



DREXEL UNIVERSITY

LeBow

College of Business

CATALOG

2024-2025

UNDERGRADUATE

DREXEL INSTITUTE

catalog.drexel.edu

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LeBow College of Business

About the College

The mission of the LeBow College of Business is to shape the future of business and business education through innovative external partnerships that drive market-centric academic programs, cutting-edge research and evidence-based solutions impacting industry, and society. The pillars of the Strategic Plan of Drexel University's LeBow College of Business build on the University's long history of industry partnership and our commitment to diversity, equity, and inclusion. At the undergraduate level, this objective is accomplished by providing high-quality educational programs that integrate theory and practice. Drexel's highly regarded co-operative education program, in which students interchange periods of academic study and full-time, off-campus employment with partner companies, sets us apart from other business schools

The College and its distinguished faculty are committed to advancing the science and practice of management through basic, applied, and instructional research in the various disciplines of business. The College maintains strong connections to business professions and the community through participation in professional organizations, a commitment to community service, and dedication to providing opportunities for lifelong learning. Drexel's LeBow College of Business—fully accredited by AACSB-International—offers two distinct undergraduate degrees, Bachelors of Science in Business Administration that has 12 major options and 2 co-majors, and Bachelors of Science in Business and Engineering, plus an option in 17 minors and 2 certificate programs plus accelerated degree options (<https://www.lebow.drexel.edu/academics/graduate/dual-degrees/>).

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Certificates

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About the College

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About the Curriculum

BS in Business Administration Program

The Bachelor of Science in Business Administration program is designed to prepare students for managerial positions in business and other institutions. To accomplish this, the undergraduate curriculum has the following characteristics and goals:

- An early exposure to the structure and functions of business enterprises
- The bridging of theory and concepts with professional practice
- The integration of material across disciplines within business as well as between business and other fields
- The enhancement of effective communication, problem-solving, and interpersonal skills
- Coverage of the ethical issues inherent in a business setting
- Coverage of the global, political, social, and legal/regulatory environment in which businesses operate
- Coverage of the impact of technology and technological changes on the operation of the business enterprise
- An emphasis on career preparation
- Opportunities for experiential learning through traditional co-op programs and other "hands-on" opportunities

BS in Business and Engineering Program

The Business and Engineering Degree Program contains a broad-based business and engineering curriculum, enabling graduates to work successfully in technically oriented business positions. Students complete a set of broad functional business core courses along with a firm foundation in science, mathematics, and engineering. Students also study more deeply the areas of accounting, economics, finance, information systems, law, marketing, organizational behavior, entrepreneurship, operations, and statistics along with the functional areas of engineering. Graduates of this program will be well prepared to participate in innovative technological efforts in business.

The Business and Engineering Degree Program gives students the opportunity to:

- Develop a breadth and depth of knowledge in functional business areas such as accounting, economics, entrepreneurship, finance, information systems, law, marketing, organizational behavior, operations, and statistics.
- Complete a broad education in engineering disciplines after completing a firm foundation in science and mathematics.
- Develop skills in technical communication and critical reasoning.
- Study ethical issues faced by managers and engineers, and understand technology from a historical perspective.

- Apply acquired skills from co-op work experiences to further enhance their knowledge base.
- Study entrepreneurship from a management and finance perspective for preparation in innovative technological efforts.
- Learn the operational aspects of business operations to improve the functioning of technically oriented businesses

BS in Economics Program

The Bachelor of Science in Economics program is designed to provide students with an understanding of the market system, as well as economic institutions, policies and development. In addition to this deep coverage of economics, the major includes liberal arts and sciences requirements. The program is flexible, allowing the student to customize the curriculum and choose areas of emphasis including concentrations in business economics or mathematical economics, as well as to select a coordinating field from other majors and minors at Drexel. The BS in Economics program provides excellent training for graduate school in economics.

BA in Economics Program

The Bachelor of Arts in Economics introduces students to modern economics within the context of a broad-based liberal arts curriculum. The degree is oriented toward students with interest in the less quantitative features of economics and a broader liberal arts education, particularly in areas offered by the College of Arts and Sciences. The degree gives students the flexibility to major or minor in a coordinate field outside of economics.

The Economics program:

- Provides a deep understanding of economics and broad training in arts and sciences.
- Enables students to apply acquired skills from co-op work experiences to further enhance their knowledge base.
- Prepares students for a wide variety of opportunities after graduations ranging from; corporate positions, consulting, government agencies, business, and law.
- Is a rigorous program that develops students' critical thinking and problem solving skills.

Degree Requirements

The Business Administration curriculum requires a minimum of 180.0 credits. The Business & Engineering curriculum requires a minimum of 183.0 credits. The Economics curriculum requires a minimum of 187.0 credits. The courses in each curriculum may be grouped into three categories:

General Education

The liberal arts comprise 50 percent or more of total credits required. Courses in communications, economics, English, history, mathematics, natural science, political science, psychology, sociology, and statistics teach students to think effectively and to communicate ideas to others. In addition, they provide a good understanding of the economic, social, and political systems within which we live and business operates.

Common Body of Knowledge in Business

Courses in accounting, business strategy and social responsibility, finance, law, organizational behavior, management information systems, production management, and marketing introduce students to all the

functional areas of business, the quantitative aspects of decision-making, and the behavioral factors common to all organizational structures.

Major (BSBA) or Coordinated Field (BSECON & BAECON)

The curriculum permits students to pursue one or more majors within the (BSBA) programs. The major coursework and the common body of knowledge in business together comprise not more than 50 percent of the total credits required for graduation. In the Economic programs, students must select a coordinated field to augment the general education and economics course work.

Please Note: No more than 2 courses or 8.0 credits can be counted towards any additional major/minor/co-major or certificate in the BSBA program.

Writing-Intensive Course Requirements

In order to graduate, all students must pass three writing-intensive courses after their freshman year. Two writing-intensive courses must be in a student's major. The third can be in any discipline. Students are advised to take one writing-intensive class each year, beginning with the sophomore year, and to avoid "clustering" these courses near the end of their matriculation. Transfer students need to meet with an academic advisor to review the number of writing-intensive courses required to graduate.

A "WI" next to a course in this catalog may indicate that this course can fulfill a writing-intensive requirement. For the most up-to-date list of writing-intensive courses being offered, students should check the Writing Intensive Course List (<https://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/faculty-programs/#writing-intensive-list>) at the University Writing Program (<http://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/>). (<http://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/drexel-writing-center/>) Students scheduling their courses can also conduct a search for courses with the attribute "WI" to bring up a list of all writing-intensive courses available that term.

In today's complex business world, knowledge in a variety of subject areas is essential to becoming a successful business leader. LeBow College of Business students are encouraged to complement their business studies with general education electives from a breadth of subject areas to promote intellectual curiosity, support a particular career track, and/or provide exposure to a new subject area. Many general education electives offer students the opportunity to develop skills highly valued by employers, such as communication, critical thinking, problem solving, teamwork, and technology.

There are three categories of required general education for the BSBA:

- Culture, Diversity, and Global Perspectives
- Humanities and Social Science
- Natural Science and Technology

The courses listed on this page provide students flexible choices in satisfying the BSBA general education requirements.

BSBA General Education Electives

Culture, Diversity, & Global Perspectives (select two)		6.0-8.0
AFAS 101	Introduction to Africana Studies	
AFAS 201	Cross Currents in Africana Studies	
AFAS 260	Race, Politics and Religion	

AFAS 301	Politics of Hip Hop
AFAS 385	Rum, Rice and Revolution: Caribbean History
ANTH 101	Introduction to Cultural Diversity
ANTH 117	Introduction to World Religions
ANTH 205	Imagining Africa
ANTH 212 [WI]	Topics in World Ethnography
ANTH 250	Anthropology of Immigration
ANTH 270	Comparative Religious Ethics
ANTH 330	Media Anthropology
BIO 200	Connections in Biology
BIO 204	The Privilege of Aging
BIO 305	Mobilizing the Scientific Method
BIO 444	Human Genetics
CJS 210	Race, Crime, and Justice
CJS 220	Crime and the City
CJS 261	Prison, Society and You
CJS 262	Places of Justice
CJS 280	Communities and Crime
CJS 320	Comparative Justice Systems
CJS 362	Gender, Crime, and Justice
CJS 372	Death Penalty - An American Dilemma
COM 101	Human Communication
COM 200	Current Events in Media and Communication
COM 210	Theory and Models of Communication
COM 246	Media and Identity
COM 250	Diversity in Media
COM 342	English Worldwide
COM 345	Intercultural Communication
COM 355	Ethnography of Communication
COM 360	Strategic International Communication
COM 362	International Negotiations
ENGL 203 [WI]	Survey of World Literature
ENGL 204	Post-Colonial Literature
ENGL 207 [WI]	African American Literature
ENGL 220	LGBT Literature and Culture
ENGL 307	Literature of Genocide
ENGL 345	American Ethnic Literature
ENGL 350	Jewish Literature and Civilization
ENGL 355 [WI]	Women and Literature
ENGL 365	Topics in African American Literature
ENGL 492	Seminar in World Literature
GST 100-499	
HIST 153	Culture, Ethnicity, Religion: An Introduction to Jewish Studies
HIST 161	Themes in World Civilization I
HIST 162	Themes in World Civilization II
HIST 163	Themes in World Civilization III
HIST 181	Religion, Science, and Medicine in History
HIST 206	Race and Islam in Africa and the Middle East
HIST 208	Women in American History
HIST 212	Themes in African-American History
HIST 214	United States Civil Rights Movement
HIST 215	American Slavery
HIST 216	Freedom in America
HIST 222	History of Work & Workers in America
HIST 248	History of the Holocaust
HIST 249	Modern Jewish History
HIST 253	Jewish Life and Culture in the Middle Ages
HIST 255	Twentieth Century Russia & the USSR
HIST 260	Coexistence and Conflict: Jews, Christians, and Muslims in the Early Mediterranean
HIST 264	East Asia in Modern Times
HIST 279	History of Modern Medicine

HIST 283	Technology and Identity
HIST 293	Global Legal History
HIST 322	Empire and Environment
HIST 334	American Empire in the Nineteenth Century
HIST 341	Disabilities in History
HIST 342	Madness, Mental Health and Psychiatry in the Modern West
HIST 366	The Black Atlantic: Slave Societies of the Americas
LING 101	Introduction to Linguistics
LING 102	Language and Society
PHIL 212	Ancient Philosophy
PHIL 291	Judaism and Christianity: Two Religions or One?
PHIL 330	Criminal Justice Ethics
PHIL 335	Global Ethical Issues
PHIL 391	Philosophy of Religion
PSCI 100	Introduction to Political Science
PSCI 140	Comparative Politics I
PSCI 150	International Politics
PSCI 260 [WI]	Power in Protest: Social Movements in Comparative Perspective
PSCI 351	The United Nations in World Politics
PSCI 352	Ethics and International Relations
PSCI 375	Politics of Immigration
PSY 150	Introduction to Social Psychology
PSY 222	Psychological Problems of Modern Youth
PSY 225	Child Psychopathology
PSY 244	Cross-Cultural Psychology
PSY 270	Psychology of Hate
PSY 356	Women's Health Psychology
PSY 368	Psychology - Inequity & Injustice
SOC 101	Introduction to Sociology
SOC 115	Social Problems
SOC 207	Medicine and Society
SOC 210	Race, Ethnicity and Social Inequality
SOC 215	Sociology of Work
SOC 220	Wealth and Power
SOC 222	Sex and Society
SOC 230	Gender and Society
SOC 235	Sociology of Health and Illness
SOC 240	Urban Sociology
SOC 244	Sociology of the Environment
SOC 261	Sex and The City
SOC 271	Sociology of Aging
SOC 313	Sociology of Global Health
SOC 318	Social Networks and Health
SOC 320	Sociology of Deviance
SOC 330	Development and Underdevelopment in the Global South
SOC 340	Globalization
SOC 346	Environmental Justice
SOC 406	Housing and Homelessness
WRIT 315	Writing for Social Change
WGST 100-499	

Any approved ICA (Intensive Course Abroad): Please reference the following website for more information on ICA's: <https://drexel.edu/global/student-programs/education-abroad/>

Humanities & Social Science (select two)	6.0-8.0
AFAS 100-499	
ANTH 100-499	
ARCH 141-144	
ARTH 100-499	
COM 100-499	
CJS 100-499	
DIGM 100-499	

ENGL 104-110, 114-499	
ENSS 100-499	
FMST 100-499	
HIST 101-499	
HUM 100-499	
JWST 100-499	
LANG 100-499	
LING 100-499	
MENA 100-499	
MUSC 100-499	
PHIL 100-499	
PPE 100-499	
PHOTO 100-499	
PSCI 100-499	
PROD 101	
PSY 100-499	
PBHL 100-499	
RELS 100-499	
SCTS 100-499	
SCRP 100-499	
SOC 100-499	
THTR 115, 116 or 121	
TVST 100-499	
VSST 100-499	
WGST 100-499	
WRIT 100-499	
Natural Science & Technology (select two)	6.0-8.0
BIO 100-499	
CHEM 100-499	
CS 100-499	
CI 100-499	
CT 100-499	
DSCI 100-499	
ENVS 100-499	
ENSS 120 or 275	
GEO 100-499	
VSCM 100-499	
INFO 100-499	
MATH 102-499	
NFS 100 and 101	
PHYS 100-499	
PHEV 100-499	
Total Credits	18.0-24.0

Cooperative Education

The five-year cooperative education programs consist of 12 terms in college and six terms in co-operative employment. During the freshman year, students spend three terms in school (fall, winter, and spring) and have a summer vacation. For each of the next three years, students alternate two terms in school with two terms of co-op. The senior year consists of three terms in college with no cooperative employment.

The four-year cooperative education program consists of 12 terms in college and two terms in cooperative employment. The two terms of co-op experience take place in the third year.

The non-cooperative four-year program comprises 12 terms in school with vacations during the summers.

Cooperative education, academic eligibility requirements, acceptance of transfer students, and placement services are described in detail in other sections of this catalog. Students wishing to prepare for admission

to professional schools may obtain preprofessional counseling from the Office of Preprofessional Programs, 215.895.2437.

Special Programs

Accelerated/Dual Degrees

LeBow College offers an accelerated BS/MBA and BS/MS degree programs that provides academically qualified students with the opportunity to earn both a bachelor's degree and an MBA or MS in Accounting in the time normally required for the undergraduate degree at Drexel University. The program combines the advantage of practical work experience in the renowned Drexel Co-op with the graduate credentials of our nationally recognized programs.

LeBow College also offers a five-year dual-degree program with the European Business School (ESB) at Reutlingen University in Germany. This exciting dual degree program allows undergraduate students to earn degrees from both Drexel University's LeBow College of Business and Reutlingen University's European School of Business. In total students will spend 18 months in Germany completing two semesters of study and one semester on Co-op.

Drexel in London

The College's *Drexel in London Program* offers flexible schedules for study abroad, ranging from six-week summer sessions to six-month (two-term) combined study and co-operative education programs in which students can earn up to 18 credits and fulfill one of their co-op requirements. The program's emphasis is on international business in general, with a particular focus on the United Kingdom and the European Union. Business course selections each year will be selected from the list of courses that constitute the international business concentration, but students in other concentrations may participate in the program. Housing is provided in South Kensington, one of central London's most desirable residential sections. Drexel in London applications are administered by the Study Abroad (<http://www.drexel.edu/studyabroad/>) office, 215.571.3558.

Business Learning Community (BLC)

LeBow College's Business Learning Community (BLC) is a way of life at Drexel University - a cohort of freshman business students who live and attend classes together. The BLC was recently recognized by AACSB Accreditation Committee as a "strength and effective practice of the LeBow College of Business." The program is designed to ease transition to university life, (<https://catalog.drexel.edu/>) enhance student academic performance, (<https://catalog.drexel.edu/>) provide opportunities for student engagement and networking and improve the overall student experience.

LeBow BRIDGE

BRIDGE is a LeBow College of Business undergraduate program that provides support to students in four critical areas: academic excellence, financial literacy and social engagement and community service. BRIDGE scholars receive the tools to be successful through advising programs related to academics, financial skills, professional development, cultural awareness and community service.

Students work together to build relationships within a dynamic and diverse group experience. Mentors are also available to BRIDGE scholars to provide guidance and ensure a positive college experience. After freshman year, BRIDGE scholars can serve as peer mentors to underclassmen.

Global Classroom

The LeBow Global Classroom program prepares candidates to become 21st Century Executives, able to tackle the toughest business challenges in our increasingly globalized business world. Each year a select cohort of 20 high-potential students from around the world enters this rigorous global education experience to acquire the complex set of skills and attitudes to thrive in an increasingly uncharted and globalized marketplace. The learning community experience is akin to a "Global Classroom".

Peer Leader Program

LeBow College's Peer Leader Program is an outstanding learning experience for sophomore business students. Through a highly competitive application process, top-performing LeBow students with extraordinary leadership potential are identified, selected, trained and paired with UNIV 101 instructors to serve as mentors for new freshmen both inside and outside the classroom.

Summer Institutes

LeBow Summer Institutes offer an introduction to business education through exceptional summer programs designed for outstanding high school students with an interest in business. LeBow Summer Institutes offer the opportunity to maximize and develop the business and leadership skills sought after by employers and college admissions officers.

Facilities

The 12-story, 177,500-square-foot home for LeBow College of Business is located at the heart of the Drexel University campus, at the intersection of Woodland Walk and Market Street, where it forms a gateway to Drexel and a backdrop to the historic statue of A. J. Drexel (Moses Ezekiel, 1904). The diagonal massing of the lower floors follows Woodland Walk and combines with the new Papadakis Integrated Sciences Building (Diamond & Schmitt, 2011) to energize the University's central quadrangle. The building's tower will mark the LeBow College and Drexel campus from all directions while the open, glassy Market Street façade will showcase the College's student activities to passersby.

The building's organization unites the school's various constituencies around a five-story-high atrium ringed by classrooms, student lounges, events spaces, and offices. The atrium is immediately accessible from main entrances at the three corners of the building. An open stair within the atrium leads to a 300-seat auditorium and 100-seat lecture hall one floor below and to a divisible multipurpose room and additional classrooms above. The building's upper floors contain faculty offices interspersed with seminar rooms and group study rooms. The top floor houses the Dean's suite and a boardroom and conference suite that opens to east- and west-facing terraces.

The building's warm masonry and glass exterior reflects the emerging vocabulary of the next generation of Drexel buildings. Sophisticated solar shading devices allow maximum transparency between the inside and outside while supporting the building's high environmental aspirations.

Key Building Features

- Five-story atrium
- Finance trading lab with Bloomberg Terminal Room
- 300-seat auditorium
- 160-seat event space

- 100-seat lecture hall
- 45-seat seminar rooms
- 44-seat computer classrooms
- 60-seat classrooms
- Executive MBA (<https://www.lebow.drexel.edu/academics/programs/mba/executive-mba/>) classroom
- 24-seat classrooms
- Special areas for experiential learning simulations and business consulting
- Videoconferencing capabilities
- Integrated teaching technology in all classrooms
- Recording studio to support LeBow College's online programs
- Extensive areas for students to gather socially and for collaborative study, including student collaboration rooms (<https://www.lebow.drexel.edu/about/campuses/philadelphia/gerri-c-lebow-hall/collaboration-rooms/>), two quiet study areas, and 3,500 square feet of student social space
- EMBA Alumni Lounge for the exclusive use of EMBA alumni
- Behavioral Studies Lab
- Starbucks
- Green Globe certifiable, meeting worldwide sustainability standards

Gerri C. LeBow Hall brings together faculty, students, and staff in a state-of-the-art building on the University City campus. Please visit the LeBow College of Business webpage (<https://www.lebow.drexel.edu/>), the Behavioral Lab webpage (<https://www.lebow.drexel.edu/about/campuses/location/behavioral-lab/>), and the Finance Trading Lab webpage (<https://www.lebow.drexel.edu/about/campuses/location/finance-trading-lab-and-bloomberg-terminal-room/>) to learn more about Gerri C. LeBow Hall.

Accounting BSBA

Major: Accounting

Degree Awarded: Bachelor of Science in Business Administration (BSBA)

Calendar Type: Quarter

Minimum Required Credits: 180.0

Co-op Options: Three Co-op (Five years); One Co-op (Four years); No Co-op (Four years)

Classification of Instructional Programs (CIP) code: 52.0305

Standard Occupational Classification (SOC) code: 13-2011; 11-3031; 13-2051

About the Program

Why Major in Accounting?

Interested in a career in a profession respected for integrity and ethics where you routinely face new challenges, engage in life-long learning, work in dynamic teams, and have in demand skills? Consider accounting!

The accounting profession is in an exciting time of evolution with automation, data analytics, remote work, as well as the “usual” changes in financial reporting and tax regulations.

It is no longer true that accountants sit in the back room working by themselves. Accountants fill key roles on teams as business partners and financial experts in consulting, professional services, public accounting, companies of all sizes, startups, nonprofit organizations and all levels of government.

A Bachelor of Science in Business Administration with a major in Accounting from LeBow empowers you with a solid foundation in accounting and tax principles, analysis and communication skills, and the ability to collaborate to solve complex issues.

Many students enrolling in the Bachelor of Science in Business Administration (BSBA) degree with a major in Accounting are interested in becoming a Certified Public Accountant (CPA) or Certified Management Accountant (CMA).

Licensing for the CMA certification is administered by the Institute of Management Accountants (IMA) and is not dependent on state/jurisdiction. Certification eligibility criteria consist of prerequisite requirements including work experience, educational requirements, and the CMA exam. The required curriculum for the BSBA with a major in Accounting meet the education requirements to earn a CMA license. For more information, please see the IMA's CMA Certification requirements (<https://www.imanet.org/cma-certification/?ssopc=1>).

The requirements for becoming a certified public accountant (CPA) vary by state but generally include completing 150 semester (225 quarter) credit hours in an accounting program at a college or university, passing the CPA exam, and a specific amount of relevant work experience. This NASBA resource provides links to each of the state boards of accountancy to learn more about the specific requirements for your state.

The required curriculum for the BSBA with a major in Accounting by itself does not meet the education requirements to earn a CPA license. The LeBow College of Business offers courses that may allow an individual to meet the education requirements to earn a CPA license. Students planning to obtain a CPA license should consult with their academic advisor and the Department of Accounting (<https://www.lebow.drexel.edu/faculty-and-research/disciplines/accounting/>) upon declaring the major to ensure ample time to fulfill such requirements.

Please Note: No more than 2 courses or 8.0 credits can be counted towards any additional major/minor/co-major or certificate in the BSBA program.

Additional Information

For more information please contact our Undergraduate Advising department at lebowadv@drexel.edu.

Degree Requirements

General Education Requirements

CIVC 101	Introduction to Civic Engagement	1.0
COOP 101	Career Management and Professional Development	1.0
ENGL 101	Composition and Rhetoric I: Inquiry and Exploratory Research	3.0
or ENGL 111	English Composition I	
ENGL 102	Composition and Rhetoric II: Advanced Research and Evidence-Based Writing	3.0
or ENGL 112	English Composition II	
ENGL 103	Composition and Rhetoric III: Themes and Genres	3.0
or ENGL 113	English Composition III	
MATH 101	Introduction to Analysis I	4.0
UNIV B101	The Drexel Experience	1.0
UNIV B201 [WI]	Career Management	1.0

General Education Electives (select 18-24 credits):

Culture, Diversity, & Global Perspective **

6.0-8.0

Humanities & Social Science **		6.0-8.0
Natural Science & Technology **		6.0-8.0
Business Flexible Requirements ***		
INTB 200	International Business	4.0
MIS 200	Management Information Systems	4.0
MKTG 201	Introduction to Marketing Management	4.0
OPM 200	Operations Management	4.0
STAT 201	Introduction to Business Statistics	4.0
Business Requirements		
ACCT 115	Financial Accounting Foundations	4.0
ACCT 116	Managerial Accounting Foundations	4.0
BLAW 201	Business Law I	4.0
BSAN 160	Business Analytics and Data Visualization	4.0
BUSN 101	Foundations of Business I	4.0
BUSN 102	Foundations of Business II	4.0
BUSN 105	Applied Business Analysis	3.0
ECON 201	Principles of Microeconomics	4.0
ECON 202	Principles of Macroeconomics	4.0
FIN 301	Introduction to Finance	4.0
MGMT 450	Strategy and Competitive Advantage	4.0
ORGB 300 [WI]	Organizational Behavior	4.0
Business Impact Elective		4.0
Select a course that has one the following subject codes: (ACCT) Accounting, (BSAN) Business Analytics, (STAT) Business Statistics, (ECON) Economics, (FIN) Finance, (BUSN) General Business, (HRMT) Human Resource Management, (INTB) International Business, (BLAW) Business Law, (MGMT) Management, (MIS) Management Information Systems, (MKTG) Marketing, (OPM) Operations Management, (OPR) Operations Research, (ORGB) Organizational Behavior, (REMD) Real Estate Management & Development, (SMT) Sport Management, or (TAX) Taxation with a course number range of 100-499, including T280, T380, and T480. This course cannot be applied to your major or minor.		
Required Accounting Major Courses		
ACCT 321	Financial Reporting I	4.0
ACCT 322	Financial Reporting II	4.0
ACCT 331	Cost Accounting	4.0
or ACCT 341	Principles of Auditing	
TAX 341	Federal Income Taxes	4.0
Required Accounting Major Electives		16.0
ACCT 200	Emerging Issues in Accounting & Tax	
ACCT 323	Financial Reporting III	
ACCT 327	Financial Statement Analysis	
ACCT 329	Advanced Accounting	
ACCT 331	Cost Accounting	
or ACCT 341	Principles of Auditing	
ACCT 344	Internal Auditing	
ACCT 350	Accounting Information Systems	
ACCT T380	Special Topics in Accounting	
TAX 342	Advanced Federal Taxes	
TAX 360	Cannabis, Cookies and Cyberspace: The New Age of State & Local Taxation	
TAX 411	Tax Research	
TAX 425	Tax & Business Strategy	
TAX T380	Special Topics in TAX	
TAX T480	Special Topics in TAX	
Required Accounting Experiential (Please choose 1)		4.0
ACCT 360	Lead & Learn: Financial Accounting	
ACCT 420	Emerging Industry Analysis: Accounting Perspective	
ACCT T480	Special Topics in Accounting	
TAX 415	Tax Experiential Learning	
Free Electives		38.0
Total Credits		180.0-186.0

*
Students not participating in co-op will take one additional credit of Free Elective instead of COOP 101.
Co-op cycles may vary. Students are assigned a co-op cycle (fall/winter, spring/summer, summer-only) based on their co-op program (4-year, 5-year) and major.

COOP 101 registration is determined by the co-op cycle assigned and may be scheduled in a different term. Select student may be eligible to take COOP 001 in place of COOP 101.

**
Please see General Education Electives (p. 5) catalog webpage for an up to date listing of eligible courses.

Please note that Business Flexible Requirement courses are all required but can be taken in any order or sequence based on student choice or major. Please consult your academic advisor for additional guidance.

Students planning to take the CPA exam should review the educational requirements established by the State Board of Accountancy in the state in which they plan to sit for the examination. Students are qualified to sit for the examination in Pennsylvania by meeting the degree requirements above. Students planning to apply for a CPA license in Pennsylvania have to obtain 225.0 quarter credit hours—the equivalent to 150 semester hours.

Writing-Intensive Course Requirements

In order to graduate, all students must pass three writing-intensive courses after their freshman year. Two writing-intensive courses must be in a student's major. The third can be in any discipline. Students are advised to take one writing-intensive class each year, beginning with the sophomore year, and to avoid "clustering" these courses near the end of their matriculation. Transfer students need to meet with an academic advisor to review the number of writing-intensive courses required to graduate.

A "WI" next to a course in this catalog may indicate that this course can fulfill a writing-intensive requirement. For the most up-to-date list of writing-intensive courses being offered, students should check the Writing Intensive Course List (<https://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/faculty-programs/#writing-intensive-list>) at the University Writing Program (<http://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/>). (<http://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/drexel-writing-center/>) Students scheduling their courses can also conduct a search for courses with the attribute "WI" to bring up a list of all writing-intensive courses available that term.

Sample Plan of Study

5 Year 3 Co-Op

First Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
BUSN 101	4.0 BUSN 102	4.0 ACCT 115	4.0 VACATION	
BUSN 105	3.0 BSAN 160	4.0 CIVC 101	1.0	
ENGL 101 or 111	3.0 COOP 101 *	1.0 ECON 202	4.0	
MATH 101	4.0 ECON 201	4.0 ENGL 103 or 113	3.0	
UNIV B101	1.0 ENGL 102 or 112	3.0 Business Flexible Requirement Course **	4.0	
	15	16	16	0

Second Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
COOP EXPERIENCE	COOP EXPERIENCE	ACCT 116	4.0 BLAW 201	4.0
		Business Flexible Requirement Course **	4.0 Business Flexible Requirement Course **	4.0
		Culture, Diversity, & Global Perspective Elective ***	3.0-4.0 Humanities & Social Science Elective ***	3.0-4.0
		Free Elective	3.0 Free Elective	3.0
	0	0	14-15	14-15

Third Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
COOP EXPERIENCE	COOP EXPERIENCE	ACCT 321	4.0 ACCT 322	4.0
		Business Flexible Requirement Course **	4.0 FIN 301	4.0
		Natural Science & Technology Elective ***	3.0-4.0 Cultural, Global, and Diversity Elective ***	3.0-4.0
		Free Elective	3.0 Free Elective	4.0
	0	0	14-15	15-16

Fourth Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
COOP EXPERIENCE	COOP EXPERIENCE	ACCT 331 or 341	4.0 TAX 341	4.0
		ORGB 300	4.0 Natural Science & Technology Elective ***	3.0-4.0
		UNIV B201	1.0 Required Accounting Major Elective	4.0
		Business Flexible Requirement Course **	4.0 Free elective	6.0
		Humanities & Social Science Elective ***	3.0-4.0	
	0	0	16-17	17-18

Fifth Year

Fall	Credits Winter	Credits Spring	Credits
Business Impact Elective †	4.0 MGMT 450	4.0 Required Accounting Major Elective	4.0
Required Accounting Major Elective	4.0 Required Accounting Experiential Elective	4.0 Free Elective	10.0
Free Elective	6.0 Required Accounting Major Elective	4.0	
	Free elective	3.0	
	14	15	14

Total Credits 180-186

*

Co-op cycles may vary. Students are assigned a co-op cycle (fall/winter, spring/summer, summer-only) based on their co-op program (4-year, 5-year) and major.

COOP 101 registration is determined by the co-op cycle assigned and may be scheduled in a different term. Select students may be eligible to take COOP 001 in place of COOP 101.

**

Select INTB 200, OPM 200, MIS 200, MKTG 201 or STAT 201. Please note that Business Flexible Requirement courses are all required but can be taken in any order or sequence based on student choice or major. Please consult your academic advisor for additional guidance.

Please see General Education Electives (p. 5) catalog webpage for an up to date listing of eligible courses

†

Select a course that has one the following subject codes: (ACCT) Accounting, (BSAN) Business Analytics, (STAT) Business Statistics, (ECON) Economics, (FIN) Finance, (BUSN) General Business, (HRMT) Human Resource Management, (INTB) International Business, (BLAW) Business Law, (MGMT) Management, (MIS) Management Information Systems, (MKTG) Marketing, (OPM) Operations Management, (OPR) Operations Research, (ORGB) Organizational Behavior, (REMD) Real Estate Management & Development, (SMT) Sport Management, or (TAX) Taxation with a course number range of 100-499, including T280, T380, and T480. This course cannot be applied to your major or minor.

4 Year 1 Co-Op**First Year**

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
BUSN 101	4.0 BUSN 102	4.0 ACCT 115	4.0 VACATION	
BUSN 105	3.0 BSAN 160	4.0 CIVC 101	1.0	
ENGL 101 or 111	3.0 COOP 101 *	1.0 ECON 202	4.0	
MATH 101	4.0 ECON 201	4.0 ENGL 103 or 113	3.0	
UNIV B101	1.0 ENGL 102 or 112	3.0 Business Flexible Requirement Course **	4.0	
	15	16	16	0

Second Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
ACCT 116	4.0 BLAW 201	4.0 ACCT 321	4.0 ACCT 322	4.0
Business Flexible Requirement Course **	4.0 Business Flexible Requirement Course **	4.0 Business Flexible Requirement Course **	4.0 FIN 301	4.0
Culture, Diversity, & Global Perspective Elective ***	3.0-4.0 Natural Science & Technology Elective ***	3.0-4.0 Natural Science & Technology Elective ***	3.0-4.0 Culture, Diversity, & Global Perspective Elective ***	3.0-4.0
Free Elective	3.0 Free Elective	3.0 Free Elective	4.0 Free Elective	3.0
	14-15	14-15	15-16	14-15

Third Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
COOP EXPERIENCE	COOP EXPERIENCE	ACCT 331 or 341	4.0 ORGB 300	4.0
		UNIV B201	1.0 TAX 341	4.0
		Business Flexible Requirement Course **	4.0 Humanities & Social Science Elective ***	3.0-4.0
		Humanities & Social Science Elective ***	3.0-4.0 Free Elective	6.0
		Required Accounting Major Elective	4.0	
	0	0	16-17	17-18

Fourth Year

Fall	Credits Winter	Credits Spring	Credits
Business Impact Elective [†]	4.0 MGMT 450	4.0 Required Accounting Major Elective	4.0
Required Accounting Major Elective	4.0 Required Accounting Experiential Elective	4.0 Free Electives	10.0
Free Electives	6.0 Required Accounting Major Elective	4.0	
	Free elective	3.0	
	14	15	14

Total Credits 180-186

*

Co-op cycles may vary. Students are assigned a co-op cycle (fall/winter, spring/summer, summer-only) based on their co-op program (4-year, 5-year) and major.

COOP 101 registration is determined by the co-op cycle assigned and may be scheduled in a different term. Select students may be eligible to take COOP 001 in place of COOP 101.

**

Select INTB 200, OPM 200, MIS 200, MKTG 201 or STAT 201. Please note that Business Flexible Requirement courses are all required but can be taken in any order or sequence based on student choice or major. Please consult your academic advisor for additional guidance.

Please see General Education Electives (p. 5) catalog webpage for an up to date listing of eligible courses.

†

Select a course that has one the following subject codes: (ACCT) Accounting, (BSAN) Business Analytics, (STAT) Business Statistics, (ECON) Economics, (FIN) Finance, (BUSN) General Business, (HRMT) Human Resource Management, (INTB) International Business, (BLAW) Business Law, (MGMT) Management, (MIS) Management Information Systems, (MKTG) Marketing, (OPM) Operations Management, (OPR) Operations Research, (ORGB) Organizational Behavior, (REMD) Real Estate Management & Development, (SMT) Sport Management, or (TAX) Taxation with a course number range of 100-499, including T280, T380, and T480. This course cannot be applied to your major or minor.

4 Year No Co-Op**First Year**

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
BUSN 101	4.0 BUSN 102	4.0 ACCT 115	4.0 VACATION	
BUSN 105	3.0 BSAN 160	4.0 CIVC 101	1.0	
ENGL 101 or 111	3.0 ECON 201	4.0 ECON 202	4.0	
MATH 101	4.0 ENGL 102 or 112	3.0 ENGL 103 or 113	3.0	
UNIV B101	1.0	Business Flexible Requirement Course **	4.0	
	15	15	16	0

Second Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
ACCT 116	4.0 BLAW 201	4.0 ACCT 321	4.0 VACATION	
Business Flexible Elective	4.0 Humanities & Social Science Elective	3.0-4.0 Business Flexible Requirement Courses **	8.0	
Culture, Diversity, & Global Perspective	3.0-4.0 Free Electives	8.0 Natural Science & Technology Elective	3.0-4.0	
Free Elective	3.0			
	14-15	15-16	15-16	0

Third Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
ACCT 322	4.0 ACCT 331 or 341	4.0 ORGB 300	4.0 VACATION	
FIN 301	4.0 UNIV B201	1.0 TAX 341	4.0	
Culture, Diversity, & Global Perspective Elective ***	3.0-4.0 Business Flexible Requirement Course **	4.0 Natural Science & Technology Elective ***	3.0-4.0	
Free Elective	3.0 Humanities & Social Science Elective	3.0-4.0 Free Elective *	6.0	
	Required Accounting Major Elective	4.0		
	14-15	16-17	17-18	0

Fourth Year

Fall	Credits Winter	Credits Spring	Credits
Business Impact Elective †	4.0 MGMT 450	4.0 Required Accounting Major Elective	4.0
Required Accounting Major Elective	4.0 Required Accounting Experiential Elective	4.0 Free Electives	10.0
Free Electives	6.0 Required Accounting Major Elective	4.0	
	Free elective	3.0	
	14	15	14

Total Credits 180-186

*
Students not participating in co-op will take one additional credit of Free Elective instead of COOP 101.

**
Select INTB 200, OPM 200, MIS 200, MKTG 201 or STAT 201. Please note that Business Flexible Requirement courses are all required but can be taken in any order or sequence based on student choice or major. Please consult your academic advisor for additional guidance.

Please see General Education Electives (p. 5) catalog webpage for an up to date listing of eligible courses.

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Select a course that has one the following subject codes: (ACCT) Accounting, (BSAN) Business Analytics, (STAT) Business Statistics, (ECON) Economics, (FIN) Finance, (BUSN) General Business, (HRMT) Human Resource Management, (INTB) International Business, (BLAW) Business Law, (MGMT) Management, (MIS) Management Information Systems, (MKTG) Marketing, (OPM) Operations Management, (OPR) Operations Research, (ORGB) Organizational Behavior, (REMD) Real Estate Management & Development, (SMT) Sport Management, or (TAX) Taxation with a course number range of 100-499, including T280, T380, and T480. This course cannot be applied to your major or minor.

Co-op/Career Opportunities

A major in accounting provides a wide variety of career opportunities. You can specialize, becoming an accounting, audit, or tax expert. You can also use the business understanding and analysis skills an accounting degree provides to enter the industry of your choice. All industries use accounting/financial data to make sound decisions. You can also combine areas of interest for example law and accounting as a forensic accountant (fraud examiner) or sports and accounting working for a sports team. The possibilities meet your ambitions.

Drexel's co-op program provides an added advantage to accounting students; time spent working in accounting co-op positions is often accepted as part of the experience needed for CPA and CMA certifications.

Drexel's Accounting graduates accept positions in public accounting, private industry, government, and non-profit organizations. Many also choose to continue their studies in graduate schools, pursuing such degrees as an MBA, master's in taxation, master's in accounting, or a PhD. Overall, Drexel's graduates enjoy a high placement rate.

Visit the Drexel Steinbright Career Development Center (<http://www.drexel.edu/scdc/>) page for more detailed information on co-op and post-graduate opportunities. To learn more about career opportunities and resources, see the Career Guides (<http://drexel.edu/scdc/career-services/counseling/career-guides/>) provided by the Steinbright Career Development Center.

Facilities

The 12-story, 177,500-square-foot home for LeBow College of Business is located at the heart of the Drexel University campus, at the intersection of Woodland Walk and Market Street, where it forms a gateway to Drexel and a backdrop to the historic statue of A. J. Drexel (Moses Ezekiel, 1904). The diagonal massing of the lower floors follows Woodland Walk and combines with the new Papadakis Integrated Sciences Building (Diamond & Schmitt,

2011) to energize the University's central quadrangle. The building's tower will mark the LeBow College and Drexel campus from all directions while the open, glassy Market Street façade will showcase the College's student activities to passersby.

The building's organization unites the school's various constituencies around a five-story-high atrium ringed by classrooms, student lounges, events spaces, and offices. The atrium is immediately accessible from main entrances at the three corners of the building. An open stair within the atrium leads to a 300-seat auditorium and 100-seat lecture hall one floor below and to a divisible multipurpose room and additional classrooms above. The building's upper floors contain faculty offices interspersed with seminar rooms and group study rooms. The top floor houses the Dean's suite and a boardroom and conference suite that opens to east- and west-facing terraces.

The building's warm masonry and glass exterior reflects the emerging vocabulary of the next generation of Drexel buildings. Sophisticated solar shading devices allow maximum transparency between the inside and outside while supporting the building's high environmental aspirations.

Key Building Features

- Five-story atrium
- Finance trading lab with Bloomberg Terminal Room
- 300-seat auditorium
- 160-seat event space
- 100-seat lecture hall
- 45-seat seminar rooms
- 44-seat computer classrooms
- 60-seat classrooms
- Executive MBA (<https://www.lebow.drexel.edu/academics/programs/mba/executive-mba/>) classroom
- 24-seat classrooms
- Special areas for experiential learning simulations and business consulting
- Videoconferencing capabilities
- Integrated teaching technology in all classrooms
- Recording studio to support LeBow College's online programs
- Extensive areas for students to gather socially and for collaborative study, including student collaboration rooms (<https://www.lebow.drexel.edu/about/campuses/philadelphia/gerri-c-lebow-hall/collaboration-rooms/>), two quiet study areas, and 3,500 square feet of student social space
- EMBA Alumni Lounge for the exclusive use of EMBA alumni
- Behavioral Studies Lab
- Starbucks
- Green Globe certifiable, meeting worldwide sustainability standards

Gerri C. LeBow Hall brings together faculty, students, and staff in a state-of-the-art building on the University City campus. Please visit the LeBow College of Business webpage (<https://www.lebow.drexel.edu/>), the Behavioral Lab webpage (<https://www.lebow.drexel.edu/about/campuses/location/behavioral-lab/>), and the Finance Trading Lab webpage (<https://www.lebow.drexel.edu/about/campuses/location/finance-trading-lab-and-bloomberg-terminal-room/>) to learn more about Gerri C. LeBow Hall.

Accounting Faculty

Stephen B. Bates, CPA, DBA (*Wilmington University*). Assistant Clinical Professor. Financial reporting, financial analysis and managerial accounting.

Maureen Breen, PhD (*West Chester University*). Assistant Clinical Professor. Financial accounting, environmental accounting and reporting

Hsihui Chang, PhD (*University of Minnesota*) *KPMG Professor of Accounting*. Performance management, audit quality, and data analytics

Hiu Lam Choy, PhD (*University of Rochester*). Associate Professor. Financial accounting and reporting quality.

Anthony P. Curatola, PhD (*Texas A&M University*) *Joseph F. Ford Professor of Accounting*. Professor. Federal and state income tax policy, employee benefits, individual and small business, and retirement income taxation.

Xin Dai, PhD (*University of Minnesota*). Associate Professor. ESG, corporate stakeholder, capital market empirical studies.

Dan Dai, PhD (*Yale University*). Assistant Professor. Financial reporting and disclosure, ESG and labor economics in capital markets.

Albert DeRitis, MBA (*St. Joseph's University*). Assistant Clinical Professor. Financial analysis, financial statement interpretation, managerial accounting, supply chain, healthcare industry.

Barbara Murray Grein, PhD (*University of North Carolina*). Associate Professor. Audits and financial reporting quality, critical audit matters, audit committees.

Curtis M. Hall, PhD (*University of Arizona*) *Department Head, Accounting and Tax*. Associate Professor. Strategic cost management, human resources, incentive compensation, banking, nonprofits.

Mary Howard, CPA (*Temple University*). Assistant Clinical Professor. Financial reporting and financial analysis, entrepreneurship.

Stacy Kline, MBA (*Temple University*). Clinical Professor. Individual and business taxation, financial and managerial accounting, taxation.

Jithu (JT) Thazathel, MBA (*Drexel University*). Assistant Clinical Professor. Managerial accounting, financial reporting, data analytics, data visualization, process automation, artificial intelligence

Business Analytics BSBA

Major: Business Analytics

Degree Awarded: Bachelor of Science in Business Administration (BSBA)

Calendar Type: Quarter

Minimum Required Credits: 180.0

Co-op Options: Three Co-op (Five years); One Co-op (Four years); No Co-op (Four years)

Classification of Instructional Programs (CIP) code: 30.7102

Standard Occupational Classification (SOC) code: 13-2053; 15-2011; 25-1011

About the Program

How does a company design an effective social media campaign for its brand new product? How does a bank make credit card offers or detect fraud? How does a chain store stock its shelves with just the right products at the right price? Technology has made it possible to collect, store, process and analyze massive data sets that can help businesses make better decisions, but people with skills in business analytics are needed to convert the information contained in the data into business decisions. From the junior analyst providing daily reports on production to the CEO seeking to transform the business, all are looking for guidance and talent in business analytics.

LeBow students are uniquely positioned to address descriptive, diagnostic, predictive, prescriptive and preemptive questions across the business analytics life cycle, starting from the corporate generation of data through to applications for innovation and executive decision-making.

Examples of business analytics jobs include BA strategy consultants, business intelligence and performance management consultants, advanced analytics, and optimization consultants.

An additional distinguishing feature of the Business Analytics major is the required senior project (BSAN 460) where students work in small teams on business analytics projects that utilize real-world data. The projects require students to bring together all the key elements of the business analytics curriculum to derive insights for a business challenge. Experiencing this data-driven decision process is invaluable career preparation.

For more information, please contact our Undergraduate Advising department at lebowadv@drexel.edu.

Degree Requirements

General Education Requirements

CIVC 101	Introduction to Civic Engagement	1.0
COOP 101	Career Management and Professional Development *	1.0
ENGL 101	Composition and Rhetoric I: Inquiry and Exploratory Research	3.0
or ENGL 111	English Composition I	
ENGL 102	Composition and Rhetoric II: Advanced Research and Evidence-Based Writing	3.0
or ENGL 112	English Composition II	
ENGL 103	Composition and Rhetoric III: Themes and Genres	3.0
or ENGL 113	English Composition III	
MATH 101	Introduction to Analysis I	4.0
UNIV B101	The Drexel Experience	1.0
UNIV B201 [WI]	Career Management	1.0

General Education Electives (Select 18-24 credits)

Culture, Diversity, & Global Perspective **	6.0-8.0
Humanities & Social Science **	6.0-8.0
Natural Science & Technology **	6.0-8.0

Business Flexible Requirements ***

INTB 200	International Business	4.0
MIS 200	Management Information Systems	4.0
MKTG 201	Introduction to Marketing Management	4.0
OPM 200	Operations Management	4.0
STAT 201	Introduction to Business Statistics	4.0

Business Requirements

ACCT 115	Financial Accounting Foundations	4.0
ACCT 116	Managerial Accounting Foundations	4.0
BLAW 201	Business Law I	4.0
BSAN 160	Business Analytics and Data Visualization	4.0
BUSN 101	Foundations of Business I	4.0
BUSN 102	Foundations of Business II	4.0
BUSN 105	Applied Business Analysis	3.0
ECON 201	Principles of Microeconomics	4.0
ECON 202	Principles of Macroeconomics	4.0
FIN 301	Introduction to Finance	4.0
MGMT 450	Strategy and Competitive Advantage	4.0
ORGB 300 [WI]	Organizational Behavior	4.0
STAT 202	Business Statistics II	4.0

Business Impact Elective**4.0**

Select a course that has one of the following subject codes: (ACCT) Accounting, (BSAN) Business Analytics, (STAT) Business Statistics, (ECON) Economics, (FIN) Finance, (BUSN) General Business, (HRMT) Human Resource Management, (INTB) International Business, (BLAW) Business Law, (MGMT) Management, (MIS) Management Information Systems, (MKTG) Marketing, (OPM) Operations Management, (OPR) Operations Research, (ORGB) Organizational Behavior, (REMD) Real Estate Management & Development, (SMT) Sport Management, or (TAX) Taxation with a course number range of 100-499, including T280, T380, and T480. This course cannot be applied to your major or minor.

Business Analytics Requirements

BSAN 261	Data Visualization for Business Analytics	4.0
BSAN 360	Programming for Data Analytics	4.0
BSAN 460	Business Analytics Senior Project	4.0
MIS 343	Database Design and Implementation	4.0
STAT 331	Introduction to Data Mining for Business	4.0

Business Analytics Electives

Select four of the following:

16.0

ECON 350 [WI]	Applied Econometrics
ECON 360	Time Series Econometrics
ECON 370	Experiments and Causality in Economics
MKTG 366	Customer Analytics
MKTG 367	Data-Driven Digital Marketing
OPR 320	Linear Models for Decision Making
OPR 330	Advanced Decision Making and Simulation
OPR 350	Optimization in Finance
SMT 380	Sports Analytics
STAT 335	Introduction to Experimental Design

Free Electives**34.0****Total Credits****180.0-186.0**

*

Students not participating in co-op will not take COOP 101; 1 credit of Free Elective will be added in place of COOP 101.

Co-op cycles may vary. Students are assigned a co-op cycle (fall/winter, spring/summer, summer-only) based on their co-op program (4-year, 5-year) and major.

COOP 101 registration is determined by the co-op cycle assigned and may be scheduled in a different term. Select students may be eligible to take COOP 001 in place of COOP 101.

**

Please see General Education Electives (p. 5) catalog webpage for an up to date listing of eligible courses.

Please note that Business Flexible Requirement courses are all required but can be taken in any order or sequence based on student choice or major. Please consult your academic advisor for additional guidance.

Writing-Intensive Course Requirements

In order to graduate, all students must pass three writing-intensive courses after their freshman year. Two writing-intensive courses must be in a student's major. The third can be in any discipline. Students are advised to take one writing-intensive class each year, beginning with the sophomore year, and to avoid "clustering" these courses near the end of their matriculation. Transfer students need to meet with an academic advisor to review the number of writing-intensive courses required to graduate.

A "WI" next to a course in this catalog may indicate that this course can fulfill a writing-intensive requirement. For the most up-to-date list of writing-intensive courses being offered, students should check the Writing Intensive Course List (<https://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/faculty-programs/#writing-intensive-list>) at the University Writing Program (<http://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/>). (<http://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/drexel-writing-center/>) Students scheduling their courses can also conduct a search for courses with the attribute "WI" to bring up a list of all writing-intensive courses available that term.

Sample Plan of Study

4 year, no co-op

First Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
BUSN 101	4.0 BUSN 102	4.0 ACCT 115	4.0 VACATION	
BUSN 105	3.0 BSAN 160	4.0 CIVC 101	1.0	
MATH 101	4.0 ECON 201	4.0 ECON 202	4.0	
ENGL 101 or 111	3.0 ENGL 102 or 112	3.0 ENGL 103 or 113	3.0	
UNIV B101	1.0	Business Flexible Requirement Course **	4.0	
	15	15	16	0

Second Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
ACCT 116	4.0 BLAW 201	4.0 BSAN 360	4.0 VACATION	
BSAN 261	4.0 FIN 301	4.0 Business Flexible Requirement Course **	4.0	
Business Flexible Requirement Course **	4.0 STAT 202	4.0 Natural Science & Technology Elective ***	3.0-4.0	
Culture, Diversity, & Global Perspective Elective ***	3.0-4.0 Business Flexible Requirement Course **	4.0 Free Elective	4.0	
	15-16	16	15-16	0

Third Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
MIS 343	4.0 ORGB 300	4.0 Natural Science & Technology Elective ***	3.0-4.0 VACATION	
Business Flexible Requirement Course **	4.0 UNIV B201	1.0 Business Analytics elective	4.0	
Culture, Diversity, & Global Perspective Elective ***	3.0-4.0 Business Analytics elective	4.0 Free Electives	8.0	
Free elective	4.0 Free electives	7.0		
	15-16	16	15-16	0

Fourth Year

Fall	Credits Winter	Credits Spring	Credits
Business Analytics elective	4.0 STAT 331	4.0 BSAN 460	4.0
Business Impact Elective †	4.0 Business Analytics elective	4.0 MGMT 450	4.0
Humanities & Social Science Elective ***	3.0-4.0 Humanities & Social Science Elective ***	3.0-4.0 Free elective	4.0
Free elective	4.0 Free elective	4.0	
	15-16	15-16	12

Total Credits 180-186

* Students not participating in co-op will take one additional credit of Free Elective instead of COOP 101

** Select INTB 200, OPM 200, MIS 200, MKTG 201 or STAT 201. Please note that Business Flexible Requirement courses are all required but can be taken in any order or sequence based on student choice or major. Please consult your academic advisor for additional guidance.

*** Please see General Education Electives (p. 5) catalog webpage for an up to date listing of eligible courses.

†

Select a course that has one the following subject codes: (ACCT) Accounting, (BSAN) Business Analytics, (STAT) Business Statistics, (ECON) Economics, (FIN) Finance, (BUSN) General Business, (HRMT) Human Resource Management, (INTB) International Business, (BLAW) Business Law, (MGMT) Management, (MIS) Management Information Systems, (MKTG) Marketing, (OPM) Operations Management, (OPR) Operations Research, (ORGB) Organizational Behavior, (REMD) Real Estate Management & Development, (SMT) Sport Management, or (TAX) Taxation with a course number range of 100-499, including T280, T380, and T480. This course cannot be applied to your major or minor.

4 year, 1 co-op (Fall/Winter)

First Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
BUSN 101	4.0 BSAN 160	4.0 ACCT 115	4.0 VACATION	
BUSN 105	3.0 BUSN 102	4.0 CIVC 101	1.0	
MATH 101	4.0 COOP 101	1.0 ECON 202	4.0	
ENGL 101 or 111	3.0 ECON 201	4.0 ENGL 103 or 113	3.0	
UNIV B101	1.0 ENGL 102	3.0 Business Flexible Requirement Course **	4.0	
	15	16	16	0

Second Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
ACCT 116	4.0 BLAW 201	4.0 BSAN 360	4.0 MIS 343	4.0
BSAN 261	4.0 FIN 301	4.0 Business Flexible Requirement Course **	4.0 Business Flexible Requirement Course **	4.0
Business Flexible Requirement Course **	4.0 STAT 202	4.0 Natural Science & Technology Elective ***	3.0-4.0 Culture, Diversity, & Global Perspective Elective ***	3.0-4.0
Culture, Diversity, & Global Perspective Elective ***	3.0-4.0 Business Flexible Requirement Course **	4.0 Free Elective	4.0 Free Elective	4.0
	15-16	16	15-16	15-16

Third Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
COOP EXPERIENCE	COOP EXPERIENCE	ORGB 300	4.0 Natural Science & Technology Elective ***	3.0-4.0
		UNIV B201	1.0 Business Analytics elective	4.0
		Business Analytics elective	4.0 Free Electives	7.0
		Free Electives	7.0	
	0	0	16	14-15

Fourth Year

Fall	Credits Winter	Credits Spring	Credits
Business Analytics elective	4.0 STAT 331	4.0 BSAN 460	4.0
Business Impact Elective†	4.0 Business Analytics elective	4.0 MGMT 450	4.0
Humanities & Social Science Elective ***	3.0-4.0 Humanities & Social Science Elective ***	3.0-4.0 Free Elective	4.0
Free Elective	4.0 Free Elective	4.0	
	15-16	15-16	12

Total Credits 180-186

*

Co-op cycles may vary. Students are assigned a co-op cycle (fall/winter, spring/summer, summer-only) based on their co-op program. (4-year, 5-year) and major.

COOP 101 registration is determined by the co-op cycle assigned and may be scheduled in a different term. Select students may be eligible to take COOP 001 in place of COOP 101

**

Select INTB 200, OPM 200, MIS 200, MKTG 201 or STAT 201. Please note that Business Flexible Requirement courses are all required but can be taken in any order or sequence based on student choice or major. Please consult your academic advisor for additional guidance.

Please see General Education Electives (p. 5) catalog webpage for an up to date listing of eligible courses.

†

Select a course that has one the following subject codes: (ACCT) Accounting, (BSAN) Business Analytics, (STAT) Business Statistics, (ECON) Economics, (FIN) Finance, (BUSN) General Business, (HRMT) Human Resource Management, (INTB) International Business, (BLAW) Business Law, (MGMT) Management, (MIS) Management Information Systems, (MKTG) Marketing, (OPM) Operations Management, (OPR) Operations Research, (ORGB) Organizational Behavior, (REMD) Real Estate Management & Development, (SMT) Sport Management, or (TAX) Taxation with a course number range of 100-499, including T280, T380, and T480. This course cannot be applied to your major or minor.

5 year, 3 co-op (Fall/Winter)

First Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
BUSN 101	4.0 BSAN 160	4.0 ACCT 115	4.0 VACATION	
BUSN 105	3.0 BUSN 102	4.0 CIVC 101	1.0	
MATH 101	4.0 COOP 101	1.0 ECON 202	4.0	
ENGL 101 or 111	3.0 ECON 201	4.0 ENGL 103 or 113	3.0	
UNIV B101	1.0 ENGL 102 or 112	3.0 Business Flexible Requirement Course **	4.0	
	15	16	16	0

Second Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
COOP EXPERIENCE	COOP EXPERIENCE	ACCT 116	4.0 BLAW 201	4.0
		BSAN 261	4.0 FIN 301	4.0
		Business Flexible Requirement Course **	4.0 STAT 202	4.0
		Culture, Diversity, & Global Perspective Elective ***	3.0-4.0 Business Flexible Requirement Course **	4.0
	0	0	15-16	16

Third Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
COOP EXPERIENCE	COOP EXPERIENCE	BSAN 360	4.0 MIS 343	4.0
		Business Flexible Requirement Course **	4.0 Business Flexible Requirement Course **	4.0
		Natural Science & Technology Elective ***	3.0-4.0 Culture, Diversity, & Global Perspective Elective ***	3.0-4.0
		Business Analytics elective	4.0 Free Elective	4.0
	0	0	15-16	15-16

Fourth Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
COOP EXPERIENCE	COOP EXPERIENCE	ORGB 300	4.0 Natural Science & Technology Elective ***	3.0-4.0
		UNIV B201	1.0 Business Analytics elective	4.0
		Business Analytics elective	4.0 Free Electives	7.0
		Free Electives	7.0	
	0	0	16	14-15

Fifth Year

Fall	Credits Winter	Credits Spring	Credits
Business Analytics elective	4.0 STAT 331	4.0 BSAN 460	4.0
Business Impact Elective †	4.0 Humanities & Social Science Elective ***	3.0-4.0 MGMT 450	4.0
Humanities & Social Science Elective ***	3.0-4.0 Free Electives	8.0 Free Elective	4.0
Free Elective	4.0		
	15-16	15-16	12

Total Credits 180-186

*

Co-op cycles may vary. Students are assigned a co-op cycle (fall/winter, spring/summer, summer-only) based on their co-op program. (4-year, 5-year) and major.

COOP 101 registration is determined by the co-op cycle assigned and may be scheduled in a different term. Select students may be eligible to take COOP 001 in place of COOP 101

**

Select INTB 200, OPM 200, MIS 200, MKTG 201 or STAT 201. Please note that Business Flexible Requirement courses are all required but can be taken in any order or sequence based on student choice or major. Please consult your academic advisor for additional guidance.

Please see General Education Electives (p. 5) catalog webpage for an up to date listing of eligible courses.

†

Select a course that has one the following subject codes: (ACCT) Accounting, (BSAN) Business Analytics, (STAT) Business Statistics, (ECON) Economics, (FIN) Finance, (BUSN) General Business, (HRMT) Human Resource Management, (INTB) International Business, (BLAW) Business Law, (MGMT) Management, (MIS) Management Information Systems, (MKTG) Marketing, (OPM) Operations Management, (OPR) Operations Research, (ORGB) Organizational Behavior, (REMD) Real Estate Management & Development, (SMT) Sport Management, or (TAX) Taxation with a course number range of 100-499, including T280, T380, and T480. This course cannot be applied to your major or minor.

Co-Op/Career Opportunities

Business Analytics Degree Salary & Career Opportunities

Business analytics is the foundation of many business practices and deals heavily in analyzing and studying data and trends. Mastering this set of skills offers graduates a variety of career types.

Career Growth Opportunities for Business Analytics Majors

Career opportunities for graduates with degrees in business analytics have exploded in the past few years as most major organizations have adopted data-driven and technology-focused approaches. Unfortunately, job candidates with experience in business analytics are scarce. As the demand for analysts grows, compensation for these positions is also increasing.

Graduates with a background in business analytics hold positions such as strategy consultants, research analysts, data scientists and supply chain managers. Additionally, an increasing amount of top business executives are expected to understand business analytics as they guide their organizations so companies are seeking leaders with this kind of experience at the C-suite level.

Business analytics are being used by companies in all industries including healthcare, nonprofit/government, financial services, professional sports, retail, manufacturing, transportation, legal services and more as evidenced by those companies recognized as the inaugural Analytics 50 (<https://www.lebow.drexel.edu/faculty-and-research/centers/business-analytics-solutions-center/analytics-50/2016-honorees/>).

What is the Average Salary for an Business Analytics Major?

The approximate average starting salary for LeBow undergraduate business analytics co-majors in 2020 was \$66,500.

What Type of Skills Will You Gain From a Business Analytics Degree?

A major in business analytics can prepare you to influence critical business decisions through in-depth analysis of corporate and industry trends. With the broad foundation in key disciplines and specialized training in analytics, this degree provides an expansive skill set that can be applied in a variety of industries.

An example of skills this degree provides includes:

- Operations management
- Organizational behavior
- Linear, quadratic, exponential, and logarithmic functions
- Linear programming
- Fundamentals of analysis and recording of business transactions
- Systems analysis and design
- Predictive business analytics with relational database dat

What Can You Do with a Degree in Business Analytics?

There are a multitude of jobs available to someone with a business analytics degree. This specialized skill set is becoming increasingly sought after in the job market and career opportunities are increasing as a result.

Common Titles for Undergraduate Business Analytics Majors

- Advanced Analytics and Optimization Consultant
- Business Intelligence Consultant
- Database Administrator
- Data Analyst
- Data Collector
- Enterprise Information Consultant
- Enterprise Content
- Management Consultant
- Performance Management Consultant
- Predictive Analyst
- Strategy Consultant

Innovative Industries in Business Analytics

- Athletics
- Banking and Finance
- Consulting
- Corporations
- Database Marketing and Research
- eCommerce
- Government
- Healthcare
- Manufacturing
- Retail
- Software and technology
- Telecommunications

Top Job Landings for Recent Drexel Business Analytics Graduates

Recent Drexel business analytics graduates have landed jobs at the following companies:

- Aramark
- CliftonLarsonAllen
- Deloitte
- Goldman, Sachs & Co.
- Publicis Health Media

Professional Organizations for Business Analytics Graduates and Current Students

- American Statistical Association (<https://www.amstat.org/>)
- International Institute of Business Analysis (<https://www.iiba.org/>)
- Web Analytics Association (<https://www.digitalanalyticsassociation.org/>)

Continuing Education Opportunities

Many business analytics majors also choose to continue their studies in graduate schools, pursuing such degrees as:

- MBA (<https://www.lebow.drexel.edu/academics/graduate/mba/>)
- MS in Business Analytics (<https://www.lebow.drexel.edu/academics/graduate/master-of-science/ms-business-analytics/>)
- Web Analyst Certification Program (<https://www.digitalanalyticsassociation.org/certification/>)

Visit the Drexel Steinbright Career Development Center (<http://www.drexel.edu/scdc/>) page for more detailed information on co-op and post-graduate opportunities. To learn more about career opportunities and resources, see the Career Guides (<http://drexel.edu/scdc/career-services/counseling/career-guides/>) provided by the Steinbright Career Development Center.

Facilities

The 12-story, 177,500-square-foot home for LeBow College of Business is located at the heart of the Drexel University campus, at the intersection of Woodland Walk and Market Street, where it forms a gateway to Drexel and a backdrop to the historic statue of A. J. Drexel (Moses Ezekiel, 1904). The diagonal massing of the lower floors follows Woodland Walk and combines with the new Papadakis Integrated Sciences Building (Diamond & Schmitt, 2011) to energize the University's central quadrangle. The building's tower will mark the LeBow College and Drexel campus from all directions while the open, glassy Market Street façade will showcase the College's student activities to passersby.

The building's organization unites the school's various constituencies around a five-story-high atrium ringed by classrooms, student lounges, events spaces, and offices. The atrium is immediately accessible from main entrances at the three corners of the building. An open stair within the atrium leads to a 300-seat auditorium and 100-seat lecture hall one floor below and to a divisible multipurpose room and additional classrooms above. The building's upper floors contain faculty offices interspersed with seminar rooms and group study rooms. The top floor houses the Dean's suite and a boardroom and conference suite that opens to east- and west-facing terraces.

The building's warm masonry and glass exterior reflects the emerging vocabulary of the next generation of Drexel buildings. Sophisticated solar shading devices allow maximum transparency between the inside and outside while supporting the building's high environmental aspirations.

Key Building Features

- Five-story atrium
- Finance trading lab with Bloomberg Terminal Room
- 300-seat auditorium
- 160-seat event space
- 100-seat lecture hall
- 45-seat seminar rooms
- 44-seat computer classrooms
- 60-seat classrooms
- Executive MBA (<https://www.lebow.drexel.edu/academics/programs/mba/executive-mba/>) classroom
- 24-seat classrooms
- Special areas for experiential learning simulations and business consulting
- Videoconferencing capabilities
- Integrated teaching technology in all classrooms
- Recording studio to support LeBow College's online programs
- Extensive areas for students to gather socially and for collaborative study, including student collaboration rooms (<https://www.lebow.drexel.edu/about/campuses/philadelphia/gerri-c-lebow-hall/collaboration-rooms/>), two quiet study areas, and 3,500 square feet of student social space
- EMBA Alumni Lounge for the exclusive use of EMBA alumni
- Behavioral Studies Lab
- Starbucks
- Green Globe certifiable, meeting worldwide sustainability standards

Gerri C. LeBow Hall brings together faculty, students, and staff in a state-of-the-art building on the University City campus. Please visit the LeBow College of Business webpage (<https://www.lebow.drexel.edu/>), the Behavioral Lab webpage (<https://www.lebow.drexel.edu/about/campuses/location/behavioral-lab/>), and the Finance Trading Lab webpage (<https://www.lebow.drexel.edu/about/campuses/location/finance-trading-lab-and-bloomberg-terminal-room/>) to learn more about Gerri C. LeBow Hall.

Program Level Outcomes

Students will learn analytical techniques for collecting and deriving insights from structured and unstructured data.

Business Analytics Faculty

Murugan Anandarajan, PhD (*Drexel University*) *Senior Associate Dean of Academic Programs and Faculty Affairs, Department of Decision Sciences and MIS*. Professor. Cybercrime, strategic management of information technology, unstructured data mining, individual internet usage behavior (specifically abuse and addiction), application of artificial intelligence techniques in forensic accounting and ophthalmology.

Orakwue B. Arinze, PhD (*London School of Economics*) *Department of Decision Sciences and MIS*. Professor. Client/Server computing, Enterprise Application Software (EAS)/Enterprise Resource Planning Software (ERP), knowledge-based and decision support applications in operations management.

Edward Arnheiter, PhD (*University of Massachusetts, Amherst*) *Department of Decision Sciences and MIS*. Clinical Professor. Lean Six Sigma, quality implementation, quality management, statistical quality control, supply chain management

Avijit Banerjee, PhD (*The Ohio State University*) *Department of Decision Sciences and MIS*. Professor. Interface with marketing, pricing revenue management, inventory control, operations planning and scheduling, production planning and control, supply chain management

Hande Benson, PhD (*Princeton University*) *Department of Decision Sciences and MIS*. Professor. Interior-point methods, large scale optimization, mathematical programming, nonlinear optimization, operations and supply chain optimization, optimization software, portfolio optimization

Qizhi Dai, PhD (*University of Minnesota*) *Department of Decision Sciences and MIS*. Associate Professor. Business value of information technology, eCommerce, economics of information technology, information system management.

Anna Devlin, PhD (*University of Maryland, College Park*). Clinical Professor. Department of Decision Sciences & MIS. Behavioral operations management, contracts and incentives.

Michaela Draganska, PhD (*Kellogg School of Management, Northwestern University*) *Department of Marketing*. Associate Professor. Marketing and entrepreneurship, marketing communications, marketing research, marketing strategy, technology and innovation, marketing analytics and big data, marketing.

Elea Feit, PhD (*University of Michigan*) *Associate Dean of Research*. Associate Professor. Missing Data, advertising/Attribution, product design, Bayesian hierarchical models, advertising incrementality, Bayesian decision theory, data fusion, conjoint analysis, choice modeling.

Christopher Gaffney, PhD (*Rutgers University, New Brunswick*) *Department of Decision Sciences and MIS*. Associate Clinical Professor. Applied probability, decision theory, risk analysis

David Gefen, PhD (*Georgia State University*) *Provost Distinguished Research Professor, Department of Decision Sciences and MIS*. Strategic IT management, IT development and implementation management research methodology, managing the adoption of large IT systems, eCommerce, online auctions, outsourcing; technology adoption.

Jinwook Lee, PhD (*Rutgers University, New Brunswick*) *Department of Decision Sciences and MIS*. Assistant Professor. Decision models, mathematical programming, risk assessment stochastic optimization, stochastic processes.

Merrill W. Liechty, PhD (*Duke University*) *Department of Decision Sciences and MIS*. Clinical Professor. Bayesian statistics, portfolio selection, higher moment estimation, higher moment estimation, Markov Chain Monte Carlo

Arjan Raven, PhD (*University of Southern California*). Associate Clinical Professor. Department of Decision Sciences & MIS. Neuro-Information-Systems, task-technology fit, web-based learning environments, knowledge management

Oliver Schaer, PhD (*Lancaster University*) *Department of Decision Sciences and MIS*. Assistant Professor. Applied econometrics and time series analysis, predictive analytics, new product forecasting.

Matthew Schneider, PhD (*Cornell University*) *Department of Decision Sciences and MIS*. Associate Professor. Department of Decision Sciences & MIS. Data privacy, forecasting, time series.

Samir Shah, DPS (*Pace University*) *Department of Decision Sciences and MIS*. Clinical Professor. Outsourcing, business value of information technology, information system design, management, and leadership.

Min Wang, PhD (*Columbia University*) *Department of Decision Sciences and MIS*. Associate Clinical Professor. Healthcare operations management, inventory control, production planning and control, service management, supply chain management

Business and Engineering BSBAE

Major: Business and Engineering

Degree Awarded: Bachelor of Science in Business and Engineering (BSBAE)

Calendar: Quarter

Minimum Required Credits: 180.0

Co-op Options: Three Co-op (Five years); One Co-op (Four years); No Co-op (Four years)

Classification of Instructional Programs (CIP) code: 52.1301

Standard Occupational Classification (SOC) code: 11-1021

About the Program

The major in Business and Engineering combines two of Drexel's most exciting programs, linking business and engineering to provide students with expertise in both fields.

The program curriculum combines coursework in business and engineering, enabling graduates to work successfully in technically oriented business positions. Students complete a set of broad functional business core courses along with a firm foundation in science, mathematics, and engineering. Students also study quantitative decision-making within a business context, technology innovation management, and operations management. They

complete a minor in business as well as a concentration in engineering. Graduates of this program will be well prepared to participate in innovative technological efforts in business.

Mission

The Bachelor of Science in Business and Engineering program provides students the opportunity to:

- Learn important concepts in functional business areas such as accounting, economics, finance, information systems, law, marketing, organizational behavior, operations, and statistics
- Study in more depth the areas of operations, technology innovation management, and other functional business areas
- Complete a course of study in an engineering discipline after completing a firm foundation in science and mathematics
- Develop skills in technical communication and critical reasoning
- Study ethical issues faced by managers and engineers and understand technology from a historical perspective
- Apply acquired skills in co-op work experiences to further enhance their knowledge base
- Study entrepreneurship from a management and finance perspective for preparation in innovative technological efforts
- Learn to improve the functioning of technically oriented businesses through operational competencies

About the Business Minors

All Business and Engineering students are required to complete a business minor as part of the curriculum. See the list of minors that are currently offered (p. 3) by the LeBow College of Business. The minor in Business Administration cannot be chosen due to overlap with required courses in the Business and Engineering curriculum.

About the Engineering Concentrations

All Business and Engineering students are required to complete an engineering concentration as part of the curriculum. The following engineering concentrations are available:

- Chemical Engineering
- Civil Engineering
- Electrical and Computer Engineering
- Mechanical Engineering
- General Engineering

For more information on the specific courses for the concentration, please refer to the Degree Requirements page (p. 25).

Additional Information

For more information please contact our Undergraduate Advising department at lebowadv@drexel.edu.

Degree Requirements

General Education Requirements

CIVC 101	Introduction to Civic Engagement	1.0
COM 310 [WI]	Technical Communication (WI)	3.0
COOP 101	Career Management and Professional Development *	1.0
ENGL 101 or ENGL 111	Composition and Rhetoric I: Inquiry and Exploratory Research English Composition I	3.0
ENGL 102 or ENGL 112	Composition and Rhetoric II: Advanced Research and Evidence-Based Writing English Composition II	3.0
ENGL 103 or ENGL 113	Composition and Rhetoric III: Themes and Genres English Composition III	3.0
CAEE 231 or ECE 231	Linear Engineering Systems Linear Algebra and Matrix Computations	3.0
MATH 121	Calculus I	4.0
MATH 122	Calculus II	4.0
Select one of the following: †		3.0-4.0
BMES 338	Biomedical Ethics and Law	
HIST 285	Technology in Historical Perspective	
PHIL 301	Business Ethics	
PHIL 315	Engineering Ethics	
UNIV B101	The Drexel Experience	1.0
UNIV B201 [WI]	Career Management	1.0

Science and Computing Requirements		
CHEM 101	General Chemistry I	3.5
PHYS 101	Fundamentals of Physics I	4.0
Business Requirements		
ACCT 115	Financial Accounting Foundations	4.0
ACCT 116	Managerial Accounting Foundations	4.0
BLAW 201	Business Law I	4.0
BUSN 101	Foundations of Business I	4.0
BUSN 102	Foundations of Business II	4.0
ECON 201	Principles of Microeconomics	4.0
ECON 202	Principles of Macroeconomics	4.0
FIN 301	Introduction to Finance	4.0
INTB 200	International Business	4.0
MGMT 201	Introduction to Technology Innovation Management	4.0
MGMT 450	Strategy and Competitive Advantage	4.0
MIS 200	Management Information Systems	4.0
MKTG 201	Introduction to Marketing Management	4.0
OPM 200	Operations Management	4.0
ORGB 300 [WI]	Organizational Behavior (WI)	4.0
STAT 205	Statistical Inference I	4.0
STAT 206	Statistical Inference II	4.0
Business and Engineering Focus		
Quantitative Decision Making in Business		
OPR 320	Linear Models for Decision Making	4.0
Select one of the following:		4.0
MKTG 366	Customer Analytics	
MKTG 367	Data-Driven Digital Marketing	
OPR 330	Advanced Decision Making and Simulation	
OPR 340	Decision Models for the Public Sector	
STAT 325	Six-Sigma Quality Implementation	
STAT 331	Introduction to Data Mining for Business	
Technology Innovation Management		
Select one of the following:		4.0
MGMT 301	Designing Innovative Organizations	
MGMT 302	Competing in Technology Industries	
MGMT 364	Technology Management	
Operations Management		
Select one of the following:		4.0
OPM 315	Service Operations Management	
OPM 324	Operations Planning	
OPM 342	Sustainable Supply Chain Management and Logistics	
Project Management		
Select one of the following:		4.0
MIS 361	Information System Project Management	
PROJ 401	Introduction to Project Management	
Engineering Requirements		
ENGR 111	Introduction to Engineering Design & Data Analysis	3.0
ENGR 113	First-Year Engineering Design	3.0
ENGR 131	Introductory Programming for Engineers [†]	3.0
Business Minor ^{**}		16.0
Engineering Concentration Choose one from the options below ^{***}		15.0-20.5
Free Electives		10.0-14.5
Total Credits		180.0-186.5

*

Students not participating in COOP will take one additional Engineering Concentration credit (for a total of 16) in place of COOP 101.

**

Students must take 4-5 LeBow courses to complete the requirements of a business minor. Students must select a minor from the following list:

- Accounting
- Economics
- Entrepreneurship
- Finance
- International Economics
- Legal Studies
- Management Information Systems
- Marketing
- Operations & Supply Chain Management
- Technology Innovation Management

Students must select an engineering concentration and complete all five courses required for it. Students must use free electives to complete any courses that are prerequisite to courses in their engineering concentration.

†

Students who plan to pursue the concentration in Biomedical Engineering should choose BMES 338 in the relevant option group of general education requirements. These students should also consult with their academic advisor for the possibility to substitute BMES 201 for ENGR 131.

