



DREXEL UNIVERSITY

Goodwin College
of Professional Studies

CATALOG

2025-2026

UNDERGRADUATE



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Goodwin College of Professional Studies

In today's competitive job market, education is a smart investment in your future. Goodwin responds to the demands of today's learner by offering programs that tailor a student's learning experience to their career aspirations. The Business Applications & Practice and Interdisciplinary Professional Studies degree-completion programs are ideal for transfer students who already possess an associate's degree or have existing college credits. They are also ideal for students who wish to chart their own path toward a college degree. Students may be eligible to receive Credits for Prior Learning (<https://drexel.edu/goodwin/admissions/transfer-credit/>)

Major

- **NEW** Business Applications & Practice (BSIDPS)
- Interdisciplinary Professional Studies (BSIDPS) (p. 3)

Minor

- Client Development and Customer Service (p. 6)

Business Applications & Practice BSIDPS

Major: Business Applications & Practice

Degree Awarded: Bachelor of Science in Interdisciplinary Professional Studies (BSIDPS)

Calendar Type: Quarter

Minimum Required Credits: 180.0

Co-op Options: None

Classification of Instructional Programs (CIP) code: 52.0201

Standard Occupational Classification (SOC) code: 11-9199

About the Program

The Bachelor's Degree in Business Applications & Practice is a fully online, interdisciplinary program designed for professionals seeking to elevate their careers and enhance their business expertise. This robust curriculum combines essential business foundations with innovative coursework in areas such as data-driven decision-making, inclusive leadership, and emotional intelligence, all aligned with today's dynamic business landscape. Students gain practical skills through courses like Leading a Diverse Workforce and Fostering Inclusivity, Foundations of Program Review and Collaboration, and Understanding Data and Data Visualization for the Professional, preparing them to make impactful decisions and lead effectively in diverse settings. The program culminates in a Senior Capstone Project, where students apply their knowledge to solve real-world business challenges. Tailored for individuals ready to advance their career trajectory, the Business Applications & Practice program equips graduates with a professional edge and a commitment to lifelong learning, ensuring they are prepared for leadership roles across industries.

Advising:

Students in the Business Applications & Practice major are advised by an academic advisor who serves as an important resource to students as they progress and manage their educational and career goals.

Students receive one-on-one personal advisement to ensure that educational and professional objectives are met within the course of study.

Additional Information:

For more information on this major, visit Goodwin College's (<https://drexel.edu/goodwin/>) webpage.

Admission Requirements

- 2.00 transfer GPA
 - o Transfer credits are acceptable at 2.00
 - o Transfer GPA has no impact on Institutional GPA
- Adult students (21 yrs+) w/no college credit, required to provide
 - o H.S. Transcript with min. 2.50 CGPA
 - o Full Page Essay on reason for attending college
 - o Letter of recommendation
 - o SAT/Standardized Test scores not required, but could replace H.S. transcript
- 16* or more transferable college credits (w/2.00+ Transfer GPA)
 - o Fast track Degree Completion acceptance BS-IDPS
 - o *16 semester credits = 24 quarter credits
- Students may be eligible to receive Credits for Prior Learning (<https://drexel.edu/goodwin/admissions/transfer-credit/>)

Degree Requirements

College Requirements

GSTD 200	Lifelong Learning Theory & Practice	3.0
GSTD 201 [WI]	Professional Applications of Emotional Intelligence	3.0
GSTD 360	Applied Organizational Research	3.0
GSTD 491	Senior Project in General Studies	3.0
IDPS 201	Fundamentals of Program Review & Collaboration	3.0
IDPS 470	Leading a Diverse Workforce and Fostering Inclusivity	3.0

English and Speech Requirements

COM 230	Techniques of Speaking	3.0
ENGL 101	Composition and Rhetoric I: Inquiry and Exploratory Research	3.0
or ENGL 111	English Composition I	
ENGL 102	Composition and Rhetoric II: Advanced Research and Evidence-Based Writing	3.0
or ENGL 112	English Composition II	
ENGL 103	Composition and Rhetoric III: Themes and Genres	3.0
or ENGL 113	English Composition III	

Business Applications & Practice Major Requirements

ACCT 115	Financial Accounting Foundations	4.0
BUSN 111	Foundations for Business	4.0
IDPS 301	Understanding Data & Data Visualization for the Professional	4.0
MKTG 201	Introduction to Marketing Management	4.0
NPM 445	Strategic Planning for Nonprofits	3.0
ORGB 300 [WI]	Organizational Behavior	4.0
PRST 303	Interpersonal Skills for Virtual Teams	3.0

Mathematics Requirements

MATH 100	Fundamentals of Mathematics	3.0
or MATH 171	Introduction to Analysis A	

Computing Requirement *

PRST 211	Computer Applications for Professionals	3.0
Additional computing course options, with Advisor approval		

Natural Science Electives **

Students select 9.0 credits from the following 100-400 level courses:		9.0
Any ANAT (Anatomy)		

Any BIO (Bioscience & Biotechnology)	
Any CHEM (Chemistry)	
Any FDSC (Food Science)	
Any NFS (Nutrition & Food Science)	
Any PHEV (Physics-Environmental Science)	
Any PHYS (Physics)	
Free Electives	
Select any unrestricted 100-499 course	109.0
Total Credits	180.0

*

Courses older than three years will not be transferred into the curriculum.

