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The LeBow College of Business

The mission of the [Bennett S. LeBow College of Business](#) is to educate students for successful business and professional careers. At the undergraduate and master's levels, this objective is accomplished by providing high-quality educational programs that integrate theory and practice through a combination of academic coursework and complementary professional work experience. Our highly regarded co-operative education program, in which students interchange periods of academic study and full-time, off-campus employment with partner companies, sets us apart from other business schools. At the Ph.D. level, our programs provide both a rigorous understanding of the disciplines of business and the research skills that enable exploration and discovery of new knowledge within those disciplines.

The vitality of all our academic programs is maintained by the scholarship of the College's distinguished faculty. The College is committed to advancing the science and practice of management through basic, applied, and instructional research in the various disciplines of business.

The College and its faculty maintain strong connections to business professions and the community through participation in professional organizations, a commitment to community service, and dedication to providing opportunities for lifelong learning.

Goals of the Bachelor of Science in Business Administration Program

The Bachelor of Science in Business Administration program is designed to prepare students for managerial positions in business and other institutions. To accomplish this, the undergraduate curriculum has the following characteristics and goals:

- *An early exposure to the structure and functions of business enterprises*
- *The bridging of theory and concepts with professional practice*
- *The integration of material across disciplines within business as well as between business and other fields*
- *The enhancement of effective communication, problem-solving, and interpersonal skills*
- *Coverage of the ethical issues inherent in a business setting*
- *Coverage of the global, political, social, and legal/regulatory environment in which businesses operate*
- *Coverage of the impact of technology and technological changes on the operation of the business enterprise*
- *An emphasis on career preparation*
- *Opportunities for experiential learning through traditional co-op programs and other "hands-on" opportunities*

Goals of the Bachelor of Science in Commerce and Engineering Program

The Bachelor of Science in Commerce and Engineering program has the same characteristics and goals as the Bachelor of Science in Business Administration, with the additional goal of providing students with foundation-level knowledge in engineering and science. The Commerce and Engineering program prepares students for managerial and administrative positions in any business organization, especially where competence in engineering science and technology is critical.

Goals of the Bachelor of Science in Economics Program

The Bachelor of Science in Economics program is designed to provide students with an understanding of the market system, as well as economic institutions, policies and development. In addition to this deep coverage of economics, the major includes liberal arts and sciences requirements. The program is flexible, allowing the student to customize the curriculum and choose areas of emphasis ranging from political economy to mathematical economics, as well as to select a coordinating field from other majors and minors at Drexel.



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Business Administration

The co-operative four-year and five-year curricula offer a balanced program of general education, studies in the common body of knowledge, and an area of concentration in one or more of the functional fields of business. Students have the advantages of the co-operative education plan with alternating terms in industry and classes after the freshman year.

The course content of the non-co-operative four-year curriculum is the same as that of the five-year program. The curriculum is offered for those students who wish to complete their education in a four-year period without the benefits of co-op experiences

For more information about this major, visit [LeBow College Bachelor of Science in Business Administration](#) page.



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Business Administration

Bachelor of Science Degree: 187.0 credits

Degree Requirements

General education requirements		Credits
		72.0
BIO 151	Applied Biology	3.0
CHEM 151	Applied Chemistry	3.0
COM 111	Principles of Communication	3.0
COM 270 WI	Business Communication	3.0
CS 161	Introduction to Computing	3.0
HIST 162	Themes in World Civilization II	3.0
HIST 163	Themes in World Civilization III	3.0
ENGL 101	Expository Writing and Reading	3.0
ENGL 102	Persuasive Writing and Reading	3.0
ENGL 103	Analytical Writing and Reading	3.0
MATH 101	Introduction to Analysis I	4.0
MATH 102	Introduction to Analysis II	4.0
PHIL 105	Critical Reasoning	3.0
PHYS 151	Applied Physics	3.0
PSY 101	General Psychology	3.0
ANTH 101	Cultural Diversity: Introduction to Cultural Anthropology	3.0
or		
SOC 101	Introduction to Sociology	
UNIV 101	The Drexel Experience	2.0
English literature elective: (ENGL 200 through ENGL 399)		3.0
Non-business electives		17.0

One of the following courses		4.0
PSCI 100	Introduction to Political Science	4.0
PSCI 110	American Government	4.0
PSCI 120	History of Political Thought	4.0
PSCI 140	Introduction to Comparative Political Analysis	4.0
PSCI 150	International Politics	4.0
PSCI 210	The American Political System	4.0
PSCI 255	International Political Economy	4.0

Business requirements	108.0
ACCT 115 Financial Accounting Foundations	5.0
ACCT 116 Managerial Accounting Foundations	5.0
BLAW 201 Business Law I	4.0
BLAW 202 Business Law II	4.0
BUSN 101 Foundations of Business I	3.0
BUSN 102 Foundations of Business II	3.0
ECON 201 Economics I	4.0
ECON 202 Economics II	4.0
FIN 301 Financial Management	5.0
MGMT 450 Business Policy and Social Responsibility	4.0
MGMT 451 Management Simulation	4.0
or	
BUSN 444 WI Learning by DUing	
MIS 300 Management Information Systems	4.0
MKTG 301 WI Introduction to Marketing Management	5.0
ORGB 300 Organizational Behavior	4.0
POM 300 WI Operations Management	4.0
STAT 201 Statistics I	4.0
STAT 202 Statistics II	4.0
Concentration/free electives	38.0

One of the following international business courses	3.0-4.0
ACCT 336 Introduction to International Accounting	3.0
BLAW 340 International Business Law	4.0
ECON 340 WI International Business	3.0
FIN 346 Global Financial Management	3.0
INTB 332 WI Multinational Corporations	3.0
INTB 334 International Trade	3.0
INTB 336 International Money and Finance	3.0
MKTG 357 WI International Marketing	4.0

Writing-Intensive Course Requirements

In order to graduate, all students beginning with the entering class of 2002/01 (fall, 2002) must pass three writing-intensive courses after their freshman year. Two writing-intensive courses must be in a student's major. The third can be in any discipline. Students are advised to take one writing-intensive class each year, beginning with the sophomore year, and to avoid "clustering" these courses near the end of their matriculation. Transfer students need to meet with an academic advisor to review the number of writing-intensive courses required to graduate.

A "WI" next to a course in this catalog indicates that this course can fulfill a writing-intensive requirement. Departments will designate specific sections of such courses as writing-intensive. Sections of writing-intensive courses are not indicated in this catalog. Students should check the section comments in Banner when registering. Students scheduling their courses in Banner can also conduct a search for courses

with the attribute "WI" to bring up a list of all writing-intensive courses available that term. For more information on writing-intensive courses, see the Drexel University Writing Program's [Writing-Intensive Course](#) page.



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Commerce and Engineering

The Commerce and Engineering degree is a powerful combination of technical skills with a business degree. Students enroll in the same general business courses and the same courses in their area of concentration as regular business students. In addition, they take courses in science, mathematics and engineering.

This program is designed primarily for students seeking to prepare for administrative positions in businesses where competence in engineering and science is important.

Four-year and five-year co-op programs, as well as a four-year non-co-op option, are available for the commerce and engineering major. The course content of the non-co-op curriculum is the same as that of the co-op program

For more information about this major, contact the [Department of Decision Sciences](#).



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Commerce and Engineering

Bachelor of Science Degree: 187.0 credits

Degree Requirements

	Credits
General education requirements	40.0
PHYS 480 Special Topics: Computer Programming	3.0
ENGL 101 Expository Writing and Reading	3.0
ENGL 102 Persuasive Writing and Reading	3.0
ENGL 103 Analytical Writing and Reading	3.0
MATH 121 Calculus I	4.0
MATH 122 Calculus II	4.0
MATH 123 Calculus III	4.0
MATH 200 Calculus IV	4.0
MATH 201 Linear Algebra	4.0
PSY 101 General Psychology	3.0
UNIV 101 The Drexel Experience	2.0
Sociology elective: (SOC 101 through SOC 220)	3.0

One of the following courses	4.0
PSCI 100 Introduction to Political Science	4.0
PSCI 110 American Government	4.0
PSCI 120 History of Political Thought	4.0
PSCI 140 Introduction to Comparative Political Analysis	4.0
PSCI 150 International Politics	4.0
PSCI 210 The American Political System	4.0
PSCI 255 International Political Economy	4.0

Science and engineering requirements	43.5 - 45.5
CHEM 101 General Chemistry I	4.0
CHEM 102 General Chemistry II	4.0
ECE 200 Fundamentals of Intelligent Systems	3.0
ECE 211 Electrical Engineering Principles	3.0
ECE 212 Electrical Engineering Principles Lab	1.0
MEM 201 Fundamentals of Computer-Aided Design	3.0
MEM 202 Engineering Mechanics: Statics	3.0

PHYS 111	Physics I	4.5
PHYS 112	Physics II	4.5
PHYS 211	Physics III	4.5
TDEC 211	Materials I	3.0
TDEC 202	Energy II	3.0
Non-business elective*		3.0-5.0

*Science/engineering recommended.

Business requirements		93.5 - 95.5
ACCT 115	Financial Accounting Foundations	5.0
ACCT 116	Managerial Accounting Foundations	5.0
BLAW 201	Business Law I	4.0
BLAW 202	Business Law II	4.0
BUSN 101	Foundations of Business I	3.0
BUSN 102	Foundations of Business II	3.0
ECON 201	Economics I	4.0
ECON 202	Economics II	4.0
FIN 301	Financial Management	5.0
MIS 300	Management Information Systems	4.0
MKTG 301 WI	Introduction to Marketing Management	5.0
ORGB 300	Organizational Behavior	4.0
POM 300 WI	Operations Management	4.0
STAT 205	Statistical Inference I	4.0
STAT 206	Statistical Inference II	4.0
Concentration/free electives		31.5-33.5

One of the following courses		4.0
BUSN 444 WI	Learn by DUing	4.0
MGMT 450	Business Policy	4.0
MGMT 451	Management Simulation	4.0

Writing-Intensive Course Requirements

In order to graduate, all students beginning with the entering class of 2002/01 (fall, 2002) must pass three writing-intensive courses after their freshman year. Two writing-intensive courses must be in a student's major. The third can be in any discipline. Students are advised to take one writing-intensive class each year, beginning with the sophomore year, and to avoid "clustering" these courses near the end of their matriculation. Transfer students need to meet with an academic advisor to review the number of writing-intensive courses required to graduate.

A "WI" next to a course in this catalog indicates that this course can fulfill a writing-intensive requirement. Departments will designate specific sections of such courses as writing-intensive. Sections of writing-intensive courses are not indicated in this catalog. Students should check the section comments in Banner when registering. Students scheduling their courses in Banner can also conduct a search for courses with the attribute "WI" to bring up a list of all writing-intensive courses available that term. For more information on writing-intensive courses, see the Drexel University



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Economics

The economics major is designed to provide students with an understanding of the market system, as well as economic institutions, policies and development. In addition to this deep coverage of economics, the major includes liberal arts and sciences requirements.

The program is flexible, allowing the student to customize the curriculum and choose areas of emphasis ranging from political economy to mathematical economics, as well as to select a coordinating field from other majors and minors at Drexel.

Four-year and five-year co-op programs, as well as a four-year non-co-op option, are available for the economics major. The course content of the non-co-op curriculum is the same as that of the co-op program

For more information about this major, contact the [Department of Economics and International Business](#).



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Economics

Bachelor of Science Degree: 187.0 credits

Degree Requirements

General education requirements		Credits
ANTH 101	Cultural Diversity: Introduction to Cultural Anthropology	3.0
COM 270 WI	Business Communication	3.0
or		
COM 310 WI	Technical Communication	3.0
ENGL 101	Expository Writing and Reading	3.0
ENGL 102	Persuasive Writing and Reading	3.0
ENGL 103	Analytical Writing and Reading	3.0
MATH 101	Introduction to Math Analysis I	4.0
and		
MATH 102	Introduction to Math Analysis II	4.0
or		
MATH 121	Calculus I (<i>recommended</i>)	4.0
and		
MATH 122	Calculus II (<i>recommended</i>)	4.0
PSY 101	General Psychology	3.0
SOC 101	Introduction to Sociology	3.0
UNIV 101	The Drexel Experience	4.0
Fine arts elective		3.0
Three laboratory science electives		9.0-12.0
Two English literature electives: (ENGL 200 through ENGL 300)		6.0
Two history electives		6.0-8.0
Two philosophy electives		6.0

One of the following courses 3.0

CS 161	Introduction to Computing
CS 170	Computer Programming
CS 171	Computer Programming I

Professional requirements		Credits
ECON 201*	Economics I	4.0
ECON 202*	Economics II	4.0

ECON 301	Microeconomics	4.0
ECON 321	Macroeconomics	4.0
ECON 322 WI	Economics Seminar	4.0
ECON 350 WI	Applied Econometrics	4.0
INTB 334	International Trade	3.0
INTB 336	International Money and Finance	3.0
MATH 311	Probability and Statistics I	4.0
and		
MATH 312	Probability and Statistics II	4.0
or		
STAT 201	Statistics I	4.0
and		
STAT 202	Statistics II	4.0

*ECON 211-212 may be substituted if the student has already taken 201 and 202 at the time of electing the major.

Professional Electives (at least 20 credits from the following courses) 20.0

ECON 326	History of Economic Ideas	4.0
ECON 330	Managerial Economics	4.0
ECON 338	Industrial Organization	3.0
ECON 340 WI	International Business	3.0
ECON 342	Economic Development	4.0
ECON 344	Comparative Economic Systems	4.0
ECON 348	Mathematical Economics	4.0
ECON 351	Resource and Environmental Economics	4.0
ECON 481	Special Topics in Economics	.5 -12.0
ENVR 370	Environmental Economics	3.0
INTB 332 WI	Multinational Corporations	3.0
FIN 301	Introduction to Finance	5.0
FIN 325	Money and Banking	4.0
SOC 240	Urban Sociology	3.0
SOC 260 WI	Classical Social Theory	3.0

Additional Electives

Additional electives as required to satisfy a coordinating field (a second major or minor) and to meet the minimum requirement of 187.0 credits for the Bachelor of Science Degree.