Electrical and Computer Engineering Concentration

Required Courses:

ECE 105	Programming for Engineers II	3.0
ECE 200	Digital Logic Design	4.0
ECE 201	Foundations of Electric Circuits I	4.0
Select two of the following:		6.0-8.0
ECE 301	Foundations of Electric Circuits II	
ECE 303	ECE Laboratory	
ECE 370	Electronic Devices	
ECEP 354	Energy Management Principles	
ECEP 380	Introduction to Renewable Energy	
ECES 301	Signals and Systems I	

Total Credits 17.0-19.0

Mechanical Engineering Concentration

Required Courses

MEM 202	Statics	3.0
Choose one of the following four sets:		14.0-16.0
MEM 201 & MEM 230 & MEM 238 & MEM 333	Foundations of Computer Aided Design and Mechanics of Materials I and Dynamics and Mechanical Behavior of Materials	
MEM 210 & MEM 220 & MEM 310 & MEM 345	Introduction to Thermodynamics and Fluid Mechanics I and Thermodynamic Analysis I and Heat Transfer	
MEM 230 & MEM 238 & MEM 330 & MEM 333	Mechanics of Materials I and Dynamics and Mechanics of Materials II and Mechanical Behavior of Materials	
MEM 238 & MEM 255 & MEM 345 & MEM 355	Dynamics and Introduction to Controls and Heat Transfer and Performance Enhancement of Dynamic Systems	

Total Credits 17.0-19.0

Civil Engineering Concentration

Required Courses:

ENGR 210	Introduction to Thermodynamics	3.0
CAEE 202	Introduction to Civil, Architectural & Environmental Engineering	3.0

CAEE 203	System Balances and Design in CAEE	3.0
CAEE 212	Geologic Principles for Infrastructure & Environmental Engineering	4.0
MEM 202	Statics	3.0
Total Credits		16.0

Chemical Engineering Concentration

Required Courses:

ENGR 210	Introduction to Thermodynamics	3.0-4.0
or CHE 330	Chemical Engineering Thermodynamics II	
CHE 211	Material and Energy Balances I	4.0
CHE 212	Material and Energy Balances II	4.0
CHE 220	Computational Methods in Chemical Engineering I	3.0
CHE 230	Chemical Engineering Thermodynamics I	4.0
Total Credits		18.0-19.0

Software Engineering Concentration

Required Courses:

CS 172	Computer Programming II	3.0
CS 171	Computer Programming I	3.0
CS 265	Advanced Programming Tools and Techniques	3.0
SE 181	Introduction to Software Engineering and Development	3.0
Choose one of the following:		6.0-7.0
CS 260 & SE 410	Data Structures and Software Evolution	
SE 210 & SE 211	Software Specification and Design I and Software Specification and Design II	
Total Credits		18.0-19.0

Biomedical Engineering Concentration*

Required Courses:

BIO 122	Cells and Genetics	4.5
BMES 202	Programming and Modeling for Biomedical Engineers II	3.0
BMES 325	Principles of Biomedical Engineering I	3.0
BMES 432	Biomedical Systems and Signals	3.0
BMES 455	Medical Technology Innovation: Devices	3.0
Total Credits		16.5

*

Students who select this concentration should choose BMES 338 in the relevant option group of general education requirements. These students should also consult with their academic advisor for the possibility to substitute BMES 201 for ENGR 131.

General Engineering Concentration

Required Courses:

Any 5 courses from those listed for the above concentrations		15.0-20.5
Total Credits		15.0-20.5

Writing-Intensive Course Requirements

In order to graduate, all students must pass three writing-intensive courses after their freshman year. Two writing-intensive courses must be in a student's major. The third can be in any discipline. Students are advised to take one writing-intensive class each year, beginning with the sophomore year, and to avoid "clustering" these courses near the end of their matriculation. Transfer students need to meet with an academic advisor to review the number of writing-intensive courses required to graduate.

A "WI" next to a course in this catalog may indicate that this course can fulfill a writing-intensive requirement. For the most up-to-date list of writing-intensive courses being offered, students should check the Writing Intensive Course List (<https://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/faculty-programs/#writing-intensive-list>) at the University Writing Program (<http://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/>). (<http://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/drexel-writing-center/>) Students scheduling their courses can also conduct a search for courses with the attribute "WI" to bring up a list of all writing-intensive courses available that term.

Sample Plan of Study

4 year, no co-op

First Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
BUSN 101	4.0 BUSN 102	4.0 ENGL 103 or 113	3.0 VACATION	
ENGL 101 or 111	3.0 ENGL 102 or 112	3.0 ENGR 113	3.0	
ENGR 111	3.0 ENGR 131	3.0 MGMT 201	4.0	
MATH 121	4.0 MATH 122	4.0 PHYS 101	4.0	
UNIV B101	1.0			
	15	14	14	0

Second Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
ACCT 115	4.0 ACCT 116	4.0 ECON 202	4.0 VACATION	
CAEE 231 or ECE 231	3.0 ECON 201	4.0 MKTG 201	4.0	
CHEM 101	3.5 MIS 200	4.0 OPM 200	4.0	
CIVC 101	1.0 STAT 206	4.0 Free Elective	4.5-4.0	
STAT 205	4.0			
	15.5	16	16.5-16	0

Third Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
FIN 301	4.0 INTB 200	4.0 BLAW 201	4.0 VACATION	
OPR 320	4.0 ORGB 300	4.0 COM 310	3.0	
Free Electives	7.0-8.5 Business Minor elective	4.0 Engineering concentration *	3.0	
	Engineering concentration *	3.0 Business Minor elective	4.0	
	15-16.5	15	14	0

Fourth Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
Select one of the following:	4.0 Select one of the following:	4.0 MGMT 450	4.0	
MIS 361	MGMT 301	UNIV B201	1.0	
PROJ 401	MGMT 302	Select one of the following: [†]	3.0-4.0	
Select one of the following:	4.0 MGMT 364	BMES 338		
MKTG 366	Select one of the following:	4.0 HIST 285		
MKTG 367	OPM 315	PHIL 315		
OPR 330	OPM 324	PHIL 301		
STAT 325	OPM 342	Engineering Concentration	4.0	
STAT 331	Engineering concentration *	3.0 Free Elective	3.0	
Engineering concentration *	3.0 Business minor *	4.0		
Business minor *	4.0			
	15	15	15-16	

Total Credits 180-182

4 year, 1 co-op

First Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
BUSN 101	4.0 BUSN 102	4.0 COOP 101 *	1.0 VACATION	
ENGL 101 or 111	3.0 ENGL 102 or 112	3.0 ENGL 103 or 113	3.0	
ENGR 111	3.0 ENGR 131	3.0 ENGR 113	3.0	
MATH 121	4.0 MATH 122	4.0 MGMT 201	4.0	
UNIV B101	1.0	PHYS 101	4.0	
	15	14	15	0

Second Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
ACCT 115	4.0 ACCT 116	4.0 MIS 200	4.0 ECON 202	4.0
CAEE 231 or ECE 231	3.0 ECON 201	4.0 OPM 200	4.0 FIN 301	4.0
CHEM 101	3.5 STAT 206	4.0 Free Electives	7.0-8.5 MKTG 201	4.0
CIVC 101	1.0 Free Elective	4.5-4.0	OPR 320	4.0
STAT 205	4.0			
	15.5	16.5-16	15-16.5	16

Third Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
INTB 200	4.0 BLAW 201	4.0 COOP EXPERIENCE [*]	COOP EXPERIENCE [*]	
ORGB 300	4.0 COM 310	3.0		
Business Minor elective	4.0 Engineering concentration ^{**}	3.0		
Engineering concentration ^{**}	3.0 Business Minor elective	4.0		
	15	14	0	0

Fourth Year

Fall	Credits Winter	Credits Spring	Credits
Select one of the following:	4.0 Select one of the following:	4.0 MGMT 450	4.0
MIS 361	MGMT 301	UNIV B201	1.0
PROJ 401	MGMT 302	Select one of the following: [†]	3.0-4.0
Select one of the following:	4.0 MGMT 364	BMES 338	
MKTG 366	Select one of the following:	4.0 HIST 285	
MKTG 367	OPM 315	PHIL 301	
OPR 330	OPM 324	PHIL 315	
STAT 325	OPM 342	Engineering concentration	3.0
STAT 331	Engineering concentration ^{**}	3.0 Free Elective	3.0
Engineering concentration ^{**}	3.0 Business minor ^{**}	4.0	
Business minor ^{**}	4.0		
	15	15	14-15

Total Credits 180-182

*

COOP 101 registration is determined by the co-op cycle assigned and may be scheduled in a different term. Select students may be eligible to take COOP 001 in place of COOP 101.

Co-op cycles may vary. Students are assigned a co-op cycle (fall/winter, spring/summer, summer-only) based on their co-op program (4-year, 5-year) and major.

**

See degree requirements (p. 25).

†

Students who plan to pursue the concentration in Biomedical Engineering should choose BMES 338 in the relevant option group of general education requirements.

5 year, 3 co-ops**First Year**

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
BUSN 101	4.0 BUSN 102	4.0 COOP 101 [*]	1.0 VACATION	
ENGL 101 or 111	3.0 ENGL 102 or 112	3.0 ENGL 103 or 113	3.0	
ENGR 111	3.0 ENGR 131	3.0 ENGR 113	3.0	
MATH 121	4.0 MATH 122	4.0 MGMT 201	4.0	
UNIV B101	1.0	PHYS 101	4.0	
	15	14	15	0

Second Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
ACCT 115	4.0 ACCT 116	4.0 COOP EXPERIENCE*	COOP EXPERIENCE*	
CAEE 231 or ECE 231	3.0 ECON 201	4.0		
CHEM 101	3.5 MIS 200	4.0		
CIVC 101	1.0 STAT 206	4.0		
STAT 205	4.0			
	15.5	16	0	0

Third Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
ECON 202	4.0 FIN 301	4.0 COOP EXPERIENCE*	COOP EXPERIENCE*	
OPM 200	4.0 MKTG 201	4.0		
Free Electives	7.0-8.5 OPR 320	4.0		
	Free Elective	4.5-4.0		
	15-16.5	16.5-16	0	0

Fourth Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
INTB 200	4.0 BLAW 201	4.0 COOP EXPERIENCE*	COOP EXPERIENCE*	
ORGB 300	4.0 COM 310	3.0		
Business Minor elective	4.0 Engineering concentration	3.0		
Engineering concentration	3.0 Business minor elective	4.0		
	15	14	0	0

Fifth Year

Fall	Credits Winter	Credits Spring	Credits
Select one of the following:	4.0 Select one of the following:	4.0 MGMT 450	4.0
MIS 361	MGMT 301	UNIV B201	1.0
PROJ 401	MGMT 302	Select one of the following: [†]	3.0-4.0
Select one of the following:	4.0 MGMT 364	BMES 338	
MKTG 366	Select one of the following:	4.0 HIST 285	
MKTG 367	OPM 315	PHIL 315	
OPR 330	OPM 324	PHIL 301	
STAT 325	OPM 342	Engineering concentration	3.0
STAT 331	Engineering concentration**	3.0 Free Elective	3.0
Engineering concentration**	3.0 Business minor**	4.0	
Business minor**	4.0		
	15	15	14-15

Total Credits 180-182

*

COOP 101 registration is determined by the co-op cycle assigned and may be scheduled in a different term. Select students may be eligible to take COOP 001 in place of COOP 101.

Co-op cycles may vary. Students are assigned a co-op cycle (fall/winter, spring/summer, summer-only) based on their co-op program (4-year, 5-year) and major.

**

See degree requirements (p. 25).

†

Students who plan to pursue the concentration in Biomedical Engineering should choose BMES 338 in the relevant option group of general education requirements.

Facilities

The 12-story, 177,500-square-foot home for LeBow College of Business is located at the heart of the Drexel University campus, at the intersection of Woodland Walk and Market Street, where it forms a gateway to Drexel and a backdrop to the historic statue of A. J. Drexel (Moses Ezekiel, 1904). The diagonal massing of the lower floors follows Woodland Walk and combines with the new Papadakis Integrated Sciences Building (Diamond & Schmitt,

2011) to energize the University's central quadrangle. The building's tower will mark the LeBow College and Drexel campus from all directions while the open, glassy Market Street façade will showcase the College's student activities to passersby.

The building's organization unites the school's various constituencies around a five-story-high atrium ringed by classrooms, student lounges, events spaces, and offices. The atrium is immediately accessible from main entrances at the three corners of the building. An open stair within the atrium leads to a 300-seat auditorium and 100-seat lecture hall one floor below and to a divisible multipurpose room and additional classrooms above. The building's upper floors contain faculty offices interspersed with seminar rooms and group study rooms. The top floor houses the Dean's suite and a boardroom and conference suite that opens to east- and west-facing terraces.

The building's warm masonry and glass exterior reflects the emerging vocabulary of the next generation of Drexel buildings. Sophisticated solar shading devices allow maximum transparency between the inside and outside while supporting the building's high environmental aspirations.

Key Building Features

- Five-story atrium
- Finance trading lab with Bloomberg Terminal Room
- 300-seat auditorium
- 160-seat event space
- 100-seat lecture hall
- 45-seat seminar rooms
- 44-seat computer classrooms
- 60-seat classrooms
- Executive MBA (<https://www.lebow.drexel.edu/academics/programs/mba/executive-mba/>) classroom
- 24-seat classrooms
- Special areas for experiential learning simulations and business consulting
- Videoconferencing capabilities
- Integrated teaching technology in all classrooms
- Recording studio to support LeBow College's online programs
- Extensive areas for students to gather socially and for collaborative study, including student collaboration rooms (<https://www.lebow.drexel.edu/about/campuses/philadelphia/gerri-c-lebow-hall/collaboration-rooms/>), two quiet study areas, and 3,500 square feet of student social space
- EMBA Alumni Lounge for the exclusive use of EMBA alumni
- Behavioral Studies Lab
- Starbucks
- Green Globe certifiable, meeting worldwide sustainability standards

Gerri C. LeBow Hall brings together faculty, students, and staff in a state-of-the-art building on the University City campus. Please visit the LeBow College of Business webpage (<https://www.lebow.drexel.edu/>), the Behavioral Lab webpage (<https://www.lebow.drexel.edu/about/campuses/location/behavioral-lab/>), and the Finance Trading Lab webpage (<https://www.lebow.drexel.edu/about/campuses/location/finance-trading-lab-and-bloomberg-terminal-room/>) to learn more about Gerri C. LeBow Hall.

Co-Op/Career Opportunities

Business and Engineering Degree Salary & Career Opportunities

A degree in business and engineering will prepare you for a wide range of careers. The business and engineering program is an innovative approach to combining many aspects of ingenuity and technology, preparing you for more than just business and engineering jobs. Earning a degree in these disciplines supplies you with a set of skills that will prepare you for a variety of career types, including careers in technology-driven organizations in industries such as pharmaceuticals or aerospace engineering.

Career Growth Opportunities for Business and Engineering Majors

Companies that succeed by bringing innovations to market need employees who can understand technology and business. A degree in business and engineering provides a cross-disciplinary skill-set that bridges the gap between these two areas that often have a difficult time communicating.

What is the Average Salary for an Business and Engineering Major?

LeBow students who graduated with an undergraduate degree in business and engineering in 2020 had an average starting salary of \$61,458.

What Type of Skills Will You Gain From an Business and Engineering Degree?

The business and engineering degree provides training in functional business areas such as accounting, economics, finance, information systems, law, marketing, organizational behavior, operations, and statistics. After completing a firm foundation in science and mathematics, the degree focuses on in-depth study of operations, technology innovation management, and other functional business areas.

An example of the skills that the business and engineering provides includes:

- Producing clear, robust, and efficient code
- Conceptualizing and designing computational algorithms
- Customer analytics
- Identifying, building and commercializing technological innovations
- Budgeting, product costing, and analysis of financial statements
- Developing models of dynamic systems
- Using MATLAB for solution of contemporary engineering problems

What Can You Do with a Degree in Business and Engineering?

There are a multitude of jobs available to someone with a business and engineering degree. The skills this degree focuses on prepares you for a wide range of jobs in many different career fields.

Common Titles for Undergraduate Business and Engineering Graduates

- Business Analyst
- Consulting Analyst
- Engineer
- Management Consultant
- Manager
- Project Manager

Innovative Industries in Business and Engineering

- Corporations
- Consulting
- Engineering
- Pharmaceuticals
- Technology

Top Job Landings for Recent Drexel Business and Engineering Graduates

Recent Drexel LeBow Business and Engineering majors have landed jobs at the following companies:

- Accenture
- Aimco
- The Boeing Company
- Goldman Sachs
- IBM
- Lockheed Martin
- Microsoft
- Morgan Stanley
- Pfizer
- Rockefeller & Co.
- SpaceX
- UTC Aerospace Systems
- West-Ward Pharmaceuticals

Professional Organizations for Business and Engineering Graduates and Current Students

- American Institute of Chemical Engineers (<https://www.aiche.org/>)
- Institute of Electrical and Electronics Engineers (<https://www.ieee.org/>)
- Society of American Military Engineers (<https://www.same.org/>)

Continuing Education Opportunities for Business and Engineering Degree Graduates

Many students also choose to continue their studies in graduate schools, pursuing such degrees as:

- MBA (<https://www.lebow.drexel.edu/academics/graduate/mba/>)
- PhD in Business with a specialization in Management (<https://www.lebow.drexel.edu/academics/doctorate/phd-programs/areas-of-study/organizational-behavior-and-strategy/>)
- Engineering Manager Professional Certification (Society of Mechanical Engineers) (<http://www.sme.org/engineering-manager-professional-certification.aspx>)

Recent Drexel LeBow Business and Engineering alumni have gone on to pursue advanced degrees in the following programs:

- Harvard University Business School (MBA)
- New York University (MS in Individualized and Interdisciplinary Study)

Visit the Drexel Steinbright Career Development Center (<http://www.drexel.edu/scdc/>) page for more detailed information on co-op and post-graduate opportunities. To learn more about career opportunities and resources, see the Career Guides (<http://drexel.edu/scdc/career-services/counseling/career-guides/>) provided by the Steinbright Career Development Center.

Program Level Outcomes

- Communicate ideas and concepts effectively in writing
- Integrate academic and experiential learning
- Quantitatively model and analyze Business and Engineering processes
- Effectively solve problems in both the Business and Engineering disciplines

Decision Sciences & MIS Faculty

Murugan Anandarajan, PhD (*Drexel University*) *Senior Associate Dean of Academic Programs and Faculty Affairs, Department of Decision Sciences and MIS.* Professor. Cybercrime, strategic management of information technology, unstructured data mining, individual internet usage behavior (specifically abuse and addiction), application of artificial intelligence techniques in forensic accounting and ophthalmology.

Orakwue B. Arinze, PhD (*London School of Economics*) *Department of Decision Sciences and MIS.* Professor. Client/Server computing, Enterprise Application Software (EAS)/Enterprise Resource Planning Software (ERP), knowledge-based and decision support applications in operations management.

Edward Arnheiter, PhD (*University of Massachusetts, Amherst*) *Department of Decision Sciences and MIS.* Clinical Professor. Lean Six Sigma, quality implementation, quality management, statistical quality control, supply chain management

Avijit Banerjee, PhD (*The Ohio State University*) *Department of Decision Sciences and MIS.* Professor. Interface with marketing, pricing revenue management, inventory control, operations planning and scheduling, production planning and control, supply chain management

Hande Benson, PhD (*Princeton University*) *Department of Decision Sciences and MIS.* Professor. Interior-point methods, large scale optimization, mathematical programming, nonlinear optimization, operations and supply chain optimization, optimization software, portfolio optimization

Qizhi Dai, PhD (*University of Minnesota*) *Department of Decision Sciences and MIS.* Associate Professor. Business value of information technology, eCommerce, economics of information technology, information system management.

Anna Devlin, PhD (*University of Maryland, College Park*). Clinical Professor. Department of Decision Sciences & MIS. Behavioral operations management, contracts and incentives.

Christopher Gaffney, PhD (*Rutgers University, New Brunswick*) *Department of Decision Sciences and MIS.* Associate Clinical Professor. Applied probability, decision theory, risk analysis

David Gefen, PhD (*Georgia State University*) *Provost Distinguished Research Professor, Department of Decision Sciences and MIS.* Strategic IT management, IT development and implementation management research methodology, managing the adoption of large IT systems, eCommerce, online auctions, outsourcing; technology adoption.

Seung-Lae Kim, PhD (*Penn State University*) *Department of Decision Sciences and MIS*. Professor. Lean production systems, production capacity and flexibility, theory/philosophy of Operations Management.

Jinwook Lee, PhD (*Rutgers University, New Brunswick*) *Department of Decision Sciences and MIS*. Assistant Professor. Decision models, mathematical programming, risk assessment stochastic optimization, stochastic processes.

Benjamin Lev, PhD (*Case Western Reserve University*) *Department of Decision Sciences and MIS*. Professor. Inventory theory, scheduling, queueing theory, optimization.

Fariborz Y. Partovi, PhD (*The Wharton School, University of Pennsylvania*) *Department of Decision Sciences and MIS*. Professor. Manufacturing technology development, quality implementation, quality management, service management, Six-Sigma

Arjan Raven, PhD (*University of Southern California*). Associate Clinical Professor. Department of Decision Sciences & MIS. Neuro-Information-Systems, task-technology fit, web-based learning environments, knowledge management

Matthew Reindorp, PhD (*University of Maryland College Park*) *Department of Decision Sciences and MIS*. Associate Clinical Professor. Real options, simulation, stochastic processes, simulation.

Oliver Schaer, PhD (*Lancaster University*) *Department of Decision Sciences and MIS*. Assistant Professor. Applied econometrics and time series analysis, predictive analytics, new product forecasting.

Matthew Schneider, PhD (*Cornell University*) *Department of Decision Sciences and MIS*. Associate Professor. Department of Decision Sciences & MIS. Data privacy, forecasting, time series.

Samir Shah, DPS (*Pace University*) *Department of Decision Sciences and MIS*. Clinical Professor. Outsourcing, business value of information technology, information system design, management, and leadership.

Wenjing Shen, PhD (*University of Michigan*) *Department of Decision Sciences and MIS*. Associate Professor. Supply chain management, interface marketing, pricing and revenue management.

Min Wang, PhD (*Columbia University*) *Department of Decision Sciences and MIS*. Associate Clinical Professor. Healthcare operations management, inventory control, production planning and control, service management, supply chain management

Business Law BSBA

Major: Business Law

Degree Awarded: Bachelor of Science in Business Administration (BSBA)

Calendar Type: Quarter

Minimum Required Credits: 180.0

Co-op Options: Three Co-op (Five years); One Co-op (Four years); No Co-op (Four years)

Classification of Instructional Programs (CIP) code: 22.0201

Standard Occupational Classification (SOC) code: 23-1011

About the Program

Law pervades all aspects of business and life. The LeBow College of Business undergraduate Business Law degree is specifically designed for today's cutting-edge business world, giving undergraduate students the ability to understand the application of law to their careers and to make informed and intelligent business decisions. Not merely a pure law concentration, the intensely practical courses within the Business Law major teach students how to manage the competitive business and legal aspects of any enterprise.

LeBow's Business Law major helps prepare students for a variety of career options right at graduation, including in management, government policy and administration, human resources, policing and corrections, and teaching. It also provides a solid foundation for a graduate degree in law or another discipline if a student decides to pursue that option.

Students will learn to analyze factual situations, assess any legal and ethical ramifications, and reach sound judgments. LeBow's Business Law professors will challenge students to clarify their thoughts and expressions (both oral and written) so they can better advocate for reasonable solutions. Emphasis is on critical thinking as a tool so that whatever the discipline, students will be able to identify and prevent possible problems or seek proper and timely assistance from others. Whatever field they choose, students will be able to identify and help resolve business and legal pitfalls. LeBow's Business Law degree is practical law in business and focused on preparing students for successful careers in the field of their choice.

Additional Information

For more information please contact our Undergraduate Advising department at lebowadv@drexel.edu.

Degree Requirements

Bachelor of Science in Business Administration (BSBA) Degree Requirements

General Education Requirements		
CIVC 101	Introduction to Civic Engagement	1.0
COOP 101	Career Management and Professional Development *	1.0
ENGL 101	Composition and Rhetoric I: Inquiry and Exploratory Research	3.0
or ENGL 111	English Composition I	
ENGL 102	Composition and Rhetoric II: Advanced Research and Evidence-Based Writing	3.0
or ENGL 112	English Composition II	
ENGL 103	Composition and Rhetoric III: Themes and Genres	3.0
or ENGL 113	English Composition III	
MATH 101	Introduction to Analysis I	4.0
UNIV B101	The Drexel Experience	1.0
UNIV B201 [WI]	Career Management	1.0
General Education Electives (Select 18-24 credits)		
Culture, Diversity, & Global Perspective **		6.0-8.0
Humanities & Social Science **		6.0-8.0
Natural Science & Technology **		6.0-8.0
Business Flexible Requirements ***		
INTB 200	International Business	4.0
MIS 200	Management Information Systems	4.0
MKTG 201	Introduction to Marketing Management	4.0
OPM 200	Operations Management	4.0
STAT 201	Introduction to Business Statistics	4.0
Business Requirements		
ACCT 115	Financial Accounting Foundations	4.0
ACCT 116	Managerial Accounting Foundations	4.0
BLAW 201	Business Law I	4.0
BSAN 160	Business Analytics and Data Visualization	4.0
BUSN 101	Foundations of Business I	4.0
BUSN 102	Foundations of Business II	4.0
BUSN 105	Applied Business Analysis	3.0
ECON 201	Principles of Microeconomics	4.0
ECON 202	Principles of Macroeconomics	4.0
FIN 301	Introduction to Finance	4.0
MGMT 450	Strategy and Competitive Advantage	4.0
ORGB 300 [WI]	Organizational Behavior	4.0
Business Impact Elective		4.0

Select a course that has one the following subject codes: (ACCT) Accounting, (BSAN) Business Analytics, (STAT) Business Statistics, (ECON) Economics, (FIN) Finance, (BUSN) General Business, (HRMT) Human Resource Management, (INTB) International Business, (BLAW) Business Law, (MGMT) Management, (MIS) Management Information Systems, (MKTG) Marketing, (OPM) Operations Management, (OPR) Operations Research, (ORGB) Organizational Behavior, (REMD) Real Estate Management & Development, (SMT) Sport Management, or (TAX) Taxation with a course number range of 100-499, including T280, T380, and T480. This course cannot be applied to your major or minor

Business Law Major Degree Requirements		
Select nine of the following:		36.0
BLAW 202	Business Law II	
BLAW 320	Information Privacy, Data and the Law	
BLAW 321	Law of Business Organizations	
BLAW 330	Real Estate Law	
BLAW 334	Labor Law	
BLAW 338	Government Regulation and Business	
BLAW 340	International Business Law	
BLAW 342	Criminal Law	
BLAW 343	Marketing Law	
BLAW 346	Entrepreneurial Law	
BLAW 348	White Collar Crime	
BLAW 356	Legal Issues in Corporate Governance	
BLAW 358	Employment Law	
BLAW 360	Intellectual Property and Cyber Law	
BLAW I499	Independent Study in Legal Studies	
BLAW T480	Special Topics in Legal Studies	

Free Electives	38.0
Total Credits	180.0-186.0

*

Students not participating in co-op will not take COOP 101; 1 credit of Free Elective will be added in place of COOP 101.

Co-op cycles may vary. Students are assigned a co-op cycle (fall/winter, spring/summer, summer-only) based on their co-op program (4-year, 5-year) and major.

COOP 101 registration is determined by the co-op cycle assigned and may be scheduled in a different term. Select students may be eligible to take COOP 001 in place of COOP 101.

**

Please see General Education Electives (p. 5) catalog webpage for an up to date listing of eligible courses

Please note that Business Flexible Requirement courses are all required but can be taken in any order or sequence based on student choice or major. Please consult your academic advisor for additional guidance.

Writing-Intensive Course Requirements

In order to graduate, all students must pass three writing-intensive courses after their freshman year. Two writing-intensive courses must be in a student's major. The third can be in any discipline. Students are advised to take one writing-intensive class each year, beginning with the sophomore year, and to avoid "clustering" these courses near the end of their matriculation. Transfer students need to meet with an academic advisor to review the number of writing-intensive courses required to graduate.

A "WI" next to a course in this catalog may indicate that this course can fulfill a writing-intensive requirement. For the most up-to-date list of writing-intensive courses being offered, students should check the Writing Intensive Course List (<https://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/faculty-programs/#writing-intensive-list>) at the University Writing Program (<http://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/>). (<http://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/drexel-writing-center/>) Students scheduling their courses can also conduct a search for courses with the attribute "WI" to bring up a list of all writing-intensive courses available that term.

Sample Plan of Study

4 year, no co-op*

First Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
BUSN 101	4.0 BSAN 160	4.0 ACCT 115	4.0 VACATION	
BUSN 105	3.0 BUSN 102	4.0 CIVC 101	1.0	
ENGL 101 or 111	3.0 ECON 201	4.0 ECON 202	4.0	
MATH 101	4.0 ENGL 102 or 112	3.0 ENGL 103 or 113	3.0	
UNIV B101	1.0	Business Flexible Requirement Course **	4.0	
	15	15	16	0
Second Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
ACCT 116	4.0 BLAW 201	4.0 Business Flexible Requirement Courses	8.0 VACATION	
Business Flexible Requirement Course **	4.0 FIN 301	4.0 Business Law Major Elective	4.0	
Culture, Diversity, & Global Perspective Elective ***	3.0-4.0 Humanities & Social Science Elective ***	3.0-4.0 Natural Science & Technology Elective ***	3.0-4.0	
Free Elective	3.0 Free Elective	3.0		
	14-15	14-15	15-16	0
Third Year				
Fall	Credits Winter	Credits Spring	Credits	
Business Flexible Requirement Course **	4.0 ORGB 300	4.0 Business Law Major Elective	8.0	
Culture, Diversity, & Global Perspective Elective ***	3.0-4.0 UNIV B201	1.0 Natural Science & Technology Elective ***	3.0-4.0	
Business Law Major Elective	4.0 Humanities & Social Science Elective ***	3.0-4.0 Free Electives	6.0	
Free Elective	3.0 Business Law Major Elective	4.0		

	Free Elective	3.0	
	14-15	15-16	17-18
Fourth Year			
Fall	Credits Winter	Credits Spring	Credits
Business Impact Elective †	4.0 MGMT 450	4.0 Business Law Major Elective	8.0
Business Law Major Elective	4.0 Business Law Major Elective	4.0 Free Electives	7.0
Free Electives	7.0 Free Electives	7.0	
	15	15	15
Total Credits 180-186			

*

Students not participating in co-op will not take COOP 101; 1 credit of Free Elective will be added in place of COOP 101.

**

Select INTB 200, OPM 200, MIS 200, MKTG 201 or STAT 201 Please note that Business Flexible Requirement courses are all required but can be taken in any order or sequence based on student choice or major. Please consult your academic advisor for additional guidance.

Please see General Education (p. 5) Electives catalog webpage for an up to date listing of eligible courses

†

Select a course that has one the following subject codes: (ACCT) Accounting, (BSAN) Business Analytics, (STAT) Business Statistics, (ECON) Economics, (FIN) Finance, (BUSN) General Business, (HRMT) Human Resource Management, (INTB) International Business, (BLAW) Business Law, (MGMT) Management, (MIS) Management Information Systems, (MKTG) Marketing, (OPM) Operations Management, (OPR) Operations Research, (ORGB) Organizational Behavior, (REMD) Real Estate Management & Development, (SMT) Sport Management, or (TAX) Taxation with a course number range of 100-499, including T280, T380, and T480. This course cannot be applied to your major or minor.

4 year, 1 coop (Fall/Winter)

First Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
BUSN 101	4.0 BSAN 160	4.0 ACCT 115	4.0 VACATION	
BUSN 105	3.0 BUSN 102	4.0 CIVC 101	1.0	
ENGL 101 or 111	3.0 ECON 201	4.0 ECON 202	4.0	
MATH 101	4.0 ENGL 102 or 112	3.0 ENGL 103 or 113	3.0	
UNIV B101	1.0	Business Flexible Requirement Course *	4.0	
	15	15	16	0
Second Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
ACCT 116	4.0 BLAW 201	4.0 Business Flexible Requirement Courses *	8.0 Business Flexible Requirement Course *	4.0
Business Flexible Requirement Course *	4.0 COOP 101 ***	1.0 Business Law Major Elective	4.0 Culture, Diversity, & Global Perspective Elective **	3.0-4.0
Culture, Diversity, & Global Perspective Elective **	3.0-4.0 FIN 301	4.0 Natural Science & Technology Elective **	3.0-4.0 Business Law Major Elective	4.0
Free Elective	3.0 Humanities & Social Science Elective **	3.0-4.0	Free Elective	3.0
	Free Elective	3.0		
	14-15	15-16	15-16	14-15
Third Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
COOP EXPERIENCE	COOP EXPERIENCE	ORGB 300	4.0 Business Law Major Elective	4.0
		UNIV B201	1.0 Natural Science & Technology Elective **	3.0-4.0
		Humanities & Social Science Elective **	3.0-4.0 Free Electives	10.0
		Business Law Major Elective	8.0	
	0	0	16-17	17-18

Fourth Year

Fall	Credits Winter	Credits Spring	Credits
Business Impact Elective [†]	4.0 MGMT 450	4.0 Business Law Major Elective	8.0
Business Law Major Elective	4.0 Business Law Major Elective	4.0 Free Electives	6.0
Free Electives	6.0 Free Electives	7.0	
	14	15	14

Total Credits 180-186

*

Select INTB 200, OPM 200, MIS 200, MKTG 201 or STAT 201 Please note that Business Flexible Requirement courses are all required but can be taken in any order or sequence based on student choice or major. Please consult your academic advisor for additional guidance.

**

Please see General Education (p. 5) Electives catalog webpage for an up to date listing of eligible courses

Co-op cycles may vary. Students are assigned a co-op cycle (fall/winter, spring/summer, summer-only) based on their co-op program (4-year, 5-year) and major.

COOP 101 registration is determined by the co-op cycle assigned and may be scheduled in a different term. Select students may be eligible to take COOP 001 in place of COOP 101.

[†]

Select a course that has one the following subject codes: (ACCT) Accounting, (BSAN) Business Analytics, (STAT) Business Statistics, (ECON) Economics, (FIN) Finance, (BUSN) General Business, (HRMT) Human Resource Management, (INTB) International Business, (BLAW) Business Law, (MGMT) Management, (MIS) Management Information Systems, (MKTG) Marketing, (OPM) Operations Management, (OPR) Operations Research, (ORGB) Organizational Behavior, (REMD) Real Estate Management & Development, (SMT) Sport Management, or (TAX) Taxation with a course number range of 100-499, including T280, T380, and T480. This course cannot be applied to your major or minor.

5 year, 3 coop (Fall/Winter)**First Year**

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
BUSN 101	4.0 BSAN 160	4.0 ACCT 115	4.0 VACATION	
BUSN 105	3.0 BUSN 102	4.0 CIVC 101	1.0	
ENGL 101 or 111	3.0 COOP 101 *	1.0 ECON 202	4.0	
MATH 101	4.0 ECON 201	4.0 ENGL 103 or 113	3.0	
UNIV B101	1.0 ENGL 102 or 112	3.0 Business Flexible Requirement Course **	4.0	
	15	16	16	0

Second Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
COOP EXPERIENCE	COOP EXPERIENCE	ACCT 116	4.0 BLAW 201	4.0
		Business Flexible Requirement Course **	4.0 FIN 301	4.0
		Culture, Diversity, & Global Perspective Elective ***	3.0-4.0 Humanities & Social Science Elective ***	3.0-4.0
		Free Elective	3.0 Free Elective	3.0
	0	0	14-15	14-15

Third Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
COOP EXPERIENCE	COOP EXPERIENCE	Business Flexible Requirement Courses **	8.0 Business Flexible Requirement Course **	4.0
		Business Law Major Elective	4.0 Culture, Diversity, & Global Perspective Elective ***	3.0-4.0
		Natural Science & Technology Elective ***	3.0-4.0 Business Law Major Elective	4.0
			Free Elective	3.0
	0	0	15-16	14-15

Fourth Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
COOP EXPERIENCE	COOP EXPERIENCE	ORGB 300	4.0 Business Law Major Elective	4.0

		UNIV B201	1.0 Natural Science & Technology Elective ***	3.0-4.0
		Humanities & Social Science Elective ***	3.0-4.0 Free Electives	10.0
		Business Law Major Elective	8.0	
	0	0	16-17	17-18
Fifth Year				
Fall	Credits Winter	Credits Spring	Credits	
Business Law Major Electives	8.0 MGMT 450	4.0 Business Law Major Elective	4.0	
Free Electives	6.0 Business Impact Elective †	4.0 Free Electives	10.0	
	Business Law Major Elective	4.0		
	Free Elective	3.0		
	14	15	14	
Total Credits 180-186				

*

Co-op cycles may vary. Students are assigned a co-op cycle (fall/winter, spring/summer, summer-only) based on their co-op program (4-year, 5-year) and major.

COOP 101 registration is determined by the co-op cycle assigned and may be scheduled in a different term. Select students may be eligible to take COOP 001 in place of COOP 101.

**

Select INTB 200, OPM 200, MIS 200, MKTG 201 or STAT 201 Please note that Business Flexible Requirement courses are all required but can be taken in any order or sequence based on student choice or major. Please consult your academic advisor for additional guidance.

Please see General Education (p. 5) Electives catalog webpage for an up to date listing of eligible courses

†

Select a course that has one the following subject codes: (ACCT) Accounting, (BSAN) Business Analytics, (STAT) Business Statistics, (ECON) Economics, (FIN) Finance, (BUSN) General Business, (HRMT) Human Resource Management, (INTB) International Business, (BLAW) Business Law, (MGMT) Management, (MIS) Management Information Systems, (MKTG) Marketing, (OPM) Operations Management, (OPR) Operations Research, (ORGB) Organizational Behavior, (REMD) Real Estate Management & Development, (SMT) Sport Management, or (TAX) Taxation with a course number range of 100-499, including T280, T380, and T480. This course cannot be applied to your major or minor.

Facilities

The 12-story, 177,500-square-foot home for LeBow College of Business is located at the heart of the Drexel University campus, at the intersection of Woodland Walk and Market Street, where it forms a gateway to Drexel and a backdrop to the historic statue of A. J. Drexel (Moses Ezekiel, 1904). The diagonal massing of the lower floors follows Woodland Walk and combines with the new Papadakis Integrated Sciences Building (Diamond & Schmitt, 2011) to energize the University's central quadrangle. The building's tower will mark the LeBow College and Drexel campus from all directions while the open, glassy Market Street façade will showcase the College's student activities to passersby.

The building's organization unites the school's various constituencies around a five-story-high atrium ringed by classrooms, student lounges, events spaces, and offices. The atrium is immediately accessible from main entrances at the three corners of the building. An open stair within the atrium leads to a 300-seat auditorium and 100-seat lecture hall one floor below and to a divisible multipurpose room and additional classrooms above. The building's upper floors contain faculty offices interspersed with seminar rooms and group study rooms. The top floor houses the Dean's suite and a boardroom and conference suite that opens to east- and west-facing terraces.

The building's warm masonry and glass exterior reflects the emerging vocabulary of the next generation of Drexel buildings. Sophisticated solar shading devices allow maximum transparency between the inside and outside while supporting the building's high environmental aspirations.

Key Building Features

- Five-story atrium
- Finance trading lab with Bloomberg Terminal Room
- 300-seat auditorium
- 160-seat event space
- 100-seat lecture hall
- 45-seat seminar rooms
- 44-seat computer classrooms

- 60-seat classrooms
- Executive MBA (<https://www.lebow.drexel.edu/academics/programs/mba/executive-mba/>) classroom
- 24-seat classrooms
- Special areas for experiential learning simulations and business consulting
- Videoconferencing capabilities
- Integrated teaching technology in all classrooms
- Recording studio to support LeBow College's online programs
- Extensive areas for students to gather socially and for collaborative study, including student collaboration rooms (<https://www.lebow.drexel.edu/about/campuses/philadelphia/gerri-c-lebow-hall/collaboration-rooms/>), two quiet study areas, and 3,500 square feet of student social space
- EMBA Alumni Lounge for the exclusive use of EMBA alumni
- Behavioral Studies Lab
- Starbucks
- Green Globe certifiable, meeting worldwide sustainability standards

Gerri C. LeBow Hall brings together faculty, students, and staff in a state-of-the-art building on the University City campus. Please visit the LeBow College of Business webpage (<https://www.lebow.drexel.edu/>), the Behavioral Lab webpage (<https://www.lebow.drexel.edu/about/campuses/location/behavioral-lab/>), and the Finance Trading Lab webpage (<https://www.lebow.drexel.edu/about/campuses/location/finance-trading-lab-and-bloomberg-terminal-room/>) to learn more about Gerri C. LeBow Hall.

Esport Business BSBA

Major: Esport Business

Degree Awarded: Bachelor of Science in Business Administration (BSBA)

Calendar Type: Quarter

Minimum Required Credits: 180.0

Co-op Options: Three Co-op (Five years); One Co-op (Four years); No Co-op (Four years)

Classification of Instructional Programs (CIP) code: 52.0101

Standard Occupational Classification (SOC) code: 11-9199

About the Program

Note - This program is no longer accepting applications.

The BSBA in Esport Business is designed for students who plan to pursue careers in the esport industry. The major draws on the strengths of offerings in game design and game management and the required business administration core.

Students will master the knowledge and skills necessary for success in the increasing variety of esports organizations and businesses that service and are complimentary to the esport industry. The co-op option engages students with extensive experiential learning. Our Philadelphia location is optimal for accessing opportunities throughout the Northeast Corridor and beyond.

The program offers options covering a wide range of areas of study and students can match their skills, abilities, and interests with a specific niche within the sport industry. Students may choose a minor or create their own specialization and area of expertise in consultation their academic advisor and faculty.

Please Note: No more than 2 courses or 8.0 credits can be counted towards any additional major/minor/co-major or certificate.

For more information please contact our Undergraduate Advising department at lebowadv@drexel.edu.

Degree Requirements

General Education Requirements

CIVC 101	Introduction to Civic Engagement	1.0
COOP 101	Career Management and Professional Development	1.0
ENGL 101	Composition and Rhetoric I: Inquiry and Exploratory Research	3.0
or ENGL 111	English Composition I	
ENGL 102	Composition and Rhetoric II: Advanced Research and Evidence-Based Writing	3.0
or ENGL 112	English Composition II	
ENGL 103	Composition and Rhetoric III: Themes and Genres	3.0
or ENGL 113	English Composition III	
MATH 101	Introduction to Analysis I	4.0
UNIV B101	The Drexel Experience	1.0
UNIV B201 [WI]	Career Management	1.0

General Education Electives (Select 18-24 credits):		
Culture, Diversity, & Global Perspective **		6.0-8.0
Humanities & Social Science **		6.0-8.0
Natural Science & Technology **		6.0-8.0
Business Flexible Requirements ***		
INTB 200	International Business	4.0
MIS 200	Management Information Systems	4.0
MKTG 201	Introduction to Marketing Management	4.0
OPM 200	Operations Management	4.0
STAT 201	Introduction to Business Statistics	4.0
Business Requirements		
ACCT 115	Financial Accounting Foundations	4.0
ACCT 116	Managerial Accounting Foundations	4.0
BLAW 201	Business Law I	4.0
BSAN 160	Business Analytics and Data Visualization	4.0
BUSN 101	Foundations of Business I	4.0
BUSN 102	Foundations of Business II	4.0
BUSN 105	Applied Business Analysis	3.0
ECON 201	Principles of Microeconomics	4.0
ECON 202	Principles of Macroeconomics	4.0
FIN 301	Introduction to Finance	4.0
MGMT 450	Strategy and Competitive Advantage	4.0
ORGB 300 [WI]	Organizational Behavior	4.0
Business Impact Elective		4.0
Select a course that has one the following subject codes: (ACCT) Accounting, (BSAN) Business Analytics, (STAT) Business Statistics, (ECON) Economics, (FIN) Finance, (BUSN) General Business, (HRMT) Human Resource Management, (INTB) International Business, (BLAW) Business Law, (MGMT) Management, (MIS) Management Information Systems, (MKTG) Marketing, (OPM) Operations Management, (OPR) Operations Research, (ORGB) Organizational Behavior, (REMD) Real Estate Management & Development, (SMT) Sport Management, or (TAX) Taxation with a course number range of 100-499, including T280, T380, and T480. This course cannot be applied to your major or minor.		
Major Requirements		
EAM 211	Strategic Management for Entertainment and Arts Management	3.0
GMAP 101	Game Design Lab I	3.0
GMAP 260	Overview of Computer Gaming	3.0
SMT 120	The Business of Esport	4.0
SMT 230	Sports and the Law	4.0
SMT 270	Sports Facility Planning & Management	4.0
SMT 275	Sports Event Management	4.0
Choose one (1) from the following:		3.0
GMAP 102	Game Design Lab II	
GMAP 345	Game Development Foundations	
Choose two (2) from the following:		8.0
SMT 201	Sports Marketing, Promotion, and Public Relations	
SMT 260	Sports Agents & Labor Relations	
SMT 262	Digital Sports Storytelling	
SMT 290	Digital Media in Sport	
SMT 325	Business of Sports Media	
SMT 340 [WI]	International Aspects of Sport	
SMT 375	Sport Finance	
Free Electives		38.0
Total Credits		180.0-186.0

*

Students not participating in co-op will take one additional credit of Free Elective instead of COOP 101.

Co-op cycles may vary. Students are assigned a co-op cycle (fall/winter, spring/summer, summer-only) based on their co-op program (4-year, 5-year) and major.

COOP 101 registration is determined by the co-op cycle assigned and may be scheduled in a different term. Select student may be eligible to take COOP 001 in place of COOP 101.

**

Please see General Education (p. 5) Electives catalog webpage for an up to date listing of eligible courses.

Please note that Business Flexible Requirement courses are all required but can be taken in any order or sequence based on student choice or major. Please consult your academic advisor for additional guidance.

Writing-Intensive Course Requirements

In order to graduate, all students must pass three writing-intensive courses after their freshman year. Two writing-intensive courses must be in a student's major. The third can be in any discipline. Students are advised to take one writing-intensive class each year, beginning with the sophomore year, and to avoid "clustering" these courses near the end of their matriculation. Transfer students need to meet with an academic advisor to review the number of writing-intensive courses required to graduate.

A "WI" next to a course in this catalog may indicate that this course can fulfill a writing-intensive requirement. For the most up-to-date list of writing-intensive courses being offered, students should check the Writing Intensive Course List (<https://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/faculty-programs/#writing-intensive-list>) at the University Writing Program (<http://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/>). (<http://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/drexel-writing-center/>) Students scheduling their courses can also conduct a search for courses with the attribute "WI" to bring up a list of all writing-intensive courses available that term.

Sample Plan of Study

4 year, no coop

First Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
BUSN 101	4.0 BSAN 160	4.0 ACCT 115	4.0 VACATION	
BUSN 105	3.0 BUSN 102	4.0 CIVC 101	1.0	
ENGL 101 or 111	3.0 ECON 201	4.0 ECON 202	4.0	
MATH 101	4.0 ENGL 102 or 112	3.0 ENGL 103 or 113	3.0	
UNIV B101	1.0	Business Flexible Requirement Course **	4.0	
	15	15	16	0
Second Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
ACCT 116	4.0 BLAW 201	4.0 GMAP 260	3.0 VACATION	
GMAP 101	3.0 GMAP 102 or 345	3.0 SMT 230	4.0	
Business Flexible Requirement Course **	4.0 SMT 120	4.0 Business Flexible Requirement Course **	4.0	
Culture, Diversity, & Global Perspective Elective ***	3.0-4.0 Humanities & Social Science Elective ***	3.0-4.0 Culture, Diversity, & Global Perspective Elective ***	3.0-4.0	
		Free Elective	3.0	
	14-15	14-15	17-18	0
Third Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
EAM 211	3.0 SMT 270	4.0 ORGB 300	4.0 VACATION	
FIN 301	4.0 SMT 275	4.0 Business Flexible Requirement Course **	8.0	
UNIV B201	1.0 Natural Science & Technology Elective ***	3.0-4.0 Natural Science & Technology Elective ***	3.0-4.0	
Business Impact Elective [†]	4.0 Free Electives	6.0		
Free Elective	3.0			
	15	17-18	15-16	0
Fourth Year				
Fall	Credits Winter	Credits Spring	Credits	
Free Electives	13.0 Choose two (2) from the following)	8.0 MGMT 450	4.0	
	SMT 201	Free Electives	10.0	
	SMT 240			
	SMT 260			
	SMT 262			
	SMT 290			
	SMT 325			
	SMT 375			

	Humanities & Social Science Elective ***	3.0-4.0	
	Free Electives	4.0	
13		15-16	14

Total Credits 180-186

*
Students not participating in co-op will take one additional credit of Free Elective instead of COOP 101.

**
Select INTB 200, OPM 200, MIS 200, MKTG 201 or STAT 201. Please note that Business Flexible Requirement courses are all required but can be taken in any order or sequence based on student choice or major. Please consult your academic advisor for additional guidance.

Please see General Education (p. 5) Electives catalog webpage for an up to date listing of eligible courses.

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Select a course that has one the following subject codes: (ACCT) Accounting, (BSAN) Business Analytics, (STAT) Business Statistics, (ECON) Economics, (FIN) Finance, (BUSN) General Business, (HRMT) Human Resource Management, (INTB) International Business, (BLAW) Business Law, (MGMT) Management, (MIS) Management Information Systems, (MKTG) Marketing, (OPM) Operations Management, (OPR) Operations Research, (ORGB) Organizational Behavior, (REMD) Real Estate Management & Development, (SMT) Sport Management, or (TAX) Taxation with a course number range of 100-499, including T280, T380, and T480. This course cannot be applied to your major or minor.

4 year, one coop, Spring/Summer

First Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
BUSN 101	4.0 BSAN 160	4.0 ACCT 115	4.0 VACATION	
BUSN 105	3.0 BUSN 102	4.0 CIVC 101	1.0	
MATH 101	4.0 COOP 101 *	1.0 ECON 202	4.0	
ENGL 101 or 111	3.0 ECON 201	4.0 ENGL 103 or 113	3.0	
UNIV B101	1.0 ENGL 102 or 112	3.0 Business Flexible Requirement Course **	4.0	
	15	16	16	0

Second Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
ACCT 116	4.0 BLAW 201	4.0 GMAP 260	3.0 ORGB 300	4.0
GMAP 101	3.0 GMAP 102 or 345	3.0 SMT 230	4.0 Business Flexible Requirement Courses **	8.0
Business Flexible Requirement Course **	4.0 SMT 120	4.0 Business Flexible Requirement Course **	4.0 Natural Science & Technology Elective ***	3.0-4.0
Culture, Diversity, & Global Perspective Elective ***	3.0-4.0 Humanities & Social Science Elective ***	3.0-4.0 Culture, Diversity, & Global Perspective Elective ***	3.0-4.0	
		Free Elective	3.0	
	14-15	14-15	17-18	15-16

Third Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
EAM 211	3.0 SMT 270	4.0 COOP EXPERIENCE	COOP EXPERIENCE	
FIN 301	4.0 SMT 275	4.0		
UNIV B201	1.0 Natural Science & Technology Elective ***	3.0-4.0		
Business Impact Elective †	4.0 Free Electives	6.0		
Free Elective	3.0			
	15	17-18	0	0

Fourth Year

Fall	Credits Winter	Credits Spring	Credits
Free Electives	12.0 Select two (2) of the following:	8.0 MGMT 450	4.0
	SMT 201	Free Electives	10.0
	SMT 260		
	SMT 262		
	SMT 290		
	SMT 325		

SMT 340		
SMT 375		
Humanities & Social Science Elective ***	3.0-4.0	
Free Elective	4.0	
12	15-16	14

Total Credits 180-186

*

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COOP 101 registration is determined by the co-op cycle assigned and may be scheduled in a different term. Select students may be eligible to take COOP 001 in place of COOP 101.

**

Select INTB 200, OPM 200, MIS 200, MKTG 201 or STAT 201. Please note that Business Flexible Requirement courses are all required but can be taken in any order or sequence based on student choice or major. Please consult your academic advisor for additional guidance.

Please see General Education (p. 5) Electives catalog webpage for an up to date listing of eligible courses.

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Select a course that has one the following subject codes: (ACCT) Accounting, (BSAN) Business Analytics, (STAT) Business Statistics, (ECON) Economics, (FIN) Finance, (BUSN) General Business, (HRMT) Human Resource Management, (INTB) International Business, (BLAW) Business Law, (MGMT) Management, (MIS) Management Information Systems, (MKTG) Marketing, (OPM) Operations Management, (OPR) Operations Research, (ORGB) Organizational Behavior, (REMD) Real Estate Management & Development, (SMT) Sport Management, or (TAX) Taxation with a course number range of 100-499, including T280, T380, and T480. This course cannot be applied to your major or minor.

5 year, 3 coop, Spring/Summer

First Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
BUSN 101	4.0 BSAN 160	4.0 ACCT 115	4.0 VACATION	
BUSN 105	3.0 BUSN 102	4.0 CIVC 101	1.0	
MATH 101	4.0 COOP 101 *	1.0 ECON 202	4.0	
ENGL 101 or 111	3.0 ECON 201	4.0 ENGL 103 or 113	3.0	
UNIV B101	1.0 ENGL 102 or 112	3.0 Business Flexible Requirement Course **	4.0	
	15	16	16	0
Second Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
ACCT 116	4.0 BLAW 201	4.0 COOP EXPERIENCE	COOP EXPERIENCE	
GMAP 101	3.0 GMAP 102 or 345	3.0		
Business Flexible Requirement Course **	4.0 SMT 120	4.0		
Culture, Diversity, & Global Perspective Elective ***	3.0-4.0 Humanities & Social Science Elective ***	3.0-4.0		
	14-15	14-15	0	0
Third Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
GMAP 260	3.0 SMT 270	4.0 COOP EXPERIENCE	COOP EXPERIENCE	
SMT 230	4.0 Business Flexible Requirement Courses **	8.0		
Business Flexible Requirement Course **	4.0 Natural Science & Technology Elective ***	3.0-4.0		
Culture, Diversity, & Global Perspective Elective ***	3.0-4.0			
Free Elective	3.0			
	17-18	15-16	0	0
Fourth Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
EAM 211	3.0 ORGB 300	4.0 COOP EXPERIENCE	COOP EXPERIENCE	
FIN 301	4.0 SMT 275	4.0		

UNIV B201	1.0 Natural Science & Technology Elective ***	3.0-4.0	
Business Impact Elective†	4.0 Free Electives	6.0	
Free Elective	3.0		
	15	17-18	0
Fifth Year			0
Fall	Credits Winter	Credits Spring	Credits
Free Electives	12.0 Select two (2) of the following:	8.0 MGMT 450	4.0
	SMT 201	Free Electives	10.0
	SMT 260		
	SMT 262		
	SMT 290		
	SMT 325		
	SMT 340		
	SMT 375		
	Humanities & Social Science Elective ***	3.0-4.0	
	Free Elective	4.0	
	12	15-16	14
Total Credits 180-186			

*

Co-op cycles may vary. Students are assigned a co-op cycle (fall/winter, spring/summer, summer-only) based on their co-op program (4-year, 5-year) and major.

COOP 101 registration is determined by the co-op cycle assigned and may be scheduled in a different term. Select students may be eligible to take COOP 001 in place of COOP 101.

**

Select INTB 200, OPM 200, MIS 200, MKTG 201 or STAT 201. Please note that Business Flexible Requirement courses are all required but can be taken in any order or sequence based on student choice or major. Please consult your academic advisor for additional guidance.

Please see General Education (p. 5) Electives catalog webpage for an up to date listing of eligible courses.

†

Select a course that has one the following subject codes: (ACCT) Accounting, (BSAN) Business Analytics, (STAT) Business Statistics, (ECON) Economics, (FIN) Finance, (BUSN) General Business, (HRMT) Human Resource Management, (INTB) International Business, (BLAW) Business Law, (MGMT) Management, (MIS) Management Information Systems, (MKTG) Marketing, (OPM) Operations Management, (OPR) Operations Research, (ORGB) Organizational Behavior, (REMD) Real Estate Management & Development, (SMT) Sport Management, or (TAX) Taxation with a course number range of 100-499, including T280, T380, and T480. This course cannot be applied to your major or minor.

Co-Op/Career Opportunities

Visit the Drexel Steinbright Career Development Center (<http://www.drexel.edu/scdc/>) page for more detailed information on co-op and post-graduate opportunities. To learn more about career opportunities and resources, see the Career Guides (<http://drexel.edu/scdc/career-services/counseling/career-guides/>) provided by the Steinbright Career Development Center.

Program Level Outcomes

- Students will demonstrate basic understanding of the fundamental areas of business and extend those applications to the esport industry: law, event management, facility management, marketing.
- Students will understand the relationship of the esport industry to broader society both locally and globally.
- Students will understand the game design process and strategy for adapting to technological change in the esport industry.
- Students will formulate perceptions of effective leadership management and decision making in international esport organizations.

Esport Business Faculty

Lawrence Cohen, JD (*Temple University*). Associate Clinical Professor. Sports and antitrust law; tickets & sales data analytics; sport sponsorship.

Jeffrey Levine, JD, PhD (*Tulane University, University of Louisville*). Assistant Clinical Professor. Esports, Sport law, sport development and policy; non-profits in sport.

Joel Maxcy, PhD (*Washington State University*) *Department Head Sport Business & General Business*. Professor. Economics of sport; labor economics & policy; economics of antitrust & regulation.

Michael Wagner, PhD (*Vienna University of Technology*) *Program Director, Digital Media*. Professor. Educational use of digital media and computer games.

Finance BSBA

Major: Finance

Degree Awarded: Bachelor of Science in Business Administration (BSBA)

Calendar Type: Quarter

Minimum Required Credits: 180.0

Co-op Options: Three Co-op (Five years); One Co-op (Four years); No Co-op (Four years)

Classification of Instructional Programs (CIP) code: 52.0304

Standard Occupational Classification (SOC) code: 11-3031; 13-2011; 13-2031; 13-2051

About the Program

Students with a major in finance learn the concepts and analytical techniques that are used in corporate finance, investments, and financial institutions. The major has an applied quantitative focus and prepares students for careers involving financial forecasting, budgeting, business analysis and valuation, investment research, wealth management, and banking. It also provides excellent preparation for various professional credentials, including the Chartered Financial Analyst (CFA®) designation and Certified Financial Planner (CFP®) certification.

Additional Information

For more information about the program, contact the Department of Finance (<https://www.lebow.drexel.edu/academics/undergraduate/areas-of-study/finance/>).

Please Note: No more than 2 courses or 8.0 credits can be counted towards any additional major/minor/co-major or certificate in the BSBA program.

For more information please contact our Undergraduate Advising department at lebowadv@drexel.edu.

Degree Requirements

All core mathematics and statistics courses should be completed before embarking on the upper-level finance major courses. A second course in business statistics, STAT 202 with a minimum grade of C, must be completed as a prerequisite for the major's required courses.

Because of the relevance of financial accounting to the field of finance, it is strongly recommended that finance students also complete ACCT 321 and ACCT 322 (*Financial Reporting I and II*) as two of their free electives.

General Education Requirements

CIVC 101	Introduction to Civic Engagement	1.0
COOP 101	Career Management and Professional Development *	1.0
ENGL 101	Composition and Rhetoric I: Inquiry and Exploratory Research	3.0
or ENGL 111	English Composition I	
ENGL 102	Composition and Rhetoric II: Advanced Research and Evidence-Based Writing	3.0
or ENGL 112	English Composition II	
ENGL 103	Composition and Rhetoric III: Themes and Genres	3.0
or ENGL 113	English Composition III	
MATH 101	Introduction to Analysis I	4.0
UNIV B101	The Drexel Experience	1.0
UNIV B201 [WI]	Career Management	1.0

General Education Electives (Select 18-24 credits)

Culture, Diversity, & Global Perspective **	6.0-8.0
Humanities & Social Science **	6.0-8.0
Natural Science & Technology **	6.0-8.0

Business Flexible Requirements ***

INTB 200	International Business	4.0
MIS 200	Management Information Systems	4.0
MKTG 201	Introduction to Marketing Management	4.0
OPM 200	Operations Management	4.0
STAT 201	Introduction to Business Statistics	4.0

Business Requirements

ACCT 115	Financial Accounting Foundations	4.0
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ACCT 116	Managerial Accounting Foundations	4.0
BLAW 201	Business Law I	4.0
BSAN 160	Business Analytics and Data Visualization	4.0
BUSN 101	Foundations of Business I	4.0
BUSN 102	Foundations of Business II	4.0
BUSN 105	Applied Business Analysis	3.0
ECON 201	Principles of Microeconomics	4.0
ECON 202	Principles of Macroeconomics	4.0
FIN 301	Introduction to Finance	4.0
MGMT 450	Strategy and Competitive Advantage	4.0
ORGB 300 [WI]	Organizational Behavior	4.0
STAT 202	Business Statistics II	4.0

Business Impact Elective**4.0**

Select a course that has one the following subject codes: (ACCT) Accounting, (BSAN) Business Analytics, (STAT) Business Statistics, (ECON) Economics, (FIN) Finance, (BUSN) General Business, (HRMT) Human Resource Management, (INTB) International Business, (BLAW) Business Law, (MGMT) Management, (MIS) Management Information Systems, (MKTG) Marketing, (OPM) Operations Management, (OPR) Operations Research, (ORGB) Organizational Behavior, (REMD) Real Estate Management & Development, (SMT) Sport Management, or (TAX) Taxation with a course number range of 100-499, including T280, T380, and T480. This course cannot be applied to your major or minor.

Free Electives **34.0**

Required Finance Major Courses

FIN 302	Intermediate Corporate Finance	4.0
FIN 321	Investment Securities & Markets	4.0
FIN 325	Financial Institutions and Markets	4.0
Select six of the following:		24.0
FIN 323	Risk Management	
FIN 330	Derivative Securities	
FIN 332	Investment Analysis	
FIN 335	Entrepreneurial Finance	
FIN 339	Fintech	
FIN 340	Seminar in Finance	
FIN 341	Applied Portfolio Management	
FIN 342	Advanced Portfolio Management	
FIN 345	Mergers & Acquisitions	
FIN 346	Global Financial Management	
FIN 440	Credit Risk Analysis	
FIN 450	Personal Wealth Management	
FIN T480	Special Topics in Finance	
REMD 375	Real Estate Finance	
REMD 410	Real Estate Investment and Asset Management	
SMT 375	Sport Finance	

Total Credits **180.0-186.0**

*
Students not participating in co-op will not take COOP 101; 1 credit of Free Elective will be added in place of COOP 101.
Co-op cycles may vary. Students are assigned a co-op cycle (fall/winter, spring/summer, summer-only) based on their co-op program (4-year, 5-year) and major.
COOP 101 registration is determined by the co-op cycle assigned and may be scheduled in a different term. Select students may be eligible to take COOP 001 in place of COOP 101.

**
Please see General Education Electives (p. 5) catalog webpage for an up to date listing of eligible courses

Please note that Business Flexible Requirement courses are all required but can be taken in any order or sequence based on student choice or major. Please consult your academic advisor for additional guidance.

Writing-Intensive Course Requirements

In order to graduate, all students must pass three writing-intensive courses after their freshman year. Two writing-intensive courses must be in a student's major. The third can be in any discipline. Students are advised to take one writing-intensive class each year, beginning with the sophomore year, and to avoid "clustering" these courses near the end of their matriculation. Transfer students need to meet with an academic advisor to review the number of writing-intensive courses required to graduate.

A "WI" next to a course in this catalog may indicate that this course can fulfill a writing-intensive requirement. For the most up-to-date list of writing-intensive courses being offered, students should check the Writing Intensive Course List (<https://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/faculty-programs/#writing-intensive-list>) at the University Writing Program (<http://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/>). (<http://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/drexel-writing-center/>) Students scheduling their courses can also conduct a search for courses with the attribute "WI" to bring up a list of all writing-intensive courses available that term.

Sample Plan of Study

4 year, no co-op

First Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
BUSN 101	4.0 BSAN 160	4.0 ACCT 115	4.0 VACATION	
BUSN 105	3.0 BUSN 102	4.0 CIVC 101	1.0	
ENGL 101 or 111	3.0 ECON 201	4.0 ECON 202	4.0	
MATH 101	4.0 ENGL 102 or 112	3.0 ENGL 103 or 113	3.0	
UNIV B101	1.0	Business Flexible Requirement Course**	4.0	
	15	15	16	0

Second Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
ACCT 116	4.0 BLAW 201	4.0 FIN 302	4.0 VACATION	
Business Flexible Requirement Course **	4.0 FIN 301	4.0 Business Flexible Requirement Course **	4.0	
Culture, Diversity, & Global Perspective Elective ***	3.0-4.0 STAT 202	4.0 Natural Science & Technology ***	3.0-4.0	
Free Electives	4.0 Humanities & Social Science Elective ***	3.0-4.0 Free Elective	3.0	
	15-16	15-16	14-15	0

Third Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
FIN 325	4.0 FIN 321	4.0 Business Flexible Requirement Course **	4.0 VACATION	
Business Flexible Requirement Course **	4.0 ORGB 300	4.0 Natural Science & Technology ***	3.0-4.0	
Culture, Diversity, & Global Perspective Elective ***	3.0-4.0 UNIV B201	1.0 Required FIN Major Elective	4.0	
Free Elective	3.0 Humanities & Social Science Elective ***	3.0-4.0 Free Electives	6.0	
	Required FIN Major Requirement	4.0		
	14-15	16-17	17-18	0

Fourth Year

Fall	Credits Winter	Credits Spring	Credits
Business Impact Elective †	4.0 MGMT 450	4.0 Required FIN Major Elective	4.0
Required FIN Major Elective	4.0 Required FIN Major Electives	8.0 Free Electives	9.0
Free Electives	7.0 Free Elective	3.0	
	15	15	13

Total Credits 180-186

*

Students not participating in co-op will not take COOP 101; 1 credit of Free Elective will be added in place of COOP 101.

**

Select INTB 200, OPM 200, MIS 200, MKTG 201 or STAT 201. Please note that Business Flexible Requirement courses are all required but can be taken in any order or sequence based on student choice or major. Please consult your academic advisor for additional guidance.

Please see General Education Electives (p. 5) catalog webpage for an up to date listing of eligible courses

†

Select a course that has one the following subject codes: (ACCT) Accounting, (BSAN) Business Analytics, (STAT) Business Statistics, (ECON) Economics, (FIN) Finance, (BUSN) General Business, (HRMT) Human Resource Management, (INTB) International Business, (BLAW) Business Law, (MGMT) Management, (MIS) Management Information Systems, (MKTG) Marketing, (OPM) Operations Management, (OPR) Operations Research, (ORGB) Organizational Behavior, (REMD) Real Estate Management & Development, (SMT) Sport Management, or (TAX) Taxation with a course number range of 100-499, including T280, T380, and T480. This course cannot be applied to your major or minor.

4 year, 1 co-op (Fall/Winter)

First Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
BUSN 101	4.0 BSAN 160	4.0 ACCT 115	4.0 VACATION	
BUSN 105	3.0 BUSN 102	4.0 CIVC 101	1.0	
ENGL 101 or 111	3.0 ECON 201	4.0 ECON 202	4.0	
MATH 101	4.0 ENGL 102 or 112	3.0 ENGL 103 or 113	3.0	
UNIV B101	1.0 COOP 101	1.0 Business Flexible Requirement Course **	4.0	
	15	16	16	0
Second Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
ACCT 116	4.0 BLAW 201	4.0 FIN 302	4.0 FIN 325	4.0
Business Flexible Requirement Course	4.0 FIN 301	4.0 Business Flexible Requirement Course **	4.0 Business Flexible Requirement Course **	4.0
Culture, Diversity, & Global Perspective Elective ***	3.0-4.0 STAT 202	4.0 Natural Science & Technology ***	3.0-4.0 Culture, Diversity, & Global Perspective Elective ***	3.0-4.0
Free Elective	3.0 Humanities & Social Science Elective ***	3.0-4.0 Free Elective	3.0 Free Elective	3.0
	14-15	15-16	14-15	14-15
Third Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
COOP EXPERIENCE	COOP EXPERIENCE	FIN 321	4.0 Business Flexible Requirement Course **	4.0
		ORGB 300	4.0 Required FIN Major Elective	4.0
		UNIV B201	1.0 Natural Science & Technology ***	3.0-4.0
		Humanities & Social Science Elective ***	3.0-4.0 Free Electives	6.0
		Required FIN Major Elective	4.0	
	0	0	16-17	17-18
Fourth Year				
Fall	Credits Winter	Credits Spring	Credits	
Business Impact Elective †	4.0 MGMT 450	4.0 Required FIN Major Elective	4.0	
Required FIN Major Elective	4.0 Required FIN Major Electives	8.0 Free Electives	10.0	
Free Electives	6.0 Free Elective	3.0		
	14	15	14	

Total Credits 180-186

*

Co-op cycles may vary. Students are assigned a co-op cycle (fall/winter, spring/summer, summer-only) based on their co-op program (4-year, 5-year) and major.

COOP 101 registration is determined by the co-op cycle assigned and may be scheduled in a different term. Select students may be eligible to take COOP 001 in place of COOP 101.

**

Select INTB 200, OPM 200, MIS 200, MKTG 201 or STAT 201. Please note that Business Flexible Requirement courses are all required but can be taken in any order or sequence based on student choice or major. Please consult your academic advisor for additional guidance.

Please see General Education Electives (p. 5) catalog webpage for an up to date listing of eligible courses.

†

Select a course that has one the following subject codes: (ACCT) Accounting, (BSAN) Business Analytics, (STAT) Business Statistics, (ECON) Economics, (FIN) Finance, (BUSN) General Business, (HRMT) Human Resource Management, (INTB) International Business, (BLAW) Business Law, (MGMT) Management, (MIS) Management Information Systems, (MKTG) Marketing, (OPM) Operations Management, (OPR) Operations Research, (ORGB) Organizational Behavior, (REMD) Real Estate Management & Development, (SMT) Sport Management, or (TAX) Taxation with a course number range of 100-499, including T280, T380, and T480. This course cannot be applied to your major or minor.

5 year, 3 co-op (Fall/Winter)

First Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
BUSN 101	4.0 BSAN 160	4.0 ACCT 115	4.0 VACATION	
BUSN 105	3.0 BUSN 102	4.0 ECON 202	4.0	
ENGL 101 or 111	3.0 COOP 101 [†]	1.0 ENGL 103 or 113	3.0	
MATH 101	4.0 ECON 201	4.0 CIVC 101	1.0	
UNIV B101	1.0 ENGL 102 or 112	3.0 Business Flexible Requirement Course ^{**}	4.0	
	15	16	16	0
Second Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
COOP EXPERIENCE	COOP EXPERIENCE	ACCT 116	4.0 BLAW 201	4.0
		Business Flexible Requirement Course ^{**}	4.0 FIN 301	4.0
		Culture, Diversity, & Global Perspective Elective ^{**}	3.0-4.0 STAT 202	4.0
		Free Elective	3.0 Humanities & Social Science Elective ^{***}	3.0-4.0
	0	0	14-15	15-16
Third Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
COOP EXPERIENCE	COOP EXPERIENCE	FIN 302	4.0 FIN 325	4.0
		Business Flexible Requirement Course ^{**}	4.0 Business Flexible Requirement Course ^{**}	4.0
		Natural Science & Technology ^{***}	3.0-4.0 Culture, Diversity, & Global Perspective Elective ^{***}	3.0-4.0
		Free Elective	3.0 Free Elective	3.0
	0	0	14-15	14-15
Fourth Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
COOP EXPERIENCE	COOP EXPERIENCE	FIN 321	4.0 Business Flexible Requirement Course ^{**}	4.0
		ORGB 300	4.0 Natural Science & Technology ^{***}	3.0-4.0
		UNIV B201	1.0 Required FIN Major Elective	4.0
		Humanities & Social Science Elective ^{***}	3.0-4.0 Free Electives	6.0
		Required FIN Major Elective	4.0	
	0	0	16-17	17-18
Fifth Year				
Fall	Credits Winter	Credits Spring	Credits	
Business Impact Elective [†]	4.0 MGMT 450	4.0 Required FIN Major Elective	4.0	
Required FIN Major Elective	4.0 Required FIN Major Electives	8.0 Free Electives	10.0	
Free Electives	6.0 Free Elective	3.0		
	14	15	14	
Total Credits 180-186				

*

Co-op cycles may vary. Students are assigned a co-op cycle (fall/winter, spring/summer, summer-only) based on their co-op program (4-year, 5-year) and major.

COOP 101 registration is determined by the co-op cycle assigned and may be scheduled in a different term. Select students may be eligible to take COOP 001 in place of COOP 101.

**

Select INTB 200, OPM 200, MIS 200, MKTG 201 or STAT 201. Please note that Business Flexible Requirement courses are all required but can be taken in any order or sequence based on student choice or major. Please consult your academic advisor for additional guidance.

Please see General Education Electives (p. 5) catalog webpage for an up to date listing of eligible courses.

†

Select a course that has one the following subject codes: (ACCT) Accounting, (BSAN) Business Analytics, (STAT) Business Statistics, (ECON) Economics, (FIN) Finance, (BUSN) General Business, (HRMT) Human Resource Management, (INTB) International Business, (BLAW) Business Law, (MGMT) Management, (MIS) Management Information Systems, (MKTG) Marketing, (OPM) Operations Management, (OPR) Operations Research, (ORGB) Organizational Behavior, (REMD) Real Estate Management & Development, (SMT) Sport Management, or (TAX) Taxation with a course number range of 100-499, including T280, T380, and T480. This course cannot be applied to your major or minor.

Co-op/Career Opportunities

The Finance program at Drexel prepares students for careers in corporate financial management, the investment industry, and banking. Typical careers include consultant, financial advisor, securities trader, and analyst positions in investment banking, credit risk, capital markets, and private equity. For additional information on career opportunities please visit the Department of Finance (<https://www.lebow.drexel.edu/academics/undergraduate/areas-of-study/finance/career-opportunities/>).

Visit the Drexel Steinbright Career Development Center (<http://www.drexel.edu/scdc/>) for more detailed information on co-op and post-graduate opportunities. Also visit the Career Guides (<http://drexel.edu/scdc/career-services/counseling/career-guides/>) provided by the Steinbright Career Development Center.

Facilities

The 12-story, 177,500-square-foot home for LeBow College of Business is located at the heart of the Drexel University campus, at the intersection of Woodland Walk and Market Street, where it forms a gateway to Drexel and a backdrop to the historic statue of A. J. Drexel (Moses Ezekiel, 1904). The diagonal massing of the lower floors follows Woodland Walk and combines with the new Papadakis Integrated Sciences Building (Diamond & Schmitt, 2011) to energize the University's central quadrangle. The building's tower will mark the LeBow College and Drexel campus from all directions while the open, glassy Market Street façade will showcase the College's student activities to passersby.

The building's organization unites the school's various constituencies around a five-story-high atrium ringed by classrooms, student lounges, events spaces, and offices. The atrium is immediately accessible from main entrances at the three corners of the building. An open stair within the atrium leads to a 300-seat auditorium and 100-seat lecture hall one floor below and to a divisible multipurpose room and additional classrooms above. The building's upper floors contain faculty offices interspersed with seminar rooms and group study rooms. The top floor houses the Dean's suite and a boardroom and conference suite that opens to east- and west-facing terraces.

The building's warm masonry and glass exterior reflects the emerging vocabulary of the next generation of Drexel buildings. Sophisticated solar shading devices allow maximum transparency between the inside and outside while supporting the building's high environmental aspirations.

Key Building Features

- Five-story atrium
- Finance trading lab with Bloomberg Terminal Room
- 300-seat auditorium
- 160-seat event space
- 100-seat lecture hall
- 45-seat seminar rooms
- 44-seat computer classrooms
- 60-seat classrooms
- Executive MBA (<https://www.lebow.drexel.edu/academics/programs/mba/executive-mba/>) classroom
- 24-seat classrooms
- Special areas for experiential learning simulations and business consulting
- Videoconferencing capabilities

- Integrated teaching technology in all classrooms
- Recording studio to support LeBow College's online programs
- Extensive areas for students to gather socially and for collaborative study, including student collaboration rooms (<https://www.lebow.drexel.edu/about/campuses/philadelphia/gerri-c-lebow-hall/collaboration-rooms/>), two quiet study areas, and 3,500 square feet of student social space
- EMBA Alumni Lounge for the exclusive use of EMBA alumni
- Behavioral Studies Lab
- Starbucks
- Green Globe certifiable, meeting worldwide sustainability standards

Gerri C. LeBow Hall brings together faculty, students, and staff in a state-of-the-art building on the University City campus. Please visit the LeBow College of Business webpage (<https://www.lebow.drexel.edu/>), the Behavioral Lab webpage (<https://www.lebow.drexel.edu/about/campuses/location/behavioral-lab/>), and the Finance Trading Lab webpage (<https://www.lebow.drexel.edu/about/campuses/location/finance-trading-lab-and-bloomberg-terminal-room/>) to learn more about Gerri C. LeBow Hall.

Finance Faculty

David A. Becher, PhD (*Pennsylvania State University*). Professor. Mergers and acquisitions; corporate governance; financial institutions.

Jie Cai, PhD (*University of Iowa*). Associate Professor. Investment banking; mergers and acquisitions; corporate finance; corporate governance.

Maneesh Chhabria, PhD, CFA (*Drexel University*). Assistant Clinical Professor. Investments; portfolio management; performance measurement.

Naveen Daniel, PhD (*Arizona State University*). Associate Professor. Corporate governance; mutual funds; hedge funds.

Daniel Dorn, PhD (*Columbia University*). Associate Professor. Capital markets and investments; behavioral finance.

Eliezer M. Fich, PhD (*New York University*) *Trustee Professor*. Professor. Empirical topics in corporate finance.

Michelle Lowry, PhD (*University of Rochester*) *TD Bank Endowed Professor*. Initial public offerings; mergers; corporate governance.

Edward Nelling, PhD, CFA (*The Wharton School, University of Pennsylvania*) *Department Head and Professor of Finance*. Investments; corporate finance; real estate finance.

Gregory Nini, PhD (*University of Pennsylvania*). Professor. Capital structure; corporate finance; risk management; financial institution management

Patricia Robak, PhD (*Lehigh University*). Clinical Professor. Investments; money and banking; international finance.

Samuel H. Szewczyk, PhD (*Pennsylvania State University*). Associate Professor. Corporate governance; mergers and acquisitions; investment banking; financial institutions.