**

Courses from other departments may be considered with advisor approval.

Sample Plan of Study

First Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
ENGL 101 or 111	3.0 ENGL 102 or 112	3.0 COM 230	3.0 Free Electives	9.0
MATH 100 or 171	3.0 PRST 211	3.0 ENGL 103 or 113	3.0	
Natural Science elective	3.0 BUSN 111	4.0 Natural Science elective	3.0	
	9	10	9	9

Second Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
ACCT 115	4.0 GSTD 201	3.0 IDPS 301	4.0 Free Electives	9.0
GSTD 200	3.0 MKTG 201	4.0 ORGB 300	4.0	
IDPS 201	3.0 Natural Science Elective	3.0		
	10	10	8	9

Third Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
GSTD 360	3.0 PRST 303	3.0 Free Electives	9.0 Free Electives	9.0
Free Electives	6.0 Free Electives	6.0		
	9	9	9	9

Fourth Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
NPM 445	3.0 Free Electives	9.0 Free electives	9.0 IDPS 470	3.0
Free electives	6.0		Free Electives	6.0
	9	9	9	9

Fifth Year

Fall	Credits Winter	Credits Spring	Credits Summer	Credits
Free Electives	9.0 Free Electives	9.0 GSTD 491	3.0 Free Electives	7.0
		Free Electives	6.0	
	9	9	9	7

Total Credits 180

Interdisciplinary Professional Studies BS

Major: Interdisciplinary Professional Studies

Degree Awarded: Bachelor of Science in Interdisciplinary Professional Studies (BSIDPS)

Calendar Type: Quarter

Minimum Required Credits: 180.0

Co-op Options: Three Co-op (Five years); One Co-op (Four years); No Co-op (Four years)

Classification of Instructional Programs (CIP) code: 30.9999

Standard Occupational Classification (SOC) code: 11-9199

About the Program

The Bachelor of Science in Interdisciplinary Professional Studies (BSIDPS) is the ideal degree completion program for self-directed students who desire a program they can tailor to their personal and professional interests. The program covers the fundamentals of a university education while allowing students to exhibit intellectual interest and discipline across a broad range of college-level coursework. An interdisciplinary professional studies degree informs employers of a graduate's ability to think creatively when problem solving and work independently at a high level with a minimum of direction.

Interdisciplinary professional studies students have more options for courses which apply to their degree requirements when they register for a given term. The flexibility to study subjects which have produced some of the greatest ideas, innovations and art in recorded history, can be both a personally and professionally rewarding benefit of an interdisciplinary professional studies degree.

Designed for individuals with a diverse college background and varied educational interests that cannot be captured in a single degree program. Students have the opportunity to experiment in a variety of academic subjects through a generous amount of free electives.

The ability to include minors within the Interdisciplinary Professional Studies major can be of great value to working adults who are seeking advancement or a change in their employment. Adult learners looking to improve their earning potential often find that a degree makes them eligible for higher-level positions within their organizations or others.

The Goodwin Interdisciplinary Professional Studies degree completion program offers students an online option to make it as convenient as possible for working adults to take advantage of the opportunity to return to school and complete their college degree.

Advising

Students in the BSIDPS program are advised by an academic advisor who serves as an important resource to students as they progress and manage their educational and career goals.

Students receive one-on-one personal advisement to ensure that educational and professional objectives are met within the course of study.

Additional Information

For more information about this undergraduate major, please contact:

Tina Marie Coolidge, EdD
Director, Goodwin Programs and Recruitment

Goodwin College of Professional Studies

215.895.6933

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Admission Requirements

2.00 transfer GPA

- Transfer credits are acceptable at 2.00
- Transfer GPA has no impact on Institutional GPA

Adult students (21 yrs+) w/no college credit, required to provide:

- H.S. Transcript with min. 2.50 CGPA
- Full Page Essay on reason for attending college
- Letter of recommendation
- SAT/Standardized Test scores not required, but could replace H.S. transcript

16* or more transferable college credits (w/2.00+ Transfer GPA)

- Fast track Degree Completion acceptance BS-IDPS
- *16 semester credits = 24 quarter credits

