



DREXEL UNIVERSITY

Goodwin College
of Professional Studies

CATALOG

2021-2022

UNDERGRADUATE



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General Studies

Major: General Studies

Degree Awarded: Bachelor of Science (BS)

Calendar Type: Quarter

Total Credit Hours: 180.0

Co-op Options: Three Co-op (Five years); One Co-op (Four years); No Co-op (Four years)

Classification of Instructional Programs (CIP) code: 24.0101

Standard Occupational Classification (SOC) code: 11-9199

About the Program

The Bachelor of Science (BS) in General Studies is the ideal degree completion program for self-directed students who desire a program they can tailor to their personal and professional interests. The program covers the fundamentals of a university education while allowing students to exhibit intellectual interest and discipline across a broad range of college-level coursework. A general studies degree informs employers of a graduate's ability to think creatively when problem solving and work independently at a high level with a minimum of direction.

General studies students have more options for courses which apply to their degree requirements when they register for a given term. The flexibility to study subjects which have produced some of the greatest ideas, innovations and art in recorded history, can be both a personally and professionally rewarding benefit of a general studies degree.

Designed for individuals with a diverse college background and varied educational interests that cannot be captured in a single degree program. Students have the opportunity to experiment in a variety of academic subjects through a generous amount of free electives.

The ability to include minors (<http://catalog.drexel.edu/minors/>) within the General Studies major can be of great value to working adults who are seeking advancement or a change in their employment. Adult learners looking to improve their earning potential often find that a degree makes them eligible for higher-level positions within their organizations or others.

The Goodwin General Studies degree completion program offers students evening and online options to make it as convenient as possible for working adults to take advantage of the opportunity to return to school and complete their college degree.

Advising

Students in the BS in General Studies program are advised by an academic advisor (determined alphabetically by last name) who serves as an important resource to students as they progress and manage their educational and career goals.

Students receive one-on-one personal advisement to ensure that educational and professional objectives are met within the course of study.

Additional Information

For more information on this major, visit Goodwin College's (<https://drexel.edu/goodwin/academics/degree-completion-programs/bs-general-studies/>) webpage.

Degree Requirements

This program is designed for individuals with a diverse college background and varied educational interests that cannot be captured in a single degree program. In consultation with their academic advisor, students have the opportunity to experiment in a variety of academic subjects through a generous amount of free electives. An attractive feature is that students can complete minors (<http://catalog.drexel.edu/minors/>) en route to their degree.

College Requirements

COOP 101	Career Management and Professional Development *	1.0
GSTD 200	Lifelong Learning Theory & Practice	3.0
GSTD 491	Senior Project in General Studies	3.0

English and Speech Requirements

ENGL 101 or ENGL 111	Composition and Rhetoric I: Inquiry and Exploratory Research English Composition I	3.0
ENGL 102 or ENGL 112	Composition and Rhetoric II: Advanced Research and Evidence-Based Writing English Composition II	3.0
ENGL 103 or ENGL 113	Composition and Rhetoric III: Themes and Genres English Composition III	3.0
COM 230	Techniques of Speaking	3.0

Mathematics Requirements

MATH 100	Fundamentals of Mathematics	3.0
MATH 171	Introduction to Analysis A	3.0

Computing Requirement **

Select one of the following:	3.0
PRST 211 Computer Applications for Professionals	
Additional computing course options, with Advisor approval	
Upper Level Course Requirements	
As students choose electives from the categories below, a minimum of 36.0 credits must be upper-level courses (typically 300-level and above).	
Natural Science Electives	
Students select 9.0 credits from the following: ANAT, BIO, CHEM, FDSC, NFS, PHEV, PHYS. Courses from other departments may be considered with advisor approval.	9.0
Specialization Requirements	
Students must complete 45.0 credits within an area of specialization. The specialization is a set of courses built around a cohesive area of study. An academic advisor must pre-approve the specialization. The specialization will not appear on the student transcript.	45.0
Liberal Studies Requirements	
Students must complete 36.0 credits in Liberal Studies, covering a range of subject areas in the humanities and/or social sciences: anthropology, psychology, sociology, political science, history, philosophy, religion, literature and fine arts. (Arts history or appreciation courses, rather than applied courses.)	36.0
Free Electives	62.0
Total Credits	180.0