Martin Thomas, PhD, CFA (*Pennsylvania State University*). Associate Clinical Professor. Data science; mutual fund performance; valuation methods.

George Tsetsekos, PhD (*University of Tennessee*) *Dean Emeritus, LeBow College of Business; Francis Professor of Finance*. Valuation and corporate restructuring; investment banking; securitization; emerging capital markets; multinational finance.

Emeritus Faculty

Thomas Chi-Nan Chiang, PhD (*Pennsylvania State University*). International finance; econometric modeling and forecasting; financial markets; emerging markets.

Michael Gombola, PhD (*University of South Carolina*). Stock offerings and repurchases; mergers, acquisitions, and restructuring; financial statement analysis.

Ralph Walkling, PhD (*University of Maryland*). Corporate governance, mergers and acquisitions.

General Business BSBA

Major: General Business

Degree Awarded: Bachelor of Science in Business Administration (BSBA)

Calendar Type: Quarter

Minimum Required Credits: 180.0

Co-op Options: Three Co-op (Five years); One Co-op (Four years); No Co-op (Four years)

Classification of Instructional Programs (CIP) code: 52.0201

Standard Occupational Classification (SOC) code: 11-1021; 11-2022; 11-3011; 11-9199

About the Program

The major in general business equips students with a thorough understanding of theory and practice in the fundamental areas of business such as accounting, economics, finance, management, and marketing. This major is intended for business students who wish to gain breadth within their undergraduate studies. Students will develop the skills and competencies necessary for success across a diverse spectrum of business organizations.

Students selecting the major in general business should choose nine courses from at least five of the following fields: accounting (ACCT (<https://catalog.drexel.edu/coursedescriptions/quarter/undergrad/acct/>)), economics (ECON (<https://catalog.drexel.edu/coursedescriptions/quarter/undergrad/econ/>)), finance (FIN (<https://catalog.drexel.edu/coursedescriptions/quarter/undergrad/fin/>)), human resource management (HRMT (<https://catalog.drexel.edu/coursedescriptions/quarter/undergrad/hrmt/>)), interdisciplinary (INDS), international business (INTB (<https://catalog.drexel.edu/coursedescriptions/quarter/undergrad/intb/>)), business law (BLAW (<https://catalog.drexel.edu/coursedescriptions/quarter/undergrad/blaw/>)), management (MGMT (<https://catalog.drexel.edu/coursedescriptions/quarter/undergrad/mgmt/>)), marketing (MKTG (<https://catalog.drexel.edu/coursedescriptions/quarter/undergrad/mktg/>)), management information systems (MIS (<https://catalog.drexel.edu/coursedescriptions/quarter/undergrad/mis/>)), business statistics (STAT (<https://catalog.drexel.edu/coursedescriptions/quarter/undergrad/stat/>)), organizational behavior (ORGB (<https://catalog.drexel.edu/coursedescriptions/quarter/undergrad/orgb/>)), operations research (OPR (<https://catalog.drexel.edu/coursedescriptions/quarter/undergrad/opr/>)), operations management (OPM (<https://catalog.drexel.edu/coursedescriptions/quarter/undergrad/opm/>)), real estate management and development (REMD (p. 97)) and sport business (SPBS (<https://catalog.drexel.edu/coursedescriptions/quarter/undergrad/smt/>)).

Please note that students pursuing this degree option are not eligible to obtain a business co-major.

Additional Information

For more information please contact our Undergraduate Advising department at lebowadv@drexel.edu.

Degree Requirements

General Education Requirements

CIVC 101	Introduction to Civic Engagement	1.0
COOP 101	Career Management and Professional Development *	1.0
ENGL 101	Composition and Rhetoric I: Inquiry and Exploratory Research	3.0
or ENGL 111	English Composition I	
ENGL 102	Composition and Rhetoric II: Advanced Research and Evidence-Based Writing	3.0
or ENGL 112	English Composition II	
ENGL 103	Composition and Rhetoric III: Themes and Genres	3.0
or ENGL 113	English Composition III	
MATH 101	Introduction to Analysis I	4.0
UNIV B101	The Drexel Experience	1.0
UNIV B201 [WI]	Career Management	1.0

General Education Electives (Select 18-24 credits)

Culture, Diversity, & Global Perspective**	6.0-8.0
Humanities & Social Science**	6.0-8.0
Natural Science & Technology**	6.0-8.0

Business Flexible Requirements ***

INTB 200	International Business	4.0
MIS 200	Management Information Systems	4.0
MKTG 201	Introduction to Marketing Management	4.0
OPM 200	Operations Management	4.0
STAT 201	Introduction to Business Statistics	4.0

Business Requirements

ACCT 115	Financial Accounting Foundations	4.0
ACCT 116	Managerial Accounting Foundations	4.0
BLAW 201	Business Law I	4.0
BSAN 160	Business Analytics and Data Visualization	4.0
BUSN 101	Foundations of Business I	4.0
BUSN 102	Foundations of Business II	4.0
BUSN 105	Applied Business Analysis	3.0
ECON 201	Principles of Microeconomics	4.0
ECON 202	Principles of Macroeconomics	4.0
FIN 301	Introduction to Finance	4.0
MGMT 450	Strategy and Competitive Advantage	4.0
ORGB 300 [WI]	Organizational Behavior	4.0

Business Impact Elective

4.0

Select a course that has one the following subject codes: (ACCT) Accounting, (BSAN) Business Analytics, (STAT) Business Statistics, (ECON) Economics, (FIN) Finance, (BUSN) General Business, (HRMT) Human Resource Management, (INTB) International Business, (BLAW) Business Law, (MGMT) Management, (MIS) Management Information Systems, (MKTG) Marketing, (OPM) Operations Management, (OPR) Operations Research, (ORGB) Organizational Behavior, (REMD) Real Estate Management & Development, (SMT) Sport Management, or (TAX) Taxation with a course number range of 100-499, including T280, T380, and T480. This course cannot be applied to your major or minor.

Major Requirements †

Nine required courses 36.0

Students will select nine (9) courses from the following subject codes with course range of 100-499. (ACCT) Accounting, (BSAN) Business Analytics, (STAT) Business Statistics, (ECON) Economics, (FIN) Finance, (BUSN) General Business, (HRMT) Human Resource Management, (INTB) International Business, (BLAW) Business Law, (MGMT) Management, (MIS) Management Information Systems, (MKTG) Marketing, (OPM) Operations Management, (OPR) Operations Research, (ORGB) Organizational Behavior, (REMD) Real Estate Management & Development, (SMT) Sport Management, or (TAX) Taxation

Free electives 38.0

Total Credits 180.0-186.0

*

Students not participating in co-op will not take COOP 101; 1 credit of Free Elective will be added in place of COOP 101.

COOP 101 registration is determined by the co-op cycle assigned and may be scheduled in a different term. Select students may be eligible to take COOP 001 in place of COOP 101.

**

Please see General Education Electives (p. 5) catalog webpage for an up to date listing of eligible courses.

Please note that Business Flexible Requirement courses are all required but can be taken in any order or sequence based on student choice or major. Please consult your academic advisor for additional guidance.

†

Students selecting the major in general business should choose nine courses from at least five of the listed subject areas.

Writing-Intensive Course Requirements

In order to graduate, all students must pass three writing-intensive courses after their freshman year. Two writing-intensive courses must be in a student's major. The third can be in any discipline. Students are advised to take one writing-intensive class each year, beginning with the sophomore year, and to avoid "clustering" these courses near the end of their matriculation. Transfer students need to meet with an academic advisor to review the number of writing-intensive courses required to graduate.

A "WI" next to a course in this catalog may indicate that this course can fulfill a writing-intensive requirement. For the most up-to-date list of writing-intensive courses being offered, students should check the Writing Intensive Course List (<https://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/faculty-programs/#writing-intensive-list>) at the University Writing Program (<http://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/drexel-writing-center/>) (<http://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/>). Students scheduling their courses can also conduct a search for courses with the attribute "WI" to bring up a list of all writing-intensive courses available that term.

4 year, no co-op

First Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
BUSN 101	4.0 BSAN 160	4.0 ACCT 115	4.0 VACATION	
BUSN 105	3.0 BUSN 102	4.0 CIVC 101	1.0	
ENGL 101 or 111	3.0 ECON 201	4.0 ECON 202	4.0	
MATH 101	4.0 ENGL 102 or 112	3.0 ENGL 103 or 113	3.0	
UNIV B101	1.0	Business Flexible Requirement Course**	4.0	
	15	15	16	0

Second Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
ACCT 116	4.0 BLAW 201	4.0 General Business Major Elective	4.0 VACATION	
Business Flexible Requirement Course**	4.0 FIN 301	4.0 Business Flexible Requirement Courses**	8.0	
Culture, Diversity, & Global Perspective Elective***	3.0-4.0 Humanities & Social Science Elective***	3.0-4.0 Natural Science & Technology Elective***	3.0-4.0	
Free Elective	3.0 Free Elective	3.0		
	14-15	14-15	15-16	0

Third Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
General Business Major Elective	4.0 ORGB 300	4.0 General Business Major Elective	4.0 VACATION	
Business Flexible Requirement Course**	4.0 UNIV B201	1.0 Natural Science & Technology Elective***	3.0-4.0	
Culture, Diversity, & Global Perspective Elective***	3.0-4.0 General Business Major Electives	8.0 Free Electives	10.0	
Free Elective	3.0 Humanities & Social Science Elective***	3.0-4.0		
	14-15	16-17	17-18	0

Fourth Year

Fall	Credits Winter	Credits Spring	Credits
General Business Major Elective	4.0 MGMT 450	4.0 General Business Major Elective	4.0
Business Impact Elective†	4.0 General Business Major Electives	8.0 Free Electives	10.0
Free Electives	7.0 Free elective	3.0	
	15	15	14

Total Credits 180-186

*
Students not participating in co-op will take one additional credit of Free Elective instead of COOP 101.

**
Select INTB 200, OPM 200, MIS 200, MKTG 201 or STAT 201. Please note that Business Flexible Requirement courses are all required but can be taken in any order or sequence based on student choice or major. Please consult your academic advisor for additional guidance.

Please see General Education Electives (p. 5) catalog webpage for an up to date listing of eligible courses.

†
Select a course that has one the following subject codes: (ACCT) Accounting, (BSAN) Business Analytics, (STAT) Business Statistics, (ECON) Economics, (FIN) Finance, (BUSN) General Business, (HRMT) Human Resource Management, (INTB) International Business, (BLAW) Business Law, (MGMT) Management, (MIS) Management Information Systems, (MKTG) Marketing, (OPM) Operations Management, (OPR) Operations Research, (ORGB) Organizational Behavior, (REMD) Real Estate Management & Development, (SMT) Sport Management, or (TAX) Taxation with a course number range of 100-499, including T280, T380, and T480. This course cannot be applied to your major or minor.

4 year, 1 co-op (Fall/Winter)**First Year**

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
BUSN 101	4.0 BSAN 160	4.0 ACCT 115	4.0 VACATION	
BUSN 105	3.0 BUSN 102	4.0 CIVC 101	1.0	
ENGL 101 or 111	3.0 COOP 101*	1.0 ECON 202	4.0	
MATH 101	4.0 ECON 201	4.0 ENGL 103 or 113	3.0	
UNIV B101	1.0 ENGL 102 or 112	3.0 Business Flexible Requirement Course**	4.0	
	15	16	16	0

Second Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
ACCT 116	4.0 BLAW 201	4.0 General Business Major Elective	4.0 General Business Major Elective	4.0
Business Flexible Requirement Course**	4.0 FIN 301	4.0 Business Flexible Requirement Courses**	8.0 Business Flexible Requirement Course**	4.0
Culture, Diversity, & Global Perspective Elective***	3.0-4.0 Humanities & Social Science Elective***	3.0-4.0 Natural Science & Technology Elective***	3.0-4.0 Culture, Diversity, & Global Perspective Elective***	3.0-4.0
Free Elective	3.0 Free Elective	3.0	Free Elective	3.0
	14-15	14-15	15-16	14-15

Third Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
COOP EXPERIENCE	COOP EXPERIENCE	ORGB 300	4.0 General Business Major Elective	4.0

	UNIV B201	1.0 Natural Science & Technology Elective***	3.0-4.0
	Humanities & Social Science Elective***	3.0-4.0 Free Electives	9.0
	General Business Major Electives	8.0	
	0	0	16-17
			16-17

Fourth Year

Fall	Credits Winter	Credits Spring	Credits
General Business Major Elective	4.0 MGMT 450	4.0 General Business Major Elective	4.0
Business Impact Elective [†]	4.0 General Business Major Electives	8.0 Free Electives	10.0
Free electives	7.0 Free Elective	3.0	
	15	15	14

Total Credits 180-186

*

Co-op cycles may vary. Students are assigned a co-op cycle (fall/winter, spring/summer, summer-only) based on their co-op program (4-year, 5-year) and major.

COOP 101 registration is determined by the co-op cycle assigned and may be scheduled in a different term. Select students may be eligible to take COOP 001 in place of COOP 101.

**

Select INTB 200, OPM 200, MIS 200, MKTG 201 or STAT 201. Please note that Business Flexible Requirement courses are all required but can be taken in any order or sequence based on student choice or major. Please consult your academic advisor for additional guidance.

Please see General Education Electives (p. 5) catalog webpage for an up to date listing of eligible courses.

†

Select a course that has one the following subject codes: (ACCT) Accounting, (BSAN) Business Analytics, (STAT) Business Statistics, (ECON) Economics, (FIN) Finance, (BUSN) General Business, (HRMT) Human Resource Management, (INTB) International Business, (BLAW) Business Law, (MGMT) Management, (MIS) Management Information Systems, (MKTG) Marketing, (OPM) Operations Management, (OPR) Operations Research, (ORGB) Organizational Behavior, (REMD) Real Estate Management & Development, (SMT) Sport Management, or (TAX) Taxation with a course number range of 100-499, including T280, T380, and T480. This course cannot be applied to your major or minor.

5 year, 3 co-ops (Fall/Winter)**First Year**

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
BUSN 101	4.0 BSAN 160	4.0 ACCT 115	4.0 VACATION	
BUSN 105	3.0 BUSN 102	4.0 CIVC 101	1.0	
ENGL 101 or 111	3.0 COOP 101*	1.0 ECON 202	4.0	
MATH 101	4.0 ECON 201	4.0 ENGL 103 or 113	3.0	
UNIV B101	1.0 ENGL 102 or 112	3.0 Business Flexible Requirement Course**	4.0	
	15	16	16	0

Second Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
COOP EXPERIENCE	COOP EXPERIENCE	ACCT 116	4.0 BLAW 201	4.0
		Business Flexible Requirement Course**	4.0 FIN 301	4.0
		Culture, Diversity, & Global Perspective Elective***	3.0-4.0 Humanities & Social Science Elective***	3.0-4.0
		Free Elective	3.0 Free Elective	3.0
	0	0	14-15	14-15

Third Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
COOP EXPERIENCE	COOP EXPERIENCE	General Business Major Elective	4.0 General Business Major Elective	4.0
		Business Flexible Requirement Courses**	8.0 Business Flexible Requirement Course**	4.0

		Natural Science & Technology Elective ***	3.0-4.0 Culture, Diversity, & Global Perspective Elective ***	3.0-4.0
			Free Elective	3.0
	0	0	15-16	14-15
Fourth Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
COOP EXPERIENCE	COOP EXPERIENCE	ORGB 300	4.0 General Business Major Elective	4.0
		UNIV B201	1.0 Natural Science & Technology Elective ***	3.0-4.0
		General Business Major Electives	8.0 Free Electives	9.0
		Humanities & Social Science Elective ***	3.0-4.0	
	0	0	16-17	16-17
Fifth Year				
Fall	Credits Winter	Credits Spring	Credits	
General Business Major Elective	4.0 MGMT 450	4.0 General Business Major Elective	4.0	
Business Impact Elective [†]	4.0 General Business Major Electives	8.0 Free Electives	10.0	
Free Electives	7.0 Free Elective	3.0		
	15	15	14	
Total Credits 180-186				

*

Co-op cycles may vary. Students are assigned a co-op cycle (fall/winter, spring/summer, summer-only) based on their co-op program (4-year, 5-year) and major.

COOP 101 registration is determined by the co-op cycle assigned and may be scheduled in a different term. Select students may be eligible to take COOP 001 in place of COOP 101.

**

Select INTB 200, OPM 200, MIS 200, MKTG 201 or STAT 201. Please note that Business Flexible Requirement courses are all required but can be taken in any order or sequence based on student choice or major. Please consult your academic advisor for additional guidance.

Please see General Education Electives (p. 5) catalog webpage for an up to date listing of eligible courses.

†

Select a course that has one the following subject codes: (ACCT) Accounting, (BSAN) Business Analytics, (STAT) Business Statistics, (ECON) Economics, (FIN) Finance, (BUSN) General Business, (HRMT) Human Resource Management, (INTB) International Business, (BLAW) Business Law, (MGMT) Management, (MIS) Management Information Systems, (MKTG) Marketing, (OPM) Operations Management, (OPR) Operations Research, (ORGB) Organizational Behavior, (REMD) Real Estate Management & Development, (SMT) Sport Management, or (TAX) Taxation with a course number range of 100-499, including T280, T380, and T480. This course cannot be applied to your major or minor.

Co-Op/Career Opportunities

Visit the Drexel Steinbright Career Development Center (<http://www.drexel.edu/scdc/>) page for more detailed information on co-op and post-graduate opportunities. To learn more about career opportunities and resources see the Career Guides (<http://drexel.edu/scdc/career-services/counseling/career-guides/>) provided by the Steinbright Career Development Center.

Facilities

The 12-story, 177,500-square-foot home for LeBow College of Business is located at the heart of the Drexel University campus, at the intersection of Woodland Walk and Market Street, where it forms a gateway to Drexel and a backdrop to the historic statue of A. J. Drexel (Moses Ezekiel, 1904). The diagonal massing of the lower floors follows Woodland Walk and combines with the new Papadakis Integrated Sciences Building (Diamond & Schmitt, 2011) to energize the University's central quadrangle. The building's tower will mark the LeBow College and Drexel campus from all directions while the open, glassy Market Street façade will showcase the College's student activities to passersby.

The building's organization unites the school's various constituencies around a five-story-high atrium ringed by classrooms, student lounges, events spaces, and offices. The atrium is immediately accessible from main entrances at the three corners of the building. An open stair within the atrium leads to a 300-seat auditorium and 100-seat lecture hall one floor below and to a divisible multipurpose room and additional classrooms above. The building's upper floors contain faculty offices interspersed with seminar rooms and group study rooms. The top floor houses the Dean's suite and a boardroom and conference suite that opens to east- and west-facing terraces.

The building's warm masonry and glass exterior reflects the emerging vocabulary of the next generation of Drexel buildings. Sophisticated solar shading devices allow maximum transparency between the inside and outside while supporting the building's high environmental aspirations.

Key Building Features

- Five-story atrium
- Finance trading lab with Bloomberg Terminal Room
- 300-seat auditorium
- 160-seat event space
- 100-seat lecture hall
- 45-seat seminar rooms
- 44-seat computer classrooms
- 60-seat classrooms
- Executive MBA (<https://www.lebow.drexel.edu/academics/programs/mba/executive-mba/>) classroom
- 24-seat classrooms
- Special areas for experiential learning simulations and business consulting
- Videoconferencing capabilities
- Integrated teaching technology in all classrooms
- Recording studio to support LeBow College's online programs
- Extensive areas for students to gather socially and for collaborative study, including student collaboration rooms (<https://www.lebow.drexel.edu/about/campuses/philadelphia/gerri-c-lebow-hall/collaboration-rooms/>), two quiet study areas, and 3,500 square feet of student social space
- EMBA Alumni Lounge for the exclusive use of EMBA alumni
- Behavioral Studies Lab
- Starbucks
- Green Globe certifiable, meeting worldwide sustainability standards

Gerri C. LeBow Hall brings together faculty, students, and staff in a state-of-the-art building on the University City campus. Please visit the LeBow College of Business webpage (<https://www.lebow.drexel.edu/>), the Behavioral Lab webpage (<https://www.lebow.drexel.edu/about/campuses/location/behavioral-lab/>), and the Finance Trading Lab webpage (<https://www.lebow.drexel.edu/about/campuses/location/finance-trading-lab-and-bloomberg-terminal-room/>) to learn more about Gerri C. LeBow Hall.

General Business Faculty

Jodi Cataline, MBA (*University of Delaware*). Associate Clinical Professor. Global classrooms, Financial literacy

Dana D'Angelo, MBA (*Drexel University*). Clinical Professor. Global classrooms and use of backchannel research

Susan Epstein, MBA (*Drexel University*). Associate Clinical Professor. Research surrounding the development writing in first year business students

Christopher Finnin, EdD (*Drexel University*) *Director, General Business Studies*. Associate Clinical Professor. Student engagement, learning communities, writing across the curriculum

Eric Rios, MBA, M.ED (*Eastern University, Drexel University*). Assistant Clinical Professor. Research on the needs of first generation college students

International Business BSBA

Major: International Business

Degree Awarded: Bachelor of Science in Business Administration (BSBA)

Calendar Type: Quarter

Minimum Required Credits: 180.0

Co-op Options: Three Co-op (Five years); One Co-op (Four years); No Co-op (Four years)

Classification of Instructional Programs (CIP) code: 52.1101

Standard Occupational Classification (SOC) code: 11-1021; 11-1011; 25-1011

About the Program

The BSBA in International Business provides students with in-depth knowledge of the international business environment and the internal workings of multinational corporations within the broader context of international trade and international finance.

The curriculum is interdisciplinary, with courses drawn from international business, economics, finance, management and marketing. Students are encouraged to explore additional opportunities, such as international co-ops, business consulting residencies, study abroad, the Global Learning

Community and global classrooms. Many free electives provide students with the flexibility to combine the degree with a major or minor in another field of study.

Upon graduation, students are well prepared for successful careers in international business, public service and various international institutions.

Please Note: No more than two (2) courses or eight (8) credits can be counted toward any additional major/minor/co-major or certificate.

Additional Information

For more information please contact our Undergraduate Advising department at lebowadv@drexel.edu.

Degree Requirements

Students completing the major in International Business are required to complete six courses in the same language (a language other than the student's native language) at Drexel University. It is recommended that students also take a 320 or 420 language course, focusing on the language of business or professions. This requires a minimum of 6 language courses (24.0 credits) at the college level or up to level 6 placement, including proficiency in at least one language. Some of these courses may count toward the student's general education electives.

Students may satisfy the language requirement through foreign language course replacement by studying overseas. All study abroad programs must be approved by the Study Abroad Office (<http://www.drexel.edu/studyabroad/>).

General Education Requirements

CIVC 101	Introduction to Civic Engagement	1.0
COOP 101	Career Management and Professional Development *	1.0
ENGL 101 or ENGL 111	Composition and Rhetoric I: Inquiry and Exploratory Research English Composition I	3.0
ENGL 102 or ENGL 112	Composition and Rhetoric II: Advanced Research and Evidence-Based Writing English Composition II	3.0
ENGL 103 or ENGL 113	Composition and Rhetoric III: Themes and Genres English Composition III	3.0
MATH 101 or MATH 121	Introduction to Analysis I Calculus I	4.0
UNIV B101	The Drexel Experience	1.0
UNIV B201 [WI]	Career Management	1.0

General Education Electives (Select 18-24 credits)

Culture, Diversity & Global Perspective **	6.0-8.0
Humanities and Social Science **	6.0-8.0
Natural Science and Technology **	6.0-8.0

Business Flexible Requirements ***

INTB 200	International Business	4.0
MIS 200	Management Information Systems	4.0
MKTG 201	Introduction to Marketing Management	4.0
OPM 200	Operations Management	4.0
STAT 201	Introduction to Business Statistics	4.0

Business Requirements

ACCT 115	Financial Accounting Foundations	4.0
ACCT 116	Managerial Accounting Foundations	4.0
BLAW 201	Business Law I	4.0
BSAN 160	Business Analytics and Data Visualization	4.0
BUSN 101	Foundations of Business I	4.0
BUSN 102	Foundations of Business II	4.0
BUSN 105	Applied Business Analysis	3.0
ECON 201	Principles of Microeconomics	4.0
ECON 202	Principles of Macroeconomics	4.0
FIN 301	Introduction to Finance	4.0
MGMT 450	Strategy and Competitive Advantage	4.0
ORGB 300 [WI]	Organizational Behavior	4.0

Business Impact Elective

4.0

Select a course that has one the following subject codes: (ACCT) Accounting, (BSAN) Business Analytics, (STAT) Business Statistics, (ECON) Economics, (FIN) Finance, (BUSN) General Business, (HRMT) Human Resource Management, (INTB) International Business, (BLAW) Business Law, (MGMT) Management, (MIS) Management Information Systems, (MKTG) Marketing, (OPM) Operations Management, (OPR) Operations Research, (ORGB) Organizational Behavior, (REMD) Real Estate Management & Development, (SMT) Sport Management, or (TAX) Taxation with a course number range of 100-499, including T280, T380, and T480. This course cannot be applied to your major or minor.

International Business Required Major Course

INTB 440	Seminar in International Business	4.0
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Choose two of the following courses:**8.0**

INTB 332	Multinational Corporations
INTB 334	International Trade
INTB 336	International Money and Finance
INTB 338	Regional Studies in Economic Policies and International Business

International Business Major Electives †**24.0**

BLAW 340	International Business Law
BUSN 350	Thinking (A)Broad - An Intensive Course Abroad in Business
COM 345	Intercultural Communication
COM 360	Strategic International Communication
COM 362	International Negotiations
ECON 301	Microeconomics
ECON 321	Macroeconomics
ECON 331	International Macroeconomics
ECON 342	Economic Development
ECON 354	Money and Banking
ENTP 370	Global Entrepreneurship
FIN 325	Financial Institutions and Markets
FIN 346	Global Financial Management
GST 221	Introduction to Global Capital and Development
GST 321	Advanced Studies in Global Capital and Development
INTB 332	Multinational Corporations
INTB 334	International Trade
INTB 336	International Money and Finance
INTB 338	Regional Studies in Economic Policies and International Business
MGMT 380	International Business Consulting
MIS 347	Domestic and Global Outsourcing Management
MKTG 357	Global Marketing
PROJ 435	Essentials of International Project Management
PSCI 150	International Politics
PSCI 250	American Foreign Policy
PSCI 252	Global Governance
SMT 340 [WI]	International Aspects of Sport
SOC 313	Sociology of Global Health
SOC 330	Development and Underdevelopment in the Global South
SOC 340	Globalization

Any foreign language course number range 101 to 499 ‡

Free Electives**38.0****Total Credits****180.0-186.0**

*

Students not participating in co-op will take one additional credit of Free Elective instead of COOP 101.

Co-op cycles may vary. Students are assigned a co-op cycle (fall/winter, spring/summer, summer-only) based on their co-op program (4-year, 5-year) and major.

COOP 101 registration is determined by the co-op cycle assigned and may be scheduled in a different term. Select students may be eligible to take COOP 001 in place of COOP 101.

**

Please see General Education Electives (p. 5) catalog webpage for an up-to-date listing of eligible courses

Please note that Business Flexible Requirement courses are all required but can be taken in any order or sequence based on student choice or major. Please consult your academic advisor for additional guidance.

†

Students are strongly encouraged to pursue one or more global experiences through the Office of Global Engagement (<https://drexel.edu/global/>) as part of their studies. Global experiences include participation in an intensive course abroad (<https://drexel.edu/global/student-programs/education-abroad/programs/intensive-courses-abroad/>), an international consulting residency (<https://www.lebow.drexel.edu/academics/undergraduate/co-op-and-experience/global-experiences/international-consulting/>), study abroad (<https://drexel.edu/global/student-programs/education-abroad/programs/undergraduate-programs/full-term-ug-country/>), coop abroad (<https://drexel.edu/scdc/co-op/international/>), or global classrooms (<https://drexel.edu/global/faculty-development/global-classroom/Past-and-Current-Global-Classrooms/>).

‡

1. Students are encouraged to pursue the Intermediate Language Proficiency Certificate (<https://drexel.edu/coas/academics/departments-centers/global-studies-modern-languages/degrees-programs/#coursework-certificates>), which qualifies for employers and graduate schools that the student possesses the basic skills needed to interact in everyday contexts with native speakers of the language. The certificate requires completion of the 202 level, our intermediate sequence, of the language program.

Writing-Intensive Course Requirements

In order to graduate, all students must pass three writing-intensive courses after their freshman year. Two writing-intensive courses must be in a student's major. The third can be in any discipline. Students are advised to take one writing-intensive class each year, beginning with the sophomore year, and to avoid "clustering" these courses near the end of their matriculation. Transfer students need to meet with an academic advisor to review the number of writing-intensive courses required to graduate.

A "WI" next to a course in this catalog may indicate that this course can fulfill a writing-intensive requirement. For the most up-to-date list of writing-intensive courses being offered, students should check the Writing Intensive Course List (<https://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/faculty-programs/#writing-intensive-list>) at the University Writing Program (<http://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/>). (<http://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/drexel-writing-center/>) Students scheduling their courses can also conduct a search for courses with the attribute "WI" to bring up a list of all writing-intensive courses available that term.

Sample Plan of Study

4 year, no co-op

First Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
BUSN 101	4.0 BSAN 160	4.0 ACCT 115	4.0 VACATION	
BUSN 105	3.0 BUSN 102	4.0 CIVC 101	1.0	
MATH 101	4.0 ECON 201	4.0 ECON 202	4.0	
ENGL 101 or 111	3.0 ENGL 102 or 112	3.0 ENGL 103 or 113	3.0	
UNIV B101	1.0	Business Flexible Requirement Course **	4.0	
	15	15	16	0
Second Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
ACCT 116	4.0 BLAW 201	4.0 Culture, Diversity, & Global Perspective Elective ***	3.0-4.0 VACATION	
Select one of the following INTB Courses	4.0 FIN 301	4.0 INTB Major Elective	4.0	
INTB 332	Business Flexible Requirement Course **	4.0 Select one of the following INTB courses:	4.0	
INTB 334	Free Elective	4.0 INTB 332		
INTB 336		INTB 334		
INTB 338		INTB 336		
Business Flexible Requirement Course **	8.0	INTB 338		
		Free Elective	4.0	
	16	16	15-16	0
Third Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
ORGB 300	4.0 INTB Major Elective	4.0 Culture, Diversity, & Global Perspective Elective ***	3.0-4.0 VACATION	
Business Flexible Requirement Course **	4.0 Natural Science & Technology Elective ***	3.0-4.0 Humanities & Social Science Elective ***	3.0-4.0	
Humanities & Social Science Elective ***	3.0-4.0 Free Electives	8.0 INTB Major Elective	4.0	
Free Elective	4.0	Free Elective	3.0	
	15-16	15-16	13-15	0
Fourth Year				
Fall	Credits Winter	Credits Spring	Credits	
UNIV B201	1.0 MGMT 450	4.0 INTB 440	4.0	
Business Impact Elective †	4.0 INTB Major elective	4.0 INTB Major Elective	4.0	

INTB Major Elective	4.0 Free Electives	6.0 Free Electives	6.0
Natural Science & Technology Elective ***	3.0-4.0		
Free Elective	4.0		
	16-17	14	14

Total Credits 180-186

*
Students not participating in co-op will take one additional credit of Free Elective instead of COOP 101.

**
Select INTB 200INTB 200, OPM 200OPM 200, MIS 200MIS 200, MKTG 201 or STAT 201STAT 201. Please note that Business Flexible Requirement courses are all required but can be taken in any order or sequence based on student choice or major. Please consult your academic advisor for additional guidance.

Please see General Education Electives (p. 5) catalog webpage for an up to date listing of eligible courses.

†
Select a course that has one the following subject codes: (ACCT) Accounting, (BSAN) Business Analytics, (STAT) Business Statistics, (ECON) Economics, (FIN) Finance, (BUSN) General Business, (HRMT) Human Resource Management, (INTB) International Business, (BLAW) Business Law, (MGMT) Management, (MIS) Management Information Systems, (MKTG) Marketing, (OPM) Operations Management, (OPR) Operations Research, (ORGB) Organizational Behavior, (REMD) Real Estate Management & Development, (SMT) Sport Management, or (TAX) Taxation with a course number range of 100-499, including T280, T380, and T480. This course cannot be applied to your major or minor.

4 year, 1 co-op (Fall/Winter)

First Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
BUSN 101	4.0 BSAN 160	4.0 ACCT 115	4.0 VACATION	
BUSN 105	3.0 BUSN 102	4.0 CIVC 101	1.0	
MATH 101	4.0 ECON 201	4.0 ECON 202	4.0	
ENGL 101 or 111	3.0 ENGL 102 or 112	3.0 ENGL 103 or 113	3.0	
UNIV B101	1.0	Business Flexible Requirement Course **	4.0	
	15	15	16	0

Second Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
ACCT 116	4.0 BLAW 201	4.0 Culture, Diversity, & Global Perspective Elective ***	3.0-4.0 ORGB 300	4.0
Business Flexible Requirement Courses **	8.0 COOP 101 *	1.0 INTB Major Elective	4.0 Business Flexible Requirement Course **	4.0
Free Elective	4.0 FIN 301	4.0 Select one of the following INTB courses	4.0 Humanities & Social Science Elective ***	3.0-4.0
	Business Flexible Requirement Course **	4.0 INTB 332	Natural Science & Technology Elective ***	3.0-4.0
	Free Elective	4.0 INTB 334		
		INTB 336		
		INTB 338		
		Free Elective	4.0	
	16	17	15-16	14-16

Third Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
COOP EXPERIENCE	COOP EXPERIENCE	UNIV B201	1.0 Humanities & Social Science Elective ***	3.0-4.0
		Culture, Diversity, & Global Perspective Elective ***	3.0-4.0 Natural Science & Technology Elective ***	3.0-4.0
		INTB Elective	4.0 Free Electives	6.0
		Select one of the following:	4.0	
		INTB 332		
		INTB 336		
		INTB 334		
		INTB 338		

		Free Elective	4.0	
	0	0	16-17	12-14
Fourth Year				
Fall	Credits Winter	Credits Spring	Credits	
Business Impact Course [†]	4.0 MGMT 450	4.0 INTB 440	4.0	
INTB Major Elective	8.0 INTB Major Electives	8.0 Free Electives	9.0	
Free Electives	4.0 Free Elective	3.0		
	16	15	13	
Total Credits 180-186				

*

Co-op cycles may vary. Students are assigned a co-op cycle (fall/winter, spring/summer, summer-only) based on their co-op program (4-year, 5-year) and major.

COOP 101 registration is determined by the co-op cycle assigned and may be scheduled in a different term. Select students may be eligible to take COOP 001 in place of COOP 101.

**

Select INTB 200, INTB 200, OPM 200, OPM 200, MIS 200, MIS 200, MKTG 201, MKTG 201 or STAT 201, STAT 201. Please note that Business Flexible Requirement courses are all required but can be taken in any order or sequence based on student choice or major. Please consult your academic advisor for additional guidance.

Please see General Education Electives (p. 5) catalog webpage for an up to date listing of eligible courses.

†

Select a course that has one the following subject codes: (ACCT) Accounting, (BSAN) Business Analytics, (STAT) Business Statistics, (ECON) Economics, (FIN) Finance, (BUSN) General Business, (HRMT) Human Resource Management, (INTB) International Business, (BLAW) Business Law, (MGMT) Management, (MIS) Management Information Systems, (MKTG) Marketing, (OPM) Operations Management, (OPR) Operations Research, (ORGB) Organizational Behavior, (REMD) Real Estate Management & Development, (SMT) Sport Management, or (TAX) Taxation with a course number range of 100-499, including T280, T380, and T480. This course cannot be applied to your major or minor.

5 year, 3 co-op (Fall Winter)

First Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
BUSN 101	4.0 BSAN 160	4.0 ACCT 115	4.0 VACATION	
BUSN 105	3.0 BUSN 102	4.0 CIVC 101	1.0	
MATH 101	4.0 COOP 101	1.0 ECON 202	4.0	
ENGL 101 or 111	3.0 ECON 201	4.0 ENGL 103 or 113	3.0	
UNIV B101	1.0 ENGL 102 or 112	3.0 Business Flexible Requirement Course **	4.0	
	15	16	16	0
Second Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
COOP EXPERIENCE	COOP EXPERIENCE	ACCT 116	4.0 BLAW 201	4.0
		Business Flexible Requirement Course **	8.0 FIN 301	4.0
		Select one of the following INTB Courses	4.0 Business Flexible Requirement Course **	4.0
		INTB 332	INTB Major Elective	4.0
		INTB 334		
		INTB 336		
		INTB 338		
	0	0	16	16
Third Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
COOP EXPERIENCE	COOP EXPERIENCE	Culture, Diversity, & Global Perspective Elective ***	3.0-4.0 ORGB 300	4.0
		Select one of the following sequences:	4.0 Business Flexible Requirement Course **	4.0
		INTB 332	Humanities & Social Science Elective ***	3.0-4.0

		INTB 334	Natural Science & Technology Elective ***	3.0-4.0
		INTB 336		
		INTB 338		
		Free Elective	6.0	
	0	0	13-14	14-16
Fourth Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
COOP EXPERIENCE	COOP EXPERIENCE	UNIV B201	1.0 Humanities & Social Science Elective ***	3.0-4.0
		Culture, Diversity, & Global Perspective Elective ***	3.0-4.0 Natural Science & Technology Elective ***	3.0-4.0
		INTB Major Elective	4.0 Free Electives	9.0
		Free Electives	6.0	
	0	0	14-15	15-17
Fifth Year				
Fall	Credits Winter	Credits Spring	Credits	
Business Impact Elective [†]	4.0 MGMT 450	4.0 INTB 440	4.0	
INTB Elective	8.0 INTB Electives	8.0 Free Electives	9.0	
Free Electives	4.0 Free Elective	4.0		
	16	16	13	

Total Credits 180-186

*

Co-op cycles may vary. Students are assigned a co-op cycle (fall/winter, spring/summer, summer-only) based on their co-op program (4-year, 5-year) and major.

COOP 101 registration is determined by the co-op cycle assigned and may be scheduled in a different term. Select students may be eligible to take COOP 001 in place of COOP 101.

**

Select INTB 200, OPM 200 MIS 200, MKTG 201 MKTG 201 or STAT 201 STAT 201. Please note that Business Flexible Requirement courses are all required but can be taken in any order or sequence based on student choice or major. Please consult your academic advisor for additional guidance.

Please see General Education Electives (p. 5) catalog webpage for an up to date listing of eligible courses.

†

Select a course that has one the following subject codes: (ACCT) Accounting, (BSAN) Business Analytics, (STAT) Business Statistics, (ECON) Economics, (FIN) Finance, (BUSN) General Business, (HRMT) Human Resource Management, (INTB) International Business, (BLAW) Business Law, (MGMT) Management, (MIS) Management Information Systems, (MKTG) Marketing, (OPM) Operations Management, (OPR) Operations Research, (ORGB) Organizational Behavior, (REMD) Real Estate Management & Development, (SMT) Sport Management, or (TAX) Taxation with a course number range of 100-499, including T280, T380, and T480. This course cannot be applied to your major or minor.

Co-op/Career Opportunities

International Business graduates are employed in a variety of corporate settings, including the pharmaceutical, banking and telecommunication industries. Some students pursue graduate studies or find employment in multilateral governmental organizations.

The concentration has been designed to provide a competitive advantage for those students interested in international business careers. In addition to business coursework, students also take advantage of Drexel's programs in history-politics, sociology, anthropology, and other areas that focus on international topics.

The University offers minors in French (<https://catalog.drexel.edu/undergraduate/collegeofartsandsciences/frenchminor/>), Japanese (<https://catalog.drexel.edu/undergraduate/collegeofartsandsciences/japaneseminor/>), and Spanish (<https://catalog.drexel.edu/undergraduate/collegeofartsandsciences/spanishminor/>). Each minor can include study of the vocabulary needed for business transactions within the particular language.

Proficiency certificates are also available to students at the intermediate level as proof that students are proficient enough to live abroad and interact with native speakers in their home countries and cultures. Proficiency certificates are available in Arabic (<https://catalog.drexel.edu/undergraduate/collegeofartsandsciences/intermediatearabicproficiencycertificate/>), Chinese (<https://catalog.drexel.edu/undergraduate/collegeofartsandsciences/intermediatechineseproficiencycertificate/>), French (<https://catalog.drexel.edu/undergraduate/collegeofartsandsciences/intermediatefrenchproficiencycertificate/>), German (<https://catalog.drexel.edu/undergraduate/collegeofartsandsciences/intermediategermanproficiencycertificate/>), Japanese, (<https://catalog.drexel.edu/undergraduate/>

collegeofartsandsciences/intermediatejapaneseproficiencycertificate/) Korean, (<https://catalog.drexel.edu/undergraduate/collegeofartsandsciences/intermediatekoreanproficiencycertificate/>) and Spanish (<https://catalog.drexel.edu/undergraduate/collegeofartsandsciences/intermediatespanishproficiencycertificate/>).

Visit the Drexel Steinbright Career Development Center (<http://www.drexel.edu/scdc/>) page for more detailed information on co-op and post-graduate opportunities. Also visit the Career Guides (<http://drexel.edu/scdc/career-services/counseling/career-guides/>) provided by the Steinbright Career Development Center.

Facilities

The 12-story, 177,500-square-foot home for LeBow College of Business is located at the heart of the Drexel University campus, at the intersection of Woodland Walk and Market Street, where it forms a gateway to Drexel and a backdrop to the historic statue of A. J. Drexel (Moses Ezekiel, 1904). The diagonal massing of the lower floors follows Woodland Walk and combines with the new Papadakis Integrated Sciences Building (Diamond & Schmitt, 2011) to energize the University's central quadrangle. The building's tower will mark the LeBow College and Drexel campus from all directions while the open, glassy Market Street façade will showcase the College's student activities to passersby.

The building's organization unites the school's various constituencies around a five-story-high atrium ringed by classrooms, student lounges, events spaces, and offices. The atrium is immediately accessible from main entrances at the three corners of the building. An open stair within the atrium leads to a 300-seat auditorium and 100-seat lecture hall one floor below and to a divisible multipurpose room and additional classrooms above. The building's upper floors contain faculty offices interspersed with seminar rooms and group study rooms. The top floor houses the Dean's suite and a boardroom and conference suite that opens to east- and west-facing terraces.

The building's warm masonry and glass exterior reflects the emerging vocabulary of the next generation of Drexel buildings. Sophisticated solar shading devices allow maximum transparency between the inside and outside while supporting the building's high environmental aspirations.

Key Building Features

- Five-story atrium
- Finance trading lab with Bloomberg Terminal Room
- 300-seat auditorium
- 160-seat event space
- 100-seat lecture hall
- 45-seat seminar rooms
- 44-seat computer classrooms
- 60-seat classrooms
- Executive MBA (<https://www.lebow.drexel.edu/academics/programs/mba/executive-mba/>) classroom
- 24-seat classrooms
- Special areas for experiential learning simulations and business consulting
- Videoconferencing capabilities
- Integrated teaching technology in all classrooms
- Recording studio to support LeBow College's online programs
- Extensive areas for students to gather socially and for collaborative study, including student collaboration rooms (<https://www.lebow.drexel.edu/about/campuses/philadelphia/gerri-c-lebow-hall/collaboration-rooms/>), two quiet study areas, and 3,500 square feet of student social space
- EMBA Alumni Lounge for the exclusive use of EMBA alumni
- Behavioral Studies Lab
- Starbucks
- Green Globe certifiable, meeting worldwide sustainability standards

Gerri C. LeBow Hall brings together faculty, students, and staff in a state-of-the-art building on the University City campus. Please visit the LeBow College of Business webpage (<https://www.lebow.drexel.edu/>), the Behavioral Lab webpage (<https://www.lebow.drexel.edu/about/campuses/location/behavioral-lab/>), and the Finance Trading Lab webpage (<https://www.lebow.drexel.edu/about/campuses/location/finance-trading-lab-and-bloomberg-terminal-room/>) to learn more about Gerri C. LeBow Hall.

International Business Faculty

Murugan Anandarajan, PhD (*Drexel University*) *Senior Associate Dean of Academic Programs and Faculty Affairs, Department of Decision Sciences and MIS.* Professor. Cybercrime, strategic management of information technology, unstructured data mining, individual internet usage behavior (specifically abuse and addiction), application of artificial intelligence techniques in forensic accounting and ophthalmology.

Orakwue B. Arinze, PhD (*London School of Economics*) *Department of Decision Sciences and MIS*. Professor. Client/Server computing, Enterprise Application Software (EAS)/Enterprise Resource Planning Software (ERP), knowledge-based and decision support applications in operations management.

Jodi Cataline, MBA (*University of Delaware*). Associate Clinical Professor. Global classrooms, Financial literacy

Dana D'Angelo, MBA (*Drexel University*). Clinical Professor. Global classrooms and use of backchannel research

Qizhi Dai, PhD (*University of Minnesota*) *Department of Decision Sciences and MIS*. Associate Professor. Business value of information technology, eCommerce, economics of information technology, information system management.

Lawrence Duke, EdD (*Temple University*) *Acting Department Head*. Clinical Professor. Global marketing, new markets in emerging countries, marketing strategy, digital marketing, marketing technology, marketing.

David Gefen, PhD (*Georgia State University*) *Provost Distinguished Research Professor, Department of Decision Sciences and MIS*. Strategic IT management, IT development and implementation management research methodology, managing the adoption of large IT systems, eCommerce, online auctions, outsourcing; technology adoption.

Shawkat M. Hammoudeh, PhD (*University of Kansas*). Professor. Energy economics, environmental economics, financial economics.

Yanliu Huang, PhD (*The Wharton School, University of Pennsylvania*). Associate Professor. Consumer n-store decision making, consumer planning, new technology in marketing, consumer welfare.

Bang Nam Jeon, PhD (*Indiana University*) *Department of Economics and International Business*. Professor. Financial economics, the Korean economy, currency crises, FDI, regional economic integration and newly industrializing economies.

Ohyun Kwon, PhD (*University of Wisconsin, Madison*). Assistant Professor. International trade and trade agreements.

Dali Ma, PhD (*University of Chicago*). Associate Professor. Social hierarchy; Social networks; Sociology of entrepreneurship; Sociology of transitional China

Vibhas Madan, PhD (*Michigan State University*) *R John Chapel Jr. Dean*. Professor. International trade theory, applied microeconomics.

Eydis Olsen-Robinson, MA (*American University*). Associate Clinical Professor. International business, banking.

Stanley Ridgley, PhD (*Duke University*). Associate Clinical Professor. Business communication; Cognition and strategy; Competitive intelligence; Determinants of Firm Performance; Global Management; New Markets in Emerging Countries; Russian Business Culture.

Samir Shah, DPS (*Pace University*) *Department of Decision Sciences and MIS*. Clinical Professor. Outsourcing, business value of information technology, information system design, management, and leadership.

Srinivasan Swaminathan, PhD (*University of Texas-Austin*). Professor. Marketing strategy, sales promotions, bottom of the pyramid (BOP) markets, marketing.

Constantinos Syropoulos, PhD (*Yale University*) *Trustee Professor of International Economics*. Professor. International trade, political economy, applied microeconomics.

Yoto Yotov, PhD (*Boston College*). Professor. International trade, applied microeconomics, political economy.

Management Information Systems BSBA

Major: Management Information Systems

Degree Awarded: Bachelor of Science in Business Administration (BSBA)

Calendar Type: Quarter

Minimum Required Credits: 180.0

Co-op Options: Three Co-op (Five years); One Co-op (Four years); No Co-op (Four years)

Classification of Instructional Programs (CIP) code: 52.1201

Standard Occupational Classification (SOC) code: 11-3021

About the Major

Management Information Systems (MIS) is about managing how and why people, organizations, and markets apply, design, and deploy information technology to achieve tactical and strategic business goals. MIS is about the integration of both areas of expertise and applying the power of technology to solving business problems.

The major in management information systems prepares students for opportunities in the information technology field and business. Aimed at producing graduates who bridge the gap between technical knowledge and business functions, the program focuses on a mix of applied computer systems content, interpersonal interaction, and a practical business orientation.

While administered by the Department of Decision Sciences and MIS (<https://www.lebow.drexel.edu/academics/undergraduate/areas-of-study/management-information-systems/>), the major in management information systems is interdisciplinary in nature. The courses may be taken by students in other colleges and departments who wish to complement other computer-related studies with business-oriented information systems subjects.

Please Note: No more than 2 courses or 8.0 credits can be counted towards any additional major/minor/co-major or certificate in the BSBA program.

Additional Information

For more information please contact our Undergraduate Advising department at lebowadv@drexel.edu.

Degree Requirements

Bachelor of Science in Business Administration (BSBA) Degree Requirements

General Education Requirements

CIVC 101	Introduction to Civic Engagement	1.0
COOP 101	Career Management and Professional Development *	1.0
ENGL 101 or ENGL 111	Composition and Rhetoric I: Inquiry and Exploratory Research English Composition I	3.0
ENGL 102 or ENGL 112	Composition and Rhetoric II: Advanced Research and Evidence-Based Writing English Composition II	3.0
ENGL 103 or ENGL 113	Composition and Rhetoric III: Themes and Genres English Composition III	3.0
MATH 101	Introduction to Analysis I	4.0
UNIV B101	The Drexel Experience	1.0
UNIV B201 [WI]	Career Management	1.0

General Education Electives (Select 18-24 credits)

Culture, Diversity, & Global Perspective **	6.0-8.0
Humanities & Social Science **	6.0-8.0
Natural Science & Technology ***	6.0-8.0

Business Flexible Requirements ***

INTB 200	International Business	4.0
MIS 200	Management Information Systems	4.0
MKTG 201	Introduction to Marketing Management	4.0
OPM 200	Operations Management	4.0
STAT 201	Introduction to Business Statistics	4.0

Business Requirements

ACCT 115	Financial Accounting Foundations	4.0
ACCT 116	Managerial Accounting Foundations	4.0
BLAW 201	Business Law I	4.0
BSAN 160	Business Analytics and Data Visualization	4.0
BUSN 101	Foundations of Business I	4.0
BUSN 102	Foundations of Business II	4.0
BUSN 105	Applied Business Analysis	3.0
ECON 201	Principles of Microeconomics	4.0
ECON 202	Principles of Macroeconomics	4.0
FIN 301	Introduction to Finance	4.0
MGMT 450	Strategy and Competitive Advantage	4.0
ORGB 300 [WI]	Organizational Behavior	4.0

Business Impact Elective

4.0

Select a course that has one the following subject codes: (ACCT) Accounting, (BSAN) Business Analytics, (STAT) Business Statistics, (ECON) Economics, (FIN) Finance, (BUSN) General Business, (HRMT) Human Resource Management, (INTB) International Business, (BLAW) Business Law, (MGMT) Management, (MIS) Management Information Systems, (MKTG) Marketing, (OPM) Operations Management, (OPR) Operations Research, (ORGB) Organizational Behavior, (REMD) Real Estate Management & Development, (SMT) Sport Management, or (TAX) Taxation with a course number range of 100-499, including T280, T380, and T480. This course cannot be applied to your major or minor.

Management Information Systems Major Required Courses

MIS 342	Systems Analysis and Design	4.0
MIS 343	Database Design and Implementation	4.0
Select seven of the following:		28.0
BSAN 360	Programming for Data Analytics	
MGMT 302	Competing in Technology Industries	

MGMT 364	Technology Management
MIS 346	Management Information Systems Strategy
MIS 347	Domestic and Global Outsourcing Management
MIS 351	Introduction to Programming for Business in C#
MIS 361	Information System Project Management
MIS 364	Information Security Systems Management
MIS 368	Enterprise Cloud Systems Management

Free Electives	38.0
Total Credits	180.0-186.0

*

Students not participating in co-op will take one additional credit of Free Elective instead of COOP 101.

Co-op cycles may vary. Students are assigned a co-op cycle (fall/winter, spring/summer, summer-only) based on their co-op program (4-year, 5-year) and major.

COOP 101 registration is determined by the co-op cycle assigned and may be scheduled in a different term. Select students may be eligible to take COOP 001 in place of COOP 101.

**

Please see General Education (p. 5) Electives catalog webpage for an up to date listing of eligible courses.

Please note that Business Flexible Requirement courses are all required but can be taken in any order or sequence based on student choice or major. Please consult your academic advisor for additional guidance.

Writing-Intensive Course Requirements

In order to graduate, all students must pass three writing-intensive courses after their freshman year. Two writing-intensive courses must be in a student's major. The third can be in any discipline. Students are advised to take one writing-intensive class each year, beginning with the sophomore year, and to avoid "clustering" these courses near the end of their matriculation. Transfer students need to meet with an academic advisor to review the number of writing-intensive courses required to graduate.

A "WI" next to a course in this catalog may indicate that this course can fulfill a writing-intensive requirement. For the most up-to-date list of writing-intensive courses being offered, students should check the Writing Intensive Course List (<https://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/faculty-programs/#writing-intensive-list>) at the University Writing Program (<http://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/drexel-writing-center/>). (<http://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/drexel-writing-center/>) Students scheduling their courses can also conduct a search for courses with the attribute "WI" to bring up a list of all writing-intensive courses available that term.

Sample Plan of Study

4 year, no co-op

First Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
BUSN 101	4.0 BSAN 160	4.0 ACCT 115	4.0 VACATION	
BUSN 105	3.0 BUSN 102	4.0 CIVC 101	1.0	
ENGL 101 or 111	3.0 ECON 201	4.0 ECON 202	4.0	
MATH 101	4.0 ENGL 102 or 112	3.0 ENGL 103 or 113	3.0	
UNIV B101	1.0	Business Flexible Requirement Course **	4.0	
	15	15	16	0
Second Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
ACCT 116	4.0 BLAW 201	4.0 MIS 342	4.0 VACATION	
Business Flexible Requirement Course **	4.0 FIN 301	4.0 Business Flexible Requirement Courses **	8.0	
Culture, Diversity, & Global Perspective ***	3.0-4.0 Humanities & Social Science **	3.0-4.0 Natural Science & Technology ***	3.0-4.0	
Free Elective	4.0 Free Elective	3.0		
	15-16	14-15	15-16	0
Third Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
MIS 343	4.0 ORGB 300	4.0 Required MIS Major Elective	4.0 VACATION	

Business Flexible Requirement Course **	4.0 UNIV B201	1.0 Natural Science & Technology ***	3.0-4.0	
Culture, Diversity, & Global Perspective ***	3.0-4.0 Humanities & Social Science ***	3.0-4.0 Free Electives	9.0	
Free Elective	3.0 Required MIS Major Electives	8.0		
	14-15	16-17	16-17	0
Fourth Year				
Fall	Credits Winter	Credits Spring	Credits	
Business Impact Elective†	4.0 MGMT 450	4.0 Required MIS Major Elective	4.0	
Required MIS Major Elective	4.0 Required MIS Major Electives	8.0 Free Electives	11.0	
Free Electives	6.0 Free Elective	3.0		
	14	15	15	

Total Credits 180-186

*
Students not participating in co-op will take one additional credit of Free Elective instead of COOP 101.

**
Select INTB 200, OPM 200, MIS 200, MKTG 201 or STAT 201. Please note that Business Flexible Requirement courses are all required but can be taken in any order or sequence based on student choice or major. Please consult your academic advisor for additional guidance.

Please see General Education (p. 5) Electives catalog webpage for an up to date listing of eligible courses.

†
Select a course that has one the following subject codes: (ACCT) Accounting, (BSAN) Business Analytics, (STAT) Business Statistics, (ECON) Economics, (FIN) Finance, (BUSN) General Business, (HRMT) Human Resource Management, (INTB) International Business, (BLAW) Business Law, (MGMT) Management, (MIS) Management Information Systems, (MKTG) Marketing, (OPM) Operations Management, (OPR) Operations Research, (ORGB) Organizational Behavior, (REMD) Real Estate Management & Development, (SMT) Sport Management, or (TAX) Taxation with a course number range of 100-499, including T280, T380, and T480. This course cannot be applied to your major or minor.

4 year, 1 co-op (Fall/Winter)

First Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
BUSN 101	4.0 BSAN 160	4.0 ACCT 115	4.0 VACATION	
BUSN 105	3.0 BUSN 102	4.0 CIVC 101	1.0	
ENGL 101 or 111	3.0 COOP 101†	1.0 ECON 202	4.0	
MATH 101	4.0 ECON 201	4.0 ENGL 103 or 113	3.0	
UNIV B101	1.0 ENGL 102 or 112	3.0 Business Flexible Requirement **	4.0	
	15	16	16	0
Second Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
ACCT 116	4.0 BLAW 201	4.0 MIS 342	4.0 MIS 343	4.0
Business Flexible Requirement **	4.0 FIN 301	4.0 Business Flexible Requirement Courses **	8.0 Business Flexible Requirement Course **	4.0
Culture, Diversity, & Global Perspective Elective ***	3.0-4.0 Humanities & Social Science Elective ***	3.0-4.0 Natural Science & Technology Elective ***	3.0-4.0 Culture, Diversity, & Global Perspective Elective ***	3.0-4.0
Free Elective	3.0 Free Elective	3.0	Free Elective	3.0
	14-15	14-15	15-16	14-15
Third Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
COOP EXPERIENCE	COOP EXPERIENCE	ORGB 300	4.0 Natural Science & Technology Elective ***	3.0-4.0
		UNIV B201	1.0 Required MIS Major Elective	4.0
		Humanities & Social Science Elective ***	3.0-4.0 Free Electives	9.0
		Required MIS Major Electives	8.0	
	0	0	16-17	16-17

Fourth Year

Fall	Credits Winter	Credits Spring	Credits
Business Impact Elective [†]	4.0 MGMT 450	4.0 Required MIS Major Elective	4.0
Required MIS Major Elective	4.0 Required MIS Major Electives	8.0 Free Electives	11.0
Free Electives	6.0 Free Elective	3.0	
	14	15	15

Total Credits 180-186

*

Co-op cycles may vary. Students are assigned a co-op cycle (fall/winter, spring/summer, summer-only) based on their co-op program (4-year, 5-year) and major.

COOP 101 registration is determined by the co-op cycle assigned and may be scheduled in a different term. Select students may be eligible to take COOP 001 in place of COOP 101.

**

Select INTB 200, OPM 200, MIS 200, MKTG 201 or STAT 201. Please note that Business Flexible Requirement courses are all required but can be taken in any order or sequence based on student choice or major. Please consult your academic advisor for additional guidance.

Please see General Education (p. 5) Electives catalog webpage for an up to date listing of eligible courses.

†

Select a course that has one the following subject codes: (ACCT) Accounting, (BSAN) Business Analytics, (STAT) Business Statistics, (ECON) Economics, (FIN) Finance, (BUSN) General Business, (HRMT) Human Resource Management, (INTB) International Business, (BLAW) Business Law, (MGMT) Management, (MIS) Management Information Systems, (MKTG) Marketing, (OPM) Operations Management, (OPR) Operations Research, (ORGB) Organizational Behavior, (REMD) Real Estate Management & Development, (SMT) Sport Management, or (TAX) Taxation with a course number range of 100-499, including T280, T380, and T480. This course cannot be applied to your major or minor.

5 year, 3 co-op (Fall/Winter)**First Year**

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
BUSN 101	4.0 BSAN 160	4.0 ACCT 115	4.0 VACATION	
BUSN 105	3.0 BUSN 102	4.0 CIVC 101	1.0	
ENGL 101 or 111	3.0 COOP 101 [*]	1.0 ECON 202	4.0	
MATH 101	4.0 ECON 201	4.0 ENGL 103 or 113	3.0	
UNIV B101	1.0 ENGL 102 or 112	3.0 Business Flexible Requirement ^{**}	4.0	
	15	16	16	0

Second Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
COOP EXPERIENCE	COOP EXPERIENCE	ACCT 116	4.0 BLAW 201	4.0
		Business Flexible Requirement ^{**}	4.0 FIN 301	4.0
		Culture, Diversity, & Global Perspective Elective ^{***}	3.0-4.0 Humanities & Social Science Elective ^{***}	3.0-4.0
		Free Elective	3.0 Free Elective	3.0
	0	0	14-15	14-15

Third Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
COOP EXPERIENCE	COOP EXPERIENCE	MIS 342	4.0 MIS 343	4.0
		Natural Science & Technology Elective ^{***}	3.0-4.0 Business Flexible Requirement Course ^{**}	4.0
		Business Flexible Requirement Courses ^{**}	8.0 Culture, Diversity, & Global Perspective Elective ^{***}	3.0-4.0
			Free Elective	3.0
	0	0	15-16	14-15

Fourth Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
COOP EXPERIENCE	COOP EXPERIENCE	ORGB 300	4.0 Natural Science & Technology Elective ^{***}	3.0-4.0

		UNIV B201	1.0 Required MIS Major Elective	4.0
		Humanities & Social Science Elective***	3.0-4.0 Free Electives	9.0
		Required MIS Major Electives	8.0	
	0	0	16-17	16-17
Fifth Year				
Fall	Credits Winter	Credits Spring	Credits	
Business Impact Elective†	4.0 MGMT 450	4.0 Required MIS Major Elective	4.0	
Required MIS Major Elective	4.0 Required MIS Major Electives	8.0 Free Electives	11.0	
Free Electives	6.0 Free Elective	3.0		
	14	15	15	

Total Credits 180-186

*

Co-op cycles may vary. Students are assigned a co-op cycle (fall/winter, spring/summer, summer-only) based on their co-op program (4-year, 5-year) and major.

COOP 101 registration is determined by the co-op cycle assigned and may be scheduled in a different term. Select students may be eligible to take COOP 001 in place of COOP 101.

**

Select INTB 200, OPM 200, MIS 200, MKTG 201 or STAT 201. Please note that Business Flexible Requirement courses are all required but can be taken in any order or sequence based on student choice or major. Please consult your academic advisor for additional guidance.

Please see General Education (p. 5) Electives catalog webpage for an up to date listing of eligible courses.

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Select a course that has one the following subject codes: (ACCT) Accounting, (BSAN) Business Analytics, (STAT) Business Statistics, (ECON) Economics, (FIN) Finance, (BUSN) General Business, (HRMT) Human Resource Management, (INTB) International Business, (BLAW) Business Law, (MGMT) Management, (MIS) Management Information Systems, (MKTG) Marketing, (OPM) Operations Management, (OPR) Operations Research, (ORGB) Organizational Behavior, (REMD) Real Estate Management & Development, (SMT) Sport Management, or (TAX) Taxation with a course number range of 100-499, including T280, T380, and T480. This course cannot be applied to your major or minor.

Co-op/Career Opportunities

Management Information Systems Career Opportunities

Graduates of Drexel's MIS program pursue careers in a variety of business roles that specialize in computer-based resources, information resource management and computer system development. Information technology professionals are currently some of the most needed employees in the business field, and information systems is one of the hardest areas for companies to find qualified candidates to fill positions.

Career opportunities include serving as systems analysts and designers, project managers and consultants. Additionally, many students pursue advanced degrees such as MBAs after graduation.

What Type of Job Skills Will You Gain From an Management Information Systems Degree?

An undergraduate management information systems degree will provide you with the skills you need to achieve your career goals in many industries. An example of the skills this degree provides includes:

- Systems analysis and design
- Database design and implementation
- Management information systems strategy
- Domestic and global outsourcing management

What Can You Do with a Degree in Management Information Systems?

The major in management information systems prepares students for opportunities in the information technology field and business. Aimed at producing graduates who bridge the gap between technical knowledge and business functions, the program focuses on a mix of applied computer systems content, interpersonal interaction, and a practical business orientation which can be applied to a variety of fields.

What is the Average Salary for an Management Information Systems Major?

Drexel LeBow 2020 management information systems graduates earned an average starting salary of \$67,160.

Career Growth Opportunities for Management Information Systems Majors

Co-op Landings

Students studying management and information systems found co-op positions at the following companies:

- CHUBB (formerly ACE USA)
- Clarivate Analytics (Thomson Reuters)
- Comcast Corporation
- Deloitte & Touche
- PECO, an Exelon Company
- PJM Interconnection LLC
- PricewaterhouseCoopers LLP
- SAP America
- Susquehanna Int'l Group LLP

Job Landings

Graduates of the MIS program found jobs at the following companies:

- Comcast Corporation
- Johnson & Johnson
- Vanguard

Common Titles

- Senior Technical Business Analyst
- Systems Analyst
- Software Engineer
- Business Analyst
- Network Administrator
- Senior Director Of Information & Technology
- Systems Administrator
- Information Technology Infrastructure Manager

Industries

- Information Technology
- Accounting
- Finance
- Real Estate

Professional Organizations

- Association for Information Systems (<https://aisnet.org/>)
- Information System Security Association (<https://www.issa.org/>)

Continuing Education Opportunities

- MBA (<https://www.lebow.drexel.edu/academics/graduate/mba/>)

Visit the Drexel Steinbright Career Development Center (<http://www.drexel.edu/scdc/>) page for more detailed information on co-op and post-graduate opportunities. Also visit the Career Guides (<http://drexel.edu/scdc/career-services/counseling/career-guides/>) provided by the Steinbright Career Development Center.

Facilities

The 12-story, 177,500-square-foot home for LeBow College of Business is located at the heart of the Drexel University campus, at the intersection of Woodland Walk and Market Street, where it forms a gateway to Drexel and a backdrop to the historic statue of A. J. Drexel (Moses Ezekiel, 1904). The

diagonal massing of the lower floors follows Woodland Walk and combines with the new Papadakis Integrated Sciences Building (Diamond & Schmitt, 2011) to energize the University's central quadrangle. The building's tower will mark the LeBow College and Drexel campus from all directions while the open, glassy Market Street façade will showcase the College's student activities to passersby.

The building's organization unites the school's various constituencies around a five-story-high atrium ringed by classrooms, student lounges, events spaces, and offices. The atrium is immediately accessible from main entrances at the three corners of the building. An open stair within the atrium leads to a 300-seat auditorium and 100-seat lecture hall one floor below and to a divisible multipurpose room and additional classrooms above. The building's upper floors contain faculty offices interspersed with seminar rooms and group study rooms. The top floor houses the Dean's suite and a boardroom and conference suite that opens to east- and west-facing terraces.

The building's warm masonry and glass exterior reflects the emerging vocabulary of the next generation of Drexel buildings. Sophisticated solar shading devices allow maximum transparency between the inside and outside while supporting the building's high environmental aspirations.

Key Building Features

- Five-story atrium
- Finance trading lab with Bloomberg Terminal Room
- 300-seat auditorium
- 160-seat event space
- 100-seat lecture hall
- 45-seat seminar rooms
- 44-seat computer classrooms
- 60-seat classrooms
- Executive MBA (<https://www.lebow.drexel.edu/academics/programs/mba/executive-mba/>) classroom
- 24-seat classrooms
- Special areas for experiential learning simulations and business consulting
- Videoconferencing capabilities
- Integrated teaching technology in all classrooms
- Recording studio to support LeBow College's online programs
- Extensive areas for students to gather socially and for collaborative study, including student collaboration rooms (<https://www.lebow.drexel.edu/about/campuses/philadelphia/gerri-c-lebow-hall/collaboration-rooms/>), two quiet study areas, and 3,500 square feet of student social space
- EMBA Alumni Lounge for the exclusive use of EMBA alumni
- Behavioral Studies Lab
- Starbucks
- Green Globe certifiable, meeting worldwide sustainability standards

Gerri C. LeBow Hall brings together faculty, students, and staff in a state-of-the-art building on the University City campus. Please visit the LeBow College of Business webpage (<https://www.lebow.drexel.edu/>), the Behavioral Lab webpage (<https://www.lebow.drexel.edu/about/campuses/location/behavioral-lab/>), and the Finance Trading Lab webpage (<https://www.lebow.drexel.edu/about/campuses/location/finance-trading-lab-and-bloomberg-terminal-room/>) to learn more about Gerri C. LeBow Hall.

Decision Sciences & MIS Faculty

Murugan Anandarajan, PhD (*Drexel University*) *Senior Associate Dean of Academic Programs and Faculty Affairs, Department of Decision Sciences and MIS*. Professor. Cybercrime, strategic management of information technology, unstructured data mining, individual internet usage behavior (specifically abuse and addiction), application of artificial intelligence techniques in forensic accounting and ophthalmology.

Orakwue B. Arinze, PhD (*London School of Economics*) *Department of Decision Sciences and MIS*. Professor. Client/Server computing, Enterprise Application Software (EAS)/Enterprise Resource Planning Software (ERP), knowledge-based and decision support applications in operations management.

Edward Arnheiter, PhD (*University of Massachusetts, Amherst*) *Department of Decision Sciences and MIS*. Clinical Professor. Lean Six Sigma, quality implementation, quality management, statistical quality control, supply chain management

Avijit Banerjee, PhD (*The Ohio State University*) *Department of Decision Sciences and MIS*. Professor. Interface with marketing, pricing revenue management, inventory control, operations planning and scheduling, production planning and control, supply chain management

Hande Benson, PhD (*Princeton University*) *Department of Decision Sciences and MIS*. Professor. Interior-point methods, large scale optimization, mathematical programming, nonlinear optimization, operations and supply chain optimization, optimization software, portfolio optimization

Qizhi Dai, PhD (*University of Minnesota*) *Department of Decision Sciences and MIS*. Associate Professor. Business value of information technology, eCommerce, economics of information technology, information system management.

Anna Devlin, PhD (*University of Maryland, College Park*). Clinical Professor. Department of Decision Sciences & MIS. Behavioral operations management, contracts and incentives.

Christopher Gaffney, PhD (*Rutgers University, New Brunswick*) *Department of Decision Sciences and MIS*. Associate Clinical Professor. Applied probability, decision theory, risk analysis

David Gefen, PhD (*Georgia State University*) *Provost Distinguished Research Professor, Department of Decision Sciences and MIS*. Strategic IT management, IT development and implementation management research methodology, managing the adoption of large IT systems, eCommerce, online auctions, outsourcing; technology adoption.

Seung-Lae Kim, PhD (*Penn State University*) *Department of Decision Sciences and MIS*. Professor. Lean production systems, production capacity and flexibility, theory/philosophy of Operations Management.

Jinwook Lee, PhD (*Rutgers University, New Brunswick*) *Department of Decision Sciences and MIS*. Assistant Professor. Decision models, mathematical programming, risk assessment stochastic optimization, stochastic processes.

Benjamin Lev, PhD (*Case Western Reserve University*) *Department of Decision Sciences and MIS*. Professor. Inventory theory, scheduling, queueing theory, optimization.

Fariborz Y. Partovi, PhD (*The Wharton School, University of Pennsylvania*) *Department of Decision Sciences and MIS*. Professor. Manufacturing technology development, quality implementation, quality management, service management, Six-Sigma

Arjan Raven, PhD (*University of Southern California*). Associate Clinical Professor. Department of Decision Sciences & MIS. Neuro-Information-Systems, task-technology fit, web-based learning environments, knowledge management

Matthew Reindorp, PhD (*University of Maryland College Park*) *Department of Decision Sciences and MIS*. Associate Clinical Professor. Real options, simulation, stochastic processes, simulation.

Oliver Schaer, PhD (*Lancaster University*) *Department of Decision Sciences and MIS*. Assistant Professor. Applied econometrics and time series analysis, predictive analytics, new product forecasting.

Matthew Schneider, PhD (*Cornell University*) *Department of Decision Sciences and MIS*. Associate Professor. Department of Decision Sciences & MIS. Data privacy, forecasting, time series.

Samir Shah, DPS (*Pace University*) *Department of Decision Sciences and MIS*. Clinical Professor. Outsourcing, business value of information technology, information system design, management, and leadership.

Wenjing Shen, PhD (*University of Michigan*) *Department of Decision Sciences and MIS*. Associate Professor. Supply chain management, interface marketing, pricing and revenue management.

Min Wang, PhD (*Columbia University*) *Department of Decision Sciences and MIS*. Associate Clinical Professor. Healthcare operations management, inventory control, production planning and control, service management, supply chain management

Marketing BSBA

Major: Marketing

Degree Awarded: Bachelor of Science in Business Administration (BSBA)

Calendar Type: Quarter

Minimum Required Credits: 180.0

Co-op Options: Three Co-op (Five years); One Co-op (Four years); No Co-op (Four years)

Classification of Instructional Programs (CIP) code: 52.1401

Standard Occupational Classification (SOC) code: 11-2021

About the Program

Marketing is one of the most dynamic areas of business because it focuses on satisfying the ever-changing wants and needs of people. Professional marketers research and identify target audiences, develop products and services, formulate pricing strategies, develop advertising and promotional campaigns, and implement methods of distribution so that customers receive products and services where and when they want them. Marketing may also focus on influencing society through behavioral changes regarding issues such as addiction, environmental issues, diversity, equity, and inclusion, among many others. Perhaps the most basic marketing skill is to be able to see an organization's activities from the customer's viewpoint.

A major in marketing prepares students for the many opportunities that exist in product and brand management, marketing research, advertising, digital marketing, customer analytics, retailing, channel management, logistics and physical distribution, professional personal selling and sales management, marketing planning and analysis, public relations, marketing entrepreneurship, and new-product development.

Please Note: No more than 2 courses or 8.0 credits can be counted towards any additional major/minor/co-major or certificate in the BSBA program.

Additional Information

For more information please contact our Undergraduate Advising department at lebowadv@drexel.edu.

Degree Requirements

Bachelor of Science in Business Administration (BSBA) Degree Requirements

CIVC 101	Introduction to Civic Engagement	1.0
COOP 101	Career Management and Professional Development *	1.0
ENGL 101	Composition and Rhetoric I: Inquiry and Exploratory Research	3.0
or ENGL 111	English Composition I	
ENGL 102	Composition and Rhetoric II: Advanced Research and Evidence-Based Writing	3.0
or ENGL 112	English Composition II	
ENGL 103	Composition and Rhetoric III: Themes and Genres	3.0
or ENGL 113	English Composition III	
MATH 101	Introduction to Analysis I	4.0
UNIV B101	The Drexel Experience	1.0
UNIV B201 [WI]	Career Management	1.0
General Education Electives (Select 18-24 credits)		
Culture, Diversity, & Global Perspective **		6.0-8.0
Humanities & Social Science **		6.0-8.0
Natural Science & Technology Elective **		6.0-8.0
Business Flexible Requirements ***		
INTB 200	International Business	4.0
MIS 200	Management Information Systems	4.0
MKTG 201	Introduction to Marketing Management	4.0
OPM 200	Operations Management	4.0
STAT 201	Introduction to Business Statistics	4.0
Business Requirements		
ACCT 115	Financial Accounting Foundations	4.0
ACCT 116	Managerial Accounting Foundations	4.0
BLAW 201	Business Law I	4.0
BSAN 160	Business Analytics and Data Visualization	4.0
BUSN 101	Foundations of Business I	4.0
BUSN 102	Foundations of Business II	4.0
BUSN 105	Applied Business Analysis	3.0
ECON 201	Principles of Microeconomics	4.0
ECON 202	Principles of Macroeconomics	4.0
FIN 301	Introduction to Finance	4.0
MGMT 450	Strategy and Competitive Advantage	4.0
ORGB 300 [WI]	Organizational Behavior	4.0
Business Impact Elective		4.0
Select a course that has one the following subject codes: (ACCT) Accounting, (BSAN) Business Analytics, (STAT) Business Statistics, (ECON) Economics, (FIN) Finance, (BUSN) General Business, (HRMT) Human Resource Management, (INTB) International Business, (BLAW) Business Law, (MGMT) Management, (MIS) Management Information Systems, (MKTG) Marketing, (OPM) Operations Management, (OPR) Operations Research, (ORGB) Organizational Behavior, (REMD) Real Estate Management & Development, (SMT) Sport Management, or (TAX) Taxation with a course number range of 100-499, including T280, T380, and T480. This course cannot be applied to your major or minor.		
Free Electives		38.0
Marketing Major Required Course		
MKTG 326	Marketing Insights	4.0
MKTG 356	Consumer Behavior	4.0
MKTG 380	Seminar in Marketing Strategy	4.0
Select six (6) of the following:		24.0
MKTG 321	Selling and Sales Management	
MKTG 322	Advertising & Integrated Marketing Communications	
MKTG 324	Marketing Channels and Distribution Systems	
MKTG 344	Professional Personal Selling	
MKTG 347	New Product Development	

MKTG 348	Services Marketing	
MKTG 351	Marketing for Non-Profit Organizations	
MKTG 355	Interactive Marketing	
MKTG 357	Global Marketing	
MKTG 362	Brand and Reputation Management	
MKTG 364	Marketing for New Ventures	
MKTG 365	Digital Marketing	
MKTG 366	Customer Analytics	
MKTG 367	Data-Driven Digital Marketing	
MKTG 368	Corporate Responsibility Management	
Total Credits		180.0-186.0

*

Students not participating in co-op will not take COOP 101; 1 credit of Free Elective will be added in place of COOP 101.

Co-op cycles may vary. Students are assigned a co-op cycle (fall/winter, spring/summer, summer-only) based on their co-op program (4-year, 5-year) and major.

COOP 101 registration is determined by the co-op cycle assigned and may be scheduled in a different term. Select students may be eligible to take COOP 001 in place of COOP 101.

**

Please see General Education (p. 5) Electives catalog webpage for an up to date listing of eligible courses

Please note that Business Flexible Requirement courses are all required but can be taken in any order or sequence based on student choice or major. Please consult your academic advisor for additional guidance.

Writing-Intensive Course Requirements

In order to graduate, all students must pass three writing-intensive courses after their freshman year. Two writing-intensive courses must be in a student's major. The third can be in any discipline. Students are advised to take one writing-intensive class each year, beginning with the sophomore year, and to avoid "clustering" these courses near the end of their matriculation. Transfer students need to meet with an academic advisor to review the number of writing-intensive courses required to graduate.