Writing-Intensive Course Requirements

In order to graduate, all students beginning with the entering class of 2002/01 (fall, 2002) must pass three writing-intensive courses after their freshman year. Two writing-intensive courses must be in a student's major. The third can be in any discipline. Students are advised to take one writing-intensive class each year, beginning with the sophomore year, and to avoid "clustering" these courses near the end of their matriculation. Transfer students need to meet with an academic advisor to review the number of writing-intensive courses required to graduate.

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Recommended Plan of Study

BS Economics

Bachelor of Science Degree

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Term 1		Credits
CS 161	Introduction to Computing	3.0
ECON 201	Economics I ¹	4.0
ENGL 101	Expository Writing and Reading	3.0
MATH 121	Calculus I	4.0
UNIV 101	The Drexel Experience	1.0
	<i>Term credits</i>	15.0
1	ECON 211 may be substituted if the student has already taken 201 and 202 at the time of electing the major.	
Term 2		Credits
ECON 202	Economics II ¹	4.0
ENGL 102	Persuasive Writing and Reading	3.0
MATH 122	Calculus II	4.0
PSY 101	General Psychology I	3.0
UNIV 101	The Drexel Experience	1.0
	<i>Term credits</i>	15.0
1	ECON 212 may be substituted if the student has already taken 201 and 202 at the time of electing the major.	
Term 3		Credits
ENGL 103	Analytical Writing and Reading	3.0
MATH 311	Probability and Statistics I	4.0
SOC 101	Introduction to Sociology	3.0
	History elective	3.0
	Fine Arts elective	3.0
	<i>Term credits</i>	16.0
Term 4		Credits
ANTH 101	Cultural Diversity: Introduction to Cultural Anthropology	3.0
MATH 312	Probability and Statistics II	4.0
	History elective	3.0
	Philosophy elective	3.0
COM 270 WI	Business Communication	3.0
or		
COM 310 WI	Technical Communication	3.0
	<i>Term credits</i>	16.0
Term 5		Credits
BIO 151	Applied Biology	3.0
	Coordinate field requirements or free electives ¹	6.0-9.0
	English elective	3.0
	Philosophy elective	3.0
	<i>Term credits</i>	15.0-18.0
1	A "coordinate field" is a required second major or minor.	
Term 6		Credits
CHEM 151	Applied Chemistry	3.0
	Coordinate field requirements or free electives	9.0-12.0
	English elective	3.0
	<i>Term credits</i>	15.0-18.0
Term 7		Credits
PHYS 151	Applied Physics	3.0

INTB 334	International Trade	3.0
	Coordinate field requirements or free electives	9.0-12.0
	<i>Term credits</i>	15.0-18.0
Term 8		Credits
INTB 336	International Money and Finance	3.0
	Coordinate field requirements or free electives	9.0-12.0
	Economics elective ¹	4.0
	<i>Term credits</i>	16.0-19.0
1	See the Degree requirements page for a list of professional electives that can be selected to fulfill this requirement.	
Term 9		Credits
ECON 301	Microeconomics	4.0
	Coordinate field requirements or free electives	6.0-9.0
	Economics elective	4.0
	<i>Term credits</i>	14.0-17.0
Term 10		Credits
ECON 321	Macroeconomics	4.0
	Coordinate field requirements or free electives	6.0-9.0
	Economics elective	4.0
	<i>Term credits</i>	14.0-17.0
Term 11		Credits
ECON 350	Applied Econometrics	4.0
	Coordinate field requirements or free electives	6.0-9.0
	Economics elective	4.0
	<i>Term credits</i>	14.0-17.0
Term 12		Credits
ECON 322 WI	Economics Seminar	4.0
	Coordinate field requirements or free electives	6.0-9.0
	Economics elective	4.0
	<i>Term credits</i>	14.0-17.0
Total credits (minimum)		179.0



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Minor in Business Administration

The minor in business administration is designed to provide some flexibility while at the same time assuring exposure to a number of critical business functional areas.

Matriculated non-business students who have completed at least 30 credit hours and have a cumulative GPA of 2.0 may apply for an academic minor. Business students may not take the minor in business.

At least 24 credits (a minimum of eight courses) are required to complete the minor. Under University policy, 9 credits (three courses) required by a student's major are permitted to count toward this total. No more than two transferred courses may be used to complete the minor.

Part-time students may enroll in the business administration minor. Students in the process of completing a degree-granting program out of the Goodwin College of Professional Studies (BS or BSCOEPS) may enroll in sections designated as 700 for the courses they select to meet the business minor. All other students in the process of completing degree-granting programs from other colleges within the University must enroll in sections designated as 500 for the courses they select to meet the business minor.

All prospective students should meet with an advisor from the College as soon as possible. Call 215-895-2110 to set up an appointment.

Of the required credits and courses listed on the Application and Plan of Study form, certain courses are recommended by the College for this minor. However, to provide some flexibility, and to accommodate the restriction on courses that can count from those required by a student's major, additional courses are listed from which the minor can be constituted. The Application and Plan of Study form should be completed with the assistance of an advisor in the Dean's Office. These advisors are familiar with the College's requirements for the minor and with the University's general requirements for a minor field of study.

The Plan of Study can be changed, but only with prior approval of an advisor. This ensures that any change meets all of the requirements for the minor.

The Plan of Study is kept on file and compared to the student's record; a minor is granted only upon completion of the specific courses selected and acknowledged by the signatures on this form. A grade of C (2.0) or better must be earned in each course in the Plan of Study.

The only way to have the minor in business administration noted on a student's official transcript is to have an Application and Plan of Study approved prior to completing the requirements for the minor.

Students minoring in business administration are required to acknowledge all the constraints and conditions specified on the Application and Plan of Study. The minor in the LeBow College of Business is composed of a common body of knowledge in business administration, as opposed to a concentration in one specific business area. Therefore, business majors cannot minor in business, since their degree program is in business administration.

Required courses for the minor		Credits
ACCT 111	Financial Accounting*	3.0
or		
ACCT 115	Financial Accounting Foundations	5.0
BLAW 201	Business Law I*	4.0
or		
BLAW 321	Law of Business Organizations	4.0
ECON 201	Economics I*	4.0
or		
ECON 211	Principles of Economics I (Micro)	3.0
ECON 202	Economics II	4.0
or		
ECON 212	Principles of Economics II (Macro)	3.0
FIN 301	Introduction to Finance*	5.0
or		
FIN 311	Financial Management	3.0
MIS 300	Management Information Systems	4.0
MKTG 301 WI	Introduction to Marketing Management*	5.0
ORGB 300	Organizational Behavior*	4.0
POM 300 WI	Operations Management*	4.0
STAT 201	Statistics I*	4.0
STAT 202	Statistics II	4.0

*Recommended courses.



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Accounting

Accounting produces information for making decisions about organizations. The LeBow College of Business's accounting coursework is designed to provide basic conceptual accounting and business knowledge for careers in accounting and taxation in many settings. Courses cover accounting, auditing, tax preparation, and related topics.

The greatest range of career opportunities are in public, private and government accounting. Professional accountants are normally certified as public accountants (CPA) or managerial accountants (CMA) after passing professional examinations. Drexel's accounting concentration meets the education requirements needed in most states in order to sit for these exams. The University's co-op program provides an advantage to accounting students who plan to practice locally. Time spent working in co-op internship positions as a student is often accepted as part of the two years of accounting experience required for the Certified Public Accountant certificate in Pennsylvania and many other states.

Normally a student graduating with a concentration in accounting would qualify to sit for the CPA and CMA examinations. However, some states have specific requirements that may not be met by Drexel's regular program. Interested students should contact the [Department of Accounting](#) at the beginning of the third year to ensure ample time to fulfill such requirements.

Students interested in pursuing a dual concentration in accounting and finance should contact the department heads.



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Accounting

Required courses

	Credits
ACCT 321 Intermediate Accounting I	4.0
ACCT 322 Intermediate Accounting II	4.0
ACCT 323 WI Advanced Accounting	4.0
ACCT 331 Managerial Accounting II	4.0
ACCT 341 WI Principles of Auditing	4.0
TAX 341 Individual Income Taxes	4.0
TAX 342 Business Income Taxes	4.0

Recommended elective

BLAW 321 Law of Business Organizations	4.0
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Recommended Plan of Study

BS Business Administration

Accounting Concentration

2005-2006

Bachelor of Science Degree

[4-yr co-op](#) [4-yr non-co-op](#) [5-yr co-op](#)

Term 1		Credits
BUSN 101	Foundations of Business I	3.0
CS 161	Introduction to Computing	3.0
ENGL 101	Expository Writing and Reading	3.0
HIST 162	Themes in World Civilization II	3.0
PSY 101	General Psychology I	3.0
UNIV 101	The Drexel Experience	1.0
<i>Term credits</i>		16.0
Term 2		Credits
BUSN 102	Foundations in Business II	3.0
ENGL 102	Persuasive Writing and Reading	3.0
HIST 163	Themes in World Civilization III	3.0
MATH 101	Introduction to Math Analysis I	4.0
UNIV 101	The Drexel Experience	1.0
<i>Term credits</i>		14.0
Term 3		Credits
COM 111	Introduction to Corporate Communication	3.0
ENGL 103	Analytical Writing and Reading	3.0
MATH 102	Introduction to Math Analysis II	4.0
ACCT 115	Financial Accounting Foundations	5.0
or		
ECON 201	Economics I	4.0
<i>Term credits</i>		14.0
Term 4		Credits
BLAW 201	Business Law I	4.0
STAT 201	Statistics I	4.0
Any four-credit Political Science course		4.0
ACCT 115	Financial Accounting Foundations	5.0
or		
ECON 202	Economics II	4.0
<i>Term credits</i>		16.0
Term 5		Credits
ACCT 116	Managerial Accounting Foundations	5.0
BLAW 202	Business Law II	4.0
ECON 202	Economics II	4.0
STAT 202	Statistics II	4.0
<i>Term credits</i>		17.0
Term 6		Credits
CHEM 151	Applied Chemistry	3.0
COM 270 WI	Business Communication	3.0
POM 300 WI	Operations Management	4.0
MKTG 301 WI	Introduction to Marketing Management	5.0
<i>Term credits</i>		15.0
Term 7		Credits

FIN 301	Introduction to Finance	5.0
MIS 300	Management Information Systems	4.0
PHYS 151	Applied Physics	3.0
ANTH 101	Cultural Diversity: Introduction to Cultural Anthropology	3.0
or		
SOC 101	Introduction to Sociology	3.0
<i>Term credits</i>		<i>15.0</i>
Term 8		Credits
BIO 151	Applied Biology	3.0
ORGB 300	Organizational Behavior	4.0
PHIL 105	Critical Reasoning	3.0
Two electives		6.0
English elective above 200 level		3.0
<i>Term credits</i>		<i>19.0</i>
Term 9		Credits
ACCT 321	Intermediate Accounting I	4.0
TAX 341	Individual Income Taxes	4.0
International Business course		3.0-4.0
Non-business elective		4.0
<i>Term credits</i>		<i>15.0-16.0</i>
Term 10		Credits
ACCT 322	Intermediate Accounting II	4.0
ACCT 331	Managerial Accounting II	4.0
MGMT 450	Business Policy and Social Responsibility	4.0
Non-business elective		4.0
<i>Term credits</i>		<i>16.0</i>
Term 11		Credits
ACCT 323 WI	Advanced Accounting	4.0
BLAW 321	Law of Business Organizations	3.0
Non-business elective		4.0
BUSN 444 WI	Learning by DUing	4.0
or		
MGMT 451	Management Simulation	4.0
<i>Term credits</i>		<i>15.0</i>
Term 12		Credits
ACCT 341 WI	Principles of Auditing	4.0
TAX 342	Business Income Taxes	4.0
Non-business electives		6.0
<i>Term credits</i>		<i>14.0</i>
Total credits (minimum)		186.0



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Recommended Plan of Study

BS Commerce and Engineering

Accounting Concentration

Bachelor of Science Degree

[5-yr co-op](#)

