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The LeBow College of Business

The mission of the [Bennett S. LeBow College of Business](#) is to educate students for successful business and professional careers. At the undergraduate and master's levels, this objective is accomplished by providing high-quality educational programs that integrate theory and practice through a combination of academic coursework and complementary professional work experience. Our highly regarded co-operative education program, in which students interchange periods of academic study and full-time, off-campus employment with partner companies, sets us apart from other business schools. At the Ph.D. level, our programs provide both a rigorous understanding of the disciplines of business and the research skills that enable exploration and discovery of new knowledge within those disciplines.

The vitality of all our academic programs is maintained by the scholarship of the College's distinguished faculty. The College is committed to advancing the science and practice of management through basic, applied, and instructional research in the various disciplines of business.

The College and its faculty maintain strong connections to business professions and the community through participation in professional organizations, a commitment to community service, and dedication to providing opportunities for lifelong learning.

Goals of the Bachelor of Science in Business Administration Program

The Bachelor of Science in Business Administration program is designed to prepare students for managerial positions in business and other institutions. To accomplish this, the undergraduate curriculum has the following characteristics and goals:

- *An early exposure to the structure and functions of business enterprises*
- *The bridging of theory and concepts with professional practice*
- *The integration of material across disciplines within business as well as between business and other fields*
- *The enhancement of effective communication, problem-solving, and interpersonal skills*
- *Coverage of the ethical issues inherent in a business setting*
- *Coverage of the global, political, social, and legal/regulatory environment in which businesses operate*
- *Coverage of the impact of technology and technological changes on the operation of the business enterprise*
- *An emphasis on career preparation*
- *Opportunities for experiential learning through traditional co-op programs*

and other "hands-on" opportunities

Goals of the Bachelor of Science in Commerce and Engineering Program

The Commerce and Engineering Degree Program contains a broad-based business and engineering curriculum, enabling graduates to work successfully in technically oriented business positions. Students complete a set of broad functional business core courses along with a firm foundation in science, mathematics, and engineering. Students also study more deeply the areas of operations management, entrepreneurship, finance, and marketing, while also studying the functional areas of engineering. Graduates of this program will be well prepared to participate in innovative technological efforts in business.

The Commerce and Engineering Degree Program gives students the opportunity to learn important concepts in functional business areas such as accounting, economics, finance, information systems, law, marketing, organizational behavior, operations, and statistics.

The Commerce and Engineering Degree Program gives students the opportunity to:

- *Learn important concepts in functional business areas such as accounting, economics, finance, information systems, law, marketing, organizational behavior, operations, and statistics.*
- *Study in more depth the areas of operations, entrepreneurship, finance, management, marketing and other functional business areas.*
- *Complete a broad education in engineering disciplines after completing a firm foundation in science and mathematics.*
- *Develop skills in technical communication and critical reasoning.*
- *Study ethical issues faced by managers and engineers, and understand technology from a historical perspective.*
- *Apply acquired skills in two co-op work experiences to further enhance their knowledge base.*
- *Study entrepreneurship from a management and finance perspective for preparation in innovative technological efforts.*
- *Learn the operational aspects of business operations to improve the functioning of technically oriented businesses*

Goals of the Bachelor of Science in Economics Program

The Bachelor of Science in Economics program is designed to provide students with an understanding of the market system, as well as economic institutions, policies and development. In addition to this deep coverage of economics, the major includes liberal arts and sciences requirements. The program is flexible, allowing the student to customize the curriculum and choose areas of emphasis ranging from political economy to mathematical economics, as well as to select a coordinating field from other majors and minors at Drexel.



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The LeBow College of Business

Degree Requirements

All business administration curricula require a minimum of 180 credits. All commerce and engineering curricula require a minimum of 185.5 credits. The courses in each curriculum may be grouped into three categories:

General Education

The liberal arts comprise 50 percent or more of total credits required. Courses in communications, economics, English, history, mathematics, natural science, political science, psychology, sociology, and statistics teach students to think effectively and to communicate ideas to others. In addition, they provide a good understanding of the economic, social, and political systems within which we live and business operates.

Common Body of Knowledge in Business

Courses in accounting, business strategy and social responsibility, finance, law, organizational behavior, management information systems, production management, and marketing introduce students to all the functional areas of business, the quantitative aspects of decision-making, and the behavioral factors common to all organizational structures.

Specialization

The curriculum permits a limited degree of specialization in a student-chosen area of concentration. The area of concentration and the common body of knowledge in business together comprise not more than 50 percent of the total credits required for graduation.

Writing-Intensive Course Requirements

In order to graduate, all students beginning with the entering class of 2002/01 (fall, 2002) must pass three writing-intensive courses after their freshman year. Two writing-intensive courses must be in a student's major. The third can be in any discipline. Students are advised to take one writing-intensive class each year, beginning with the sophomore year, and to avoid "clustering" these courses near the end of their matriculation. Transfer students need to meet with an academic advisor to review the number of writing-intensive courses required to graduate.

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courses available that term. For more information on writing-intensive courses, see the Drexel University Writing Program's [Writing-Intensive Course](#) page.

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The LeBow College of Business

The College's *Drexel in London Program* offers flexible schedules for study abroad, ranging from six-week summer sessions to six-month (two-term) combined study and co-operative education programs in which students can earn up to 18 credits and fulfill one of their co-op requirements. The program's emphasis is on international business in general, with a particular focus on the United Kingdom and the European Union. Business course selections each year will be selected from the list of courses that constitute the international business concentration, but students in other concentrations may participate in the program. Housing is provided in South Kensington, one of central London's most desirable residential sections. Drexel in London applications are administered by the Study Abroad office, 215-895-1704.

[Co-operative education](#), academic eligibility requirements, acceptance of transfer students, and placement services are described in detail in other sections of this catalog.

Students wishing to prepare for admission to professional schools may obtain preprofessional counseling from the Office of Preprofessional Programs, 215-895-2437.

The LeBow College of Business offers graduate work leading to the degrees of Master of Business Administration, Master of Science, and Doctor of Philosophy. Certificate programs are also offered. Undergraduate students may not enroll in graduate-level courses. Please see the [graduate catalog](#) for full details of all graduate curricula. For additional information, please contact the [LeBow College of Business](#).

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Business Administration

The Business Administration curriculum, accredited by AACSB International, the Association to Advance Collegiate Schools of Business, underscores the College's commitment to educate tomorrow's leaders in business with a broad-based education to enhance intellectual development, develop strong business capabilities, and cultivate leadership skills through citizenship and community engagement.

The curriculum provides an excellent broad-based foundation while continuing to allow for dual [concentrations](#) and [minors](#).

The co-operative four-year and five-year curricula offer a balanced program of general education, studies in the common body of knowledge, and an area of concentration in one or more of the functional fields of business. Students have the advantages of the co-operative education plan with alternating terms in industry and classes after the freshman year.