- * COOP 101 registration is determined by the co-op cycle assigned and may be scheduled in a different term. Select students may be eligible to take COOP 001 in place of COOP 101. Co-op cycles may vary. Students are assigned a co-op cycle (fall/winter, spring/summer, summer-only) based on their co-op program (4-year, 5-year) and major. Students not participating in co-op will not take COOP 101; 1 credit of Free Elective will be added in place of COOP 101.
- ** Courses older than three years will not be transferred into the curriculum.

Sample Plan of Study

4 year, no co-op

First Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
ENGL 101 or 111	3.0 ENGL 102 or 112	3.0 COM 230	3.0 VACATION	
MATH 100	3.0 MATH 171	3.0 ENGL 103 or 113	3.0	
Free elective	3.0 PRST 211	3.0 Natural Science elective	3.0	
Natural Science elective	3.0 Natural Science elective	3.0 Special elective	3.0	
	12	12	12	0
Second Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
GSTD 200	3.0 Free electives	12.0 Liberal Studies electives	12.0 VACATION	
Special electives	15.0 Special elective	3.0 Special elective	3.0	
	18	15	15	0
Third Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
Special electives	18.0 Free electives	15.0 Liberal Studies electives	12.0 VACATION	
		Special elective	3.0	
	18	15	15	0
Fourth Year				
Fall	Credits Winter	Credits Spring	Credits	Credits
Free electives	12.0 Free electives	15.0 GSTD 491	3.0	
Liberal Studies electives	6.0	Free electives *	6.0	
		Liberal Studies electives	6.0	
	18	15	15	
Total Credits 180				

- * Students not participating in co-op will not take COOP 101; 1 credit of Free Elective will be added in place of COOP 101.

4 year, 1 co-op

First Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
ENGL 101 or 111	3.0 ENGL 102 or 112	3.0 COOP 101*	1.0 VACATION	
MATH 100	3.0 MATH 171	3.0 COM 230	3.0	
Free elective	3.0 PRST 211	3.0 ENGL 103 or 113	3.0	
Natural Science elective	3.0 Natural Science elective	3.0 Natural Science elective	3.0	

		Special elective	3.0	
	12	12	13	0
Second Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
GSTD 200	3.0 Free electives	12.0 Liberal Studies electives	12.0 Special electives	18.0
Special electives	15.0 Special elective	3.0 Special elective	3.0	
	18	15	15	18
Third Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
COOP EXPERIENCE	COOP EXPERIENCE	Free electives	15.0 Liberal Studies electives	12.0
			Special elective	3.0
	0	0	15	15
Fourth Year				
Fall	Credits Winter	Credits Spring	Credits	
Free electives	12.0 Free electives	15.0 GSTD 491	3.0	
Liberal Studies elective	6.0	Free electives	5.0	
		Liberal Studies electives	6.0	
	18	15	14	
Total Credits 180				

* COOP 101 registration is determined by the co-op cycle assigned and may be scheduled in a different term. Select students may be eligible to take COOP 001 in place of COOP 101.