Term 1		Credits
BUSN 101	Foundations of Business I	3.0
ENGL 101	Expository Writing and Reading	3.0
MATH 121	Calculus I	4.0
PHYS 480	Special Topics in Physics: Computer Programming	3.0
UNIV 101	The Drexel Experience	1.0
<i>Term credits</i>		14.0
Term 2		Credits
BUSN 102	Foundations in Business II	3.0
ENGL 102	Persuasive Writing and Reading	3.0
MATH 122	Calculus II	4.0
PHYS 111	Physics I	4.5
UNIV 101	The Drexel Experience	1.0
<i>Term credits</i>		15.5
Term 3		Credits
ACCT 115	Financial Accounting Foundations	5.0
ENGL 103	Analytical Writing and Reading	3.0
MATH 123	Calculus III	4.0
PHYS 112	Physics II	4.5
<i>Term credits</i>		16.5
Term 4		Credits
ACCT 116	Managerial Accounting Foundations	5.0
ECON 201	Economics I	4.0
MATH 200	Calculus IV	4.0
PHYS 211	Physics III	4.5
<i>Term credits</i>		17.5
Term 5		Credits
ECON 202	Economics II	4.0
TDEC 202	Energy II	3.0
MATH 201	Linear Algebra	4.0
Any four-credit Political Science course		4.0
<i>Term credits</i>		15.0
Term 6		Credits
CHEM 101	General Chemistry I	4.0
TDEC 211	Materials I	3.0
STAT 205	Statistical Inference I	4.0
FIN 301	Introduction to Finance	5.0
or		
MKTG 301 WI	Introduction to Marketing Management	5.0
<i>Term credits</i>		16.0
Term 7		Credits
CHEM 102	General Chemistry II	4.0
MEM 202	Engineering Mechanics: Statics	3.0
STAT 206	Statistical Inference II	4.0
FIN 301	Introduction to Finance	5.0

or			
MKTG 301 WI	Introduction to Marketing Management		5.0
	<i>Term credits</i>		16.0
Term 8			Credits
BLAW 201	Business Law I		4.0
MIS 300	Management Information Systems		4.0
POM 300 WI	Operations Management		4.0
MEM 201	Fundamentals of Computer-aided Design		3.0
	<i>Term credits</i>		15.0
Term 9			Credits
ACCT 321	Intermediate Accounting I		4.0
ECE 200	Fundamentals of Intelligent Systems		3.0
ORGB 300	Organizational Behavior		4.0
	Electives		5.0
	<i>Term credits</i>		16.0
Term 10			Credits
ACCT 322	Intermediate Accounting II		4.0
ECE 211	Electrical Engineering Principles		3.0
ECE 212	Electrical Engineering Principles Lab		1.0
TAX 341	Individual Income Taxes		4.0
BUSN 444 WI	Learning by DUsing		4.0
or			
MGMT 450	Business Policy and Social Responsibility		4.0
or			
MGMT 451	Management Simulation		4.0
	<i>Term credits</i>		16.0
Term 11			Credits
ACCT 323 WI	Advanced Accounting		4.0
ACCT 331	Managerial Accounting II		4.0
	Non-business elective ¹		3.0-5.0
	Sociology elective (SOC101-SOC220)		3.0
	<i>Term credits</i>		14.0-16.0
1	The department recommends selecting a science/engineering elective		
Term 12			Credits
ACCT 341 WI	Principles of Auditing		4.0
TAX 342	Business Income Taxes		4.0
PSY 101	General Psychology I		3.0
	Elective ¹		4.5
	<i>Term credits</i>		15.5
1	The department recommends BLAW 202 Business Law II.		
Total credits (minimum)			187.0



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Economics

In conformity with current research in economics, Drexel's economics concentration places particular emphasis on developing student insight into the application of theory to the solution of specific problems.

For permission to substitute other courses for those listed, students should see the department head. For more information about this concentration, contact the

[Department of Economics and International Business.](#)



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Economics

Required courses

	Credits
ECON 301 Microeconomics	4.0
ECON 321 Macroeconomics	4.0
ECON 322 WI Economics Seminar	4.0

Plus two of the following economic concentration courses:

	Credits
ECON 330 Managerial Economics	4.0
ECON 334 Introduction to Public Finance	4.0
ECON 336 Labor Economics	4.0
ECON 338 Industrial Organization	3.0
ECON 340 WI International Business	3.0
ECON 342 Economic Development	4.0
ECON 348 Mathematical Economics	4.0
ECON 350 WI Applied Econometrics	4.0
ECON 351 Resources and Environmental Economics	4.0
INTB 332 WI Multinational Corporations	3.0
INTB 334 International Trade	3.0
INTB 336 International Money and Finance	3.0
INTB 338 WI Regional Studies in International Business and Economic Policy	3.0



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Recommended Plan of Study

BS Business Administration

Economics Concentration

2005-2006

Bachelor of Science Degree

[4-yr co-op](#) [4-yr non-co-op](#) [5-yr co-op](#)

Term 1		Credits
BUSN 101	Foundations of Business I	3.0
CS 161	Introduction to Computing	3.0
ENGL 101	Expository Writing and Reading	3.0
HIST 162	Themes in World Civilization II	3.0
PSY 101	General Psychology I	3.0
UNIV 101	The Drexel Experience	1.0
<i>Term credits</i>		16.0
Term 2		Credits
BUSN 102	Foundations in Business II	3.0
ENGL 102	Persuasive Writing and Reading	3.0
HIST 163	Themes in World Civilization III	3.0
MATH 101	Introduction to Math Analysis I	4.0
UNIV 101	The Drexel Experience	1.0
<i>Term credits</i>		14.0
Term 3		Credits
COM 111	Introduction to Corporate Communication	3.0
ENGL 103	Analytical Writing and Reading	3.0
MATH 102	Introduction to Math Analysis II	4.0
ACCT 115	Financial Accounting Foundations	5.0
or		
ECON 201	Economics I	4.0
<i>Term credits</i>		14.0
Term 4		Credits
BLAW 201	Business Law I	4.0
STAT 201	Statistics I	4.0
	Any four-credit Political Science course	4.0
ACCT 115	Financial Accounting Foundations	5.0
or		
ECON 201	Economics I	4.0
<i>Term credits</i>		16.0
Term 5		Credits
ACCT 116	Managerial Accounting Foundations	5.0
BLAW 202	Business Law II	4.0
ECON 202	Economics II	4.0
STAT 202	Statistics II	4.0
<i>Term credits</i>		17.0
Term 6		Credits
CHEM 151	Applied Chemistry	3.0
COM 270 WI	Business Communication	3.0
POM 300 WI	Operations Management	4.0
MKTG 301 WI	Introduction to Marketing Management	5.0
<i>Term credits</i>		15.0
Term 7		Credits

FIN 301	Introduction to Finance	5.0
MIS 300	Management Information Systems	4.0
PHYS 151	Applied Physics	3.0
ANTH 101	Cultural Diversity: Introduction to Cultural Anthropology	3.0
or		
SOC 101	Introduction to Sociology	3.0
<i>Term credits</i>		15.0
Term 8		Credits
BIO 151	Applied Biology	3.0
ORGB 300	Organizational Behavior	4.0
PHIL 105	Critical Reasoning	3.0
Elective		4.0
English elective above 200 level		3.0
<i>Term credits</i>		17.0
Term 9		Credits
Two electives		6.0
International Business course ¹		3.0-4.0
Non-business electives		6.0
<i>Term credits</i>		15.0-16.0
1	Select either ACCT 336 Introduction to International Accounting, BLAW 340 International Business Law, ECON 340 International Business, FIN 346 Global Financial Management, INTB 332 Multinational Corporations, INTB 334 International Trade, INTB 336 International Money and Finance, or MKTG 357 International Marketing.	
Term 10		Credits
ECON 301	Microeconomics	4.0
MGMT 450	Business Policy and Social Responsibility	4.0
Economics concentration course ¹		3.0-4.0
Non-business elective		4.0
<i>Term credits</i>		15.0-16.0
1	See the concentration requirements page for a list of course options.	
Term 11		Credits
ECON 321	Macroeconomics	4.0
Two electives		6.0
Economics concentration course		3.0-4.0
BUSN 444 WI	Learning by Doing	4.0
or		
MGMT 451	Management Simulation	4.0
<i>Term credits</i>		17.0-18.0
Term 12		Credits
ECON 322 WI	Economics Seminar	4.0
Elective		4.0
Non-business electives		7.0
<i>Term credits</i>		15.0
Total credits (minimum)		186.0



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BS Commerce and Engineering

Economics Concentration

Bachelor of Science Degree

[5-yr co-op](#)

Term 1		Credits
BUSN 101	Foundations of Business I	3.0
ENGL 101	Expository Writing and Reading	3.0
MATH 121	Calculus I	4.0
PHYS 480	Special Topics in Physics: Computer Programming	3.0
UNIV 101	The Drexel Experience	1.0
<i>Term credits</i>		14.0
Term 2		Credits
BUSN 102	Foundations in Business II	3.0
ENGL 102	Persuasive Writing and Reading	3.0
MATH 122	Calculus II	4.0
PHYS 111	Physics I	4.5
UNIV 101	The Drexel Experience	1.0
<i>Term credits</i>		15.5
Term 3		Credits
ACCT 115	Financial Accounting Foundations	5.0
ENGL 103	Analytical Writing and Reading	3.0
MATH 123	Calculus III	4.0
PHYS 112	Physics II	4.5
<i>Term credits</i>		16.5
Term 4		Credits
ACCT 116	Managerial Accounting Foundations	5.0
ECON 201	Economics I	4.0
MATH 200	Calculus IV	4.0
PHYS 211	Physics III	4.5
<i>Term credits</i>		17.5
Term 5		Credits
ECON 202	Economics II	4.0
TDEC 202	Energy II	3.0
MATH 201	Linear Algebra	4.0
Any four-credit Political Science course		4.0
<i>Term credits</i>		15.0
Term 6		Credits
CHEM 101	General Chemistry I	4.0
TDEC 211	Materials I	3.0
STAT 205	Statistical Inference I	4.0
FIN 301	Introduction to Finance	5.0
or		
MKTG 301 WI	Introduction to Marketing Management	5.0
<i>Term credits</i>		16.0
Term 7		Credits
CHEM 102	General Chemistry II	4.0
MEM 202	Engineering Mechanics: Statics	3.0
STAT 206	Statistical Inference II	4.0
FIN 301	Introduction to Finance	5.0

or			
MKTG 301 WI	Introduction to Marketing Management		5.0
	<i>Term credits</i>		16.0
Term 8			Credits
BLAW 201	Business Law I		4.0
MIS 300	Management Information Systems		4.0
POM 300 WI	Operations Management		4.0
MEM 201	Fundamentals of Computer-aided Design		3.0
	<i>Term credits</i>		15.0
Term 9			Credits
BLAW 202	Business Law II		4.0
ECE 200	Fundamentals of Intelligent Systems		3.0
ORGB 300	Organizational Behavior		4.0
	Elective		4.0
	<i>Term credits</i>		15.0
Term 10			Credits
ECE 211	Electrical Engineering Principles		3.0
ECE 212	Electrical Engineering Principles Lab		1.0
ECON 301	Microeconomics		4.0
PSY 101	General Psychology I		3.0
BUSN 444 WI	Learning by DUing		4.0
or			
MGMT 450	Business Policy and Social Responsibility		4.0
or			
MGMT 451	Management Simulation		4.0
	<i>Term credits</i>		15.0
Term 11			Credits
ECON 321	Macroeconomics		4.0
	Elective		3.0
	Economics concentration course ¹		3.0-4.0
	Non-business elective		3.0-5.0
	Sociology elective (SOC101-SOC220)		3.0
	<i>Term credits</i>		16.0-19.0
1	See the concentration requirements page for a list of course options.		
Term 12			Credits
ECON 322 WI	Economics Seminar		4.0
	Electives		8.5
	Economics concentration course		3.0-4.0
	<i>Term credits</i>		15.5-16.5
Total credits (minimum)			187.0



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Entrepreneurship

Entrepreneurs and the new ventures they create fuel the economy. Entrepreneurs recognize market opportunities that others fail to see. A thriving population of entrepreneurs is essential to progress. Drexel's tradition of technological excellence and entrepreneurial spirit provide LeBow with an opportunity to offer a distinctive *interdisciplinary* entrepreneurship curriculum in the Philadelphia region. Our entrepreneurship faculty bring a unique blend of research, experiences and teaching in this area. In addition, LeBow is able to integrate the resources and offerings of the [Baiaada Center for Technology Entrepreneurship](#) into our curriculum.

The concentration in entrepreneurship provides students with a required hands-on experience to study and work at the *Baiaada Center for Technology Entrepreneurship*. Moreover, the curriculum includes courses in finance, law and marketing that are geared toward the issues in entrepreneurship.



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Entrepreneurship

Concentration: 22.0 credits

Required courses

Credits

Required courses	Credits
BLAW 346 Entrepreneur Law	3.0
FIN 335 Entrepreneurial Finance	3.0
MKTG 347 Product Development and Marketing	4.0
MGMT 260 Introduction to Entrepreneurship	3.0
MGMT 364 Technology Management	3.0
MGMT 365 Business Planning for Entrepreneurs	3.0
MGMT 363 Directed Study in Entrepreneurship	3.0



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Finance

Throughout the finance curriculum, students develop and apply quantitative skills for financial decision making within the business environment.

The concentration prepares students for careers in private business firms, including positions involving forecasting and budgeting for financial resources, cost-effectiveness analysis, control of expenditures, evaluation and financing of new projects, and evaluation of alternative methods of financing; in the investment field, including positions in banks, brokerage houses, and financial institutions that participate in the various money and capital markets; and in the public sector, including positions at the federal, state, and local government levels.

For more information about the concentration, contact the [Department of Finance](#).



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Finance

All core mathematics and statistics courses should be completed before embarking on the finance concentration. Because of the relevance of financial accounting to the field of finance, it is strongly recommended that finance students complete ACCT 321 and ACCT 322 (Intermediate Accounting I and II) as two of their business electives.