The course content of the non-co-operative four-year curriculum is the same as that of the five-year program. The curriculum is offered for those students who wish to complete their education in a four-year period without the benefits of co-op experiences

For more information about this major, visit [LeBow College Bachelor of Science in Business Administration](#) page.



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Business Administration

Bachelor of Science Degree: 180.0 credits

Degree Requirements

		Credits
General education requirements		64.0
ENGL 101	Expository Writing and Reading	3.0
ENGL 102	Persuasive Writing and Reading	3.0
ENGL 103	Analytical Writing and Reading	3.0
COM 270 WI	Business Communication	3.0
HIST 162	Themes in World Civilization II	3.0
or		
HIST 163	Themes in World Civilization III	3.0
MATH 101	Introduction to Analysis I	4.0
MATH 102	Introduction to Analysis II	4.0
PHIL 105	Critical Reasoning	3.0
PSY 101	General Psychology	3.0
UNIV 101	The Drexel Experience	2.0
English literature elective: (ENGL 200 through ENGL 399)		3.0
Fine Arts elective		3.0

Students select two of the following Applied Science courses:

BIO 151	Applied Biology	3.0
CHEM 151	Applied Chemistry	3.0
PHYS 151	Applied Physics	3.0

General Education Electives

21.0

Students select seven additional general education electives (one of which must be a science or computer science course), with a minimum of one course in each of the following categories:

Society and Culture

Communication, English, Fine Arts, International Area Studies, Language, Philosophy

Social Science

Anthropology, History, Sociology, Political Science, Psychology

Math and Science

Computer Science, Information Systems, Math, Science

Business requirements	64.0
BUSN 101 Foundations of Business I	4.0
BUSN 102 Foundations of Business II	4.0
ACCT 115 Financial Accounting Foundations	4.0
ACCT 116 Managerial Accounting Foundations	4.0
BLAW 201 Business Law I	4.0
STAT 201 Business Statistics I	4.0
ECON 201 Economics I	4.0
ECON 202 Economics II	4.0
FIN 301 Financial Management	4.0
MIS 300 Introduction to Management Information Systems	4.0
MKTG 301 WI Introduction to Marketing Management	4.0
ORGB 300 WI Organizational Behavior	4.0
OPM 300 WI Operations Management	4.0
INTB 200 International Business	4.0
MGMT 450 Business Policy and Social Responsibility	4.0

Students select one of the following four courses:

STAT 202 Statistics II	4.0
MGMT 260 Introduction to Entrepreneurship	4.0
MGMT 451 Management Simulation	4.0
BUSN 451 WI Learning by DUsing Senior Capstone	4.0

Concentration/Free Electives	28.0
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Writing-Intensive Course Requirements

In order to graduate, all students beginning with the entering class of 2002/01 (fall, 2002) must pass three writing-intensive courses after their freshman year. Two writing-intensive courses must be in a student's major. The third can be in any discipline. Students are advised to take one writing-intensive class each year, beginning with the sophomore year, and to avoid "clustering" these courses near the end of their matriculation. Transfer students need to meet with an academic advisor to review the number of writing-intensive courses required to graduate.

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Term 1		Credits
BUSN 101	Foundations of Business I	4.0
ENGL 101	Expository Writing and Reading	3.0
MATH 101	Introduction to Analysis I	4.0
UNIV 101	The Drexel Experience	1.0
PSY 101	General Psychology I	3.0
<i>Term Credits</i>		15.0
Term 2		Credits
BUSN 102	Foundations of Business II	4.0
ENGL 102	Persuasive Writing and Reading	3.0
MATH 102	Introduction to Analysis II	4.0
UNIV 101	The Drexel Experience	1.0
HIST 162	Themes World Civilization II	3.0
or		
HIST 163	Themes World Civilization III	3.0
<i>Term Credits</i>		15.0
Term 3		Credits
ACCT 115	Financial Accounting Foundations	4.0
ENGL 103	Analytical Writing and Reading	3.0
	Applied science course (See degree requirements)	3.0
	Social science course (See degree requirements)	3.0
	Society and culture course (See degree requirements)	3.0
<i>Term Credits</i>		16.0
Term 4		Credits
ACCT 116	Managerial Accounting Foundations	4.0
BLAW 201	Business Law I	4.0
ECON 201	Economics I	4.0
STAT 201	Business Statistics I	4.0
<i>Term Credits</i>		16.0
Term 5		Credits
COM 270	Business Communication	3.0
ECON 202	Economics II	4.0
PHIL 105	Critical Reasoning	3.0
	Applied science course (See degree requirements)	3.0
	General education elective (See degree requirements page)	3.0
<i>Term Credits</i>		16.0
Term 6		Credits
MKTG 301	Introduction to Marketing Management	4.0
OPM 300	Operations Management	4.0
	English (ENGL) course 200-level or above	3.0
	Science elective	3.0
<i>Term Credits</i>		14.0
Term 7		Credits
FIN 301	Introduction to Finance	4.0
INTB 200	International Business	4.0
MIS 300	Management Information Systems	4.0
	General education elective (See degree requirements page)	3.0

Term Credits		15.0
Term 8		Credits
ORGB 300	Organizational Behavior	4.0
	Business concentration courses	8.0
	Fine arts elective	3.0
Term Credits		15.0
Term 9		Credits
	Business concentration courses	8.0
	Free elective	4.0
	General education elective (See degree requirements page)	3.0
Term Credits		15.0
Term 10		Credits
MGMT 450	Business Policy & Social Responsibility	4.0
	Business concentration courses	8.0
	Free elective	3.0
Term Credits		15.0
Term 11		Credits
BUSN 444	Learn by DUing Capstone	4.0
or		
MGMT 260	Introduction to Entrepreneurship	4.0
or		
MGMT 451	Management Simulation	4.0
	Free electives	9.0
	General education elective (See degree requirements page)	3.0
Term Credits		16.0
Term 12		Credits
	Free electives	12.0
Term Credits		12.0
Total Credits (minimum)		180.0



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Commerce and Engineering

About the Program

The [Commerce and Engineering Degree Program](#) contains a broad-based business and engineering curriculum, enabling graduates to work successfully in technically oriented business positions. Students complete a set of broad functional business core courses along with a firm foundation in science, mathematics, and engineering. Students also study more deeply the areas of operations management, entrepreneurship, finance, and marketing, while also studying the functional areas of engineering. Graduates of this program will be well prepared to participate in innovative technological efforts in business.

The Commerce and Engineering Degree Program gives students the opportunity to learn important concepts in functional business areas such as accounting, economics, finance, information systems, law, marketing, organizational behavior, operations, and statistics.