5 year, 3 co-op

First Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
ENGL 101 or 111	3.0 ENGL 102 or 112	3.0 COM 230	3.0 VACATION	
MATH 100	3.0 MATH 171	3.0 COOP 101*	1.0	
Free elective	3.0 PRST 211	3.0 ENGL 103 or 113	3.0	
Natural Science elective	3.0 Natural Science elective	3.0 Natural Science elective	3.0	
		Special elective	3.0	
	12	12	13	0
Second Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
GSTD 200	3.0 Free electives	9.0 COOP EXPERIENCE	COOP EXPERIENCE	
Liberal Studies electives	6.0 Liberal Studies electives	6.0		
Special electives	9.0 Special elective	3.0		
	18	18	0	0
Third Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
Special electives	12.0 Free electives	9.0 COOP EXPERIENCE	COOP EXPERIENCE	
Liberal Studies electives	6.0 Liberal Studies electives	6.0		
	Special elective	3.0		
	18	18	0	0
Fourth Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
Liberal Studies elective	6.0 Free electives	15.0 COOP EXPERIENCE	COOP EXPERIENCE	
Special electives	12.0 Special elective	3.0		
	18	18	0	0
Fifth Year				
Fall	Credits Winter	Credits Spring	Credits	
Free electives	9.0 Free electives	9.0 GSTD 491	3.0	
Liberal Studies elective	3.0 Liberal Studies elective	3.0 Free electives	8.0	
	12	12	11	
Total Credits 180				

* COOP 101 registration is determined by the co-op cycle assigned and may be scheduled in a different term. Select students may be eligible to take COOP 001 in place of COOP 101.

Co-op/Career Opportunities

A well-rounded education results in an enriched view of the world. Full-time students majoring in General Studies find careers in diverse areas, taking skills they learn at Drexel to their future endeavors. The My College Guide (<http://mycollegeguide.org/career-opportunities/general-studies-careers/>) website identifies many career opportunities for students majoring in General Studies.

Goodwin College's General Studies BS degree is designed for students planning to pursue graduate studies in various professional areas.

Some General Studies students are already established in their careers and simply need a bachelor's degree to move into higher positions within their organizations and industries and/or to pursue a master's degree.

Alumni of the General Studies program include professions as:

- Senior Financial Consultant
- Professional Digital Marketing Consultant
- Rap Artist/Songwriter
- Assistant University Registrar
- Paralegal
- Mortgage Consultant
- Senior Project Manager
- Bank Manager
- Vice President, Technology
- Pharmaceutical Consultant
- Library Tech Specialist
- NYC Mayor's Office of Sustainability
- General Manager
- Realtor
- Clinical Medical Assistant

First Year Exploratory Studies

About the Program

Drexel University's First-Year Exploratory Studies Program offers students an undecided major for their first year, providing them the opportunity to explore academic and career options and interests before selecting a major.

The Exploratory Program is comprised of two tracks: the Business, Humanities, and Social Science Track (non-STEM) and the Science, Technology, Engineering, and Mathematics (STEM) track. While the program seeks to help students focus their goals, students are not limited to exploring only majors within a particular track; in fact, it is common for students to explore majors from both tracks.

At the end of year one, students will transfer to a full-time major at Drexel provided they meet the internal transition criteria. The First-Year Exploratory Studies Program empowers students to make well-informed decisions around choosing a degree program, getting involved on campus, and following their ambitions.

Students will develop an individualized plan of study with an advisor to help them achieve their academic goals.

Additional Information

More information about the First-Year Exploratory Studies program can be found on the Goodwin College of Professional Studies website (<http://www.drexel.edu/goodwin/academics/first-year-exploratory-studies-program/>).

Degree Requirements

University Requirements

CIVC 101	Introduction to Civic Engagement	1.0
COOP 101	Career Management and Professional Development *	1.0
UNIV G101	The Drexel Experience	1.0

General Education Requirements

ENGL 101 or ENGL 111	Composition and Rhetoric I: Inquiry and Exploratory Research English Composition I	3.0
ENGL 102 or ENGL 112	Composition and Rhetoric II: Advanced Research and Evidence-Based Writing English Composition II	3.0
ENGL 103 or ENGL 113	Composition and Rhetoric III: Themes and Genres English Composition III	3.0
MATH 101	Introduction to Analysis I	4.0
MATH 102	Introduction to Analysis II	4.0
Social Science electives		18.0
Science courses		8.0

Program Requirements

FYE 102	Academic Exploration and Planning	2.0
FYE 103	Career Exploration and Planning	2.0
Exploratory Track courses		125.0
Free electives		5.0

Total Credits		180.0
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* COOP 101 registration is determined by the co-op cycle assigned and may be scheduled in a different term. Select students may be eligible to take COOP 001 in place of COOP 101.