Required courses

	Credits
FIN 321 Investment Securities and their Markets	4.0
FIN 323 Risk Management	3.0
FIN 325 Money and Banking	4.0
FIN 327 Capital Budgeting	3.0
FIN 340 Seminar in Finance	4.0

One of the following courses

FIN 330 Derivative Securities	3.0
FIN 332 Investment Analysis	3.0
FIN 338 Money and Capital Markets	3.0
FIN 346 Global Financial Management	3.0
FIN 481 Special Topics in Finance	3.0-4.0



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Recommended Plan of Study

BS Business Administration

Finance Concentration

2005-2006

Bachelor of Science Degree

[4-yr co-op](#) [4-yr non-co-op](#) [5-yr co-op](#)

Term 1		Credits
BUSN 101	Foundations of Business I	3.0
CS 161	Introduction to Computing	3.0
ENGL 101	Expository Writing and Reading	3.0
HIST 162	Themes in World Civilization II	3.0
PSY 101	General Psychology I	3.0
UNIV 101	The Drexel Experience	1.0
<i>Term credits</i>		16.0
Term 2		Credits
BUSN 102	Foundations in Business II	3.0
ENGL 102	Persuasive Writing and Reading	3.0
HIST 163	Themes in World Civilization III	3.0
MATH 101	Introduction to Math Analysis I	4.0
UNIV 101	The Drexel Experience	1.0
<i>Term credits</i>		14.0
Term 3		Credits
COM 111	Introduction to Corporate Communication	3.0
ENGL 103	Analytical Writing and Reading	3.0
MATH 102	Introduction to Math Analysis II	4.0
ACCT 115	Financial Accounting Foundations	5.0
or		
ECON 201	Economics I	4.0
<i>Term credits</i>		14.0
Term 4		Credits
BLAW 201	Business Law I	4.0
STAT 201	Statistics I	4.0
	Any four-credit Political Science course	4.0
ACCT 115	Financial Accounting Foundations	5.0
or		
ECON 201	Economics I	4.0
<i>Term credits</i>		16.0
Term 5		Credits
ACCT 116	Managerial Accounting Foundations	5.0
BLAW 202	Business Law II	4.0
ECON 202	Economics II	4.0
STAT 202	Statistics II	4.0
<i>Term credits</i>		17.0
Term 6		Credits
CHEM 151	Applied Chemistry	3.0
COM 270 WI	Business Communication	3.0
POM 300 WI	Operations Management	4.0
MKTG 301 WI	Introduction to Marketing Management	5.0
<i>Term credits</i>		15.0
Term 7		Credits

FIN 301	Introduction to Finance	5.0
MIS 300	Management Information Systems	4.0
PHYS 151	Applied Physics	3.0
ANTH 101	Cultural Diversity: Introduction to Cultural Anthropology	3.0
or		
SOC 101	Introduction to Sociology	3.0
<i>Term credits</i>		15.0
Term 8		Credits
BIO 151	Applied Biology	3.0
FIN 321	Investment Securities and their Markets	4.0
ORGB 300	Organizational Behavior	4.0
PHIL 105	Critical Reasoning	3.0
	English elective above 200 level	3.0
<i>Term credits</i>		17.0
Term 9		Credits
FIN 323	Risk Management	3.0
	Two electives ¹	6.0
	International Business course ²	3.0-4.0
	Non-business elective	4.0
<i>Term credits</i>		16.0-17.0
1	The department strongly recommends that finance students complete ACCT 321 and ACCT 322 (Intermediate Accounting I and II) as two of their electives prior to graduation.	
2	Students select either ACCT 336 Introduction to International Accounting, BLAW 340 International Business Law, ECON 340 International Business, FIN 346 Global Financial Management, INTB 332 Multinational Corporations, INTB 334 International Trade, INTB 336 International Money and Finance, or MKTG 357 International Marketing.	
Term 10		Credits
FIN 325	Money and Banking	4.0
FIN 327	Capital Budgeting	3.0
MGMT 450	Business Policy and Social Responsibility	4.0
	Non-business elective	4.0
<i>Term credits</i>		15.0
Term 11		Credits
FIN 340	Seminar in Finance	4.0
	Elective	4.0
	Non-business elective	4.0
BUSN 444 WI	Learning by DUing	4.0
or		
MGMT 451	Management Simulation	4.0
<i>Term credits</i>		16.0
Term 12		Credits
	Two electives	6.0
	Non-business electives	6.0
FIN 338	Money and Capital Markets	3.0
or		
FIN 346	Global Financial Management	3.0
or		
FIN 481	Special Topics in Finance	3.0-4.0
or		
FIN 330	Derivative Securities	3.0
or		
FIN 332	Investment Analysis	3.0
<i>Term credits</i>		15.0
Total credits (minimum)		186.0



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Recommended Plan of Study

BS Commerce and Engineering

Finance Concentration

Bachelor of Science Degree

[5-yr co-op](#)

Term 1		Credits
BUSN 101	Foundations of Business I	3.0
ENGL 101	Expository Writing and Reading	3.0
MATH 121	Calculus I	4.0
PHYS 480	Special Topics in Physics: Computer Programming	3.0
UNIV 101	The Drexel Experience	1.0
<i>Term credits</i>		14.0
Term 2		Credits
BUSN 102	Foundations in Business II	3.0
ENGL 102	Persuasive Writing and Reading	3.0
MATH 122	Calculus II	4.0
PHYS 111	Physics I	4.5
UNIV 101	The Drexel Experience	1.0
<i>Term credits</i>		15.5
Term 3		Credits
ACCT 115	Financial Accounting Foundations	5.0
ENGL 103	Analytical Writing and Reading	3.0
MATH 123	Calculus III	4.0
PHYS 112	Physics II	4.5
<i>Term credits</i>		16.5
Term 4		Credits
ACCT 116	Managerial Accounting Foundations	5.0
ECON 201	Economics I	4.0
MATH 200	Calculus IV	4.0
PHYS 211	Physics III	4.5
<i>Term credits</i>		17.5
Term 5		Credits
ECON 202	Economics II	4.0
TDEC 202	Energy II	3.0
MATH 201	Linear Algebra	4.0
Any four-credit Political Science course		4.0
<i>Term credits</i>		15.0
Term 6		Credits
CHEM 101	General Chemistry I	4.0
TDEC 211	Materials I	3.0
STAT 205	Statistical Inference I	4.0
FIN 301	Introduction to Finance	5.0
or		
MKTG 301 WI	Introduction to Marketing Management	5.0
<i>Term credits</i>		16.0
Term 7		Credits
CHEM 102	General Chemistry II	4.0
MEM 202	Engineering Mechanics: Statics	3.0
STAT 206	Statistical Inference II	4.0
FIN 301	Introduction to Finance	5.0

or		
MKTG 301 WI	Introduction to Marketing Management	5.0
	<i>Term credits</i>	16.0
Term 8		Credits
BLAW 201	Business Law I	4.0
FIN 321	Investment Securities and their Markets	4.0
MIS 300	Management Information Systems	4.0
MEM 201	Fundamentals of Computer-aided Design	3.0
	<i>Term credits</i>	15.0
Term 9		Credits
BLAW 202	Business Law II	4.0
ECE 200	Fundamentals of Intelligent Systems	3.0
FIN 323	Risk Management	3.0
ORGB 300	Organizational Behavior	4.0
POM 300 WI	Operations Management	4.0
	<i>Term credits</i>	18.0
Term 10		Credits
ECE 211	Electrical Engineering Principles	3.0
ECE 212	Electrical Engineering Principles Lab	1.0
FIN 325	Money and Banking	4.0
PSY 101	General Psychology I	3.0
BUSN 444 WI	Learning by DUing	4.0
or		
MGMT 450	Business Policy and Social Responsibility	4.0
or		
MGMT 451	Management Simulation	4.0
	<i>Term credits</i>	15.0
Term 11		Credits
FIN 327	Capital Budgeting	3.0
FIN 340	Seminar in Finance	4.0
	Elective ¹	4.0
	Non-business elective	3.0-5.0
	Sociology elective (SOC101-SOC220)	3.0
	<i>Term credits</i>	17.0-19.0
1	The department strongly recommends that finance students complete ACCT 321 and ACCT 322 (Intermediate Accounting I and II) as two of their electives prior to graduation.	
Term 12		Credits
	Electives	8.5
FIN 338	Money and Capital Markets	3.0
or		
FIN 346	Global Financial Management	3.0
or		
FIN 481	Special Topics in Finance	3.0-4.0
or		
FIN 330	Derivative Securities	3.0
or		
FIN 332	Investment Analysis	3.0
	<i>Term credits</i>	11.5
Total credits (minimum)		187.0



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General Business Concentration

General Business Concentration

This option is provided for those students who do not want to specialize in any one area but want a more extensive exposure to all the various areas of business. The major courses and business electives should be selected from at least five of the following fields: accounting, economics, finance, international business, legal studies, management, marketing, and decision sciences.

The total credits for this concentration should be 36.0 for business administration majors and 28.0 for commerce and engineering majors.



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Human Resource Management

Human resource management focuses on issues involved with the “people” side of business—recruiting and hiring, salary and benefits, and so on. Drexel’s program looks at human resources from the viewpoints of both industry and government.

Students develop an appreciation for the full utilization of all human resources by exploring such topics as labor law, corporate communication, counseling, industrial psychology and sociology, and race and ethnic relations.

For more information about the concentration, contact the [Department of Management](#).



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Human Resource Management

Required courses		Credits
HRMT 321	Staffing in Organizations	4.0
HRMT 323	Principles of Human Resource Administration	3.0
HRMT 345	Seminar in Human Resource Management	3.0
PSY 250 WI	Industrial Psychology	3.0
or		
SOC 215	Industrial Sociology	

Two of the following courses		6.0-8.0
BLAW 334	Labor Law	4.0
BLAW 498	Employment Law	4.0
HRMT 330	Collective Bargaining	3.0
HRMT 498	Compensation and Benefits	3.0
POM 321	Planning of Production and Operations	4.0
POM 325	Control of Production and Operations	4.0
PSY 342	Counseling Psychology	3.0
SOC 210	Race and Ethnic Relations	3.0



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Recommended Plan of Study

BS Business Administration

Human Resource Management Concentration

2005-2006

Bachelor of Science Degree

[4-yr co-op](#) [4-yr non-co-op](#) [5-yr co-op](#)

Term 1		Credits
BUSN 101	Foundations of Business I	3.0
CS 161	Introduction to Computing	3.0
ENGL 101	Expository Writing and Reading	3.0
PSY 101	General Psychology I	3.0
UNIV 101	The Drexel Experience	1.0
<i>Term credits</i>		13.0
Term 2		Credits
BUSN 102	Foundations in Business II	3.0
ENGL 102	Persuasive Writing and Reading	3.0
HIST 163	Themes in World Civilization III	3.0
MATH 101	Introduction to Math Analysis I	4.0
UNIV 101	The Drexel Experience	1.0
<i>Term credits</i>		14.0
Term 3		Credits
COM 111	Introduction to Corporate Communication	3.0
ENGL 103	Analytical Writing and Reading	3.0
MATH 102	Introduction to Math Analysis II	4.0
ACCT 115	Financial Accounting Foundations	5.0
or		
ECON 201	Economics I	4.0
<i>Term credits</i>		14.0
Term 4		Credits
BLAW 201	Business Law I	4.0
STAT 201	Statistics I	4.0
	Any four-credit Political Science course	4.0
ACCT 115	Financial Accounting Foundations	5.0
or		
ECON 201	Economics I	4.0
<i>Term credits</i>		16.0
Term 5		Credits
ACCT 116	Managerial Accounting Foundations	5.0
BLAW 202	Business Law II	4.0
ECON 202	Economics II	4.0
STAT 202	Statistics II	4.0
<i>Term credits</i>		17.0
Term 6		Credits
CHEM 151	Applied Chemistry	3.0
COM 270 WI	Business Communication	3.0
POM 300 WI	Operations Management	4.0
MKTG 301 WI	Introduction to Marketing Management	5.0
<i>Term credits</i>		15.0
Term 7		Credits
MIS 300	Management Information Systems	4.0

PHYS 151	Applied Physics	3.0
MKTG 301 WI	Introduction to Marketing Management	5.0
ANTH 101	Cultural Diversity: Introduction to Cultural Anthropology	3.0
or		
SOC 101	Introduction to Sociology	3.0
<i>Term credits</i>		15.0
Term 8		Credits
BIO 151	Applied Biology	3.0
HRMT 323	Principles of Human Resource Administration	3.0
ORGB 300	Organizational Behavior	4.0
PHIL 105	Critical Reasoning	3.0
	English elective above 200 level	3.0
<i>Term credits</i>		16.0
Term 9		Credits
Two electives		7.0
	International Business course ¹	3.0-4.0
	Non-business electives	7.0
<i>Term credits</i>		17.0-18.0
1	Select either ACCT 336 Introduction to International Accounting, BLAW 340 International Business Law, ECON 340 International Business, FIN 346 Global Financial Management, INTB 332 Multinational Corporations, INTB 334 International Trade, INTB 336 International Money and Finance, or MKTG 357 International Marketing.	
Term 10		Credits
HRMT 321	Staffing in Organizations	4.0
MGMT 450	Business Policy and Social Responsibility	4.0
Two electives		6.0
Non-business elective		3.0
<i>Term credits</i>		17.0
Term 11		Credits
Non-business elective		4.0
Human Resource Management concentration course ¹		3.0-4.0
BUSN 444 WI	Learning by Doing	4.0
or		
MGMT 451	Management Simulation	4.0
PSY 250 WI	Industrial Psychology	3.0
or		
SOC 215	Industrial Society	3.0
<i>Term credits</i>		14.0-15.0
1	Two of the following courses must be completed to graduate with a concentration in human resource management: BLAW 334 Labor Law, BLAW 498 Employment Law, HRMT 330 Collective Bargaining, HRMT 498 Compensation and Benefits, POM 321 Planning of Production and Operations, POM 325 Control of Production and Operations, PSY 342 Counseling Psychology, and SOC 210 Race and Ethnic Relations.	
Term 12		Credits
HRMT 345	Seminar in Human Resource Management	3.0
Two electives		6.0
Non-business elective		3.0
Human Resource Management concentration course		3.0-4.0
<i>Term credits</i>		15.0-16.0
Total credits (minimum)		183.0



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BS Commerce and Engineering Human Resource Management Concentration

Bachelor of Science Degree

[5-yr co-op](#)