Students may be eligible to receive Credits for Prior Learning (<https://drexel.edu/goodwin/admissions/transfer-credit/>)

Degree Requirements

College Requirements

COOP 101	Career Management and Professional Development *	1.0
GSTD 200	Lifelong Learning Theory & Practice	3.0
GSTD 491	Senior Project in General Studies	3.0

English and Speech Requirements

ENGL 101 or ENGL 111	Composition and Rhetoric I: Inquiry and Exploratory Research English Composition I	3.0
ENGL 102 or ENGL 112	Composition and Rhetoric II: Advanced Research and Evidence-Based Writing English Composition II	3.0
ENGL 103 or ENGL 113	Composition and Rhetoric III: Themes and Genres English Composition III	3.0
COM 230	Techniques of Speaking	3.0

Mathematics Requirements

MATH 100	Fundamentals of Mathematics	3.0
MATH 171	Introduction to Analysis A	3.0

Computing Requirement **

Select one of the following:		3.0
PRST 211	Computer Applications for Professionals	
Additional computing course options, with Advisor approval		

Upper Level Course Requirements

As students choose electives from the categories below, a minimum of 36.0 credits must be upper-level courses (typically 300-level and above).

Natural Science Electives

Students select 9.0 credits from the following: ANAT, BIO, CHEM, FDSC, NFS, PHEV, PHYS. Courses from other departments may be considered with advisor approval.

Specialization Requirements

Students must complete 45.0 credits within an area of specialization. The specialization is a set of courses built around a cohesive area of study. An academic advisor must pre-approve the specialization. The specialization will not appear on the student transcript.

Liberal Studies Requirements

Students must complete 36.0 credits in Liberal Studies, covering a range of subject areas in the humanities and/or social sciences: anthropology, psychology, sociology, political science, history, philosophy, religion, literature and fine arts. (Arts history or appreciation courses, rather than applied courses.)

Free Electives	62.0
Total Credits	180.0

*

COOP 101 registration is determined by the co-op cycle assigned and may be scheduled in a different term. Select students may be eligible to take COOP 001 in place of COOP 101.

Co-op cycles may vary. Students are assigned a co-op cycle (fall/winter, spring/summer, summer-only) based on their co-op program (4-year, 5-year) and major.

Students not participating in co-op will not take COOP 101; 1 credit of Free Elective will be added in place of COOP 101.

**

Courses older than three years will not be transferred into the curriculum.

Sample Plan of Study

4 year, no co-op

First Year

Fall	Credits	Winter	Credits	Spring	Credits	Summer	Credits
ENGL 101 or 111	3.0	ENGL 102 or 112	3.0	COM 230	3.0	VACATION	
MATH 100	3.0	MATH 171	3.0	ENGL 103 or 113	3.0		
Natural Science elective	3.0	PRST 211	3.0	Natural Science elective	3.0		
Free elective	3.0	Natural Science elective	3.0	Specializati elective	3.0		
12		12		12		0	

Second Year

Fall	Credits	Winter	Credits	Spring	Credits	Summer	Credits
GSTD 200	3.0	Specialization elective	3.0	Liberal Studies electives	12.0	VACATION	
Specializati electives	15.0	Free electives	12.0	Specializati elective	3.0		
18		15		15		0	

Third Year

Fall	Credits	Winter	Credits	Spring	Credits	Summer	Credits
Specialization electives	18.0	Free electives	15.0	Liberal Studies electives	12.0	VACATION	
				Specializati elective	3.0		
18		15		15		0	

Fourth Year

Fall	Credits	Winter	Credits	Spring	Credits
Liberal Studies electives	6.0	Free electives	15.0	GSTD 491	3.0
Free electives	12.0		Liberal Studies electives		6.0
			Free electives		6.0
18		15		15	

Total Credits 180

*

Students not participating in co-op will not take COOP 101; 1 credit of Free Elective will be added in place of COOP 101.

4 year, 1 co-op

First Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
ENGL 101 or 111	3.0 ENGL 102 or 112	3.0 COM 230	3.0 VACATION	
MATH 100	3.0 MATH 171	3.0 ENGL 103 or 113	3.0	
Natural Science elective	3.0 PRST 211	3.0 Natural Science elective	3.0	
Free elective	3.0 Natural Science elective	3.0 Specializati elective	3.0	
	12	12	12	0
Second Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
GSTD 200	3.0 COOP 101 *	1.0 Liberal Studies electives	12.0 Specialization electives	18.0
Specializati electives	15.0 Specializati elective	3.0 Specializati elective	3.0	
	Free electives	12.0		
	18	16	15	18
Third Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
COOP EXPERIENCE	COOP EXPERIENCE	Free electives	15.0 Liberal Studies electives	12.0
			Specializati elective	3.0
	0	0	15	15
Fourth Year				
Fall	Credits Winter	Credits Spring	Credits	
Liberal Studies elective	6.0 Free electives	15.0 GSTD 491	3.0	
Free electives	12.0	Liberal Studies electives	6.0	
		Free electives	5.0	
	18	15	14	
Total Credits 180				

*

COOP 101 registration is determined by the co-op cycle assigned and may be scheduled in a different term. Select students may be eligible to take COOP 001 in place of COOP 101.