Students not participating in co-op will not take COOP 101; 1 credit of Free Elective will be added in place of COOP 101.

Sample Plan of Study

4 years, no co-op

First Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
ENGL 101 or 111	3.0 ENGL 102 or 112	3.0 CIVC 101	1.0 VACATION	
MATH 101	4.0 FYE 102	2.0 ENGL 103 or 113	3.0	
UNIV G101	1.0 MATH 102	4.0 FYE 103	2.0	
Exploratory Track course	3.0 Exploratory Track courses	6.0 Exploratory Track course	3.0	
Social Science elective	3.0	Social Science elective	3.0	
	14	15	12	0

Second Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
Exploratory Track course	3.0 Exploratory Track courses	6.0 Exploratory Track courses	15.0 VACATION	
Exploratory Track course	4.0 Free elective	3.0		
Free elective *	3.0 Science course	4.0		
Science course	4.0 Social Science elective	3.0		
Social Science elective	3.0			
	17	16	15	0

Third Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
Exploratory Track courses	12.0 Exploratory Track courses	12.0 Exploratory Track courses	12.0 VACATION	
Social Science elective	3.0 Social Science elective	3.0 Exploratory Track course	4.0	
	15	15	16	0

Fourth Year

Fall	Credits Winter	Credits Spring	Credits
Exploratory Track courses	15.0 Exploratory Track courses	15.0 Exploratory Track courses	15.0
	15	15	15

Total Credits 180

* Students not participating in co-op will not take COOP 101; 1 credit of Free Elective will be added in place of COOP 101.

4 years, 1 co-op

First Year

Fall	Credits Winter	Credits Spring	Credits
ENGL 101 or 111	3.0 ENGL 102 or 112	3.0 CIVC 101	1.0
MATH 101	4.0 FYE 102	2.0 COOP 101*	1.0
UNIV G101	1.0 MATH 102	4.0 ENGL 103 or 113	3.0
Exploratory Track course	3.0 Exploratory Track courses	6.0 FYE 103	2.0
Social Science elective	3.0	Exploratory Track course	3.0
		Social Science elective	3.0
	14	15	13

Second Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
Exploratory Track course	3.0 Exploratory Track courses	6.0 Exploratory Track courses	15.0 Exploratory Track courses	12.0
Exploratory Track course	4.0 Free elective	3.0	Social Science elective	3.0
Free elective	2.0 Science course	4.0		
Science course	4.0 Social Science elective	3.0		
Social Science elective	3.0			
	16	16	15	15

Third Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
COOP EXPERIENCE	COOP EXPERIENCE	Exploratory Track courses	12.0 Exploratory Track courses	12.0
		Social Science elective	3.0 Exploratory Track course	4.0
	0	0	15	16

Fourth Year

Fall	Credits Winter	Credits Spring	Credits
Exploratory Track courses	15.0 Exploratory Track courses	15.0 Exploratory Track courses	15.0
	15	15	15

Total Credits 180

* COOP 101 registration is determined by the co-op cycle assigned and may be scheduled in a different term. Select students may be eligible to take COOP 001 in place of COOP 101.

5 years, 3 co-op

First Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
ENGL 101 or 111	3.0 ENGL 102 or 112	3.0 CIVC 101	1.0 VACATION	
MATH 101	4.0 FYE 102	2.0 COOP 101*	1.0	
UNIV G101	1.0 MATH 102	4.0 ENGL 103 or 113	3.0	
Exploratory Track course	3.0 Exploratory Track courses	6.0 FYE 103	2.0	
Social Science elective	3.0	Exploratory Track course	3.0	
		Social Science elective	3.0	
	14	15	13	0
Second Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
Exploratory Track course	3.0 Exploratory Track courses	6.0 COOP EXPERIENCE	COOP EXPERIENCE	
Exploratory Track course	4.0 Free elective	3.0		
Free elective	2.0 Science course	4.0		
Science course	4.0 Social Science elective	3.0		
Social Science elective	3.0			
	16	16	0	0
Third Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
Exploratory Track courses	15.0 Exploratory Track courses	12.0 COOP EXPERIENCE	COOP EXPERIENCE	
	Social Science elective	3.0		
	15	15	0	0
Fourth Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
Exploratory Track courses	12.0 Exploratory Track courses	12.0 COOP EXPERIENCE	COOP EXPERIENCE	
Social Science elective	3.0 Exploratory Track course	4.0		
	15	16	0	0
Fifth Year				
Fall	Credits Winter	Credits Spring	Credits	Credits
Exploratory Track courses	15.0 Exploratory Track courses	15.0 Exploratory Track courses	15.0	
	15	15	15	
Total Credits 180				