Mission

The Commerce and Engineering Degree Program gives students the opportunity to:

- Learn important concepts in functional business areas such as accounting, economics, finance, information systems, law, marketing, organizational behavior, operations, and statistics.
- Study in more depth the areas of operations, entrepreneurship, finance, management, marketing and other functional business areas.
- Complete a broad education in engineering disciplines after completing a firm foundation in science and mathematics.
- Develop skills in technical communication and critical reasoning.
- Study ethical issues faced by managers and engineers, and understand technology from a historical perspective.
- Apply acquired skills in two co-op work experiences to further enhance their knowledge base.
- Study entrepreneurship from a management and finance perspective for preparation in innovative technological efforts.
- Learn the operational aspects of business operations to improve the functioning of technically oriented businesses.

About the Business Concentrations

Although students are not required to complete a [business concentration](#) under the revised curriculum, they will have the ability to complete any of the concentrations

that are currently offered to students pursuing a Bachelor of Science in Business Administration. Concentrations in General Business, Entrepreneurship, and Operations Management can be completed within the 185.5 credit requirement; other concentrations will require students to take more than 185.5 credits.

For more information about this major, contact the [Department of Decision Sciences](#).



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Commerce and Engineering

Bachelor of Science Degree: 185.5 credits

Degree Requirements

	Credits
General education requirements	43.0
COM 310 Technical Communication	3.0
ENGL 101 Expository Writing and Reading	3.0
ENGL 102 Persuasive Writing and Reading	3.0
ENGL 103 Analytical Writing and Reading	3.0
HIST 285 Technology in Historical Perspective	3.0
MATH 121 Calculus I	4.0
MATH 122 Calculus II	4.0
MATH 123 Calculus III	4.0
MATH 200 Multivariate Calculus	4.0
MATH 201 Linear Algebra	4.0
PHIL 105 Critical Reasoning	3.0
PHIL 301 Business Ethics	3.0
or	
PHIL 315 Engineering Ethics	3.0
UNIV 101 The Drexel Experience	2.0
Science and Computing requirements	24.5
CHEM 101 General Chemistry I	3.5
CHEM 102 General Chemistry II	4.5
CS 171 Computer Programming I	3.0
PHYS 111 Physics I	4.5
PHYS 112 Physics II	4.5
PHYS 211 Physics III	4.5
Business requirements	64.0
BUSN 101 Foundations of Business I	4.0
BUSN 102 Foundations of Business II	4.0

ACCT 115	Financial Accounting Foundations	4.0
ACCT 116	Managerial Accounting Foundations	4.0
BLAW 201	Business Law I	4.0
ECON 201	Economics I	4.0
ECON 202	Economics II	4.0
FIN 301	Financial Management	4.0
MIS 300	Introduction to Management Information Systems	4.0
MKTG 301 WI	Introduction to Marketing Management	4.0
ORGB 300 WI	Organizational Behavior	4.0
INTB 200	International Business	4.0
MGMT 260	Introduction to Entrepreneurship	4.0
MGMT 450	Business Policy and Social Responsibility	4.0
MIS 300	Management Information Systems	4.0
STAT 205	Statistical Inference I	4.0
STAT 206	Statistical Inference II	4.0

Business and Engineering Focus

Operations Management 12.0

OPR 320 WI	Linear Modeling for Decision Making	4.0
OPM 321	Planning and Control of Operations	4.0

One of the following courses:

OPR 330	Advanced Decision Making and Simulation	4.0
STAT 301	Statistical Analysis for the Decision Sciences	4.0
STAT 325	Six Sigma Quality Implementation	4.0

Entrepreneurship 4.0

One of the following courses:

MGMT 363	Directed Study in Entrepreneurship	4.0
MGMT 364	Technology Management	4.0
MGMT 365	Business Planning for Entrepreneurs	4.0

Finance 4.0

One of the following courses:

FIN 302	Intermediate Corporate Finance	4.0
FIN 335	Entrepreneurial Finance	4.0

Marketing 4.0

One of the following courses:

MKTG 326	Marketing Research	4.0
MKTG 347	New Product Development and Marketing	4.0

Business electives **12.0**
 Three courses selected from one or more [Business Concentrations](#).

Engineering requirements **18.0**

TDEC 211	Materials I	3.0
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Engineering Elective A

Three of the following courses:

CHE 201	Process Material Balances	3.0
ECE 200	Foundations of Intelligent Systems	3.0
MATE 221	Introduction to Mechanical Behavior of Materials	3.0
MEM 202	Engineering Mechanics: Statics	3.0
CAEE 201	Introduction to Infrastructure Engineering	3.0
BMES 221	Engineering Principles of Living Systems I	4.0

Engineering Elective B

One of the following courses:

CHE 202	Process Energy Balances	3.0
ECE 201	Foundations of Electric Circuits	3.0
MEM 201	Fundamentals of Computer Aided Design	3.0
CAEE 210	Measurements in Civil, Arch. & Environmental Engineering 1	3.0
BMES 222	Engineering Principles of Living Systems I	4.0

One Additional Engineering Elective

One elective in one of the above engineering disciplines.

Writing-Intensive Course Requirements

In order to graduate, all students beginning with the entering class of 2002/01 (fall, 2002) must pass three writing-intensive courses after their freshman year. Two writing-intensive courses must be in a student's major. The third can be in any discipline. Students are advised to take one writing-intensive class each year, beginning with the sophomore year, and to avoid "clustering" these courses near the end of their matriculation. Transfer students need to meet with an academic advisor to review the number of writing-intensive courses required to graduate.

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Recommended Plan Of Study

BS Commerce and Engineering
 5 YR UG Co-op Concentration

Term 1		Credits
BUSN 101	Foundations of Business I	4.0
CS 171	Computer Programming I	3.0
ENGL 101	Expository Writing and Reading	3.0
MATH 121	Calculus I	4.0
UNIV 101	The Drexel Experience	1.0
Term Credits		15.0
Term 2		Credits
BUSN 102	Foundations of Business II	4.0
CHEM 101	General Chemistry I	4.0
ENGL 102	Persuasive Writing and Reading	3.0
MATH 122	Calculus II	4.0
PHYS 111	Physics I	4.5
Term Credits		19.5
Term 3		Credits
ACCT 115	Financial Accounting Foundations	4.0
CHEM 102	General Chemistry II	4.0
ENGL 103	Analytical Writing and Reading	3.0
MATH 123	Calculus III	4.0
PHYS 112	Physics II	4.5
Term Credits		19.5
Term 4		Credits
ACCT 116	Managerial Accounting Foundations	4.0
MATH 200	Calculus IV	4.0
PHYS 211	Physics III	4.5
STAT 205	Statistical Inference I	4.0
Term Credits		16.5
Term 5		Credits
MATH 201	Linear Algebra	4.0
STAT 206	Statistical Inference II	4.0
TDEC 211	Materials I	3.0
Engineering elective A (See degree requirements for list)		3.0
Term Credits		14.0
Term 6		Credits
ECON 201	Economics I	4.0
FIN 301	Introduction to Finance	4.0
OPR 320	Linear Models for Decision Making	4.0
Engineering elective B (See degree requirements for list)		3.0
Term Credits		15.0
Term 7		Credits
COM 310	Technical Communication	3.0
ECON 202	Economics II	4.0
MIS 300	Management Information Systems	4.0
Engineering elective A or B (See degree requirements)		3.0
Operations Management (OPR) or Statistics (STAT) elective		4.0
Term Credits		18.0