5 year, 3 co-op

First Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
ENGL 101 or 111	3.0 ENGL 102 or 112	3.0 COM 230	3.0 VACATION	
MATH 100	3.0 MATH 171	3.0 COOP 101 *	1.0	
Natural Science elective	3.0 PRST 211	3.0 ENGL 103 or 113	3.0	

Free elective	3.0 Natural Science elective	3.0 Natural Science elective	3.0	
		Specialization elective	3.0	
	12	12	13	0
Second Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
GSTD 200	3.0 Liberal Studies electives	6.0 COOP EXPERIENCE	COOP EXPERIENCE	
Liberal Studies electives	6.0 Specializati elective	3.0		
Specialization electives	9.0 Free electives	9.0		
	18	18	0	0
Third Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
Liberal Studies electives	6.0 Liberal Studies electives	6.0 COOP EXPERIENCE	COOP EXPERIENCE	
Specializati electives	12.0 Specializati elective	3.0		
	Free electives	9.0		
	18	18	0	0
Fourth Year				
Fall	Credits Winter	Credits Spring	Credits Summer	Credits
Liberal Studies elective	6.0 Specialization elective	3.0 COOP EXPERIENCE	COOP EXPERIENCE	
Specializati electives	12.0 Free electives	15.0		
	18	18	0	0
Fifth Year				
Fall	Credits Winter	Credits Spring	Credits	
Liberal Studies elective	3.0 Liberal Studies elective	3.0 GSTD 491	3.0	
Free electives	9.0 Free electives	9.0 Free electives	8.0	
	12	12	11	
Total Credits 180				

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COOP 101 registration is determined by the co-op cycle assigned and may be scheduled in a different term. Select students may be eligible to take COOP 001 in place of COOP 101.

Minor in Client Development and Customer Service

About the Minor

The minor in Client Development and Customer Service is a 24.0 to 26.0 credit curriculum designed to familiarize students with customer service theory while providing practical training to develop skills for building and maintaining successful client relationships. The minor can provide a strong complement for majors that emphasize entrepreneurship, interpersonal skills, nonprofit enterprise and marketing. Students minoring in Client Development and Customer Service might also consider a double minor in Business Administration.

Admission Requirements

- Minimum GPA of 2.0
- Academic advisor approval
- Must be enrolled in an undergraduate degree program

Program Requirements

GSTD 201 [WI]	Professional Applications of Emotional Intelligence	3.0
GSTD 302	Customer Service Theory & Practice	3.0
GSTD 303	Client Relations Management	3.0
PRST 303	Interpersonal Skills for Virtual Teams	3.0
PRST 330	Career & Professional Development	3.0
PHIL 301	Business Ethics	3.0
Take a minimum of two courses from the list below		6.0
GSTD 360	Applied Organizational Research	
MKTG 321	Selling and Sales Management	
MKTG 344	Professional Personal Selling	
MKTG 357	Global Marketing	
MKTG 362	Brand and Reputation Management	
PRST 440	Policy Analysis	
Total Credits		24.0

A grade of "C" (2.0) or better must be earned in each course to be counted toward this minor.

Writing-Intensive Course Requirements

In order to graduate, all students must pass three writing-intensive courses after their freshman year. Two writing-intensive courses must be in a student's major. The third can be in any discipline. Students are advised to take one writing-intensive class each year, beginning with the sophomore year, and to avoid "clustering" these courses near the end of their matriculation. Transfer students need to meet with an academic advisor to review the number of writing-intensive courses required to graduate.

A "WI" next to a course in this catalog may indicate that this course can fulfill a writing-intensive requirement. For the most up-to-date list of writing-intensive courses being offered, students should check the Writing Intensive Course List (<https://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/faculty-programs/#writing-intensive-list>) at the University Writing Program (<http://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/>). (<http://drexel.edu/coas/academics/departments-centers/english-philosophy/university-writing-program/drexel-writing-center/>) Students scheduling their courses can also conduct a search for courses

with the attribute "WI" to bring up a list of all writing-intensive courses available that term.

Additional Information

For more information about this minor, please contact:

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Senior Director, Program Operations
Goodwin College of Professional Studies
 215-895-2173
wilsonlr@drexel.edu

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