Term 1		Credits
BUSN 101	Foundations of Business I	3.0
ENGL 101	Expository Writing and Reading	3.0
MATH 121	Calculus I	4.0
PHYS 480	Special Topics in Physics: Computer Programming	3.0
UNIV 101	The Drexel Experience	1.0
<i>Term credits</i>		14.0
Term 2		Credits
BUSN 102	Foundations in Business II	3.0
ENGL 102	Persuasive Writing and Reading	3.0
MATH 122	Calculus II	4.0
PHYS 111	Physics I	4.5
UNIV 101	The Drexel Experience	1.0
<i>Term credits</i>		15.5
Term 3		Credits
ACCT 115	Financial Accounting Foundations	5.0
ENGL 103	Analytical Writing and Reading	3.0
MATH 123	Calculus III	4.0
PHYS 112	Physics II	4.5
<i>Term credits</i>		16.5
Term 4		Credits
ACCT 116	Managerial Accounting Foundations	5.0
ECON 201	Economics I	4.0
MATH 200	Calculus IV	4.0
PHYS 211	Physics III	4.5
<i>Term credits</i>		17.5
Term 5		Credits
ECON 202	Economics II	4.0
TDEC 202	Energy II	3.0
MATH 201	Linear Algebra	4.0
	Any four-credit Political Science course	4.0
<i>Term credits</i>		15.0
Term 6		Credits
CHEM 101	General Chemistry I	4.0
TDEC 211	Materials I	3.0
STAT 205	Statistical Inference I	4.0
FIN 301	Introduction to Finance	5.0
or		
MKTG 301 WI	Introduction to Marketing Management	5.0
<i>Term credits</i>		16.0
Term 7		Credits
CHEM 102	General Chemistry II	4.0
MEM 202	Engineering Mechanics: Statics	3.0
STAT 206	Statistical Inference II	4.0
FIN 301	Introduction to Finance	5.0

or		
MKTG 301 WI	Introduction to Marketing Management	5.0
	<i>Term credits</i>	<i>16.0</i>
Term 8		Credits
BLAW 201	Business Law I	4.0
MIS 300	Management Information Systems	4.0
POM 300 WI	Operations Management	4.0
MEM 201	Fundamentals of Computer-aided Design	3.0
	<i>Term credits</i>	<i>15.0</i>
Term 9		Credits
BLAW 202	Business Law II	4.0
ECE 200	Fundamentals of Intelligent Systems	3.0
HRMT 323	Principles of Human Resource Administration	3.0
ORGB 300	Organizational Behavior	4.0
	<i>Term credits</i>	<i>14.0</i>
Term 10		Credits
ECE 211	Electrical Engineering Principles	3.0
ECE 212	Electrical Engineering Principles Lab	1.0
HRMT 321	Staffing in Organizations	4.0
PSY 101	General Psychology I	3.0
BUSN 444 WI	Learning by DUing	4.0
or		
MGMT 450	Business Policy and Social Responsibility	4.0
or		
MGMT 451	Management Simulation	4.0
	<i>Term credits</i>	<i>15.0</i>
Term 11		Credits
	Elective	4.0
	Non-business elective	3.0-5.0
	Human Resource Management concentration course ¹	3.0-4.0
	Sociology elective (SOC101-SOC220)	3.0
PSY 250 WI	Industrial Psychology	3.0
or		
SOC 215	Industrial Society	3.0
	<i>Term credits</i>	<i>16.0-19.0</i>
1	Two of the following courses must be completed to graduate with a concentration in human resource management: BLAW 334 Labor Law, BLAW 498 Employment Law, HRMT 330 Collective Bargaining, HRMT 498 Compensation and Benefits, POM 321 Planning of Production and Operations, POM 325 Control of Production and Operations, PSY 342 Counseling Psychology, and SOC 210 Race and Ethnic Relations.	
Term 12		Credits
HRMT 345	Seminar in Human Resource Management	3.0
	Electives	10.5
	Human Resource Management concentration course	3.0-4.0
	<i>Term credits</i>	<i>16.5-17.5</i>
Total credits (minimum)		187.0



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International Business

International business focuses on business activities that cross national borders. The plan of study explores the international business environment as well as the internal workings of international corporations and the impact of international considerations on the various functional areas of business.

The international business concentration allows students to choose from a menu of courses. The curriculum is interdisciplinary, with courses drawn from across business disciplines and anthropology. Specialized operational courses are offered, along with more general theoretical and comparative ones.

Since half of all international business is conducted in English, foreign languages are not a required component of the program; however, students should strongly consider a second or even third language.

For more information about this concentration, contact the [Department of Economics and International Business](#).



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International Business

Required courses	Credits
Six of the following courses:	
ACCT 336 Introduction to International Accounting	3.0
ANTH 312 Approaches to Intercultural Behavior	3.0
BLAW 340 International Business Law	4.0
ECON 322 WI Economic Seminar*	3.0
ECON 340 WI International Business**	3.0
ECON 342 Economic Development	4.0
ECON 344 Comparative Economic Systems	4.0
FIN 346 Global Financial Management	4.0
INTB 332 WI Multinational Corporations	3.0
INTB 334 International Trade	3.0
INTB 336 International Money and Finance	3.0
INTB 338 WI Regional Studies in International Business and Economic Policy	3.0
MGMT 452 Global Management Strategy and Practices	3.0
MKTG 357 WI International Marketing	4.0

*The student should take this course only after completing all other requirements for the international business concentration.

**Students who wish to take ECON 340, a survey course, should do so at the beginning of their concentration.



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Prospective Students

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Recommended Plan of Study

BS Business Administration

International Business Concentration

2005-2006

Bachelor of Science Degree

[4-yr co-op](#) [4-yr non-co-op](#) [5-yr co-op](#)

Term 1		Credits
BUSN 101	Foundations of Business I	3.0
CS 161	Introduction to Computing	3.0
ENGL 101	Expository Writing and Reading	3.0
HIST 162	Themes in World Civilization II	3.0
PSY 101	General Psychology I	3.0
UNIV 101	The Drexel Experience	1.0
<i>Term credits</i>		16.0
Term 2		Credits
BUSN 102	Foundations in Business II	3.0
ENGL 102	Persuasive Writing and Reading	3.0
HIST 163	Themes in World Civilization III	3.0
MATH 101	Introduction to Math Analysis I	4.0
UNIV 101	The Drexel Experience	1.0
<i>Term credits</i>		14.0
Term 3		Credits
COM 111	Introduction to Corporate Communication	3.0
ENGL 103	Analytical Writing and Reading	3.0
MATH 102	Introduction to Math Analysis II	4.0
ACCT 115	Financial Accounting Foundations	5.0
or		
ECON 201	Economics I	4.0
<i>Term credits</i>		14.0
Term 4		Credits
BLAW 201	Business Law I	4.0
STAT 201	Statistics I	4.0
	Any four-credit Political Science course	4.0
ACCT 115	Financial Accounting Foundations	5.0
or		
ECON 201	Economics I	4.0
<i>Term credits</i>		16.0
Term 5		Credits
ACCT 116	Managerial Accounting Foundations	5.0
BLAW 202	Business Law II	4.0
ECON 202	Economics II	4.0
STAT 202	Statistics II	4.0
<i>Term credits</i>		17.0
Term 6		Credits
CHEM 151	Applied Chemistry	3.0
COM 270 WI	Business Communication	3.0
POM 300 WI	Operations Management	4.0
MKTG 301 WI	Introduction to Marketing Management	5.0
<i>Term credits</i>		15.0
Term 7		Credits

FIN 301	Introduction to Finance	5.0
MIS 300	Management Information Systems	4.0
PHYS 151	Applied Physics	3.0
ANTH 101	Cultural Diversity: Introduction to Cultural Anthropology	3.0
or		
SOC 101	Introduction to Sociology	3.0
	<i>Term credits</i>	15.0
Term 8		Credits
BIO 151	Applied Biology	3.0
ORGB 300	Organizational Behavior	4.0
PHIL 105	Critical Reasoning	3.0
	Elective	4.0
	English elective above 200 level	3.0
	<i>Term credits</i>	17.0
Term 9		Credits
	Two electives	6.0
	International Business course ¹	3.0-4.0
	Non-business electives	6.0
	<i>Term credits</i>	15.0-16.0
1	Select either ACCT 336 Introduction to International Accounting, BLAW 340 International Business Law, ECON 340 International Business, FIN 346 Global Financial Management, INTB 332 Multinational Corporations, INTB 334 International Trade, INTB 336 International Money and Finance, or MKTG 357 International Marketing.	
Term 10		Credits
MGMT 450	Business Policy and Social Responsibility	4.0
	International Business concentration course (1 of 6) ¹	3.0-4.0
	International Business concentration course (2 of 6)	3.0-4.0
	Non-business elective	4.0
	<i>Term credits</i>	14.0-16.0
1	See the Degree requirements page for a list of International Business concentration courses.	
Term 11		Credits
	Two electives	7.0
	International Business concentration course (3 of 6)	3.0-4.0
	International Business concentration course (4 of 6)	3.0-4.0
BUSN 444 WI	Learning by DUing	4.0
or		
MGMT 451	Management Simulation	4.0
	<i>Term credits</i>	17.0-19.0
Term 12		Credits
	Elective	3.0
	International Business concentration course (5 of 6)	3.0-4.0
	International Business concentration course (6 of 6)	3.0-4.0
	Non-business electives	7.0
	<i>Term credits</i>	16.0-18.0
Total credits (minimum)		186.0



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Recommended Plan of Study

BS Commerce and Engineering

International Business Concentration

Bachelor of Science Degree

[5-yr co-op](#)

Term 1		Credits
BUSN 101	Foundations of Business I	3.0
ENGL 101	Expository Writing and Reading	3.0
MATH 121	Calculus I	4.0
PHYS 480	Special Topics in Physics: Computer Programming	3.0
UNIV 101	The Drexel Experience	1.0
<i>Term credits</i>		14.0
Term 2		Credits
BUSN 102	Foundations in Business II	3.0
ENGL 102	Persuasive Writing and Reading	3.0
MATH 122	Calculus II	4.0
PHYS 111	Physics I	4.5
UNIV 101	The Drexel Experience	1.0
<i>Term credits</i>		15.5
Term 3		Credits
ACCT 115	Financial Accounting Foundations	5.0
ENGL 103	Analytical Writing and Reading	3.0
MATH 123	Calculus III	4.0
PHYS 112	Physics II	4.5
<i>Term credits</i>		16.5
Term 4		Credits
ACCT 116	Managerial Accounting Foundations	5.0
ECON 201	Economics I	4.0
MATH 200	Calculus IV	4.0
PHYS 211	Physics III	4.5
<i>Term credits</i>		17.5
Term 5		Credits
ECON 202	Economics II	4.0
TDEC 202	Energy II	3.0
MATH 201	Linear Algebra	4.0
Any four-credit Political Science course		4.0
<i>Term credits</i>		15.0
Term 6		Credits
CHEM 101	General Chemistry I	4.0
TDEC 211	Materials I	3.0
STAT 205	Statistical Inference I	4.0
FIN 301	Introduction to Finance	5.0
or		
MKTG 301 WI	Introduction to Marketing Management	5.0
<i>Term credits</i>		16.0
Term 7		Credits
CHEM 102	General Chemistry II	4.0
MEM 202	Engineering Mechanics: Statics	3.0
STAT 206	Statistical Inference II	4.0
FIN 301	Introduction to Finance	5.0

or		
MKTG 301 WI	Introduction to Marketing Management	5.0
	<i>Term credits</i>	16.0
Term 8		Credits
BLAW 201	Business Law I	4.0
MIS 300	Management Information Systems	4.0
POM 300 WI	Operations Management	4.0
MEM 201	Fundamentals of Computer-aided Design	3.0
	<i>Term credits</i>	15.0
Term 9		Credits
BLAW 202	Business Law II	4.0
ECE 200	Fundamentals of Intelligent Systems	3.0
ORGB 300	Organizational Behavior	4.0
	International Business concentration course (1 of 6) ¹	3.0-4.0
	<i>Term credits</i>	14.0-15.0
1	See the Degree requirements page for a list of International Business concentration courses.	
Term 10		Credits
ECE 211	Electrical Engineering Principles	3.0
ECE 212	Electrical Engineering Principles Lab	1.0
PSY 101	General Psychology I	3.0
	International Business concentration course (2 of 6)	3.0-4.0
BUSN 444 WI	Learning by DUing	4.0
or		
MGMT 450	Business Policy and Social Responsibility	4.0
or		
MGMT 451	Management Simulation	4.0
	<i>Term credits</i>	14.0-15.0
Term 11		Credits
	Two electives	6.0
	International Business concentration course (3 of 6)	3.0-4.0
	International Business concentration course (4 of 6)	3.0-4.0
	Non-business elective	3.0-5.0
	Sociology elective (SOC101-SOC220)	3.0
	<i>Term credits</i>	18.0-22.0
Term 12		Credits
	Electives	9.5
	International Business concentration course (5 of 6)	3.0-4.0
	International Business concentration course (6 of 6)	3.0-4.0
	<i>Term credits</i>	15.5-17.5
Total credits (minimum)		187.0



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Management Information Systems

The Management Information Systems (MIS) concentration prepares students for many opportunities in the information technology field and business. These include careers as managers of computer service units, or applications staff members supporting computer-using organizations. Aimed at producing graduates who bridge the gap between technical knowledge and business functions, the program focuses on a mix of applied computer systems content, interpersonal interaction, and a practical business orientation.

While administered by the [Department of Management](#), the concentration in management information systems is interdisciplinary in nature. The courses may be taken by students in other colleges and departments who wish to complement other computer-related studies with business-oriented information systems subjects.

Drexel is a particularly exciting place to pursue any computer-oriented major. Drexel made history as the first university in the nation to require every student to have access to a personal computer. Today, Drexel's leadership continues with academic software development and major investments in the information infrastructure. Drexel University is a campus where computers are an integral part of all education, not just computer courses.