Term 8		Credits
HIST 285	Technology in Historical Perspective	3.0
MGMT 260	Introduction to Entrepreneurship	4.0
MKTG 301	Introduction to Marketing Management	4.0
PHIL 105	Critical Reasoning	3.0
Term Credits		14.0
Term 9		Credits
OPM 321	Planning and Control of Operations	4.0
ORGB 300	Organizational Behavior	4.0
PHIL 301	Business Ethics	3.0
or		
PHIL 315	Engineering Ethics	3.0
	Engineering elective B (See degree requirements for list)	3.0
Term Credits		14.0
Term 10		Credits
BLAW 201	Business Law I	4.0
INTB 200	International Business	4.0
UNIV 101	The Drexel Experience	1.0
	Management (MGMT) elective	4.0
Term Credits		13.0
Term 11		Credits
	Business elective	4.0
	Finance (FIN) elective	4.0
	Marketing (MKTG) elective	4.0
Term Credits		12.0
Term 12		Credits
MGMT 450	Business Policy and Social Responsibility	4.0
	Business electives	8.0
	Free elective	3.0
Term Credits		15.0
Total Credits (minimum)		185.5



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Apply Online

Economics

The economics major is designed to provide students with an understanding of the market system, as well as economic institutions, policies and development. In addition to this deep coverage of economics, the major includes liberal arts and sciences requirements.

The program is flexible, allowing the student to customize the curriculum and choose areas of emphasis ranging from political economy to mathematical economics, as well as to select a coordinating field from other majors and minors at Drexel.

Four-year and five-year co-op programs, as well as a four-year non-co-op option, are available for the economics major. The course content of the non-co-op curriculum is the same as that of the co-op program

For more information about this major, contact the [Department of Economics and International Business](#).



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Prospective Students

Apply Online

Economics

Bachelor of Science Degree: 187.0 credits

Degree Requirements

General education requirements		Credits
ANTH 101	Cultural Diversity: Introduction to Cultural Anthropology	3.0
COM 270 WI	Business Communication	3.0
or		
COM 310 WI	Technical Communication	3.0
ENGL 101	Expository Writing and Reading	3.0
ENGL 102	Persuasive Writing and Reading	3.0
ENGL 103	Analytical Writing and Reading	3.0
MATH 101	Introduction to Math Analysis I	4.0
and		
MATH 102	Introduction to Math Analysis II	4.0
or		
MATH 121	Calculus I (<i>recommended</i>)	4.0
and		
MATH 122	Calculus II (<i>recommended</i>)	4.0
PSY 101	General Psychology	3.0
SOC 101	Introduction to Sociology	3.0
UNIV 101	The Drexel Experience	4.0
	Fine arts elective	3.0
	Three laboratory science electives	9.0-12.0
	Two English literature electives: (ENGL 200 through ENGL 300)	6.0
	Two history electives	6.0-8.0
	Two philosophy electives	6.0
One of the following courses		3.0
CS 161	Introduction to Computing	
CS 170	Computer Programming	
CS 171	Computer Programming I	
Professional requirements		
ECON 201	Economics I	4.0
ECON 202	Economics II	4.0
ECON 301	Microeconomics	4.0

ECON 321	Macroeconomics	4.0
ECON 322 W 	Economics Seminar	4.0
ECON 350 W 	Applied Econometrics	4.0
INTB 334	International Trade	4.0
INTB 336	International Money and Finance	4.0
MATH 311	Probability and Statistics I	4.0
and		
MATH 312	Probability and Statistics II	4.0
or		
STAT 201	Business Statistics I	4.0
and		
STAT 202	Business Statistics II	4.0

Professional Electives (at least 20 credits from the following courses)	20.0 Credits	
ECON 326	History of Economic Ideas	4.0
ECON 330	Managerial Economics	4.0
ECON 338	Industrial Organization	4.0
ECON 342	Economic Development	4.0
ECON 344	Comparative Economic Systems	4.0
ECON 348	Mathematical Economics	4.0
ECON 351	Resource and Environmental Economics	4.0
ECON 481	Special Topics in Economics	Varies
ENVR 370	Environmental Economics	4.0
INTB 332 W 	Multinational Corporations	4.0
FIN 301	Financial Management	4.0
FIN 325	Financial Institutions and Markets	4.0
SOC 240	Urban Sociology	3.0
SOC 260 W 	Classical Social Theory	3.0

Additional Electives

Additional electives as required to satisfy a coordinating field (a second major or minor) and to meet the minimum requirement of 187.0 credits for the Bachelor of Science Degree.

Writing-Intensive Course Requirements

In order to graduate, all students beginning with the entering class of 2002/01 (fall, 2002) must pass three writing-intensive courses after their freshman year. Two writing-intensive courses must be in a student's major. The third can be in any discipline. Students are advised to take one writing-intensive class each year, beginning with the sophomore year, and to avoid "clustering" these courses near the end of their matriculation. Transfer students need to meet with an academic advisor to review the number of writing-intensive courses required to graduate.

A "WI" next to a course in this catalog indicates that this course can fulfill a writing-intensive requirement. Departments will designate specific sections of such courses as writing-intensive. Sections of writing-intensive courses are not indicated in this catalog. Students should check the section comments in Banner when registering. Students scheduling their courses in Banner can also conduct a search for courses with the attribute "WI" to bring up a list of all writing-intensive courses available that term. For more information on writing-intensive courses, see the Drexel University Writing Program's [Writing-Intensive Course](#) page.