A "WI" next to a course in this catalog may indicate that this course can fulfill a writing-intensive requirement. For the most up-to-date list of writing-intensive courses being offered, students should check the Writing Intensive Course List (<https://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/faculty-programs/#writing-intensive-list>) at the University Writing Program (<http://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/>). (<http://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/drexel-writing-center/>) Students scheduling their courses can also conduct a search for courses with the attribute "WI" to bring up a list of all writing-intensive courses available that term.

Sample Plan of Study

4 year, no co-op

First Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
BUSN 101	4.0 BSAN 160	4.0 ACCT 115	4.0 VACATION	
BUSN 105	3.0 BUSN 102	4.0 CIVC 101	1.0	
ENGL 101 or 111	3.0 ECON 201	4.0 ECON 202	4.0	
MATH 101	4.0 ENGL 102 or 112	3.0 ENGL 103 or 113	3.0	
UNIV B101	1.0	Business Flexible Requirement Course **	4.0	
	15	15	16	0
Second Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
ACCT 116	4.0 BLAW 201	4.0 MKTG 326	4.0 VACATION	
Business Flexible Requirement Course **	4.0 FIN 301	4.0 Business Flexible Requirement Course **	8.0	
Culture, Diversity, & Global Perspective Elective ***	3.0-4.0 Humanities & Social Science Elective ***	3.0-4.0 Natural Science & Technology Elective ***	3.0-4.0	
Free Elective	3.0 Free Elective	3.0		
	14-15	14-15	15-16	0

Third Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
MKTG 356	4.0 ORGB 300	4.0 Natural Science & Technology Elective ***	3.0-4.0 VACATION	
Business Flexible Requirement Course **	4.0 UNIV B201	1.0 Required Marketing Major Elective	4.0	
Culture, Diversity, & Global Perspective Elective ***	3.0-4.0 Humanities & Social Science Elective ***	3.0-4.0 Free Electives	10.0	
Free Elective	3.0 Required Marketing Major Elective	4.0		
	Required Marketing Major Elective	4.0		
	14-15	16-17	17-18	0

Fourth Year

Fall	Credits Winter	Credits Spring	Credits
MKTG 380	4.0 MGMT 450	4.0 Required Marketing Major Elective	4.0
Required Marketing Major Elective	4.0 Business Impact Elective †	4.0 Free Electives	10.0
Free Elective	3.0 Required Marketing Major Elective	4.0	
Free Elective	4.0 Free Elective	3.0	
	15	15	14

Total Credits 180-186

*

Students not participating in co-op will not take COOP 101; 1 credit of Free Elective will be added in place of COOP 101.

**

Select INTB 200, OPM 200, MIS 200, MKTG 201 or STAT 201. Please note that Business Flexible Requirement courses are all required but can be taken in any order or sequence based on student choice or major. Please consult your academic advisor for additional guidance.

Please see General Education (p. 5) Electives catalog webpage for an up to date listing of eligible courses.

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Select a course that has one the following subject codes: (ACCT) Accounting, (BSAN) Business Analytics, (STAT) Business Statistics, (ECON) Economics, (FIN) Finance, (BUSN) General Business, (HRMT) Human Resource Management, (INTB) International Business, (BLAW) Business Law, (MGMT) Management, (MIS) Management Information Systems, (MKTG) Marketing, (OPM) Operations Management, (OPR) Operations Research, (ORGB) Organizational Behavior, (REMD) Real Estate Management & Development, (SMT) Sport Management, or (TAX) Taxation with a course number range of 100-499, including T280, T380, and T480. This course cannot be applied to your major or minor.

4 year, 1 co-op (Fall/Winter)**First Year**

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
BUSN 101	4.0 BSAN 160	4.0 ACCT 115	4.0 VACATION	
BUSN 105	3.0 BUSN 102	4.0 CIVC 101	1.0	
ENGL 101 or 111	3.0 COOP 101 *	1.0 ECON 202	4.0	
MATH 101	4.0 ECON 201	4.0 ENGL 103 or 113	3.0	
UNIV B101	1.0 ENGL 102 or 112	3.0 Business Flexible Requirement Course **	4.0	
	15	16	16	0

Second Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
ACCT 116	4.0 BLAW 201	4.0 MKTG 326	4.0 MKTG 356	4.0
Business Flexible Requirement Course **	4.0 FIN 301	4.0 Business Flexible Requirement Course **	4.0 Business Flexible Requirement Course **	4.0
Culture, Diversity, & Global Perspective Elective **	3.0-4.0 Humanities & Social Science Elective **	3.0-4.0 Business Flexible Requirement Course	4.0 Culture, Diversity, & Global Perspective Elective ***	3.0-4.0
Free Elective	3.0 Free Elective	3.0 Natural Science & Technology Elective ***	3.0-4.0 Free Elective	3.0
	14-15	14-15	15-16	14-15

Third Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
COOP EXPERIENCE	COOP EXPERIENCE	ORGB 300	4.0 Natural Science & Technology Elective ***	3.0-4.0
		UNIV B201	1.0 Required Marketing Major Elective	4.0
		Humanities & Social Science Elective ***	3.0-4.0 Free Electives	10.0
		Required Marketing Major Elective	4.0	
		Required Marketing Major Elective	4.0	
	0	0	16-17	17-18

Fourth Year

Fall	Credits Winter	Credits Spring	Credits
MKTG 380	4.0 MGMT 450	4.0 Required Marketing Major Elective	4.0
Business Impact Elective†	4.0 Required Marketing Major Elective	4.0 Free Electives	10.0
Free Electives	6.0 Required Marketing Major Elective	4.0	
	Free Elective	3.0	
	14	15	14

Total Credits 180-186

*

Co-op cycles may vary. Students are assigned a co-op cycle (fall/winter, spring/summer, summer-only) based on their co-op program (4-year, 5-year) and major.

COOP 101 registration is determined by the co-op cycle assigned and may be scheduled in a different term. Select students may be eligible to take COOP 001 in place of COOP 101.

**

Select INTB 200, OPM 200, MIS 200, MKTG 201 or STAT 201. Please note that Business Flexible Requirement courses are all required but can be taken in any order or sequence based on student choice or major. Please consult your academic advisor for additional guidance.

Please see General Education (p. 5) Electives catalog webpage for an up to date listing of eligible courses.

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Select a course that has one the following subject codes: (ACCT) Accounting, (BSAN) Business Analytics, (STAT) Business Statistics, (ECON) Economics, (FIN) Finance, (BUSN) General Business, (HRMT) Human Resource Management, (INTB) International Business, (BLAW) Business Law, (MGMT) Management, (MIS) Management Information Systems, (MKTG) Marketing, (OPM) Operations Management, (OPR) Operations Research, (ORGB) Organizational Behavior, (REMD) Real Estate Management & Development, (SMT) Sport Management, or (TAX) Taxation with a course number range of 100-499, including T280, T380, and T480. This course cannot be applied to your major or minor.

5 year, 3 co-op (Fall/Winter)**First Year**

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
BUSN 101	4.0 BSAN 160	4.0 ACCT 115	4.0 VACATION	
BUSN 105	3.0 BUSN 102	4.0 CIVC 101	1.0	
ENGL 101 or 111	3.0 COOP 101	1.0 ECON 202	4.0	
MATH 101	4.0 ECON 201	4.0 ENGL 103 or 113	3.0	
UNIV B101	1.0 ENGL 102 or 112	3.0 Business Flexible Requirement Course	4.0	
	15	16	16	0

Second Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
COOP EXPERIENCE	COOP EXPERIENCE	ACCT 116	4.0 BLAW 201	4.0
		Business Flexible Requirement Course **	4.0 FIN 301	4.0
		Culture, Diversity, & Global Perspective Elective ***	3.0-4.0 Humanities & Social Science Elective ***	3.0-4.0
		Free Elective	3.0 Free Elective	3.0
	0	0	14-15	14-15

Third Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
COOP EXPERIENCE	COOP EXPERIENCE	MKTG 326	4.0 MKTG 356	4.0
		Business Flexible Requirement Course **	4.0 Business Flexible Requirement Course	4.0
		Business Flexible Requirement Course	4.0 Culture, Diversity, & Global Perspective Elective ***	3.0-4.0
		Natural Science & Technology Elective ***	3.0-4.0 Free Elective	3.0
	0	0	15-16	14-15

Fourth Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
COOP EXPERIENCE	COOP EXPERIENCE	ORGB 300	4.0 Natural Science & Technology Elective	3.0-4.0
		UNIV B201	1.0 Required Marketing Major Elective	4.0
		Required Marketing Major Elective	4.0 Free Electives	10.0
		Required Marketing Major Elective	4.0	
		Humanities & Social Science Elective ***	3.0-4.0	
	0	0	16-17	17-18

Fifth Year

Fall	Credits Winter	Credits Spring	Credits
MKTG 380	4.0 MGMT 450	4.0 Required Marketing Major Elective	4.0
Business Impact Elective†	4.0 Required Marketing Major Elective	4.0 Free Electives	10.0
Free Electives	6.0 Required Marketing Major Elective	4.0	
	Free Elective	3.0	
	14	15	14

Total Credits 180-186

*

Co-op cycles may vary. Students are assigned a co-op cycle (fall/winter, spring/summer, summer-only) based on their co-op program (4-year, 5-year) and major.

COOP 101 registration is determined by the co-op cycle assigned and may be scheduled in a different term. Select students may be eligible to take COOP 001 in place of COOP 101.

**

Select INTB 200, OPM 200, MIS 200, MKTG 201 or STAT 201. Please note that Business Flexible Requirement courses are all required but can be taken in any order or sequence based on student choice or major. Please consult your academic advisor for additional guidance.

Please see General Education (p. 5) Electives catalog webpage for an up to date listing of eligible courses.

†

Select a course that has one the following subject codes: (ACCT) Accounting, (BSAN) Business Analytics, (STAT) Business Statistics, (ECON) Economics, (FIN) Finance, (BUSN) General Business, (HRMT) Human Resource Management, (INTB) International Business, (BLAW) Business Law, (MGMT) Management, (MIS) Management Information Systems, (MKTG) Marketing, (OPM) Operations Management, (OPR) Operations Research, (ORGB) Organizational Behavior, (REMD) Real Estate Management & Development, (SMT) Sport Management, or (TAX) Taxation with a course number range of 100-499, including T280, T380, and T480. This course cannot be applied to your major or minor.

Co-op/Career Opportunities

As businesses continue to look for ways to improve their marketing campaigns, the need for candidates able to provide industry insights based on research and branding strategies continues to rise.

Whether you're looking to enter the fields of technology and finance or work directly in business consulting and management, a degree in marketing can be a great starting point for any career.

What Type of Job Skills Will You Gain From an Marketing Degree?

An undergraduate marketing degree will provide you with the skills you need to achieve your career goals in many industries. An example of the skills this degree provides includes:

- Selling and sales management
- Advertising & integrated marketing communications
- New product development
- Services marketing
- Marketing for non-profit organizations
- Global marketing
- Brand and reputation management
- Digital marketing

What Can You Do with a Degree in Marketing?

A major in marketing prepares students for the many opportunities that exist in product and brand management, marketing research, advertising, digital marketing, customer analytics, retailing, channel management, logistics and physical distribution, professional personal selling and sales management, purchasing, wholesaling, marketing planning and analysis, public relations, marketing entrepreneurship, and new-product development.

What is the Average Salary for an Marketing Major?

Drexel LeBow 2018 marketing graduates earned an average starting salary of \$56,303.

Career Growth Opportunities for Marketing Majors

Career opportunities are present in all types of organizations and include specialized roles such as brand manager, market researcher, sales promotion and management consultant.

Common Job Titles for Undergraduate Marketing Majors

- Marketing manager
- Communications manager
- Public relations specialist
- Brand manager
- Product marketing manager
- Market research analyst
- Digital marketing specialist
- Content marketing specialist
- SEO specialist
- Social media marketer
- Marketing automation specialist

Innovative Industries in Marketing

The skills a marketing degree provides can be applied to any industry. An example of industries where marketing may be used includes:

- Consumer Services
- Education
- Tech/Software/Biotech
- Consumer Packaged Goods
- Energy

Co-op Landings

Students majoring in marketing landed co-op positions at the following companies:

- Comcast Corporation
- Drexel University
- Independence Blue Cross

- Publicis Health
- SAP America

Job Landings

Marketing graduates found positions at the following companies:

- GlaxoSmithKline
- JP Morgan Chase
- Vanguard

Professional Associations

- American Marketing Association (<https://www.ama.org/>)
- Association of National Advertisers (<https://www.ana.net/about/>)

Continuing Education Opportunities

- MBA (<https://www.lebow.drexel.edu/academics/graduate/mba/>)
- MS in Marketing (<https://www.lebow.drexel.edu/academics/graduate/master-of-science/ms-marketing/>)

Visit the Drexel Steinbright Career Development Center (<http://www.drexel.edu/scdc/>) page for more detailed information on co-op and post-graduate opportunities. Also visit the Career Guides (<http://drexel.edu/scdc/career-services/counseling/career-guides/>) provided by the Steinbright Career Development Center.

Facilities

The 12-story, 177,500-square-foot home for LeBow College of Business is located at the heart of the Drexel University campus, at the intersection of Woodland Walk and Market Street, where it forms a gateway to Drexel and a backdrop to the historic statue of A. J. Drexel (Moses Ezekiel, 1904). The diagonal massing of the lower floors follows Woodland Walk and combines with the new Papadakis Integrated Sciences Building (Diamond & Schmitt, 2011) to energize the University's central quadrangle. The building's tower will mark the LeBow College and Drexel campus from all directions while the open, glassy Market Street façade will showcase the College's student activities to passersby.

The building's organization unites the school's various constituencies around a five-story-high atrium ringed by classrooms, student lounges, events spaces, and offices. The atrium is immediately accessible from main entrances at the three corners of the building. An open stair within the atrium leads to a 300-seat auditorium and 100-seat lecture hall one floor below and to a divisible multipurpose room and additional classrooms above. The building's upper floors contain faculty offices interspersed with seminar rooms and group study rooms. The top floor houses the Dean's suite and a boardroom and conference suite that opens to east- and west-facing terraces.

The building's warm masonry and glass exterior reflects the emerging vocabulary of the next generation of Drexel buildings. Sophisticated solar shading devices allow maximum transparency between the inside and outside while supporting the building's high environmental aspirations.

Key Building Features

- Five-story atrium
- Finance trading lab with Bloomberg Terminal Room
- 300-seat auditorium
- 160-seat event space
- 100-seat lecture hall
- 45-seat seminar rooms
- 44-seat computer classrooms
- 60-seat classrooms
- Executive MBA (<https://www.lebow.drexel.edu/academics/programs/mba/executive-mba/>) classroom
- 24-seat classrooms
- Special areas for experiential learning simulations and business consulting
- Videoconferencing capabilities
- Integrated teaching technology in all classrooms
- Recording studio to support LeBow College's online programs
- Extensive areas for students to gather socially and for collaborative study, including student collaboration rooms (<https://www.lebow.drexel.edu/about/campuses/philadelphia/gerri-c-lebow-hall/collaboration-rooms/>), two quiet study areas, and 3,500 square feet of student social space
- EMBA Alumni Lounge for the exclusive use of EMBA alumni

- Behavioral Studies Lab
- Starbucks
- Green Globe certifiable, meeting worldwide sustainability standards

Gerri C. LeBow Hall brings together faculty, students, and staff in a state-of-the-art building on the University City campus. Please visit the LeBow College of Business webpage (<https://www.lebow.drexel.edu/>), the Behavioral Lab webpage (<https://www.lebow.drexel.edu/about/campuses/location/behavioral-lab/>), and the Finance Trading Lab webpage (<https://www.lebow.drexel.edu/about/campuses/location/finance-trading-lab-and-bloomberg-terminal-room/>) to learn more about Gerri C. LeBow Hall.

Marketing Faculty

Trina Larsen Andras, PhD (*University of Texas at Austin*) *Assistant Dean for Social Impact*. Professor. Global marketing, inter-organizational, marketing strategy, marketing.

Boryana Dimitrova, PhD (*Drexel University*). Associate Clinical Professor. Global marketing, inter-organizational, marketing strategy, marketing channels, marketing.

Michaela Draganska, PhD (*Kellogg School of Management, Northwestern University*) *Department of Marketing*. Associate Professor. Marketing and entrepreneurship, marketing communications, marketing research, marketing strategy, technology and innovation, marketing analytics and big data, marketing.

Lawrence Duke, EdD (*Temple University*) *Acting Department Head*. Clinical Professor. Global marketing, new markets in emerging countries, marketing strategy, digital marketing, marketing technology, marketing.

Elea Feit, PhD (*University of Michigan*) *Associate Dean of Research*. Associate Professor. Missing Data, advertising/Attribution, product design, Bayesian hierarchical models, advertising incrementality, Bayesian decision theory, data fusion, conjoint analysis, choice modeling.

Jillian Hmurovic, PhD (*University of Pittsburgh*). Assistant Professor. Consumer behavior, social impact, decision-making, time and time architecture, marketing.

Michael Howley, PhD (*Arizona State University*). Clinical Professor. Impact of health reform on the delivery of medical services, the business of health care, measuring clinical trial performance, assessing clinical trial quality.

Yanliu Huang, PhD (*The Wharton School, University of Pennsylvania*). Associate Professor. Consumer n-store decision making, consumer planning, new technology in marketing, consumer welfare.

Daniel Korschun, PhD (*Boston University*) *Department Head and Stephen Cozen Research Scholar in Marketing*. Associate Professor. Brand and corporate reputation management, corporate political activism, corporate social responsibility, internal marketing, marketing strategy, marketing.

Gil Peleg, PhD (*Ben-Gurion University Israel*). Clinical Assistant Professor. Marketing and society/ethics, marketing research, non-profit-marketing, marketing.

Rajneesh Suri, PhD (*University of Illinois at Urbana-Champaign*) *Senior Vice Provost, Academic Industry Partnerships*. Professor. Consumer behavior, pricing and promotions, marketing.

Srinivasan Swaminathan, PhD (*University of Texas-Austin*). Professor. Marketing strategy, sales promotions, bottom of the pyramid (BOP) markets, marketing.

Chen Wang, PhD (*University of British Columbia*). Associate Professor. Consumer curiosity, self-regulation and goals, sensory perception, consumer technology.

Emeritus Faculty

Rolph E. Anderson, PhD (*University of Florida*) *Royal H. Gibson Sr. Professor of Marketing*. Professor Emeritus. Personal selling and sales management; multivariate data analysis; customer relationship management (CRM); customer satisfaction and customer loyalty.

Bert Rosenbloom, PhD (*Temple University*) *Rauth Chair of Electronic Commerce*. Professor Emeritus. Marketing channels and distribution systems, electronic commerce, inter-organizational marketing management, wholesale and retail distribution, marketing strategy and planning.

Operations & Supply Chain Management BSBA

Major: Operations & Supply Chain Management

Degree Awarded: Bachelor of Science in Business Administration (BSBA)

Calendar Type: Quarter

Minimum Required Credits: 180.0

Co-op Options: Three Co-op (Five years); One Co-op (Four years); No Co-op (Four years)

Classification of Instructional Programs (CIP) code: 52.0205

Standard Occupational Classification (SOC) code: 11-3051

About the Program

The major in Operations and Supply Chain Management is designed to prepare students for work as managers or specialists in the operations of manufacturing or service systems. Companies worldwide are competing in very different ways and very different environments than they were in the past because of technological advances. Operations, supply chain management, and logistics are key functions through which companies can gain strategic advantage, and companies are hiring graduates to drive innovations for their new economic surroundings. In this major, courses drawing on the foundations and the state of the art for both manufacturing and service industries allow students to craft a course of study that can meet the new demands.

Please Note: No more than 2 courses or 8.0 credits can be counted towards any additional major/minor/co-major or certificate.

Additional Information

For more information about the program, students should contact the Department of Decision Sciences and MIS (<https://www.lebow.drexel.edu/faculty-and-research/disciplines/decision-sciences-and-mis/>).

Degree Requirements

Bachelor of Science in Business Administration (BSBA) Degree Requirements

General Education Requirements

CIVC 101	Introduction to Civic Engagement	1.0
COOP 101	Career Management and Professional Development *	1.0
ENGL 101 or ENGL 111	Composition and Rhetoric I: Inquiry and Exploratory Research English Composition I	3.0
ENGL 102 or ENGL 112	Composition and Rhetoric II: Advanced Research and Evidence-Based Writing English Composition II	3.0
ENGL 103 or ENGL 113	Composition and Rhetoric III: Themes and Genres English Composition III	3.0
MATH 101	Introduction to Analysis I	4.0
UNIV B101	The Drexel Experience	1.0
UNIV B201 [WI]	Career Management	1.0

General Education Electives (Select 18-24 credits):

Culture, Diversity, & Global Perspective **	6.0-8.0
Humanities & Social Science **	6.0-8.0
Natural Science & Technology **	6.0-8.0

Business Flexible Requirements ***

INTB 200	International Business	4.0
MIS 200	Management Information Systems	4.0
MKTG 201	Introduction to Marketing Management	4.0
OPM 200	Operations Management	4.0
STAT 201	Introduction to Business Statistics	4.0

Business Requirements

ACCT 115	Financial Accounting Foundations	4.0
ACCT 116	Managerial Accounting Foundations	4.0
BLAW 201	Business Law I	4.0
BSAN 160	Business Analytics and Data Visualization	4.0
BUSN 101	Foundations of Business I	4.0
BUSN 102	Foundations of Business II	4.0
BUSN 105	Applied Business Analysis	3.0
ECON 201	Principles of Microeconomics	4.0
ECON 202	Principles of Macroeconomics	4.0
FIN 301	Introduction to Finance	4.0
MGMT 450	Strategy and Competitive Advantage	4.0
ORGB 300 [WI]	Organizational Behavior	4.0

Business Impact Elective

Select a course that has one the following subject codes: (ACCT) Accounting, (BSAN) Business Analytics, (STAT) Business Statistics, (ECON) Economics, (FIN) Finance, (BUSN) General Business, (HRMT) Human Resource Management, (INTB) International Business, (BLAW) Business Law, (MGMT) Management, (MIS) Management Information Systems, (MKTG) Marketing, (OPM) Operations Management, (OPR) Operations Research, (ORGB) Organizational Behavior, (REMD) Real Estate Management & Development, (SMT) Sport Management, or (TAX) Taxation with a course number range of 100-499, including T280, T380, and T480. This course cannot be applied to your major or minor.

Operations and Supply Chain Management Major Requirements

OPM 315	Service Operations Management	4.0
OPM 324	Operations Planning	4.0
OPM 341	Supply Chain Management	4.0
OPR 320	Linear Models for Decision Making	4.0
Select five (5) of the following:		20.0
MGMT 301	Designing Innovative Organizations	
MGMT 364	Technology Management	
OPM 342	Sustainable Supply Chain Management and Logistics	
OPM 344	Revenue Management	
OPR 330	Advanced Decision Making and Simulation	
OPR 340	Decision Models for the Public Sector	
STAT 325	Six-Sigma Quality Implementation	
STAT 331	Introduction to Data Mining for Business	
STAT 335	Introduction to Experimental Design	
Free Electives		38.0
Total Credits		180.0-186.0

*

Students not participating in co-op will not take COOP 101; 1 credit of Free Elective will be added in place of COOP 101.

Co-op cycles may vary. Students are assigned a co-op cycle (fall/winter, spring/summer, summer-only) based on their co-op program (4-year, 5-year) and major.

COOP 101 registration is determined by the co-op cycle assigned and may be scheduled in a different term. Select students may be eligible to take COOP 001 in place of COOP 101.

**

Please see General Education (p. 5) Electives catalog webpage for an up to date listing of eligible courses.

Please note that Business Flexible Requirement courses are all required but can be taken in any order or sequence based on student choice or major. Please consult your academic advisor for additional guidance.

Writing-Intensive Course Requirements

In order to graduate, all students must pass three writing-intensive courses after their freshman year. Two writing-intensive courses must be in a student's major. The third can be in any discipline. Students are advised to take one writing-intensive class each year, beginning with the sophomore year, and to avoid "clustering" these courses near the end of their matriculation. Transfer students need to meet with an academic advisor to review the number of writing-intensive courses required to graduate.

A "WI" next to a course in this catalog may indicate that this course can fulfill a writing-intensive requirement. For the most up-to-date list of writing-intensive courses being offered, students should check the Writing Intensive Course List (<https://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/faculty-programs/#writing-intensive-list>) at the University Writing Program (<http://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/>). (<http://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/drexel-writing-center/>) Students scheduling their courses can also conduct a search for courses with the attribute "WI" to bring up a list of all writing-intensive courses available that term.

Sample Plan of Study

5 year, 3 co-op (Fall/Winter)

First Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
BUSN 101	4.0 BSAN 160	4.0 ACCT 115	4.0 VACATION	
BUSN 105	3.0 BUSN 102	4.0 CIVC 101	1.0	
MATH 101	4.0 COOP 101 *	1.0 ECON 202	4.0	
ENGL 101 or 111	3.0 ECON 201	4.0 ENGL 103 or 113	3.0	
UNIV B101	1.0 ENGL 102 or 112	3.0 Business Flexible Requirement Course **	4.0	
	15	16	16	0

Second Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
COOP EXPERIENCE	COOP EXPERIENCE	ACCT 116	4.0 BLAW 201	4.0
		Business Flexible Requirement Course **	4.0 Business Flexible Requirement Course **	4.0

		Culture, Diversity, & Global Perspective Elective ^{***}	3.0-4.0 Humanities & Social Science Elective ^{***}	3.0-4.0
		Free Elective	3.0 Free Elective	3.0
	0	0	14-15	14-15
Third Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
COOP EXPERIENCE	COOP EXPERIENCE	FIN 301	4.0 OPM 324	4.0
		OPM 315	4.0 Business Flexible Requirement Course	4.0
		Business Flexible Requirement Course ^{**}	4.0 Culture, Diversity, & Global Perspective Elective ^{***}	3.0-4.0
		Natural Science & Technology Elective ^{***}	3.0-4.0 Free Elective	3.0
	0	0	15-16	14-15
Fourth Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
COOP EXPERIENCE	COOP EXPERIENCE	OPM 341	4.0 OPR 320	4.0
		ORGB 300	4.0 Natural Science & Technology Elective ^{***}	3.0-4.0
		UNIV B201	1.0 Free Electives	10.0
		Humanities & Social Science Elective ^{***}	3.0-4.0	
		Required OSCM Major Course	4.0	
	0	0	16-17	17-18
Fifth Year				
Fall	Credits Winter	Credits Spring	Credits	
Business Impact Elective [†]	4.0 MGMT 450	4.0 Required OSCM Major Course	4.0	
Required OSCM Major Course	4.0 Required OSCM Major Courses	8.0 Free Electives	10.0	
Free Electives	6.0 Free Elective	3.0		
	14	15	14	

Total Credits 180-186

*

Co-op cycles may vary. Students are assigned a co-op cycle (fall/winter, spring/summer, summer-only) based on their co-op program (4-year, 5-year) and major.

COOP 101 registration is determined by the co-op cycle assigned and may be scheduled in a different term. Select students may be eligible to take COOP 001 in place of COOP 101.

**

Select INTB 200, OPM 200, MIS 200, MKTG 201 or STAT 201. Please note that Business Flexible Requirement courses are all required but can be taken in any order or sequence based on student choice or major. Please consult your academic advisor for additional guidance.

Please see General Education (p. 5) Electives catalog webpage for an up to date listing of eligible courses.

†

Select a course that has one the following subject codes: (ACCT) Accounting, (BSAN) Business Analytics, (STAT) Business Statistics, (ECON) Economics, (FIN) Finance, (BUSN) General Business, (HRMT) Human Resource Management, (INTB) International Business, (BLAW) Business Law, (MGMT) Management, (MIS) Management Information Systems, (MKTG) Marketing, (OPM) Operations Management, (OPR) Operations Research, (ORGB) Organizational Behavior, (REMD) Real Estate Management & Development, (SMT) Sport Management, or (TAX) Taxation with a course number range of 100-499, including T280, T380, and T480. This course cannot be applied to your major or minor.

4 year, 1 co-op (Fall/Winter)

First Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
BUSN 101	4.0 BSAN 160	4.0 ACCT 115	4.0 VACATION	
BUSN 105	3.0 BUSN 102	4.0 CIVC 101	1.0	
MATH 101	4.0 COOP 101 [*]	1.0 ECON 202	4.0	
ENGL 101 or 111	3.0 ECON 201	4.0 ENGL 103 or 113	3.0	

UNIV B101	1.0 ENGL 102 or 112	3.0 Business Flexible Requirement Course **	4.0	
	15	16	16	0
Second Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
ACCT 116	4.0 BLAW 201	4.0 FIN 301	4.0 OPR 320	4.0
Business Flexible Requirement Course **	4.0 OPM 315	4.0 OPM 324	4.0 Business Flexible Requirement Course **	4.0
Culture, Diversity, & Global Perspective ***	3.0-4.0 Humanities & Social Science Elective ***	3.0-4.0 Business Flexible Requirement Course **	4.0 Culture, Diversity, & Global Perspective Elective ***	3.0-4.0
Free Elective	3.0 Free Elective	3.0 Natural Science & Technology Elective ***	3.0-4.0 Free Elective	3.0
	14-15	14-15	15-16	14-15
Third Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
COOP EXPERIENCE	COOP EXPERIENCE	OPM 341	4.0 Business Flexible Requirement Course **	4.0
		ORGB 300	4.0 Natural Science & Technology Elective ***	3.0-4.0
		UNIV B201	1.0 Required OSCM Major Course	4.0
		Humanities & Social Science Elective ***	3.0-4.0 Free Electives	6.0
		Required OSCM Major Course	4.0	
	0	0	16-17	17-18
Fourth Year				
Fall	Credits Winter	Credits Spring	Credits	
Business Impact Elective†	4.0 MGMT 450	4.0 Required OSCM Major Course	4.0	
Required OSCM Major Course	4.0 Required OSCM Major Course	4.0 Free Electives	10.0	
Free Electives	6.0 Free Electives	7.0		
	14	15	14	
Total Credits 180-186				

*

Co-op cycles may vary. Students are assigned a co-op cycle (fall/winter, spring/summer, summer-only) based on their co-op program (4-year, 5-year) and major.

COOP 101 registration is determined by the co-op cycle assigned and may be scheduled in a different term. Select students may be eligible to take COOP 001 in place of COOP 101.

**

Select INTB 200, OPM 200, MIS 200, MKTG 201 or STAT 201. Please note that Business Flexible Requirement courses are all required but can be taken in any order or sequence based on student choice or major. Please consult your academic advisor for additional guidance.

Please see General Education (p. 5) Electives catalog webpage for an up to date listing of eligible courses.

†

Select a course that has one the following subject codes: (ACCT) Accounting, (BSAN) Business Analytics, (STAT) Business Statistics, (ECON) Economics, (FIN) Finance, (BUSN) General Business, (HRMT) Human Resource Management, (INTB) International Business, (BLAW) Business Law, (MGMT) Management, (MIS) Management Information Systems, (MKTG) Marketing, (OPM) Operations Management, (OPR) Operations Research, (ORGB) Organizational Behavior, (REMD) Real Estate Management & Development, (SMT) Sport Management, or (TAX) Taxation with a course number range of 100-499, including T280, T380, and T480. This course cannot be applied to your major or minor.

4 year, no co-op

First Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
BUSN 101	4.0 BSAN 160	4.0 ACCT 115	4.0 VACATION	
BUSN 105	3.0 BUSN 102	4.0 CIVC 101	1.0	
MATH 101	4.0 ECON 201	4.0 ECON 202	4.0	
ENGL 101 or 111	3.0 ENGL 102 or 112	3.0 ENGL 103 or 113	3.0	

UNIV B101	1.0	Business Flexible Requirement Course **	4.0	
	15	15	16	0
Second Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
ACCT 116	4.0 BLAW 201	4.0 FIN 301	4.0 VACATION	
Business Flexible Requirement Course **	4.0 OPM 315	4.0 OPM 324	4.0	
Culture, Diversity, & Global Perspective Elective ***	3.0-4.0 Humanities & Social Science Elective ***	3.0-4.0 Business Flexible Requirement Course **	4.0	
Free Elective	3.0 Free Elective	3.0 Natural Science & Technology Elective ***	3.0-4.0	
	14-15	14-15	15-16	0
Third Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
OPR 320	4.0 Required OSCM Major Course	4.0 OPM 341	4.0 VACATION	
Business Flexible Requirement Course **	4.0 Business Flexible Requirement Course **	4.0 ORGB 300	4.0	
Culture, Diversity, & Global Perspective Elective ***	3.0-4.0 Natural Science & Technology Elective ***	3.0-4.0 UNIV B201	1.0	
Free Elective	3.0 Free Electives	6.0 Humanities & Social Science Elective ***	3.0-4.0	
		Required OSCM Major Course	4.0	
	14-15	17-18	16-17	0
Fourth Year				
Fall	Credits Winter	Credits Spring	Credits	
Business Impact Elective†	4.0 MGMT 450	4.0 Required OSCM Major Course	4.0	
Required OSCM Major Course	4.0 Required OSCM Major Course	4.0 Free Electives	10.0	
Free Electives	7.0 Free Electives	7.0		
	15	15	14	
Total Credits 180-186				

*

Students not participating in co-op will not take COOP 101; 1 credit of Free Elective will be added in place of COOP 101.

**

Select INTB 200, OPM 200, MIS 200, MKTG 201 or STAT 201. Please note that Business Flexible Requirement courses are all required but can be taken in any order or sequence based on student choice or major. Please consult your academic advisor for additional guidance.

Please see General Education (p. 5) Electives catalog webpage for an up to date listing of eligible courses.

†

Select a course that has one the following subject codes: (ACCT) Accounting, (BSAN) Business Analytics, (STAT) Business Statistics, (ECON) Economics, (FIN) Finance, (BUSN) General Business, (HRMT) Human Resource Management, (INTB) International Business, (BLAW) Business Law, (MGMT) Management, (MIS) Management Information Systems, (MKTG) Marketing, (OPM) Operations Management, (OPR) Operations Research, (ORGB) Organizational Behavior, (REMD) Real Estate Management & Development, (SMT) Sport Management, or (TAX) Taxation with a course number range of 100-499, including T280, T380, and T480. This course cannot be applied to your major or minor.

Co-op/Career Opportunities

All firms have processes, suppliers, and customers, so career opportunities for operations and supply chain professionals exist in every sector of the economy. Services firms in areas such as healthcare, information technology, and event/hospitality management (sports, arts, hotels, and restaurants), need planning, scheduling, and coordination just as much as producers of cars or home appliances! There are also opportunities with local/state/national government, non-profit organizations, consultants, and specialist firms that handle operations and supply chain work outsourced from other firms. See, for example, APICS Careers or SCMTalent for further information about career opportunities and paths.

What Type of Job Skills Will You Gain From an Operations and Supply Chain Management Degree?

An undergraduate operations and supply chain management degree will provide you with the skills you need to achieve your career goals in many industries. An example of the skills this degree provides includes:

- Planning and control of operations
- Sustainable supply chain management and logistics
- Managing queues for service operations
- Revenue management
- Decision making and simulation
- Six-Sigma quality implementation
- Data mining for business

What Can You Do with a Degree in Operations and Supply Chain Management?

There are a multitude of jobs available to someone with a operations and supply chain management degree in many different career fields.

What is the Average Salary for an Operations and Supply Chain Management Major?

Drexel LeBow 2020 operations and supply chain management graduates earned an average starting salary of \$65,000.

Career Growth Opportunities for Operations and Supply Chain Management Majors

According to Georgia Center of Innovation for Logistics, 200,000 jobs in supply chain management in the U.S. will go unfilled each year through 2018 due to lack of talent.

Students studying Operations and Supply Chain Management have a wide range of career opportunities in diverse industries. The vast majority do not work in manufacturing. Typical positions include supply chain specialist, supply chain analyst, operations manager, procurement specialist, healthcare operations manager, etc. Students landed in companies in pharmaceutical, retail, logistics, consumer goods, among many other industries.

Common Job Titles for Operations and Supply Chain Management Graduates

- Logistics Manager
- Operations Team Leader/Operations Manager/Operations Analyst
- Procurement Specialist/Buyer/Purchasing Manager
- Project Manager
- Supply Chain Specialist/Manager/Analyst

Co-Op Landings

- Children's Hospital of Philadelphia
- PJM

Job Landings

Graduates of the Operations and Supply Chain Management program found jobs at the following companies:

- Amazon
- Aramark
- Children's Hospital of Philadelphia
- Comcast
- Estee Lauder
- L'Oreal
- PJM
- SAP
- SPS Technologies
- UPS

Professional Organizations

Management orientation with non-academic continuing education opportunities:

- APICS (American Production and Inventory Control Society)
- CSCMP (Council of Supply Chain Management Professionals)
- ISM (Institute for Supply Management)

Academic and industry research orientation:

- INFORMS (Institute for Operations Research and the Management Sciences)
- POMS (Production and Operations Management Society)

Continuing Education Opportunities

The management-oriented organizations listed above offer certifications for specialization on topics within operations and supply chain management. These certifications are well-regarded complements to an academic degree and can facilitate career advancement. Operations and supply chain management professional frequently also pursue Six Sigma training: see, for example, IASSC or ASQ.

Students who want to develop advanced skills may consider graduate studies. Drexel offers the MS in Supply Chain Management and Logistics. Doctoral studies can lead to a career working on the most challenging technical problems, such as routing UPS trucks or coordinating production levels across a global corporation.

Additional Information

Visit the Drexel Steinbright Career Development Center (<http://www.drexel.edu/scdc/>) page for more detailed information on co-op and post-graduate opportunities. Also visit the Career Guides (<http://drexel.edu/scdc/career-services/counseling/career-guides/>) provided by the Steinbright Career Development Center.

Facilities

The 12-story, 177,500-square-foot home for LeBow College of Business is located at the heart of the Drexel University campus, at the intersection of Woodland Walk and Market Street, where it forms a gateway to Drexel and a backdrop to the historic statue of A. J. Drexel (Moses Ezekiel, 1904). The diagonal massing of the lower floors follows Woodland Walk and combines with the new Papadakis Integrated Sciences Building (Diamond & Schmitt, 2011) to energize the University's central quadrangle. The building's tower will mark the LeBow College and Drexel campus from all directions while the open, glassy Market Street façade will showcase the College's student activities to passersby.

The building's organization unites the school's various constituencies around a five-story-high atrium ringed by classrooms, student lounges, events spaces, and offices. The atrium is immediately accessible from main entrances at the three corners of the building. An open stair within the atrium leads to a 300-seat auditorium and 100-seat lecture hall one floor below and to a divisible multipurpose room and additional classrooms above. The building's upper floors contain faculty offices interspersed with seminar rooms and group study rooms. The top floor houses the Dean's suite and a boardroom and conference suite that opens to east- and west-facing terraces.

The building's warm masonry and glass exterior reflects the emerging vocabulary of the next generation of Drexel buildings. Sophisticated solar shading devices allow maximum transparency between the inside and outside while supporting the building's high environmental aspirations.

Key Building Features

- Five-story atrium
- Finance trading lab with Bloomberg Terminal Room
- 300-seat auditorium
- 160-seat event space
- 100-seat lecture hall
- 45-seat seminar rooms
- 44-seat computer classrooms
- 60-seat classrooms
- Executive MBA (<https://www.lebow.drexel.edu/academics/programs/mba/executive-mba/>) classroom
- 24-seat classrooms
- Special areas for experiential learning simulations and business consulting
- Videoconferencing capabilities
- Integrated teaching technology in all classrooms
- Recording studio to support LeBow College's online programs
- Extensive areas for students to gather socially and for collaborative study, including student collaboration rooms (<https://www.lebow.drexel.edu/about/campuses/philadelphia/gerri-c-lebow-hall/collaboration-rooms/>), two quiet study areas, and 3,500 square feet of student social space
- EMBA Alumni Lounge for the exclusive use of EMBA alumni
- Behavioral Studies Lab

- Starbucks
- Green Globe certifiable, meeting worldwide sustainability standards

Gerri C. LeBow Hall brings together faculty, students, and staff in a state-of-the-art building on the University City campus. Please visit the LeBow College of Business webpage (<https://www.lebow.drexel.edu/>), the Behavioral Lab webpage (<https://www.lebow.drexel.edu/about/campuses/location/behavioral-lab/>), and the Finance Trading Lab webpage (<https://www.lebow.drexel.edu/about/campuses/location/finance-trading-lab-and-bloomberg-terminal-room/>) to learn more about Gerri C. LeBow Hall.

Supply Chain Management Faculty

Edward Arnheiter, PhD (*University of Massachusetts, Amherst*) *Department of Decision Sciences and MIS*. Clinical Professor. Lean Six Sigma, quality implementation, quality management, statistical quality control, supply chain management

Avijit Banerjee, PhD (*The Ohio State University*) *Department of Decision Sciences and MIS*. Professor. Interface with marketing, pricing revenue management, inventory control, operations planning and scheduling, production planning and control, supply chain management

Hande Benson, PhD (*Princeton University*) *Department of Decision Sciences and MIS*. Professor. Interior-point methods, large scale optimization, mathematical programming, nonlinear optimization, operations and supply chain optimization, optimization software, portfolio optimization

Anna Devlin, PhD (*University of Maryland, College Park*). Clinical Professor. Department of Decision Sciences & MIS. Behavioral operations management, contracts and incentives.

Christopher Gaffney, PhD (*Rutgers University, New Brunswick*) *Department of Decision Sciences and MIS*. Associate Clinical Professor. Applied probability, decision theory, risk analysis

Seung-Lae Kim, PhD (*Penn State University*) *Department of Decision Sciences and MIS*. Professor. Lean production systems, production capacity and flexibility, theory/philosophy of Operations Management.

Jinwook Lee, PhD (*Rutgers University, New Brunswick*) *Department of Decision Sciences and MIS*. Assistant Professor. Decision models, mathematical programming, risk assessment stochastic optimization, stochastic processes.

Benjamin Lev, PhD (*Case Western Reserve University*) *Department of Decision Sciences and MIS*. Professor. Inventory theory, scheduling, queueing theory, optimization.

Fariborz Y. Partovi, PhD (*The Wharton School, University of Pennsylvania*) *Department of Decision Sciences and MIS*. Professor. Manufacturing technology development, quality implementation, quality management, service management, Six-Sigma

Matthew Reindorp, PhD (*University of Maryland College Park*) *Department of Decision Sciences and MIS*. Associate Clinical Professor. Real options, simulation, stochastic processes, simulation.

Wenjing Shen, PhD (*University of Michigan*) *Department of Decision Sciences and MIS*. Associate Professor. Supply chain management, interface marketing, pricing and revenue management.

Min Wang, PhD (*Columbia University*) *Department of Decision Sciences and MIS*. Associate Clinical Professor. Healthcare operations management, inventory control, production planning and control, service management, supply chain management

Organizational Management BSBA

Co-Major: Organizational Management

Degree Awarded: Bachelor of Science in Business Administration (BSBA)

Calendar Type: Quarter

Minimum Required Credits: 180.0

Co-op Options: Three Co-op (Five years); One Co-op (Four years); No Co-op (Four years)

Classification of Instructional Programs (CIP) code: 52.0206

Standard Occupational Classification (SOC) code: 11-9199; 11-9151

The Organizational Management program is a co-major that must be taken in conjunction with the following majors: Accounting, Esport, Finance, International Business, Legal Studies, Management Information Systems, Marketing, Operations and Supply Chain Management, Real Estate Management and Development or Sport Business.

About the Program

The organizational management program at Drexel LeBow prepares students with the skills necessary to be successful in their careers, including leadership, communication, teamwork, cross-cultural sensitivity, negotiation, self-awareness, decision-making, and team leadership. These skills

are highly coveted by employers and strongly complement core technical knowledge gained in majors such as finance, accounting, marketing and engineering.

The program provides a solid foundation of skills that are highly sought after in any field. The organizational management co-major can be paired with majors within LeBow or from other Drexel University colleges to help students develop these skills and succeed in their chosen field.

The organizational management co-major focuses on training students to:

- Develop and exhibit leadership skills
- Work in and develop diverse teams
- Build relationships and networks
- Communicate and negotiate effectively
- Manage their careers

Courses cover a variety of skills necessary to excel in business with a focus on organizational management, including leadership, team development, negotiations and conflict resolution, human resource administration and organizational design. A hallmark of the courses within organizational management is their experiential and hands-on focus. As an example, the Chapel Leadership Development simulation enables students to bring many of these skills to bear as they virtually climb Mt. Everest as a team. In addition, students can choose their area of focus with a wide variety of consulting courses or gain valuable insight into running an organization through a management simulation.

More Ways to Study Organizational Management

- Minor in Business Consulting (<https://catalog.drexel.edu/undergraduate/collegeofbusiness/businessconsultingminor/>)

Additional Information:

Please Note: No more than 2 courses or 8.0 credits can be counted towards any additional major/minor/co-major or certificate in the BSBA program.

For more information please contact our Undergraduate Advising department at lebowadv@drexel.edu.

Degree Requirements

General Education Requirements

CIVC 101	Introduction to Civic Engagement	1.0
COOP 101	Career Management and Professional Development *	1.0
ENGL 101	Composition and Rhetoric I: Inquiry and Exploratory Research	3.0
or ENGL 111	English Composition I	
ENGL 102	Composition and Rhetoric II: Advanced Research and Evidence-Based Writing	3.0
or ENGL 112	English Composition II	
ENGL 103	Composition and Rhetoric III: Themes and Genres	3.0
or ENGL 113	English Composition III	
MATH 101	Introduction to Analysis I	4.0
UNIV B101	The Drexel Experience	1.0
UNIV B201 [WI]	Career Management	1.0

General Education Electives (Select 18-24 credits)

Culture, Diversity, & Global Perspective **	6.0-8.0
Humanities & Social Science **	6.0-8.0
Natural Science & Technology **	6.0-8.0

Business Flexible Requirements

INTB 200	International Business	4.0
MIS 200	Management Information Systems	4.0
MKTG 201	Introduction to Marketing Management	4.0
OPM 200	Operations Management	4.0
STAT 201	Introduction to Business Statistics	4.0

Business Requirements

ACCT 115	Financial Accounting Foundations	4.0
ACCT 116	Managerial Accounting Foundations	4.0
BLAW 201	Business Law I	4.0
BSAN 160	Business Analytics and Data Visualization	4.0
BUSN 101	Foundations of Business I	4.0
BUSN 102	Foundations of Business II	4.0
BUSN 105	Applied Business Analysis	3.0

ECON 201	Principles of Microeconomics	4.0
ECON 202	Principles of Macroeconomics	4.0
FIN 301	Introduction to Finance	4.0
MGMT 450	Strategy and Competitive Advantage	4.0
ORGB 300 [WI]	Organizational Behavior	4.0
Business Impact Elective		4.0
Select a course that has one the following subject codes: (ACCT) Accounting, (BSAN) Business Analytics, (STAT) Business Statistics, (ECON) Economics, (FIN) Finance, (BUSN) General Business, (HRMT) Human Resource Management, (INTB) International Business, (BLAW) Business Law, (MGMT) Management, (MIS) Management Information Systems, (MKTG) Marketing, (OPM) Operations Management, (OPR) Operations Research, (ORGB) Organizational Behavior, (REMD) Real Estate Management & Development, (SMT) Sport Management, or (TAX) Taxation with a course number range of 100-499, including T280, T380, and T480. This course cannot be applied to your major or minor.		
Primary Major Courses †		36.0
Organizational Management Requirements		
ORGB 320	Leadership: Theory and Practice	4.0
ORGB 400	Team Development and Leadership	4.0
ORGB 420	Negotiations and Conflict Resolution	4.0
ORGB 430	Strategic Career Development	4.0
Organizational Management Electives		
Select two of the following:		8.0
HRMT 323	Principles of Human Resource Administration	
MGMT 301	Designing Innovative Organizations	
MGMT 364	Technology Management	
MGMT 370	For-Profit Business Consulting	
ORGB 370	Dynamic Team Consulting	
Free Electives		14.0
Total Credits		180.0-186.0

*

Students not participating in co-op will not take COOP 101; 1 credit of Free Elective will be added in place of COOP 101.

Co-op cycles may vary. Students are assigned a co-op cycle (fall/winter, spring/summer, summer-only) based on their co-op program (4-year, 5-year) and major.

COOP 101 registration is determined by the co-op cycle assigned and may be scheduled in a different term. Select students may be eligible to take COOP 001 in place of COOP 101.

**

Please see General Education Electives (p. 5) catalog webpage for an up to date listing of eligible courses.

Please note that Business Flexible Requirement courses are all required but can be taken in any order or sequence based on student choice or major. Please consult your academic advisor for additional guidance.

†

Students completing the Organizational Management co-major must do so in conjunction with a primary business major. Students must select a primary major from the following list:

- Accounting
- Esport Business
- Finance
- International Business
- Legal Studies
- Management Information Systems
- Marketing
- Operations & Supply Chain Management
- Real Estate Management and Development
- Sport Business

Writing-Intensive Course Requirements

In order to graduate, all students must pass three writing-intensive courses after their freshman year. Two writing-intensive courses must be in a student's major. The third can be in any discipline. Students are advised to take one writing-intensive class each year, beginning with the sophomore year, and to avoid "clustering" these courses near the end of their matriculation. Transfer students need to meet with an academic advisor to review the number of writing-intensive courses required to graduate.

A "WI" next to a course in this catalog may indicate that this course can fulfill a writing-intensive requirement. For the most up-to-date list of writing-intensive courses being offered, students should check the Writing Intensive Course List (<https://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/faculty-programs/#writing-intensive-list>) at the University Writing Program (<http://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/>). (<http://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/drexel-writing-center/>) Students scheduling their courses can also conduct a search for courses with the attribute "WI" to bring up a list of all writing-intensive courses available that term.

Sample Plan of Study

4 year, no co-op

First Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
BUSN 101	4.0 BSAN 160	4.0 ACCT 115	4.0 VACATION	
BUSN 105	3.0 BUSN 102	4.0 CIVC 101	1.0	
ENGL 101 or 111	3.0 ECON 201	4.0 ECON 202	4.0	
MATH 101	4.0 ENGL 102 or 112	3.0 ENGL 103 or 113	3.0	
UNIV B101	1.0	Business Flexible Requirement Course **	4.0	
	15	15	16	0
Second Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
ACCT 116	4.0 BLAW 201	4.0 ORGB 320	4.0 VACATION	
Business Flexible Requirement Course **	4.0 FIN 301	4.0 Business Flexible Requirement Course **	4.0	
Culture, Diversity, & Global Perspective Elective ***	3.0-4.0 Business Flexible Requirement Course **	4.0 Natural Science & Technology Elective ***	3.0-4.0	
Free Elective	4.0 Humanities & Social Science Elective ***	3.0-4.0 Primary Major Course ^	4.0	
	15-16	15-16	15-16	0
Third Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
Business Flexible Requirement Course **	4.0 ORGB 400	4.0 ORGB 300	4.0 VACATION	
Culture, Diversity, & Global Perspective Elective ***	3.0-4.0 ORGB 420	4.0 UNIV B201	1.0	
Primary Major Course ^	4.0 Primary Major Courses ^	8.0 Natural Science & Technology Elective ***	3.0-4.0	
Free Elective	3.0	Primary Major Course ^	4.0	
		Free Elective	4.0	
	14-15	16	16-17	0
Fourth Year				
Fall	Credits Winter	Credits Spring	Credits	
Business Impact Elective †	4.0 ORGB 430	4.0 MGMT 450	4.0	
OMGT Elective	4.0 Humanities & Social Science Elective ***	3.0-4.0 OMT Elective	4.0	
Primary Major Courses ^	8.0 Primary Major Courses ^	8.0 Free Elective	4.0	
	16	15-16	12	

Total Credits 180-186

*

Students not participating in co-op will not take COOP 101; 1 credit of Free Elective will be added in place of COOP 101.

**

Select INTB 200, OPM 200, MIS 200, MKTG 201 or STAT 201. Please note that Business Flexible Requirement courses are all required but can be taken in any order or sequence based on student choice or major. Please consult your academic advisor for additional guidance.

Please see General Education Electives (p. 5) catalog webpage for an up to date listing of eligible courses.

†

Select a course that has one the following subject codes: (ACCT) Accounting, (BSAN) Business Analytics, (STAT) Business Statistics, (ECON) Economics, (FIN) Finance, (BUSN) General Business, (HRMT) Human Resource Management, (INTB) International Business, (BLAW) Business Law, (MGMT) Management, (MIS) Management Information Systems, (MKTG) Marketing, (OPM) Operations Management, (OPR) Operations Research, (ORGB) Organizational Behavior, (REMD) Real Estate Management & Development, (SMT) Sport Management, or (TAX) Taxation with a course number range of 100-499, including T280, T380, and T480. This course cannot be applied to your major or minor.

^

See degree requirements (p. 92) for a list of business majors that may be completed in conjunction with the organizational management major.

4 year, 1 co-op (Fall/Winter)

First Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
BUSN 101	4.0 BSAN 160	4.0 ACCT 115	4.0 VACATION	
BUSN 105	3.0 BUSN 102	4.0 CIVC 101	1.0	
ENGL 101 or 111	3.0 ECON 201	4.0 ECON 202	4.0	
MATH 101	4.0 ENGL 102 or 112	3.0 ENGL 103 or 113	3.0	
UNIV B101	1.0	Business Flexible Requirement Course **	4.0	
	15	15	16	0
Second Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
ACCT 116	4.0 BLAW 201	4.0 ORGB 320	4.0 Business Flexible Requirement Course **	4.0
Business Flexible Requirement Course **	4.0 COOP 101	1.0 Business Flexible Requirement Course **	4.0 Culture, Diversity, & Global Perspective Elective ***	3.0-4.0
Culture, Diversity, & Global Perspective Elective ***	3.0-4.0 FIN 301	4.0 Natural Science & Technology Elective ***	3.0-4.0 Primary Major Course ^	4.0
Free Elective	4.0 Business Flexible Requirement Course **	4.0 Primary Major Course ^	4.0 Free Elective	3.0
	Humanities & Social Science Elective ***	3.0-4.0		
	15-16	16-17	15-16	14-15
Third Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
COOP EXPERIENCE	COOP EXPERIENCE	ORGB 400	4.0 ORGB 300	4.0
		ORGB 420	4.0 Natural Science & Technology Elective ***	3.0-4.0
		UNIV B201	1.0 Primary Major Course ^	4.0
		Primary Major Courses ^	8.0 Free Elective	3.0
	0	0	17	14-15
Fourth Year				
Fall	Credits Winter	Credits Spring	Credits	
Business Impact Elective †	4.0 ORGB 430	4.0 MGMT 450	4.0	
OMGT Elective	4.0 Humanities & Social Science Elective ***	3.0-4.0 OMTG Elective	4.0	
Primary Major Courses ^	8.0 Primary Major Courses ^	8.0 Free Elective	4.0	
	16	15-16	12	
Total Credits 180-186				

*

Co-op cycles may vary. Students are assigned a co-op cycle (fall/winter, spring/summer, summer-only) based on their co-op program (4-year, 5-year) and major.

COOP 101 registration is determined by the co-op cycle assigned and may be scheduled in a different term. Select students may be eligible to take COOP 001 in place of COOP 101.

**

Select INTB 200, OPM 200, MIS 200, MKTG 201 or STAT 201. Please note that Business Flexible Requirement courses are all required but can be taken in any order or sequence based on student choice or major. Please consult your academic advisor for additional guidance.

Please see General Education Electives (p. 5) catalog webpage for an up to date listing of eligible courses.

†

Select a course that has one the following subject codes: (ACCT) Accounting, (BSAN) Business Analytics, (STAT) Business Statistics, (ECON) Economics, (FIN) Finance, (BUSN) General Business, (HRMT) Human Resource Management, (INTB) International Business, (BLAW) Business Law, (MGMT) Management, (MIS) Management Information Systems, (MKTG) Marketing, (OPM) Operations Management, (OPR) Operations Research, (ORGB) Organizational Behavior, (REMD) Real Estate Management & Development, (SMT) Sport Management, or (TAX) Taxation with a course number range of 100-499, including T280, T380, and T480. This course cannot be applied to your major or minor.

^

See degree requirements (p. 92) for a list of business majors that may be completed in conjunction with the organizational management major.

5 year, 3 co-op (Fall/Winter)

First Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
BUSN 101	4.0 BSAN 160	4.0 ACCT 115	4.0 VACATION	
BUSN 105	3.0 BUSN 102	4.0 CIVC 101	1.0	
ENGL 101 or 111	3.0 COOP 101 [†]	1.0 ECON 202	4.0	
MATH 101	4.0 ECON 201	4.0 ENGL 103 or 113	3.0	
UNIV B101	1.0 ENGL 102 or 112	3.0 Business Flexible Requirement Course ^{**}	4.0	
	15	16	16	0

Second Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
COOP EXPERIENCE	COOP EXPERIENCE	ACCT 116	4.0 BLAW 201	4.0
		Business Flexible Requirement Course ^{**}	4.0 FIN 301	4.0
		Culture, Diversity, & Global Perspective Elective ^{***}	3.0-4.0 Business Flexible Requirement Course ^{**}	4.0
		Free Elective	4.0 Humanities & Social Science Elective ^{***}	3.0-4.0
	0	0	15-16	15-16

Third Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
COOP EXPERIENCE	COOP EXPERIENCE	ORGB 320	4.0 Business Flexible Requirement Course ^{**}	4.0
		Business Flexible Requirement Course ^{**}	4.0 Culture, Diversity, & Global Perspective Elective ^{***}	3.0-4.0
		Natural Science & Technology Elective ^{***}	3.0-4.0 Primary Major Course [^]	4.0
		Primary Major Course [^]	4.0 Free Elective	3.0
	0	0	15-16	14-15

Fourth Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
COOP EXPERIENCE	COOP EXPERIENCE	ORGB 400	4.0 ORGB 300	4.0
		ORGB 420	4.0 Natural Science & Technology Elective ^{***}	3.0-4.0
		UNIV B201	1.0 Primary Major Course [^]	4.0
		Primary Major Courses [^]	8.0 Free Elective	3.0
	0	0	17	14-15

Fifth Year

Fall	Credits Winter	Credits Spring	Credits
Business Impact Elective [†]	4.0 ORGB 430	4.0 MGMT 450	4.0
OMGT Elective	4.0 Humanities & Social Science Elective ^{***}	3.0-4.0 OMGT Elective	4.0
Primary Major Courses [^]	8.0 Primary Major Courses [^]	8.0 Free Elective	4.0
	16	15-16	12

Total Credits 180-186

*

Co-op cycles may vary. Students are assigned a co-op cycle (fall/winter, spring/summer, summer-only) based on their co-op program (4-year, 5-year) and major.

COOP 101 registration is determined by the co-op cycle assigned and may be scheduled in a different term. Select students may be eligible to take COOP 001 in place of COOP 101.

**

Select INTB 200, OPM 200, MIS 200, MKTG 201 or STAT 201. Please note that Business Flexible Requirement courses are all required but can be taken in any order or sequence based on student choice or major. Please consult your academic advisor for additional guidance.

Please see General Education Electives (p. 5) catalog webpage for an up to date listing of eligible courses.

†

Select a course that has one the following subject codes: (ACCT) Accounting, (BSAN) Business Analytics, (STAT) Business Statistics, (ECON) Economics, (FIN) Finance, (BUSN) General Business, (HRMT) Human Resource Management, (INTB) International Business, (BLAW) Business Law, (MGMT) Management, (MIS) Management Information Systems, (MKTG) Marketing, (OPM) Operations Management, (OPR) Operations Research, (ORGB) Organizational Behavior, (REMD) Real Estate Management & Development, (SMT) Sport Management, or (TAX) Taxation with a course number range of 100-499, including T280, T380, and T480. This course cannot be applied to your major or minor.

^

See degree requirements (p. 92) for a list of business majors that may be completed in conjunction with the organizational management major.

Organizational Management Faculty

Liza Barnes, PhD (*University of Colorado*). Assistant Professor. Leadership; Gender; Relationships; Identity Management; Work-life Interface.

Lauren D'Innocenzo, PhD (*University of Connecticut*). Associate Professor. Team effectiveness, contextual influences, emergent team dynamics, shared leadership, multi-level modeling, and groups/teams.

Cuneyt Gozu, PhD (*University of Albany*). Associate Clinical Professor. Attitudes; Groups/Teams; Leadership; Motivation; Power and Influence

Snehal Hora, PhD (*University of Buffalo*). Assistant Professor. Diversity; Leadership; Creativity; Immigration; Gender.

David Kurz, EdD (*University of Pennsylvania*). Associate Clinical Professor. Business Education; Groups/Teams; Leadership; Supply Chain Leadership.

Mary Mawritz, PhD (*University of Central Florida*). Associate Professor. Abusive supervision; deviant behavior; leadership.

Christian Resick, PhD (*Wayne State University*). Associate Professor. Groups/Teams; Leadership; Organizational Culture and Fit; Personality.

Jonathan C. Ziegert, PhD (*University of Maryland*) *Management Department*. Professor. Attitudes; Diversity; Groups/Teams; Leadership; Organizational Culture and Fit.

Emeritus Faculty

Jeffery Greenhaus, PhD (*New York University*). Professor Emeritus. Career Management Stress Work Life Balance/Conflict

Joan Weiner, PhD (*University of Pennsylvania*). Professor Emerita. Organizational Behavior: Teaching Experiences and Cases

Real Estate Management and Development BSBA

Major: Real Estate Management and Development

Degree Awarded: Bachelor of Science in Business Administration (BSBA)

Calendar Type: Quarter

Minimum Required Credits: 180.0

Co-op Options: Three Co-op (Five years); One Co-op (Four years); No Co-op (Four years)

Classification of Instructional Programs (CIP) code: 52.1501

Standard Occupational Classification (SOC) code: 11-9141

About the Program

This program focuses on the business aspects of real estate operations, management, and development. Students will learn to apply critical decision-making skills in courses in real estate finance, asset management, law, and sustainability. The program provides significant exposure to Philadelphia's diverse real estate market and interaction with industry professionals.

Please Note: No more than 2 courses or 8.0 credits can be counted towards any additional major/minor/co-major or certificate.

Additional Information

For additional information about this major please visit the Department of Finance (<https://www.lebow.drexel.edu/academics/undergraduate/areas-of-study/real-estate-management-and-development/>).

Degree Requirements

Bachelor of Science in Business Administration (BSBA) Degree Requirements

General Education Requirements		
CIVC 101	Introduction to Civic Engagement	1.0
COOP 101	Career Management and Professional Development *	1.0
ENGL 101	Composition and Rhetoric I: Inquiry and Exploratory Research	3.0
or ENGL 111	English Composition I	
ENGL 102	Composition and Rhetoric II: Advanced Research and Evidence-Based Writing	3.0
or ENGL 112	English Composition II	
ENGL 103	Composition and Rhetoric III: Themes and Genres	3.0
or ENGL 113	English Composition III	
MATH 101	Introduction to Analysis I	4.0
UNIV B101	The Drexel Experience	1.0
UNIV B201 [WI]	Career Management	1.0
General Education Electives (Select 18-24 credits)		
Culture, Diversity, & Global Perspective **		6.0-8.0
Humanities & Social Science **		6.0-8.0
Natural Science & Technology **		6.0-8.0
Business Flexible Requirements		
INTB 200	International Business	4.0
MIS 200	Management Information Systems	4.0
MKTG 201	Introduction to Marketing Management	4.0
OPM 200	Operations Management	4.0
STAT 201	Introduction to Business Statistics	4.0
Business Requirements		
ACCT 115	Financial Accounting Foundations	4.0
ACCT 116	Managerial Accounting Foundations	4.0
BLAW 201	Business Law I	4.0
BSAN 160	Business Analytics and Data Visualization	4.0
BUSN 101	Foundations of Business I	4.0
BUSN 102	Foundations of Business II	4.0
BUSN 105	Applied Business Analysis	3.0
ECON 201	Principles of Microeconomics	4.0
ECON 202	Principles of Macroeconomics	4.0
FIN 301	Introduction to Finance	4.0
MGMT 450	Strategy and Competitive Advantage	4.0
ORGB 300 [WI]	Organizational Behavior	4.0
Business Impact Elective		4.0
Select a course that has one the following subject codes: (ACCT) Accounting, (BSAN) Business Analytics, (STAT) Business Statistics, (ECON) Economics, (FIN) Finance, (BUSN) General Business, (HRMT) Human Resource Management, (INTB) International Business, (BLAW) Business Law, (MGMT) Management, (MIS) Management Information Systems, (MKTG) Marketing, (OPM) Operations Management, (OPR) Operations Research, (ORGB) Organizational Behavior, (REMD) Real Estate Management & Development, (SMT) Sport Management, or (TAX) Taxation with a course number range of 100-499, including T280, T380, and T480. This course cannot be applied to your major or minor.		
Free Electives		38.0
Required Real Estate Management & Development (REMD) Major Courses		
BLAW 330	Real Estate Law	4.0
REMD 110	Introduction to Real Estate Management	4.0
REMD 320	Sustainability in the Built Environment	4.0
REMD 340	Urban Finance and Environmental Planning	4.0
REMD 375	Real Estate Finance	4.0
REMD 410	Real Estate Investment and Asset Management	4.0
REMD 491	Senior Capstone in Real Estate Management & Development	4.0
Choose two (2) of the following:		8.0
ACCT 331	Cost Accounting	
ECON 350 [WI]	Applied Econometrics	
ECON 365	Behavioral Economics	
MKTG 348	Services Marketing	

ORGB 320	Leadership: Theory and Practice
ORGB 400	Team Development and Leadership
ORGB 420	Negotiations and Conflict Resolution
REMD T480	Special Topics in Real Estate Management & Development

Total Credits**180.0-186.0**

*

Students not participating in co-op will take one additional credit of Free Elective instead of COOP 101.

Co-op cycles may vary. Students are assigned a co-op cycle (fall/winter, spring/summer, summer-only) based on their co-op program (4-year, 5-year) and major.

COOP 101 registration is determined by the co-op cycle assigned and may be scheduled in a different term. Select students may be eligible to take COOP 001 in place of COOP 101.

**

Please see General Education Electives (p. 5) catalog webpage for an up to date listing of eligible courses.

Please note that Business Flexible Requirement courses are all required but can be taken in any order or sequence based on student choice or major. Please consult your academic advisor for additional guidance.

Writing-Intensive Course Requirements

In order to graduate, all students must pass three writing-intensive courses after their freshman year. Two writing-intensive courses must be in a student's major. The third can be in any discipline. Students are advised to take one writing-intensive class each year, beginning with the sophomore year, and to avoid "clustering" these courses near the end of their matriculation. Transfer students need to meet with an academic advisor to review the number of writing-intensive courses required to graduate.

A "WI" next to a course in this catalog may indicate that this course can fulfill a writing-intensive requirement. For the most up-to-date list of writing-intensive courses being offered, students should check the Writing Intensive Course List (<https://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/faculty-programs/#writing-intensive-list>) at the University Writing Program (<http://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/>). (<http://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/drexel-writing-center/>) Students scheduling their courses can also conduct a search for courses with the attribute "WI" to bring up a list of all writing-intensive courses available that term.

Sample Plan of Study

4 year, no co-op

First Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
BUSN 101	4.0 BSAN 160	4.0 ACCT 115	4.0 VACATION	
BUSN 105	3.0 BUSN 102	4.0 CIVC 101	1.0	
ENGL 101 or 111	3.0 ECON 201	4.0 ECON 202	4.0	
MATH 101	4.0 ENGL 102 or 112	3.0 ENGL 103 or 113	3.0	
UNIV B101	1.0	Business Flexible Requirement Course **	4.0	
	15	15	16	0

Second Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
ACCT 116	4.0 BLAW 201	4.0 BLAW 330	4.0 VACATION	
Business Flexible Requirement Course **	4.0 FIN 301	4.0 Business Flexible Requirement Courses **	8.0	
Culture, Diversity, & Global Perspective Elective ***	3.0-4.0 REMD 110	4.0 Natural Science & Technology Elective ***	3.0-4.0	
Free Elective	3.0 Humanities & Social Science Elective ***	3.0-4.0		
	14-15	15-16	15-16	0

Third Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
Business Flexible Requirement Course **	4.0 ORGB 300	4.0 REMD 375	4.0 VACATION	
Culture, Diversity, & Global Perspective Elective ***	3.0-4.0 Humanities & Social Science Elective ***	3.0-4.0 UNIV B201	1.0	
REMD Major Elective	4.0 Free Electives	9.0 Free Elective	3.0	

Free Elective	3.0	Natural Science & Technology Elective ***	3.0-4.0	
		REMD Major Elective	4.0	
	14-15	16-17	15-16	0
Fourth Year				
Fall	Credits Winter	Credits Spring	Credits	
REMD 320	4.0 MGMT 450	4.0 REMD 491	4.0	
REMD 410	4.0 REMD 340	4.0 Free Electives	11.0	
Business Impact Elective †	4.0 Free Electives	7.0		
Free Elective	3.0			
	15	15	15	
Total Credits 180-186				

*
Students not participating in co-op will take one additional credit of Free Elective instead of COOP 101.

**
Select INTB 200, OPM 200, MIS 200, MKTG 201 or STAT 201. Please note that Business Flexible Requirement courses are all required but can be taken in any order or sequence based on student choice or major. Please consult your academic advisor for additional guidance.

Please see General Education (p. 5) Electives catalog webpage for an up to date listing of eligible courses

†
Select a course that has one the following subject codes: (ACCT) Accounting, (BSAN) Business Analytics, (STAT) Business Statistics, (ECON) Economics, (FIN) Finance, (BUSN) General Business, (HRMT) Human Resource Management, (INTB) International Business, (BLAW) Business Law, (MGMT) Management, (MIS) Management Information Systems, (MKTG) Marketing, (OPM) Operations Management, (OPR) Operations Research, (ORGB) Organizational Behavior, (REMD) Real Estate Management & Development, (SMT) Sport Management, or (TAX) Taxation with a course number range of 100-499, including T280, T380, and T480. This course cannot be applied to your major or minor.

4 year, 1 co-op (Fall/Winter)

First Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
BUSN 101	4.0 BSAN 160	4.0 ACCT 115	4.0 VACATION	
BUSN 105	3.0 BUSN 102	4.0 CIVC 101	1.0	
ENGL 101 or 111	3.0 COOP 101 *	1.0 ECON 202	4.0	
MATH 101	4.0 ECON 201	4.0 ENGL 103 or 113	3.0	
UNIV B101	1.0 ENGL 102 or 112	3.0 Business Flexible Requirement Course **	4.0	
	15	16	16	0
Second Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
ACCT 116	4.0 BLAW 201	4.0 BLAW 330	4.0 Business Flexible Requirement Course **	4.0
Business Flexible Requirement Course **	4.0 FIN 301	4.0 Business Flexible Requirement Courses **	8.0 Culture, Diversity, & Global Perspective Elective ***	3.0-4.0
Culture, Diversity, & Global Perspective Elective ***	3.0-4.0 REMD 110	4.0 Natural Science & Technology Elective ***	3.0-4.0 REMD Major Elective	4.0
Free Elective	3.0 Humanities & Social Science Elective ***	3.0-4.0	Free Elective	3.0
	14-15	15-16	15-16	14-15
Third Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
COOP EXPERIENCE	COOP EXPERIENCE	REMD 375	4.0 ORGB 300	4.0
		UNIV B201	1.0 Natural Science & Technology Elective ***	3.0-4.0
		Humanities & Social Science Elective ***	3.0-4.0 Free Electives	9.0
		REMD Major Elective	4.0	
		Free Elective	3.0	
	0	0	15-16	16-17

Fourth Year

Fall	Credits Winter	Credits Spring	Credits
REMD 320	4.0 REMD 340	4.0 REMD 491	4.0
REMD 410	4.0 MGMT 450	4.0 Free Electives	11.0
Business Impact Elective †	4.0 Free Electives	6.0	
Free Elective	3.0		
	15	14	15
Total Credits 180-186			

*

Co-op cycles may vary. Students are assigned a co-op cycle (fall/winter, spring/summer, summer-only) based on their co-op program (4-year, 5-year) and major.

COOP 101 registration is determined by the co-op cycle assigned and may be scheduled in a different term. Select students may be eligible to take COOP 001 in place of COOP 101.

**

Select INTB 200 OPM 200, MIS 200, MKTG 201 or STAT 201. Please note that Business Flexible Requirement courses are all required but can be taken in any order or sequence based on student choice or major. Please consult your academic advisor for additional guidance.

Please see General Education (p. 5) Electives catalog webpage for an up to date listing of eligible courses

†

Select a course that has one the following subject codes: (ACCT) Accounting, (BSAN) Business Analytics, (STAT) Business Statistics, (ECON) Economics, (FIN) Finance, (BUSN) General Business, (HRMT) Human Resource Management, (INTB) International Business, (BLAW) Business Law, (MGMT) Management, (MIS) Management Information Systems, (MKTG) Marketing, (OPM) Operations Management, (OPR) Operations Research, (ORGB) Organizational Behavior, (REMD) Real Estate Management & Development, (SMT) Sport Management, or (TAX) Taxation with a course number range of 100-499, including T280, T380, and T480. This course cannot be applied to your major or minor.

5 year, 3 co-op (Fall/Winter)**First Year**

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
BUSN 101	4.0 BSAN 160	4.0 ACCT 115	4.0 VACATION	
BUSN 105	3.0 BUSN 102	4.0 CIVC 101	1.0	
ENGL 101 or 111	3.0 COOP 101*	1.0 ECON 202	4.0	
MATH 101	4.0 ECON 201	4.0 ENGL 103 or 113	3.0	
UNIV B101	1.0 ENGL 102 or 112	3.0 Business Flexible Requirement Course**	4.0	
	15	16	16	0

Second Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
COOP EXPERIENCE	COOP EXPERIENCE	ACCT 116	4.0 BLAW 201	4.0
		Business Flexible Requirement Course**	4.0 FIN 301	4.0
		Culture, Diversity, & Global Perspective Elective***	3.0-4.0 REMD 110	4.0
		Free Elective	3.0 Humanities & Social Science Elective***	3.0-4.0
	0	0	14-15	15-16

Third Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
COOP EXPERIENCE	COOP EXPERIENCE	BLAW 330	4.0 REMD Major Elective	4.0
		Natural Science & Technology Elective***	3.0-4.0 Business Flexible Requirement Course**	4.0
		Business Flexible Requirement Courses**	8.0 Culture, Diversity, & Global Perspective Elective***	3.0-4.0
		Free Elective		3.0
	0	0	15-16	14-15

Fourth Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
COOP EXPERIENCE	COOP EXPERIENCE	REMD 375	4.0 ORGB 300	4.0

		UNIV B201	1.0 Natural Science & Technology Elective ***	3.0-4.0
		Humanities & Social Science Elective ***	3.0-4.0 Free Electives	9.0
		REMD Major Elective	4.0	
		Free Elective	3.0	
	0	0	15-16	16-17
Fifth Year				
Fall	Credits Winter	Credits Spring	Credits	
REMD 320	4.0 REMD 340	4.0 REMD 491	4.0	
REMD 410	4.0 MGMT 450	4.0 Free Electives	11.0	
Business Impact Elective †	4.0 Free Electives	6.0		
Free Elective	3.0			
	15	14	15	

Total Credits 180-186

*

Co-op cycles may vary. Students are assigned a co-op cycle (fall/winter, spring/summer, summer-only) based on their co-op program (4-year, 5-year) and major.

COOP 101 registration is determined by the co-op cycle assigned and may be scheduled in a different term. Select students may be eligible to take COOP 001 in place of COOP 101.

**

Select INTB 200, OPM 200, MIS 200, MKTG 201 or STAT 201. Please note that Business Flexible Requirement courses are all required but can be taken in any order or sequence based on student choice or major. Please consult your academic advisor for additional guidance.

Please see General Education (p. 5) Electives catalog webpage for an up to date listing of eligible courses

†

Select a course that has one the following subject codes: (ACCT) Accounting, (BSAN) Business Analytics, (STAT) Business Statistics, (ECON) Economics, (FIN) Finance, (BUSN) General Business, (HRMT) Human Resource Management, (INTB) International Business, (BLAW) Business Law, (MGMT) Management, (MIS) Management Information Systems, (MKTG) Marketing, (OPM) Operations Management, (OPR) Operations Research, (ORGB) Organizational Behavior, (REMD) Real Estate Management & Development, (SMT) Sport Management, or (TAX) Taxation with a course number range of 100-499, including T280, T380, and T480. This course cannot be applied to your major or minor.

Co-Op/Career Opportunities

The real estate management and development program at Drexel prepares students for careers in property development and management, real estate valuation and sales, and commercial lending. For more information on career opportunities please visit the Department of Finance (<https://www.lebow.drexel.edu/academics/undergraduate/areas-of-study/real-estate-management-and-development/career-opportunities/>).

Finance Faculty

David A. Becher, PhD (*Pennsylvania State University*). Professor. Mergers and acquisitions; corporate governance; financial institutions.

Jie Cai, PhD (*University of Iowa*). Associate Professor. Investment banking; mergers and acquisitions; corporate finance; corporate governance.

Maneesh Chhabria, PhD, CFA (*Drexel University*). Assistant Clinical Professor. Investments; portfolio management; performance measurement.

Naveen Daniel, PhD (*Arizona State University*). Associate Professor. Corporate governance; mutual funds; hedge funds.