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Management Information Systems

Required courses

	Credits
MIS 341 Microcomputer Technologies for Business	3.0
MIS 342 Systems Analysis and Design	3.0
MIS 343 Database Design and Implementation	4.0
MIS 344 Networking Technologies for Business	4.0
MIS 345 Client/Server Computing for Business	3.0
MIS 359 Information Systems Seminar	3.0



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Recommended Plan of Study

BS Business Administration

Management Information Systems Concentration

2005-2006

Bachelor of Science Degree

[4-yr co-op](#) [4-yr non-co-op](#) [5-yr co-op](#)

Term 1	Credits
BUSN 101 Foundations of Business I	3.0
CS 161 Introduction to Computing	3.0
ENGL 101 Expository Writing and Reading	3.0
HIST 162 Themes in World Civilization II	3.0
PSY 101 General Psychology I	3.0
UNIV 101 The Drexel Experience	1.0
<i>Term credits</i>	16.0
Term 2	Credits
BUSN 102 Foundations in Business II	3.0
ENGL 102 Persuasive Writing and Reading	3.0
HIST 163 Themes in World Civilization III	3.0
MATH 101 Introduction to Math Analysis I	4.0
UNIV 101 The Drexel Experience	1.0
<i>Term credits</i>	14.0
Term 3	Credits
COM 111 Introduction to Corporate Communication	3.0
ENGL 103 Analytical Writing and Reading	3.0
MATH 102 Introduction to Math Analysis II	4.0
ACCT 115 Financial Accounting Foundations	5.0
or	
ECON 201 Economics I	4.0
<i>Term credits</i>	14.0
Term 4	Credits
BLAW 201 Business Law I	4.0
STAT 201 Statistics I	4.0
Any four-credit Political Science course	4.0
ACCT 115 Financial Accounting Foundations	5.0
or	
ECON 201 Economics I	4.0
<i>Term credits</i>	16.0
Term 5	Credits
ACCT 116 Managerial Accounting Foundations	5.0
BLAW 202 Business Law II	4.0
ECON 202 Economics II	4.0
STAT 202 Statistics II	4.0
<i>Term credits</i>	17.0
Term 6	Credits
CHEM 151 Applied Chemistry	3.0
COM 270 WI Business Communication	3.0
POM 300 WI Operations Management	4.0
MKTG 301 WI Introduction to Marketing Management	5.0
<i>Term credits</i>	15.0
Term 7	Credits

FIN 301	Introduction to Finance	5.0
MIS 300	Management Information Systems	4.0
PHYS 151	Applied Physics	3.0
ANTH 101	Cultural Diversity: Introduction to Cultural Anthropology	3.0
or		
SOC 101	Introduction to Sociology	3.0
<i>Term credits</i>		15.0
Term 8		Credits
BIO 151	Applied Biology	3.0
ORGB 300	Organizational Behavior	4.0
PHIL 105	Critical Reasoning	3.0
	Elective	4.0
	English elective above 200 level	3.0
<i>Term credits</i>		17.0
Term 9		Credits
MIS 342	Systems Analysis and Design	3.0
	Elective	4.0
	International Business course ¹	3.0-4.0
	Non-business electives	7.0
<i>Term credits</i>		17.0-18.0
1	Select either ACCT 336 Introduction to International Accounting, BLAW 340 International Business Law, ECON 340 International Business, FIN 346 Global Financial Management, INTB 332 Multinational Corporations, INTB 334 International Trade, INTB 336 International Money and Finance, or MKTG 357 International Marketing.	
Term 10		Credits
MGMT 450	Business Policy and Social Responsibility	4.0
MIS 343	Database Design and Implementation	4.0
	Two electives	6.0
	Non-business elective	3.0
<i>Term credits</i>		17.0
Term 11		Credits
MIS 344	Networking Technologies for Business	4.0
MIS 345	Client/Server Computing for Business	3.0
	Non-business elective	4.0
BUSN 444 WI	Learning by DUsing	4.0
or		
MGMT 451	Management Simulation	4.0
<i>Term credits</i>		15.0
Term 12		Credits
MIS 359	Information Systems Seminar	3.0
	Two electives	8.0
	Non-business elective	3.0
<i>Term credits</i>		14.0
Total credits (minimum)		187.0



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BS Commerce and Engineering

Management Information Systems Concentration

Bachelor of Science Degree

[5-yr co-op](#)

Term 1		Credits
BUSN 101	Foundations of Business I	3.0
ENGL 101	Expository Writing and Reading	3.0
MATH 121	Calculus I	4.0
PHYS 480	Special Topics in Physics: Computer Programming	3.0
UNIV 101	The Drexel Experience	1.0
<i>Term credits</i>		14.0
Term 2		Credits
BUSN 102	Foundations in Business II	3.0
ENGL 102	Persuasive Writing and Reading	3.0
MATH 122	Calculus II	4.0
PHYS 111	Physics I	4.5
UNIV 101	The Drexel Experience	1.0
<i>Term credits</i>		15.5
Term 3		Credits
ACCT 115	Financial Accounting Foundations	5.0
ENGL 103	Analytical Writing and Reading	3.0
MATH 123	Calculus III	4.0
PHYS 112	Physics II	4.5
<i>Term credits</i>		16.5
Term 4		Credits
ACCT 116	Managerial Accounting Foundations	5.0
ECON 201	Economics I	4.0
MATH 200	Calculus IV	4.0
PHYS 211	Physics III	4.5
<i>Term credits</i>		17.5
Term 5		Credits
ECON 202	Economics II	4.0
TDEC 202	Energy II	3.0
MATH 201	Linear Algebra	4.0
	Any four-credit Political Science course	4.0
<i>Term credits</i>		15.0
Term 6		Credits
CHEM 101	General Chemistry I	4.0
TDEC 211	Materials I	3.0
STAT 205	Statistical Inference I	4.0
FIN 301	Introduction to Finance	5.0
or		
MKTG 301 WI	Introduction to Marketing Management	5.0
<i>Term credits</i>		16.0
Term 7		Credits
CHEM 102	General Chemistry II	4.0
MEM 202	Engineering Mechanics: Statics	3.0
STAT 206	Statistical Inference II	4.0
FIN 301	Introduction to Finance	5.0

or		
MKTG 301 WI	Introduction to Marketing Management	5.0
	<i>Term credits</i>	<i>16.0</i>
Term 8		Credits
BLAW 201	Business Law I	4.0
MIS 300	Management Information Systems	4.0
MIS 341	Microcomputer Technologies for Business	3.0
POM 300 WI	Operations Management	4.0
MEM 201	Fundamentals of Computer-aided Design	3.0
	<i>Term credits</i>	<i>18.0</i>
Term 9		Credits
BLAW 202	Business Law II	4.0
ECE 200	Fundamentals of Intelligent Systems	3.0
MIS 342	Systems Analysis and Design	3.0
ORGB 300	Organizational Behavior	4.0
	<i>Term credits</i>	<i>14.0</i>
Term 10		Credits
ECE 211	Electrical Engineering Principles	3.0
ECE 212	Electrical Engineering Principles Lab	1.0
MGMT 450	Business Policy and Social Responsibility	4.0
MIS 343	Database Design and Implementation	4.0
PSY 101	General Psychology I	3.0
	<i>Term credits</i>	<i>15.0</i>
Term 11		Credits
MIS 344	Networking Technologies for Business	4.0
MIS 345	Client/Server Computing for Business	3.0
	Elective	3.0
	Non-business elective	3.0-5.0
	Sociology elective (SOC101-SOC220)	3.0
	<i>Term credits</i>	<i>16.0-18.0</i>
Term 12		Credits
MIS 359	Information Systems Seminar	3.0
	Electives	9.5
	<i>Term credits</i>	<i>12.5</i>
Total credits (minimum)		186.0



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Marketing

Marketing is one of the most dynamic areas of business because it focuses on satisfying the ever-changing wants and needs of people. Professional marketers research and identify target audiences, develop products and services, formulate pricing strategies, develop advertising and promotional campaigns, and implement methods of distribution so that customers receive products and services where and when they want them. Perhaps the most basic marketing skill is to be able to see your own organization's activities from the customer's viewpoint.

A concentration in marketing prepares students for the many opportunities that exist in product and brand management, marketing research, advertising, retailing, channel management, logistics and physical distribution, professional personal selling and sales management, purchasing, wholesaling, marketing planning and analysis, public relations, marketing entrepreneurship, and new-product development. In combination with the commerce and engineering curriculum, this concentration prepares students to fill marketing positions that require a technical background.

For more information about the concentration, contact the [Department of Marketing](#).



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Marketing

Required courses		Credits
MKTG 324 WI	Marketing Channels and Distribution Systems	4.0
MKTG 344	Professional Personal Selling	4.0
MKTG 380	Seminar in Marketing Strategy	4.0
Track courses (see below)		8.0

Marketing Management Track

Two of the following courses		Credits
MKTG 326	Marketing Research	4.0
MKTG 348	Services Marketing	4.0
MKTG 351	Marketing for Nonprofit Organizations	4.0
MKTG 353	Business-to-Business Marketing	4.0
MKTG 357 WI	International Marketing	4.0
MKTG 358	Transportation and Logistics	4.0

Marketing Communications Track

Two of the following courses		Credits
MKTG 321	Sales Management	4.0
MKTG 322	Advertising and Advertising Management	4.0
MKTG 352	Sales Promotion	4.0
MKTG 357 WI	International Marketing	4.0
MKTG 356	Consumer Behavior	4.0

Marketing Analysis Track

Two of the following courses		Credits
MKTG 326	Marketing Research	4.0
MKTG 347	Product Development and Marketing	4.0
MKTG 354	Database Marketing	4.0
MKTG 356	Consumer Behavior	4.0
MKTG 360	Multivariate Data Analysis for Marketers	4.0



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Recommended Plan of Study

BS Business Administration

Marketing Concentration

2005-2006 Marketing Analysis Track

Bachelor of Science Degree

[4-yr co-op](#) [4-yr non-co-op](#) [5-yr co-op](#)

Term 1		Credits
BUSN 101	Foundations of Business I	3.0
CS 161	Introduction to Computing	3.0
ENGL 101	Expository Writing and Reading	3.0
HIST 162	Themes in World Civilization II	3.0
PSY 101	General Psychology I	3.0
UNIV 101	The Drexel Experience	1.0
<i>Term credits</i>		16.0
Term 2		Credits
BUSN 102	Foundations in Business II	3.0
ENGL 102	Persuasive Writing and Reading	3.0
HIST 163	Themes in World Civilization III	3.0
MATH 101	Introduction to Math Analysis I	4.0
UNIV 101	The Drexel Experience	1.0
<i>Term credits</i>		14.0
Term 3		Credits
COM 111	Introduction to Corporate Communication	3.0
ENGL 103	Analytical Writing and Reading	3.0
MATH 102	Introduction to Math Analysis II	4.0
ACCT 115	Financial Accounting Foundations	5.0
or		
ECON 201	Economics I	4.0
<i>Term credits</i>		14.0
Term 4		Credits
BLAW 201	Business Law I	4.0
STAT 201	Statistics I	4.0
	Any four-credit Political Science course	4.0
ACCT 115	Financial Accounting Foundations	5.0
or		
ECON 201	Economics I	4.0
<i>Term credits</i>		16.0
Term 5		Credits
ACCT 116	Managerial Accounting Foundations	5.0
BLAW 202	Business Law II	4.0
ECON 202	Economics II	4.0
STAT 202	Statistics II	4.0
<i>Term credits</i>		17.0
Term 6		Credits
CHEM 151	Applied Chemistry	3.0
COM 270 WI	Business Communication	3.0
POM 300 WI	Operations Management	4.0
MKTG 301 WI	Introduction to Marketing Management	5.0
<i>Term credits</i>		15.0
Term 7		Credits

BIO 151	Applied Biology	3.0
FIN 301	Introduction to Finance	5.0
MIS 300	Management Information Systems	4.0
ANTH 101	Cultural Diversity: Introduction to Cultural Anthropology	3.0
or		
SOC 101	Introduction to Sociology	3.0
<i>Term credits</i>		15.0
Term 8		Credits
ORGB 300	Organizational Behavior	4.0
PHIL 105	Critical Reasoning	3.0
PHYS 151	Applied Physics	3.0
	English elective above 200 level	3.0
MKTG 324 WI	Marketing Channels and Distribution Systems	4.0
or		
MKTG 344	Professional Personal Selling	4.0
<i>Term credits</i>		17.0
Term 9		Credits
	Elective	4.0
	International Business course ¹	3.0-4.0
	Non-business elective	4.0
MKTG 324 WI	Marketing Channels and Distribution Systems	4.0
or		
MKTG 344	Professional Personal Selling	4.0
<i>Term credits</i>		15.0-16.0
1	Select either ACCT 336 Introduction to International Accounting, BLAW 340 International Business Law, ECON 340 International Business, FIN 346 Global Financial Management, INTB 332 Multinational Corporations, INTB 334 International Trade, INTB 336 International Money and Finance, or MKTG 357 International Marketing.	
Term 10		Credits
MGMT 450	Business Policy and Social Responsibility	4.0
	Elective	4.0
	Non-business elective	3.0
MKTG 380	Seminar in Marketing Strategy	4.0
or		
	Marketing Analysis track course	4.0
<i>Term credits</i>		15.0
Term 11		Credits
	Elective	4.0
	Non-business elective	4.0
BUSN 444 WI	Learning by Doing	4.0
or		
MGMT 451	Management Simulation	4.0
MKTG 380	Seminar in Marketing Strategy	4.0
or		
	Marketing Analysis track course	4.0
<i>Term credits</i>		16.0
Term 12		Credits
	Elective	4.0
	Non-business electives	6.0
MKTG 380	Seminar in Marketing Strategy	4.0
or		
	Marketing Analysis track course	4.0
<i>Term credits</i>		14.0
Total credits (minimum)		184.0



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BS Business Administration

Marketing Concentration

2005-2006 Communications Track

Bachelor of Science Degree

[4-yr co-op](#) [4-yr non-co-op](#) [5-yr co-op](#)