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Recommended Plan Of Study

BS Economics

5 YR UG Co-op Concentration

Term 1		Credits
CS 161	Introduction to Computing	3.0
ECON 201	Economics I	4.0
ENGL 101	Expository Writing and Reading	3.0
MATH 121	Calculus I	4.0
UNIV 101	The Drexel Experience	1.0
Term Credits		15.0
Term 2		Credits
ECON 202	Economics II	4.0
ENGL 102	Persuasive Writing and Reading	3.0
MATH 122	Calculus II	4.0
PSY 101	General Psychology I	3.0
UNIV 101	The Drexel Experience	1.0
Term Credits		15.0
Term 3		Credits
ENGL 103	Analytical Writing and Reading	3.0
MATH 311	Probability and Statistics I	4.0
SOC 101	Introduction to Sociology	3.0
	Fine arts elective	3.0
	History elective	3.0
Term Credits		16.0
Term 4		Credits
ANTH 101	Introduction to Cultural Diversity	3.0
MATH 312	Probability and Statistics II	4.0
COM 270	Business Communication	3.0
or		
COM 310	Technical Communication	3.0
	History elective	3.0
	Philosophy (PHIL) elective	3.0
Term Credits		16.0
Term 5		Credits
BIO 151	Applied Biology	3.0
	Coordinate field (major or minor) requirements or electives	9.0-12.0
	English (ENGL) course 200-level or above	3.0
	Philosophy (PHIL) elective	3.0
Term Credits		18.0-21.0
Term 6		Credits
CHEM 151	Applied Chemistry	3.0
	Coordinate field (major or minor) requirements or electives	9.0-12.0
	English (ENGL) course 200-level or above	3.0
Term Credits		15.0-18.0
Term 7		Credits
ECON 301	Microeconomics	4.0
PHYS 151	Applied Physics	3.0
	Coordinate field (major or minor) requirements or electives	9.0-12.0
Term Credits		16.0-19.0

Term 8		Credits
ECON 321	Macroeconomics	4.0
	Coordinate field (major or minor) requirements or electives	9.0-12.0
	Economics B.S. elective (See degree requirements for list)	4.0
	Term Credits	17.0-20.0
Term 9		Credits
INTB 334	International Trade	4.0
	Coordinate field (major or minor) requirements or electives	9.0-12.0
	Economics B.S. elective (See degree requirements for list)	4.0
	Term Credits	17.0-20.0
Term 10		Credits
INTB 336	International Money and Finance	4.0
	Coordinate field (major or minor) requirements or electives	6.0
	Economics B.S. elective (See degree requirements for list)	4.0
	Term Credits	14.0
Term 11		Credits
ECON 350	Applied Econometrics	4.0
	Coordinate field (major or minor) requirements or electives	6.0
	Economics B.S. elective (See degree requirements for list)	4.0
	Term Credits	14.0
Term 12		Credits
ECON 322	Economics Seminar	4.0
	Coordinate field (major or minor) requirements or electives	6.0
	Economics B.S. elective (See degree requirements for list)	4.0
	Term Credits	14.0
	Total Credits (minimum)	187.0-202.0



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Prospective Students

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Accounting

Accounting produces information for making decisions about organizations. The LeBow College of Business's accounting coursework is designed to provide basic conceptual accounting and business knowledge for careers in accounting and taxation in many settings. Courses cover accounting, auditing, tax preparation, and related topics.

The greatest range of career opportunities are in public, private and government accounting. Professional accountants are normally certified as public accountants (CPA) or managerial accountants (CMA) after passing professional examinations. The University's co-op program provides an advantage to accounting students who plan to practice locally. Time spent working in co-op internship positions as a student is often accepted as part of the two years of accounting experience required for the Certified Public Accountant certificate in Pennsylvania and many other states.

Students planning to take the CPA exam must take additional accounting coursework. Interested students should contact the [Department of Accounting](#) at the beginning of the third year to ensure ample time to fulfill such requirements.

Students interested in pursuing a dual concentration in accounting and finance should contact the department heads.



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Prospective Students

Apply Online

Accounting

Required courses		24.0 Credits
ACCT 321	Financial Reporting I	4.0
ACCT 322	Financial Reporting II	4.0
ACCT 331	Cost Accounting	4.0
ACCT 341	Principles of Auditing	4.0
ACCT 352	Accounting Information Systems	4.0
TAX 341	Individual Income Taxes	4.0
Options:		
ACCT 323	Financial Reporting III	4.0
ACCT 336	International Accounting	4.0
ACCT 355	Forensic Accounting	4.0
TAX 342	Business Income Taxes	4.0
TAX 390	Financial Planning and Taxes	4.0

A minimum of 28 ELEC (BUSN/ Non BUSN) credits are required to fulfill degree completion. Students planning to take the CPA exam should review the educational requirements established by the State Board of Accountancy in the state in which they plan to sit for the examination. Students taking the examination in Pennsylvania are qualified to sit for the examination by meeting the degree requirements above. The [Department of Accounting](#) recommends that students planning to sit for the CPA consider taking additional Accounting/Taxation 300 level courses from the portfolio of electives offered by the department.



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Prospective Students

Apply Online

Economics

Economics is the study of allocating scarce resources among competing needs. Drexel's Economics concentration is designed for two groups of students: those who wish to prepare for advanced degrees in the field, and those who want a sound business education with a focus on economics. The program places particular emphasis on the application of theory toward the solution of particular problems in such areas as international trade, money and finance, consumer activities, economic development, and other areas.

For permission to substitute other courses for those listed, students should see the department head. For more information about this concentration, contact the

[Department of Economics and International Business.](#)



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Prospective Students

Apply Online

Economics Concentration

Required courses		24.0 Credits
ECON 301	Microeconomics	4.0
ECON 321	Macroeconomics	4.0
ECON 322 WI	Economics Seminar	4.0
Plus three of the following courses:		
ECON 326	History of Economic Ideas	4.0
ECON 330	Managerial Economics	4.0
ECON 334	Introduction to Public Finance	4.0
ECON 336	Labor Economics	4.0
ECON 338	Industrial Organization	4.0
ECON 342	Economic Development	4.0
ECON 348	Mathematical Economics	4.0
ECON 350 WI	Applied Econometrics	4.0
ECON 351	Resources and Environmental Economics	4.0
INTB 332 WI	Multinational Corporations	4.0
INTB 334	International Trade	4.0
INTB 336	International Money and Finance	4.0
INTB 338 WI	Regional Studies in International Business and Economic Policy	4.0



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Prospective Students

Apply Online

Entrepreneurship

Entrepreneurs and the new ventures they create fuel the economy. Entrepreneurs recognize market opportunities that others fail to see. A thriving population of entrepreneurs is essential to progress. Drexel's tradition of technological excellence and entrepreneurial spirit provide LeBow with an opportunity to offer a distinctive *interdisciplinary* entrepreneurship curriculum in the Philadelphia region. Our entrepreneurship faculty bring a unique blend of research, experiences and teaching in this area. In addition, LeBow is able to integrate the resources and offerings of the [Baiada Center for Technology Entrepreneurship](#) into our curriculum.

The concentration in entrepreneurship provides students with a required hands-on experience to study and work at the *Baiada Center for Technology Entrepreneurship*. Moreover, the curriculum includes courses in finance, law and marketing that are geared toward the issues in entrepreneurship.



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Apply Online

Entrepreneurship

Concentration: 24.0 credits

Required courses

24.0 Credits

MGMT 260	Introduction to Entrepreneurship	4.0
MGMT 363	Directed Study in Entrepreneurship	4.0
MGMT 364	Technology Management	4.0
MGMT 365	Business Planning for Entrepreneurs	4.0

Students select two of the following courses:

BLAW 346	Entrepreneur Law	4.0
FIN 335	Entrepreneurial Finance	4.0
MKTG 347	New Product Development	4.0



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Finance

Throughout the finance curriculum, students develop and apply quantitative skills for financial decision making within the business environment.