Daniel Dorn, PhD (*Columbia University*). Associate Professor. Capital markets and investments; behavioral finance.

Eliezer M. Fich, PhD (*New York University*) *Trustee Professor*. Professor. Empirical topics in corporate finance.

Michelle Lowry, PhD (*University of Rochester*) *TD Bank Endowed Professor*. Initial public offerings; mergers; corporate governance.

Edward Nelling, PhD, CFA (*The Wharton School, University of Pennsylvania*) *Department Head and Professor of Finance*. Investments; corporate finance; real estate finance.

Gregory Nini, PhD (*University of Pennsylvania*). Professor. Capital structure; corporate finance; risk management; financial institution management

Patricia Robak, PhD (*Lehigh University*). Clinical Professor. Investments; money and banking; international finance.

Samuel H. Szewczyk, PhD (*Pennsylvania State University*). Associate Professor. Corporate governance; mergers and acquisitions; investment banking; financial institutions.

Martin Thomas, PhD, CFA (*Pennsylvania State University*). Associate Clinical Professor. Data science; mutual fund performance; valuation methods.

George Tsetsekos, PhD (*University of Tennessee*) *Dean Emeritus, LeBow College of Business; Francis Professor of Finance*. Valuation and corporate restructuring; investment banking; securitization; emerging capital markets; multinational finance.

Emeritus Faculty

Thomas Chi-Nan Chiang, PhD (*Pennsylvania State University*). International finance; econometric modeling and forecasting; financial markets; emerging markets.

Michael Gombola, PhD (*University of South Carolina*). Stock offerings and repurchases; mergers, acquisitions, and restructuring; financial statement analysis.

Ralph Walkling, PhD (*University of Maryland*). Corporate governance, mergers and acquisitions.

Sport Business BSBA

Major: Sport Business

Degree Awarded: Bachelor of Science in Business Administration (BSBA)

Calendar Type: Quarter

Minimum Required Credits: 180.0

Co-op Options: Three Co-op (Five years); One Co-op (Four years); No Co-op (Four years)

Classification of Instructional Programs (CIP) code: 52.0299

Standard Occupational Classification (SOC) code: 25-1193

About the Program

The BSBA in Sport Business is designed for students who plan to pursue careers in the sport industry. The major draws on the strengths of its own offerings and the required business administration core.

Students will master the knowledge and skills necessary for success in professional sports organizations, collegiate athletics, sport media companies, and businesses that service and are complimentary to the sport industry. The co-op option engages students with extensive experiential learning. Our Philadelphia location is optimal for accessing opportunities throughout the Northeast corridor and beyond.

The program offers options covering a wide range of areas of study; students are able to match their skills, abilities, and interests with a specific niche within the sport industry. Students may choose a minor or create their own particular specialization and area of expertise, in consultation with our department's academic advisor and faculty.

Please Note: No more than 2 courses or 8.0 credits can be counted towards any additional major/minor/co-major or certificate.

For more information please contact our Undergraduate Advising department at lebowadv@drexel.edu.

Degree Requirements

General Education Requirements

CIVC 101	Introduction to Civic Engagement	1.0
COOP 101	Career Management and Professional Development *	1.0
ENGL 101 or ENGL 111	Composition and Rhetoric I: Inquiry and Exploratory Research English Composition I	3.0
ENGL 102 or ENGL 112	Composition and Rhetoric II: Advanced Research and Evidence-Based Writing English Composition II	3.0
ENGL 103 or ENGL 113	Composition and Rhetoric III: Themes and Genres English Composition III	3.0
MATH 101	Introduction to Analysis I	4.0
UNIV B101	The Drexel Experience	1.0
UNIV B201 [WI]	Career Management	1.0

General Education Electives (Select 18-24 credits):

Culture, Diversity, & Global Perspective **	6.0-8.0
Humanities & Social Science **	6.0-8.0
Natural Science & Technology **	6.0-8.0

Business Flexible Requirements ***

INTB 200	International Business	4.0
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MIS 200	Management Information Systems	4.0
MKTG 201	Introduction to Marketing Management	4.0
OPM 200	Operations Management	4.0
STAT 201	Introduction to Business Statistics	4.0
Business Requirements		
ACCT 115	Financial Accounting Foundations	4.0
ACCT 116	Managerial Accounting Foundations	4.0
BLAW 201	Business Law I	4.0
BSAN 160	Business Analytics and Data Visualization	4.0
BUSN 101	Foundations of Business I	4.0
BUSN 102	Foundations of Business II	4.0
BUSN 105	Applied Business Analysis	3.0
ECON 201	Principles of Microeconomics	4.0
ECON 202	Principles of Macroeconomics	4.0
FIN 301	Introduction to Finance	4.0
MGMT 450	Strategy and Competitive Advantage	4.0
ORGB 300 [WI]	Organizational Behavior	4.0
Business Impact Elective		
Select a course that has one the following subject codes: (ACCT) Accounting, (BSAN) Business Analytics, (STAT) Business Statistics, (ECON) Economics, (FIN) Finance, (BUSN) General Business, (HRMT) Human Resource Management, (INTB) International Business, (BLAW) Business Law, (MGMT) Management, (MIS) Management Information Systems, (MKTG) Marketing, (OPM) Operations Management, (OPR) Operations Research, (ORGB) Organizational Behavior, (REMD) Real Estate Management & Development, (SMT) Sport Management, or (TAX) Taxation with a course number range of 100-499, including T280, T380, and T480. This course cannot be applied to your major or minor.		
Primary Major Courses		
Sport Business Requirements		20.0
SMT 110	The Business of Sport	
SMT 201	Sports Marketing, Promotion, and Public Relations	
SMT 230	Sports and the Law	
SMT 285	Sport, Industry, and Society	
SMT 320	Sport Economics	
Sport Business Electives		
Select four (4) of the following:		16.0
SMT 205	Sport Media Relations	
SMT 227	Sport Entrepreneurship	
SMT 240	Olympic Games	
SMT 245	NCAA Compliance	
SMT 255	Legal Foundations of Title IX	
SMT 260	Sports Agents & Labor Relations	
SMT 262	Digital Sports Storytelling	
SMT 270	Sports Facility Planning & Management	
SMT 275	Sports Event Management	
SMT 290	Digital Media in Sport	
SMT 305	Fundraising in Sports	
SMT 307	Corporate Sponsorship in Sports	
SMT 310	Sports Contracts	
SMT 321	Money, Power, Politics: College Sports in America	
SMT 325	Business of Sports Media	
SMT 333	Sports Gambling	
SMT 335	Sport Governance & Policy	
SMT 340 [WI]	International Aspects of Sport	
SMT 350	Corporate Social Responsibility in Sport	
SMT 362	Sport Ticket Sales	
SMT 372	Sport Business Consulting	
SMT 375	Sport Finance	
SMT 380	Sports Analytics	
SMT 475	Sports Industry Practicum	
STAT 202	Business Statistics II	
Free electives		38.0
Total Credits		180.0-186.0

*
Students not participating in co-op will take one additional credit of Free Elective instead of COOP 101.
Co-op cycles may vary. Students are assigned a co-op cycle (fall/winter, spring/summer, summer-only) based on their co-op program (4-year, 5-year) and major.

COOP 101 registration is determined by the co-op cycle assigned and may be scheduled in a different term. Select students may be eligible to take COOP 001 in place of COOP 101.

**
Please see General Education (p. 5) Electives catalog webpage for an up to date listing of eligible courses.

Please note that Business Flexible Requirement courses are all required but can be taken in any order or sequence based on student choice or major. Please consult your academic advisor for additional guidance.

Writing-Intensive Course Requirements

In order to graduate, all students must pass three writing-intensive courses after their freshman year. Two writing-intensive courses must be in a student's major. The third can be in any discipline. Students are advised to take one writing-intensive class each year, beginning with the sophomore year, and to avoid "clustering" these courses near the end of their matriculation. Transfer students need to meet with an academic advisor to review the number of writing-intensive courses required to graduate.

A "WI" next to a course in this catalog may indicate that this course can fulfill a writing-intensive requirement. For the most up-to-date list of writing-intensive courses being offered, students should check the Writing Intensive Course List (<https://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/faculty-programs/#writing-intensive-list>) at the University Writing Program (<http://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/>). (<http://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/drexel-writing-center/>) Students scheduling their courses can also conduct a search for courses with the attribute "WI" to bring up a list of all writing-intensive courses available that term.

Sample Plan of Study

4 year, no co-op

First Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
BUSN 101	4.0 BSAN 160	4.0 ACCT 115	4.0 VACATION	
BUSN 105	3.0 BUSN 102	4.0 CIVC 101	1.0	
ENGL 101 or 111	3.0 ECON 201	4.0 ECON 202	4.0	
MATH 101	4.0 ENGL 102 or 112	3.0 ENGL 103 or 113	3.0	
UNIV B101	1.0	Business Flexible Requirement Course **	4.0	
	15	15	16	0
Second Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
ACCT 116	4.0 BLAW 201	4.0 SMT 230	4.0 VACATION	
SMT 110	4.0 FIN 301	4.0 Business Flexible Requirement Courses **	8.0	
Culture, Diversity, & Global Perspective Elective ***	3.0-4.0 Humanities & Social Science Elective ***	3.0-4.0 Natural Science & Technology Elective ***	3.0-4.0	
Free Elective	3.0 Free Elective	4.0		
	14-15	15-16	15-16	0
Third Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
SMT 201	4.0 ORGB 300	4.0 Business Flexible Requirement Course **	4.0 VACATION	
Business Flexible Requirement Course **	4.0 SMT 285	4.0 Natural Science & Technology Elective ***	3.0-4.0	
Culture, Diversity, & Global Perspective ***	3.0-4.0 SMT 320	4.0 Required Sport Business Major Elective	4.0	
Free Elective	3.0 UNIV B201	1.0 Free Electives	6.0	
	Humanities & Social Science Elective ***	3.0-4.0		
	14-15	16-17	17-18	0

Fourth Year

Fall	Credits Winter	Credits Spring	Credits
Required Sport Business Major Elective	4.0 MGMT 450	4.0 Required Sport Business Major Elective	4.0
Business Impact Elective [†]	4.0 Required Sport Business Major Elective	4.0 Free Electives	10.0
Free Electives	6.0 Free Electives [*]	7.0	
	14	15	14

Total Credits 180-186

*
Students not participating in co-op will take one additional credit of Free Elective instead of COOP 101.

**
Select INTB 200, OPM 200, MIS 200, MKTG 201 or STAT 201. Please note that Business Flexible Requirement courses are all required but can be taken in any order or sequence based on student choice or major. Please consult your academic advisor for additional guidance.

Please see General Education (p. 5) Electives catalog webpage for an up to date listing of eligible courses.

†
Select a course that has one the following subject codes: (ACCT) Accounting, (BSAN) Business Analytics, (STAT) Business Statistics, (ECON) Economics, (FIN) Finance, (BUSN) General Business, (HRMT) Human Resource Management, (INTB) International Business, (BLAW) Business Law, (MGMT) Management, (MIS) Management Information Systems, (MKTG) Marketing, (OPM) Operations Management, (OPR) Operations Research, (ORGB) Organizational Behavior, (REMD) Real Estate Management & Development, (SMT) Sport Management, or (TAX) Taxation with a course number range of 100-499, including T280, T380, and T480. This course cannot be applied to your major or minor.

4 year, 1 co-op (Fall/Winter)**First Year**

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
BUSN 101	4.0 BSAN 160	4.0 ACCT 115	4.0 VACATION	
BUSN 105	3.0 BUSN 102	4.0 CIVC 101	1.0	
MATH 101	4.0 COOP 101 [†]	1.0 ECON 202	4.0	
ENGL 101 or 111	3.0 ECON 201	4.0 ENGL 103 or 113	3.0	
UNIV B101	1.0 ENGL 102 or 112	3.0 Business Flexible Requirement Course ^{**}	4.0	
	15	16	16	0

Second Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
ACCT 116	4.0 BLAW 201	4.0 SMT 230	4.0 SMT 201	4.0
SMT 110	4.0 FIN 301	4.0 Business Flexible Requirement Course ^{**}	8.0 Business Flexible Requirement Course ^{**}	4.0
Culture, Diversity, & Global Perspective Elective ^{***}	3.0-4.0 Humanities & Social Science Elective ^{***}	3.0-4.0 Natural Science & Technology Elective ^{***}	3.0-4.0 Culture, Diversity, & Global Perspective Elective ^{***}	3.0-4.0
Free Elective	3.0 Free Elective	3.0	Free Elective	3.0
	14-15	14-15	15-16	14-15

Third Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
COOP EXPERIENCE	COOP EXPERIENCE	SMT 285	4.0 Business Flexible Requirement Course ^{**}	4.0
		SMT 320	4.0 Natural Science & Technology Elective ^{***}	3.0-4.0
		ORGB 300	4.0 Required Sport Business Major Elective	4.0
		UNIV B201	1.0 Free Electives	6.0
		Humanities & Social Science Elective ^{***}	3.0-4.0	
	0	0	16-17	17-18

Fourth Year

Fall	Credits Winter	Credits Spring	Credits
Business Impact Elective [†]	4.0 MGMT 450	4.0 Required Sport Business Major Elective	4.0
Required Sport Business Major Elective	4.0 Required Sport Business Major Elective	4.0 Free Electives	10.0

Free Electives	6.0 Free Electives	7.0	
	14	15	14
Total Credits 180-186			

*

Co-op cycles may vary. Students are assigned a co-op cycle (fall/winter, spring/summer, summer-only) based on their co-op program (4-year, 5-year) and major.

COOP 101 registration is determined by the co-op cycle assigned and may be scheduled in a different term. Select students may be eligible to take COOP 001 in place of COOP 101.

**

Select INTB 200, OPM 200, MIS 200, MKTG 201 or STAT 201. Please note that Business Flexible Requirement courses are all required but can be taken in any order or sequence based on student choice or major. Please consult your academic advisor for additional guidance.

Please see General Education (p. 5) Electives catalog webpage for an up to date listing of eligible courses.

†

Select a course that has one the following subject codes: (ACCT) Accounting, (BSAN) Business Analytics, (STAT) Business Statistics, (ECON) Economics, (FIN) Finance, (BUSN) General Business, (HRMT) Human Resource Management, (INTB) International Business, (BLAW) Business Law, (MGMT) Management, (MIS) Management Information Systems, (MKTG) Marketing, (OPM) Operations Management, (OPR) Operations Research, (ORGB) Organizational Behavior, (REMD) Real Estate Management & Development, (SMT) Sport Management, or (TAX) Taxation with a course number range of 100-499, including T280, T380, and T480. This course cannot be applied to your major or minor.

5 year, 3 co-op (Fall/Winter)

First Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
BUSN 101	4.0 BSAN 160	4.0 ACCT 115	4.0 VACATION	
BUSN 105	3.0 BUSN 102	4.0 CIVC 101	1.0	
ENGL 101 or 111	3.0 COOP 101*	1.0 ECON 202	4.0	
MATH 101	4.0 ECON 201	4.0 ENGL 103 or 113	3.0	
UNIV B101	1.0 ENGL 102 or 112	3.0 Business Flexible Requirement Course**	4.0	
	15	16	16	0

Second Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
COOP EXPERIENCE	COOP EXPERIENCE	ACCT 116	4.0 BLAW 201	4.0
		SMT 110	4.0 FIN 301	4.0
		Culture, Diversity, & Global Perspective Elective***	3.0-4.0 Humanities & Social Science Elective***	3.0-4.0
		Free Elective	3.0 Free Elective	3.0
	0	0	14-15	14-15

Third Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
COOP EXPERIENCE	COOP EXPERIENCE	SMT 230	4.0 SMT 201	4.0
		Business Flexible Requirement Courses**	8.0 Business Flexible Requirement Course**	4.0
		Natural Science & Technology Elective***	3.0-4.0 Culture, Diversity, & Global Perspective Elective***	3.0-4.0
			Free Elective	3.0
	0	0	15-16	14-15

Fourth Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
COOP EXPERIENCE	COOP EXPERIENCE	ORGB 300	4.0 Business Flexible Requirement Course**	4.0
		SMT 285	4.0 Natural Science & Technology Elective***	3.0-4.0
		SMT 320	4.0 Required Sport Business Major Elective	4.0
		UNIV B201	1.0 Free Electives	6.0

		Humanities & Social Science Elective ***	3.0-4.0	
	0	0	16-17	17-18
Fifth Year				
Fall	Credits Winter	Credits Spring	Credits	
Business Impact Elective [†]	4.0 MGMT 450	4.0 Required Sport Business Major Elective	4.0	
Required Sport Business Major Elective	4.0 Required Sport Business Major Elective	4.0 Free Electives	10.0	
Free Electives	6.0 Free Electives	7.0		
	14	15	14	
Total Credits 180-186				

*

Co-op cycles may vary. Students are assigned a co-op cycle (fall/winter, spring/summer, summer-only) based on their co-op program (4-year, 5-year) and major.

COOP 101 registration is determined by the co-op cycle assigned and may be scheduled in a different term. Select students may be eligible to take COOP 001 in place of COOP 101.

**

Select INTB 200, OPM 200, MIS 200, MKTG 201 or STAT 201. Please note that Business Flexible Requirement courses are all required but can be taken in any order or sequence based on student choice or major. Please consult your academic advisor for additional guidance.

Please see General Education (p. 5) Electives catalog webpage for an up to date listing of eligible courses.

†

Select a course that has one the following subject codes: (ACCT) Accounting, (BSAN) Business Analytics, (STAT) Business Statistics, (ECON) Economics, (FIN) Finance, (BUSN) General Business, (HRMT) Human Resource Management, (INTB) International Business, (BLAW) Business Law, (MGMT) Management, (MIS) Management Information Systems, (MKTG) Marketing, (OPM) Operations Management, (OPR) Operations Research, (ORGB) Organizational Behavior, (REMD) Real Estate Management & Development, (SMT) Sport Management, or (TAX) Taxation with a course number range of 100-499, including T280, T380, and T480. This course cannot be applied to your major or minor.

Co-op/Career Opportunities

Co-op Opportunities

Drexel University has long been known for its co-operative education programs, through which students combine periods of full-time, career related employment with their studies. Co-op employment for sport business students is central to their experience.

With the BSBA sport business major, co-operative education gives students experience in a range of sport related jobs and settings. Students may be placed with professional athletic teams, university athletics and recreation programs, or with organizations aligned with sports (e.g., a sports agency). Co-op experiences are available with many of the region's sports, organizations, including professional sports teams, college athletic departments, law firms, and sports agencies, sports media networks, non-profit organizations, youth organizations, sports complexes, and others.

Career Opportunities

The multidisciplinary nature of the sport business program allows its graduates to be ready for a wide range of sport-related professions, including athletic management, the sport industry at all levels (professional, semi-professional, collegiate) within a range of organizations (public, private, professional, and amateur).

Sport business graduates are uniquely qualified for leadership, or support positions in professional and amateur sports organizations, college sports, and in other sports venues. The program also prepares students for graduate or professional study in a variety of fields including sport management, law, and business.

Facilities

The 12-story, 177,500-square-foot home for LeBow College of Business is located at the heart of the Drexel University campus, at the intersection of Woodland Walk and Market Street, where it forms a gateway to Drexel and a backdrop to the historic statue of A. J. Drexel (Moses Ezekiel, 1904). The diagonal massing of the lower floors follows Woodland Walk and combines with the new Papadakis Integrated Sciences Building (Diamond & Schmitt, 2011) to energize the University's central quadrangle. The building's tower will mark the LeBow College and Drexel campus from all directions while the open, glassy Market Street façade will showcase the College's student activities to passersby.

The building's organization unites the school's various constituencies around a five-story-high atrium ringed by classrooms, student lounges, events spaces, and offices. The atrium is immediately accessible from main entrances at the three corners of the building. An open stair within the atrium leads to a 300-seat auditorium and 100-seat lecture hall one floor below and to a divisible multipurpose room and additional classrooms above. The building's

upper floors contain faculty offices interspersed with seminar rooms and group study rooms. The top floor houses the Dean's suite and a boardroom and conference suite that opens to east- and west-facing terraces.

The building's warm masonry and glass exterior reflects the emerging vocabulary of the next generation of Drexel buildings. Sophisticated solar shading devices allow maximum transparency between the inside and outside while supporting the building's high environmental aspirations.

Key Building Features

- Five-story atrium
- Finance trading lab with Bloomberg Terminal Room
- 300-seat auditorium
- 160-seat event space
- 100-seat lecture hall
- 45-seat seminar rooms
- 44-seat computer classrooms
- 60-seat classrooms
- Executive MBA (<https://www.lebow.drexel.edu/academics/programs/mba/executive-mba/>) classroom
- 24-seat classrooms
- Special areas for experiential learning simulations and business consulting
- Videoconferencing capabilities
- Integrated teaching technology in all classrooms
- Recording studio to support LeBow College's online programs
- Extensive areas for students to gather socially and for collaborative study, including student collaboration rooms (<https://www.lebow.drexel.edu/about/campuses/philadelphia/gerri-c-lebow-hall/collaboration-rooms/>), two quiet study areas, and 3,500 square feet of student social space
- EMBA Alumni Lounge for the exclusive use of EMBA alumni
- Behavioral Studies Lab
- Starbucks
- Green Globe certifiable, meeting worldwide sustainability standards

Gerri C. LeBow Hall brings together faculty, students, and staff in a state-of-the-art building on the University City campus. Please visit the LeBow College of Business webpage (<https://www.lebow.drexel.edu/>), the Behavioral Lab webpage (<https://www.lebow.drexel.edu/about/campuses/location/behavioral-lab/>), and the Finance Trading Lab webpage (<https://www.lebow.drexel.edu/about/campuses/location/finance-trading-lab-and-bloomberg-terminal-room/>) to learn more about Gerri C. LeBow Hall.

Program Level Outcomes

- Students will demonstrate basic understanding of the fundamental areas of business and extend those applications to the sport industry: law, economics, finance marketing.
- Students will understand the relationship of the sport industry to broader society both locally globally.
- Students will distinguish and assess the critical issues facing sports organizations.
- Students will formulate perceptions of effective leadership management and decision-making in sport organizations.

Sport Business Faculty

Lawrence Cohen, JD (*Temple University*). Associate Clinical Professor. Sports and antitrust law; tickets & sales data analytics; sport sponsorship.

Jeffrey Levine, JD, PhD (*Tulane University, University of Louisville*). Assistant Clinical Professor. Esports, Sport law, sport development and policy; non-profits in sport.

Joel Maxcy, PhD (*Washington State University*) *Department Head Sport Business & General Business*. Professor. Economics of sport; labor economics & policy; economics of antitrust & regulation.

Sarah Napoli, MS (*Drexel University*). Assistant Clinical Professor. Sport and society; Sport media.

Technology Innovation Management BSBA

Co-Major: Technology Innovation Management

Degree Awarded: Bachelor of Science in Business Administration (BSBA)

Calendar Type: Quarter

Minimum Required Credits: 180.0

Co-op Options: Three Co-op (Five years); One Co-op (Four years); No Co-op (Four years)

Classification of Instructional Programs (CIP) code: 52.1201

Standard Occupational Classification (SOC) code: 11-3021; 15-1131

The Technology Innovation Management co-major is coupled with core technical skills from a major such as Accounting, Esport, Finance, International Business, Legal Studies, Management Information Systems, Marketing, Operations and Supply Chain Management, Real Estate Management and Development or Sport Business.

About the Program

Technology Innovation Management

The technology innovation management (TIM) program provides a unique educational opportunity to explore the ever-changing landscape of business and technology. Students will gain an understanding and appreciation for innovative technologies and processes. Graduates from the TIM program will possess the skills sought after not only by technology companies but also consulting firms and employers in traditional industries that seek to take advantage of new technologies.

This highly interdisciplinary and flexible program provides students with the opportunity to take courses across LeBow with experts in various areas, including accounting, business analytics, economics, finance, international business, legal studies, MIS, marketing, operations and supply chain management, real estate management and development, or sport business, to build a diverse skill set focused on the career path they want.

BS in Business Administration (Technology Innovation Management Co-major)

An undergraduate technology innovation management degree will provide students with the skills necessary to achieve their career goals in many industries. Samples of the skills this degree provides include:

- Designing innovative organizations
- Competing in technology industries
- Understanding technology management
- Awareness of processes and practices that spark innovation
- Ability to adapt to rapidly changing technological business environments

The technology innovation management program offers a significant way of differentiating students to potential employers in the marketplace by embedding skill sets and knowledge, emphasizing technology innovation management built on a solid business foundation.

More Ways to Study Technology Innovation Management

- BS/MBA Dual Degree (BS in Technology Innovation Management, Master of Business Administration)
- MBA (with concentration in strategic technology and innovation management)
- Minor in Technology Innovation Management
- Minor in Business Consulting
- Change Leadership and Strategy Certificate

Additional Information:

Please Note: No more than 2 courses or 8.0 credits can be counted towards any additional major/minor/co-major or certificate.

For more information please contact our Undergraduate Advising department at lebowadv@drexel.edu.

Degree Requirements

General Education Requirements

CIVC 101	Introduction to Civic Engagement	1.0
COOP 101	Career Management and Professional Development *	1.0
ENGL 101	Composition and Rhetoric I: Inquiry and Exploratory Research	3.0
or ENGL 111	English Composition I	
ENGL 102	Composition and Rhetoric II: Advanced Research and Evidence-Based Writing	3.0
or ENGL 112	English Composition II	
ENGL 103	Composition and Rhetoric III: Themes and Genres	3.0
or ENGL 113	English Composition III	
MATH 101	Introduction to Analysis I	4.0
UNIV B101	The Drexel Experience	1.0
UNIV B201 [WI]	Career Management	1.0

General Education Electives (Select 18-24 credits)

Culture, Diversity, & Global Perspective Elective **	6.0-8.0
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Humanities & Social Science Elective **	6.0-8.0
Natural Science & Technology Elective **	6.0-8.0
Business Flexible Requirements ***	
INTB 200 International Business	4.0
MIS 200 Management Information Systems	4.0
MKTG 201 Introduction to Marketing Management	4.0
OPM 200 Operations Management	4.0
STAT 201 Introduction to Business Statistics	4.0
Business Requirements	
ACCT 115 Financial Accounting Foundations	4.0
ACCT 116 Managerial Accounting Foundations	4.0
BLAW 201 Business Law I	4.0
BSAN 160 Business Analytics and Data Visualization	4.0
BUSN 101 Foundations of Business I	4.0
BUSN 102 Foundations of Business II	4.0
BUSN 105 Applied Business Analysis	3.0
ECON 201 Principles of Microeconomics	4.0
ECON 202 Principles of Macroeconomics	4.0
FIN 301 Introduction to Finance	4.0
MGMT 450 Strategy and Competitive Advantage	4.0
ORGB 300 [WI] Organizational Behavior	4.0
Business Impact Elective	4.0
Select a course that has one the following subject codes: (ACCT) Accounting, (BSAN) Business Analytics, (STAT) Business Statistics, (ECON) Economics, (FIN) Finance, (BUSN) General Business, (HRMT) Human Resource Management, (INTB) International Business, (BLAW) Business Law, (MGMT) Management, (MIS) Management Information Systems, (MKTG) Marketing, (OPM) Operations Management, (OPR) Operations Research, (ORGB) Organizational Behavior, (REMD) Real Estate Management & Development, (SMT) Sport Management, or (TAX) Taxation with a course number range of 100-499, including T280, T380, and T480. This course cannot be applied to your major or minor.	
Primary Major Required Courses †	36.0
Free Electives	14.0
Required TIMS Courses	
MGMT 201 Introduction to Technology Innovation Management	4.0
MGMT 301 Designing Innovative Organizations	4.0
MGMT 302 Competing in Technology Industries	4.0
MGMT 364 Technology Management	4.0
TIMS Electives (Select two courses from the following):	8.0
BLAW 346 Entrepreneurial Law	
BLAW 360 Intellectual Property and Cyber Law	
ECON 338 Industrial Organization	
FIN 335 Entrepreneurial Finance	
FIN 339 Fintech	
MGMT 372 Startup Business Consulting	
MIS 346 Management Information Systems Strategy	
MKTG 347 New Product Development	
MKTG 364 Marketing for New Ventures	
MKTG 367 Data-Driven Digital Marketing	
ORGB 400 Team Development and Leadership	
Total Credits	180.0-186.0

*

Students not participating in co-op will not take COOP 101; 1 credit of Free Elective will be added in place of COOP 101.

Co-op cycles may vary. Students are assigned a co-op cycle (fall/winter, spring/summer, summer-only) based on their co-op program (4-year, 5-year) and major.

COOP 101 registration is determined by the co-op cycle assigned and may be scheduled in a different term. Select students may be eligible to take COOP 001 in place of COOP 101.

**

Please see General Education (p. 5) Electives catalog webpage for an up to date listing of eligible courses.

Please note that Business Flexible Requirement courses are all required but can be taken in any order or sequence based on student choice or major. Please consult your academic advisor for additional guidance.

†

Students completing the Technology Innovation Management co-major must do so in conjunction with a Primary Business Major. Students must select a primary major from the following list:

- Accounting
- Esport Business
- Finance
- International Business
- Legal Studies
- Management Information Systems
- Marketing
- Operations & Supply Chain Management
- Real Estate Management and Development
- Sport Business

Writing-Intensive Course Requirements

In order to graduate, all students must pass three writing-intensive courses after their freshman year. Two writing-intensive courses must be in a student's major. The third can be in any discipline. Students are advised to take one writing-intensive class each year, beginning with the sophomore year, and to avoid "clustering" these courses near the end of their matriculation. Transfer students need to meet with an academic advisor to review the number of writing-intensive courses required to graduate.

A "WI" next to a course in this catalog may indicate that this course can fulfill a writing-intensive requirement. For the most up-to-date list of writing-intensive courses being offered, students should check the Writing Intensive Course List (<https://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/faculty-programs/#writing-intensive-list>) at the University Writing Program (<http://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/drexel-writing-center/>). (<http://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/drexel-writing-center/>) Students scheduling their courses can also conduct a search for courses with the attribute "WI" to bring up a list of all writing-intensive courses available that term.

Sample Plan of Study

4 year, no co-op

First Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
BUSN 101	4.0 BSAN 160	4.0 ACCT 115	4.0 VACATION	
BUSN 105	3.0 BUSN 102	4.0 CIVC 101	1.0	
ENGL 101 or 111	3.0 ECON 201	4.0 ECON 202	4.0	
MATH 101	4.0 ENGL 102 or 112	3.0 ENGL 103 or 113	3.0	
UNIV B101	1.0	Business Flexible Requirement Course **	4.0	
	15	15	16	0
Second Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
ACCT 116	4.0 BLAW 201	4.0 Business Flexible Requirement Course **	4.0 VACATION	
Business Flexible Requirement Course **	4.0 FIN 301	4.0 Natural Science & Technology Elective ***	3.0-4.0	
Culture, Diversity, & Global Perspective Elective ***	3.0-4.0 Business Flexible Requirement Course **	4.0 Primary Major Course ^	4.0	
Free Elective	4.0 Humanities & Social Science Elective ***	3.0-4.0 TIMS Elective	4.0	
	15-16	15-16	15-16	0
Third Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
MGMT 201	4.0 ORGB 300	4.0 MGMT 301	4.0 VACATION	
Culture, Diversity, & Global Perspective Elective ***	3.0-4.0 UNIV B201	1.0 Natural Science & Technology Elective ***	3.0-4.0	
Humanities & Social Science Elective ***	3.0-4.0 Business Flexible Requirement Course **	4.0 Primary Major Course ^	4.0	
Primary Major Course ^	4.0 Primary Major Course ^	4.0 Free Elective	4.0	
	14-16	13	15-16	0

Fourth Year

Fall	Credits Winter	Credits Spring	Credits
MGMT 364	4.0 MGMT 302	4.0 MGMT 450	4.0
Primary Major Courses [^]	8.0 Primary Major Courses	8.0 Business Impact Elective [†]	4.0
Free Elective	4.0 TIMS Elective	4.0 Primary Major Course [^]	4.0
		Free Elective	3.0
	16	16	15
Total Credits 180-186			

*

Students not participating in co-op will not take COOP 101; 1 credit of Free Elective will be added in place of COOP 101.

**

Select INTB 200, OPM 200, MIS 200, MKTG 201 or STAT 201. Please note that Business Flexible Requirement courses are all required but can be taken in any order or sequence based on student choice or major. Please consult your academic advisor for additional guidance.

Please see General Education (p. 5) Electives catalog webpage for an up to date listing of eligible courses.

†

Select a course that has one the following subject codes: (ACCT) Accounting, (BSAN) Business Analytics, (STAT) Business Statistics, (ECON) Economics, (FIN) Finance, (BUSN) General Business, (HRMT) Human Resource Management, (INTB) International Business, (BLAW) Business Law, (MGMT) Management, (MIS) Management Information Systems, (MKTG) Marketing, (OPM) Operations Management, (OPR) Operations Research, (ORGB) Organizational Behavior, (REMD) Real Estate Management & Development, (SMT) Sport Management, or (TAX) Taxation with a course number range of 100-499, including T280, T380, and T480. This course cannot be applied to your major or minor.

^

Seedegree requirements#for a list of business majors that may be completed in conjunction with the technology innovation management co-major.

4 year, one co-op (Fall/Spring)

First Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
BUSN 101	4.0 BSAN 160	4.0 ACCT 115	4.0 VACATION	
BUSN 105	3.0 BUSN 102	4.0 CIVC 101	1.0	
MATH 101	4.0 COOP 101	1.0 ECON 202	4.0	
ENGL 101 or 111	3.0 ECON 201	4.0 ENGL 103 or 113	3.0	
UNIV B101	1.0 ENGL 102 or 112	3.0 Business Flexible Requirement Course ^{**}	4.0	
	15	16	16	0

Second Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
ACCT 116	4.0 BLAW 201	4.0 Business Flexible Requirement Course ^{**}	4.0 MGMT 201	4.0
Business Flexible Requirement Course ^{**}	4.0 FIN 301	4.0 Natural Science & Technology Elective ^{***}	3.0-4.0 Culture, Diversity, & Global Perspective Elective ^{***}	3.0-4.0
Culture, Diversity, & Global Perspective Elective ^{***}	3.0-4.0 Business Flexible Requirement Course ^{**}	4.0 Primary Major Course [^]	4.0 Humanities & Social Science Elective ^{***}	3.0-4.0
Free Elective	4.0 Humanities & Social Science Elective ^{***}	3.0-4.0 TIMS Elective	4.0 Primary Major Course [^]	4.0
	15-16	15-16	15-16	14-16

Third Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
COOP EXPERIENCE	COOP EXPERIENCE	MGMT 301	4.0 Business Flexible Requirement Course ^{**}	4.0
		ORGB 300	4.0 Natural Science & Technology Elective ^{***}	3.0-4.0
		UNIV B201	1.0 Primary Major Course [^]	4.0
		Primary Major Course [^]	4.0 Free Elective	4.0
	0	0	13	15-16

Fourth Year

Fall	Credits Winter	Credits Spring	Credits
MGMT 364	4.0 MGMT 302	4.0 MGMT 450	4.0

Primary Major Courses [^]	8.0 Primary Major Courses [^]	8.0 Business Impact Elective [†]	4.0
Free Elective	3.0 TIMS Elective	4.0 Primary Major Course [^]	4.0
		Free Elective	3.0
	15	16	15

Total Credits 180-186

*

Co-op cycles may vary. Students are assigned a co-op cycle (fall/winter, spring/summer, summer-only) based on their co-op program (4-year, 5-year) and major.

COOP 101 registration is determined by the co-op cycle assigned and may be scheduled in a different term. Select students may be eligible to take COOP 001 in place of COOP 101.

**

Select INTB 200, OPM 200, MIS 200, MKTG 201 or STAT 201. Please note that Business Flexible Requirement courses are all required but can be taken in any order or sequence based on student choice or major. Please consult your academic advisor for additional guidance.

Please see General Education (p. 5) Electives catalog webpage for an up to date listing of eligible courses.

†

Select a course that has one the following subject codes: (ACCT) Accounting, (BSAN) Business Analytics, (STAT) Business Statistics, (ECON) Economics, (FIN) Finance, (BUSN) General Business, (HRMT) Human Resource Management, (INTB) International Business, (BLAW) Business Law, (MGMT) Management, (MIS) Management Information Systems, (MKTG) Marketing, (OPM) Operations Management, (OPR) Operations Research, (ORGB) Organizational Behavior, (REMD) Real Estate Management & Development, (SMT) Sport Management, or (TAX) Taxation with a course number range of 100-499, including T280, T380, and T480. This course cannot be applied to your major or minor.

[^]

Seedegree requirements#for a list of business majors that may be completed in conjunction with the technology innovation management co-major.

5 year, 3 co-op (Fall/Winter)

First Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
BUSN 101	4.0 BSAN 160	4.0 ACCT 115	4.0 VACATION	
BUSN 105	3.0 BUSN 102	4.0 CIVC 101	1.0	
MATH 101	4.0 COOP 101 [*]	1.0 ECON 202	4.0	
ENGL 101 or 111	3.0 ECON 201	4.0 ENGL 103 or 113	3.0	
UNIV B101	1.0 ENGL 102 or 112	3.0 Business Flexible Requirement Course ^{**}	4.0	
	15	16	16	0

Second Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
COOP EXPERIENCE	COOP EXPERIENCE	ACCT 116	4.0 BLAW 201	4.0
		Business Flexible Requirement Course ^{**}	4.0 FIN 301	4.0
		Culture, Diversity, & Global Perspective Elective ^{***}	3.0-4.0 Business Flexible Requirement Course ^{**}	4.0
		Free Elective	4.0 Humanities & Social Science Elective ^{***}	3.0-4.0
	0	0	15-16	15-16

Third Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
COOP EXPERIENCE	COOP EXPERIENCE	Business Flexible Requirement Course ^{**}	4.0 MGMT 201	4.0
		Natural Science & Technology Elective ^{***}	3.0-4.0 Culture, Diversity, & Global Perspective Elective ^{***}	3.0-4.0
		Primary Major Course [^]	4.0 Humanities & Social Science Elective ^{***}	3.0-4.0
		TIMS Elective	4.0 Primary Major Course [^]	4.0
	0	0	15-16	14-16

Fourth Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
COOP EXPERIENCE	COOP EXPERIENCE	ORGB 300	4.0 Business Flexible Requirement Course **	4.0
		MGMT 301	4.0 Natural Science & Technology Elective ***	3.0-4.0
		UNIV B201	1.0 Primary Major Course ^	4.0
		Primary Major Course ^	4.0 Free Elective	4.0
	0	0	13	15-16

Fifth Year

Fall	Credits Winter	Credits Spring	Credits
MGMT 364	4.0 MGMT 302	4.0 MGMT 450	4.0
Primary Major Courses ^	8.0 Primary Major Courses ^	8.0 Business Impact Elective †	4.0
Free Elective	3.0 TIMS Elective	4.0 Primary Major Course ^	4.0
		Free Elective	3.0
	15	16	15

Total Credits 180-186

*

Co-op cycles may vary. Students are assigned a co-op cycle (fall/winter, spring/summer, summer-only) based on their co-op program (4-year, 5-year) and major.

COOP 101 registration is determined by the co-op cycle assigned and may be scheduled in a different term. Select students may be eligible to take COOP 001 in place of COOP 101.

**

Select INTB 200, OPM 200, MIS 200, MKTG 201 or STAT 201. Please note that Business Flexible Requirement courses are all required but can be taken in any order or sequence based on student choice or major. Please consult your academic advisor for additional guidance.

Please see General Education (p. 5) Electives catalog webpage for an up to date listing of eligible courses.

†

Select a course that has one the following subject codes: (ACCT) Accounting, (BSAN) Business Analytics, (STAT) Business Statistics, (ECON) Economics, (FIN) Finance, (BUSN) General Business, (HRMT) Human Resource Management, (INTB) International Business, (BLAW) Business Law, (MGMT) Management, (MIS) Management Information Systems, (MKTG) Marketing, (OPM) Operations Management, (OPR) Operations Research, (ORGB) Organizational Behavior, (REMD) Real Estate Management & Development, (SMT) Sport Management, or (TAX) Taxation with a course number range of 100-499, including T280, T380, and T480. This course cannot be applied to your major or minor.

^

Seedegree requirements#for a list of business majors that may be completed in conjunction with the technology innovation management co major.

Co-Op/Career Opportunities

Through the Drexel Co-op program, technology innovation management majors alternate six months of classroom learning with six months of full-time professional experience through University-approved employers. With plans of study that allow for up to three co-ops, students can gain as much as 18 months of practical, hands-on experience in the workplace, applying what they've learned in real-world settings long before graduation.

Students have done their LeBow technology innovation management co-ops in companies both big and small, locally and around the world.

Past TIM co-op placements include:

- Clarivate Analytics
- Independence Blue Cross
- SAP America

Learning by Experience

In addition to the Co-op program, other experiential learning opportunities abound at LeBow, including consulting courses, case competitions, international residencies, research projects, industry thought leader events, alumni mentorship and more. Through projects made possible by the Dornsife Office of Experiential Learning (LINK) and Drexel Solutions Institute (LINK), our students apply their learning on real and simulated challenges, working with organizations domestically and internationally from Unilever, the Philadelphia 76ers, Boeing and PwC to nonprofit and governmental partners.

Over 100 years of industry partnership has taught us the value of an immersive education. We focus on ensuring students have access to a wide variety of learning opportunities beyond the classroom to gain deep expertise, broad perspectives and the essential soft skills needed to succeed in business and in life.

Student Tech Innovation Organizations

At Drexel LeBow, students have many opportunities to engage outside of the classroom through student-run organizations, connecting with a community that shares their major, their heritage or any of the other unique characteristics that unite our diverse student population. The opportunities to collaborate, network and engage are endless.

Careers

Graduates with a co-major in technology innovation management find career opportunities across a multitude of industries in various roles. They can take their skills anywhere in the world; businesses of every size in every industry depend on technology, so the career opportunities before you are endless.

If you are interested in focusing on technology enterprises, career opportunities can be found in technology consulting, product development, market research, project management and technology analysis — among many others.

Facilities

The 12-story, 177,500-square-foot home for LeBow College of Business is located at the heart of the Drexel University campus, at the intersection of Woodland Walk and Market Street, where it forms a gateway to Drexel and a backdrop to the historic statue of A. J. Drexel (Moses Ezekiel, 1904). The diagonal massing of the lower floors follows Woodland Walk and combines with the new Papadakis Integrated Sciences Building (Diamond & Schmitt, 2011) to energize the University's central quadrangle. The building's tower will mark the LeBow College and Drexel campus from all directions while the open, glassy Market Street façade will showcase the College's student activities to passersby.

The building's organization unites the school's various constituencies around a five-story-high atrium ringed by classrooms, student lounges, events spaces, and offices. The atrium is immediately accessible from main entrances at the three corners of the building. An open stair within the atrium leads to a 300-seat auditorium and 100-seat lecture hall one floor below and to a divisible multipurpose room and additional classrooms above. The building's upper floors contain faculty offices interspersed with seminar rooms and group study rooms. The top floor houses the Dean's suite and a boardroom and conference suite that opens to east- and west-facing terraces.

The building's warm masonry and glass exterior reflects the emerging vocabulary of the next generation of Drexel buildings. Sophisticated solar shading devices allow maximum transparency between the inside and outside while supporting the building's high environmental aspirations.

Key Building Features

- Five-story atrium
- Finance trading lab with Bloomberg Terminal Room
- 300-seat auditorium
- 160-seat event space
- 100-seat lecture hall
- 45-seat seminar rooms
- 44-seat computer classrooms
- 60-seat classrooms
- Executive MBA (<https://www.lebow.drexel.edu/academics/programs/mba/executive-mba/>) classroom
- 24-seat classrooms
- Special areas for experiential learning simulations and business consulting
- Videoconferencing capabilities
- Integrated teaching technology in all classrooms
- Recording studio to support LeBow College's online programs
- Extensive areas for students to gather socially and for collaborative study, including student collaboration rooms (<https://www.lebow.drexel.edu/about/campuses/philadelphia/gerri-c-lebow-hall/collaboration-rooms/>), two quiet study areas, and 3,500 square feet of student social space
- EMBA Alumni Lounge for the exclusive use of EMBA alumni
- Behavioral Studies Lab
- Starbucks
- Green Globe certifiable, meeting worldwide sustainability standards

Gerri C. LeBow Hall brings together faculty, students, and staff in a state-of-the-art building on the University City campus. Please visit the LeBow College of Business webpage (<https://www.lebow.drexel.edu/>), the Behavioral Lab webpage (<https://www.lebow.drexel.edu/about/campuses/location/>)

behavioral-lab/), and the Finance Trading Lab webpage (<https://www.lebow.drexel.edu/about/campuses/location/finance-trading-lab-and-bloomberg-terminal-room/>) to learn more about Gerri C. LeBow Hall.

Technology Innovation Management Faculty

Daniel Albert, PhD (*University of St. Gallen*). Assistant Professor. Strategic Management; Strategic Change; Architectural Innovation; Organizational Design.

Suresh Chandran, PhD (*Vanderbilt University*). Clinical Professor. Corporate entrepreneurship; corporate social responsibility; global management; intellectual property and employee rights; Sustainability; Technological Innovation.

Seojin Kim, PhD (*University of Maryland*). Assistant Professor. Technology and Innovation; Entrepreneurship; Industry Emergence.

Jeongsik Lee, PhD (*University of California Los Angeles*). Associate Professor. Economics of Innovation; Social networks; Technology management

Yu-Chieh Lo, PhD (*University of Southern California*). Associate Professor. Categorization in markets; Organization theory; Technology innovation.

Dali Ma, PhD (*University of Chicago*). Associate Professor. Social hierarchy; Social networks; Sociology of entrepreneurship; Sociology of transitional China

Rajiv Nag, PhD (*Pennsylvania State University*). Clinical Professor. Organizational Knowledge and Identity; Organizational learning and change; Strategic Leadership; Strategic Performativity

V. K. Narayanan, PhD (*University of Pittsburgh*). Delloitte Touche Jones Stubbs Professor. Cognition and Strategy; Corporate Entrepreneurship; Organization design

Stanley Ridgley, PhD (*Duke University*). Associate Clinical Professor. Business communication; Cognition and strategy; Competitive intelligence; Determinants of Firm Performance; Global Management; New Markets in Emerging Countries; Russian Business Culture.

Daniel Tzabbar, PhD (*University of Toronto*). Professor. Accessing and managing knowledge; Alliances; Human capital; Organizational learning and change; Social Capital; Technology Entrepreneurship; Technology Innovation

Emeritus Faculty

Robert W. Keidel, PhD (*University of Pennsylvania*). Clinical Professor. Cognitive coaching; Executive team building; Organizational design; Strategic thinking; Strategy creation

Business Undeclared

About the Program

The LeBow College of Business offers an Undeclared option that allows incoming students to explore the wide range of academic programs in our college. The program is designed as a point-of-entry for prospective students who know they want to study business, but aren't sure which of our 12 undergraduate programs is right for them. It gives students the ability to enroll in their freshman year of college and take a one-year sequence of courses, comprehensive career counseling and academic advising that will help them discover their major without losing valuable time. No later than the end of spring term in the first academic year, students are required to select an appropriate major which will lead to a bachelor's degree.

This is not a degree granting program—a primary major must be chosen and there is no co-op with this option. This program is not available to transfer students.

To learn more about our majors please visit the LeBow College of Business Undergraduate Areas of Study (<https://www.lebow.drexel.edu/academics/undergraduate/areas-of-study/>).

For more information please contact our Undergraduate Advising department at lebowadv@drexel.edu.

Program Requirements

General Education Requirements

CIVC 101	Introduction to Civic Engagement	1.0
ENGL 101	Composition and Rhetoric I: Inquiry and Exploratory Research	3.0
or ENGL 111	English Composition I	
ENGL 102	Composition and Rhetoric II: Advanced Research and Evidence-Based Writing	3.0
or ENGL 112	English Composition II	
ENGL 103	Composition and Rhetoric III: Themes and Genres	3.0
or ENGL 113	English Composition III	
MATH 101	Introduction to Analysis I	4.0

UNIV B101	The Drexel Experience	1.0
UNIV B201 [WI]	Career Management	1.0
General Education Electives (select 18-24 credits):		
Culture, Diversity, & Global Perspective*		6.0-8.0
Humanities & Social Science*		6.0-8.0
Natural Science & Technology*		6.0-8.0
Business Flexible Requirements ***		
INTB 200	International Business	4.0
MIS 200	Management Information Systems	4.0
MKTG 201	Introduction to Marketing Management	4.0
OPM 200	Operations Management	4.0
STAT 201	Introduction to Business Statistics	4.0
Business Requirements		
ACCT 115	Financial Accounting Foundations	4.0
ACCT 116	Managerial Accounting Foundations	4.0
BLAW 201	Business Law I	4.0
BSAN 160	Business Analytics and Data Visualization	4.0
BUSN 101	Foundations of Business I	4.0
BUSN 102	Foundations of Business II	4.0
BUSN 105	Applied Business Analysis	3.0
ECON 201	Principles of Microeconomics	4.0
ECON 202	Principles of Macroeconomics	4.0
FIN 301	Introduction to Finance	4.0
MGMT 450	Strategy and Competitive Advantage	4.0
ORGB 300 [WI]	Organizational Behavior	4.0
Business Impact Elective		4.0
Select a course that has one the following subject codes: (ACCT) Accounting, (BSAN) Business Analytics, (STAT) Business Statistics, (ECON) Economics, (FIN) Finance, (BUSN) General Business, (HRMT) Human Resource Management, (INTB) International Business, (BLAW) Business Law, (MGMT) Management, (MIS) Management Information Systems, (MKTG) Marketing, (OPM) Operations Management, (OPR) Operations Research, (ORGB) Organizational Behavior, (REMD) Real Estate Management & Development, (SMT) Sport Management, or (TAX) Taxation with a course number range of 100-499, including T280, T380, and T480. This course cannot be applied to your major or minor.		
Primary Major Requirements**		36.0
Free Electives		39.0
Total Credits		180.0-186.0

*
Please see General Education Electives (p. 5) catalog webpage for an up to date listing of eligible courses.

**
See your academic advisor to review Primary Major options.

Please note that Business Flexible Requirement courses are all required but can be taken in any order or sequence based on student choice or major. Please consult your academic advisor for additional guidance.

Writing-Intensive Course Requirements

In order to graduate, all students must pass three writing-intensive courses after their freshman year. Two writing-intensive courses must be in a student's major. The third can be in any discipline. Students are advised to take one writing-intensive class each year, beginning with the sophomore year, and to avoid "clustering" these courses near the end of their matriculation. Transfer students need to meet with an academic advisor to review the number of writing-intensive courses required to graduate.

A "WI" next to a course in this catalog may indicate that this course can fulfill a writing-intensive requirement. For the most up-to-date list of writing-intensive courses being offered, students should check the Writing Intensive Course List (<https://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/faculty-programs/#writing-intensive-list>) at the University Writing Program (<http://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/>). (<http://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/drexel-writing-center/>) Students scheduling their courses can also conduct a search for courses with the attribute "WI" to bring up a list of all writing-intensive courses available that term.

Sample Plan of Study

4 Year No Co-op

First Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
BUSN 101	4.0 BSAN 160	4.0 ACCT 115	4.0 VACATION	
BUSN 105	3.0 BUSN 102	4.0 CIVC 101	1.0	
ENGL 101 or 111	3.0 ECON 201	4.0 ECON 202	4.0	
MATH 101	4.0 ENGL 102 or 112	3.0 ENGL 103 or 113	3.0	
UNIV B101	1.0	Business Flexible Requirement Course*	4.0	
	15	15	16	0

Second Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
ACCT 116	4.0 BLAW 201	4.0 Business Flexible Requirement Courses*	8.0 VACATION	
Business Flexible Requirement Course*	4.0 FIN 301	4.0 Natural Science & Technology**	3.0-4.0	
Culture, Diversity, & Global Perspective Elective**	3.0-4.0 Humanities & Social Science Elective**	3.0-4.0 Primary Major Course***	4.0	
Free Elective	3.0 Free Elective	4.0		
	14-15	15-16	15-16	0

Third Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
Business Flexible Requirement Course*	4.0 ORGB 300	4.0 Natural Science & Technology**	3.0-4.0 VACATION	
Culture, Diversity, & Global Perspective**	3.0-4.0 UNIV B201	1.0 Primary Major Courses***	8.0	
Primary Major Course***	4.0 Humanities & Social Science**	3.0-4.0 Free Electives	6.0	
Free Elective	3.0 Primary Major Courses***	8.0		
	14-15	16-17	17-18	0

Fourth Year

Fall	Credits Winter	Credits Spring	Credits
Business Impact Elective	4.0 MGMT 450	4.0 Free Electives	14.0
Primary Major Course***	4.0 Primary Major Courses***	8.0	
Free Electives	6.0 Free Elective	3.0	
	14	15	14

Total Credits 180-186

*

Select INTB 200, OPM 200, MIS 200, MKTG 201 or STAT 201. Please note that Business Flexible Requirement courses are all required but can be taken in any order or sequence based on student choice or major. Please consult your academic advisor for additional guidance.

**

Please see General Education Electives (p. 5) catalog webpage for an up to date listing of eligible courses.

See your academic advisor to review Primary Major options.

Accounting (BSBA) / Master of Business Administration (MBA)

Major: Accounting and Business Administration

Degree Awarded: Bachelor of Science in Business Administration (BSBA) / Master of Business Administration (MBA)

Calendar Type: Quarter

Minimum Required Credits: 229.0

Co-op Options: One Co-op (Five years)

BSBA Classification of Instructional Programs (CIP) code: 52.0305

BSBA Standard Occupational Classification (SOC) code: 13-2011; 11-3031; 13-2051

MBA Classification of Instructional Programs (CIP) code: 52.0201

MBA Standard Occupational Classification (SOC) code: 11-1021

About the Program

Drexel LeBow's BS/MBA program provides academically qualified undergraduate students with the opportunity to earn both a bachelor's degree and an MBA within five years of study. Graduating with an MBA and an undergraduate degree provides students with a competitive edge when entering the job market without having the time constraints of typical degree pursuits. This program is offered to all students pursuing a bachelor of science in business administration as well as students from select undergraduate programs across the university.

Interested in a career in a profession respected for integrity and ethics where you routinely face new challenges, engage in life-long learning, work in dynamic teams, and have in demand skills? Consider accounting!

It is no longer true that accountants sit in the back room working by themselves. Accountants fill key roles on teams as business partners and financial experts in consulting, professional services, public accounting, companies of all sizes, startups, nonprofit organizations and all levels of government.

A BSBA with a major in accounting + MBA from LeBow empowers you with a solid foundation in accounting and tax principles, analysis and communication skills, and the ability to collaborate to solve complex issues. Recognizing that our students' ambitions take them to a wide variety of careers, the accounting and MBA curriculums are designed to allow you to customize your plan of study while meeting and exceeding the needs of the profession.

Many students enrolling in the BS/MBA degree with a major in Accounting are interested in becoming a Certified Public Accountant (CPA) or Certified Management Accountant (CMA).

Licensing for the CMA certification is administered by the Institute of Management Accountants (IMA) and is not dependent on state/jurisdiction. Certification eligibility criteria consist of prerequisite requirements including work experience, educational requirements, and the CMA exam. The required curriculum for the BSBA with a major in Accounting meet the education requirements to earn a CMA license. For more information, please see the IMA's CMA Certification requirements (<https://www.imanet.org/cma-certification/?ssopc=1>).

The requirements for becoming a certified public accountant (CPA) vary by state but generally include completing 150 semester (225 quarter) credit hours in an accounting program at a college or university, passing the CPA exam, and a specific amount of relevant work experience. This NASBA resource (<https://nasba.org/stateboards/>) provides links to each of the state boards of accountancy to learn more about the specific requirements for your state.

The required curriculum for the BSBA with a major in Accounting plus the MBA meets the education requirements to earn a CPA license in many states. Students planning to obtain a CPA license should consult with their academic advisor and the Department of Accounting (<https://www.lebow.drexel.edu/faculty-and-research/disciplines/accounting/>) upon declaring the major to ensure ample time to fulfill such requirements.

Additional Information

For more information please contact our Undergraduate Advising department at lebowadv@drexel.edu.

Admission Requirements

The BS/MBA program requires a two-tiered application process which includes both undergraduate and graduate requirements. All applicants are required to complete a BS/MBA Accelerated Degree Application available through the undergraduate BS/MBA advisor for each college.

A plan of study/sequence sheet must be completed for each applicant with the assistance of their undergraduate BS/MBA advisor to ensure that all undergraduate degree requirements are met within the required four years. Both documents must be submitted together for approval and processing.

For additional information please visit: the Accelerated Degree (https://www.lebow.drexel.edu/admissions/dual-degrees-admissions/requirements-and-eligibility/?_gl=1%2Ahvnxj5%2A_ga%2AOTEwNTAxODM1LjE2NjQ0NjE3Mzl.%2A_ga_6KJ1PNLE19%2AMTY4NDUxNzcwNS42MDQuMS4xNjg0NTIxMzQyLjYwLjAuMA..) website.

Undergraduate Application Requirements

At the undergraduate level, a provisional BS/MBA attribute code will be placed on the student record at the time of admission. Once the student has accumulated 90.0 credits, an Accelerated Degree Application must be completed before reaching 120.0 credits, at which time a BS/MBA code will be placed on the application.

Degree Requirements

Bachelor of Science in Business Administration (BSBA) Degree Requirements

General Education Requirements

CIVC 101	Introduction to Civic Engagement	1.0
COOP 101	Career Management and Professional Development *	1.0
ENGL 101 or ENGL 111	Composition and Rhetoric I: Inquiry and Exploratory Research English Composition I	3.0
ENGL 102 or ENGL 112	Composition and Rhetoric II: Advanced Research and Evidence-Based Writing English Composition II	3.0
ENGL 103 or ENGL 113	Composition and Rhetoric III: Themes and Genres English Composition III	3.0
MATH 101	Introduction to Analysis I	4.0
UNIV B101	The Drexel Experience	1.0
UNIV B201 [WI]	Career Management	1.0

General Education Electives

Select 18-24 credits:

Culture, Diversity, & Global Perspective **	6.0-8.0
Humanities & Social Science **	6.0-8.0
Natural Science & Technology **	6.0-8.0

Business Requirements

ACCT 115	Financial Accounting Foundations	4.0
ACCT 116	Managerial Accounting Foundations	4.0
BLAW 201	Business Law I	4.0
BSAN 160	Business Analytics and Data Visualization	4.0
BUSN 101	Foundations of Business I	4.0
BUSN 105	Applied Business Analysis	3.0
BUSN 102	Foundations of Business II	4.0
ECON 201	Principles of Microeconomics	4.0
ECON 202	Principles of Macroeconomics	4.0
FIN 301	Introduction to Finance	4.0
MGMT 450	Strategy and Competitive Advantage	4.0
ORGB 300 [WI]	Organizational Behavior	4.0

Business Flexible Requirements

INTB 200	International Business	4.0
MIS 200	Management Information Systems	4.0
MKTG 201	Introduction to Marketing Management	4.0
OPM 200	Operations Management	4.0
STAT 201	Introduction to Business Statistics	4.0

Business Impact Elective

Select a course that has one the following subject codes: (ACCT) Accounting, (BSAN) Business Analytics, (STAT) Business Statistics, (ECON) Economics, (FIN) Finance, (BUSN) General Business, (HRMT) Human Resource Management, (INTB) International Business, (BLAW) Business Law, (MGMT) Management, (MIS) Management Information Systems, (MKTG) Marketing, (OPM) Operations Management, (OPR) Operations Research, (ORGB) Organizational Behavior, (REMD) Real Estate Management & Development, (SMT) Sport Management, or (TAX) Taxation with a course number range of 100-499, including T280, T380, and T480. This course cannot be applied to your major or minor.

Major Requirements

Required Accounting Major Courses

ACCT 321	Financial Reporting I	4.0
ACCT 322	Financial Reporting II	4.0
ACCT 331 or ACCT 341	Cost Accounting Principles of Auditing	4.0
TAX 341	Federal Income Taxes	4.0

Required Accounting Major Electives

ACCT 200	Emerging Issues in Accounting & Tax	4.0
ACCT 323	Financial Reporting III	4.0
ACCT 327	Financial Statement Analysis	4.0
ACCT 329	Advanced Accounting	4.0

ACCT 331	Cost Accounting	
or ACCT 341	Principles of Auditing	
ACCT 344	Internal Auditing	
ACCT 350	Accounting Information Systems	
ACCT T380	Special Topics in Accounting	
TAX 342	Advanced Federal Taxes	
TAX 360	Cannabis, Cookies and Cyberspace: The New Age of State & Local Taxation	
TAX 411	Tax Research	
TAX 425	Tax & Business Strategy	
TAX T380	Special Topics in TAX	
TAX T480	Special Topics in TAX	
Required Accounting Experiential (Please choose 1)		4.0
ACCT 360	Lead & Learn: Financial Accounting	
ACCT 420	Emerging Industry Analysis: Accounting Perspective	
ACCT T480	Special Topics in Accounting	
TAX 415	Tax Experiential Learning	
Undergraduate Free Electives		38.0
MBA Major Requirements		
Required Courses		
ACCT 510	Essentials of Financial Reporting	2.0
BLAW 510	Analyzing Legal Options in Decision-Making	2.0
BSAN 601	Business Analytics for Managers	3.0
ECON 601	Managerial Economics	3.0
FIN 601	Corporate Financial Management	3.0
MGMT 520	Strategy Analysis	2.0
MGMT 530	Managing and Leading the Total Enterprise	2.0
MGMT 770	MBA Capstone	2.0
MKTG 510	Marketing Strategy	2.0
ORGB 511	Leading in Dynamic Environments: A Personal, Relational, and Strategic Approach	3.0
POM 510	Operations and Supply Chain Management	2.0
Experiential Requirement: Select one		3.0
BUSN 615	Graduate Internship	
INTB 790	International Business Seminar and Residency	
MGMT 680	Leading for Innovation	
MGMT 715	Business Consulting	
MIS 652	Business Agility and IT	
ORGB 640	Negotiations for Leaders	
TAX 715	Tax Experiential Learning	
Graduate Free Electives		11.0
MBA Major Requirements		9.0
Students selecting a major can choose from the following:		
Major: Accounting Analytics		
Required Courses		
ACCT 655	Data Analytics & Technology in Accounting	
ACCT 665	Financial Statement Analysis	
Select one (1) of the following:		
ACCT 635	Strategy & the Master Budgeting Process	
BSAN 605	Data Visualization for Managers	
TAX 660	Tax and Business Strategy	
Major: Business Analytics		
Select three of the following:		
MIS 612	Aligning Information Systems and Business Strategies	
MIS 624	Systems Analysis & Design	
MIS 630	Inter-Active Decision Support Systems	
MIS 632	Database Analysis and Design for Business	
MKTG 606	Customer Analytics	
MKTG 607	Marketing Experiments	
OPR 601	Managerial Decision Models and Simulation	
POM 645	Supply Chain Analytics	
STAT 610	Statistics for Business Analytics	
STAT 632	Datamining for Managers	
STAT 645	Time Series Forecasting	

STAT T680 Special Topics in STAT

Major: Corporate Sustainability and Social Impact

Select three from the following

BLAW 620	Legal Aspects of Employment
ENTP 535	Social Entrepreneurship
ENTP 601	Social and Sustainable Innovation
FIN 610	Corporate Governance
FIN 615	Environmental and Social Issues in Finance
INDS 601	Corporate Sustainability for Managers
MGMT 670	Business Ethics
MGMT 676	Sustainability and Value Creation
MKTG 654	Corporate Brand & Reputation Management
ORGB T680	Special Topics in ORGB
POM 642	Sustainable Supply Chain Management and Logistics
SMT 606	Social Issues in Sport

Major: Economics

Required Course

ECON 610	Microeconomics
Select two (2) of the following	
ECON 540	Intro to Econometrics and Data Analysis
ECON 548	Mathematical Economics
ECON 550	Econometrics
ECON 614	Macroeconomics
ECON 650	Business & Economic Strategy: Game Theory & Applications

Major: Finance

Select three of the following:

FIN 602	Advanced Financial Management
FIN 605	Business Valuation
FIN 610	Corporate Governance
FIN 615	Environmental and Social Issues in Finance
FIN 622	Financial Institutions & Markets
FIN 624	Risk Management
FIN 626	Investment Management
FIN 635	Entrepreneurial Finance
FIN 639	FinTech
FIN 645	Behavioral Finance
FIN 648	International Financial Management
FIN T680	Special Topics in Finance

Major: Effective Leadership

Select three of the following

MGMT 660	Leading the Digital Supply Chain
MGMT 670	Business Ethics
MGMT 676	Sustainability and Value Creation
ORGB 620	Leading Virtual Teams
ORGB 640	Negotiations for Leaders

Major: General Business

General Business Major requires three business courses with distinct subject codes and course number range 500-799. Allowable options for the subject codes are Accounting (ACCT), Statistics (STAT), Economics (ECON), Finance (FIN), General Business (BUSN), Interdisciplinary Business (INDS), International Business (INTB), Legal Studies (BLAW), Management (MGMT), Management Information Systems (MIS), Marketing (MKTG), Operations Research (OPR), Organizational Behavior (ORGB), Production Operations Management (POM), Sport Management (SMT) or Taxation (TAX).

Major: Marketing

Select three of the following, of which 2 MUST be from MKTG:

MKTG Course 500-799	
BLAW T680	Special Topics in Legal Studies
ECON 540	Intro to Econometrics and Data Analysis
ECON 610	Microeconomics
INTB 620	International Business Management
MGMT 655	Knowledge Management
MIS 624	Systems Analysis & Design
MIS 632	Database Analysis and Design for Business
OPR 601	Managerial Decision Models and Simulation
POM 610	Supply Chain Management I

STAT 634	Quality & Six-Sigma
STAT 645	Time Series Forecasting
Any MKTG course numbered 500-799	

Major: Marketing Technology & Analytics

Choose three of the following:

MKTG 606	Customer Analytics
MKTG 607	Marketing Experiments
MKTG 622	Buyer Behavior Theory
MKTG 627	Digital Marketing
MKTG 634	Integrated Marketing Communications Management
MKTG 652	Marketing Information Management and Research

Major: Project Management

Required Courses

PROJ 501	Introduction to Project Management
PROJ 502	Project Planning & Scheduling

Select one of the following:

PROJ 510	Project Quality Management
PROJ 515	Project Estimation & Cost Management
PROJ 520	Project Risk Assessment & Management

Major: Strategic Technology & Innovation Management

Required Courses

MGMT 602	Innovation Management
MGMT 603	Technology Strategy

Select one of the following:

ECON 650	Business & Economic Strategy: Game Theory & Applications
MGMT 600	Introduction to Change Management: An Integration of Macro and Micro Perspectives
MGMT 604	Strategic Change Management
MGMT 640	Strategic Human Resource Management
MGMT 655	Knowledge Management
MGMT 676	Sustainability and Value Creation
MGMT 680	Leading for Innovation
MGMT 686	Strategy Implementation
MGMT 690	Change Management Experiential Capstone
MIS 641	MIS Policy and Strategy
MIS 652	Business Agility and IT
MKTG 638	New Product Planning, Strategy, and Development
OPR 601	Managerial Decision Models and Simulation
ORGB 602	Leading and Executing Change
ORGB 640	Negotiations for Leaders
STAT 645	Time Series Forecasting

Major: Supply Chain Management & Logistics

Select three of the following

MGMT 660	Leading the Digital Supply Chain
MIS 624	Systems Analysis & Design
OPR 601	Managerial Decision Models and Simulation
POM 610	Supply Chain Management I
POM 615	Supply Chain Management II
POM 624	Management of Service Firms
POM 630	Transportation & Logistics Management
POM 642	Sustainable Supply Chain Management and Logistics
POM 644	Revenue Management
POM 645	Supply Chain Analytics
POM T680	Special Topics in POM
STAT 634	Quality & Six-Sigma
STAT 645	Time Series Forecasting

Major: Business Customized

Students can self customize a major with coordination between their program manager and with faculty guidance. Please see your Program Manager/Academic Advisor for further information

MBA Graduate Credits include courses in Accounting (ACCT), Statistics (STAT), Economics (ECON), Finance (FIN), General Business (BUSN), Interdisciplinary Business (INDS), International Business (INTB), Legal Studies (BLAW), Management (MGMT), Management Information Systems (MIS), Marketing (MKTG), Operations Research (OPR), Organizational Behavior (ORGB), Production Operations Management (POM), Sport Management (SMT) or Taxation (TAX), with a course number range between 500-799 or other approved course at the graduate level.

Total Credits**229.0-235.0**

*

COOP 101 registration is determined by the co-op cycle assigned and may be scheduled in a different term. Select students may be eligible to take COOP 001 in place of COOP 101.

**

Please see General Education Electives (<https://catalog.drexel.edu/undergraduate/collegeofbusiness/accountingbsba-mba/undergraduate/collegeofbusiness/#bsbageneraleducationelectivestext>) catalog webpage for an up to date listing of eligible courses.

Writing-Intensive Course Requirements

In order to graduate, all students must pass three writing-intensive courses after their freshman year. Two writing-intensive courses must be in a student's major. The third can be in any discipline. Students are advised to take one writing-intensive class each year, beginning with the sophomore year, and to avoid "clustering" these courses near the end of their matriculation. Transfer students need to meet with an academic advisor to review the number of writing-intensive courses required to graduate.

A "WI" next to a course in this catalog may indicate that this course can fulfill a writing-intensive requirement. For the most up-to-date list of writing-intensive courses being offered, students should check the Writing Intensive Course List (<https://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/faculty-programs/#writing-intensive-list>) at the University Writing Program (<http://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/>). (<http://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/drexel-writing-center/>) Students scheduling their courses can also conduct a search for courses with the attribute "WI" to bring up a list of all writing-intensive courses available that term.

Sample Plan of Study

4+1, 1 co-op (Accelerated program completed in 5 years)

Students complete undergraduate requirements in four years, then convert to graduate status in the fifth and final year.

First Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
BUSN 101	4.0 BSAN 160	4.0 ACCT 115	4.0 VACATION	
BUSN 105	3.0 BUSN 102	4.0 CIVC 101	1.0	
MATH 101	4.0 ECON 201	4.0 ECON 202	4.0	
ENGL 101 or 111	3.0 ENGL 102 or 112	3.0 ENGL 103 or 113	3.0	
UNIV B101	1.0	(UG) Business Flexible Requirement Course*	4.0	
	15	15	16	0

Second Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
ACCT 116	4.0 BLAW 201	4.0 ACCT 321	4.0 ACCT 322	4.0
(UG) Business Flexible Requirement Course*	4.0 COOP 101***	1.0 (UG) Business Flexible Requirement Courses*	8.0 (UG) Business Flexible Requirement Course*	4.0
(UG) Culture, Diversity, & Global Perspective Elective**	3.0-4.0 FIN 301	4.0 (UG) Natural Science & Technology Elective**	3.0-4.0 (UG) Culture, Diversity, & Global Perspective Elective**	3.0-4.0
(UG) Free Elective	3.0 (UG) Humanities & Social Science Elective**	3.0-4.0	(UG) Free Elective	3.0
	(UG) Free Elective	3.0		
	14-15	15-16	15-16	14-15

Third Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
COOP EXPERIENCE	COOP EXPERIENCE	ACCT 331 or 341	4.0 TAX 341	4.0
		ORGB 300	4.0 (UG) Natural Science & Technology Elective**	3.0-4.0
		UNIV B201	1.0 (UG) Free Electives	10.0
		(UG) Required Accounting Major Elective	4.0	

		(UG) Humanities & Social Science Elective**	3.0-4.0	
	0	0	16-17	17-18
Fourth Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
(UG) Required Accounting Major Elective	4.0 MGMT 450	4.0 (UG) Required Accounting Major Elective	4.0 Undergrad Degree Awarded	
(UG) Business Impact Elective†	4.0 (UG) Required Accounting Experiential Elective	4.0 (UG) Free Electives	10.0 Student classified as Graduate Student	
(UG) Free Electives	6.0 (UG) Required Accounting Major Elective	4.0 ECON 601	3.0	
ACCT 510	2.0 (UG) Free Elective	3.0		
	BSAN 601	3.0		
	16	18	17	0
Fifth Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
MGMT 530	2.0 BLAW 510	2.0 MGMT 520	2.0 MGMT 770	2.0
MKTG 510	2.0 FIN 601	3.0 (GR) Major Requirements	6.0 (GR) Experiential Elective	3.0
ORGB 511	3.0 (GR) Major Requirement	3.0 (GR) Free Elective	2.0 (GR) Free Elective	6.0
POM 510	2.0 (GR) Free Elective	3.0		
	9	11	10	11
Total Credits 229-235				

*

Select INTB 200, OPM 200, MIS 200, MKTG 201 or STAT 201.

**

Please see General Education Electives (<https://catalog.drexel.edu/undergraduate/collegeofbusiness/accountingbsba-mba/undergraduate/collegeofbusiness/#bsbageneraleducationelectivestext>) catalog webpage for an up to date listing of eligible courses.

COOP 101 registration is determined by the co-op cycle assigned and may be scheduled in a different term. Select students may be eligible to take COOP 001 in place of COOP 101.

†

Select a course that has one the following subject codes: (ACCT) Accounting, (BSAN) Business Analytics, (STAT) Business Statistics, (ECON) Economics, (FIN) Finance, (BUSN) General Business, (HRMT) Human Resource Management, (INTB) International Business, (BLAW) Business Law, (MGMT) Management, (MIS) Management Information Systems, (MKTG) Marketing, (OPM) Operations Management, (OPR) Operations Research, (ORGB) Organizational Behavior, (REMD) Real Estate Management & Development, (SMT) Sport Management, or (TAX) Taxation with a course number range of 100-499, including T280, T380, and T480. This course cannot be applied to your major or minor.

Business Law BSBA / Master of Business Administration MBA

Major: Business Law and Business Administration

Degree Awarded: Bachelor of Science in Business Administration (BSBA) / Master of Business Administration (MBA)

Calendar Type: Quarter

Minimum Required Credits: 229.0

Co-op Options: One Co-op (Five years)

BSBA Classification of Instructional Programs (CIP) code: 22.0201

BSBA Standard Occupational Classification (SOC) code: 23-1011

MBA Classification of Instructional Programs (CIP) code: 52.0201

MBA Standard Occupational Classification (SOC) code: 11-1021

About the Program

Drexel LeBow's BS/MBA program provides academically qualified undergraduate students with the opportunity to earn both a bachelor's degree and an MBA within five years of study. Graduating with an MBA and an undergraduate degree provides students with a competitive edge when entering the job

market without having the time constraints of typical degree pursuits. This program is offered to all students pursuing a bachelor of science in business administration as well as students from select undergraduate programs across the university.

Additional Information

For more information please contact our Undergraduate Advising department at lebowadv@drexel.edu.

Admission Requirements

The BS/MBA program requires a two-tiered application process which includes both undergraduate and graduate requirements. All applicants are required to complete a BS/MBA Accelerated Degree Application available through the undergraduate BS/MBA advisor for each college.

A plan of study must be completed for each applicant with the assistance of their undergraduate BS/MBA advisor to ensure that all undergraduate degree requirements are met within the required four years. Both documents must be submitted together for approval and processing.

Undergraduate Application Requirements

At the undergraduate level, a provisional BS/MBA attribute code will be placed on the student record at the time of admission. Once the student has accumulated 90.0 credits, an Accelerated Degree Application must be completed before reaching 120.0 credits, at which time a BS/MBA code will be placed on the application.