Term 1	Credits
BUSN 101 Foundations of Business I	3.0
CS 161 Introduction to Computing	3.0
ENGL 101 Expository Writing and Reading	3.0
HIST 162 Themes in World Civilization II	3.0
PSY 101 General Psychology I	3.0
UNIV 101 The Drexel Experience	1.0
<i>Term credits</i>	16.0
Term 2	Credits
BUSN 102 Foundations in Business II	3.0
ENGL 102 Persuasive Writing and Reading	3.0
HIST 163 Themes in World Civilization III	3.0
MATH 101 Introduction to Math Analysis I	4.0
UNIV 101 The Drexel Experience	1.0
<i>Term credits</i>	14.0
Term 3	Credits
COM 111 Introduction to Corporate Communication	3.0
ENGL 103 Analytical Writing and Reading	3.0
MATH 102 Introduction to Math Analysis II	4.0
ACCT 115 Financial Accounting Foundations	5.0
or	
ECON 201 Economics I	4.0
<i>Term credits</i>	14.0
Term 4	Credits
BLAW 201 Business Law I	4.0
STAT 201 Statistics I	4.0
Any four-credit Political Science course	4.0
ACCT 115 Financial Accounting Foundations	5.0
or	
ECON 201 Economics I	4.0
<i>Term credits</i>	16.0
Term 5	Credits
ACCT 116 Managerial Accounting Foundations	5.0
BLAW 202 Business Law II	4.0
ECON 202 Economics II	4.0
STAT 202 Statistics II	4.0
<i>Term credits</i>	17.0
Term 6	Credits
CHEM 151 Applied Chemistry	3.0
COM 270 WI Business Communication	3.0
POM 300 WI Operations Management	4.0
MKTG 301 WI Introduction to Marketing Management	5.0
<i>Term credits</i>	15.0
Term 7	Credits

FIN 301	Introduction to Finance	5.0
MIS 300	Management Information Systems	4.0
PHYS 151	Applied Physics	3.0
ANTH 101	Cultural Diversity: Introduction to Cultural Anthropology	3.0
or		
SOC 101	Introduction to Sociology	3.0
	<i>Term credits</i>	15.0
Term 8		Credits
BIO 151	Applied Biology	3.0
ORGB 300	Organizational Behavior	4.0
PHIL 105	Critical Reasoning	3.0
	English elective above 200 level	3.0
MKTG 324 WI	Marketing Channels and Distribution Systems	4.0
or		
MKTG 344	Professional Personal Selling	4.0
	<i>Term credits</i>	17.0
Term 9		Credits
	Elective	4.0
	International Business course	3.0-4.0
	Non-business elective	4.0
MKTG 324 WI	Marketing Channels and Distribution Systems	4.0
or		
MKTG 344	Professional Personal Selling	4.0
	<i>Term credits</i>	15.0-16.0
Term 10		Credits
MGMT 450	Business Policy and Social Responsibility	4.0
	Elective	4.0
	Non-business elective	3.0
MKTG 380	Seminar in Marketing Strategy	4.0
or		
	Marketing Communications track course ¹	4.0
	<i>Term credits</i>	15.0
1	One of the following Marketing Communications Track courses: MKTG 321 Sales Management, MKTG 322 Advertising and Advertising Management, MKTG 352 Sales Promotion, MKTG 356 Consumer Behavior, or MKTG 357 WI International Marketing.	
Term 11		Credits
	Elective	4.0
	Non-business elective	4.0
BUSN 444 WI	Learning by DUing	4.0
or		
MGMT 451	Management Simulation	4.0
MKTG 380	Seminar in Marketing Strategy	4.0
or		
	Marketing Communications track course ¹	4.0
	<i>Term credits</i>	16.0
1	One of the following Marketing Communications Track courses: MKTG 321 Sales Management, MKTG 322 Advertising and Advertising Management, MKTG 352 Sales Promotion, MKTG 356 Consumer Behavior, or MKTG 357 WI International Marketing.	
Term 12		Credits
	Elective	4.0
	Non-business electives	6.0
MKTG 380	Seminar in Marketing Strategy	4.0
or		
	Marketing Communications track course ¹	4.0
	<i>Term credits</i>	14.0
1	One of the following Marketing Communications Track courses: MKTG 321 Sales Management, MKTG 322 Advertising and Advertising Management, MKTG 352 Sales Promotion, MKTG 356 Consumer Behavior, or MKTG 357 WI International Marketing.	
Total credits (minimum)		184.0



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Recommended Plan of Study

BS Business Administration

Marketing Concentration

2005-2006 Management Track

Bachelor of Science Degree

[4-yr co-op](#) [4-yr non-co-op](#) [5-yr co-op](#)

Term 1		Credits
BUSN 101	Foundations of Business I	3.0
CS 161	Introduction to Computing	3.0
ENGL 101	Expository Writing and Reading	3.0
HIST 162	Themes in World Civilization II	3.0
PSY 101	General Psychology I	3.0
UNIV 101	The Drexel Experience	1.0
<i>Term credits</i>		16.0
Term 2		Credits
BUSN 102	Foundations in Business II	3.0
ENGL 102	Persuasive Writing and Reading	3.0
HIST 163	Themes in World Civilization III	3.0
MATH 101	Introduction to Math Analysis I	4.0
UNIV 101	The Drexel Experience	1.0
<i>Term credits</i>		14.0
Term 3		Credits
COM 111	Introduction to Corporate Communication	3.0
ENGL 103	Analytical Writing and Reading	3.0
MATH 102	Introduction to Math Analysis II	4.0
ACCT 115	Financial Accounting Foundations	5.0
or		
ECON 201	Economics I	4.0
<i>Term credits</i>		14.0
Term 4		Credits
BLAW 201	Business Law I	4.0
STAT 201	Statistics I	4.0
	Any four-credit Political Science course	4.0
ACCT 115	Financial Accounting Foundations	5.0
or		
ECON 201	Economics I	4.0
<i>Term credits</i>		16.0
Term 5		Credits
ACCT 116	Managerial Accounting Foundations	5.0
BLAW 202	Business Law II	4.0
ECON 202	Economics II	4.0
STAT 202	Statistics II	4.0
<i>Term credits</i>		17.0
Term 6		Credits
CHEM 151	Applied Chemistry	3.0
COM 270 WI	Business Communication	3.0
POM 300 WI	Operations Management	4.0
MKTG 301 WI	Introduction to Marketing Management	5.0
<i>Term credits</i>		15.0
Term 7		Credits

FIN 301	Introduction to Finance	5.0
MIS 300	Management Information Systems	4.0
PHYS 151	Applied Physics	3.0
ANTH 101	Cultural Diversity: Introduction to Cultural Anthropology	3.0
or		
SOC 101	Introduction to Sociology	3.0
<i>Term credits</i>		15.0
Term 8		Credits
BIO 151	Applied Biology	3.0
ORGB 300	Organizational Behavior	4.0
PHIL 105	Critical Reasoning	3.0
	English elective above 200 level	3.0
MKTG 324 WI	Marketing Channels and Distribution Systems	4.0
or		
MKTG 344	Professional Personal Selling	4.0
<i>Term credits</i>		17.0
Term 9		Credits
	Elective	4.0
	International Business course ¹	3.0-4.0
	Non-business elective	4.0
MKTG 324 WI	Marketing Channels and Distribution Systems	4.0
or		
MKTG 344	Professional Personal Selling	4.0
<i>Term credits</i>		15.0-16.0
1	Select either ACCT 336 Introduction to International Accounting, BLAW 340 International Business Law, ECON 340 International Business, FIN 346 Global Financial Management, INTB 332 Multinational Corporations, INTB 334 International Trade, INTB 336 International Money and Finance, or MKTG 357 International Marketing.	
Term 10		Credits
MGMT 450	Business Policy and Social Responsibility	4.0
	Elective	4.0
	Non-business elective	3.0
MKTG 380	Seminar in Marketing Strategy	4.0
or		
	Marketing Management track course	4.0
<i>Term credits</i>		15.0
Term 11		Credits
	Elective	4.0
	Non-business elective	4.0
BUSN 444 WI	Learning by Doing	4.0
or		
MGMT 451	Management Simulation	4.0
MKTG 380	Seminar in Marketing Strategy	4.0
or		
	Marketing Management track course	4.0
<i>Term credits</i>		16.0
Term 12		Credits
	Elective	4.0
	Non-business electives	6.0
MKTG 380	Seminar in Marketing Strategy	4.0
or		
	Marketing Management track course	4.0
<i>Term credits</i>		14.0
Total credits (minimum)		184.0

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Recommended Plan of Study

BS Commerce and Engineering

Marketing Concentration

Marketing Analysis Track

Bachelor of Science Degree

[5-yr co-op](#)

Term 1		Credits
BUSN 101	Foundations of Business I	3.0
ENGL 101	Expository Writing and Reading	3.0
MATH 121	Calculus I	4.0
PHYS 480	Special Topics in Physics: Computer Programming	3.0
UNIV 101	The Drexel Experience	1.0
<i>Term credits</i>		14.0
Term 2		Credits
BUSN 102	Foundations in Business II	3.0
ENGL 102	Persuasive Writing and Reading	3.0
MATH 122	Calculus II	4.0
PHYS 111	Physics I	4.5
UNIV 101	The Drexel Experience	1.0
<i>Term credits</i>		15.5
Term 3		Credits
ACCT 115	Financial Accounting Foundations	5.0
ENGL 103	Analytical Writing and Reading	3.0
MATH 123	Calculus III	4.0
PHYS 112	Physics II	4.5
<i>Term credits</i>		16.5
Term 4		Credits
ACCT 116	Managerial Accounting Foundations	5.0
ECON 201	Economics I	4.0
MATH 200	Calculus IV	4.0
PHYS 211	Physics III	4.5
<i>Term credits</i>		17.5
Term 5		Credits
ECON 202	Economics II	4.0
TDEC 202	Energy II	3.0
MATH 201	Linear Algebra	4.0
Any four-credit Political Science course		4.0
<i>Term credits</i>		15.0
Term 6		Credits
CHEM 101	General Chemistry I	4.0
TDEC 211	Materials I	3.0
STAT 205	Statistical Inference I	4.0
FIN 301	Introduction to Finance	5.0
or		
MKTG 301 WI	Introduction to Marketing Management	5.0
<i>Term credits</i>		16.0
Term 7		Credits
CHEM 102	General Chemistry II	4.0
MEM 202	Engineering Mechanics: Statics	3.0
STAT 206	Statistical Inference II	4.0

FIN 301	Introduction to Finance	5.0
or		
MKTG 301 WI	Introduction to Marketing Management	5.0
	<i>Term credits</i>	16.0
Term 8		Credits
BLAW 201	Business Law I	4.0
MIS 300	Management Information Systems	4.0
POM 300 WI	Operations Management	4.0
MEM 201	Fundamentals of Computer-aided Design	3.0
	<i>Term credits</i>	15.0
Term 9		Credits
BLAW 202	Business Law II	4.0
ECE 200	Fundamentals of Intelligent Systems	3.0
ORGB 300	Organizational Behavior	4.0
MKTG 324 WI	Marketing Channels and Distribution Systems	4.0
or		
MKTG 344	Professional Personal Selling	4.0
	<i>Term credits</i>	15.0
Term 10		Credits
ECE 211	Electrical Engineering Principles	3.0
ECE 212	Electrical Engineering Principles Lab	1.0
PSY 101	General Psychology I	3.0
BUSN 444 WI	Learning by DUing	4.0
or		
MGMT 450	Business Policy and Social Responsibility	4.0
or		
MGMT 451	Management Simulation	4.0
MKTG 324 WI	Marketing Channels and Distribution Systems	4.0
or		
MKTG 344	Professional Personal Selling	4.0
	<i>Term credits</i>	15.0
Term 11		Credits
MGMT 450	Business Policy and Social Responsibility	4.0
	Non-business elective	3.0-5.0
	Sociology elective (SOC101-SOC220)	3.0
MKTG 380	Seminar in Marketing Strategy	4.0
or		
	Marketing Analysis track course	4.0
	<i>Term credits</i>	14.0-16.0
Term 12		Credits
	Electives	8.5
	Marketing Analysis track course	4.0
MKTG 380	Seminar in Marketing Strategy	4.0
or		
	Marketing Analysis track course	4.0
	<i>Term credits</i>	16.5
Total credits (minimum)		186.0



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Recommended Plan of Study

BS Commerce and Engineering

Marketing Concentration

Communications Track

Bachelor of Science Degree

[5-yr co-op](#)

Term 1		Credits
BUSN 101	Foundations of Business I	3.0
ENGL 101	Expository Writing and Reading	3.0
MATH 121	Calculus I	4.0
PHYS 480	Special Topics in Physics: Computer Programming	3.0
UNIV 101	The Drexel Experience	1.0
<i>Term credits</i>		14.0
Term 2		Credits
BUSN 102	Foundations in Business II	3.0
ENGL 102	Persuasive Writing and Reading	3.0
MATH 122	Calculus II	4.0
PHYS 111	Physics I	4.5
UNIV 101	The Drexel Experience	1.0
<i>Term credits</i>		15.5
Term 3		Credits
ACCT 115	Financial Accounting Foundations	5.0
ENGL 103	Analytical Writing and Reading	3.0
MATH 123	Calculus III	4.0
PHYS 112	Physics II	4.5
<i>Term credits</i>		16.5
Term 4		Credits
ACCT 116	Managerial Accounting Foundations	5.0
ECON 201	Economics I	4.0
MATH 200	Calculus IV	4.0
PHYS 211	Physics III	4.5
<i>Term credits</i>		17.5
Term 5		Credits
ECON 202	Economics II	4.0
TDEC 202	Energy II	3.0
MATH 201	Linear Algebra	4.0
Any four-credit Political Science course		4.0
<i>Term credits</i>		15.0
Term 6		Credits
CHEM 101	General Chemistry I	4.0
TDEC 211	Materials I	3.0
STAT 205	Statistical Inference I	4.0
FIN 301	Introduction to Finance	5.0
or		
MKTG 301 WI	Introduction to Marketing Management	5.0
<i>Term credits</i>		16.0
Term 7		Credits
CHEM 102	General Chemistry II	4.0
MEM 202	Engineering Mechanics: Statics	3.0
STAT 206	Statistical Inference II	4.0