The concentration prepares students for careers in private business firms, including positions involving forecasting and budgeting for financial resources, cost-effectiveness analysis, control of expenditures, evaluation and financing of new projects, and evaluation of alternative methods of financing; in the investment field, including positions in banks, brokerage houses, and financial institutions that participate in the various money and capital markets; and in the public sector, including positions at the federal, state, and local government levels.

For more information about the concentration, contact the [Department of Finance](#).



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Finance

All core mathematics and statistics courses should be completed before embarking on the finance concentration. Because of the relevance of financial accounting to the field of finance, it is strongly recommended that finance students complete ACCT 321 and ACCT 322 (Financial Accounting I and II) as two of their free electives.

Required courses		24.0 Credits
FIN 302	Intermediate Corporate Finance	4.0
FIN 321	Investment Securities and Markets	4.0
FIN 325	Financial Institutions and Markets	4.0
FIN 340	Seminar in Finance	4.0

Students select two of the following courses:

FIN 323	Risk Management	4.0
FIN 330	Derivative Securities	4.0
FIN 332	Investment Analysis	4.0
FIN 335	Entrepreneurial Finance	4.0
FIN 338	Money and Capital Markets	4.0
FIN 346	Global Financial Management	4.0



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General Business Concentration

General Business Concentration

This option is provided for those students who do not want to specialize in any one area but want a more extensive exposure to all the various areas of business.

The total credits required for this concentration is 24.0 for business administration majors and 28.0 for commerce and engineering majors.

Students selecting the General Business Concentration should choose six courses from at least five of the following fields: accounting (ACCT), economics (ECON), finance (FIN), human resource management (HRMT), international business (INTB), legal studies (BLAW), management (MGMT), marketing (MKTG), management information systems (MIS), business statistics (STAT), and operations management (OPM).



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International Business

International business focuses on business activities that cross national borders. The plan of study explores the international business environment as well as the internal workings of international corporations and the impact of international considerations on the various functional areas of business.

The international business concentration allows students to choose from a menu of courses. The curriculum is interdisciplinary, with courses drawn from across business disciplines and anthropology. Specialized operational courses are offered, along with more general theoretical and comparative ones.

Since half of all international business is conducted in English, foreign languages are not a required component of the program; however, students should strongly consider a second or even third language.

For more information about this concentration, contact the [Department of Economics and International Business](#).



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International Business

Stand-Alone Concentration Option: 24.0 credits

Students completing the stand-alone concentration in International Business are required to complete six courses in the same language (a language other than the student's native language) at Drexel University. It is recommended that students also take a 351 language course, focusing on the language of business.

Students may satisfy the language requirement through foreign language course replacement by studying overseas. All study abroad programs must be approved by the [Study Abroad Office](#).

Required courses		Credits
INTB 200	International Business	4.0
INTB 440	Senior Seminar in International Business	4.0

Students select a minimum of two from following courses:

ACCT 336	Introduction to International Accounting	4.0
BLAW 340	International Business Law	4.0
FIN 346	Global Financial Management	4.0
MKTG 357 WI	International Marketing	4.0
MGMT 452	Global Management Strategy and Practices	4.0

Students select a maximum of two from following courses:

INTB 332 WI	Multinational Corporations	4.0
INTB 334	International Trade	4.0
INTB 336	International Money and Finance	4.0
INTB 338 WI	Regional Studies in International Business and Economic Policy	4.0
ANTH 312	Approaches to Intercultural Behavior	3.0
BLAW 340	International Business Law	4.0
ECON 342	Economic Development	4.0
ECON 344	Comparative Economic Systems	4.0

Foreign language requirements:

Students are required to study a foreign language (other than the student's native language) at Drexel University up to and including a 311-level language course in a western language or a 301-level language course in a nonwestern language. This requires a minimum of 21 credits of language study at the college level, including proficiency in at least one language.



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International Business

Co-Concentration Option: 24.0 credits

This concentration offers two options: Option (A), which includes study for competency in a language other than English (and other than the student's native language); and Option (B), which substitutes further training in a relevant business discipline or functional field instead of the language courses.

Required courses	24.0 Credits
INTB 200 International Business	4.0

Students select six of the following courses:

ACCT 336 Introduction to International Accounting	4.0
ANTH 312 Approaches to Intercultural Behavior	3.0
BLAW 340 International Business Law	4.0
ECON 342 Economic Development	4.0
ECON 344 Comparative Economic Systems	4.0
FIN 346 Global Financial Management	4.0
INTB 332 WI Multinational Corporations	4.0
INTB 334 International Trade	4.0
INTB 336 International Money and Finance	4.0
INTB 338 WI Regional Studies in International Business and Economic Policy	4.0
INTB 440 Senior Seminar in International Business	4.0
MKTG 357 WI International Marketing	4.0

In addition to the courses listed above, students must select to complete the requirements for any one of the following concentrations:

- [Economics](#)
- [Finance](#)
- [Marketing](#)
- [Management Information Systems \(MIS\)](#)
- [Accounting](#)
- [Operations Management](#)



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Legal Studies

Law is pervasive in all aspects of business and life. Legal Studies provides Drexel University students with the ability to recognize the influence of the law, understand its application and make informed and intelligent decisions regarding the course of action to take.

Students will learn the basics of various areas of the law and the legal environment of business and will learn to identify the factual situation in which to apply that law. They will be able to analyze the facts, determine which aspects of the law are pertinent, apply that to those facts, and draw a conclusion. Clarity of thought, reasoning and expression (both oral and written) are additional results of this process.

Emphasis is on critical thinking as a tool for problem solving, so that whatever the discipline, students will be able to identify and prevent possible problems or seek proper and timely assistance for critical decision making.

For more information about the concentration, contact the [Department of Legal Studies](#).



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Legal Studies

Requirements

24.0 Credits

Students select six of the following courses:

BLAW 202	Business Law II	4.0
BLAW 321	Law of Business Organizations	4.0
BLAW 330	Real Estate	4.0
BLAW 334	Labor Law	4.0
BLAW 338	Government Regulation of Business	4.0
BLAW 340	International Business Law	4.0
BLAW 342	Criminal Law	4.0
BLAW 346	Entrepreneur Law	4.0
BLAW 348	White Collar Crime	4.0
BLAW 356	Corporate Governance	4.0
BLAW 358	Employment Law	4.0
BLAW 360	Intellectual Property and Cyber Law	4.0
BLAW 362	Ethics, the Law, and Decision Making	4.0



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Management Information Systems

The Management Information Systems (MIS) concentration prepares students for many opportunities in the information technology field and business. These include careers as managers of computer service units, or applications staff members supporting computer-using organizations. Aimed at producing graduates who bridge the gap between technical knowledge and business functions, the program focuses on a mix of applied computer systems content, interpersonal interaction, and a practical business orientation.