Degree Requirements

Bachelor of Science in Business Administration (BSBA) Degree Requirements

General Education Requirements

CIVC 101	Introduction to Civic Engagement	1.0
COOP 101	Career Management and Professional Development *	1.0
ENGL 101	Composition and Rhetoric I: Inquiry and Exploratory Research	3.0
or ENGL 111	English Composition I	
ENGL 102	Composition and Rhetoric II: Advanced Research and Evidence-Based Writing	3.0
or ENGL 112	English Composition II	
ENGL 103	Composition and Rhetoric III: Themes and Genres	3.0
or ENGL 113	English Composition III	
MATH 101	Introduction to Analysis I	4.0
UNIV B101	The Drexel Experience	1.0
UNIV B201 [WI]	Career Management	1.0

General Education Electives (Select 18-24 credits)

Culture, Diversity, & Global Perspective **	6.0-8.0
Humanities & Social Science **	6.0-8.0
Natural Science & Technology **	6.0-8.0

Business Flexible Requirements

INTB 200	International Business	4.0
MIS 200	Management Information Systems	4.0
MKTG 201	Introduction to Marketing Management	4.0
OPM 200	Operations Management	4.0
STAT 201	Introduction to Business Statistics	4.0

Business Requirements

ACCT 115	Financial Accounting Foundations	4.0
ACCT 116	Managerial Accounting Foundations	4.0
BLAW 201	Business Law I	4.0
BSAN 160	Business Analytics and Data Visualization	4.0
BUSN 101	Foundations of Business I	4.0
BUSN 102	Foundations of Business II	4.0
BUSN 105	Applied Business Analysis	3.0
ECON 201	Principles of Microeconomics	4.0
ECON 202	Principles of Macroeconomics	4.0
FIN 301	Introduction to Finance	4.0
MGMT 450	Strategy and Competitive Advantage	4.0
ORGB 300 [WI]	Organizational Behavior	4.0

Business Impact Elective

4.0

Select a course that has one of the following subject codes: (ACCT) Accounting, (BSAN) Business Analytics, (STAT) Business Statistics, (ECON) Economics, (FIN) Finance, (BUSN) General Business, (HRMT) Human Resource Management, (INTB) International Business, (BLAW) Business Law, (MGMT) Management, (MIS) Management Information Systems, (MKTG) Marketing, (OPM) Operations Management, (OPR) Operations Research, (ORGB) Organizational Behavior, (REMD) Real Estate Management & Development, (SMT) Sport Management, or (TAX) Taxation with a course number range of 100-499, including T280, T380, and T480. This course cannot be applied to your major or minor

Business Law Major Degree Requirements

Select nine (9) of the following: 36.0

BLAW 202	Business Law II
BLAW 320	Information Privacy, Data and the Law
BLAW 321	Law of Business Organizations
BLAW 330	Real Estate Law
BLAW 334	Labor Law
BLAW 338	Government Regulation and Business
BLAW 340	International Business Law
BLAW 342	Criminal Law
BLAW 343	Marketing Law
BLAW 346	Entrepreneurial Law
BLAW 348	White Collar Crime
BLAW 356	Legal Issues in Corporate Governance
BLAW 358	Employment Law
BLAW 360	Intellectual Property and Cyber Law
BLAW I499	Independent Study in Legal Studies
BLAW T480	Special Topics in Legal Studies

Free Electives 38.0

MBA Requirements

Required Courses

ACCT 510	Essentials of Financial Reporting	2.0
BLAW 510	Analyzing Legal Options in Decision-Making	2.0
BSAN 601	Business Analytics for Managers	3.0
ECON 601	Managerial Economics	3.0
FIN 601	Corporate Financial Management	3.0
MGMT 520	Strategy Analysis	2.0
MGMT 530	Managing and Leading the Total Enterprise	2.0
MGMT 770	MBA Capstone	2.0
MKTG 510	Marketing Strategy	2.0
ORGB 511	Leading in Dynamic Environments: A Personal, Relational, and Strategic Approach	3.0
POM 510	Operations and Supply Chain Management	2.0

Experiential Requirement: Select one 3.0

BUSN 615	Graduate Internship
INTB 790	International Business Seminar and Residency
MGMT 680	Leading for Innovation
MGMT 715	Business Consulting
MIS 652	Business Agility and IT
ORGB 640	Negotiations for Leaders
TAX 715	Tax Experiential Learning

Free Electives 11.0

MBA Major Requirements

9.0

Students select one major from the following:

Major: Accounting Analytics

Required Courses

ACCT 655	Data Analytics & Technology in Accounting
ACCT 665	Financial Statement Analysis

Select one of the following:

ACCT 635	Strategy & the Master Budgeting Process
BSAN 605	Data Visualization for Managers
TAX 660	Tax and Business Strategy

Major: Business Analytics

Select three of the following

MIS 612	Aligning Information Systems and Business Strategies
MIS 630	Inter-Active Decision Support Systems
MIS 632	Database Analysis and Design for Business
MKTG 606	Customer Analytics
MKTG 607	Marketing Experiments
OPR 601	Managerial Decision Models and Simulation
POM 645	Supply Chain Analytics
STAT 610	Statistics for Business Analytics
STAT 632	Datamining for Managers

STAT 645	Time Series Forecasting
STAT T680	Special Topics in STAT

Major: Economics

Required Course

ECON 610	Microeconomics
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Select two of the following:

ECON 540	Intro to Econometrics and Data Analysis
ECON 548	Mathematical Economics
ECON 550	Econometrics
ECON 614	Macroeconomics
ECON 650	Business & Economic Strategy: Game Theory & Applications

Major: Finance

FIN 602	Advanced Financial Management
FIN 605	Business Valuation
FIN 610	Corporate Governance
FIN 615	Environmental and Social Issues in Finance
FIN 622	Financial Institutions & Markets
FIN 624	Risk Management
FIN 626	Investment Management
FIN 635	Entrepreneurial Finance
FIN 639	FinTech
FIN 645	Behavioral Finance
FIN 648	International Financial Management
FIN T680	Special Topics in Finance

Major: General Business

General Business Major requires three business courses with distinct subject codes and course number range 500-799. Allowable options for the subject codes are Accounting (ACCT), Statistics (STAT), Economics (ECON), Finance (FIN), General Business (BUSN), Interdisciplinary Business (INDS), International Business (INTB), Legal Studies (BLAW), Management (MGMT), Management Information Systems (MIS), Marketing (MKTG), Operations Research (OPR), Organizational Behavior (ORGB), Production Operations Management (POM), Sport Management (SMT) or Taxation (TAX).

Major: Marketing Analytics

Select three of the following:

MKTG 606	Customer Analytics
MKTG 607	Marketing Experiments
MKTG 622	Buyer Behavior Theory
MKTG 627	Digital Marketing
MKTG 634	Integrated Marketing Communications Management
MKTG 652	Marketing Information Management and Research

Major: Marketing

Required Courses

Select three of the following, of which 2 MUST be from MKTG: (Any course with MKTG subject code and course number between 600-699)

MKTG Course 600-699	
BLAW T680	Special Topics in Legal Studies
ECON 540	Intro to Econometrics and Data Analysis
ECON 610	Microeconomics
INTB 620	International Business Management
MGMT 655	Knowledge Management
MIS 624	Systems Analysis & Design
MIS 632	Database Analysis and Design for Business
OPR 601	Managerial Decision Models and Simulation
POM 610	Supply Chain Management I
STAT 634	Quality & Six-Sigma
STAT 645	Time Series Forecasting

Major: Project Management

Required Courses

PROJ 501	Introduction to Project Management
PROJ 502	Project Planning & Scheduling

Select one of the following:

PROJ 510	Project Quality Management
PROJ 515	Project Estimation & Cost Management
PROJ 520	Project Risk Assessment & Management

Major: Strategic Technology & Innovation Management

Required Courses

MGMT 602	Innovation Management
MGMT 603	Technology Strategy

Select one of the following:

ECON 650	Business & Economic Strategy: Game Theory & Applications
MGMT 600	Introduction to Change Management: An Integration of Macro and Micro Perspectives
MGMT 604	Strategic Change Management
MGMT 640	Strategic Human Resource Management
MGMT 655	Knowledge Management
MGMT 676	Sustainability and Value Creation
MGMT 680	Leading for Innovation
MGMT 686	Strategy Implementation
MGMT 690	Change Management Experiential Capstone
MIS 641	MIS Policy and Strategy
MIS 652	Business Agility and IT
MKTG 638	New Product Planning, Strategy, and Development
OPR 601	Managerial Decision Models and Simulation
ORGB 602	Leading and Executing Change
ORGB 640	Negotiations for Leaders
STAT 645	Time Series Forecasting

Major: Supply Chain Management & Logistics

Select three of the following:

MGMT 660	Leading the Digital Supply Chain
MIS 624	Systems Analysis & Design
OPR 601	Managerial Decision Models and Simulation
POM 610	Supply Chain Management I
POM 615	Supply Chain Management II
POM 624	Management of Service Firms
POM 630	Transportation & Logistics Management
POM 642	Sustainable Supply Chain Management and Logistics
POM 644	Revenue Management
POM 645	Supply Chain Analytics
POM T680	Special Topics in POM
STAT 634	Quality & Six-Sigma
STAT 645	Time Series Forecasting

Major: Corporate Sustainability & Social Impact

Choose three from the following:

BLAW 620	Legal Aspects of Employment
ENTP 535	Social Entrepreneurship
ENTP 601	Social and Sustainable Innovation
FIN 610	Corporate Governance
FIN 615	Environmental and Social Issues in Finance
INDS 601	Corporate Sustainability for Managers
MGMT 670	Business Ethics
MGMT 676	Sustainability and Value Creation
MKTG 654	Corporate Brand & Reputation Management
ORGB T680	Special Topics in ORGB
POM 642	Sustainable Supply Chain Management and Logistics
SMT 606	Social Issues in Sport

Major: Effective Leadership

Choose three from the following:

MGMT 660	Leading the Digital Supply Chain
MGMT 670	Business Ethics
MGMT 676	Sustainability and Value Creation
ORGB 620	Leading Virtual Teams
ORGB 640	Negotiations for Leaders

Major: Customized

Students can self customize a concentration with coordination between their program manager and with faculty guidance. Please see your Program Manager/Academic Advisor for further information

MBA Graduate Credits include courses in Accounting (ACCT), Statistics (STAT), Economics (ECON), Finance (FIN), General Business (BUSN), International Business (INTB), Interdisciplinary Business (INDS) Legal Studies (BLAW), Management (MGMT), Management Information Systems (MIS), Marketing (MKTG), Operations Management (OPM), Operations Research (OPR), Organizational Behavior (ORGB), Production Operations Management (POM), Sport Management (SMT), or Taxation (TAX), with a course number range between 500-799 or other approved course at the graduate level.

Total Credits

229.0-235.0

*

Students not participating in co-op will not take COOP 101; 1 credit of Free Elective will be added in place of COOP 101.

Co-op cycles may vary. Students are assigned a co-op cycle (fall/winter, spring/summer, summer-only) based on their co-op program (4-year, 5-year) and major.

COOP 101 registration is determined by the co-op cycle assigned and may be scheduled in a different term. Select students may be eligible to take COOP 001 in place of COOP 101.

**

Please see General Education Electives (p. 5) catalog webpage for an up to date listing of eligible courses

Writing-Intensive Course Requirements

In order to graduate, all students must pass three writing-intensive courses after their freshman year. Two writing-intensive courses must be in a student's major. The third can be in any discipline. Students are advised to take one writing-intensive class each year, beginning with the sophomore year, and to avoid "clustering" these courses near the end of their matriculation. Transfer students need to meet with an academic advisor to review the number of writing-intensive courses required to graduate.

A "WI" next to a course in this catalog may indicate that this course can fulfill a writing-intensive requirement. For the most up-to-date list of writing-intensive courses being offered, students should check the Writing Intensive Course List (<https://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/faculty-programs/#writing-intensive-list>) at the University Writing Program (<http://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/>). (<http://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/drexel-writing-center/>) Students scheduling their courses can also conduct a search for courses with the attribute "WI" to bring up a list of all writing-intensive courses available that term.

Sample Plan of Study

4+1, 1 co-op (Accelerated program completed in 5 years)

Students complete undergraduate requirements in four years, then convert to graduate status in the fifth and final year.

First Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
BUSN 101	4.0 BSAN 160	4.0 ACCT 115	4.0 VACATION	
BUSN 105	3.0 BUSN 102	4.0 ECON 202	4.0	
ENGL 101 or 111	3.0 ECON 201	4.0 ENGL 103 or 113	3.0	
MATH 101	4.0 CIVC 101	1.0 (UG) Business Flexible Requirement Course*	4.0	
UNIV B101	1.0 ENGL 102 or 112	3.0		
	15	16	15	0

Second Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
ACCT 116	4.0 BLAW 201	4.0 (UG) Business Flexible Requirement Courses	8.0 (UG) Business Flexible Requirement Course	4.0
(UG) Business Flexible Requirement Course*	4.0 COOP 101***	1.0 (UG) Business Law Major Elective	4.0 (UG) Culture, Diversity, & Global Perspective Elective**	3.0-4.0
(UG) Culture, Diversity, & Global Perspective Elective**	3.0-4.0 FIN 301	4.0 (UG) Natural Science & Technology Elective**	3.0-4.0 (UG) Business Law Major Elective	4.0
(UG) Free Elective	3.0 (UG) Humanities & Social Science Elective**	3.0-4.0	(UG) Free Elective	3.0
	(UG) Free Elective	3.0		
	14-15	15-16	15-16	14-15

Third Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
COOP EXPERIENCE	COOP EXPERIENCE	ORGB 300	4.0 (UG) Business Law Major Elective	4.0
		UNIV B201	1.0 (UG) Natural Science & Technology Elective**	3.0-4.0

		(UG) Humanities & Social Science Elective**	3.0-4.0 (UG) Free Electives	10.0
		(UG) Business Law Major Electives	8.0	
	0	0	16-17	17-18
Fourth Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
(UG) Business Impact Elective ⁺	4.0 MGMT 450	4.0 (UG) Business Law Major Electives	8.0 Undergrad Degree Awarded	
(UG) Business Law Major Elective	4.0 (UG) Business Law Major Elective	4.0 (UG) Free Electives	6.0 Student classified as Graduate Student	
(UG) Free Electives	6.0 (UG) Free Electives	7.0 ECON 601	3.0	
ACCT 510	2.0 BSAN 601	3.0		
	16	18	17	0
Fifth Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
MGMT 530	2.0 BLAW 510	2.0 MGMT 520	2.0 MGMT 770	2.0
MKTG 510	2.0 FIN 601	3.0 (GR) Major Requirements	6.0 (GR) Experiential Elective	3.0
ORGB 511	3.0 (GR) Major Requirement	3.0 (GR) Elective	2.0 (GR) Electives	6.0
POM 510	2.0 (GR) Elective	3.0		
	9	11	10	11

Total Credits 229-235

*
Select INTB 200, OPM 200, MIS 200, MKTG 201 or STAT 201.

**
Please see General Education Electives (p. 5) catalog webpage for an up to date listing of eligible courses.

Co-op cycles may vary. Students are assigned a co-op cycle (fall/winter, spring/summer, summer-only) based on their co-op program (4-year, 5-year) and major.
COOP 101 registration is determined by the co-op cycle assigned and may be scheduled in a different term. Select students may be eligible to take COOP 001 in place of COOP 101.

+
Select a course that has one the following subject codes: (ACCT) Accounting, (BSAN) Business Analytics, (STAT) Business Statistics, (ECON) Economics, (FIN) Finance, (BUSN) General Business, (HRMT) Human Resource Management, (INTB) International Business, (BLAW) Business Law, (MGMT) Management, (MIS) Management Information Systems, (MKTG) Marketing, (OPM) Operations Management, (OPR) Operations Research, (ORGB) Organizational Behavior, (REMD) Real Estate Management & Development, (SMT) Sport Management, or (TAX) Taxation with a course number range of 100-499, including T280, T380, and T480. This course cannot be applied to your major or minor.

Finance BSBA / Business Administration MBA

Major: Finance and Business Administration

Degree Awarded: Bachelor of Science in Business Administration (BSBA) and Master of Business Administration (MBA)

Calendar Type: Quarter

Minimum Required Credits: 229.0

Co-op Options: One Co-op (Five years)

BSBA Classification of Instructional Programs (CIP) code: 52.0304

BSBA Standard Occupational Classification (SOC) code: 11-3031;13-2011; 13-2031; 13-2051

MBA Classification of Instructional Programs (CIP) code: 52.0201

MBA Standard Occupational Classification (SOC) code: 11-1021

About the Program

Drexel LeBow's BS/MBA program provides academically qualified undergraduate students with the opportunity to earn both a bachelor's degree and an MBA within five years of study. Graduating with an MBA and an undergraduate degree provides students with a competitive edge when entering the job

market without having the time constraints of typical degree pursuits. This program is offered to all students pursuing a bachelor of science in business administration as well as students from select undergraduate programs across the university.

Additional Information

For more information please contact our Undergraduate Advising department at lebowadv@drexel.edu.

Admission Requirements

The BS/MBA program requires a two-tiered application process which includes both undergraduate and graduate requirements. All applicants are required to complete a BS/MBA Accelerated Degree Application available through the undergraduate BS/MBA advisor for each college.

A plan of study/sequence sheet must be completed for each applicant with the assistance of their undergraduate BS/MBA advisor to ensure that all undergraduate degree requirements are met within the required four years. Both documents must be submitted together for approval and processing.

For additional information please visit the BS/MBA website (<https://www.lebow.drexel.edu/academics/undergraduate/accelerated-dual-degrees/bsmba-dual-degree-program/>).

Undergraduate Application Requirements

At the undergraduate level, a provisional BS/MBA attribute code will be placed on the student record at the time of admission. Once the student has accumulated 90.0 credits, an Accelerated Degree Application must be completed before reaching 120.0 credits, at which time a BS/MBA code will be placed on the application.

Degree Requirements

Students participating in the cooperative education program will be enrolled in the required prep course, COOP 101, generally three terms before their co-op begins.

Bachelor of Science in Business Administration (BSBA) Degree Requirements

General Education Requirements		
CIVC 101	Introduction to Civic Engagement	1.0
COOP 101	Career Management and Professional Development *	1.0
ENGL 101	Composition and Rhetoric I: Inquiry and Exploratory Research	3.0
or ENGL 111	English Composition I	
ENGL 102	Composition and Rhetoric II: Advanced Research and Evidence-Based Writing	3.0
or ENGL 112	English Composition II	
ENGL 103	Composition and Rhetoric III: Themes and Genres	3.0
or ENGL 113	English Composition III	
MATH 101	Introduction to Analysis I	4.0
UNIV B101	The Drexel Experience	1.0
UNIV B201 [WI]	Career Management	1.0
General Education Electives (Select 18-24 credits)		
Culture, Diversity, & Global Perspective **		6.0-8.0
Humanities & Social Science **		6.0-8.0
Natural Science & Technology **		6.0-8.0
Business Flexible Requirements		
INTB 200	International Business	4.0
MIS 200	Management Information Systems	4.0
MKTG 201	Introduction to Marketing Management	4.0
OPM 200	Operations Management	4.0
STAT 201	Introduction to Business Statistics	4.0
Business Requirements		
ACCT 115	Financial Accounting Foundations	4.0
ACCT 116	Managerial Accounting Foundations	4.0
BLAW 201	Business Law I	4.0
BSAN 160	Business Analytics and Data Visualization	4.0
BUSN 101	Foundations of Business I	4.0
BUSN 102	Foundations of Business II	4.0
BUSN 105	Applied Business Analysis	3.0
ECON 201	Principles of Microeconomics	4.0
ECON 202	Principles of Macroeconomics	4.0
FIN 301	Introduction to Finance	4.0
MGMT 450	Strategy and Competitive Advantage	4.0
ORGB 300 [WI]	Organizational Behavior	4.0

STAT 202	Business Statistics II	4.0
Business Impact Elective		4.0
Select a course that has one of the following subject codes: (ACCT) Accounting, (BSAN) Business Analytics, (STAT) Business Statistics, (ECON) Economics, (FIN) Finance, (BUSN) General Business, (HRMT) Human Resource Management, (INTB) International Business, (BLAW) Business Law, (MGMT) Management, (MIS) Management Information Systems, (MKTG) Marketing, (OPM) Operations Management, (OPR) Operations Research, (ORGB) Organizational Behavior, (REMD) Real Estate Management & Development, (SMT) Sport Management, or (TAX) Taxation with a course number range of 100-499, including T280, T380, and T480. This course cannot be applied to your major or minor.		
Required Finance Major Courses		
FIN 302	Intermediate Corporate Finance	4.0
FIN 321	Investment Securities & Markets	4.0
FIN 325	Financial Institutions and Markets	4.0
Select six (6) of the following:		24.0
FIN 323	Risk Management	
FIN 330	Derivative Securities	
FIN 332	Investment Analysis	
FIN 335	Entrepreneurial Finance	
FIN 339	Fintech	
FIN 340	Seminar in Finance	
FIN 341	Applied Portfolio Management	
FIN 342	Advanced Portfolio Management	
FIN 345	Mergers & Acquisitions	
FIN 346	Global Financial Management	
FIN 440	Credit Risk Analysis	
FIN 450	Personal Wealth Management	
FIN T480	Special Topics in Finance	
REMD 375	Real Estate Finance	
REMD 410	Real Estate Investment and Asset Management	
SMT 375	Sport Finance	
Undergraduate Free Electives		34.0
MBA Major Requirements		
Required Courses		
ACCT 510	Essentials of Financial Reporting	2.0
BLAW 510	Analyzing Legal Options in Decision-Making	2.0
BSAN 601	Business Analytics for Managers	3.0
ECON 601	Managerial Economics	3.0
FIN 601	Corporate Financial Management	3.0
MGMT 520	Strategy Analysis	2.0
MGMT 530	Managing and Leading the Total Enterprise	2.0
MGMT 770	MBA Capstone	2.0
MKTG 510	Marketing Strategy	2.0
ORGB 511	Leading in Dynamic Environments: A Personal, Relational, and Strategic Approach	3.0
POM 510	Operations and Supply Chain Management	2.0
Experiential Requirement: Select one		3.0
BUSN 615	Graduate Internship	
INTB 790	International Business Seminar and Residency	
MGMT 680	Leading for Innovation	
MGMT 715	Business Consulting	
MIS 652	Business Agility and IT	
ORGB 640	Negotiations for Leaders	
TAX 715	Tax Experiential Learning	
Graduate Free Electives		11.0
MBA Major Requirements		9.0
Select one major from the following:		
Major: Accounting Analytics		
Required Courses		
ACCT 655	Data Analytics & Technology in Accounting	
ACCT 665	Financial Statement Analysis	
Select one (1) of the following:		
ACCT 635	Strategy & the Master Budgeting Process	
BSAN 605	Data Visualization for Managers	
TAX 660	Tax and Business Strategy	
Major: Business Analytics		

Select three of the following:

MIS 612	Aligning Information Systems and Business Strategies
MIS 624	Systems Analysis & Design
MIS 630	Inter-Active Decision Support Systems
MIS 632	Database Analysis and Design for Business
MKTG 606	Customer Analytics
MKTG 607	Marketing Experiments
OPR 601	Managerial Decision Models and Simulation
POM 645	Supply Chain Analytics
STAT 610	Statistics for Business Analytics
STAT 632	Datamining for Managers
STAT 645	Time Series Forecasting
STAT T680	Special Topics in STAT

Major: Corporate Sustainability and Social Impact

Select three of the following:

BLAW 620	Legal Aspects of Employment
ENTP 535	Social Entrepreneurship
ENTP 601	Social and Sustainable Innovation
FIN 610	Corporate Governance
FIN 615	Environmental and Social Issues in Finance
INDS 601	Corporate Sustainability for Managers
MGMT 670	Business Ethics
MGMT 676	Sustainability and Value Creation
MKTG 654	Corporate Brand & Reputation Management
ORGB T680	Special Topics in ORGB
POM 642	Sustainable Supply Chain Management and Logistics
SMT 606	Social Issues in Sport

Major: Economics

Required Course

ECON 610	Microeconomics
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Select two (2) of the following:

ECON 540	Intro to Econometrics and Data Analysis
ECON 548	Mathematical Economics
ECON 550	Econometrics
ECON 614	Macroeconomics
ECON 650	Business & Economic Strategy: Game Theory & Applications

Major: Finance

Select three of the following:

FIN 602	Advanced Financial Management
FIN 605	Business Valuation
FIN 610	Corporate Governance
FIN 615	Environmental and Social Issues in Finance
FIN 622	Financial Institutions & Markets
FIN 624	Risk Management
FIN 626	Investment Management
FIN 635	Entrepreneurial Finance
FIN 639	FinTech
FIN 645	Behavioral Finance
FIN 648	International Financial Management
FIN T680	Special Topics in Finance

Major: Effective Leadership

Select three of the following:

MGMT 660	Leading the Digital Supply Chain
MGMT 670	Business Ethics
MGMT 676	Sustainability and Value Creation
ORGB 620	Leading Virtual Teams
ORGB 640	Negotiations for Leaders

Major: General Business

General Business Major requires three business courses with distinct subject codes and course number range 500-799. Allowable options for the subject codes are Accounting (ACCT), Statistics (STAT), Economics (ECON), Finance (FIN), General Business (BUSN), Interdisciplinary Business (INDS), International Business (INTB), Legal Studies (BLAW), Management (MGMT), Management Information Systems (MIS), Marketing (MKTG), Operations Research (OPR), Organizational Behavior (ORGB), Production Operations Management (POM), Sport Management (SMT) or Taxation (TAX).

Major: Marketing

Select three of the following, of which 2 MUST be from MKTG:

MKTG Course 500-799	
BLAW T680	Special Topics in Legal Studies
ECON 540	Intro to Econometrics and Data Analysis
ECON 610	Microeconomics
INTB 620	International Business Management
MGMT 655	Knowledge Management
MIS 624	Systems Analysis & Design
MIS 632	Database Analysis and Design for Business
OPR 601	Managerial Decision Models and Simulation
POM 610	Supply Chain Management I
STAT 634	Quality & Six-Sigma
STAT 645	Time Series Forecasting
Any MKTG course numbered 500-799	

Major: Marketing Technology & Analytics

Choose three of the following:

MKTG 606	Customer Analytics
MKTG 607	Marketing Experiments
MKTG 622	Buyer Behavior Theory
MKTG 627	Digital Marketing
MKTG 634	Integrated Marketing Communications Management
MKTG 652	Marketing Information Management and Research

Major: Project Management

Required Courses

PROJ 501	Introduction to Project Management
PROJ 502	Project Planning & Scheduling

Select one of the following:

PROJ 510	Project Quality Management
PROJ 515	Project Estimation & Cost Management
PROJ 520	Project Risk Assessment & Management

Major: Strategic Technology & Innovation Management

Required Courses

MGMT 602	Innovation Management
MGMT 603	Technology Strategy

Select one of the following:

ECON 650	Business & Economic Strategy: Game Theory & Applications
MGMT 600	Introduction to Change Management: An Integration of Macro and Micro Perspectives
MGMT 604	Strategic Change Management
MGMT 640	Strategic Human Resource Management
MGMT 655	Knowledge Management
MGMT 676	Sustainability and Value Creation
MGMT 680	Leading for Innovation
MGMT 686	Strategy Implementation
MGMT 690	Change Management Experiential Capstone
MIS 641	MIS Policy and Strategy
MIS 652	Business Agility and IT
MKTG 638	New Product Planning, Strategy, and Development
OPR 601	Managerial Decision Models and Simulation
ORGB 602	Leading and Executing Change
ORGB 640	Negotiations for Leaders
STAT 645	Time Series Forecasting

Major: Supply Chain Management & Logistics

Select three of the following:

MGMT 660	Leading the Digital Supply Chain
MIS 624	Systems Analysis & Design
OPR 601	Managerial Decision Models and Simulation
POM 610	Supply Chain Management I
POM 615	Supply Chain Management II
POM 624	Management of Service Firms
POM 630	Transportation & Logistics Management
POM 642	Sustainable Supply Chain Management and Logistics

POM 644	Revenue Management
POM 645	Supply Chain Analytics
POM T680	Special Topics in POM
STAT 634	Quality & Six-Sigma
STAT 645	Time Series Forecasting

Major: Business Customized

Students can self customize a major with coordination between their program manager and with faculty guidance. Please see your Program Manager/Academic Advisor for further information

MBA Graduate Credits include courses in Accounting (ACCT), Statistics (STAT), Economics (ECON), Finance (FIN), General Business (BUSN), Interdisciplinary Business (INDS), International Business (INTB), Legal Studies (BLAW), Management (MGMT), Management Information Systems (MIS), Marketing (MKTG), Operations Research (OPR), Organizational Behavior (ORGB), Production Operations Management (POM), Sport Management (SMT) or Taxation (TAX), with a course number range between 500-799 or other approved course at the graduate level.

Total Credits**229.0-235.0**

*

Students not participating in co-op will not take COOP 101; 1 credit of Free Elective will be added in place of COOP 101.

Co-op cycles may vary. Students are assigned a co-op cycle (fall/winter, spring/summer, summer-only) based on their co-op program (4-year, 5-year) and major.

COOP 101 registration is determined by the co-op cycle assigned and may be scheduled in a different term. Select students may be eligible to take COOP 001 in place of COOP 101.

**

Please see General Education Electives (p. 5) catalog webpage for an up to date listing of eligible courses

Writing-Intensive Course Requirements

In order to graduate, all students must pass three writing-intensive courses after their freshman year. Two writing-intensive courses must be in a student's major. The third can be in any discipline. Students are advised to take one writing-intensive class each year, beginning with the sophomore year, and to avoid "clustering" these courses near the end of their matriculation. Transfer students need to meet with an academic advisor to review the number of writing-intensive courses required to graduate.

A "WI" next to a course in this catalog may indicate that this course can fulfill a writing-intensive requirement. For the most up-to-date list of writing-intensive courses being offered, students should check the Writing Intensive Course List (<https://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/faculty-programs/#writing-intensive-list>) at the University Writing Program (<http://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/>). (<http://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/drexel-writing-center/>) Students scheduling their courses can also conduct a search for courses with the attribute "WI" to bring up a list of all writing-intensive courses available that term.

Sample Plan of Study

4+1, 1 co-op (Accelerated program completed in 5 years)

Students complete undergraduate requirements in four years, then convert to graduate status in the fifth and final year.

First Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
BUSN 101	4.0 BSAN 160	4.0 ACCT 115	4.0 VACATION	
BUSN 105	3.0 BUSN 102	4.0 CIVC 101	1.0	
ENGL 101 or 111	3.0 ECON 201	4.0 ECON 202	4.0	
MATH 101	4.0 ENGL 102 or 112	3.0 ENGL 103 or 113	3.0	
UNIV B101	1.0	(UG) Business Flexible Requirement Course**	4.0	
	15	15	16	0

Second Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
ACCT 116	4.0 BLAW 201	4.0 FIN 302	4.0 FIN 325	4.0
(UG) Business Flexible Requirement Course	4.0 COOP 101*	1.0 (UG) Business Flexible Requirement Course**	4.0 (UG) Business Flexible Requirement Course**	4.0
(UG) Culture, Diversity, & Global Perspective Elective***	3.0-4.0 FIN 301	4.0 (UG) Natural Science & Technology Elective***	3.0-4.0 (UG) Culture, Diversity, & Global Perspective Elective***	3.0-4.0
(UG) Free Elective	4.0 STAT 202	4.0 (UG) Free Elective	3.0 (UG) Free Elective	3.0
	(UG) Humanities & Social Science Elective***	3.0-4.0		
	15-16	16-17	14-15	14-15

Third Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
COOP EXPERIENCE	COOP EXPERIENCE	FIN 321	4.0 (UG) Business Flexible Requirement Course**	4.0
		ORGB 300	4.0 (UG) Required FIN Major Elective	4.0
		UNIV B201	1.0 (UG) Natural Science & Technology Elective***	3.0-4.0
		(UG) Humanities & Social Science Elective***	3.0-4.0 (UG) Free Electives	6.0
		(UG) Required FIN Major Elective	4.0	
	0	0	16-17	17-18

Fourth Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
(UG) Business Impact Elective+	4.0 MGMT 450	4.0 (UG) Required FIN Major Elective	4.0 Undergrad Degree Awarded	
(UG) Required FIN Major Elective	4.0 (UG) Required FIN Major Electives	8.0 (UG) Free Electives	9.0 Student classified as Graduate Student	
(UG) Free Electives	6.0 (UG) Free Elective	3.0 ECON 601	3.0	
ACCT 510	2.0 BSAN 601	3.0		
	16	18	16	0

Fifth Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
MGMT 530	2.0 BLAW 510	2.0 MGMT 520	2.0 MGMT 770	2.0
MKTG 510	2.0 FIN 601	3.0 (GR) Major Requirement	6.0 (GR) Experiential Elective	3.0
ORGB 511	3.0 (GR) Major Requirement	3.0 (GR) Elective	2.0 (GR) Free Electives	6.0
POM 510	2.0 (GR) Free Elective	3.0		
	9	11	10	11

Total Credits 229-235

*

Co-op cycles may vary. Students are assigned a co-op cycle (fall/winter, spring/summer, summer-only) based on their co-op program (4-year, 5-year) and major.

COOP 101 registration is determined by the co-op cycle assigned and may be scheduled in a different term. Select students may be eligible to take COOP 001 in place of COOP 101.

**

Select INTB 200, OPM 200, MIS 200, MKTG 201 or STAT 201.

Please see General Education Electives (p. 5) catalog webpage for an up to date listing of eligible courses.

+

Select a course that has one the following subject codes: (ACCT) Accounting, (BSAN) Business Analytics, (STAT) Business Statistics, (ECON) Economics, (FIN) Finance, (BUSN) General Business, (HRMT) Human Resource Management, (INTB) International Business, (BLAW) Business Law, (MGMT) Management, (MIS) Management Information Systems, (MKTG) Marketing, (OPM) Operations Management, (OPR) Operations Research, (ORGB) Organizational Behavior, (REMD) Real Estate Management & Development, (SMT) Sport Management, or (TAX) Taxation with a course number range of 100-499, including T280, T380, and T480. This course cannot be applied to your major or minor.

Finance BSBA/Entrepreneurship and Innovation MS

Major: Finance and Entrepreneurship and Innovation

Degree Awarded: Bachelor of Business Administration (BSBA) and Master of Science (MS)

Calendar Type: Quarter

Minimum Required Credits: 225.0

Co-op Options: One Co-op (Five Years)

BSBA Classification of Instructional Programs (CIP) code: 52.0304

BSBA Standard Occupational Classification (SOC) code: 11-3031

MS Classification of Instructional Programs (CIP) code: 52.0701

MS Standard Occupational Classification (SOC) code: 11-1011

About the Program

Drexel LeBow's BS/MS program provides academically qualified undergraduate students with the opportunity to earn both a bachelor's degree and an MS within five years of study. Graduating with an MS in Entrepreneurship and an undergraduate BS in Finance degree provides students with a competitive edge when entering the job market without having the time constraints of typical degree pursuits. This program is offered to all students pursuing a bachelor of science in business administration with a major in Finance.

Additional Information

For more information please contact our Undergraduate Advising department at lebowadv@drexel.edu.

Admission Requirements

The BS/MS program requires a two-tiered application process which includes both undergraduate and graduate requirements. All applicants are required to complete a BS/MS Accelerated Degree Application available through the undergraduate BS/MS advisor for each college.

A plan of study/sequence sheet must be completed for each applicant with the assistance of their undergraduate BS/MS advisor to ensure that all undergraduate degree requirements are met within the required four years. Both documents must be submitted together for approval and processing.

Undergraduate Application Requirements

At the undergraduate level, a provisional BS/MS attribute code will be placed on the student record at the time of admission. Once the student has accumulated 90.0 credits, an Accelerated Degree Application must be completed before reaching 120.0 credits, at which time a BS/MS code will be placed on the application.

Degree Requirements

Finance BSBA requirements

CIVC 101	Introduction to Civic Engagement	1.0
COOP 101	Career Management and Professional Development *	1.0
ENGL 101 or ENGL 111	Composition and Rhetoric I: Inquiry and Exploratory Research English Composition I	3.0
ENGL 102 or ENGL 112	Composition and Rhetoric II: Advanced Research and Evidence-Based Writing English Composition II	3.0
ENGL 103 or ENGL 113	Composition and Rhetoric III: Themes and Genres English Composition III	3.0
MATH 101	Introduction to Analysis I	4.0
UNIV B101	The Drexel Experience	1.0
UNIV B201 [WI]	Career Management	1.0

General Education Electives (Select 18-24 credits):

Culture, Diversity, & Global Perspective **	6.0-8.0
Humanities & Social Science **	6.0-8.0
Natural Science & Technology **	6.0-8.0

Business Flexible Requirements

INTB 200	International Business	4.0
MIS 200	Management Information Systems	4.0
MKTG 201	Introduction to Marketing Management	4.0
OPM 200	Operations Management	4.0
STAT 201	Introduction to Business Statistics	4.0

Business Requirements

ACCT 115	Financial Accounting Foundations	4.0
ACCT 116	Managerial Accounting Foundations	4.0
BLAW 201	Business Law I	4.0
BSAN 160	Business Analytics and Data Visualization	4.0
BUSN 101	Foundations of Business I	4.0
BUSN 102	Foundations of Business II	4.0
BUSN 105	Applied Business Analysis	3.0
ECON 201	Principles of Microeconomics	4.0
ECON 202	Principles of Macroeconomics	4.0
FIN 301	Introduction to Finance	4.0
MGMT 450	Strategy and Competitive Advantage	4.0
ORGB 300 [WI]	Organizational Behavior	4.0
STAT 202	Business Statistics II	4.0

Business Impact Elective

4.0

Select a course that has one the following subject codes: (ACCT) Accounting, (BSAN) Business Analytics, (STAT) Business Statistics, (ECON) Economics, (FIN) Finance, (BUSN) General Business, (HRMT) Human Resource Management, (INTB) International Business, (BLAW) Business Law, (MGMT) Management, (MIS) Management Information Systems, (MKTG) Marketing, (OPM) Operations Management, (OPR) Operations Research, (ORGB) Organizational Behavior, (REMD) Real Estate Management & Development, (SMT) Sport Management, or (TAX) Taxation with a course number range of 100-499, including T280, T380, and T480. This course cannot be applied to your major or minor.

Finance Major Requirements		
FIN 302	Intermediate Corporate Finance	4.0
FIN 321	Investment Securities & Markets	4.0
FIN 325	Financial Institutions and Markets	4.0
Select six (6) from the following:		24.0
FIN 323	Risk Management	
FIN 330	Derivative Securities	
FIN 332	Investment Analysis	
FIN 335	Entrepreneurial Finance	
FIN 339	Fintech	
FIN 340	Seminar in Finance	
FIN 341	Applied Portfolio Management	
FIN 342	Advanced Portfolio Management	
FIN 345	Mergers & Acquisitions	
FIN 346	Global Financial Management	
FIN 440	Credit Risk Analysis	
FIN 450	Personal Wealth Management	
FIN T480	Special Topics in Finance	
REMD 375	Real Estate Finance	
REMD 410	Real Estate Investment and Asset Management	
SMT 375	Sport Finance	
Free Electives		34.0
MS in Entrepreneurship requirements		
Required Courses		
BLAW 646	Legal Issues in New Ventures	3.0
ENTP 501	Entrepreneurship Practice & Mindset	3.0
ENTP 515	Pitch It!	3.0
ENTP 540	Approaches to Entrepreneurship	3.0
ENTP 611	Learning from Failure	3.0
ENTP 621	Innovation & Ideation	3.0
ENTP 631	Building Internal & External Relationships	3.0
ENTP 660	Early Stage Venture Funding	3.0
ENTP 671	Life After Launch	3.0
MGMT 670	Business Ethics	3.0
Choose Your Entrepreneurial Path		6.0
Social Innovation		
ENTP 535	Social Entrepreneurship	
ENTP 601	Social and Sustainable Innovation	
Corporate Entrepreneurship		
ENTP 641	Innovation in Established Companies	
ENTP 681	The Startup Way: How to Drive Innovation in Entrepreneurial Companies	
New Venture Creation		
ENTP 651	Leading New Ventures	
ENTP 690	The Lean Launch	
Choose three (3) of the following graduate electives, OR one from this list and two from other units (upon advisor approval):		
Electives		9.0
ENTP 545	International Entrepreneurship	
ENTP 555	Dynamics of the Family Firm	
ENTP 565	Franchising	
ENTP 575	Entrepreneurship in Education	
ENTP T580	Special Topics in Entrepreneurship	
ENTP T680	Special Topics in Entrepreneurship	
PLCY 507	Nonprofit Organizations	
Total Credits		225.0-231.0

*

Co-op cycles may vary. Students are assigned a co-op cycle (fall/winter, spring/summer, summer-only) based on their co-op program (4-year, 5-year) and major.

COOP 101 registration is determined by the co-op cycle assigned and may be scheduled in a different term. Select students may be eligible to take COOP 001 in place of COOP 101.

**

Please see General Education (p. 5) Electives catalog webpage for an up to date listing of eligible courses

Writing-Intensive Course Requirements

In order to graduate, all students must pass three writing-intensive courses after their freshman year. Two writing-intensive courses must be in a student's major. The third can be in any discipline. Students are advised to take one writing-intensive class each year, beginning with the sophomore year, and to avoid "clustering" these courses near the end of their matriculation. Transfer students need to meet with an academic advisor to review the number of writing-intensive courses required to graduate.

A "WI" next to a course in this catalog may indicate that this course can fulfill a writing-intensive requirement. For the most up-to-date list of writing-intensive courses being offered, students should check the Writing Intensive Course List (<https://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/faculty-programs/#writing-intensive-list>) at the University Writing Program (<http://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/>). (<http://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/drexel-writing-center/>) Students scheduling their courses can also conduct a search for courses with the attribute "WI" to bring up a list of all writing-intensive courses available that term.

Sample Plan of Study

Accelerated 5 Year 1 Co-Op

First Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
BUSN 101	4.0 BUSN 102	4.0 ACCT 115	4.0 VACATION	
BUSN 105	3.0 BSAN 160	4.0 CIVC 101	1.0	
ENGL 101 or 111	3.0 COOP 101*	1.0 ECON 202	4.0	
MATH 101	4.0 ECON 201	4.0 ENGL 103 or 113	3.0	
UNIV B101	1.0 ENGL 102 or 112	3.0 (UG) Business Flexible Requirement Course**	4.0	
	15	16	16	0

Second Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
ACCT 116	4.0 BLAW 201	4.0 FIN 302	4.0 FIN 325	4.0
(UG) Business Flexible Requirement Course**	4.0 FIN 301	4.0 (UG) Business Flexible Requirement Course**	4.0 (UG) Business Flexible Requirement Course**	4.0
(UG) Culture, Diversity, & Global Perspective Elective***	3.0-4.0 STAT 202	4.0 (UG) Natural Science & Technology***	3.0-4.0 (UG) Culture, Diversity, & Global Perspective Elective***	3.0-4.0
(UG) Free Elective	4.0 (UG) Humanities & Social Science Elective***	3.0-4.0 (UG) Free Elective	3.0 (UG) Free Elective	3.0
	15-16	15-16	14-15	14-15

Third Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
COOP EXPERIENCE	COOP EXPERIENCE	FIN 321	4.0 (UG) Required FIN Major Elective	4.0
		ORGB 300	4.0 (UG) Natural Science & Technology***	3.0-4.0
		UNIV B201	1.0 (UG) Free Electives	10.0
		(UG) Humanities & Social Science Elective***	3.0-4.0	
		(UG) Required FIN Major Elective	4.0	
	0	0	16-17	17-18

Fourth Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
(UG) Business Flexible Requirement Course**	4.0 MGMT 450	4.0 (UG) Business Impact Elective†	4.0 STUDENT CONVERTS TO GR STATUS	

(UG) Required FIN Major Elective	4.0 (UG) Required FIN Major Electives	8.0 (UG) Required FIN Major Elective	4.0
(UG) Free Electives	5.0 (UG) Free Elective	3.0 (UG) Free Electives	6.0
ENTP 501	3.0 ENTP 621	3.0 ENTP 671	3.0
	16	18	17
Fifth Year			
Fall	Credits Winter	Credits Spring	Credits
ENTP 515	3.0 ENTP 611	3.0 BLAW 646	3.0
ENTP 631	3.0 ENTP 660	3.0 ENTP 540	3.0
(GR) Entrepreneurship Path Course	3.0 MGMT 670	3.0 (GR) Entrepreneurship Electives	6.0
(GR) Entrepreneurship Elective	3.0 (GR) Entrepreneurship Path Course	3.0	
	12	12	12
Total Credits 225-231			

*

Co-op cycles may vary. Students are assigned a co-op cycle (fall/winter, spring/summer, summer-only) based on their co-op program (4-year, 5-year) and major.

COOP 101 registration is determined by the co-op cycle assigned and may be scheduled in a different term. Select students may be eligible to take COOP 001 in place of COOP 101.

**

Select INTB 200, OPM 200, MIS 200, MKTG 201 or STAT 201

Please see General Education (p. 5) Electives catalog webpage for an up to date listing of eligible courses

†

Select a course that has one the following subject codes: (ACCT) Accounting, (BSAN) Business Analytics, (STAT) Business Statistics, (ECON) Economics, (FIN) Finance, (BUSN) General Business, (HRMT) Human Resource Management, (INTB) International Business, (BLAW) Business Law, (MGMT) Management, (MIS) Management Information Systems, (MKTG) Marketing, (OPM) Operations Management, (OPR) Operations Research, (ORGB) Organizational Behavior, (REMD) Real Estate Management & Development, (SMT) Sport Management, or (TAX) Taxation with a course number range of 100-499, including T280, T380, and T480. This course cannot be applied to your major or minor.

General Business BSBA/Business Administration MBA

Major: General Business and Business Administration

Degree Awarded: Bachelor of Business Administration (BSBA) and Master of Business Administration (MBA)

Calendar Type: Quarter

Minimum Required Credits: 229.0

Co-op Options: One Co-op (Five Years)

BSBA Classification of Instructional Programs (CIP) code: 52.0201

BSBA Standard Occupational Classification (SOC) code: 11-1021

MBA Classification of Instructional Programs (CIP) code: 52-0201

MBA Standard Occupational Classification (SOC) code: 11-1021

About the Program

Drexel LeBow's BS/MBA program provides academically qualified undergraduate students with the opportunity to earn both a bachelor's degree and an MBA within five years of study. Graduating with a bachelor's degree and an MBA provides students with a competitive edge when entering the job market without having the time constraints of typical degree pursuits. This program is offered to all students pursuing a Bachelor of Science in Business Administration as well as students from select undergraduate programs across the University.

Additional Information

For more information, please contact our Undergraduate Advising department at lebowadv@drexel.edu.

Admission Requirements

The BS/MBA program requires a two-tiered application process, which includes both undergraduate and graduate requirements. All applicants are required to complete a BS/MBA Accelerated Degree Application available through the undergraduate BS/MBA advisor for each college.

A plan of study/sequence sheet must be completed for each applicant with the assistance of their undergraduate BS/MBA advisor to ensure that all undergraduate degree requirements are met within the required four years. Both documents must be submitted together for approval and processing.

Undergraduate Application Requirements: At the undergraduate level, a provisional BS/MBA attribute code will be placed on the student record at the time of admission. Once the student has accumulated 90 credits, an Accelerated Degree Application must be completed before reaching 120 credits, at which time a BS/MBA code will be placed on the application.

Degree Requirements

Bachelor of Science in Business Administration (BSBA) Degree Requirements

General Education Requirements

CIVC 101	Introduction to Civic Engagement	1.0
COOP 101	Career Management and Professional Development *	1.0
ENGL 101	Composition and Rhetoric I: Inquiry and Exploratory Research	3.0
or ENGL 111	English Composition I	
ENGL 102	Composition and Rhetoric II: Advanced Research and Evidence-Based Writing	3.0
or ENGL 112	English Composition II	
ENGL 103	Composition and Rhetoric III: Themes and Genres	3.0
or ENGL 113	English Composition III	
MATH 101	Introduction to Analysis I	4.0
UNIV B101	The Drexel Experience	1.0
UNIV B201 [WI]	Career Management	1.0

General Education Electives

Select 18-24 credits:

Culture, Diversity, & Global Perspective **	6.0-8.0
Humanities & Social Science **	6.0-8.0
Natural Science & Technology **	6.0-8.0

Business Requirements

ACCT 115	Financial Accounting Foundations	4.0
ACCT 116	Managerial Accounting Foundations	4.0
BLAW 201	Business Law I	4.0
BSAN 160	Business Analytics and Data Visualization	4.0
BUSN 101	Foundations of Business I	4.0
BUSN 102	Foundations of Business II	4.0
BUSN 105	Applied Business Analysis	3.0
ECON 201	Principles of Microeconomics	4.0
ECON 202	Principles of Macroeconomics	4.0
FIN 301	Introduction to Finance	4.0
MGMT 450	Strategy and Competitive Advantage	4.0
ORGB 300 [WI]	Organizational Behavior	4.0

Business Flexible Requirements

INTB 200	International Business	4.0
MIS 200	Management Information Systems	4.0
MKTG 201	Introduction to Marketing Management	4.0
OPM 200	Operations Management	4.0
STAT 201	Introduction to Business Statistics	4.0

Business Impact Elective

Select a course that has one of the following subject codes: (ACCT) Accounting, (BSAN) Business Analytics, (STAT) Business Statistics, (ECON) Economics, (FIN) Finance, (BUSN) General Business, (HRMT) Human Resource Management, (INTB) International Business, (BLAW) Business Law, (MGMT) Management, (MIS) Management Information Systems, (MKTG) Marketing, (OPM) Operations Management, (OPR) Operations Research, (ORGB) Organizational Behavior, (REMD) Real Estate Management & Development, (SMT) Sport Management, or (TAX) Taxation with a course number range of 100-499, including T280, T380, and T480. This course cannot be applied to your major or minor.

Major Requirements ***

Nine required courses	36.0
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Students will select nine (9) courses from the following subject codes with course range of 100-499. (ACCT) Accounting, (BSAN) Business Analytics, (STAT) Business Statistics, (ECON) Economics, (FIN) Finance, (BUSN) General Business, (HRMT) Human Resource Management, (INTB) International Business, (BLAW) Business Law, (MGMT) Management, (MIS) Management Information Systems, (MKTG) Marketing, (OPM) Operations Management, (OPR) Operations Research, (ORGB) Organizational Behavior, (REMD) Real Estate Management & Development, (SMT) Sport Management, or (TAX) Taxation

Free Electives	38.0
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MBA Requirements

Required Courses

ACCT 510	Essentials of Financial Reporting	2.0
BLAW 510	Analyzing Legal Options in Decision-Making	2.0
BSAN 601	Business Analytics for Managers	3.0
ECON 601	Managerial Economics	3.0
FIN 601	Corporate Financial Management	3.0

MGMT 520	Strategy Analysis	2.0
MGMT 530	Managing and Leading the Total Enterprise	2.0
MGMT 770	MBA Capstone	2.0
MKTG 510	Marketing Strategy	2.0
ORGB 511	Leading in Dynamic Environments: A Personal, Relational, and Strategic Approach	3.0
POM 510	Operations and Supply Chain Management	2.0
Experiential Requirement: Select one		3.0
BUSN 615	Graduate Internship	
INTB 790	International Business Seminar and Residency	
MGMT 680	Leading for Innovation	
MGMT 715	Business Consulting	
MIS 652	Business Agility and IT	
ORGB 640	Negotiations for Leaders	
TAX 715	Tax Experiential Learning	
Graduate Free Electives		11.0
MBA Major Requirements		9.0
Students select one major from the following:		
Major: Accounting Analytics		
Required Courses		
ACCT 655	Data Analytics & Technology in Accounting	
ACCT 665	Financial Statement Analysis	
Select one (1) of the following:		
ACCT 635	Strategy & the Master Budgeting Process	
BSAN 605	Data Visualization for Managers	
TAX 660	Tax and Business Strategy	
Major: Business Analytics		
Select three of the following:		
MIS 612	Aligning Information Systems and Business Strategies	
MIS 624	Systems Analysis & Design	
MIS 630	Inter-Active Decision Support Systems	
MIS 632	Database Analysis and Design for Business	
MKTG 606	Customer Analytics	
MKTG 607	Marketing Experiments	
OPR 601	Managerial Decision Models and Simulation	
POM 645	Supply Chain Analytics	
STAT 610	Statistics for Business Analytics	
STAT 632	Datamining for Managers	
STAT 645	Time Series Forecasting	
STAT T680	Special Topics in STAT	
Major: Corporate Sustainability and Social Impact		
Select three from the following		
BLAW 620	Legal Aspects of Employment	
ENTP 535	Social Entrepreneurship	
ENTP 601	Social and Sustainable Innovation	
FIN 610	Corporate Governance	
FIN 615	Environmental and Social Issues in Finance	
INDS 601	Corporate Sustainability for Managers	
MGMT 670	Business Ethics	
MGMT 676	Sustainability and Value Creation	
MKTG 654	Corporate Brand & Reputation Management	
ORGB T680	Special Topics in ORGB	
POM 642	Sustainable Supply Chain Management and Logistics	
SMT 606	Social Issues in Sport	
Major: Economics		
Required Course		
ECON 610	Microeconomics	
Select two (2) of the following		
ECON 540	Intro to Econometrics and Data Analysis	
ECON 548	Mathematical Economics	
ECON 550	Econometrics	
ECON 614	Macroeconomics	
ECON 650	Business & Economic Strategy: Game Theory & Applications	

Major: Finance

Select three of the following:

FIN 602	Advanced Financial Management
FIN 605	Business Valuation
FIN 610	Corporate Governance
FIN 615	Environmental and Social Issues in Finance
FIN 622	Financial Institutions & Markets
FIN 624	Risk Management
FIN 626	Investment Management
FIN 635	Entrepreneurial Finance
FIN 639	FinTech
FIN 645	Behavioral Finance
FIN 648	International Financial Management
FIN T680	Special Topics in Finance

Major: Effective Leadership

Select three of the following

MGMT 660	Leading the Digital Supply Chain
MGMT 670	Business Ethics
MGMT 676	Sustainability and Value Creation
ORGB 620	Leading Virtual Teams
ORGB 640	Negotiations for Leaders

Major: General Business

General Business Major requires three business courses with distinct subject codes and course number range 500-799. Allowable options for the subject codes are Accounting (ACCT), Statistics (STAT), Economics (ECON), Finance (FIN), General Business (BUSN), Interdisciplinary Business (INDS), International Business (INTB), Legal Studies (BLAW), Management (MGMT), Management Information Systems (MIS), Marketing (MKTG), Operations Research (OPR), Organizational Behavior (ORGB), Production Operations Management (POM), Sport Management (SMT) or Taxation (TAX).

Major: Marketing

Select three of the following, of which 2 MUST be from MKTG:

MKTG Course 500-799	
BLAW T680	Special Topics in Legal Studies
ECON 540	Intro to Econometrics and Data Analysis
ECON 610	Microeconomics
INTB 620	International Business Management
MGMT 655	Knowledge Management
MIS 624	Systems Analysis & Design
MIS 632	Database Analysis and Design for Business
OPR 601	Managerial Decision Models and Simulation
POM 610	Supply Chain Management I
STAT 634	Quality & Six-Sigma
STAT 645	Time Series Forecasting

Any MKTG course numbered 500-799

Major: Marketing Technology & Analytics

Choose three of the following:

MKTG 606	Customer Analytics
MKTG 607	Marketing Experiments
MKTG 622	Buyer Behavior Theory
MKTG 627	Digital Marketing
MKTG 634	Integrated Marketing Communications Management
MKTG 652	Marketing Information Management and Research

Major: Project Management

Required Courses

PROJ 501	Introduction to Project Management
PROJ 502	Project Planning & Scheduling

Select one of the following:

PROJ 510	Project Quality Management
PROJ 515	Project Estimation & Cost Management
PROJ 520	Project Risk Assessment & Management

Major: Strategic Technology & Innovation Management

Required Courses

MGMT 602	Innovation Management
MGMT 603	Technology Strategy

Select one of the following:

ECON 650	Business & Economic Strategy: Game Theory & Applications
MGMT 600	Introduction to Change Management: An Integration of Macro and Micro Perspectives
MGMT 604	Strategic Change Management
MGMT 640	Strategic Human Resource Management
MGMT 655	Knowledge Management
MGMT 676	Sustainability and Value Creation
MGMT 680	Leading for Innovation
MGMT 686	Strategy Implementation
MGMT 690	Change Management Experiential Capstone
MIS 641	MIS Policy and Strategy
MIS 652	Business Agility and IT
MKTG 638	New Product Planning, Strategy, and Development
OPR 601	Managerial Decision Models and Simulation
ORGB 602	Leading and Executing Change
ORGB 640	Negotiations for Leaders
STAT 645	Time Series Forecasting

Major: Supply Chain Management & Logistics

Select three of the following

MGMT 660	Leading the Digital Supply Chain
MIS 624	Systems Analysis & Design
OPR 601	Managerial Decision Models and Simulation
POM 610	Supply Chain Management I
POM 615	Supply Chain Management II
POM 624	Management of Service Firms
POM 630	Transportation & Logistics Management
POM 642	Sustainable Supply Chain Management and Logistics
POM 644	Revenue Management
POM 645	Supply Chain Analytics
POM T680	Special Topics in POM
STAT 634	Quality & Six-Sigma
STAT 645	Time Series Forecasting

Major: Business Customized

Students can self customize a major with coordination between their program manager and with faculty guidance. Please see your Program Manager/Academic Advisor for further information

MBA Graduate Credits include courses in Accounting (ACCT), Statistics (STAT), Economics (ECON), Finance (FIN), General Business (BUSN), Interdisciplinary Business (INDS), International Business (INTB), Legal Studies (BLAW), Management (MGMT), Management Information Systems (MIS), Marketing (MKTG), Operations Research (OPR), Organizational Behavior (ORGB), Production Operations Management (POM), Sport Management (SMT) or Taxation (TAX), with a course number range between 500-799 or other approved course at the graduate level.

Total Credits**229.0-235.0**

*

COOP 101 registration is determined by the co-op cycle assigned and may be scheduled in a different term. Select students may be eligible to take COOP 001 in place of COOP 101.

**

Please see General Education Electives (<https://catalog.drexel.edu/undergraduate/collegeofbusiness/generalbusinessbsba-mba/undergraduate/collegeofbusiness/#bsbageneraleducationelectivestext>) catalog webpage for an up to date listing of eligible courses.

Students selecting the major in general business should choose nine courses from at least five of the listed subject areas.

Sample Plan of Study

4+1, 1 co-op (Accelerated program completed in 5 years)

Students complete undergraduate requirements in four years, then convert to graduate status in the fifth and final year.

First Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
BUSN 101	4.0 BSAN 160	4.0 ACCT 115	4.0 VACATION	
BUSN 105	3.0 BUSN 102	4.0 CIVC 101	1.0	
MATH 101	4.0 ECON 201	4.0 ECON 202	4.0	
ENGL 101 or 111	3.0 ENGL 102 or 112	3.0 ENGL 103 or 113	3.0	

UNIV B101	1.0	(UG) Business Flexible Requirement Course	4.0	
	15	15	16	0
Second Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
ACCT 116	4.0 BLAW 201	4.0 (UG) Business Flexible Requirement Courses*	8.0 (UG) Business Flexible Requirement Course*	4.0
(UG) Business Flexible Requirement Course	4.0 COOP 101***	1.0 (UG) General Business Major Elective	4.0 (UG) General Business Major Elective	4.0
(UG) Culture, Diversity, & Global Perspective Elective**	3.0-4.0 FIN 301	4.0 (UG) Natural Science & Technology Elective**	3.0-4.0 (UG) Culture, Diversity, & Global Perspective Elective**	3.0-4.0
(UG) Free Elective	3.0 (UG) Humanities & Social Science Elective**	3.0-4.0	(UG) Free Elective	3.0
	(UG) Free Elective	3.0		
	14-15	15-16	15-16	14-15
Third Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
COOP EXPERIENCE	COOP EXPERIENCE	ORGB 300	4.0 (UG) Natural Science & Technology Elective**	3.0-4.0
		UNIV B201	1.0 (UG) General Business Major Elective	4.0
		(UG) General Business Major Electives	8.0 (UG) Free Electives	9.0
		(UG) Humanities & Social Science Elective**	3.0-4.0	
	0	0	16-17	16-17
Fourth Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
(UG) General Business Major Elective	4.0 MGMT 450	4.0 (UG) General Business Major Elective	4.0 Undergrad Degree Awarded	
(UG) Business Impact Elective†	4.0 (UG) General Business Major Elective	8.0 (UG) Free Electives	10.0 Student classified as Graduate Student	
(UG) Free Electives	7.0 (UG) Free Elective	3.0 ECON 601	3.0	
ACCT 510	2.0 BSAN 601	3.0		
	17	18	17	0
Fifth Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
MGMT 530	2.0 BLAW 510	2.0 MGMT 520	2.0 MGMT 770	2.0
MKTG 510	2.0 FIN 601	3.0 (GR) Major Requirements	6.0 (GR) Experiential Elective	3.0
ORGB 511	3.0 (GR) Major Requirement	3.0 (GR) Free Elective	2.0 (GR) Free Elective	6.0
POM 510	2.0 (GR) Free Elective	3.0		
	9	11	10	11
Total Credits 229-235				

*

Select INTB 200, OPM 200, MIS 200, MKTG 201 or STAT 201.

**

Please see General Education Electives (<https://catalog.drexel.edu/undergraduate/collegeofbusiness/generalbusinessbsba-mba/undergraduate/collegeofbusiness/#bsbageneraleducationelectivestext>) catalog webpage for an up to date listing of eligible courses.

COOP 101 registration is determined by the co-op cycle assigned and may be scheduled in a different term. Select students may be eligible to take COOP 001 in place of COOP 101.

†

Select a course that has one the following subject codes: (ACCT) Accounting, (BSAN) Business Analytics, (STAT) Business Statistics, (ECON) Economics, (FIN) Finance, (BUSN) General Business, (HRMT) Human Resource Management, (INTB) International Business, (BLAW) Business Law, (MGMT) Management, (MIS) Management Information Systems, (MKTG) Marketing, (OPM) Operations Management, (OPR) Operations Research, (ORGB) Organizational Behavior, (REMD) Real Estate Management & Development, (SMT) Sport Management, or (TAX) Taxation with a course number range of 100-499, including T280, T380, and T480. This course cannot be applied to your major or minor.

General Business BSBA/Health Administration MHA

Major: General Business and Health Administration

Degree Awarded: Bachelor of Business Administration (BSBA) and Master of Health Administration (MHA)

Calendar Type: Quarter

Minimum Required Credits: 225.0

Co-op Options: One Co-op (Five Years)

BSBA Classification of Instructional Programs (CIP) code: 52.0201

BSBA Standard Occupational Classification (SOC) code: 11-1021

MHAD Classification of Instructional Programs (CIP) code: 51.0701

MHAD Standard Occupational Classification (SOC) code: 11-9111

About the Program

This is an accelerated 4+1 program that allows BS students to complete both Bachelor's and Master's degrees in five years. The MHA is a Master's degree in one of the fastest growing fields according to the US. Bureau of Labor Statistics. Eligible students will begin taking MHA courses in their fourth year and then complete the Master's degree in their fifth year.

Additional Information

For more information please contact our Undergraduate Advising department at lebowadv@drexel.edu.

Admission Requirements

BS students must meet the eligibility requirements for the MHA program prior to submitting their application. The MHA requires a 3.0 cumulative GPA.

Degree Requirements

General Education Requirements

CIVC 101	Introduction to Civic Engagement	1.0
COOP 101	Career Management and Professional Development *	1.0
ENGL 101	Composition and Rhetoric I: Inquiry and Exploratory Research	3.0
or ENGL 111	English Composition I	
ENGL 102	Composition and Rhetoric II: Advanced Research and Evidence-Based Writing	3.0
or ENGL 112	English Composition II	
ENGL 103	Composition and Rhetoric III: Themes and Genres	3.0
or ENGL 113	English Composition III	
MATH 101	Introduction to Analysis I	4.0
UNIV B101	The Drexel Experience	1.0
UNIV B201 [WI]	Career Management	1.0

General Education Electives (Select 18-24 credits):

Culture, Diversity, & Global Perspective**	6.0-8.0
Humanities & Social Science**	6.0-8.0
Natural Science & Technology**	6.0-8.0

Business Flexible Requirements

INTB 200	International Business	4.0
MIS 200	Management Information Systems	4.0
MKTG 201	Introduction to Marketing Management	4.0
OPM 200	Operations Management	4.0
STAT 201	Introduction to Business Statistics	4.0

Business Requirements

ACCT 115	Financial Accounting Foundations	4.0
ACCT 116	Managerial Accounting Foundations	4.0
BLAW 201	Business Law I	4.0
BSAN 160	Business Analytics and Data Visualization	4.0
BUSN 101	Foundations of Business I	4.0

BUSN 102	Foundations of Business II	4.0
BUSN 105	Applied Business Analysis	3.0
ECON 201	Principles of Microeconomics	4.0
ECON 202	Principles of Macroeconomics	4.0
FIN 301	Introduction to Finance	4.0
MGMT 450	Strategy and Competitive Advantage	4.0
ORGB 300 [WI]	Organizational Behavior	4.0

Business Impact Elective **4.0**

Select a course that has one the following subject codes: (ACCT) Accounting, (BSAN) Business Analytics, (STAT) Business Statistics, (ECON) Economics, (FIN) Finance, (BUSN) General Business, (HRMT) Human Resource Management, (INTB) International Business, (BLAW) Business Law, (MGMT) Management, (MIS) Management Information Systems, (MKTG) Marketing, (OPM) Operations Management, (OPR) Operations Research, (ORGB) Organizational Behavior, (REMD) Real Estate Management & Development, (SMT) Sport Management, or (TAX) Taxation with a course number range of 100-499, including T280, T380, and T480. This course cannot be applied to your major or minor.

Major Requirements ***

Nine required courses **36.0**

Students will select nine (9) courses from the following subject codes with course range of 100-499. (ACCT) Accounting, (BSAN) Business Analytics, (STAT) Business Statistics, (ECON) Economics, (FIN) Finance, (BUSN) General Business, (HRMT) Human Resource Management, (INTB) International Business, (BLAW) Business Law, (MGMT) Management, (MIS) Management Information Systems, (MKTG) Marketing, (OPM) Operations Management, (OPR) Operations Research, (ORGB) Organizational Behavior, (REMD) Real Estate Management & Development, (SMT) Sport Management, or (TAX) Taxation

Free electives 38.0

MHA CORE COURSES

HSAD 500	Historical Influences on the US Healthcare System	4.0
HSAD 501	Managerial Epidemiology	3.0
HSAD 505	Ethical and Legal Issues in Healthcare Management and Policy	4.0
HSAD 515	Practice issues in Healthcare Management	4.0
HSAD 522	Applied Management Project	4.0
HSAD 525	National Health Expenditures	4.0
HSAD 530	Politics and Policy of Healthcare Resources	4.0
HSAD 540	Resources, Recruitment and Retention in Healthcare	4.0
HSAD 550	Strategic Planning for Healthcare Administration	4.0
IPS 564	The Business of Healthcare	3.0

MHA Electives (Choose 2): 7.0-8.0

HSAD 527	Intro to Long Term Care & Post Acute Care Admin
HSAD 555	Aging & Disability Policy in the US
HSAD 560	Advanced Healthcare Marketing
HSAD 561	Risk Management
HSAD 562	Group Dynamics & Leadership in Health Care Management
HSAD 565	Global Health and Management Issues
HSAD 566	Evaluation and Assessment of Healthcare Systems
IPS 562	Comparative Health Systems

Total Credits 225.0-232.0

*

Students not participating in co-op will not take COOP 101; 1 credit of Free Elective will be added in place of COOP 101.

COOP 101 registration is determined by the co-op cycle assigned and may be scheduled in a different term. Select students may be eligible to take COOP 001 in place of COOP 101.

**

Please see General Education Electives (p. 5) catalog webpage for an up to date listing of eligible courses.

Students selecting the major in general business should choose nine courses from at least five of the listed subject areas.

Writing-Intensive Course Requirements

In order to graduate, all students must pass three writing-intensive courses after their freshman year. Two writing-intensive courses must be in a student's major. The third can be in any discipline. Students are advised to take one writing-intensive class each year, beginning with the sophomore year, and to avoid "clustering" these courses near the end of their matriculation. Transfer students need to meet with an academic advisor to review the number of writing-intensive courses required to graduate.

A "WI" next to a course in this catalog may indicate that this course can fulfill a writing-intensive requirement. For the most up-to-date list of writing-intensive courses being offered, students should check the Writing Intensive Course List (<https://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/faculty-programs/#writing-intensive-list>) at the University Writing Program (<http://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/>). (<http://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/>).

philosophy/university-writing-program/drexel-writing-center/) Students scheduling their courses can also conduct a search for courses with the attribute "WI" to bring up a list of all writing-intensive courses available that term.

Sample Plan of Study

4 year 1 Coop

First Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
BUSN 101	4.0 BSAN 160	4.0 ACCT 115	4.0 VACATION	
BUSN 105	3.0 BUSN 102	4.0 CIVC 101	1.0	
MATH 101	4.0 COOP 101*	1.0 ECON 202	4.0	
ENGL 101 or 111	3.0 ECON 201	4.0 ENGL 103 or 113	3.0	
UNIV B101	1.0 ENGL 102 or 112	3.0 Business Flexible Requirement Course (UG)**	4.0	
	15	16	16	0
Second Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
ACCT 116	4.0 BLAW 201	4.0 Business Flexible Requirement Courses (UG)**	8.0 Business Flexible Requirement Course (UG)**	4.0
Business Flexible Requirement Course (UG)**	4.0 FIN 301	4.0 General Business Major Elective (UG)	4.0 Culture, Diversity, & Global Perspective Elective***	3.0-4.0
Culture, Diversity, & Global Perspective Elective***	3.0-4.0 Humanities & Social Science Elective***	3.0-4.0 Natural Science & Technology Elective***	3.0-4.0 General Business Major Elective (UG)	4.0
Free Elective (UG)	3.0 Free Elective (UG)	3.0	Free Elective (UG)	3.0
	14-15	14-15	15-16	14-15
Third Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
COOP EXPERIENCE	COOP EXPERIENCE	ORGB 300	4.0 General Business Major Elective (UG)	4.0
		UNIV B201	1.0 Natural Science & Technology Elective***	3.0-4.0
		General Business Major Electives (UG)	8.0 Free Electives (UG)	9.0
		Humanities & Social Science Elective***	3.0-4.0	
	0	0	16-17	16-17
Fourth Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
Business Impact Elective (UG) [†]	4.0 MGMT 450	4.0 General Business Major Elective (UG)	4.0 STUDENT CONVERTS TO GRAD STATUS	
General Business Major Elective (UG)	4.0 General Business Major Electives (UG)	8.0 Free Electives (UG)	10.0	
Free electives (UG)	7.0 Free Elective (UG)	3.0 HSAD 550	4.0	
HSAD 501	3.0 MHAD Elective (GR)	3.0		
	18	18	18	0
Fifth Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
HSAD 505	4.0 HSAD 500	4.0 HSAD 515	4.0 HSAD 522	4.0
HSAD 525	4.0 IPS 564	3.0 HSAD 540	4.0 MHA Elective (GR)	4.0
HSAD 530	4.0			
	12	7	8	8

Total Credits 225-231

*

Co-op cycles may vary. Students are assigned a co-op cycle (fall/winter, spring/summer, summer-only) based on their co-op program (4-year, 5-year) and major.

COOP 101 registration is determined by the co-op cycle assigned and may be scheduled in a different term. Select students may be eligible to take COOP 001 in place of COOP 101.

**

Select INTB 200, OPM 200, MIS 200, MKTG 201 or STAT 201.

Please see General Education Electives (p. 5) catalog webpage for an up to date listing of eligible courses.

†

Select a course that has one the following subject codes: (ACCT) Accounting, (BSAN) Business Analytics, (STAT) Business Statistics, (ECON) Economics, (FIN) Finance, (BUSN) General Business, (HRMT) Human Resource Management, (INTB) International Business, (BLAW) Business Law, (MGMT) Management, (MIS) Management Information Systems, (MKTG) Marketing, (OPM) Operations Management, (OPR) Operations Research, (ORGB) Organizational Behavior, (REMD) Real Estate Management & Development, (SMT) Sport Management, or (TAX) Taxation with a course number range of 100-499, including T280, T380, and T480. This course cannot be applied to your major or minor.

International Business BSBA / Business Administration MBA

Major: International Business and Business Administration

Degree Awarded: Bachelor of Science in Business Administration (BSBA) and Master of Business Administration (MBA)

Calendar Type: Quarter

Minimum Required Credits: 229.0

Co-op Options: One Co-op (Five years)

BSBA Classification of Instructional Programs (CIP) code: 52.1101

BSBA Standard Occupational Classification (SOC) code: 11-1021

MBA Classification of Instructional Programs (CIP) code: 52.0201

MBA Standard Occupational Classification (SOC) code: 11-1021

About the Program

Drexel LeBow's BS/MBA program provides academically qualified undergraduate students with the opportunity to earn both a bachelor's degree and an MBA within five years of study. Graduating with an MBA and an undergraduate degree provides students with a competitive edge when entering the job market without having the time constraints of typical degree pursuits. This program is offered to all students pursuing a Bachelor of Science in Business Administration as well as students from select undergraduate programs across the university.

Additional Information

For more information please contact our Undergraduate Advising department at lebowadv@drexel.edu.

Admission Requirements

The BS/MBA program requires a two-tiered application process which includes both undergraduate and graduate requirements. All applicants are required to complete a BS/MBA Accelerated Degree Application available through the undergraduate BS/MBA advisor for each college.

A plan of study/sequence sheet must be completed for each applicant with the assistance of their undergraduate BS/MBA advisor to ensure that all undergraduate degree requirements are met within the required four years. Both documents must be submitted together for approval and processing.

For additional information please visit the BS/MBA website (<https://www.lebow.drexel.edu/academics/undergraduate/accelerated-dual-degrees/bsmba-dual-degree-program/>).

Undergraduate Application Requirements

At the undergraduate level, a provisional BS/MBA attribute code will be placed on the student record at the time of admission. Once the student has accumulated 90.0 credits, an Accelerated Degree Application must be completed before reaching 120.0 credits, at which time a BS/MBA code will be placed on the application.

Degree Requirements

Bachelor of Science in Business Administration (BSBA) Degree Requirements

General Education Requirements

CIVC 101	Introduction to Civic Engagement	1.0
COOP 101	Career Management and Professional Development *	1.0
ENGL 101	Composition and Rhetoric I: Inquiry and Exploratory Research	3.0
or ENGL 111	English Composition I	
ENGL 102	Composition and Rhetoric II: Advanced Research and Evidence-Based Writing	3.0
or ENGL 112	English Composition II	
ENGL 103	Composition and Rhetoric III: Themes and Genres	3.0
or ENGL 113	English Composition III	

MATH 101	Introduction to Analysis I	4.0
UNIV B101	The Drexel Experience	1.0
UNIV B201 [WI]	Career Management	1.0
General Education Electives (Select 18-24 credits)		
Culture, Diversity, & Global Perspective **		6.0-8.0
Humanities and Social Science **		6.0-8.0
Natural Science & Technology **		6.0-8.0
Business Flexible Requirements		
INTB 200	International Business	4.0
MIS 200	Management Information Systems	4.0
MKTG 201	Introduction to Marketing Management	4.0
OPM 200	Operations Management	4.0
STAT 201	Introduction to Business Statistics	4.0
Business Requirements		
ACCT 115	Financial Accounting Foundations	4.0
ACCT 116	Managerial Accounting Foundations	4.0
BLAW 201	Business Law I	4.0
BSAN 160	Business Analytics and Data Visualization	4.0
BUSN 101	Foundations of Business I	4.0
BUSN 102	Foundations of Business II	4.0
BUSN 105	Applied Business Analysis	3.0
ECON 201	Principles of Microeconomics	4.0
ECON 202	Principles of Macroeconomics	4.0
FIN 301	Introduction to Finance	4.0
MGMT 450	Strategy and Competitive Advantage	4.0
ORGB 300 [WI]	Organizational Behavior	4.0
Business Impact Elective		4.0
Select a course that has one the following subject codes: (ACCT) Accounting, (BSAN) Business Analytics, (STAT) Business Statistics, (ECON) Economics, (FIN) Finance, (BUSN) General Business, (HRMT) Human Resource Management, (INTB) International Business, (BLAW) Business Law, (MGMT) Management, (MIS) Management Information Systems, (MKTG) Marketing, (OPM) Operations Management, (OPR) Operations Research, (ORGB) Organizational Behavior, (REMD) Real Estate Management & Development, (SMT) Sport Management, or (TAX) Taxation with a course number range of 100-499, including T280, T380, and T480. This course cannot be applied to your major or minor.		
Major Requirements		
INTB 440	Seminar in International Business	4.0
Choose two of the following:		8.0
INTB 332	Multinational Corporations	
INTB 334	International Trade	
INTB 336	International Money and Finance	
INTB 338	Regional Studies in Economic Policies and International Business	
International Business Major Electives		24.0
BLAW 340	International Business Law	
BUSN 350	Thinking (A)Broad - An Intensive Course Abroad in Business	
COM 345	Intercultural Communication	
COM 360	Strategic International Communication	
COM 362	International Negotiations	
ECON 301	Microeconomics	
ECON 321	Macroeconomics	
ECON 331	International Macroeconomics	
ECON 342	Economic Development	
ECON 354	Money and Banking	
ENTP 370	Global Entrepreneurship	
FIN 325	Financial Institutions and Markets	
FIN 346	Global Financial Management	
GST 221	Introduction to Global Capital and Development	
GST 321	Advanced Studies in Global Capital and Development	
MGMT 380	International Business Consulting	
MIS 347	Domestic and Global Outsourcing Management	
MKTG 357	Global Marketing	
PROJ 435	Essentials of International Project Management	
PSCI 150	International Politics	
PSCI 250	American Foreign Policy	
PSCI 252	Global Governance	

SMT 340 [WI]	International Aspects of Sport	
SOC 313	Sociology of Global Health	
SOC 330	Development and Underdevelopment in the Global South	
SOC 340	Globalization	
Any foreign language course number range 101 to 499		
Undergraduate Free Electives		38.0
MBA Requirements		
Required Courses		
ACCT 510	Essentials of Financial Reporting	2.0
BLAW 510	Analyzing Legal Options in Decision-Making	2.0
BSAN 601	Business Analytics for Managers	3.0
ECON 601	Managerial Economics	3.0
FIN 601	Corporate Financial Management	3.0
MGMT 520	Strategy Analysis	2.0
MGMT 530	Managing and Leading the Total Enterprise	2.0
MGMT 770	MBA Capstone	2.0
MKTG 510	Marketing Strategy	2.0
ORGB 511	Leading in Dynamic Environments: A Personal, Relational, and Strategic Approach	3.0
POM 510	Operations and Supply Chain Management	2.0
Experiential Requirement: Select one		3.0
BUSN 615	Graduate Internship	
INTB 790	International Business Seminar and Residency	
MGMT 680	Leading for Innovation	
MGMT 715	Business Consulting	
MIS 652	Business Agility and IT	
ORGB 640	Negotiations for Leaders	
TAX 715	Tax Experiential Learning	
Graduate Free Electives		11.0
MBA Major Requirements		9.0
Students select one major from the following:		
Major: Accounting Analytics		
Required Courses		
ACCT 655	Data Analytics & Technology in Accounting	
ACCT 665	Financial Statement Analysis	
Select one of the following:		
ACCT 635	Strategy & the Master Budgeting Process	
BSAN 605	Data Visualization for Managers	
TAX 660	Tax and Business Strategy	
Major: Business Analytics		
Select three of the following:		
MIS 612	Aligning Information Systems and Business Strategies	
MIS 624	Systems Analysis & Design	
MIS 630	Inter-Active Decision Support Systems	
MIS 632	Database Analysis and Design for Business	
MKTG 606	Customer Analytics	
MKTG 607	Marketing Experiments	
OPR 601	Managerial Decision Models and Simulation	
POM 645	Supply Chain Analytics	
STAT 610	Statistics for Business Analytics	
STAT 632	Datamining for Managers	
STAT 645	Time Series Forecasting	
STAT T680	Special Topics in STAT	
Major: Corporate Sustainability and Social Impact		
Select three of the following		
BLAW 620	Legal Aspects of Employment	
ENTP 535	Social Entrepreneurship	
ENTP 601	Social and Sustainable Innovation	
FIN 610	Corporate Governance	
FIN 615	Environmental and Social Issues in Finance	
INDS 601	Corporate Sustainability for Managers	
MGMT 670	Business Ethics	
MGMT 676	Sustainability and Value Creation	

MKTG 654	Corporate Brand & Reputation Management
ORGB T680	Special Topics in ORGB
POM 642	Sustainable Supply Chain Management and Logistics
SMT 606	Social Issues in Sport

Major: Economics

Required Course

ECON 610	Microeconomics
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Select two of the following:

ECON 540	Intro to Econometrics and Data Analysis
ECON 548	Mathematical Economics
ECON 550	Econometrics
ECON 614	Macroeconomics
ECON 650	Business & Economic Strategy: Game Theory & Applications

Major: Finance

Select three of the following courses

FIN 602	Advanced Financial Management
FIN 605	Business Valuation
FIN 610	Corporate Governance
FIN 615	Environmental and Social Issues in Finance
FIN 622	Financial Institutions & Markets
FIN 624	Risk Management
FIN 626	Investment Management
FIN 635	Entrepreneurial Finance
FIN 639	FinTech
FIN 645	Behavioral Finance
FIN 648	International Financial Management
FIN T680	Special Topics in Finance

Major: Effective Leadership

Select three of the following

MGMT 660	Leading the Digital Supply Chain
MGMT 670	Business Ethics
MGMT 676	Sustainability and Value Creation
ORGB 620	Leading Virtual Teams
ORGB 640	Negotiations for Leaders

Major: General Business

General Business Major requires three business courses with distinct subject codes and course number range 500-799. Allowable options for the subject codes are Accounting (ACCT), Statistics (STAT), Economics (ECON), Finance (FIN), General Business (BUSN), Interdisciplinary Business (INDS), International Business (INTB), Legal Studies (BLAW), Management (MGMT), Management Information Systems (MIS), Marketing (MKTG), Operations Research (OPR), Organizational Behavior (ORGB), Production Operations Management (POM), Sport Management (SMT) or Taxation (TAX).