FIN 301	Introduction to Finance	5.0
or		
MKTG 301 WI	Introduction to Marketing Management	5.0
	<i>Term credits</i>	16.0
Term 8		Credits
BLAW 201	Business Law I	4.0
MIS 300	Management Information Systems	4.0
POM 300 WI	Operations Management	4.0
MEM 201	Fundamentals of Computer-aided Design	3.0
	<i>Term credits</i>	15.0
Term 9		Credits
BLAW 202	Business Law II	4.0
ECE 200	Fundamentals of Intelligent Systems	3.0
ORGB 300	Organizational Behavior	4.0
MKTG 324 WI	Marketing Channels and Distribution Systems	4.0
or		
MKTG 344	Professional Personal Selling	4.0
	<i>Term credits</i>	15.0
Term 10		Credits
ECE 211	Electrical Engineering Principles	3.0
ECE 212	Electrical Engineering Principles Lab	1.0
PSY 101	General Psychology I	3.0
BUSN 444 WI	Learning by DUing	4.0
or		
MGMT 450	Business Policy and Social Responsibility	4.0
or		
MGMT 451	Management Simulation	4.0
MKTG 324 WI	Marketing Channels and Distribution Systems	4.0
or		
MKTG 344	Professional Personal Selling	4.0
	<i>Term credits</i>	15.0
Term 11		Credits
MGMT 450	Business Policy and Social Responsibility	4.0
	Non-business elective	3.0-5.0
	Sociology elective (SOC101-SOC220)	3.0
MKTG 380	Seminar in Marketing Strategy	4.0
or		
	Marketing Communications track course	4.0
	<i>Term credits</i>	14.0-16.0
Term 12		Credits
	Electives	8.5
	Marketing Communications track course	4.0
MKTG 380	Seminar in Marketing Strategy	4.0
or		
	Marketing Communications track course	4.0
	<i>Term credits</i>	16.5
Total credits (minimum)		186.0



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Recommended Plan of Study

BS Commerce and Engineering

Marketing Concentration

Management Track

Bachelor of Science Degree

[5-yr co-op](#)

Term 1		Credits
BUSN 101	Foundations of Business I	3.0
ENGL 101	Expository Writing and Reading	3.0
MATH 121	Calculus I	4.0
PHYS 480	Special Topics in Physics: Computer Programming	3.0
UNIV 101	The Drexel Experience	1.0
<i>Term credits</i>		14.0
Term 2		Credits
BUSN 102	Foundations in Business II	3.0
ENGL 102	Persuasive Writing and Reading	3.0
MATH 122	Calculus II	4.0
PHYS 111	Physics I	4.5
UNIV 101	The Drexel Experience	1.0
<i>Term credits</i>		15.5
Term 3		Credits
ACCT 115	Financial Accounting Foundations	5.0
ENGL 103	Analytical Writing and Reading	3.0
MATH 123	Calculus III	4.0
PHYS 112	Physics II	4.5
<i>Term credits</i>		16.5
Term 4		Credits
ACCT 116	Managerial Accounting Foundations	5.0
ECON 201	Economics I	4.0
MATH 200	Calculus IV	4.0
PHYS 211	Physics III	4.5
<i>Term credits</i>		17.5
Term 5		Credits
ECON 202	Economics II	4.0
TDEC 202	Energy II	3.0
MATH 201	Linear Algebra	4.0
Any four-credit Political Science course		4.0
<i>Term credits</i>		15.0
Term 6		Credits
CHEM 101	General Chemistry I	4.0
TDEC 211	Materials I	3.0
STAT 205	Statistical Inference I	4.0
FIN 301	Introduction to Finance	5.0
or		
MKTG 301 WI	Introduction to Marketing Management	5.0
<i>Term credits</i>		16.0
Term 7		Credits
CHEM 102	General Chemistry II	4.0
MEM 202	Engineering Mechanics: Statics	3.0
STAT 206	Statistical Inference II	4.0

FIN 301	Introduction to Finance	5.0
or		
MKTG 301 WI	Introduction to Marketing Management	5.0
	<i>Term credits</i>	16.0
Term 8		Credits
BLAW 201	Business Law I	4.0
MIS 300	Management Information Systems	4.0
POM 300 WI	Operations Management	4.0
MEM 201	Fundamentals of Computer-aided Design	3.0
	<i>Term credits</i>	15.0
Term 9		Credits
BLAW 202	Business Law II	4.0
ECE 200	Fundamentals of Intelligent Systems	3.0
ORGB 300	Organizational Behavior	4.0
MKTG 324 WI	Marketing Channels and Distribution Systems	4.0
or		
MKTG 344	Professional Personal Selling	4.0
	<i>Term credits</i>	15.0
Term 10		Credits
ECE 211	Electrical Engineering Principles	3.0
ECE 212	Electrical Engineering Principles Lab	1.0
PSY 101	General Psychology I	3.0
BUSN 444 WI	Learning by DUing	4.0
or		
MGMT 450	Business Policy and Social Responsibility	4.0
or		
MGMT 451	Management Simulation	4.0
MKTG 324 WI	Marketing Channels and Distribution Systems	4.0
or		
MKTG 344	Professional Personal Selling	4.0
	<i>Term credits</i>	15.0
Term 11		Credits
MGMT 450	Business Policy and Social Responsibility	4.0
	Non-business elective	3.0-5.0
	Sociology elective (SOC101-SOC220)	3.0
MKTG 380	Seminar in Marketing Strategy	4.0
or		
	Marketing Management track course	4.0
	<i>Term credits</i>	14.0-16.0
Term 12		Credits
	Electives	8.5
	Marketing Management track course	4.0
MKTG 380	Seminar in Marketing Strategy	4.0
or		
	Marketing Management track course	4.0
	<i>Term credits</i>	16.5
Total credits (minimum)		186.0



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Production Operations Management

Production Operations Management stresses a thorough knowledge of the rapidly accumulating analytical techniques in systems analysis, in addition to a full appreciation of all other phases of business.

With the proper choice of electives, this concentration also prepares students for graduate studies in industrial management, industrial engineering, management science, or operations research.

For more information about this concentration, contact the [Department of Decision Sciences](#).



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Operations Management

Required courses		Credits
POM 321	Planning of Production and Operations	4.0
POM 325	Control of Production and Operations	4.0
POM 331	Methods of Operations Research I	3.0
POM 335	Methods of Operations Research II	3.0
POM 341	Advanced Operations Planning and Control	3.0
POM 345 WI	Seminar in Operations Management	3.0



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Recommended Plan of Study

BS Business Administration Operations Management Concentration 2005-2006

Bachelor of Science Degree

[4-yr co-op](#) [4-yr non-co-op](#) [5-yr co-op](#)

Term 1	Credits
BUSN 101 Foundations of Business I	3.0
CS 161 Introduction to Computing	3.0
ENGL 101 Expository Writing and Reading	3.0
HIST 162 Themes in World Civilization II	3.0
PSY 101 General Psychology I	3.0
UNIV 101 The Drexel Experience	1.0
<i>Term credits</i>	16.0
Term 2	Credits
BUSN 102 Foundations in Business II	3.0
ENGL 102 Persuasive Writing and Reading	3.0
HIST 163 Themes in World Civilization III	3.0
MATH 101 Introduction to Math Analysis I	4.0
UNIV 101 The Drexel Experience	1.0
<i>Term credits</i>	14.0
Term 3	Credits
COM 111 Introduction to Corporate Communication	3.0
ENGL 103 Analytical Writing and Reading	3.0
MATH 102 Introduction to Math Analysis II	4.0
ACCT 115 Financial Accounting Foundations	5.0
or	
ECON 201 Economics I	4.0
<i>Term credits</i>	14.0
Term 4	Credits
BLAW 201 Business Law I	4.0
STAT 201 Statistics I	4.0
Any four-credit Political Science course	4.0
ACCT 115 Financial Accounting Foundations	5.0
or	
ECON 201 Economics I	4.0
<i>Term credits</i>	16.0
Term 5	Credits
ACCT 116 Managerial Accounting Foundations	5.0
BLAW 202 Business Law II	4.0
ECON 202 Economics II	4.0
STAT 202 Statistics II	4.0
<i>Term credits</i>	17.0
Term 6	Credits
CHEM 151 Applied Chemistry	3.0
COM 270 WI Business Communication	3.0
POM 300 WI Operations Management	4.0
MKTG 301 WI Introduction to Marketing Management	5.0
<i>Term credits</i>	15.0
Term 7	Credits

BIO 151	Applied Biology	3.0
FIN 301	Introduction to Finance	5.0
MIS 300	Management Information Systems	4.0
ANTH 101	Cultural Diversity: Introduction to Cultural Anthropology	3.0
or		
SOC 101	Introduction to Sociology	3.0
	<i>Term credits</i>	15.0
Term 8		Credits
ORGB 300	Organizational Behavior	4.0
PHIL 105	Critical Reasoning	3.0
PHYS 151	Applied Physics	3.0
POM 321	Planning of Production and Operations	4.0
	English elective above 200 level	3.0
	<i>Term credits</i>	17.0
Term 9		Credits
POM 325	Control of Production and Operations	4.0
POM 331	Methods of Operations Research I	3.0
	International Business course ¹	3.0-4.0
	Non-business elective	4.0
	<i>Term credits</i>	14.0-15.0
1	Select either ACCT 336 Introduction to International Accounting, BLAW 340 International Business Law, ECON 340 International Business, FIN 346 Global Financial Management, INTB 332 Multinational Corporations, INTB 334 International Trade, INTB 336 International Money and Finance, or MKTG 357 International Marketing.	
Term 10		Credits
MGMT 450	Business Policy and Social Responsibility	4.0
POM 331	Methods of Operations Research I	3.0
POM 341	Advanced Operations Planning and Control	3.0
	Elective	3.0
	Non-business elective	3.0
	<i>Term credits</i>	16.0
Term 11		Credits
POM 335	Methods of Operations Research II	3.0
	Elective	4.0
	Non-business elective	4.0
BUSN 444 WI	Learning by Doing	4.0
or		
MGMT 451	Management Simulation	4.0
	<i>Term credits</i>	15.0
Term 12		Credits
POM 345 WI	Seminar in Operations Management	3.0
	Two electives	6.0
	Non-business electives	6.0
	<i>Term credits</i>	15.0
Total credits (minimum)		184.0



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Recommended Plan of Study

BS Commerce and Engineering Operations Management Concentration

Bachelor of Science Degree

[5-yr co-op](#)

Term 1		Credits
BUSN 101	Foundations of Business I	3.0
ENGL 101	Expository Writing and Reading	3.0
MATH 121	Calculus I	4.0
PHYS 480	Special Topics in Physics: Computer Programming	3.0
UNIV 101	The Drexel Experience	1.0
<i>Term credits</i>		14.0
Term 2		Credits
BUSN 102	Foundations in Business II	3.0
ENGL 102	Persuasive Writing and Reading	3.0
MATH 122	Calculus II	4.0
PHYS 111	Physics I	4.5
UNIV 101	The Drexel Experience	1.0
<i>Term credits</i>		15.5
Term 3		Credits
ACCT 115	Financial Accounting Foundations	5.0
ENGL 103	Analytical Writing and Reading	3.0
MATH 123	Calculus III	4.0
PHYS 112	Physics II	4.5
<i>Term credits</i>		16.5
Term 4		Credits
ACCT 116	Managerial Accounting Foundations	5.0
ECON 201	Economics I	4.0
MATH 200	Calculus IV	4.0
PHYS 211	Physics III	4.5
<i>Term credits</i>		17.5
Term 5		Credits
ECON 202	Economics II	4.0
TDEC 202	Energy II	3.0
MATH 201	Linear Algebra	4.0
	Any four-credit Political Science course	4.0
<i>Term credits</i>		15.0
Term 6		Credits
CHEM 101	General Chemistry I	4.0
TDEC 211	Materials I	3.0
STAT 205	Statistical Inference I	4.0
FIN 301	Introduction to Finance	5.0
or		
MKTG 301 WI	Introduction to Marketing Management	5.0
<i>Term credits</i>		16.0
Term 7		Credits
CHEM 102	General Chemistry II	4.0
MEM 202	Engineering Mechanics: Statics	3.0
STAT 206	Statistical Inference II	4.0
FIN 301	Introduction to Finance	5.0

or		
MKTG 301 WI	Introduction to Marketing Management	5.0
	<i>Term credits</i>	16.0
Term 8		Credits
BLAW 201	Business Law I	4.0
MIS 300	Management Information Systems	4.0
POM 300 WI	Operations Management	4.0
MEM 201	Fundamentals of Computer-aided Design	3.0
	<i>Term credits</i>	15.0
Term 9		Credits
BLAW 202	Business Law II	4.0
ECE 200	Fundamentals of Intelligent Systems	3.0
ORGB 300	Organizational Behavior	4.0
POM 321	Planning of Production and Operations	4.0
	<i>Term credits</i>	15.0
Term 10		Credits
ECE 211	Electrical Engineering Principles	3.0
ECE 212	Electrical Engineering Principles Lab	1.0
POM 325	Control of Production and Operations	4.0
PSY 101	General Psychology I	3.0
BUSN 444 WI	Learning by DUing	4.0
or		
MGMT 450	Business Policy and Social Responsibility	4.0
or		
MGMT 451	Management Simulation	4.0
	<i>Term credits</i>	15.0
Term 11		Credits
POM 331	Methods of Operations Research I	3.0
POM 341	Advanced Operations Planning and Control	3.0
	Elective	4.0
	Non-business elective	3.0-5.0
	Sociology elective (SOC101-SOC220)	3.0
	<i>Term credits</i>	16.0-18.0
Term 12		Credits
POM 335	Methods of Operations Research II	3.0
POM 345 WI	Seminar in Operations Management	3.0
	Electives	8.5
	<i>Term credits</i>	14.5
Total credits (minimum)		186.0