While administered by the [Department of Management](#), the concentration in management information systems is interdisciplinary in nature. The courses may be taken by students in other colleges and departments who wish to complement other computer-related studies with business-oriented information systems subjects.

Drexel is a particularly exciting place to pursue any computer-oriented major. Drexel made history as the first university in the nation to require every student to have access to a personal computer. Today, Drexel's leadership continues with academic software development and major investments in the information infrastructure. Drexel University is a campus where computers are an integral part of all education, not just computer courses.



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Management Information Systems

Required courses	24.0 Credits
MIS 341 Microcomputer Technologies for Business	4.0
MIS 342 Systems Analysis and Design	4.0
MIS 343 Database Design and Implementation	4.0
MIS 344 Networking Technologies for Business	4.0
MIS 345 Client/Server Computing for Business	4.0
MIS 359 Information Systems Seminar	4.0



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Marketing

Marketing is one of the most dynamic areas of business because it focuses on satisfying the ever-changing wants and needs of people. Professional marketers research and identify target audiences, develop products and services, formulate pricing strategies, develop advertising and promotional campaigns, and implement methods of distribution so that customers receive products and services where and when they want them. Perhaps the most basic marketing skill is to be able to see your own organization's activities from the customer's viewpoint.

A concentration in marketing prepares students for the many opportunities that exist in product and brand management, marketing research, advertising, retailing, channel management, logistics and physical distribution, professional personal selling and sales management, purchasing, wholesaling, marketing planning and analysis, public relations, marketing entrepreneurship, and new-product development. In combination with the commerce and engineering curriculum, this concentration prepares students to fill marketing positions that require a technical background.

For more information about the concentration, contact the [Department of Marketing](#).



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Marketing

Requirements	24.0 Credits
MKTG 380 Seminar in Marketing Strategy	4.0
Students select five of the following courses:	
MKTG 321 Sales Management	4.0
MKTG 322 Advertising and Advertising Management	4.0
MKTG 324 WI Marketing Channels and Distribution Systems	4.0
MKTG 326 Marketing Research	4.0
MKTG 344 Professional Personal Selling	4.0
MKTG 347 New Product Development and Marketing	4.0
MKTG 348 Services Marketing	4.0
MKTG 351 Marketing for Nonprofit Organizations	4.0
MKTG 352 Sales Promotion	4.0
MKTG 353 Business-to-Business Marketing	4.0
MKTG 355 Direct Marketing	4.0
MKTG 356 Consumer Behavior	4.0
MKTG 357 WI International Marketing	4.0
MKTG 358 Transportation and Logistics	4.0



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Production Operations Management

Production Operations Management stresses a thorough knowledge of the rapidly accumulating analytical techniques in systems analysis, in addition to a full appreciation of all other phases of business.

With the proper choice of electives, this concentration also prepares students for graduate studies in industrial management, industrial engineering, management science, or operations research.

For more information about this concentration, contact the [Department of Decision Sciences](#).



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Operations Management

Required courses		24.0 Credits
OPM 315	Management of Service Operations	4.0
OPR 320 WI	Linear Modeling for Decision Making	4.0
OPM 321	Planning and Control of Operations	4.0
OPM 325	Advanced Planning and Control of Operations	4.0
OPM 341	Supply Chain Management	4.0

Students select one of the following courses:

OPR 330	Advanced Decision Making and Simulation	4.0
STAT 301	Statistical Analysis for the Decision Sciences	4.0
STAT 325	Six Sigma Quality Implementation	4.0



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Prospective Students

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Minor in Accounting

Required courses		24.0 Credits
ACCT 115	Financial Accounting Foundations	4.0
ACCT 116	Managerial Accounting Foundations	4.0
Students select four of the following courses:		
ACCT 321	Financial Reporting I	4.0
ACCT 322	Financial Reporting II	4.0
ACCT 323	Financial Reporting III	4.0
ACCT 331	Cost Accounting	4.0
ACCT 336	International Accounting	4.0
ACCT 341	Principles of Auditing	4.0
ACCT 355	Forensic Accounting	4.0
ACCT 352	Accounting Information Systems	4.0
TAX 341	Individual Income Taxes	4.0
TAX 342	Business Income Taxes	4.0

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Minor in Business

The minor in business administration is designed to provide some flexibility while at the same time assuring exposure to a number of critical business functional areas.

Matriculated non-business students who have completed at least 30 credit hours and have a cumulative GPA of 2.0 may apply for an academic minor. Business students may not take the minor in business.

At least 24 credits (a minimum of six courses) are required to complete the minor. Under University policy, 9 credits (three courses) required by a student's major are permitted to count toward this total. No more than two transferred courses may be used to complete the minor.

Part-time students may enroll in the business administration minor. Students in the process of completing a degree-granting program out of the Goodwin College of Professional Studies (BS or BSCOEPS) may enroll in sections designated as 700 for the courses they select to meet the business minor. All other students in the process of completing degree-granting programs from other colleges within the University must enroll in sections designated as 500 for the courses they select to meet the business minor.

All prospective students should meet with an advisor from the College as soon as possible. Call 215-895-2110 to set up an appointment.

Of the required credits and courses listed on the Application and Plan of Study form, certain courses are recommended by the College for this minor. However, to provide some flexibility, and to accommodate the restriction on courses that can count from those required by a student's major, additional courses are listed from which the minor can be constituted. The Application and Plan of Study form should be completed with the assistance of an advisor in the Dean's Office. These advisors are familiar with the College's requirements for the minor and with the University's general requirements for a minor field of study.

The Plan of Study can be changed, but only with prior approval of an advisor. This ensures that any change meets all of the requirements for the minor.

The Plan of Study is kept on file and compared to the student's record; a minor is granted only upon completion of the specific courses selected and acknowledged by the signatures on this form. A grade of C (2.0) or better must be earned in each course in the Plan of Study.

The only way to have the minor in business administration noted on a student's

official transcript is to have an Application and Plan of Study approved prior to completing the requirements for the minor.

Students minoring in business administration are required to acknowledge all the constraints and conditions specified on the Application and Plan of Study. The minor in the LeBow College of Business is composed of a common body of knowledge in business administration, as opposed to a concentration in one specific business area. Therefore, business majors cannot minor in business, since their degree program is in business administration.