* COOP 101 registration is determined by the co-op cycle assigned and may be scheduled in a different term. Select students may be eligible to take COOP 001 in place of COOP 101.

Client Development and Customer Service

About the Minor

The minor in Client Development and Customer Service is a 24.0 to 26.0 credit curriculum designed to familiarize students with customer service theory while providing practical training to develop skills for building and maintaining successful client relationships. The minor can provide a strong complement for majors that emphasize entrepreneurship, interpersonal skills, nonprofit enterprise and marketing. Students minoring in Client Development and Customer Service might also consider a double minor in Business Administration.

Admission Requirements

- Minimum GPA of 2.0
- Academic advisor approval
- Must be enrolled in an undergraduate degree program

Program Requirements

GSTD 201 [WI]	Professional Applications of Emotional Intelligence	3.0
GSTD 302	Customer Service Theory & Practice	3.0
GSTD 303	Client Relations Management	3.0
PRST 303	Interpersonal Skills for Virtual Teams	3.0
PRST 330	Career & Professional Development	3.0
PHIL 301	Business Ethics	3.0
Take a minimum of two courses from the list below		6.0
GSTD 360	Applied Organizational Research	
MKTG 321	Selling and Sales Management	
MKTG 344	Professional Personal Selling	
MKTG 357	Global Marketing	
MKTG 362	Brand and Reputation Management	
PRST 440	Policy Analysis	
Total Credits		24.0

A grade of "C" (2.0) or better must be earned in each course to be counted toward this minor.

Minor in Project Management

Note: The Project Management program is not currently accepting applications to this minor.

Project management focuses on the management of teams of people and other resources in the planning, design, execution, and implementation of various aspects of projects in practically every industry. The minor in Project Management provides students with the skills necessary to perform successfully as members of project management teams.

The minor in Project Management will provide a foundation for graduate education in project management and prepare interested students to pursue the Certified Associate in Project Management (CAPM)[®] or Project Management Professional (PMP)[®] credentials from the Project Management Institute (PMI).

A minimum grade of "C" (2.0) must be earned in each course in this minor for the minor to be awarded.

Requirements

- Open to Drexel undergraduate students in any discipline.
- Must have sophomore, pre-junior, junior, or senior standing.
- Must have a cumulative GPA of at least 3.0
- Application to Add a Minor form (approved by the student's primary academic advisor)

Program Requirements

Required Courses

PROJ 401	Introduction to Project Management	3.0
PROJ 402	Essentials of Project Planning & Scheduling	3.0
PROJ 403	Essentials of Project Leadership and Teamwork	3.0
PROJ 415	Essentials of Project Estimation & Cost Management	3.0
PROJ 430	Essentials of Managing Multiple Projects	3.0
Select 3 additional courses:		9.0

10 Minor in Project Management

PROJ 410	Essentials of Project Quality Management
PROJ 420	Essentials of Project Risk Assessment & Management
PROJ 435	Essentials of International Project Management
Project Management Elective (4XX or higher)	
Other courses, with prior written approval of student's Academic Advisor and the Project Management program (must be 4XX or higher and be relevant to Project Management)	

Total Credits

24.0

Additional Information

Questions about the minor in Project Management should be directed to:

Jackie McCurdy

Senior Director, Undergraduate Student Services

Tel: 215.895.6287

Email: jmm67@drexel.edu

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