Major: Marketing

Select three of the following, of which 2 MUST be from MKTG:

MKTG Course 500-799	
BLAW T680	Special Topics in Legal Studies
ECON 540	Intro to Econometrics and Data Analysis
ECON 610	Microeconomics
INTB 620	International Business Management
MGMT 655	Knowledge Management
MIS 624	Systems Analysis & Design
MIS 632	Database Analysis and Design for Business
OPR 601	Managerial Decision Models and Simulation
POM 610	Supply Chain Management I
STAT 634	Quality & Six-Sigma
STAT 645	Time Series Forecasting

Any MKTG course numbered 500-799

Major: Marketing Technology & Analytics

Choose three of the following:

MKTG 606	Customer Analytics
MKTG 607	Marketing Experiments
MKTG 622	Buyer Behavior Theory
MKTG 627	Digital Marketing
MKTG 634	Integrated Marketing Communications Management
MKTG 652	Marketing Information Management and Research

Major: Project Management**Required Courses**

PROJ 501	Introduction to Project Management
PROJ 502	Project Planning & Scheduling

Select one of the following

PROJ 510	Project Quality Management
PROJ 515	Project Estimation & Cost Management
PROJ 520	Project Risk Assessment & Management

Major: Strategic Technology & Innovation Management**Required Courses**

MGMT 602	Innovation Management
MGMT 603	Technology Strategy

Select one of the following:

ECON 650	Business & Economic Strategy: Game Theory & Applications
MGMT 600	Introduction to Change Management: An Integration of Macro and Micro Perspectives
MGMT 604	Strategic Change Management
MGMT 640	Strategic Human Resource Management
MGMT 655	Knowledge Management
MGMT 676	Sustainability and Value Creation
MGMT 680	Leading for Innovation
MGMT 686	Strategy Implementation
MGMT 690	Change Management Experiential Capstone
MIS 641	MIS Policy and Strategy
MIS 652	Business Agility and IT
MKTG 638	New Product Planning, Strategy, and Development
OPR 601	Managerial Decision Models and Simulation
ORGB 602	Leading and Executing Change
ORGB 640	Negotiations for Leaders
STAT 645	Time Series Forecasting

Major: Supply Chain Management & Logistics**Select three of the following**

MGMT 660	Leading the Digital Supply Chain
MIS 624	Systems Analysis & Design
OPR 601	Managerial Decision Models and Simulation
POM 610	Supply Chain Management I
POM 615	Supply Chain Management II
POM 624	Management of Service Firms
POM 630	Transportation & Logistics Management
POM 642	Sustainable Supply Chain Management and Logistics
POM 644	Revenue Management
POM 645	Supply Chain Analytics
POM T680	Special Topics in POM
STAT 634	Quality & Six-Sigma
STAT 645	Time Series Forecasting

Major: Business Customized

Students can self customize a major with coordination between their program manager and with faculty guidance. Please see your Program Manager/Academic Advisor for further information

MBA Graduate Credits include courses in Accounting (ACCT), Statistics (STAT), Economics (ECON), Finance (FIN), General Business (BUSN), Interdisciplinary Business (INDS), International Business (INTB), Legal Studies (BLAW), Management (MGMT), Management Information Systems (MIS), Marketing (MKTG), Operations Research (OPR), Organizational Behavior (ORGB), Production Operations Management (POM), Sport Management (SMT) or Taxation (TAX), with a course number range between 500-799 or other approved course at the graduate level.

Total Credits**229.0-235.0**

*

Students not participating in co-op will not take COOP 101; 1 credit of Free Elective will be added in place of COOP 101.

Co-op cycles may vary. Students are assigned a co-op cycle (fall/winter, spring/summer, summer-only) based on their co-op program (4-year, 5-year) and major.

COOP 101 registration is determined by the co-op cycle assigned and may be scheduled in a different term. Select students may be eligible to take COOP 001 in place of COOP 101.

**

Please see General Education Electives (p. 5) catalog webpage for an up to date listing of eligible courses

Writing-Intensive Course Requirements

In order to graduate, all students must pass three writing-intensive courses after their freshman year. Two writing-intensive courses must be in a student's major. The third can be in any discipline. Students are advised to take one writing-intensive class each year, beginning with the sophomore year, and to avoid "clustering" these courses near the end of their matriculation. Transfer students need to meet with an academic advisor to review the number of writing-intensive courses required to graduate.

A "WI" next to a course in this catalog may indicate that this course can fulfill a writing-intensive requirement. For the most up-to-date list of writing-intensive courses being offered, students should check the Writing Intensive Course List (<https://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/faculty-programs/#writing-intensive-list>) at the University Writing Program (<http://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/>). (<http://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/drexel-writing-center/>) Students scheduling their courses can also conduct a search for courses with the attribute "WI" to bring up a list of all writing-intensive courses available that term.

Sample Plan of Study

4+1, 1 co-op (Accelerated program completed in 5 years)

Students complete undergraduate requirements in four years, then convert to graduate status in the fifth and final year.

First Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
BUSN 101	4.0 BSAN 160	4.0 ACCT 115	4.0 VACATION	
BUSN 105	3.0 BUSN 102	4.0 CIVC 101	1.0	
ENGL 101 or 111	3.0 ECON 201	4.0 ECON 202	4.0	
MATH 101	4.0 ENGL 102 or 112	3.0 ENGL 103 or 113	3.0	
UNIV B101	1.0	Business Flexible Requirement Course*	4.0	
	15	15	16	0
Second Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
ACCT 116	4.0 BLAW 201	4.0 Select one of the following:	4.0 ORGB 300	4.0
(UG) Business Flexible Requirement Course*	8.0 COOP 101**	1.0 INTB 332	(UG) Business Flexible Requirement Course*	4.0
(UG) Free Elective	4.0 FIN 301	4.0 INTB 334	(UG) Humanities & Social Science Elective***	3.0-4.0
	(UG) Business Flexible Requirement Course*	4.0 INTB 336	(UG) Natural Science & Technology Elective***	3.0-4.0
	(UG) Free Elective	4.0 INTB 338		
		(UG) INTB Major Elective	4.0	
		(UG) Culture, Diversity & Global Perspective Elective***	3.0-4.0	
		(UG) Free elective	4.0	
	16	17	15-16	14-16
Third Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
COOP EXPERIENCE	COOP EXPERIENCE	UNIV B201	1.0 (UG) Humanities & Social Science Elective***	3.0-4.0
		Select one of the following:	4.0 (UG) Natural Science & Technology Elective***	3.0-4.0
		INTB 332	(UG) Free electives	6.0
		INTB 334		
		INTB 336		
		INTB 338		
		(UG) INTB Major Course Elective	4.0	
		(UG) Culture, Diversity & Global Perspective Elective***	3.0-4.0	
		(UG) Free Electives	4.0	
	0	0	16-17	12-14

Fourth Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
(UG) Business Impact Course [†]	4.0 MGMT 450	4.0 INTB 440	4.0 Undergrad Degree Awarded	
(UG) INTB Major CourseElectives	8.0 (UG) INTB Major Course Electives	8.0 (UG) Free electives	9.0 Student classified as Graduate Student	
(UG) Free elective	4.0 (UG) Free Elective	3.0 ECON 601	3.0	
ACCT 510	2.0 BSAN 601	3.0		
	18	18	16	0

Fifth Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
MGMT 530	2.0 BLAW 510	2.0 MGMT 520	2.0 MGMT 770	2.0
MKTG 510	2.0 FIN 601	3.0 (GR) Major Requirements	6.0 (GR) Experiential Elective	3.0
ORGB 511	3.0 (GR) Major Requirement	3.0 (GR) Free Elective	2.0 (GR) Free Elective	6.0
POM 510	2.0 (GR) Free Elective	3.0		
	9	11	10	11

Total Credits 229-235

*

Select INTB 200, OPM 200, MIS 200, MKTG 201 or STAT 201.

**

Co-op cycles may vary. Students are assigned a co-op cycle (fall/winter, spring/summer, summer-only) based on their co-op program (4-year, 5-year) and major.

COOP 101 registration is determined by the co-op cycle assigned and may be scheduled in a different term. Select students may be eligible to take COOP 001 in place of COOP 101.

Please see General Education Electives (p. 5) catalog webpage for an up to date listing of eligible courses

†

Select a course that has one the following subject codes: (ACCT) Accounting, (BSAN) Business Analytics, (STAT) Business Statistics, (ECON) Economics, (FIN) Finance, (BUSN) General Business, (HRMT) Human Resource Management, (INTB) International Business, (BLAW) Business Law, (MGMT) Management, (MIS) Management Information Systems, (MKTG) Marketing, (OPM) Operations Management, (OPR) Operations Research, (ORGB) Organizational Behavior, (REMD) Real Estate Management & Development, (SMT) Sport Management, or (TAX) Taxation with a course number range of 100-499, including T280, T380, and T480. This course cannot be applied to your major or minor.

Management Information Systems (BSBA) / Business Administration (MBA)

*Majors: Management Information Systems and Business Administration**Degree Awarded: Bachelor of Science in Business Administration (BSBA) and Master of Business Administration (MBA)**Calendar Type: Quarter**Minimum Required Credits: 229.0**Co-op Options: One Co-op (Five years)**BSBA Classification of Instructional Programs (CIP) code: 52.1201**BSBA Standard Occupational Classification (SOC) code: 11-3021**MBA Classification of Instructional Programs (CIP) code: 52.0201**MBA Standard Occupational Classification (SOC) code: 11-1021*

About the Program

Drexel LeBow's BS/MBA program provides academically qualified undergraduate students with the opportunity to earn both a bachelor's degree and an MBA within five years of study. Graduating with an MBA and an undergraduate degree provides students with a competitive edge when entering the job market without having the time constraints of typical degree pursuits. This program is offered to all students pursuing a bachelor of science in business administration as well as students from select undergraduate programs across the university.

Additional Information

For more information please contact our Undergraduate Advising department at lebowadv@drexel.edu.

Admission Requirements

The BS/MBA program requires a two-tiered application process which includes both undergraduate and graduate requirements. All applicants are required to complete a BS/MBA Accelerated Degree Application available through the undergraduate BS/MBA advisor for each college.

A plan of study/sequence sheet must be completed for each applicant with the assistance of their undergraduate BS/MBA advisor to ensure that all undergraduate degree requirements are met within the required four years. Both documents must be submitted together for approval and processing.

For additional information please visit the BS/MBA website (<https://www.lebow.drexel.edu/academics/undergraduate/accelerated-dual-degrees/bsmba-dual-degree-program/>).

Undergraduate Application Requirements

At the undergraduate level, a provisional BS/MBA attribute code will be placed on the student record at the time of admission. Once the student has accumulated 90.0 credits, an Accelerated Degree Application must be completed before reaching 120.0 credits, at which time a BS/MBA code will be placed on the application.

Degree Requirements

Students participating in the cooperative education program will be enrolled in the required prep course, COOP 101, generally three terms before their co-op begins.

Bachelor of Science in Business Administration (BSBA) Degree Requirements

General Education Requirements

CIVC 101	Introduction to Civic Engagement	1.0
COOP 101	Career Management and Professional Development *	1.0
ENGL 101	Composition and Rhetoric I: Inquiry and Exploratory Research	3.0
or ENGL 111	English Composition I	
ENGL 102	Composition and Rhetoric II: Advanced Research and Evidence-Based Writing	3.0
or ENGL 112	English Composition II	
ENGL 103	Composition and Rhetoric III: Themes and Genres	3.0
or ENGL 113	English Composition III	
MATH 101	Introduction to Analysis I	4.0
UNIV B101	The Drexel Experience	1.0
UNIV B201 [WI]	Career Management	1.0

General Education Electives (select 18-24 credits)

Culture, Diversity & Global Perspective**	6.0-8.0
Humanities & Social Science**	6.0-8.0
Natural Science & Technology**	6.0-8.0
Free Electives	38.0

Business Requirements

ACCT 115	Financial Accounting Foundations	4.0
ACCT 116	Managerial Accounting Foundations	4.0
BLAW 201	Business Law I	4.0
BSAN 160	Business Analytics and Data Visualization	4.0
BUSN 101	Foundations of Business I	4.0
BUSN 102	Foundations of Business II	4.0
BUSN 105	Applied Business Analysis	3.0
ECON 201	Principles of Microeconomics	4.0
ECON 202	Principles of Macroeconomics	4.0
FIN 301	Introduction to Finance	4.0
MGMT 450	Strategy and Competitive Advantage	4.0
ORGB 300 [WI]	Organizational Behavior	4.0

Business Flexible Requirements

INTB 200	International Business	4.0
MIS 200	Management Information Systems	4.0
MKTG 201	Introduction to Marketing Management	4.0
OPM 200	Operations Management	4.0
STAT 201	Introduction to Business Statistics	4.0

Business Impact Elective

4.0

Select a course that has one the following subject codes: (ACCT) Accounting, (BSAN) Business Analytics, (STAT) Business Statistics, (ECON) Economics, (FIN) Finance, (BUSN) General Business, (HRMT) Human Resource Management, (INTB) International Business, (BLAW) Business Law, (MGMT) Management, (MIS) Management Information Systems, (MKTG) Marketing, (OPM) Operations Management, (OPR) Operations Research, (ORGB) Organizational Behavior, (REMD) Real Estate Management & Development, (SMT) Sport Management, or (TAX) Taxation with a course number range of 100-499, including T280, T380, and T480. This course cannot be applied to your major or minor.

Major Requirements

Required Management Information Systems Major Courses

MIS 342	Systems Analysis and Design	4.0
MIS 343	Database Design and Implementation	4.0
Select seven (7) of the following:		28.0
BSAN 360	Programming for Data Analytics	
MGMT 302	Competing in Technology Industries	
MGMT 364	Technology Management	
MIS 346	Management Information Systems Strategy	
MIS 347	Domestic and Global Outsourcing Management	
MIS 351	Introduction to Programming for Business in C#	
MIS 361	Information System Project Management	
MIS 364	Information Security Systems Management	
MIS 368	Enterprise Cloud Systems Management	

MBA Requirements

Required Courses

ACCT 510	Essentials of Financial Reporting	2.0
BLAW 510	Analyzing Legal Options in Decision-Making	2.0
BSAN 601	Business Analytics for Managers	3.0
ECON 601	Managerial Economics	3.0
FIN 601	Corporate Financial Management	3.0
MGMT 520	Strategy Analysis	2.0
MGMT 530	Managing and Leading the Total Enterprise	2.0
MGMT 770	MBA Capstone	2.0
MKTG 510	Marketing Strategy	2.0
ORGB 511	Leading in Dynamic Environments: A Personal, Relational, and Strategic Approach	3.0
POM 510	Operations and Supply Chain Management	2.0

Experiential Requirement: Select one

BUSN 615	Graduate Internship	
INTB 790	International Business Seminar and Residency	
MGMT 680	Leading for Innovation	
MGMT 715	Business Consulting	
MIS 652	Business Agility and IT	
ORGB 640	Negotiations for Leaders	
TAX 715	Tax Experiential Learning	

Graduate Free Electives 11.0

MBA Major Requirements

9.0

Students select one major from the following:

Major: Accounting Analytics

Required Courses

ACCT 655	Data Analytics & Technology in Accounting	
ACCT 665	Financial Statement Analysis	

Select one of the following:

ACCT 635	Strategy & the Master Budgeting Process	
BSAN 605	Data Visualization for Managers	
TAX 660	Tax and Business Strategy	

Major: Business Analytics

Select three of the following:

MIS 612	Aligning Information Systems and Business Strategies	
MIS 624	Systems Analysis & Design	
MIS 630	Inter-Active Decision Support Systems	
MIS 632	Database Analysis and Design for Business	
MKTG 606	Customer Analytics	
MKTG 607	Marketing Experiments	
OPR 601	Managerial Decision Models and Simulation	
POM 645	Supply Chain Analytics	
STAT 610	Statistics for Business Analytics	

STAT 632	Datamining for Managers
STAT 645	Time Series Forecasting
STAT T680	Special Topics in STAT

Major: Corporate Sustainability and Social Impact

Select three of the following

BLAW 620	Legal Aspects of Employment
ENTP 535	Social Entrepreneurship
ENTP 601	Social and Sustainable Innovation
FIN 610	Corporate Governance
FIN 615	Environmental and Social Issues in Finance
INDS 601	Corporate Sustainability for Managers
MGMT 670	Business Ethics
MGMT 676	Sustainability and Value Creation
MKTG 654	Corporate Brand & Reputation Management
ORGB T680	Special Topics in ORGB
POM 642	Sustainable Supply Chain Management and Logistics
SMT 606	Social Issues in Sport

Major: Economics

Required Course

ECON 610	Microeconomics
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Select two of the following:

ECON 540	Intro to Econometrics and Data Analysis
ECON 548	Mathematical Economics
ECON 550	Econometrics
ECON 614	Macroeconomics
ECON 650	Business & Economic Strategy: Game Theory & Applications

Major: Finance

Select three of the following

FIN 602	Advanced Financial Management
FIN 605	Business Valuation
FIN 610	Corporate Governance
FIN 615	Environmental and Social Issues in Finance
FIN 622	Financial Institutions & Markets
FIN 624	Risk Management
FIN 626	Investment Management
FIN 635	Entrepreneurial Finance
FIN 639	FinTech
FIN 645	Behavioral Finance
FIN 648	International Financial Management
FIN T680	Special Topics in Finance

Major: Effective Leadership

Select three of the following

MGMT 660	Leading the Digital Supply Chain
MGMT 670	Business Ethics
MGMT 676	Sustainability and Value Creation
ORGB 620	Leading Virtual Teams
ORGB 640	Negotiations for Leaders

Major: General Business

General Business Major requires three business courses with distinct subject codes and course number range 500-799. Allowable options for the subject codes are Accounting (ACCT), Statistics (STAT), Economics (ECON), Finance (FIN), General Business (BUSN), Interdisciplinary Business (INDS), International Business (INTB), Legal Studies (BLAW), Management (MGMT), Management Information Systems (MIS), Marketing (MKTG), Operations Research (OPR), Organizational Behavior (ORGB), Production Operations Management (POM), Sport Management (SMT) or Taxation (TAX).

Major: Marketing

Select three of the following, of which 2 MUST be from MKTG:

MKTG Course 500-799	
BLAW T680	Special Topics in Legal Studies
ECON 540	Intro to Econometrics and Data Analysis
ECON 610	Microeconomics
INTB 620	International Business Management
MGMT 655	Knowledge Management
MIS 624	Systems Analysis & Design
MIS 632	Database Analysis and Design for Business

OPR 601	Managerial Decision Models and Simulation
POM 610	Supply Chain Management I
STAT 634	Quality & Six-Sigma
STAT 645	Time Series Forecasting

Any MKTG course numbered 500-799

Major: Marketing Technology & Analytics

Choose three of the following:

MKTG 606	Customer Analytics
MKTG 607	Marketing Experiments
MKTG 622	Buyer Behavior Theory
MKTG 627	Digital Marketing
MKTG 634	Integrated Marketing Communications Management
MKTG 652	Marketing Information Management and Research

Major: Project Management

Required Courses

PROJ 501	Introduction to Project Management
PROJ 502	Project Planning & Scheduling

Select one of the following

PROJ 510	Project Quality Management
PROJ 515	Project Estimation & Cost Management
PROJ 520	Project Risk Assessment & Management

Major: Strategic Technology & Innovation Management

Required Courses

MGMT 602	Innovation Management
MGMT 603	Technology Strategy

Select one of the following:

ECON 650	Business & Economic Strategy: Game Theory & Applications
MGMT 600	Introduction to Change Management: An Integration of Macro and Micro Perspectives
MGMT 604	Strategic Change Management
MGMT 640	Strategic Human Resource Management
MGMT 655	Knowledge Management
MGMT 676	Sustainability and Value Creation
MGMT 680	Leading for Innovation
MGMT 686	Strategy Implementation
MGMT 690	Change Management Experiential Capstone
MIS 641	MIS Policy and Strategy
MIS 652	Business Agility and IT
MKTG 638	New Product Planning, Strategy, and Development
OPR 601	Managerial Decision Models and Simulation
ORGB 602	Leading and Executing Change
ORGB 640	Negotiations for Leaders
STAT 645	Time Series Forecasting

Major: Supply Chain Management & Logistics

Select three of the following

MGMT 660	Leading the Digital Supply Chain
MIS 624	Systems Analysis & Design
OPR 601	Managerial Decision Models and Simulation
POM 610	Supply Chain Management I
POM 615	Supply Chain Management II
POM 624	Management of Service Firms
POM 630	Transportation & Logistics Management
POM 642	Sustainable Supply Chain Management and Logistics
POM 644	Revenue Management
POM 645	Supply Chain Analytics
POM T680	Special Topics in POM
STAT 634	Quality & Six-Sigma
STAT 645	Time Series Forecasting

Major: Business Customized

Students can self customize a major with coordination between their program manager and with faculty guidance. Please see your Program Manager/Academic Advisor for further information

MBA Graduate Credits include courses in Accounting (ACCT), Statistics (STAT), Economics (ECON), Finance (FIN), General Business (BUSN), Interdisciplinary Business (INDS), International Business (INTB), Legal Studies (BLAW), Management (MGMT), Management Information Systems (MIS), Marketing (MKTG), Operations Research (OPR), Organizational Behavior (ORGB), Production Operations Management (POM), Sport Management (SMT) or Taxation (TAX), with a course number range between 500-799 or other approved course at the graduate level.

Total Credits**229.0-235.0**

*

Co-op cycles may vary. Students are assigned a co-op cycle (fall/winter, spring/summer, summer-only) based on their co-op program (4-year, 5-year) and major.

COOP 101 registration is determined by the co-op cycle assigned and may be scheduled in a different term. Select students may be eligible to take COOP 001 in place of COOP 101.

**

- Please see General Education Electives (<https://catalog.drexel.edu/undergraduate/collegeofbusiness/#bsbageneraleducationelectivestext>) catalog webpage for an up to date listing of eligible courses.

Writing-Intensive Course Requirements

In order to graduate, all students must pass three writing-intensive courses after their freshman year. Two writing-intensive courses must be in a student's major. The third can be in any discipline. Students are advised to take one writing-intensive class each year, beginning with the sophomore year, and to avoid "clustering" these courses near the end of their matriculation. Transfer students need to meet with an academic advisor to review the number of writing-intensive courses required to graduate.

A "WI" next to a course in this catalog may indicate that this course can fulfill a writing-intensive requirement. For the most up-to-date list of writing-intensive courses being offered, students should check the Writing Intensive Course List (<https://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/faculty-programs/#writing-intensive-list>) at the University Writing Program (<http://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/>). (<http://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/drexel-writing-center/>) Students scheduling their courses can also conduct a search for courses with the attribute "WI" to bring up a list of all writing-intensive courses available that term.

Sample Plan of Study

4+1, 1 co-op (Accelerated program completed in 5 years)

Students complete undergraduate requirements in four years, then convert to graduate status in the fifth and final year.

First Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
BUSN 101	4.0 BUSN 102	4.0 ACCT 115	4.0 VACATION	
BUSN 105	3.0 BSAN 160	4.0 ECON 202	4.0	
ENGL 101 or 111	3.0 CIVC 101	1.0 ENGL 103 or 113	3.0	
MATH 101	4.0 ECON 201	4.0 (UG) Business Flexible Requirement Course*	4.0	
UNIV B101	1.0 ENGL 102 or 112	3.0		
	15	16	15	0

Second Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
ACCT 116	4.0 BLAW 201	4.0 MIS 342	4.0 MIS 343	4.0
(UG) Business Flexible Course Requirement*	4.0 COOP 101 ***	1.0 (UG) Business Flexible Requirement Courses**	8.0 (UG) Business Flexible Requirement Course	4.0
(UG) Culture, Diversity & Global Perspective Elective**	3.0-4.0 FIN 301	4.0 (UG) Natural Science & Technology Elective ***	3.0-4.0 (UG) Culture, Diversity & Global Perspective Elective **	3.0-4.0
(UG) Free Electives	4.0 (UG) Humanities & Social Science Elective **	3.0-4.0	(UG) Free Electives	3.0
	(UG) Free Elective	3.0		
	15-16	15-16	15-16	14-15

Third Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
COOP EXPERIENCE	COOP EXPERIENCE	ORGB 300	4.0 (UG) MIS Major Elective	4.0
		UNIV B201	1.0 (UG) Natural Science & Technology Elective **	3.0-4.0
		(UG) Humanities & Social Science Elective **	3.0-4.0 (UG) Free elective	9.0

		(UG) MIS Major Electives	8.0	
	0	0	16-17	16-17
Fourth Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
(UG) Business Impact Elective †	4.0 MGMT 450	4.0 (UG) MIS Major Elective	4.0 Undergrad Degree Awarded	
(UG) MIS Major Electives	4.0 (UG) MIS Major Electives	8.0 (UG) Free electives	10.0 Student classified as Graduate Student	
(UG) Free elective	6.0 (UG) Free Electives	3.0 ECON 601	3.0	
ACCT 510	2.0 BSAN 601	3.0		
	16	18	17	0
Fifth Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
MGMT 530	2.0 BLAW 510	2.0 MGMT 520	2.0 MGMT 770	2.0
MKTG 510	2.0 FIN 601	3.0 (GR) Major Requirements	6.0 (GR) Experiential Elective	3.0
ORGB 511	3.0 (GR) Major Requirement	3.0 (GR) Free Elective	2.0 (GR) Free Electives	6.0
POM 510	2.0 (GR) Free Elective	3.0		
	9	11	10	11
Total Credits 229-235				

*

Select INTB 200, OPM 200, MIS 200, MKTG 201 or STAT 201. Please note that Business Flexible Requirement courses are all required but can be taken in any order or sequence based on student choice or major. Please consult your academic advisor for additional guidance.

**

Please see General Education (p. 5) Electives catalog webpage for an up to date listing of eligible courses

Co-op cycles may vary. Students are assigned a co-op cycle (fall/winter, spring/summer, summer-only) based on their co-op program (4-year, 5-year) and major.

COOP 101 registration is determined by the co-op cycle assigned and may be scheduled in a different term. Select students may be eligible to take COOP 001 in place of COOP 101.

†

Select a course that has one the following subject codes: (ACCT) Accounting, (BSAN) Business Analytics, (STAT) Business Statistics, (ECON) Economics, (FIN) Finance, (BUSN) General Business, (HRMT) Human Resource Management, (INTB) International Business, (BLAW) Business Law, (MGMT) Management, (MIS) Management Information Systems, (MKTG) Marketing, (OPM) Operations Management, (OPR) Operations Research, (ORGB) Organizational Behavior, (REMD) Real Estate Management & Development, (SMT) Sport Management, or (TAX) Taxation with a course number range of 100-499, including T280, T380, and T480. This course cannot be applied to your major or minor.

Marketing BSBA / Business Administration MBA

Major: Marketing and Business Administration

Degree Awarded: Bachelor of Science in Business Administration (BSBA) and Master of Science in Business Administration (MBA)

Calendar Type: Quarter

Minimum Required Credits: 229.0

Co-op Options: One Co-op (Five years)

BSBA Classification of Instructional Programs (CIP) code: 52.1401

BSBA Standard Occupational Classification (SOC) code: 11-2021

MBA Classification of Instructional Programs (CIP) code: 52.0201

MBA Standard Occupational Classification (SOC) code: 11-1021

Admission Requirements

Drexel LeBow's BS/MBA program provides academically qualified undergraduate students with the opportunity to earn both a bachelor's degree and an MBA within five years of study. Graduating with an MBA and an undergraduate degree provides students with a competitive edge when entering the job market without having the time constraints of typical degree pursuits. This program is offered to all students pursuing a bachelor of science in business administration as well as students from select undergraduate programs across the university.

Additional Information

For more information please contact our Undergraduate Advising department at lebowadv@drexel.edu.

Admission Requirements

The BS/MBA program requires a two-tiered application process which includes both undergraduate and graduate requirements. All applicants are required to complete a BS/MBA Accelerated Degree Application available through the undergraduate BS/MBA advisor for each college.

A plan of study/sequence sheet must be completed for each applicant with the assistance of their undergraduate BS/MBA advisor to ensure that all undergraduate degree requirements are met within the required four years. Both documents must be submitted together for approval and processing.

For additional information please visit the BS/MBA website (<https://www.lebow.drexel.edu/academics/undergraduate/accelerated-dual-degrees/bsmba-dual-degree-program/>).

Undergraduate Application Requirements

At the undergraduate level, a provisional BS/MBA attribute code will be placed on the student record at the time of admission. Once the student has accumulated 90.0 credits, an Accelerated Degree Application must be completed before reaching 120.0 credits, at which time a BS/MBA code will be placed on the application.

Degree Requirements

Students participating in the cooperative education program will be enrolled in the required prep course, COOP 101, generally three terms before their co-op begins.

Bachelor of Science in Business Administration (BSBA) Degree Requirements

General Education Requirements

CIVC 101	Introduction to Civic Engagement	1.0
COOP 101	Career Management and Professional Development *	1.0
ENGL 101	Composition and Rhetoric I: Inquiry and Exploratory Research	3.0
or ENGL 111	English Composition I	
ENGL 102	Composition and Rhetoric II: Advanced Research and Evidence-Based Writing	3.0
or ENGL 112	English Composition II	
ENGL 103	Composition and Rhetoric III: Themes and Genres	3.0
or ENGL 113	English Composition III	
MATH 101	Introduction to Analysis I	4.0
UNIV B101	The Drexel Experience	1.0
UNIV B201 [WI]	Career Management	1.0

General Education Electives (Students select 18-24 credits)

Culture, Diversity & Global Perspective **	6.0-8.0
Humanities & Social Science **	6.0-8.0
Natural Science & Technology **	6.0-8.0
Free Electives	38.0

Business Requirements

ACCT 115	Financial Accounting Foundations	4.0
ACCT 116	Managerial Accounting Foundations	4.0
BLAW 201	Business Law I	4.0
BSAN 160	Business Analytics and Data Visualization	4.0
BUSN 101	Foundations of Business I	4.0
BUSN 102	Foundations of Business II	4.0
BUSN 105	Applied Business Analysis	3.0
ECON 201	Principles of Microeconomics	4.0
ECON 202	Principles of Macroeconomics	4.0
FIN 301	Introduction to Finance	4.0
MGMT 450	Strategy and Competitive Advantage	4.0
ORGB 300 [WI]	Organizational Behavior	4.0

Business Flexible Requirements ***

INTB 200	International Business	4.0
MIS 200	Management Information Systems	4.0
MKTG 201	Introduction to Marketing Management	4.0
OPM 200	Operations Management	4.0
STAT 201	Introduction to Business Statistics	4.0

Business Impact Elective

4.0

Select a course that has one the following subject codes: (ACCT) Accounting, (BSAN) Business Analytics, (STAT) Business Statistics, (ECON) Economics, (FIN) Finance, (BUSN) General Business, (HRMT) Human Resource Management, (INTB) International Business, (BLAW) Business Law, (MGMT) Management, (MIS) Management Information Systems, (MKTG) Marketing, (OPM) Operations Management, (OPR) Operations Research, (ORGB) Organizational Behavior, (REMD) Real Estate Management & Development, (SMT) Sport Management, or (TAX) Taxation with a course number range of 100-499, including T280, T380, and T480. This course cannot be applied to your major or minor.

Major Requirements

Required Marketing Major Courses

MKTG 326	Marketing Insights	4.0
MKTG 356	Consumer Behavior	4.0
MKTG 380	Seminar in Marketing Strategy	4.0

Select six (6) of the following: 24.0

MKTG 321	Selling and Sales Management	
MKTG 322	Advertising & Integrated Marketing Communications	
MKTG 324	Marketing Channels and Distribution Systems	
MKTG 344	Professional Personal Selling	
MKTG 347	New Product Development	
MKTG 348	Services Marketing	
MKTG 351	Marketing for Non-Profit Organizations	
MKTG 355	Interactive Marketing	
MKTG 357	Global Marketing	
MKTG 362	Brand and Reputation Management	
MKTG 364	Marketing for New Ventures	
MKTG 365	Digital Marketing	
MKTG 366	Customer Analytics	
MKTG 367	Data-Driven Digital Marketing	
MKTG 368	Corporate Responsibility Management	

MBA Requirements

Required Courses

ACCT 510	Essentials of Financial Reporting	2.0
BLAW 510	Analyzing Legal Options in Decision-Making	2.0
BSAN 601	Business Analytics for Managers	3.0
ECON 601	Managerial Economics	3.0
FIN 601	Corporate Financial Management	3.0
MGMT 520	Strategy Analysis	2.0
MGMT 530	Managing and Leading the Total Enterprise	2.0
MGMT 770	MBA Capstone	2.0
MKTG 510	Marketing Strategy	2.0
ORGB 511	Leading in Dynamic Environments: A Personal, Relational, and Strategic Approach	3.0
POM 510	Operations and Supply Chain Management	2.0

Experiential Requirement: Select one 3.0

BUSN 615	Graduate Internship	
INTB 790	International Business Seminar and Residency	
MGMT 680	Leading for Innovation	
MGMT 715	Business Consulting	
MIS 652	Business Agility and IT	
ORGB 640	Negotiations for Leaders	
TAX 715	Tax Experiential Learning	

Free Electives 11.0

MBA Major Requirements 9.0

Students select one major from the following:

Major: Accounting Analytics

Required Courses

ACCT 655	Data Analytics & Technology in Accounting	
ACCT 665	Financial Statement Analysis	

Select one of the following:

ACCT 635	Strategy & the Master Budgeting Process	
BSAN 605	Data Visualization for Managers	
TAX 660	Tax and Business Strategy	

Major: Business Analytics

Select three of the following:

MIS 612	Aligning Information Systems and Business Strategies	
MIS 630	Inter-Active Decision Support Systems	

MIS 632	Database Analysis and Design for Business
MKTG 606	Customer Analytics
MKTG 607	Marketing Experiments
OPR 601	Managerial Decision Models and Simulation
POM 645	Supply Chain Analytics
STAT 610	Statistics for Business Analytics
STAT 632	Datamining for Managers
STAT 645	Time Series Forecasting
STAT T680	Special Topics in STAT

Major: Corporate Sustainability and Social Impact

Select three of the following

BLAW 620	Legal Aspects of Employment
FIN 610	Corporate Governance
FIN 615	Environmental and Social Issues in Finance
INDS T680	Special Topics in Interdisciplinary Business
MGMT 670	Business Ethics
MGMT 676	Sustainability and Value Creation
MKTG 654	Corporate Brand & Reputation Management
ORGB T680	Special Topics in ORGB
POM 642	Sustainable Supply Chain Management and Logistics
SMT 606	Social Issues in Sport

Major: Economics

Required Course

ECON 610	Microeconomics
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Select two of the following:

ECON 540	Intro to Econometrics and Data Analysis
ECON 548	Mathematical Economics
ECON 550	Econometrics
ECON 614	Macroeconomics
ECON 650	Business & Economic Strategy: Game Theory & Applications

Major: Finance

Complete three of the following

FIN 602	Advanced Financial Management
FIN 605	Business Valuation
FIN 610	Corporate Governance
FIN 615	Environmental and Social Issues in Finance
FIN 622	Financial Institutions & Markets
FIN 624	Risk Management
FIN 626	Investment Management
FIN 635	Entrepreneurial Finance
FIN 639	FinTech
FIN 645	Behavioral Finance
FIN 648	International Financial Management
FIN T680	Special Topics in Finance

Major: Effective Leadership

Select three of the following

MGMT 660	Leading the Digital Supply Chain
MGMT 670	Business Ethics
MGMT 676	Sustainability and Value Creation
ORGB 620	Leading Virtual Teams
ORGB 640	Negotiations for Leaders

Major: General Business

General Business Major requires three business courses with distinct subject codes and course number range 500-799. Allowable options for the subject codes are Accounting (ACCT), Statistics (STAT), Economics (ECON), Finance (FIN), General Business (BUSN), Interdisciplinary Business (INDS), International Business (INTB), Legal Studies (BLAW), Management (MGMT), Management Information Systems (MIS), Marketing (MKTG), Operations Research (OPR), Organizational Behavior (ORGB), Production Operations Management (POM), Sport Management (SMT) or Taxation (TAX).

Major: Marketing

Select three of the following, of which 2 MUST be from MKTG:

MKTG Course 600-699	
BLAW T680	Special Topics in Legal Studies
ECON 540	Intro to Econometrics and Data Analysis
ECON 610	Microeconomics

INTB 620	International Business Management
MGMT 655	Knowledge Management
MIS 624	Systems Analysis & Design
MIS 632	Database Analysis and Design for Business
OPR 601	Managerial Decision Models and Simulation
POM 610	Supply Chain Management I
STAT 634	Quality & Six-Sigma
STAT 645	Time Series Forecasting
Major: Marketing Technology & Analytics	
Select three of the following:	
MKTG 606	Customer Analytics
MKTG 607	Marketing Experiments
MKTG 622	Buyer Behavior Theory
MKTG 627	Digital Marketing
MKTG 634	Integrated Marketing Communications Management
MKTG 652	Marketing Information Management and Research
Major: Project Management	
Required Courses	
PROJ 501	Introduction to Project Management
PROJ 502	Project Planning & Scheduling
Select one of the following:	
PROJ 510	Project Quality Management
PROJ 515	Project Estimation & Cost Management
PROJ 520	Project Risk Assessment & Management
Major: Strategic Technology & Innovation Management	
Required Courses	
MGMT 602	Innovation Management
MGMT 603	Technology Strategy
Select one of the following:	
ECON 650	Business & Economic Strategy: Game Theory & Applications
MGMT 600	Introduction to Change Management: An Integration of Macro and Micro Perspectives
MGMT 604	Strategic Change Management
MGMT 640	Strategic Human Resource Management
MGMT 655	Knowledge Management
MGMT 676	Sustainability and Value Creation
MGMT 680	Leading for Innovation
MGMT 686	Strategy Implementation
MGMT 690	Change Management Experiential Capstone
MIS 641	MIS Policy and Strategy
MIS 652	Business Agility and IT
MKTG 638	New Product Planning, Strategy, and Development
OPR 601	Managerial Decision Models and Simulation
ORGB 602	Leading and Executing Change
ORGB 640	Negotiations for Leaders
STAT 645	Time Series Forecasting
Major: Supply Chain Management & Logistics	
Select three of the following	
MGMT 660	Leading the Digital Supply Chain
MIS 624	Systems Analysis & Design
OPR 601	Managerial Decision Models and Simulation
POM 610	Supply Chain Management I
POM 615	Supply Chain Management II
POM 624	Management of Service Firms
POM 630	Transportation & Logistics Management
POM 642	Sustainable Supply Chain Management and Logistics
POM 644	Revenue Management
POM 645	Supply Chain Analytics
POM T680	Special Topics in POM
STAT 634	Quality & Six-Sigma
STAT 645	Time Series Forecasting
Major: Customized	

Students can self customize a concentration with coordination between their program manager and with faculty guidance. Please see your Program Manager/Academic Advisor for further information

MBA Graduate Credits include courses in Accounting (ACCT), Statistics (STAT), Economics (ECON), Finance (FIN), General Business (BUSN), Interdisciplinary Business (INDS), International Business (INTB), Legal Studies (BLAW), Management (MGMT), Management Information Systems (MIS), Marketing (MKTG), Operations Research (OPR), Organizational Behavior (ORGB), Production Operations Management (POM), Sport Management (SMT) or Taxation (TAX), with a course number range between 500-799 or other approved course at the graduate level.

Total Credits

229.0-235.0

*

Co-op cycles may vary. Students are assigned a co-op cycle (fall/winter, spring/summer, summer-only) based on their co-op program (4-year, 5-year) and major.

COOP 101 registration is determined by the co-op cycle assigned and may be scheduled in a different term. Select students may be eligible to take COOP 001 in place of COOP 101.

**

- Please see General Education Electives (<https://catalog.drexel.edu/undergraduate/collegeofbusiness/#bsbageneraleducationelectivestext>) catalog webpage for an up to date listing of eligible courses.

Writing-Intensive Course Requirements

In order to graduate, all students must pass three writing-intensive courses after their freshman year. Two writing-intensive courses must be in a student's major. The third can be in any discipline. Students are advised to take one writing-intensive class each year, beginning with the sophomore year, and to avoid "clustering" these courses near the end of their matriculation. Transfer students need to meet with an academic advisor to review the number of writing-intensive courses required to graduate.

A "WI" next to a course in this catalog may indicate that this course can fulfill a writing-intensive requirement. For the most up-to-date list of writing-intensive courses being offered, students should check the Writing Intensive Course List (<https://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/faculty-programs/#writing-intensive-list>) at the University Writing Program (<http://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/>). (<http://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/drexel-writing-center/>) Students scheduling their courses can also conduct a search for courses with the attribute "WI" to bring up a list of all writing-intensive courses available that term.

Sample Plan of Study

4+1, 1 co-op (Accelerated program completed in 5 years)

Students complete undergraduate requirements in four years, then convert to graduate status in the fifth and final year.

First Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
BUSN 101	4.0 BSAN 160	4.0 ACCT 115	4.0 VACATION	
BUSN 105	3.0 BUSN 102	4.0 CIVC 101	1.0	
ENGL 101 or 111	3.0 ECON 201	4.0 ECON 202	4.0	
MATH 101	4.0 ENGL 102 or 112	3.0 ENGL 103 or 113	3.0	
UNIV B101	1.0	(UG) Business Flexible Requirement Course*	4.0	
	15	15	16	0

Second Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
ACCT 116	4.0 BLAW 201	4.0 MKTG 326	4.0 MKTG 356	4.0
(UG) Business Flexible Requirement Course*	4.0 COOP 101***	1.0 (UG) Business Flexible Requirement Course*	8.0 (UG) Business Flexible Requirement Course*	4.0
(UG) Culture, Diversity & Global Perspective Elective**	3.0-4.0 FIN 301	4.0 (UG) Natural Science & Technology Elective**	3.0-4.0 (UG) Culture, Diversity & Global Perspective Elective**	3.0-4.0
(UG) Free Elective	3.0 (UG) Humanities & Social Science Elective**	3.0-4.0	(UG) Free Elective	3.0
	(UG) Free Elective	3.0		
	14-15	15-16	15-16	14-15

Third Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
COOP EXPERIENCE	COOP EXPERIENCE	ORGB 300	4.0 (UG) Required Marketing Major Elective	4.0

		UNIV B201	1.0 (UG) Natural Science & Technology Elective **	3.0-4.0
		(UG) Humanities & Social Science Elective **	3.0-4.0 (UG) Free Elective	10.0
		(UG) Required Marketing Major Elective	8.0	
	0	0	16-17	17-18
Fourth Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
MKTG 380	4.0 MGMT 450	4.0 (UG) Required Marketing Major Elective	4.0 Undergrad Degree Awarded	
(UG) Business Impact Elective †	4.0 (UG) Required Marketing Major Electives	8.0 (UG) Free Electives	10.0 Student classified as Graduate Student	
(UG) Free Electives	6.0 (UG) Free Elective	3.0 ECON 601	3.0	
ACCT 510	2.0 BSAN 601	3.0		
	16	18	17	0
Fifth Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
MGMT 530	2.0 BLAW 510	2.0 MGMT 520	2.0 MGMT 770	2.0
MKTG 510	2.0 FIN 601	3.0 (GR) Major Requirement	6.0 (GR) Experiential Elective	3.0
ORGB 511	3.0 (GR) Major Requirement	3.0 (GR) Elective	2.0 (GR) Electives	6.0
POM 510	2.0 (GR) Elective	3.0		
	9	11	10	11

Total Credits 229-235

*

Select INTB 200, OPM 200, MIS 200, MKTG 201 or STAT 201. Please note that Business Flexible Requirement courses are all required but can be taken in any order or sequence based on student choice or major. Please consult your academic advisor for additional guidance.

**

Please see General Education (p. 5) Electives catalog webpage for an up to date listing of eligible courses

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†

Select a course that has one the following subject codes: (ACCT) Accounting, (BSAN) Business Analytics, (STAT) Business Statistics, (ECON) Economics, (FIN) Finance, (BUSN) General Business, (HRMT) Human Resource Management, (INTB) International Business, (BLAW) Business Law, (MGMT) Management, (MIS) Management Information Systems, (MKTG) Marketing, (OPM) Operations Management, (OPR) Operations Research, (ORGB) Organizational Behavior, (REMD) Real Estate Management & Development, (SMT) Sport Management, or (TAX) Taxation with a course number range of 100-499, including T280, T380, and T480. This course cannot be applied to your major or minor.

Marketing BSBA / Strategic & Digital Communication MS

Major: Marketing and Strategic & Digital Communications

Degree Awarded: Bachelor of Business Administration (BSBA) and Master of Science (MS)

Calendar Type: Quarter

Minimum Required Credits: 225.0

Co-op Options: One Co-op (Five Years)

BSBA Classification of Instructional Programs (CIP) code: 52.1401

BSBA Standard Occupational Classification (SOC) code: 11-2021

MS Classification of Instructional Programs (CIP) code: 09.0909

MS Standard Occupational Classification (SOC) code: 11-2011

About the Program

The accelerated degree program combining the Marketing major and the MS in Strategic and Digital Communication degrees, allows academically qualified students to earn both their BSBA (Marketing major) and their MS in Strategic and Digital Communication in five years.

BSBA in Marketing

Marketing is one of the most dynamic areas of business because it focuses on satisfying the ever-changing wants and needs of people. Professional marketers research and identify target audiences, develop products and services, formulate pricing strategies, develop advertising and promotional campaigns, and implement methods of distribution so that customers receive products and services where and when they want them. The ability to communicate effectively is one of the most sought-after skills by prospective employers industry wide. Graduates of the accelerated degree enter the workforce one year sooner with the benefits of a master's degree in strategic and digital communication, using the year saved to gain full-time experience and earn a salary in the field.

A major in marketing prepares students for the many opportunities that exist in product and brand management, marketing research, advertising, digital marketing, customer analytics, retailing, channel management, logistics and physical distribution, professional personal selling and sales management, purchasing, wholesaling, marketing planning and analysis, public relations, marketing entrepreneurship, and new-product development.

For more information about the major, contact the Department of Marketing.

MS in Strategic & Digital Communication

Drexel's Master of Science in Strategic and Digital Communication requires 45.0 credits, and prepares students for careers in a wide range of professional activities relating to communication in both media environments and communication contexts that are characterized by advanced digitization.

With a robust core curriculum consisting of seven courses (21.0 credits), the program provides a strong foundation in theoretical approaches to communication, ethics and media/communication policy. This theoretical basis is designed to ensure that, as the field changes, students will continue to have an intellectual framework for evaluating and implementing new technology and changing media environments. Furthermore, the program trains students in leadership skills that will help them to lead teams to be innovative communication professionals in digitized media environments and different organizational communication contexts.

The program emphasizes flexibility, encouraging each student, in consultation with a faculty advisor, to craft an individual course of study tailored to the student's individual interests and career goals. Throughout the curriculum, students use four Communication electives (12.0 credits) to increase communication skills or to further develop areas of specialization. An additional four free elective courses (12.0 credits) can be taken in Communication or in other departments across the university, allowing students to continue to tailor their plan of study.

The program specializes in two areas:

- Strategic communication (public relations)
- Digital and social media communication

Strategic Communication

Strategic Communication has much to offer for those looking to work in public relations as well as for-profit and nonprofit organizations. Students typically choose from courses such as PR Writing and Planning courses, Crisis Communication, Media Relations, Nonprofit Communication, and others.

Digital Communication

With Communication being an area characterized by ongoing digitization, the program offers courses such as Strategic Social Media Communication, Digital Publishing, Digital Media Environments, Social Media Concepts that Matter, and others.

For additional information, visit the MS in Strategic and Digital Communication web page (<https://drexel.edu/coas/academics/graduate-programs/communication/>). Contact Julia May, Director of the MS in Strategic and Digital Communication Program at julia.may@drexel.edu for more information.

Admission Requirements

Both incoming freshmen and current Marketing (MKTG) majors are eligible to apply for this program. Students who are already matriculated may apply after completing a minimum of 90.0 credits but no more than 120.0 credits. Applicants must have a minimum 3.0 GPA and maintain this GPA throughout the program.

In addition to formally applying, **already matriculated applicants** must provide:

- The name of two faculty references who can speak to the applicant's academic qualifications and preparedness for graduate studies.
- A writing sample consisting of a written response to a series of questions about the applicant's interest in the program.
- A brief 2-3-minute video in which the applicant introduces himself/herself to the admissions committee and discusses their career goals.

Applicants who already received preliminary acceptance in the accelerated degree program as freshmen should finish the application process after completing a minimum of 90.0 undergraduate credits but no more than 120.0 credits with a GPA of 3.0. Students accepted as **incoming freshmen** need to submit:

- The name of one faculty reference who can speak to the applicant's academic qualifications and preparedness for graduate studies. The admissions committee might request the name of a second reference as needed.
- A writing sample consisting of a written response to a series of questions about the applicant's interest in the program.

Applications are due by the end of week 6 for a program start in the following quarter. Example: If you intend to start the program in the Winter quarter, your application is due by the end of week 6 in the Fall quarter. Please reach out to the program director, Dr. Julia May, as soon as you decide to apply so we can assist you throughout the application process.

For more information contact Dr. Julia May, Director of the MS in Strategic and Digital Communication Program at julia.may@drexel.edu.

Degree Requirements

Bachelor of Science in Business Administration (BSBA) Degree Requirements

CIVC 101	Introduction to Civic Engagement	1.0
COM 270 [WI]	Business Communication	3.0
COOP 101	Career Management and Professional Development *	1.0
ENGL 101 or ENGL 111	Composition and Rhetoric I: Inquiry and Exploratory Research English Composition I	3.0
ENGL 102 or ENGL 112	Composition and Rhetoric II: Advanced Research and Evidence-Based Writing English Composition II	3.0
ENGL 103 or ENGL 113	Composition and Rhetoric III: Themes and Genres English Composition III	3.0
MATH 101	Introduction to Analysis I	4.0
MATH 102	Introduction to Analysis II	4.0
PHIL 105	Critical Reasoning	3.0
PSY 101	General Psychology I	3.0
UNIV B101	The Drexel Experience	1.0
UNIV B201 [WI]	Career Management	1.0
English literature elective ENGL 200 through ENGL 399		3.0
Fine Arts elective		3.0
Courses with the following subjects and course range from 100-499. Architecture (ARCH), Art History (ARTH), Dance (DANC), Film Studies (FMST), Interior Design (INTR), Music (MUSC), Photography (PHTO), Visual Studies (VSST), Screenwriting & Playwriting (SCRP), Theatre (THTR)		
History (HIST) elective		4.0
Select two of the following:		6.0
BIO 100 or BIO 101	Applied Cells, Genetics & Physiology Applied Biological Diversity, Ecology & Evolution	
CHEM 151	Applied Chemistry	
PHYS 151 or PHYS 170 or PHYS 175	Applied Physics Electricity and Motion Light and Sound	

General Education Electives 12.0

Students select (12.0) credits of general education electives, with a minimum of one course in each of the following four (4) categories.

Diversity & Multicultural

Society and Culture

Courses with the following subjects and course range from 100-499. Communications (COM), English (ENGL), Fine Arts (ARCH, ARTH, DANC, DIGM, FMVD, SCR), FMST, INTR, MUSC, PHTO, THTR, WBDV, VSST), Global Studies (GST), Language (LANG) or Philosophy (PHIL)

Social Science

Courses with the following subjects and course range from 100-499. Anthropology (ANTH), Criminology and Justice Studies (CJS), History (HIST), Sociology (SOC), Political Science (PSCI), Psychology (PSY)

Science

Courses with the following subjects and course range from 100-499. Computer Science (CS), Information Systems (INFO), Science, Technology and Society (SCTS)

Additional General Education Electives

Business Requirements

ACCT 115	Financial Accounting Foundations	4.0
ACCT 116	Managerial Accounting Foundations	4.0
BLAW 201	Business Law I	4.0
BSAN 160	Business Analytics and Data Visualization	4.0
BUSN 101	Foundations of Business I	4.0
BUSN 102	Foundations of Business II	4.0

ECON 201	Principles of Microeconomics	4.0
ECON 202	Principles of Macroeconomics	4.0
FIN 301	Introduction to Finance	4.0
INTB 200	International Business	4.0
MGMT 450	Strategy and Competitive Advantage	4.0
MIS 200	Management Information Systems	4.0
MKTG 201	Introduction to Marketing Management	4.0
OPM 200	Operations Management	4.0
ORGB 300 [WI]	Organizational Behavior	4.0
STAT 201	Introduction to Business Statistics	4.0
Select one of the following:		4.0
MGMT 260	Introduction to Entrepreneurship	
MGMT 370	For-Profit Business Consulting	
MGMT 371	Nonprofit Business Consulting	
MGMT 372	Startup Business Consulting	
MGMT 380	International Business Consulting	
ORGB 420	Negotiations and Conflict Resolution	
SMT 372	Sport Business Consulting	
STAT 202	Business Statistics II	
Marketing Major Required Course		
MKTG 326	Marketing Insights	4.0
MKTG 356	Consumer Behavior	4.0
MKTG 380	Seminar in Marketing Strategy	4.0
Select six (6) of the following:		24.0
MKTG 321	Selling and Sales Management	
MKTG 322	Advertising & Integrated Marketing Communications	
MKTG 324	Marketing Channels and Distribution Systems	
MKTG 344	Professional Personal Selling	
MKTG 347	New Product Development	
MKTG 348	Services Marketing	
MKTG 351	Marketing for Non-Profit Organizations	
MKTG 355	Interactive Marketing	
MKTG 357	Global Marketing	
MKTG 362	Brand and Reputation Management	
MKTG 364	Marketing for New Ventures	
MKTG 365	Digital Marketing	
MKTG 366	Customer Analytics	
MKTG 367	Data-Driven Digital Marketing	
MKTG 368	Corporate Responsibility Management	
Free Electives		18.0
MS in Strategic & Digital Communication Degree Requirements		
Required Core Courses		
COM 500	Reading & Research in Communication	3.0
COM 574	Organizational Communication in Project Management	3.0
COM 610	Theories of Communication and Persuasion	3.0
COM 613	Ethics for Professional Communication	3.0
COM 615	Media Environments in a Digital World	3.0
COM 651	Media and Communication Policy in a Digitized World	3.0
COM 698	Managing Communication Professionals' Identities in a Digital Age	3.0
SDC Program Electives		12.0
Choose four of the following courses:		
COM 516	Campaigns for Health and Environment	
COM 518	Communicating Health and Risk in a 'Fake News' World	
COM 520	Science Writing	
COM 525	Document Design and Usability	
COM 533	Modern Desktop Publishing	
COM 535	Digital Publishing	
COM 536	Strategic Social Media Communication	
COM 538	Copy Editing	
COM 541	Foundations of Public Relations	
COM 542	Public Relations Writing	
COM 543	Public Relations Planning	

COM 544	Media Relations in a Digital Age	
COM 545	Crisis Communication	
COM 551	Creative Content Production	
COM 561	Fundamentals of Journalism & Newswriting	
COM 562	International Negotiations	
COM 563	Event Planning	
COM 575	Grant Writing	
COM 576	Nonprofit Communication	
COM 577	Communication for Civic Engagement	
COM 578	Focus Groups	
COM 586	Strategic International Communication	
COM 600	Graduate Seminar in Communication	
COM 614	Social Media Concepts that Matter	
COM 660	Investigative Journalism	
COM I599	Independent Study in COM	
COM I699	Independent Study in COM	
COM T580	Special Topics in Communication	
COM T680	Special Topics in Communication	
Graduate Electives *		12.0
Total Credits		225.0

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Co-op cycles may vary. Students are assigned a co-op cycle (fall/winter, spring/summer, summer-only) based on their co-op program (4-year, 5-year) and major.

COOP 101 registration is determined by the co-op cycle assigned and may be scheduled in a different term. Select students may be eligible to take COOP 001 in place of COOP 101.

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Students can select up to 12.0 credits of graduate-level electives (500-799) in the following subject areas: (AADM, AAML, ACCT, BUSN, CCM, CHP, COM, CRTV, CW, DIGM, ECON, EDAM, EDHE, EDLT, EDUC, ENTP, ENVP, ENVS, EOH, HMP, HRM, LING, MGMT, MKTG, MUSL, NPM, ORGB, PBHL, PLCY, PROJ, PRST, RMER, SCRP, SCTS, SMT, TVMN). Other graduate courses outside these areas might be taken pending approval from the graduate advisor or program director.

Writing-Intensive Course Requirements

In order to graduate, all students must pass three writing-intensive courses after their freshman year. Two writing-intensive courses must be in a student's major. The third can be in any discipline. Students are advised to take one writing-intensive class each year, beginning with the sophomore year, and to avoid "clustering" these courses near the end of their matriculation. Transfer students need to meet with an academic advisor to review the number of writing-intensive courses required to graduate.

A "WI" next to a course in this catalog may indicate that this course can fulfill a writing-intensive requirement. For the most up-to-date list of writing-intensive courses being offered, students should check the Writing Intensive Course List (<https://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/faculty-programs/#writing-intensive-list>) at the University Writing Program (<http://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/>). (<http://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/drexel-writing-center/>) Students scheduling their courses can also conduct a search for courses with the attribute "WI" to bring up a list of all writing-intensive courses available that term.

Sample Plan of Study

4+1, 1 co-op (Accelerated program completed in 5 years)

Students complete undergraduate requirements in four years, then convert to graduate status in the fifth and final year.

First Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
BUSN 101	4.0 BUSN 102	4.0 ACCT 115	4.0 VACATION	
ECON 201	4.0 CIVC 101	1.0 BSAN 160	4.0	
ENGL 101 or 111	3.0 ECON 202	4.0 COOP 101 *	1.0	
MATH 101	4.0 ENGL 102 or 112	3.0 ENGL 103 or 113	3.0	
UNIV B101	1.0 MATH 102	4.0 PSY 101	3.0	
		General Education Elective	3.0	
	16	16	18	0

Second Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
ACCT 116	4.0 BLAW 201	4.0 MIS 200	4.0 FIN 301	4.0
STAT 201	4.0 COM 270	3.0 MKTG 201	4.0 MKTG 326	4.0
(UG) History (HIST) Elective	4.0 INTB 200	4.0 OPM 200	4.0 General Education Elective	3.0
Select one of the following:	3.0 Select one of the following:	3.0 (UG) ENGL 200 - ENGL 399 course	3.0 (UG) Fine Arts Elective	3.0
BIO 100 or 101	BIO 100 or 101	(UG) Free Elective	3.0 (UG) MKTG Elective	4.0
CHEM 151	CHEM 151			
PHYS 151, 170, or 175	PHYS 151, 170, or 175			
	15	14	18	18

Third Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
ORGB 300	4.0 (UG) Free Electives	4.0 COOP EXPERIENCE	COOP EXPERIENCE	
PHIL 105	3.0 (UG) MKTG Electives	8.0	COM 574	3.0
(UG) MKTG Electives	8.0 COM 610	3.0		
COM 500	3.0			
	18	15	0	3

Fourth Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
MKTG 356	4.0 MKTG 380	4.0 (UG) Free Electives	8.0 VACATION	
(UG) Free Elective	3.0 MGMT 450	4.0 Select one of the following:	4.0 Undergrad Degree Awarded	
(UG) General Education Elective	3.0 UNIV B201	1.0 MGMT 260	Student classified as Graduate Student	
(UG) MKTG Elective	4.0 (UG) General Education Elective	3.0 MGMT 370		
COM 613	3.0 COM 651	3.0 MGMT 371		
	(GR) SDC Program Elective	3.0 ORGB 420		
		STAT 202		
		COM 615	3.0	
		(GR) SDC Program Elective	3.0	
	17	18	18	0

Fifth Year

Fall	Credits Winter	Credits Spring	Credits
(GR) Graduate Electives	6.0 (GR) Graduate Elective	3.0 COM 698	3.0
(GR) SDC Program Elective	3.0 (GR) SDC Program Elective	3.0 (GR) Graduate Elective	3.0
	9	6	6

Total Credits 225

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Co-op cycles may vary. Students are assigned a co-op cycle (fall/winter, spring/summer, summer-only) based on their co-op program (4-year, 5-year) and major.

COOP 101 registration is determined by the co-op cycle assigned and may be scheduled in a different term. Select students may be eligible to take COOP 001 in place of COOP 101.

Operations & Supply Chain Management (BSBA) / Business Administration (MBA)

Majors: Operations & Supply Chain Management and Business Administration

Degree Awarded: Bachelor of Science in Business Administration (BSBA) and Master of Business Administration (MBA)

Calendar Type: Quarter

Minimum Required Credits: 229.0

Co-op Options: One Co-op (Five years)

BSBA Classification of Instructional Programs (CIP) code: 52.0205

BSBA Standard Occupational Classification (SOC) code: 11-3051

MBA Classification of Instructional Programs (CIP) code: 52.0201

MBA Standard Occupational Classification (SOC) code: 11-1021

About the Program

Drexel LeBow's BS/MBA program provides academically qualified undergraduate students with the opportunity to earn both a bachelor's degree and an MBA within five years of study. Graduating with an MBA and an undergraduate degree provides students with a competitive edge when entering the job market without having the time constraints of typical degree pursuits. This program is offered to all students pursuing a bachelor of science in business administration as well as students from select undergraduate programs across the university.

Additional Information

For more information please contact our Undergraduate Advising department at lebowadv@drexel.edu (lebowgradenroll@drexel.edu).

Admission Requirements

The BS/MBA program requires a two-tiered application process which includes both undergraduate and graduate requirements. All applicants are required to complete a BS/MBA Accelerated Degree Application available through the undergraduate BS/MBA advisor for each college.

A plan of study/sequence sheet must be completed for each applicant with the assistance of their undergraduate BS/MBA advisor to ensure that all undergraduate degree requirements are met within the required four years. Both documents must be submitted together for approval and processing.

For additional information please visit the BS/MBA website (<https://www.lebow.drexel.edu/academics/undergraduate/accelerated-dual-degrees/bsmba-dual-degree-program/>).

Undergraduate Application Requirements

At the undergraduate level, a provisional BS/MBA attribute code will be placed on the student record at the time of admission. Once the student has accumulated 90.0 credits, an Accelerated Degree Application must be completed before reaching 120.0 credits, at which time a BS/MBA code will be placed on the application.

Degree Requirements

Students participating in the cooperative education program will be enrolled in the required prep course, COOP 101, generally three terms before their co-op begins.

Bachelor of Science in Business Administration (BSBA) Degree Requirements

General Education Requirements		
CIVC 101	Introduction to Civic Engagement	1.0
COOP 101	Career Management and Professional Development *	1.0
ENGL 101	Composition and Rhetoric I: Inquiry and Exploratory Research	3.0
or ENGL 111	English Composition I	
ENGL 102	Composition and Rhetoric II: Advanced Research and Evidence-Based Writing	3.0
or ENGL 112	English Composition II	
ENGL 103	Composition and Rhetoric III: Themes and Genres	3.0
or ENGL 113	English Composition III	
MATH 101	Introduction to Analysis I	4.0
UNIV B101	The Drexel Experience	1.0
UNIV B201 [WI]	Career Management	1.0
General Education Electives (Select 18-24 credits)		
Culture, Diversity & Global Perspective **		6.0-8.0
Humanities & Social Science **		6.0-8.0
Natural Science & Technology **		6.0-8.0
Free Electives		38.0
Business Flexible Requirements ***		
INTB 200	International Business	4.0
MIS 200	Management Information Systems	4.0
MKTG 201	Introduction to Marketing Management	4.0
OPM 200	Operations Management	4.0
STAT 201	Introduction to Business Statistics	4.0
Business Requirements		
ACCT 115	Financial Accounting Foundations	4.0
ACCT 116	Managerial Accounting Foundations	4.0
BLAW 201	Business Law I	4.0
BSAN 160	Business Analytics and Data Visualization	4.0
BUSN 101	Foundations of Business I	4.0

BUSN 102	Foundations of Business II	4.0
BUSN 105	Applied Business Analysis	3.0
ECON 201	Principles of Microeconomics	4.0
ECON 202	Principles of Macroeconomics	4.0
FIN 301	Introduction to Finance	4.0
MGMT 450	Strategy and Competitive Advantage	4.0
ORGB 300 [WI]	Organizational Behavior	4.0

Business Impact Elective **4.0**

Select a course that has one the following subject codes: (ACCT) Accounting, (BSAN) Business Analytics, (STAT) Business Statistics, (ECON) Economics, (FIN) Finance, (BUSN) General Business, (HRMT) Human Resource Management, (INTB) International Business, (BLAW) Business Law, (MGMT) Management, (MIS) Management Information Systems, (MKTG) Marketing, (OPM) Operations Management, (OPR) Operations Research, (ORGB) Organizational Behavior, (REMD) Real Estate Management & Development, (SMT) Sport Management, or (TAX) Taxation with a course number range of 100-499, including T280, T380, and T480. This course cannot be applied to your major or minor.

Major Requirements

Required Operations & Supply Chain Major Courses

OPM 315	Service Operations Management	4.0
OPM 324	Operations Planning	4.0
OPM 341	Supply Chain Management	4.0
OPR 320	Linear Models for Decision Making	4.0

Select five (5) of the following: 20.0

MGMT 301	Designing Innovative Organizations
MGMT 364	Technology Management
OPM 342	Sustainable Supply Chain Management and Logistics
OPM 344	Revenue Management
OPR 330	Advanced Decision Making and Simulation
OPR 340	Decision Models for the Public Sector
STAT 325	Six-Sigma Quality Implementation
STAT 331	Introduction to Data Mining for Business
STAT 335	Introduction to Experimental Design

MBA Requirements

Required Courses

ACCT 510	Essentials of Financial Reporting	2.0
BLAW 510	Analyzing Legal Options in Decision-Making	2.0
BSAN 601	Business Analytics for Managers	3.0
ECON 601	Managerial Economics	3.0
FIN 601	Corporate Financial Management	3.0
MGMT 520	Strategy Analysis	2.0
MGMT 530	Managing and Leading the Total Enterprise	2.0
MGMT 770	MBA Capstone	2.0
MKTG 510	Marketing Strategy	2.0
ORGB 511	Leading in Dynamic Environments: A Personal, Relational, and Strategic Approach	3.0
POM 510	Operations and Supply Chain Management	2.0

Experiential Requirement: Select one 3.0

BUSN 615	Graduate Internship
INTB 790	International Business Seminar and Residency
MGMT 680	Leading for Innovation
MGMT 715	Business Consulting
MIS 652	Business Agility and IT
ORGB 640	Negotiations for Leaders
TAX 715	Tax Experiential Learning

Free Electives 11.0

MBA Major Requirements **9.0**

Students select one major from the following:

Major: Accounting Analytics

Required Courses

ACCT 655	Data Analytics & Technology in Accounting
ACCT 665	Financial Statement Analysis

Select one of the following:

ACCT 635	Strategy & the Master Budgeting Process
BSAN 605	Data Visualization for Managers
TAX 660	Tax and Business Strategy

Major: Business Analytics

Select three of the following:

MIS 612	Aligning Information Systems and Business Strategies
MIS 630	Inter-Active Decision Support Systems
MIS 632	Database Analysis and Design for Business
MKTG 606	Customer Analytics
MKTG 607	Marketing Experiments
OPR 601	Managerial Decision Models and Simulation
POM 645	Supply Chain Analytics
STAT 610	Statistics for Business Analytics
STAT 632	Datamining for Managers
STAT 645	Time Series Forecasting
STAT T680	Special Topics in STAT

Major: Corporate Sustainability and Social Impact

Select three of the following:

BLAW 620	Legal Aspects of Employment
FIN 610	Corporate Governance
FIN 615	Environmental and Social Issues in Finance
INDS T680	Special Topics in Interdisciplinary Business
MGMT 670	Business Ethics
MGMT 676	Sustainability and Value Creation
MKTG 654	Corporate Brand & Reputation Management
ORGB T680	Special Topics in ORGB
POM 642	Sustainable Supply Chain Management and Logistics
SMT 606	Social Issues in Sport

Major: Economics

Required Course

ECON 610	Microeconomics
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Select two of the following:

ECON 540	Intro to Econometrics and Data Analysis
ECON 548	Mathematical Economics
ECON 550	Econometrics
ECON 614	Macroeconomics
ECON 650	Business & Economic Strategy: Game Theory & Applications

Major: General Business

General Business Major requires three business courses with distinct subject codes and course number range 500-799. Allowable options for the subject codes are Accounting (ACCT), Statistics (STAT), Economics (ECON), Finance (FIN), General Business (BUSN), Interdisciplinary Business (INDS), International Business (INTB), Legal Studies (BLAW), Management (MGMT), Management Information Systems (MIS), Marketing (MKTG), Operations Research (OPR), Organizational Behavior (ORGB), Production Operations Management (POM), Sport Management (SMT) or Taxation (TAX).

Major: Finance

Select three of the following:

FIN 602	Advanced Financial Management
FIN 605	Business Valuation
FIN 610	Corporate Governance
FIN 615	Environmental and Social Issues in Finance
FIN 622	Financial Institutions & Markets
FIN 624	Risk Management
FIN 626	Investment Management
FIN 635	Entrepreneurial Finance
FIN 639	FinTech
FIN 645	Behavioral Finance
FIN 648	International Financial Management
FIN T680	Special Topics in Finance

Major: Effective Leadership

Select three of the following:

MGMT 660	Leading the Digital Supply Chain
MGMT 670	Business Ethics
MGMT 676	Sustainability and Value Creation
ORGB 620	Leading Virtual Teams
ORGB 640	Negotiations for Leaders

Major: Marketing

Select three of the following, of which two MUST be from MKTG (any course with MKTG subject code and course number between 600-699):

MKTG Course 600-699

BLAW T680	Special Topics in Legal Studies
ECON 540	Intro to Econometrics and Data Analysis
ECON 610	Microeconomics
INTB 620	International Business Management
MGMT 655	Knowledge Management
MIS 624	Systems Analysis & Design
MIS 632	Database Analysis and Design for Business
OPR 601	Managerial Decision Models and Simulation
POM 610	Supply Chain Management I
STAT 634	Quality & Six-Sigma
STAT 645	Time Series Forecasting
Major: Marketing Analytics	
Select three of the following:	
MKTG 606	Customer Analytics
MKTG 607	Marketing Experiments
MKTG 622	Buyer Behavior Theory
MKTG 627	Digital Marketing
MKTG 634	Integrated Marketing Communications Management
MKTG 652	Marketing Information Management and Research
Major: Project Management	
Required Courses	
PROJ 501	Introduction to Project Management
PROJ 502	Project Planning & Scheduling
Select one of the following:	
PROJ 510	Project Quality Management
PROJ 515	Project Estimation & Cost Management
PROJ 520	Project Risk Assessment & Management
Major: Strategic Technology & Innovation Management	
Required Courses	
MGMT 602	Innovation Management
MGMT 603	Technology Strategy
Select one of the following:	
ECON 650	Business & Economic Strategy: Game Theory & Applications
MGMT 600	Introduction to Change Management: An Integration of Macro and Micro Perspectives
MGMT 604	Strategic Change Management
MGMT 640	Strategic Human Resource Management
MGMT 655	Knowledge Management
MGMT 676	Sustainability and Value Creation
MGMT 680	Leading for Innovation
MGMT 686	Strategy Implementation
MGMT 690	Change Management Experiential Capstone
MIS 641	MIS Policy and Strategy
MIS 652	Business Agility and IT
MKTG 638	New Product Planning, Strategy, and Development
OPR 601	Managerial Decision Models and Simulation
ORGB 602	Leading and Executing Change
ORGB 640	Negotiations for Leaders
STAT 645	Time Series Forecasting
Major: Supply Chain Management & Logistics	
Select three of the following:	
MGMT 660	Leading the Digital Supply Chain
MIS 624	Systems Analysis & Design
OPR 601	Managerial Decision Models and Simulation
POM 610	Supply Chain Management I
POM 615	Supply Chain Management II
POM 624	Management of Service Firms
POM 630	Transportation & Logistics Management
POM 642	Sustainable Supply Chain Management and Logistics
POM 644	Revenue Management
POM 645	Supply Chain Analytics
POM T680	Special Topics in POM
STAT 634	Quality & Six-Sigma

STAT 645

Time Series Forecasting

Major: Customized

Students can self customize a concentration with coordination between their program manager and with faculty guidance. Please see your Program Manager/Academic Advisor for further information

MBA Graduate Credits include courses in Accounting (ACCT), Statistics (STAT), Economics (ECON), Finance (FIN), General Business (BUSN), Interdisciplinary Business (INDS), International Business (INTB), Legal Studies (BLAW), Management (MGMT), Management Information Systems (MIS), Marketing (MKTG), Operations Research (OPR), Organizational Behavior (ORGB), Production Operations Management (POM), Sport Management (SMT) or Taxation (TAX), with a course number range between 500-799 or other approved course at the graduate level.

Total Credits**229.0-235.0**

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Co-op cycles may vary. Students are assigned a co-op cycle (fall/winter, spring/summer, summer-only) based on their co-op program (4-year, 5-year) and major.

COOP 101 registration is determined by the co-op cycle assigned and may be scheduled in a different term. Select students may be eligible to take COOP 001 in place of COOP 101.

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- Please see General Education Electives (<https://catalog.drexel.edu/undergraduate/collegeofbusiness/#bsbageneraleducationelectivestext>) catalog webpage for an up to date listing of eligible courses.

Writing-Intensive Course Requirements

In order to graduate, all students must pass three writing-intensive courses after their freshman year. Two writing-intensive courses must be in a student's major. The third can be in any discipline. Students are advised to take one writing-intensive class each year, beginning with the sophomore year, and to avoid "clustering" these courses near the end of their matriculation. Transfer students need to meet with an academic advisor to review the number of writing-intensive courses required to graduate.

A "WI" next to a course in this catalog may indicate that this course can fulfill a writing-intensive requirement. For the most up-to-date list of writing-intensive courses being offered, students should check the Writing Intensive Course List (<https://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/faculty-programs/#writing-intensive-list>) at the University Writing Program (<http://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/>). (<http://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/drexel-writing-center/>) Students scheduling their courses can also conduct a search for courses with the attribute "WI" to bring up a list of all writing-intensive courses available that term.

Sample Plan of Study

4+1, 1 co-op (Accelerated program completed in 5 years)

Students complete undergraduate requirements in four years, then convert to graduate status in the fifth and final year.

First Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
BUSN 101	4.0 BSAN 160	4.0 ACCT 115	4.0 VACATION	
BUSN 105	3.0 BUSN 102	4.0 CIVC 101	1.0	
ENGL 101 or 111	3.0 ECON 201	4.0 ECON 202	4.0	
MATH 101	4.0 ENGL 102 or 112	3.0 ENGL 103 or 113	3.0	
UNIV B101	1.0	(UG) Business Flexible Requirement Course*	4.0	
	15	15	16	0

Second Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
ACCT 116	4.0 BLAW 201	4.0 FIN 301	4.0 OPR 320	4.0
(UG) Business Flexible Requirement Course**	4.0 COOP 101***	1.0 OPM 324	4.0 (UG) Business Flexible Requirement Course*	4.0
(UG) Culture, Diversity & Global Perspective Elective**	3.0-4.0 OPM 315	4.0 (UG) Business Flexible Requirement Course*	4.0 (UG) Culture, Diversity & Global Perspective Elective**	3.0-4.0
(UG) Free Elective	3.0 (UG) Humanities & Social Science Elective**	3.0-4.0 (UG) Natural Science & Technology Elective**	3.0-4.0 (UG) Free Elective	3.0
	UG) Free Elective	3.0		
	14-15	15-16	15-16	14-15

Third Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
COOP EXPERIENCE	COOP EXPERIENCE	OPM 341	4.0 (UG) Business Flexible Requirement Course**	4.0

		ORGB 300	4.0 (UG) Natural Science & Technology Elective **	3.0-4.0
		UNIV B201	1.0 (UG) OSCM Major Elective	4.0
		(UG) OSCM Major Elective	4.0 (UG) Free Electives	6.0
		(UG) Humanities & Social Science Elective **	3.0-4.0	
	0	0	16-17	17-18
Fourth Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
(UG) OSCM Major Elective Course	4.0 MGMT 450	4.0 (UG) Required OSCM Major Elective	4.0 Undergrad Degree Awarded	
(UG) Business Impact Elective †	4.0 (UG) OSCM Major Elective Course	4.0 (UG) Free electives	10.0 Student classified as Graduate Student	
(UG) Free electives	6.0 (UG) Free Electives	7.0 ECON 601	3.0	
ACCT 510	2.0 BSAN 601	3.0		
	16	18	17	0
Fifth Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
MGMT 530	2.0 BLAW 510	2.0 MGMT 520	2.0 MGMT 770	2.0
MKTG 510	2.0 FIN 601	3.0 (GR) Major Requirement	6.0 (GR) Experiential Elective	3.0
ORGB 511	3.0 (GR) Major Requirement	3.0 (GR) Elective	2.0 (GR) Elective	6.0
POM 510	2.0 (GR) Elective	3.0		
	9	11	10	11

Total Credits 229-235

*

Select INTB 200, OPM 200, MIS 200, MKTG 201 or STAT 201. Please note that Business Flexible Requirement courses are all required but can be taken in any order or sequence based on student choice or major. Please consult your academic advisor for additional guidance.

**

Please see General Education (p. 5) Electives catalog webpage for an up to date listing of eligible courses

Co-op cycles may vary. Students are assigned a co-op cycle (fall/winter, spring/summer, summer-only) based on their co-op program (4-year, 5-year) and major.

COOP 101 registration is determined by the co-op cycle assigned and may be scheduled in a different term. Select students may be eligible to take COOP 001 in place of COOP 101.

†

Select a course that has one the following subject codes: (ACCT) Accounting, (BSAN) Business Analytics, (STAT) Business Statistics, (ECON) Economics, (FIN) Finance, (BUSN) General Business, (HRMT) Human Resource Management, (INTB) International Business, (BLAW) Business Law, (MGMT) Management, (MIS) Management Information Systems, (MKTG) Marketing, (OPM) Operations Management, (OPR) Operations Research, (ORGB) Organizational Behavior, (REMD) Real Estate Management & Development, (SMT) Sport Management, or (TAX) Taxation with a course number range of 100-499, including T280, T380, and T480. This course cannot be applied to your major or minor.

Real Estate Management and Development BSBA / Business Administration MBA

Major: Real Estate Management and Development and Business Administration

Degree Awarded: Bachelor of Science in Business Administration (BSBA) and Master of Business Administration (MBA)

Calendar Type: Quarter

Minimum Required Credits: 229.0

Co-op Options: One Co-op (Five years)

BSBA Classification of Instructional Programs (CIP) code: 52.1501

BSBA Standard Occupational Classification (SOC) code: 11-9141

MBA Classification of Instructional Programs (CIP) code: 52.0201

MBA Standard Occupational Classification (SOC) code: 11-1021

About the Program

Drexel LeBow's BS/MBA program provides academically qualified undergraduate students with the opportunity to earn both a bachelor's degree and an MBA within five years of study. Graduating with an MBA and an undergraduate degree provides students with a competitive edge when entering the job market without having the time constraints of typical degree pursuits. This program is offered to all students pursuing a bachelor of science in business administration as well as students from select undergraduate programs across the university.

The BS/MBA program requires a two-tiered application process which includes both undergraduate and graduate requirements. All applicants are required to complete a BS/MBA Accelerated Degree Application available through the undergraduate BS/MBA advisor for each college.

Additional Information

For more information please contact our Undergraduate Advising department at lebowadv@drexel.edu.

Admission Requirements

The BS/MBA program requires a two-tiered application process which includes both undergraduate and graduate requirements. All applicants are required to complete a BS/MBA Accelerated Degree Application available through the undergraduate BS/MBA advisor for each college.

A plan of study/sequence sheet must be completed for each applicant with the assistance of their undergraduate BS/MBA advisor to ensure that all undergraduate degree requirements are met within the required four years. Both documents must be submitted together for approval and processing.

For additional information please visit the BS/MBA website (<https://www.lebow.drexel.edu/academics/undergraduate/accelerated-dual-degrees/bsmba-dual-degree-program/>).

Undergraduate Application Requirements

At the undergraduate level, a provisional BS/MBA attribute code will be placed on the student record at the time of admission. Once the student has accumulated 90.0 credits, an Accelerated Degree Application must be completed before reaching 120.0 credits, at which time a BS/MBA code will be placed on the application.

Degree Requirements

Students participating in the cooperative education program will be enrolled in the required prep course, COOP 101, generally three terms before their co-op begins.

Bachelor of Science in Business Administration (BSBA) Degree Requirements

General Education Requirements		
CIVC 101	Introduction to Civic Engagement	1.0
COOP 101	Career Management and Professional Development *	1.0
ENGL 101	Composition and Rhetoric I: Inquiry and Exploratory Research	3.0
or ENGL 111	English Composition I	
ENGL 102	Composition and Rhetoric II: Advanced Research and Evidence-Based Writing	3.0
or ENGL 112	English Composition II	
ENGL 103	Composition and Rhetoric III: Themes and Genres	3.0
or ENGL 113	English Composition III	
MATH 101	Introduction to Analysis I	4.0
UNIV B101	The Drexel Experience	1.0
UNIV B201 [WI]	Career Management	1.0
General Education Electives (Select 18-24 credits)		
Culture, Diversity & Global Perspective **		6.0-8.0
Humanities & Social Science **		6.0-8.0
Natural Science & Technology **		6.0-8.0
Free Electives		38.0
Business Flexible Requirements		
INTB 200	International Business	4.0
MIS 200	Management Information Systems	4.0
MKTG 201	Introduction to Marketing Management	4.0
OPM 200	Operations Management	4.0
STAT 201	Introduction to Business Statistics	4.0
Business Requirements		
ACCT 115	Financial Accounting Foundations	4.0
ACCT 116	Managerial Accounting Foundations	4.0
BLAW 201	Business Law I	4.0
BSAN 160	Business Analytics and Data Visualization	4.0

BUSN 101	Foundations of Business I	4.0
BUSN 102	Foundations of Business II	4.0
BUSN 105	Applied Business Analysis	3.0
ECON 201	Principles of Microeconomics	4.0
ECON 202	Principles of Macroeconomics	4.0
FIN 301	Introduction to Finance	4.0
MGMT 450	Strategy and Competitive Advantage	4.0
ORGB 300 [WI]	Organizational Behavior	4.0
Business Impact Elective		4.0

Select a course that has one the following subject codes: (ACCT) Accounting, (BSAN) Business Analytics, (STAT) Business Statistics, (ECON) Economics, (FIN) Finance, (BUSN) General Business, (HRMT) Human Resource Management, (INTB) International Business, (BLAW) Business Law, (MGMT) Management, (MIS) Management Information Systems, (MKTG) Marketing, (OPM) Operations Management, (OPR) Operations Research, (ORGB) Organizational Behavior, (REMD) Real Estate Management & Development, (SMT) Sport Management, or (TAX) Taxation with a course number range of 100-499, including T280, T380, and T480. This course cannot be applied to your major or minor.

Major Requirements

Required Real Estate & Management Major Courses

BLAW 330	Real Estate Law	4.0
REMD 110	Introduction to Real Estate Management	4.0
REMD 320	Sustainability in the Built Environment	4.0
REMD 340	Urban Finance and Environmental Planning	4.0
REMD 375	Real Estate Finance	4.0
REMD 410	Real Estate Investment and Asset Management	4.0
REMD 491	Senior Capstone in Real Estate Management & Development	4.0
Choose two (2) of the following:		8.0
ACCT 331	Cost Accounting	
ECON 350 [WI]	Applied Econometrics	
ECON 365	Behavioral Economics	
MKTG 348	Services Marketing	
ORGB 320	Leadership: Theory and Practice	
ORGB 400	Team Development and Leadership	
ORGB 420	Negotiations and Conflict Resolution	
REMD T480	Special Topics in Real Estate Management & Development	

MBA Degree Requirements

Required Courses

ACCT 510	Essentials of Financial Reporting	2.0
BLAW 510	Analyzing Legal Options in Decision-Making	2.0
BSAN 601	Business Analytics for Managers	3.0
ECON 601	Managerial Economics	3.0
FIN 601	Corporate Financial Management	3.0
MGMT 520	Strategy Analysis	2.0
MGMT 530	Managing and Leading the Total Enterprise	2.0
MGMT 770	MBA Capstone	2.0
MKTG 510	Marketing Strategy	2.0
ORGB 511	Leading in Dynamic Environments: A Personal, Relational, and Strategic Approach	3.0
POM 510	Operations and Supply Chain Management	2.0
Experiential Requirement: Select one		3.0
BUSN 615	Graduate Internship	
INTB 790	International Business Seminar and Residency	
MGMT 680	Leading for Innovation	
MGMT 715	Business Consulting	
MIS 652	Business Agility and IT	
ORGB 640	Negotiations for Leaders	
TAX 715	Tax Experiential Learning	

Free Electives	11.0
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MBA Major Requirements	9.0
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Students select one major from the following:

Major: Accounting Analytics

Required Courses

ACCT 655	Data Analytics & Technology in Accounting
ACCT 665	Financial Statement Analysis

Select one of the following:

ACCT 635	Strategy & the Master Budgeting Process
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BSAN 605	Data Visualization for Managers
TAX 660	Tax and Business Strategy
Major: Business Analytics	
Select three of the following	
MIS 612	Aligning Information Systems and Business Strategies
MIS 630	Inter-Active Decision Support Systems
MIS 632	Database Analysis and Design for Business
MKTG 606	Customer Analytics
MKTG 607	Marketing Experiments
OPR 601	Managerial Decision Models and Simulation
POM 645	Supply Chain Analytics
STAT 610	Statistics for Business Analytics
STAT 632	Datamining for Managers
STAT 645	Time Series Forecasting
STAT T680	Special Topics in STAT
Major: Corporate Sustainability and Social Impact	
Select three of the following	
BLAW 620	Legal Aspects of Employment
FIN 610	Corporate Governance
FIN 615	Environmental and Social Issues in Finance
INDS T680	Special Topics in Interdisciplinary Business
MGMT 670	Business Ethics
MGMT 676	Sustainability and Value Creation
MKTG 654	Corporate Brand & Reputation Management
ORGB T680	Special Topics in ORGB
POM 642	Sustainable Supply Chain Management and Logistics
SMT 606	Social Issues in Sport
Major: Economics	
Required Course	
ECON 610	Microeconomics
Select two of the following:	
ECON 540	Intro to Econometrics and Data Analysis
ECON 548	Mathematical Economics
ECON 550	Econometrics
ECON 614	Macroeconomics
ECON 650	Business & Economic Strategy: Game Theory & Applications
Major: Finance	
Select three of the following	
FIN 602	Advanced Financial Management
FIN 605	Business Valuation
FIN 610	Corporate Governance
FIN 615	Environmental and Social Issues in Finance
FIN 622	Financial Institutions & Markets
FIN 624	Risk Management
FIN 626	Investment Management
FIN 635	Entrepreneurial Finance
FIN 639	FinTech
FIN 645	Behavioral Finance
FIN 648	International Financial Management
FIN T680	Special Topics in Finance
Major: Effective Leadership	
Select three of the following	
MGMT 660	Leading the Digital Supply Chain
MGMT 670	Business Ethics
MGMT 676	Sustainability and Value Creation
ORGB 620	Leading Virtual Teams
ORGB 640	Negotiations for Leaders
Major: General Business	

General Business Major requires three business courses with distinct subject codes and course number range 500-799. Allowable options for the subject codes are Accounting (ACCT), Statistics (STAT), Economics (ECON), Finance (FIN), General Business (BUSN), Interdisciplinary Business (INDS), International Business (INTB), Legal Studies (BLAW), Management (MGMT), Management Information Systems (MIS), Marketing (MKTG), Operations Research (OPR), Organizational Behavior (ORGB), Production Operations Management (POM), Sport Management (SMT) or Taxation (TAX).

Major: Marketing

(Select three of the following, of which two MUST have the MKTG subject code (any course number between 500-799))

BLAW T680	Special Topics in Legal Studies
ECON 540	Intro to Econometrics and Data Analysis
ECON 610	Microeconomics
INTB 620	International Business Management
MGMT 655	Knowledge Management
MIS 624	Systems Analysis & Design
MIS 632	Database Analysis and Design for Business
OPR 601	Managerial Decision Models and Simulation
POM 610	Supply Chain Management I
STAT 634	Quality & Six-Sigma
STAT 645	Time Series Forecasting

Any MKTG course numbered 500-799

Major: Marketing Analytics

Select three of the following:

MKTG 606	Customer Analytics
MKTG 607	Marketing Experiments
MKTG 622	Buyer Behavior Theory
MKTG 627	Digital Marketing
MKTG 634	Integrated Marketing Communications Management
MKTG 652	Marketing Information Management and Research

Major: Project Management

Required Courses

PROJ 501	Introduction to Project Management
PROJ 502	Project Planning & Scheduling

Select one of the following:

PROJ 510	Project Quality Management
PROJ 515	Project Estimation & Cost Management
PROJ 520	Project Risk Assessment & Management

Major: Strategic Technology & Innovation Management

Required Courses

MGMT 602	Innovation Management
MGMT 603	Technology Strategy

Select one of the following:

ECON 650	Business & Economic Strategy: Game Theory & Applications
MGMT 600	Introduction to Change Management: An Integration of Macro and Micro Perspectives
MGMT 604	Strategic Change Management
MGMT 640	Strategic Human Resource Management
MGMT 655	Knowledge Management
MGMT 676	Sustainability and Value Creation
MGMT 680	Leading for Innovation
MGMT 686	Strategy Implementation
MGMT 690	Change Management Experiential Capstone
MIS 641	MIS Policy and Strategy
MIS 652	Business Agility and IT
MKTG 638	New Product Planning, Strategy, and Development
OPR 601	Managerial Decision Models and Simulation
ORGB 602	Leading and Executing Change
ORGB 640	Negotiations for Leaders
STAT 645	Time Series Forecasting

Major: Supply Chain Management & Logistics

Select three of the following:

MGMT 660	Leading the Digital Supply Chain
MIS 624	Systems Analysis & Design
OPR 601	Managerial Decision Models and Simulation
POM 610	Supply Chain Management I
POM 615	Supply Chain Management II
POM 624	Management of Service Firms
POM 630	Transportation & Logistics Management
POM 642	Sustainable Supply Chain Management and Logistics
POM 644	Revenue Management

POM 645	Supply Chain Analytics
POM T680	Special Topics in POM
STAT 634	Quality & Six-Sigma
STAT 645	Time Series Forecasting

Major: Customized

Students can self customize a concentration with coordination between their program manager and with faculty guidance. Please see your Program Manager/Academic Advisor for further information

MBA Graduate Credits include courses in Accounting (ACCT), Statistics (STAT), Economics (ECON), Finance (FIN), General Business (BUSN), Interdisciplinary Business (INDS), International Business (INTB), Legal Studies (BLAW), Management (MGMT), Management Information Systems (MIS), Marketing (MKTG), Operations Research (OPR), Organizational Behavior (ORGB), Production Operations Management (POM), Sport Management (SMT) or Taxation (TAX), with a course number range between 500-799 or other approved course at the graduate level.

Total Credits**229.0-235.0**

*

Co-op cycles may vary. Students are assigned a co-op cycle (fall/winter, spring/summer, summer-only) based on their co-op program (4-year, 5-year) and major.

COOP 101 registration is determined by the co-op cycle assigned and may be scheduled in a different term. Select students may be eligible to take COOP 001 in place of COOP 101.

**

- Please see General Education Electives (<https://catalog.drexel.edu/undergraduate/collegeofbusiness/#bsbageneraleducationelectivestext>) catalog webpage for an up to date listing of eligible courses.

Writing-Intensive Course Requirements

In order to graduate, all students must pass three writing-intensive courses after their freshman year. Two writing-intensive courses must be in a student's major. The third can be in any discipline. Students are advised to take one writing-intensive class each year, beginning with the sophomore year, and to avoid "clustering" these courses near the end of their matriculation. Transfer students need to meet with an academic advisor to review the number of writing-intensive courses required to graduate.

A "WI" next to a course in this catalog may indicate that this course can fulfill a writing-intensive requirement. For the most up-to-date list of writing-intensive courses being offered, students should check the Writing Intensive Course List (<https://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/faculty-programs/#writing-intensive-list>) at the University Writing Program (<http://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/drexel-writing-center/>). Students scheduling their courses can also conduct a search for courses with the attribute "WI" to bring up a list of all writing-intensive courses available that term.

Sample Plan of Study

4+1, 1 co-op (Accelerated program completed in 5 years)

Students complete undergraduate requirements in four years, then convert to graduate status in the fifth and final year.

First Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
BUSN 101	4.0 BUSN 102	4.0 ACCT 115	4.0 VACATION	
BUSN 105	3.0 BSAN 160	4.0 CIVC 101	1.0	
ENGL 101 or 111	3.0 ECON 201	4.0 ECON 202	4.0	
MATH 101	4.0 ENGL 102 or 112	3.0 ENGL 103 or 113	3.0	
UNIV B101	1.0	(UG) Business Flexible Requirement Course [*]	4.0	
	15	15	16	0

Second Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
ACCT 116	4.0 BLAW 201	4.0 BLAW 330	4.0 (UG) Business Flexible Requirement Course ^{**}	4.0
(UG) Business Flexible Requirement Course [*]	4.0 COOP 101 ^{***}	1.0 (UG) Business Flexible Requirement Courses [*]	8.0 (UG) Culture, Diversity & Global Perspective Elective ^{**}	3.0-4.0
(UG) Culture, Diversity & Global Perspective Elective ^{**}	3.0-4.0 FIN 301	4.0 (UG) Natural Science & Technology Elective [*]	3.0-4.0 (UG) REMD Major Elective	4.0
(UG) Free Elective	3.0 REMD 110	4.0	(UG) Free Elective	3.0

	(UG) Humanities & Social Science Elective **	3.0-4.0		
	14-15	16-17	15-16	14-15
Third Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
COOP EXPERIENCE	COOP EXPERIENCE	REMD 375	4.0 ORGB 300	4.0
		UNIV B201	1.0 (UG) Natural Science & Technology Elective **	3.0-4.0
		(UG) Humanities & Social Science Elective **	3.0-4.0 (UG) Free electives	9.0
		(UG) REMD Major Elective	4.0	
		(UG) Free Elective	3.0	
	0	0	15-16	16-17
Fourth Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
REMD 320	4.0 MGMT 450	4.0 REMD 491	4.0 Undergrad Degree Awarded	
REMD 410	4.0 REMD 340	4.0 (UG) Free electives	11.0 Student classified as Graduate Student	
(UG) Business Impact Elective †	4.0 (UG) Free Electives	6.0 ECON 601	3.0	
(UG) Free elective	3.0 BSAN 601	3.0		
ACCT 510	2.0			
	17	17	18	0
Fifth Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
MGMT 530	2.0 BLAW 510	2.0 MGMT 520	2.0 MGMT 770	2.0
MKTG 510	2.0 FIN 601	3.0 (GR) Major Requirements	6.0 (GR) Elective	3.0
ORGB 511	3.0 (GR) Electives	6.0 (GR) Elective	2.0 (GR) Experiential Elective	3.0
POM 510	2.0		(GR) Major Requirement	3.0
	9	11	10	11

Total Credits 229-235

*

Please note that Business Flexible Requirement courses are all required but can be taken in any order or sequence based on student choice or major. Please consult your academic advisor for additional guidance.

**

Please see General Education Electives (p. 5) catalog webpage for an up to date listing of eligible courses.

Co-op cycles may vary. Students are assigned a co-op cycle (fall/winter, spring/summer, summer-only) based on their co-op program (4-year, 5-year) and major.

COOP 101 registration is determined by the co-op cycle assigned and may be scheduled in a different term. Select students may be eligible to take COOP 001 in place of COOP 101.

†

Select a course that has one the following subject codes: (ACCT) Accounting, (BSAN) Business Analytics, (STAT) Business Statistics, (ECON) Economics, (FIN) Finance, (BUSN) General Business, (HRMT) Human Resource Management, (INTB) International Business, (BLAW) Business Law, (MGMT) Management, (MIS) Management Information Systems, (MKTG) Marketing, (OPM) Operations Management, (OPR) Operations Research, (ORGB) Organizational Behavior, (REMD) Real Estate Management & Development, (SMT) Sport Management, or (TAX) Taxation with a course number range of 100-499, including T280, T380, and T480. This course cannot be applied to your major or minor.

Sport Business BSBA / Business Administration MBA

Major: Sport Business and Business Administration

Degree Awarded: Bachelor of Science in Business Administration (BSBA) and Master of Business Administration (MBA)

Calendar Type: Quarter

Minimum Required Credits:229.0

Co-op Options: One Co-op (Five years)

BSBA Classification of Instructional Programs (CIP) code: 31.0504

BSBA Standard Occupational Classification (SOC) code: 25-1193

MBA Classification of Instructional Programs (CIP) code: 52.0201

MBA Standard Occupational Classification (SOC) code: 11-1021

About the Program

Drexel LeBow's BS/MBA program provides academically qualified undergraduate students with the opportunity to earn both a bachelor's degree and an MBA within five years of study. Graduating with an MBA and an undergraduate degree provides students with a competitive edge when entering the job market without having the time constraints of typical degree pursuits. This program is offered to all students pursuing a bachelor of science in business administration as well as students from select undergraduate programs across the university.

Additional Information

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Admission Requirements

The BS/MBA program requires a two-tiered application process which includes both undergraduate and graduate requirements. All applicants are required to complete a BS/MBA Accelerated Degree Application available through the undergraduate BS/MBA advisor for each college.

A plan of study/sequence sheet must be completed for each applicant with the assistance of their undergraduate BS/MBA advisor to ensure that all undergraduate degree requirements are met within the required four years. Both documents must be submitted together for approval and processing.

For additional information please visit the BS/MBA website (<https://www.lebow.drexel.edu/academics/undergraduate/accelerated-dual-degrees/bsmba-dual-degree-program/>).

Undergraduate Application Requirements

At the undergraduate level, a provisional BS/MBA attribute code will be placed on the student record at the time of admission. Once the student has accumulated 90 credits, an Accelerated Degree Application must be completed before reaching 120.0 credits, at which time a BS/MBA code will be placed on the application.

Degree Requirements

Students participating in the cooperative education program will be enrolled in the required prep course, COOP 101, generally three terms before their co-op begins.

Bachelor of Science in Business Administration (BSBA) Degree Requirements

General Education Requirements

CIVC 101	Introduction to Civic Engagement	1.0
COOP 101	Career Management and Professional Development *	1.0
ENGL 101	Composition and Rhetoric I: Inquiry and Exploratory Research	3.0
or ENGL 111	English Composition I	
ENGL 102	Composition and Rhetoric II: Advanced Research and Evidence-Based Writing	3.0
or ENGL 112	English Composition II	
ENGL 103	Composition and Rhetoric III: Themes and Genres	3.0
or ENGL 113	English Composition III	
MATH 101	Introduction to Analysis I	4.0
UNIV B101	The Drexel Experience	1.0
UNIV B201 [WI]	Career Management	1.0

General Education Electives (Select 18-24 credits)

Culture, Diversity & Global Perspective ***	6.0-8.0
Humanities & Social Science ***	6.0-8.0
Natural Science & Technology ***	6.0-8.0

Business Flexible Requirements

INTB 200	International Business	4.0
MIS 200	Management Information Systems	4.0
MKTG 201	Introduction to Marketing Management	4.0
OPM 200	Operations Management	4.0
STAT 201	Introduction to Business Statistics	4.0

Free Electives

38.0

Business Requirements

ACCT 115	Financial Accounting Foundations	4.0
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ACCT 116	Managerial Accounting Foundations	4.0
BLAW 201	Business Law I	4.0
BSAN 160	Business Analytics and Data Visualization	4.0
BUSN 101	Foundations of Business I	4.0
BUSN 102	Foundations of Business II	4.0
BUSN 105	Applied Business Analysis	3.0
ECON 201	Principles of Microeconomics	4.0
ECON 202	Principles of Macroeconomics	4.0
FIN 301	Introduction to Finance	4.0
MGMT 450	Strategy and Competitive Advantage	4.0
ORGB 300 [WI]	Organizational Behavior	4.0

Business Impact Elective**4.0**

Select a course that has one the following subject codes: (ACCT) Accounting, (BSAN) Business Analytics, (STAT) Business Statistics, (ECON) Economics, (FIN) Finance, (BUSN) General Business, (HRMT) Human Resource Management, (INTB) International Business, (BLAW) Business Law, (MGMT) Management, (MIS) Management Information Systems, (MKTG) Marketing, (OPM) Operations Management, (OPR) Operations Research, (ORGB) Organizational Behavior, (REMD) Real Estate Management & Development, (SMT) Sport Management, or (TAX) Taxation with a course number range of 100-499, including T280, T380, and T480. This course cannot be applied to your major or minor.

Major Requirements**Required Sport Business Major Courses**

SMT 110	The Business of Sport	4.0
SMT 201	Sports Marketing, Promotion, and Public Relations	4.0
SMT 230	Sports and the Law	4.0
SMT 285	Sport, Industry, and Society	4.0
SMT 320	Sport Economics	4.0

Sport Business Electives

Select four (4) of the following:

16.0

SMT 205	Sport Media Relations	
SMT 227	Sport Entrepreneurship	
SMT 240	Olympic Games	
SMT 245	NCAA Compliance	
SMT 255	Legal Foundations of Title IX	
SMT 260	Sports Agents & Labor Relations	
SMT 262	Digital Sports Storytelling	
SMT 270	Sports Facility Planning & Management	
SMT 275	Sports Event Management	
SMT 290	Digital Media in Sport	
SMT 305	Fundraising in Sports	
SMT 307	Corporate Sponsorship in Sports	
SMT 310	Sports Contracts	
SMT 321	Money, Power, Politics: College Sports in America	
SMT 325	Business of Sports Media	
SMT 333	Sports Gambling	
SMT 335	Sport Governance & Policy	
SMT 340 [WI]	International Aspects of Sport	
SMT 362	Sport Ticket Sales	
SMT 372	Sport Business Consulting	
SMT 375	Sport Finance	
SMT 380	Sports Analytics	
SMT 475	Sports Industry Practicum	

MBA Requirements

ACCT 510	Essentials of Financial Reporting	2.0
BLAW 510	Analyzing Legal Options in Decision-Making	2.0
BSAN 601	Business Analytics for Managers	3.0
ECON 601	Managerial Economics	3.0
FIN 601	Corporate Financial Management	3.0
MGMT 520	Strategy Analysis	2.0
MGMT 530	Managing and Leading the Total Enterprise	2.0
MGMT 770	MBA Capstone	2.0
MKTG 510	Marketing Strategy	2.0
ORGB 511	Leading in Dynamic Environments: A Personal, Relational, and Strategic Approach	3.0
POM 510	Operations and Supply Chain Management	2.0

Experiential Requirement: Select one

3.0

BUSN 615	Graduate Internship
INTB 790	International Business Seminar and Residency
MGMT 680	Leading for Innovation
MGMT 715	Business Consulting
MIS 652	Business Agility and IT
ORGB 640	Negotiations for Leaders
TAX 715	Tax Experiential Learning

Graduate Free Electives 11.0

MBA Major Requirements 9.0

Students select one major from the following:

Major: Accounting Analytics

Required Courses

ACCT 655	Data Analytics & Technology in Accounting
ACCT 665	Financial Statement Analysis

Select one of the following

ACCT 635	Strategy & the Master Budgeting Process
BSAN 605	Data Visualization for Managers
TAX 660	Tax and Business Strategy

Major: Business Analytics

Select three of the following

MIS 612	Aligning Information Systems and Business Strategies
MIS 624	Systems Analysis & Design
MIS 630	Inter-Active Decision Support Systems
MIS 632	Database Analysis and Design for Business
MKTG 606	Customer Analytics
MKTG 607	Marketing Experiments
OPR 601	Managerial Decision Models and Simulation
POM 645	Supply Chain Analytics
STAT 610	Statistics for Business Analytics
STAT 632	Datamining for Managers
STAT 645	Time Series Forecasting
STAT T680	Special Topics in STAT

Major: Corporate Sustainability and Social Impact

Select three of the following

BLAW 620	Legal Aspects of Employment
ENTP 535	Social Entrepreneurship
ENTP 601	Social and Sustainable Innovation
FIN 610	Corporate Governance
FIN 615	Environmental and Social Issues in Finance
INDS 601	Corporate Sustainability for Managers
MGMT 670	Business Ethics
MGMT 676	Sustainability and Value Creation
MKTG 654	Corporate Brand & Reputation Management
ORGB T680	Special Topics in ORGB
POM 642	Sustainable Supply Chain Management and Logistics
SMT 606	Social Issues in Sport

Major: Economics

Required Course

ECON 610	Microeconomics
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Select two of the following:

ECON 540	Intro to Econometrics and Data Analysis
ECON 548	Mathematical Economics
ECON 550	Econometrics
ECON 614	Macroeconomics
ECON 650	Business & Economic Strategy: Game Theory & Applications

Major: Finance

Select three of the following

FIN 602	Advanced Financial Management
FIN 605	Business Valuation
FIN 610	Corporate Governance
FIN 615	Environmental and Social Issues in Finance
FIN 622	Financial Institutions & Markets

FIN 624	Risk Management
FIN 626	Investment Management
FIN 635	Entrepreneurial Finance
FIN 639	FinTech
FIN 645	Behavioral Finance
FIN 648	International Financial Management
FIN T680	Special Topics in Finance

Major: Effective Leadership

Select three of the following:

MGMT 660	Leading the Digital Supply Chain
MGMT 670	Business Ethics
MGMT 676	Sustainability and Value Creation
ORGB 620	Leading Virtual Teams
ORGB 640	Negotiations for Leaders

Major: General Business

General Business Major requires three business courses with distinct subject codes and course number range 500-799. Allowable options for the subject codes are Accounting (ACCT), Statistics (STAT), Economics (ECON), Finance (FIN), General Business (BUSN), Interdisciplinary Business (INDS), International Business (INTB), Legal Studies (BLAW), Management (MGMT), Management Information Systems (MIS), Marketing (MKTG), Operations Research (OPR), Organizational Behavior (ORGB), Production Operations Management (POM), Sport Management (SMT) or Taxation (TAX).

Major: Marketing

Select three of the following, of which 2 MUST be from MKTG:

MKTG Course 500-799	
BLAW T680	Special Topics in Legal Studies
ECON 540	Intro to Econometrics and Data Analysis
ECON 610	Microeconomics
INTB 620	International Business Management
MGMT 655	Knowledge Management
MIS 624	Systems Analysis & Design
MIS 632	Database Analysis and Design for Business
OPR 601	Managerial Decision Models and Simulation
POM 610	Supply Chain Management I
STAT 634	Quality & Six-Sigma
STAT 645	Time Series Forecasting
Any MKTG course numbered 500-799	

Major: Marketing Technology & Analytics

Choose three of the following:

MKTG 606	Customer Analytics
MKTG 607	Marketing Experiments
MKTG 622	Buyer Behavior Theory
MKTG 627	Digital Marketing
MKTG 634	Integrated Marketing Communications Management
MKTG 652	Marketing Information Management and Research

Major: Project Management

Required Courses

PROJ 501	Introduction to Project Management
PROJ 502	Project Planning & Scheduling

Select one of the following:

PROJ 510	Project Quality Management
PROJ 515	Project Estimation & Cost Management
PROJ 520	Project Risk Assessment & Management

Major: Strategic Technology & Innovation Management

Required Courses

MGMT 602	Innovation Management
MGMT 603	Technology Strategy

Select one of the following:

ECON 650	Business & Economic Strategy: Game Theory & Applications
MGMT 600	Introduction to Change Management: An Integration of Macro and Micro Perspectives
MGMT 604	Strategic Change Management
MGMT 640	Strategic Human Resource Management
MGMT 655	Knowledge Management
MGMT 676	Sustainability and Value Creation
MGMT 680	Leading for Innovation

MGMT 686	Strategy Implementation
MGMT 690	Change Management Experiential Capstone
MIS 641	MIS Policy and Strategy
MIS 652	Business Agility and IT
MKTG 638	New Product Planning, Strategy, and Development
OPR 601	Managerial Decision Models and Simulation
ORGB 602	Leading and Executing Change
ORGB 640	Negotiations for Leaders
STAT 645	Time Series Forecasting

Major: Supply Chain Management & Logistics

Select three of the following:

MGMT 660	Leading the Digital Supply Chain
MIS 624	Systems Analysis & Design
OPR 601	Managerial Decision Models and Simulation
POM 610	Supply Chain Management I
POM 615	Supply Chain Management II
POM 624	Management of Service Firms
POM 630	Transportation & Logistics Management
POM 642	Sustainable Supply Chain Management and Logistics
POM 644	Revenue Management
POM 645	Supply Chain Analytics
POM T680	Special Topics in POM
STAT 634	Quality & Six-Sigma
STAT 645	Time Series Forecasting

Major: Business Customized

Students can self customize a major with coordination between their program manager and with faculty guidance. Please see your Program Manager/Academic Advisor for further information

MBA Graduate Credits include courses in Accounting (ACCT), Statistics (STAT), Economics (ECON), Finance (FIN), General Business (BUSN), Interdisciplinary Business (INDS), International Business (INTB), Legal Studies (BLAW), Management (MGMT), Management Information Systems (MIS), Marketing (MKTG), Operations Research (OPR), Organizational Behavior (ORGB), Production Operations Management (POM), Sport Management (SMT) or Taxation (TAX), with a course number range between 500-799 or other approved course at the graduate level.

Total Credits**229.0-235.0**

*

Co-op cycles may vary. Students are assigned a co-op cycle (fall/winter, spring/summer, summer-only) based on their co-op program (4-year, 5-year) and major.

COOP 101 registration is determined by the co-op cycle assigned and may be scheduled in a different term. Select students may be eligible to take COOP 001 in place of COOP 101.

**

- Please see General Education Electives (<https://catalog.drexel.edu/undergraduate/collegeofbusiness/#bsbageneraleducationelectivestext>) catalog webpage for an up to date listing of eligible courses.

Writing-Intensive Course Requirements

In order to graduate, all students must pass three writing-intensive courses after their freshman year. Two writing-intensive courses must be in a student's major. The third can be in any discipline. Students are advised to take one writing-intensive class each year, beginning with the sophomore year, and to avoid "clustering" these courses near the end of their matriculation. Transfer students need to meet with an academic advisor to review the number of writing-intensive courses required to graduate.

A "WI" next to a course in this catalog may indicate that this course can fulfill a writing-intensive requirement. For the most up-to-date list of writing-intensive courses being offered, students should check the Writing Intensive Course List (<https://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/faculty-programs/#writing-intensive-list>) at the University Writing Program (<http://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/>). (<http://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/drexel-writing-center/>) Students scheduling their courses can also conduct a search for courses with the attribute "WI" to bring up a list of all writing-intensive courses available that term.

Sample Plan of Study

4+1, 1 co-op (Accelerated program completed in 5 years)

Students complete undergraduate requirements in four years, then convert to graduate status in the fifth and final year.

First Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
BUSN 101	4.0 BSAN 160	4.0 ACCT 115	4.0 VACATION	
BUSN 105	3.0 BUSN 102	4.0 CIVC 101	1.0	
ENGL 101 or 111	3.0 ECON 201	4.0 ECON 202	4.0	
MATH 101	4.0 ENGL 102 or 112	3.0 ENGL 103 or 113	3.0	
UNIV B101	1.0	(UG) Business Flexible Requirement Course	4.0	
	15	15	16	0

Second Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
ACCT 116	4.0 BLAW 201	4.0 SMT 230	4.0 SMT 201	4.0
SMT 110	4.0 COOP 101 ***	1.0 (UG) Business Flexible Requirement Courses *	8.0 (UG) Business Flexible Requirement Course *	4.0
(UG) Culture, Diversity & Global Perspective Elective **	3.0-4.0 FIN 301	4.0 (UG) Natural Science & Technology Elective **	3.0-4.0 (UG) Culture, Diversity & Global Perspective Elective ***	3.0-4.0
(UG) Free Elective	3.0 (UG) Humanities & Social Science Elective **	3.0-4.0	(UG) Free Elective	3.0
	(UG) Free Elective	3.0		
	14-15	15-16	15-16	14-15

Third Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
COOP EXPERIENCE	COOP EXPERIENCE	ORGB 300	4.0 (UG) Business Flexible Requirement Course *	4.0
		SMT 285	4.0 (UG) Natural Science & Technology Elective **	3.0-4.0
		SMT 320	4.0 (UG) Required Sport Business Major Elective	4.0
		UNIV B201	1.0 (UG) Free elective	6.0
		(UG) Humanities & Social Science Elective **	3.0-4.0	
	0	0	16-17	17-18

Fourth Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
(UG) Business Impact Elective †	4.0 MGMT 450	4.0 (UG) Required Sport Business Major Elective	4.0 Undergrad Degree Awarded	
(UG) Required Sport Business Major Elective	4.0 (UG) Required Sport Business Major Elective	4.0 (UG) Free Electives	10.0 Student classified as Graduate Student	
(UG) Free elective	6.0 (UG) Free Electives	7.0 ECON 601	3.0	
ACCT 510	2.0 BSAN 601	3.0		
	16	18	17	0

Fifth Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
MGMT 530	2.0 BLAW 510	2.0 MGMT 520	2.0 MGMT 770	2.0
MKTG 510	2.0 FIN 601	3.0 (GR) Major Requirement	6.0 (GR) Experiential Elective	3.0
ORGB 511	3.0 (GR) Major Requirement	3.0 (GR) Free Elective	2.0 (GR) Free Elective	6.0
POM 510	2.0 (GR) Free Elective	3.0		
	9	11	10	11

Total Credits 229-235

*

Select INTB 200, OPM 200, MIS 200, MKTG 201 or STAT 201. Please note that Business Flexible Requirement courses are all required but can be taken in any order or sequence based on student choice or major. Please consult your academic advisor for additional guidance.

**

Please see General Education (p. 5) Electives catalog webpage for an up to date listing of eligible courses

Co-op cycles may vary. Students are assigned a co-op cycle (fall/winter, spring/summer, summer-only) based on their co-op program (4-year, 5-year) and major.

COOP 101 registration is determined by the co-op cycle assigned and may be scheduled in a different term. Select students may be eligible to take COOP 001 in place of COOP 101.

†

Select a course that has one the following subject codes: (ACCT) Accounting, (BSAN) Business Analytics, (STAT) Business Statistics, (ECON) Economics, (FIN) Finance, (BUSN) General Business, (HRMT) Human Resource Management, (INTB) International Business, (BLAW) Business Law, (MGMT) Management, (MIS) Management Information Systems, (MKTG) Marketing, (OPM) Operations Management, (OPR) Operations Research, (ORGB) Organizational Behavior, (REMD) Real Estate Management & Development, (SMT) Sport Management, or (TAX) Taxation with a course number range of 100-499, including T280, T380, and T480. This course cannot be applied to your major or minor.

Minor in Accounting

About the Minor

Accounting is the language of financial data. Whether you are an artist, pro athlete, restaurateur, or CEO of a nonprofit or fortune 100 company, having basic understanding of accounting will equip you to make sound business decisions. The Accounting minor is available to all students enrolled at Drexel University.

Requirements

- No more than 2 courses or 8.0 credits can be counted towards any additional major/minor/co-major or certificate.
- No more than two transfer courses may be used to complete this minor. Transfer credits must be taken before matriculated at Drexel.
- Students should check the pre-requisites of all classes when selecting electives. It is the responsibility of the student to know pre-requisites.
- Cannot do a major and a minor in the same field of study.

All prospective students should meet with an advisor from the College as soon as possible.

For more information please contact LeBow College Undergraduate Advising Office at lebowadv@drexel.edu and visit the Undergraduate Advisors website (<https://www.lebow.drexel.edu/academics/undergraduate/academic-advising/advisors/>).

Program Requirements

Required Courses

ACCT 115 or ACCT 110	Financial Accounting Foundations Accounting for Professionals	4.0
ACCT 116	Managerial Accounting Foundations	4.0
TAX 341 or TAX 342	Federal Income Taxes Advanced Federal Taxes	4.0
Select three (3) of the following: *		12.0
ACCT 321	Financial Reporting I	
ACCT 322	Financial Reporting II	
ACCT 323	Financial Reporting III	
ACCT 331	Cost Accounting	
ACCT 341	Principles of Auditing	
ACCT T380	Special Topics in Accounting	
ACCT T480	Special Topics in Accounting	
TAX 342 or TAX 341	Advanced Federal Taxes Federal Income Taxes	
TAX 360	Cannabis, Cookies and Cyberspace: The New Age of State & Local Taxation	
TAX T380	Special Topics in TAX	
TAX T480	Special Topics in TAX	
Total Credits		24.0

*

Note: Another elective can be substituted with the prior approval of the department.

Minor in Behavioral Economics and Business

About the Minor

Decision-makers are drawing from a variety of fields to inform their choices, and social scientists are increasingly reaching across disciplines to model human behavior. Economists, for example, have brought insight from psychology into their field and created a new field within economics—behavioral economics. The minor in Behavioral Economics and Business offers students the opportunity to learn about decision-making from a variety of perspectives and should be of interest to those who wish to broaden their understanding of choices made by individuals, firms, governments, and other agents.

Please Note:

- No more than 2 courses or 8.0 credits can be counted towards any additional major/minor/co-major or certificate.
- No more than two transfer courses may be used to complete this minor. Transfer credits must be taken before matriculated at Drexel.
- Students should check the pre-requisites of all classes when selecting electives. It is the responsibility of the student to know pre-requisites.
- Cannot do a major and a minor in the same field of study.

All prospective students should meet with an advisor from the College as soon as possible.

For more information please contact LeBow College Undergraduate Advising Office at lebowadv@drexel.edu and visit the Undergraduate Advisors website (<https://www.lebow.drexel.edu/academics/undergraduate/academic-advising/advisors/>).

Program Requirements

ECON 201	Principles of Microeconomics	4.0
ECON 365	Behavioral Economics	4.0
Select 8 credits from the following		8.0
ECON 250	Game Theory and Applications	
ECON 350 [WI]	Applied Econometrics	
ECON 366	Topics in Behavioral Economics	
ECON 370	Experiments and Causality in Economics	
Select 8 - 9 credits from the following.		8.0-9.0
MKTG 326	Marketing Insights	
MKTG 356	Consumer Behavior	
MKTG 365	Digital Marketing	
ORGB 300 [WI]	Organizational Behavior	
ORGB 320	Leadership: Theory and Practice	
ORGB 400	Team Development and Leadership	
ORGB 420	Negotiations and Conflict Resolution	
PSY 150	Introduction to Social Psychology	
PSY 250 [WI]	Industrial Psychology	
PSY 312	Cognitive Neuroscience	
PSY 330	Cognitive Psychology	
Total Credits		24.0-25.0

*
Students pursuing any of the Economics stand alone or combined majors are not eligible for this minor.

Writing-Intensive Course Requirements

In order to graduate, all students must pass three writing-intensive courses after their freshman year. Two writing-intensive courses must be in a student's major. The third can be in any discipline. Students are advised to take one writing-intensive class each year, beginning with the sophomore year, and to avoid "clustering" these courses near the end of their matriculation. Transfer students need to meet with an academic advisor to review the number of writing-intensive courses required to graduate.

A "WI" next to a course in this catalog may indicate that this course can fulfill a writing-intensive requirement. For the most up-to-date list of writing-intensive courses being offered, students should check the Writing Intensive Course List (<https://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/faculty-programs/#writing-intensive-list>) at the University Writing Program (<http://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/>). (<http://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/drexel-writing-center/>) Students scheduling their courses can also conduct a search for courses with the attribute "WI" to bring up a list of all writing-intensive courses available that term.

Minor in Business Administration

About the Minor

The minor in Business Administration is designed to provide some flexibility while at the same time assuring exposure to a number of critical business functional areas.

Requirements

- No more than 2 courses or 8.0 credits can be counted towards any additional major/minor/co-major or certificate.
- No more than two transfer courses may be used to complete this minor. Transfer credits must be taken before matriculated at Drexel.
- Students should check the pre-requisites of all classes when selecting electives. It is the responsibility of the student to know pre-requisites.
- Cannot do a major and a minor in the same field of study.

This minor is not open to students who major in Economics & Business; Behavioral Economics, Business & Organizations; and Business and Engineering.

All prospective students should meet with an advisor from the College as soon as possible.

For more information please contact LeBow College Undergraduate Advising Office at lebowadv@drexel.edu and visit the Undergraduate Advisors website (<https://www.lebow.drexel.edu/academics/undergraduate/academic-advising/advisors/>).

Program Requirements

Students select six of the following:

24.0

ACCT 115 or ACCT 110	Financial Accounting Foundations Accounting for Professionals
BLAW 201 or BLAW 321	Business Law I Law of Business Organizations
ECON 201	Principles of Microeconomics
ECON 202	Principles of Macroeconomics
FIN 301	Introduction to Finance
MIS 200	Management Information Systems
MKTG 201	Introduction to Marketing Management
OPM 200	Operations Management
ORGB 300 [WI]	Organizational Behavior
STAT 201	Introduction to Business Statistics
STAT 202	Business Statistics II

Total Credits

24.0

Writing-Intensive Course Requirements

In order to graduate, all students must pass three writing-intensive courses after their freshman year. Two writing-intensive courses must be in a student's major. The third can be in any discipline. Students are advised to take one writing-intensive class each year, beginning with the sophomore year, and to avoid "clustering" these courses near the end of their matriculation. Transfer students need to meet with an academic advisor to review the number of writing-intensive courses required to graduate.

A "WI" next to a course in this catalog may indicate that this course can fulfill a writing-intensive requirement. For the most up-to-date list of writing-intensive courses being offered, students should check the Writing Intensive Course List (<https://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/faculty-programs/#writing-intensive-list>) at the University Writing Program (<http://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/>). (<http://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/drexel-writing-center/>) Students scheduling their courses can also conduct a search for courses with the attribute "WI" to bring up a list of all writing-intensive courses available that term.

Minor in Business Analytics

About the Minor

How does a company design an effective social media campaign for its brand new product? How does a bank make credit card offers or detect fraud? How does a chain store stock its shelves with just the right products at the right price? Technology has made it possible to collect, store, process, and analyze massive data sets that can help businesses make better decisions, but people with skills in business analytics are needed to convert the information contained in the data into business decisions. From the junior analyst providing daily reports on production to the CEO seeking to transform the business, all are looking for guidance and talent in business analytics.

LeBow students are uniquely positioned to address descriptive, diagnostic, predictive, prescriptive, and preemptive questions across the business analytics life cycle, starting from the corporate generation of data through to applications for innovation and executive decision-making.

The Business Analytics minor at LeBow features the same core curriculum as the major in Business Analytics. The curriculum enables students to tailor the program to their interests and anticipated career path.

One of the distinguishing features of the Business Analytics minor is the required senior project (BSAN 460) where students work in small teams on business analytics projects that utilize real-world data. The projects require students to bring together all the key elements of the business analytics curriculum to derive business insights for a business challenge. Experiencing this data-driven decision process is invaluable career preparation.

Requirements

- No more than 2 courses or 8.0 credits can be counted towards any additional major/minor/co-major or certificate.
- No more than two transfer courses may be used to complete this minor. Transfer credits must be taken before matriculated at Drexel.
- Students should check the pre-requisites of all classes when selecting electives. It is the responsibility of the student to know pre-requisites.
- Cannot do a major and a minor in the same field of study.

All prospective students should meet with an advisor from the College as soon as possible.

For more information please contact LeBow College Undergraduate Advising Office at lebowadv@drexel.edu and visit the Undergraduate Advisors website (<https://www.lebow.drexel.edu/academics/undergraduate/academic-advising/advisors/>).

Program Requirements

BSAN 261	Data Visualization for Business Analytics	4.0
BSAN 360	Programming for Data Analytics	4.0
BSAN 460	Business Analytics Senior Project	4.0
MIS 343	Database Design and Implementation	4.0
STAT 331	Introduction to Data Mining for Business	4.0
Business Analytics elective (select one of the following):		4.0
ECON 350 [WI]	Applied Econometrics	
ECON 360	Time Series Econometrics	
ECON 370	Experiments and Causality in Economics	
MKTG 366	Customer Analytics	
MKTG 367	Data-Driven Digital Marketing	
OPR 320	Linear Models for Decision Making	
OPR 330	Advanced Decision Making and Simulation	
OPR 350	Optimization in Finance	
SMT 380	Sports Analytics	
STAT 335	Introduction to Experimental Design	
Total Credits		24.0

*

Prerequisites for this minor are (BSAN 160 or BSAN 260) and (STAT 202 OR STAT 206).

Writing-Intensive Course Requirements

In order to graduate, all students must pass three writing-intensive courses after their freshman year. Two writing-intensive courses must be in a student's major. The third can be in any discipline. Students are advised to take one writing-intensive class each year, beginning with the sophomore year, and to avoid "clustering" these courses near the end of their matriculation. Transfer students need to meet with an academic advisor to review the number of writing-intensive courses required to graduate.

A "WI" next to a course in this catalog may indicate that this course can fulfill a writing-intensive requirement. For the most up-to-date list of writing-intensive courses being offered, students should check the Writing Intensive Course List (<https://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/faculty-programs/#writing-intensive-list>) at the University Writing Program (<http://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/>). (<http://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/drexel-writing-center/>) Students scheduling their courses can also conduct a search for courses with the attribute "WI" to bring up a list of all writing-intensive courses available that term.

Minor in Business Consulting

About the Minor

The Business Consulting minor is designed to equip students with practical skills and competencies through project-based coursework and industry collaboration.

Students will complete at least half of their degree requirements in experiential learning courses focused on business problem-solving. In these courses, students work in interdisciplinary teams to provide business solutions to organizations across industries.

Through elective courses, students can study areas such as organizational behavior, management information systems, and international business.

Admission Requirements

Open to any undergraduate student enrolled at the University.

Requirements

- No more than 2 courses or 8.0 credits can be counted towards any additional major/minor/co-major or certificate.
- No more than two transfer courses may be used to complete this minor. Transfer credits must be taken before matriculated at Drexel.
- Students should check the pre-requisites of all classes when selecting electives. It is the responsibility of the student to know pre-requisites.
- Cannot do a major and a minor in the same field of study.

All prospective students should meet with an advisor from the College as soon as possible.

For more information please contact LeBow College Undergraduate Advising Office at lebowadv@drexel.edu and visit the Undergraduate Advisors website (<https://www.lebow.drexel.edu/academics/undergraduate/academic-advising/advisors/>).

Program Requirements

Required Courses

MGMT 370	For-Profit Business Consulting	4.0
MGMT 371	Nonprofit Business Consulting	4.0
MGMT 372	Startup Business Consulting	4.0

Business Consulting Electives (select three of the following)

12.0

MGMT 301	Designing Innovative Organizations
MGMT 364	Technology Management
MGMT 380	International Business Consulting
MIS 342	Systems Analysis and Design
MIS 347	Domestic and Global Outsourcing Management
MIS 361	Information System Project Management
ORGB 320	Leadership: Theory and Practice
ORGB 400	Team Development and Leadership
ORGB 420	Negotiations and Conflict Resolution
SMT 372	Sport Business Consulting

Total Credits

24.0

Minor in Business Law

About the Minor

Understanding the legal environment in which businesses operate is critical to any business's success. The Minor in Business Law will allow students to pursue coursework that explores the legal and regulatory frameworks in which businesses function and expose students to various legal issues that could arise throughout their careers. The coursework emphasizes critical thinking, so students learn not only the substance of the law but also the proper way to think through its application.

- No more than two courses or 8.0 credits can be counted toward any additional major/minor/co-major or certificate.
- No more than two transfer courses may be used to complete this minor. Transfer credits must be taken before matriculated at Drexel.
- Students should check the prerequisites of all classes when selecting electives. It is the responsibility of the student to know prerequisites.
- Students cannot do a major and a minor in the same field of study.

For more information, please contact the LeBow College Undergraduate Advising Office at lebowadv@drexel.edu and visit the Undergraduate Advisors website (<https://www.lebow.drexel.edu/academics/undergraduate/academic-advising/advisors/>).

Program Requirements

Requirements

BLAW 201	Business Law I	4.0
Select five of the following:		20.0
BLAW 202	Business Law II	
BLAW 320	Information Privacy, Data and the Law	
BLAW 321	Law of Business Organizations	
BLAW 330	Real Estate Law	
BLAW 334	Labor Law	
BLAW 338	Government Regulation and Business	
BLAW 340	International Business Law	
BLAW 342	Criminal Law	
BLAW 343	Marketing Law	
BLAW 346	Entrepreneurial Law	
BLAW 348	White Collar Crime	
BLAW 356	Legal Issues in Corporate Governance	
BLAW 358	Employment Law	
BLAW 360	Intellectual Property and Cyber Law	
BLAW I499	Independent Study in Legal Studies	
BLAW T480	Special Topics in Legal Studies	

Total Credits

24.0

Minor in Finance

About the Minor

A minor in Finance develops students' abilities to make strategic financial decisions and add value to any company or organization. It will enhance the skillset of students majoring in accounting, business analytics, economics, engineering, entrepreneurship, and real estate. For additional information about the Minor please contact the Department of Finance (<https://www.lebow.drexel.edu/academics/undergraduate/minors-and-certificates/>).

Requirements

- No more than 2 courses or 8.0 credits can be counted towards any additional major/minor/co-major or certificate.
- No more than two transfer courses may be used to complete this minor. Transfer credits must be taken before matriculated at Drexel.
- Students should check the pre-requisites of all classes when selecting electives. It is the responsibility of the student to know pre-requisites.
- Cannot do a major and a minor in the same field of study.

All core mathematics and statistics courses should be completed before embarking on the upper-level Finance minor courses. A second course in business statistics, STAT 202, with a minimum grade of C, must be completed as a prerequisite for the minor's required courses.

For more information please contact LeBow College Undergraduate Advising Office at lebowadv@drexel.edu and visit the Undergraduate Advisors website (<https://www.lebow.drexel.edu/academics/undergraduate/academic-advising/advisors/>).

Program Requirements

Required Courses

ACCT 115	Financial Accounting Foundations	4.0
or ACCT 110	Accounting for Professionals	
FIN 301	Introduction to Finance	4.0
FIN 302	Intermediate Corporate Finance	4.0
FIN 321	Investment Securities & Markets	4.0
FIN 325	Financial Institutions and Markets	4.0
Any Finance Elective		4.0
Total Credits		24.0

Minor in Financial Technology

About the Minor

Financial technology is the application of technology in providing financial services to clients and competes with traditional methods for providing these services. It includes, but is not limited to, cryptocurrencies, peer-to-peer lending, crowdfunding, initial coin offerings, and the technology-based alternatives to personal advising or trading. For additional information about this Minor please contact the Department of Finance. (<https://www.lebow.drexel.edu/academics/undergraduate/minors-and-certificates/>)

Admission Requirements

Must be enrolled in an undergraduate degree program at the University.

Requirements

- No more than 2 courses or 8.0 credits can be counted towards any additional major/minor/co-major or certificate.
- No more than two transfer courses may be used to complete this minor. Transfer credits must be taken before matriculated at Drexel.
- Students should check the pre-requisites of all classes when selecting electives. It is the responsibility of the student to know pre-requisites.
- Cannot do a major and a minor in the same field of study.

For more information please contact LeBow College Undergraduate Advising Office at lebowadv@drexel.edu and visit the Undergraduate Advisors website (<https://www.lebow.drexel.edu/academics/undergraduate/academic-advising/advisors/>).

Program Requirements

Please note the following prerequisites are required to complete the Minor in Financial Technology: ACCT 115 or ACCT 110, BSAN 160 and STAT 202.

Required Courses

BSAN 360	Programming for Data Analytics	4.0
FIN 301	Introduction to Finance	4.0
FIN 339	Fintech	4.0

Select 12 credits from the following:

12.0

BLAW 320	Information Privacy, Data and the Law
BLAW 360	Intellectual Property and Cyber Law
CS 171	Computer Programming I
CS 172	Computer Programming II
ECON 270	Using Big Data to Solve Economic and Social Problems
ENGR 131	Introductory Programming for Engineers
FIN 325	Financial Institutions and Markets
INFO 103	Introduction to Data Science
INFO 250	Information Visualization
INTB 336	International Money and Finance
MGMT 364	Technology Management
MIS 342	Systems Analysis and Design
MIS 364	Information Security Systems Management
MKTG 365	Digital Marketing
MKTG 367	Data-Driven Digital Marketing
OPR 320	Linear Models for Decision Making
STAT 331	Introduction to Data Mining for Business

Total Credits**24.0**

Minor in Management Information Systems

About the Minor

Management Information Systems (MIS) is about managing how and why people, organizations, and markets apply, design, and deploy information technology to achieve tactical and strategic business goals. Professionals in MIS use the power of technology to solve business problems.

The minor in MIS includes a similar mix of content to the major: applications of computer systems, interpersonal interaction, and a practical business orientation. The minor in Management Information Systems can be a good option for non-business students who wish to complement other computer-related studies with a business perspective. Students will learn how to bridge the gap between technical knowledge and business functions.

Requirements

- No more than 2 courses or 8.0 credits can be counted towards any additional major/minor/co-major or certificate.
- No more than two transfer courses may be used to complete this minor. Transfer credits must be taken before matriculated at Drexel.
- Students should check the pre-requisites of all classes when selecting electives. It is the responsibility of the student to know pre-requisites.
- Cannot do a major and a minor in the same field of study.

For more information please contact LeBow College Undergraduate Advising Office at lebowadv@drexel.edu and visit the Undergraduate Advisors website (<https://www.lebow.drexel.edu/academics/undergraduate/academic-advising/advisors/>).

Program Requirements

Required Courses

MIS 200	Management Information Systems	4.0
MIS 342	Systems Analysis and Design	4.0
MIS 343	Database Design and Implementation	4.0
MIS 346	Management Information Systems Strategy	4.0
MIS 364	Information Security Systems Management	4.0
MIS 368	Enterprise Cloud Systems Management	4.0

Total Credits**24.0**

Minor in Marketing

About the Minor

Marketing is one of the most dynamic areas of business because it focuses on satisfying the ever-changing wants and needs of people. Since it involves the creation of value for customers, as well as the acquisition and retention of customers, this minor is appropriate in combination with a myriad of business and non-business majors including, but not limited to, International Business, Business Analytics, Finance, Management, Management Information Systems, Entrepreneurship, Economics, Legal Studies, Engineering, Design and Merchandising, Fashion Design, Product Design, Interior Design, Music Industry, Film and Video, Communications, Hospitality Management, and Psychology.

Requirements

- No more than 2 courses or 8.0 credits can be counted towards any additional major/minor/co-major or certificate.
- No more than two transfer courses may be used to complete this minor. Transfer credits must be taken before matriculated at Drexel.
- Students should check the pre-requisites of all classes when selecting electives. It is the responsibility of the student to know pre-requisites.
- Cannot do a major and a minor in the same field of study.

For more information please contact LeBow College Undergraduate Advising Office at lebowadv@drexel.edu and visit the Undergraduate Advisors website (<https://www.lebow.drexel.edu/academics/undergraduate/academic-advising/advisors/>).

Requirements

MKTG 201	Introduction to Marketing Management	4.0
MKTG 380	Seminar in Marketing Strategy	4.0
Select four of the following:		16.0
MKTG 321	Selling and Sales Management	
MKTG 322	Advertising & Integrated Marketing Communications	
MKTG 324	Marketing Channels and Distribution Systems	
MKTG 326	Marketing Insights	
MKTG 344	Professional Personal Selling	
MKTG 347	New Product Development	
MKTG 348	Services Marketing	
MKTG 351	Marketing for Non-Profit Organizations	
MKTG 355	Interactive Marketing	
MKTG 356	Consumer Behavior	
MKTG 357	Global Marketing	
MKTG 362	Brand and Reputation Management	
MKTG 364	Marketing for New Ventures	
MKTG 365	Digital Marketing	
MKTG 366	Customer Analytics	

Total Credits

24.0

Minor in Operations and Supply Chain Management

About the Minor

The minor in Operations and Supply Chain Management is designed to prepare students for work as managers or specialists in the operations of manufacturing or service systems. Companies worldwide are competing in very different ways and very different environments than they were in the past because of technological advances. Operations, supply chain management, and logistics are key functions through which companies can gain strategic advantage, and companies are hiring graduates to drive innovations for their new economic surroundings. In this minor, courses drawing on the foundations and the state of the art for both manufacturing and service industries allow students to craft a course of study that can meet the new demands.

Requirements

- No more than 2 courses or 8.0 credits can be counted towards any additional major/minor/co-major or certificate.
- No more than two transfer courses may be used to complete this minor. Transfer credits must be taken before matriculated at Drexel.
- Students should check the pre-requisites of all classes when selecting electives. It is the responsibility of the student to know pre-requisites.
- Cannot do a major and a minor in the same field of study.

For more information please contact LeBow College Undergraduate Advising Office at lebowadv@drexel.edu and visit the Undergraduate Advisors website (<https://www.lebow.drexel.edu/academics/undergraduate/academic-advising/advisors/>).

Program Requirements

Required Courses

OPM 324	Operations Planning	4.0
OPR 320	Linear Models for Decision Making	4.0
Select four of the following:		16.0
MGMT 301	Designing Innovative Organizations	
MGMT 364	Technology Management	
OPM 200	Operations Management	
OPM 315	Service Operations Management	
OPM 341	Supply Chain Management	

OPM 342	Sustainable Supply Chain Management and Logistics
OPM 344	Revenue Management
OPR 330	Advanced Decision Making and Simulation
OPR 340	Decision Models for the Public Sector
STAT 325	Six-Sigma Quality Implementation

Total Credits

24.0

Minor in Project Management

About the Minor

Project management focuses on the management of teams of people and other resources in the planning, design, execution, and implementation of various aspects of projects in practically every industry. The minor in Project Management provides students with the skills necessary to perform successfully as members of project management teams.

The minor in Project Management will provide a foundation for graduate education in project management and prepare interested students to pursue the Certified Associate in Project Management (CAPM)[®] or Project Management Professional (PMP)[®] credentials from the Project Management Institute (PMI) .

A minimum grade of “C” (2.0) must be earned in each course in this minor for the minor to be awarded.

Requirements

- Open to Drexel undergraduate students in any discipline.
- Must have sophomore, pre-junior, junior, or senior standing.
- Must have a cumulative GPA of at least 3.0
- Application to Add a Minor form (approved by the student's primary academic advisor)
- No more than 2 courses or 8.0 credits can be counted towards any additional major/minor/co-major or certificate.
- No more than two transfer courses may be used to complete this minor. Transfer credits must be taken before matriculated at Drexel.
- Students should check the pre-requisites of all classes when selecting electives. It is the responsibility of the student to know pre-requisites.
- Cannot do a major and a minor in the same field of study.

For more information please contact LeBow College Undergraduate Advising Office at lebowadv@drexel.edu and visit the Undergraduate Advisors website (<https://www.lebow.drexel.edu/academics/undergraduate/academic-advising/advisors/>).

Program Requirements

Required Courses

PROJ 401	Introduction to Project Management	4.0
PROJ 402	Essentials of Project Planning & Scheduling	4.0
PROJ 403	Essentials of Project Leadership and Teamwork	4.0

Select four (4) additional courses:

12.0

PROJ 410	Essentials of Project Quality Management
PROJ 415	Essentials of Project Estimation & Cost Management
PROJ 420	Essentials of Project Risk Assessment & Management
PROJ 430	Essentials of Managing Multiple Projects
PROJ 435	Essentials of International Project Management

or any course with a subject code of PROJ and a course range of 400-499.

Total Credits

24.0

CAPM, PMP, and PMBOK are registered marks of the Project Management Institute, Inc.

Minor in Real Estate Management and Development

About the Minor

A minor in Real Estate Management and Development (REMD) is designed to prepare students to analyze real estate investment from a business perspective. It will enhance the skillset of students majoring in accounting, economics, entrepreneurship, finance, marketing, and construction management. For additional information about this Minor please visit the Department of Finance (<https://www.lebow.drexel.edu/academics/undergraduate/minors-and-certificates/>).

Please Note:

- No more than 2 courses or 8.0 credits can be counted towards any additional major/minor/co-major or certificate.
- No more than two transfer courses may be used to complete this minor. Transfer credits must be taken before matriculated at Drexel.
- Students should check the pre-requisites of all classes when selecting electives. It is the responsibility of the student to know pre-requisites.
- Cannot do a major and a minor in the same field of study.

For more information please contact LeBow College Undergraduate Advising Office at lebowadv@drexel.edu and visit the Undergraduate Advisors website (<https://www.lebow.drexel.edu/academics/undergraduate/academic-advising/advisors/>).

Program Requirements

Required Courses

FIN 301	Introduction to Finance	4.0
REMD 110	Introduction to Real Estate Management	4.0
REMD 375	Real Estate Finance	4.0
Choose three (3) of the following		12.0
BLAW 330	Real Estate Law	
REMD 320	Sustainability in the Built Environment	
REMD 340	Urban Finance and Environmental Planning	
REMD 410	Real Estate Investment and Asset Management	
REMD T480	Special Topics in Real Estate Management & Development	

Total Credits

24.0

Minor in Sport Management

About the Minor

The minor in Sport Management is designed to introduce students to the primary areas of study in the sport industry. Students will be exposed to a variety of perspectives for assessing the sports business.

Please Note:

- No more than 2 courses or 8.0 credits can be counted towards any additional major/minor/co-major or certificate.
- No more than two transfer courses may be used to complete this minor. Transfer credits must be taken before matriculated at Drexel.
- Students should check the pre-requisites of all classes when selecting electives. It is the responsibility of the student to know pre-requisites.
- Cannot do a major and a minor in the same field of study.

For more information please contact LeBow College Undergraduate Advising Office at lebowadv@drexel.edu and visit the Undergraduate Advisors website (<https://www.lebow.drexel.edu/academics/undergraduate/academic-advising/advisors/>).

Program Requirements

SMT 110	The Business of Sport	4.0
SMT 201	Sports Marketing, Promotion, and Public Relations	4.0
SMT 285	Sport, Industry, and Society	4.0
SMT 230	Sports and the Law	4.0
SMT 320	Sport Economics	4.0
Choose one (1) from the following		4.0
SMT 205	Sport Media Relations	
SMT 270	Sports Facility Planning & Management	
SMT 275	Sports Event Management	
SMT 290	Digital Media in Sport	
SMT 335	Sport Governance & Policy	
SMT 340 [WI]	International Aspects of Sport	
SMT 350	Corporate Social Responsibility in Sport	
SMT 380	Sports Analytics	

Total Credits

24.0

Writing-Intensive Course Requirements

In order to graduate, all students must pass three writing-intensive courses after their freshman year. Two writing-intensive courses must be in a student's major. The third can be in any discipline. Students are advised to take one writing-intensive class each year, beginning with the sophomore year, and to avoid "clustering" these courses near the end of their matriculation. Transfer students need to meet with an academic advisor to review the number of writing-intensive courses required to graduate.

A "WI" next to a course in this catalog may indicate that this course can fulfill a writing-intensive requirement. For the most up-to-date list of writing-intensive courses being offered, students should check the Writing Intensive Course List (<https://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/faculty-programs/#writing-intensive-list>) at the University Writing Program (<http://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/>). (<http://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/drexel-writing-center/>) Students scheduling their courses can also conduct a search for courses with the attribute "WI" to bring up a list of all writing-intensive courses available that term.

Minor in Sport Regulation & Compliance

About the Minor

The minor provides preparation for those interested in sport agencies and university athletics compliance offices. The minor also provides additional preparation for law school for those students with interest in continuing their legal education.

Please Note:

- No more than 2 courses or 8.0 credits can be counted towards any additional major/minor/co-major or certificate.
- No more than two transfer courses may be used to complete this minor. Transfer credits must be taken before matriculated at Drexel.
- Students should check the pre-requisites of all classes when selecting electives. It is the responsibility of the student to know pre-requisites.
- Cannot do a major and a minor in the same field of study.

For more information please contact LeBow College Undergraduate Advising Office at lebowadv@drexel.edu and visit the Undergraduate Advisors website (<https://www.lebow.drexel.edu/academics/undergraduate/academic-advising/advisors/>).

Program Requirements

Please note the following prerequisites are required to complete the Minor in Sport Regulation & Compliance: BLAW 201 & ORGB 300.

Required Courses

SMT 230	Sports and the Law	4.0
SMT 245	NCAA Compliance	4.0
SMT 255	Legal Foundations of Title IX	4.0
SMT 260	Sports Agents & Labor Relations	4.0
SMT 333	Sports Gambling	4.0
SMT 335	Sport Governance & Policy	4.0
Total Credits		24.0

Sport Business Majors are not permitted to take this Minor.

Minor in Technology Innovation Management

About the Minor

The technology innovation management (TIM) program provides a unique educational opportunity to explore the ever-changing landscape of business and technology. Students will gain an understanding and appreciation for innovative technologies and processes. Graduates from the TIM program will possess the skills sought after not only by technology companies but also consulting firms and employers in traditional industries that seek to take advantage of new technologies.

This highly interdisciplinary and flexible program provides students with the opportunity to take courses across LeBow with experts in various areas, including accounting, business analytics, economics, finance, international business, legal studies, MIS, marketing, operations and supply chain management, real estate management and development, or sport business, to build a diverse skill set focused on the career path they want.

- No more than 2 courses or 8.0 credits can be counted towards any additional major/minor/co-major or certificate.
- No more than two transfer courses may be used to complete this minor. Transfer credits must be taken before matriculated at Drexel.
- Students should check the pre-requisites of all classes when selecting electives. It is the responsibility of the student to know pre-requisites.
- Cannot do a major and a minor in the same field of study.

For more information please contact LeBow College Undergraduate Advising Office at lebowadv@drexel.edu and visit the Undergraduate Advisors website (<https://www.lebow.drexel.edu/academics/undergraduate/academic-advising/advisors/>).

Program Requirements

Required Courses

MGMT 201	Introduction to Technology Innovation Management	4.0
MGMT 301	Designing Innovative Organizations	4.0
MGMT 302	Competing in Technology Industries	4.0
MGMT 364	Technology Management	4.0

Electives: Select two courses from the following options.

8.0

Accounting:

ACCT 321	Financial Reporting I
ACCT 331	Cost Accounting
TAX T480	Special Topics in TAX

Business Consulting:

MGMT 370	For-Profit Business Consulting
MGMT 371	Nonprofit Business Consulting
MGMT 372	Startup Business Consulting
MGMT 380	International Business Consulting

Economics:

ECON 301	Microeconomics
ECON 330	Managerial Economics
ECON 338	Industrial Organization

International Business:

INTB 440	Seminar in International Business
INTB 332	Multinational Corporations
MGMT 380	International Business Consulting
MKTG 357	Global Marketing

Finance:

FIN 302	Intermediate Corporate Finance
FIN 325	Financial Institutions and Markets
FIN 335	Entrepreneurial Finance
FIN 339	Fintech

Legal Studies:

BLAW 321	Law of Business Organizations
BLAW 340	International Business Law
BLAW 346	Entrepreneurial Law
BLAW 360	Intellectual Property and Cyber Law

Marketing:

MKTG 347	New Product Development
MKTG 355	Interactive Marketing
MKTG 364	Marketing for New Ventures
MKTG 365	Digital Marketing
MKTG 367	Data-Driven Digital Marketing

Management Information Systems:

MIS 346	Management Information Systems Strategy
MIS 361	Information System Project Management

Operations and Supply Chain Management:

OPM 315	Service Operations Management
OPM 324	Operations Planning
OPM 341	Supply Chain Management
OPM 344	Revenue Management

Organization Management:

ORGB 400	Team Development and Leadership
ORGB 420	Negotiations and Conflict Resolution

Sport Business:

SMT 120	The Business of Esport
SMT 227	Sport Entrepreneurship
SMT 285	Sport, Industry, and Society
SMT 325	Business of Sports Media

Computing & Informatics:

CS 150	Computer Science Principles
INFO 110	Introduction to Human-Computer Interaction
INFO 150	Introduction to Ubiquitous Computing

Certificate in Brand and Reputation Management

About the Program

Only available to currently enrolled Drexel students.

In the increasingly competitive and volatile global marketplace, brand and reputation management have gained considerable interest and importance in organizations including corporations, non-profits, and those in the public sector.

The Brand and Reputation Management certificate program introduces the concept of the product, personal, and/or corporate brand, the components that make up a good brand, and how to develop brand strategies that are appropriate for various types of organizations. Students will also learn about the various stakeholders that impact or enhance an organization's ability to build its brand and reputation, as well as learn to analyze the business environment in order to identify a desired image, to create brand positioning strategy, and to develop and nurture the positive perception of a product, organization, individual, or place.

Following the completion of all other required courses, all students must also complete an "honors" project as part of MKTG 363 *Brand & Reputation Management Project*. The topic and scope of the project must be approved by the department head in the Department of Marketing (<http://www.lebow.drexel.edu/faculty-and-research/disciplines/marketing/>). Completed projects will be a written project submitted to the department head of Marketing for evaluation in a pass/fail manner.

Please Note: No more than 2 courses or 8.0 credits can be counted towards any additional major/minor/co-major or certificate in the BSBA program.

Additional Information

For more information please contact our Undergraduate Advising department at lebowadv@drexel.edu.

Program Requirements

COM 181	Public Relations Principles and Theory	3.0
MKTG 322	Advertising & Integrated Marketing Communications	4.0
MKTG 362	Brand and Reputation Management	4.0
MKTG 363	Brand & Reputation Management Project *	1.0
Students must complete one course from the following options, depending upon career interests:		4.0
MKTG 324	Marketing Channels and Distribution Systems	
MKTG 347	New Product Development	
MKTG 348	Services Marketing	
MKTG 356	Consumer Behavior	
Or a course from outside the LeBow College in a related field, with the approval of the Department Head in the department of Marketing.		

Total Credits

16.0

*

Taken upon the completion of all other requirements.

Certificate in Social Responsibility in Business

About the Program

Only available to currently enrolled Drexel students.

Through coursework, civic engagement, and related co-op experience, the certificate in Social Responsibility in Business provides a well-rounded look at corporate social responsibility, giving students a unique perspective on ethical leadership in the business community. The certificate program, open only to currently enrolled Drexel University students, encourages students to seek co-op experience and positions after graduation with firms committed to acting with social responsibility.

Program Requirements

In conjunction with the Lindy Center for Civic Engagement, (<http://drexel.edu/lindycenter/>) students initiate and complete a socially focused winter break or spring break project during any one term/break. The scope of the project entails civic responsibility and focuses on business applications. An example would be to assist in the preparation of income tax forms for underprivileged Philadelphia residents. This project is in addition to requirements of the University 101 course.

Student will use their My LIFE e-portfolios to retain reflections and relevant writings from each of the required courses.

Coordinated with the Center for Civic Engagement, students will complete a minimum of sixty hours (60) of civic engagement while a student at Drexel University.

Students are required to earn a minimum of "C" in the following required courses and a "B" average over all the courses.

Please Note: No more than 2 courses or 8.0 credits can be counted towards any additional major/minor/co-major or certificate in the BSBA program.

Additional Information

For more information please contact our Undergraduate Advising department at lebowadv@drexel.edu.

Required Courses *

BUSN 103	Advanced First Year Business Seminar *	2.0
ENTP 270	Social Entrepreneurship	3.0
MKTG 368	Corporate Responsibility Management	4.0
ORGB 320	Leadership: Theory and Practice	4.0
PHIL 301	Business Ethics	3.0

Total Credits

16.0

*

Students must take BUSN 103 Social Responsibility in Business.

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