Requirements		24.0 Credits
Students select six of the following courses:		
ACCT 115	Financial Accounting Foundations	4.0
BLAW 201	Business Law I	4.0
or		
BLAW 321	Law of Business Organizations	4.0
ECON 201	Economics I	4.0
ECON 202	Economics II	4.0
FIN 301	Introduction to Finance	4.0
MIS 300	Management Information Systems	4.0
MKTG 301 WI	Introduction to Marketing Management	4.0
ORGB 300 WI	Organizational Behavior	4.0
OPM 300 WI	Operations Management	4.0
STAT 201	Statistics I	4.0
STAT 202	Statistics II	4.0

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Minor in Economics

Required courses		24.0 Credits
ECON 201	Economics I	4.0
ECON 202	Economics II	4.0
ECON 301	Microeconomics	4.0
ECON 321	Macroeconomics	4.0
ECON 322 WI	Economics Seminar	4.0

Plus one of the following courses:

ECON 334	Introduction to Public Finance	4.0
ECON 336	Labor Economics	4.0
ECON 338	Industrial Organization	4.0
ECON 342	Economic Development	4.0
ECON 348	Mathematical Economics	4.0
ECON 350 WI	Applied Econometrics	4.0
ECON 351	Resources and Environmental Economics	4.0
INTB 332 WI	Multinational Corporations	4.0
INTB 334	International Trade	4.0
INTB 336	International Money and Finance	4.0
INTB 338 WI	Regional Studies in International Business and Economic Policy	4.0

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Minor in Entrepreneurship

The minor in Entrepreneurship is designed for students from a range of backgrounds who are interested in starting their own ventures, working for start-up companies, or pursuing traditional jobs with large corporations and consulting firms that may involve launching new business units, joint ventures, and creating strategic alliances.

The curriculum draws upon Drexel University's tradition of technological excellence and the offerings of the [Baiada Center for Technology Entrepreneurship](#). Coupled with the student co-op experience, the program provides a distinctive curriculum that may encompass real entrepreneurial issues.

At least 24 credits (a minimum of eight courses) are required to complete the minor. Under University policy, 9 credits (three courses) required by a student's major are permitted to count toward this total. No more than two transferred courses may be used to complete the minor.

Required courses

24.0 Credits

Course Number	Course Title	Credits
ACCT 120	Accounting Essentials for New Ventures	4.0
BLAW 346	Entrepreneur Law	4.0
FIN 335	Entrepreneurial Finance	3.0
MGMT 260	Introduction to Entrepreneurship	4.0
MGMT 364	Technology Management	4.0
MGMT 365	Business Planning for Entrepreneurs	4.0

* An additional course in [FIN 301](#) Introduction to Finance is highly recommended for the minor in Entrepreneurship.

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Minor in Finance

Required courses		24.0 Credits
ACCT 115	Financial Accounting Foundations	4.0
ACCT 116	Managerial Accounting Foundations	4.0
FIN 301	Introduction to Finance	4.0
FIN 302	Intermediate Corporate Finance	4.0
FIN 321	Investment Securities and their Markets	4.0
FIN 325	Financial Institutions and Markets	4.0

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Prospective Students

Apply Online

Minor in International Economics

Required courses	24.0 Credits
ECON 201 Economics I	4.0
ECON 202 Economics II	4.0
INTB 200 International Business	4.0
INTB 334 International Trade	4.0
or	
INTB 336 International Money and Finance	4.0
<hr/>	
Students select at least one of the following courses:	
INTB 332 WI Multinational Corporations	4.0
INTB 334 International Trade	4.0
INTB 336 International Money and Finance	4.0
INTB 338 WI Regional Studies in International Business and Economic Policy	4.0
ECON 342 Economic Development	4.0
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Other options:	
ECON 301 Microeconomics	4.0
ECON 321 Macroeconomics	4.0
ECON 322 WI Economics Seminar	4.0
ECON 336 Labor Economics	4.0
ECON 338 Industrial Organization	4.0
ECON 348 Mathematical Economics	4.0
ECON 350 WI Applied Econometrics	4.0
ECON 351 Resources and Environmental Economics	4.0
ACCT 336 Introduction to International Accounting	4.0
BLAW 340 International Business Law	4.0
FIN 346 Global Financial Management	4.0
MKTG 357 WI International Marketing	4.0
MGMT 452 Global Management Strategy and Practices	4.0

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Prospective Students

Apply Online

Minor in Legal Studies

Requirements		24.0 Credits
BLAW 201	Business Law I	4.0
Students select five of the following courses:		
BLAW 202	Business Law II	4.0
BLAW 321	Law of Business Organizations	4.0
BLAW 330	Real Estate	4.0
BLAW 334	Labor Law	4.0
BLAW 338	Government Regulation of Business	4.0
BLAW 340	International Business Law	4.0
BLAW 342	Criminal Law	4.0
BLAW 346	Entrepreneur Law	4.0
BLAW 348	White Collar Crime	4.0
BLAW 356	Corporate Governance	4.0
BLAW 358	Employment Law	4.0
BLAW 360	Intellectual Property and Cyber Law	4.0
BLAW 362	Ethics, the Law, and Decision Making	4.0

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Prospective Students

Apply Online

Minor in Management Information Systems

Required courses	24.0 Credits
MIS 300 Introduction to Management Information Systems	4.0
Students select five of the following courses:	
MIS 341 Microcomputer Technologies for Business	4.0
MIS 342 Systems Analysis and Design	4.0
MIS 343 Database Design and Implementation	4.0
MIS 344 Networking Technologies for Business	4.0
MIS 345 Client/Server Computing for Business	4.0
MIS 359 Information Systems Seminar	4.0

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Prospective Students

Apply Online

Minor in Marketing

Requirements		24.0 Credits
MKTG 301	Introduction to Marketing Management	4.0
MKTG 380	Seminar in Marketing Strategy	4.0

Students select four of the following courses:

MKTG 321	Sales Management	4.0
MKTG 322	Advertising and Advertising Management	4.0
MKTG 324 WI	Marketing Channels and Distribution Systems	4.0
MKTG 326	Marketing Research	4.0
MKTG 344	Professional Personal Selling	4.0
MKTG 347	New Product Development and Marketing	4.0
MKTG 348	Services Marketing	4.0
MKTG 351	Marketing for Nonprofit Organizations	4.0
MKTG 352	Sales Promotion	4.0
MKTG 353	Business-to-Business Marketing	4.0
MKTG 355	Direct Marketing	4.0
MKTG 356	Consumer Behavior	4.0
MKTG 357 WI	International Marketing	4.0
MKTG 358	Transportation and Logistics	4.0

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Prospective Students

Apply Online

Minor in Operations Management

Required courses		24.0 Credits
BUSN 111	Overview of the Business Enterprise	4.0
OPM 300 WI	Operations Management	4.0
OPR 320 WI	Linear Modeling for Decision Making	4.0
STAT 201	Business Statistics I	4.0

Students select one of the following courses:

OPM 315	Management of Service Operations	4.0
OPM 321	Planning and Control of Operations	4.0
OPM 325	Advanced Planning and Control of Operations	4.0
STAT 301	Statistical Analysis for the Decision Sciences	3.0
STAT 325	Six Sigma Quality Implementation	3.0

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